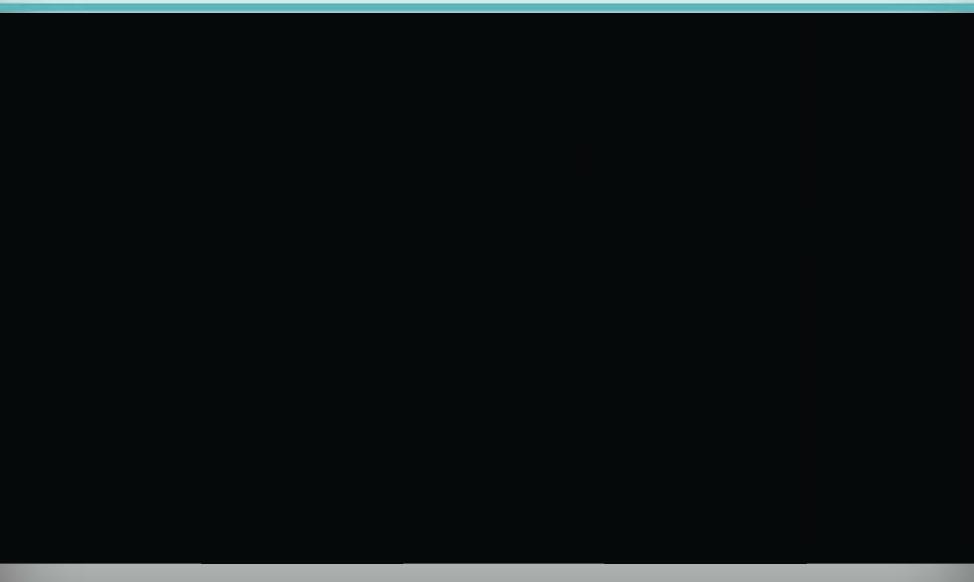
Preparedness Now



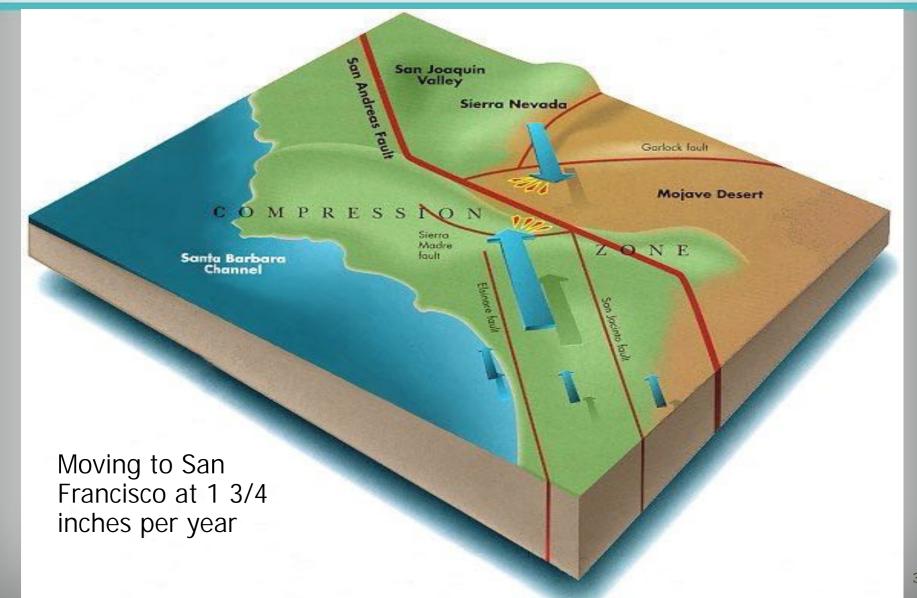


Dr. Lucy Jones

Founder, Dr. Lucy Jones Center for Science and Society

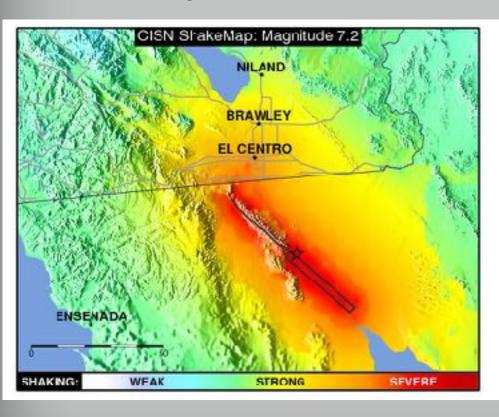


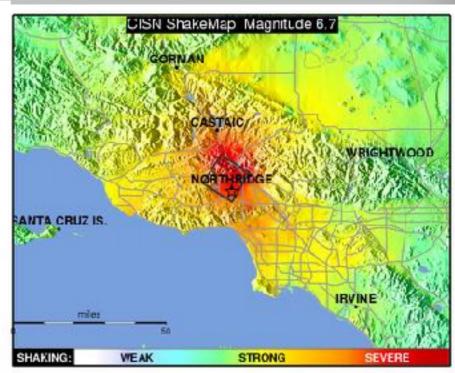
Living on the plate boundary



Shaking Intensity # Magnitude

Easter 2010 M7.2 El Mayor Cucaipa January 1994 M6.7 Northridge

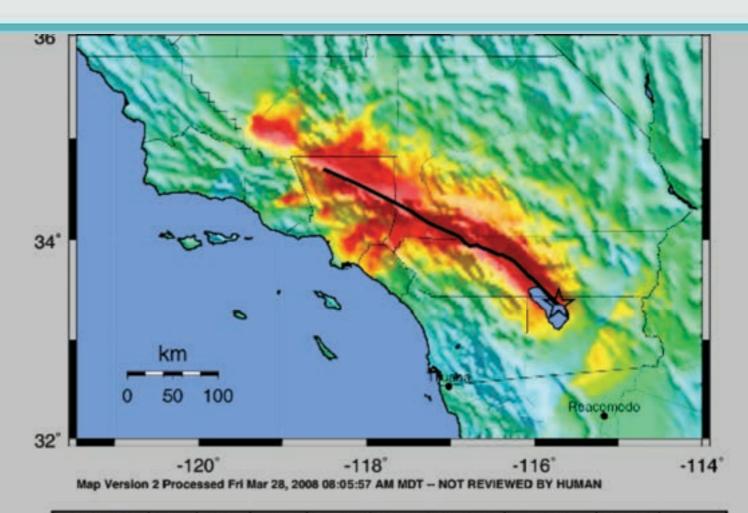




The other faults of southern California



