



2019

REGIONAL CONFERENCE
& GENERAL ASSEMBLY

BEYOND BOUNDARIES

MAY 1-3

scag.ca.gov/GA2019

SPONSORSHIP OPPORTUNITIES

2019

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS
REGIONAL CONFERENCE
& GENERAL ASSEMBLY



DEAR REGIONAL PARTNER:

The Southern California Association of Governments invites you to join us as a partner for the 2019 Regional Conference & General Assembly at the JW Marriott Desert Springs Resort & Spa. We are the nation's largest Metropolitan Planning Organization, representing six counties and 191 cities in Southern California, and we serve as a unique convener on a variety of regional issues. Our premier event each year, this conference will bring together Southern California's most influential leaders and innovators, and features a diverse slate of expert panels, keynote presentations and technical demonstrations. This year, the discussion will focus heavily on developing a new sustainable vision for the region — Connect SoCal.

The conference is also an excellent opportunity to network with local, city and county representatives from across Southern California as well as participate in the discussions.

We look forward to your partnership.

Sincerely,

A handwritten signature in black ink that reads "Darin Chidsey". The signature is fluid and cursive.

Darin Chidsey
Interim Executive Director
Southern California Association of Governments

SCAG delivered on their promise. They put us in front of the folks that we want to be in front of.

– 2018 Returning Sponsor



THIS IS OUR GENERAL ASSEMBLY



ABOUT SCAG

SCAG is the nation's largest metropolitan planning organization, representing six counties, 191 cities and more than 19 million residents. SCAG undertakes a variety of planning and policy initiatives, including the development of Connect SoCal – the Regional Transportation Plan/ Sustainable Communities Strategy to promote a livable and sustainable Southern California now and in the future.

AUDIENCE

Sponsorships provide an unparalleled opportunity to promote your commitment to the region and to network with elected officials, decision makers, community leaders and business stakeholders throughout Southern California.

800+ ATTENDEES

191 CITIES REPRESENTED

120+ CITY MANAGERS,
CITY PLANNING STAFF
& COUNTY STAFF IN
ATTENDANCE

250+ ELECTED OFFICIALS

BENEFIT LEVELS

	PRESENTING \$30,000	LUNCHEON/ BREAKFAST \$10,000 (MAY 1, 2 OR 3)	RECEPTION \$7,500 (MAY 2)
Name and logo on program cover	●		
Provide speaker at conference	●		
Stage time	●	●	
Product placement in registration bags	●	●	●
Reserved table at meals	1 Table	1 Table	1 Table
VIP Reception invitations (May 1)	5	4	4
Conference registrations	10	6	6
Added-value	Top billing on all conference materials	Special signage with company logo at Luncheon or Breakfast	Special signage with company logo at Reception
Ad space	Full-page, color ad, back or inside cover	Full-page, color ad, premium placement	Full-page, color ad, premium placement
Exhibitor table	Premium placement	Premium placement	Premium placement
Logo on event website and slideshow	●	●	●

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PANEL \$7,500	TECHNOLOGY \$7,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,000
●	●	●		
1 Table				
2	2	2		
5	5	5	3	2
Special signage with company logo at Panel	Branding on Wi-Fi, company landing page	Logo placement on registration bag, name badge or lanyard		
Half-page, color ad	Half-page, color ad	Half-page, color ad	Quarter-page, color ad	
●	●	●	●	
●	●	●	●	●

SPEAKING OPPORTUNITIES

Each year, we bring a slate of engaging breakout sessions and inspiring speakers to our program. If you are interested in speaking, there are several opportunities to share your company's commitment to the region and join in the discussions. These include:

LUNCHEON/BREAKFAST SPONSORSHIP (\$10,000)

Meal sponsors will be recognized on stage, with time for brief comments. A single slide (congratulatory message or company advertisement) will be looped. A special product placement opportunity is also included.

PANEL SPONSORSHIP (\$7,500+)

SCAG offers six breakout panels on a variety of subjects. Sponsorship provides logo recognition on panel signage, welcome slide and includes an opportunity to welcome and introduce the panelists.

Please note: The tentative schedule on the right is subject to change.

Excellent networking opportunity, and the sessions were VERY informative.

– 2018 Returning Sponsor

	WEDNESDAY MAY 1	THURSDAY MAY 2	FRIDAY MAY 3
8:00 A.M.		EXHIBIT AREA OPENS	BREAKFAST
9:00 A.M.			
10:00 A.M.			PLENARY SESSIONS
11:00 A.M.	TRAFFIC SAFETY LEADERSHIP SYMPOSIUM		
12:00 P.M.		AWARDS LUNCHEON	
1:00 P.M.			
2:00 P.M.		PANEL A	PANEL B
3:00 P.M.		PANEL C	
4:00 P.M.		PANEL D	PANEL E
5:00 P.M.		PANEL F	
6:00 P.M.	PRESIDENT'S VIP RECEPTION (INVITATION ONLY, CALL FOR EXCLUSIVE SPONSORSHIP)	RECEPTION	
7:00 P.M.			

SPONSOR REGISTRATION

PLEASE SELECT A SPONSORSHIP LEVEL

- PRESENTING (\$30,000)
- LUNCHEON/BREAKFAST (\$10,000)
- RECEPTION (\$7,500)
- PANEL (\$7,500)
- GOLD (\$5,000)
Please choose one: Registration Bag Name Badge Lanyard
- SILVER (\$3,000)
- BRONZE (\$1,000)

Please make check payable to SCAG and mail check along with a completed registration form to:

SCAG
ATTN: JEFF LIU
900 WILSHIRE BLVD., STE. 1700
LOS ANGELES, CA 90017

For more information, please contact Jeff Liu at liuj@scag.ca.gov or (213) 236-1998.

PLEASE PROVIDE

COMPANY NAME

CONTACT PERSON

CONTACT TITLE

ADDRESS

CITY/STATE/ZIP

PHONE

E-MAIL

WEBSITE

SIGNATURE

COMPANY NAME FOR PROGRAM

PAST SPONSORS

AECOM
Agua Caliente Band of Cahuilla Indians
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County of Imperial
Econolite
Enterprise Holdings, Inc.
Esri
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Imperial Irrigation District
Iteris, Inc.
Kosmont Companies
Lewis Group of Companies
Majestic Realty
Metropolitan Water District of Southern California
Morongo Band of Mission Indians
National Community Renaissance
Nationwide Environmental Services
Northrop Grumman Corporation
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Parsons
PlaceWorks
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System Metrics Group, Inc.
Tejon Ranch Company
Tesla
The 20/20 Network
The Energy Coalition
The Sierra Group
TNT Fireworks
Toyota Motor Sales
Transportation Corridor Agencies
Transtech
Tribal Alliance of Sovereign Indian Nations
Union Pacific Railroad
Urban Logiq
West Coast Arborists
Western Pavement Maintenance Association
Western Riverside Council of Governments
WSP
Ygrene Energy Fund



FOR MORE INFORMATION, PLEASE CONTACT

Jeff Liu
Southern California Association of Governments
900 Wilshire Blvd., Ste. 1700
Los Angeles, CA 90017
Email: liuj@scag.ca.gov
Phone: (213) 236-1998

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