ShakeOut Simulation of M7.8 on San Andreas

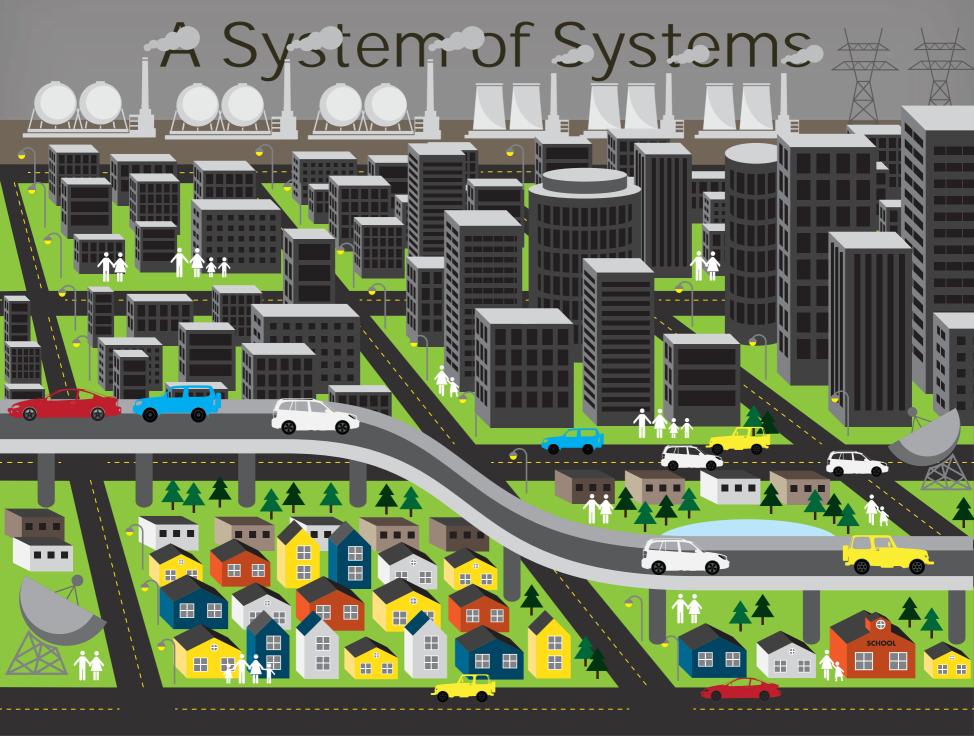


PERCEIVED SHAKING	Not felt	Weak	Light	Moderate	Strong	Very strong	Severe	Violent	Extreme
POTENTIAL DAMAGE	none	none	none	Very light	Light	Moderate	Moderate/Heavy	Heavy	Very Heavy
PEAK ACC.(%g)	<17	.17-1.4	1.4-3.9	3.9-9.2	9.2-18	18-34	34-65	65-124	>124
PEAK VEL.(cm/a)	<0.1	0.1-1.1	1.1-3.4	3.4-8.1	8.1-16	16-31	31-60	60-116	>116
INSTRUMENTAL	- 1	11-111	IV	V	VI	VII	VIII	IX	X+

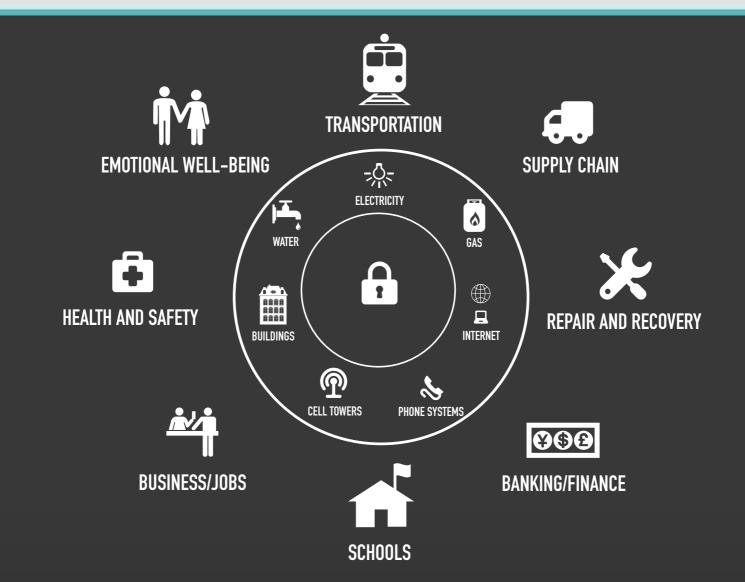
Our Urban Society Is At Risk

Urban Disaster Resilience is having a society that functions after the disaster

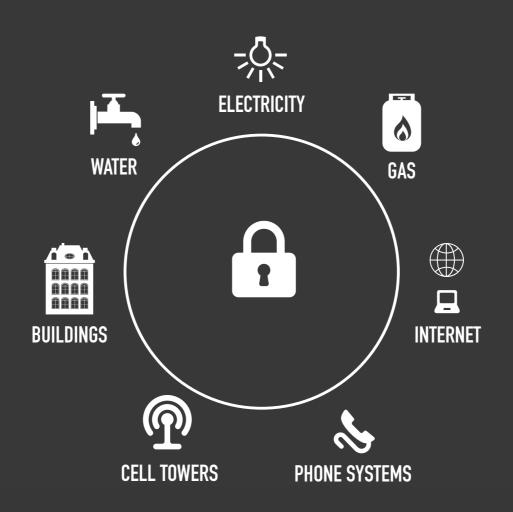




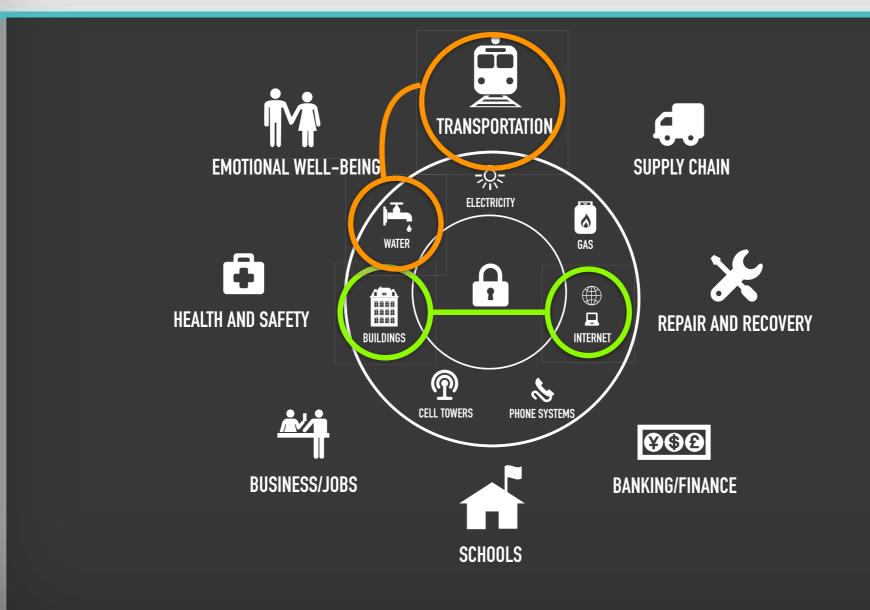
NECESSARY SYSTEMS



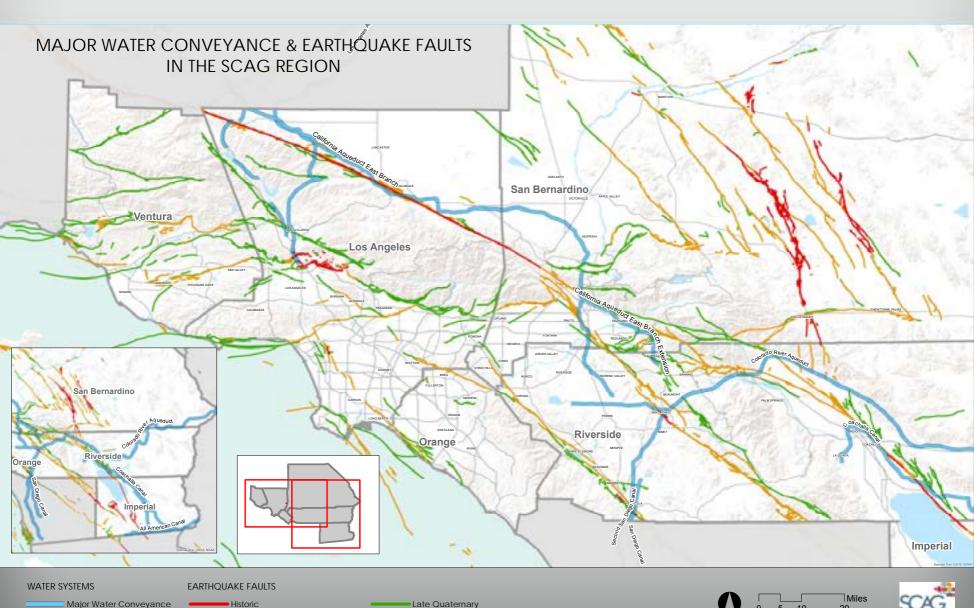
CRITICAL INFRASTRUCTURE



NECESSARY SYSTEMS



Water and the San Andreas Fault



Nature Water Features

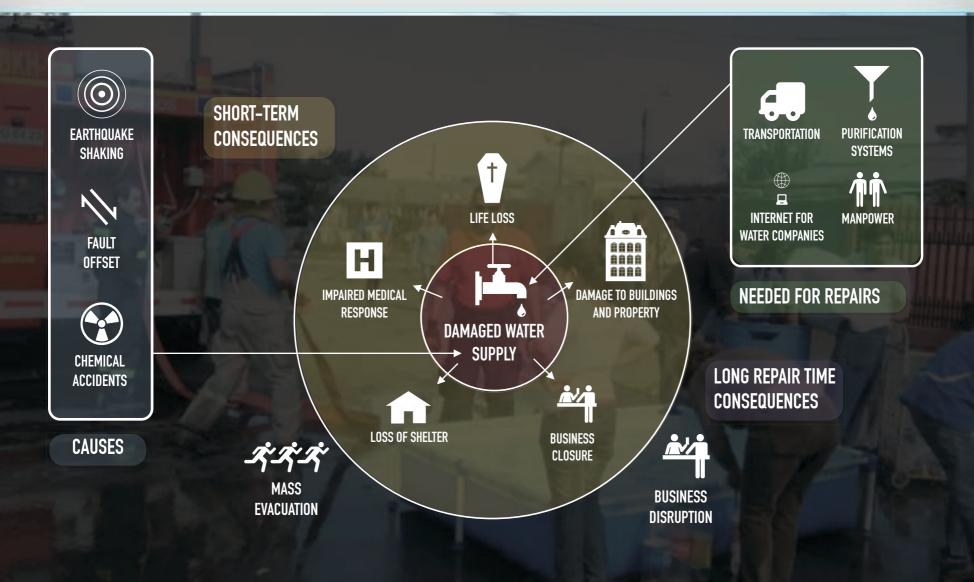
Holocene & Latest Pleistocene

Damaged Water Supply Network

- All aqueducts cross the San Andreas to get to southern California and will be broken.
 - 18 months to repair
- Widespread damage to pipes in the ground
 - 6 months to restore all service



Damaged Water Supply Network



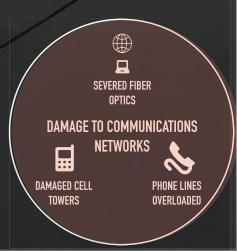
Fire Following the Earthquake

- 1,600 ignitions requiring a fire engine
- 1,200 exceed capability of 1st engine
- 200 million square feet burnt
 ≈ 133,000 single family dwellings
 - ~1.5% of total building stock
- Property loss: \$65 billion

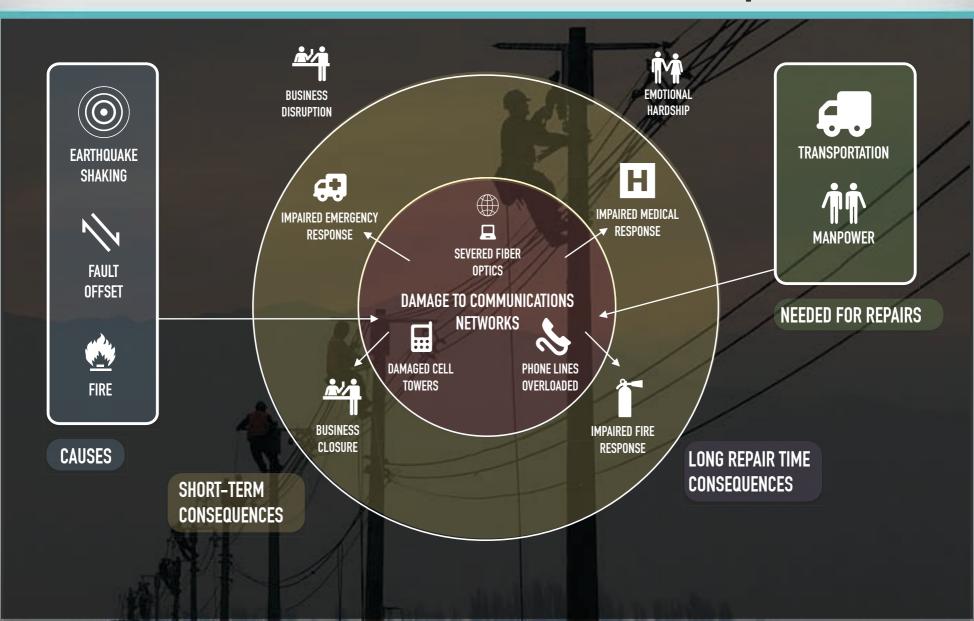


Communication disruption

- Electricity could be out for weeks
- Cell tower backup power lasts 4 hours
- Two-thirds of Internet bandwidth in fiber cables across the San Andreas



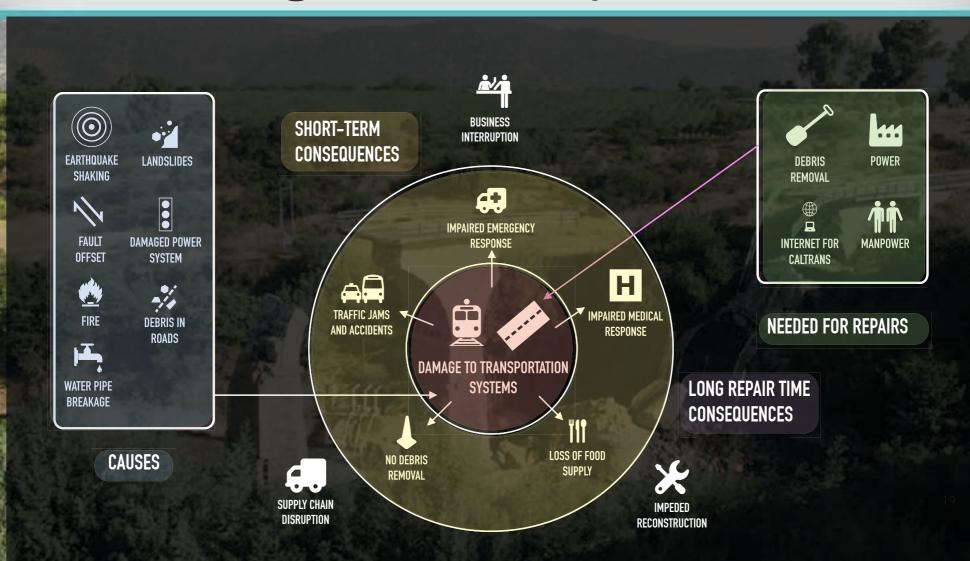
Communication disruption



Damaged Transportation



Damaged Transportation

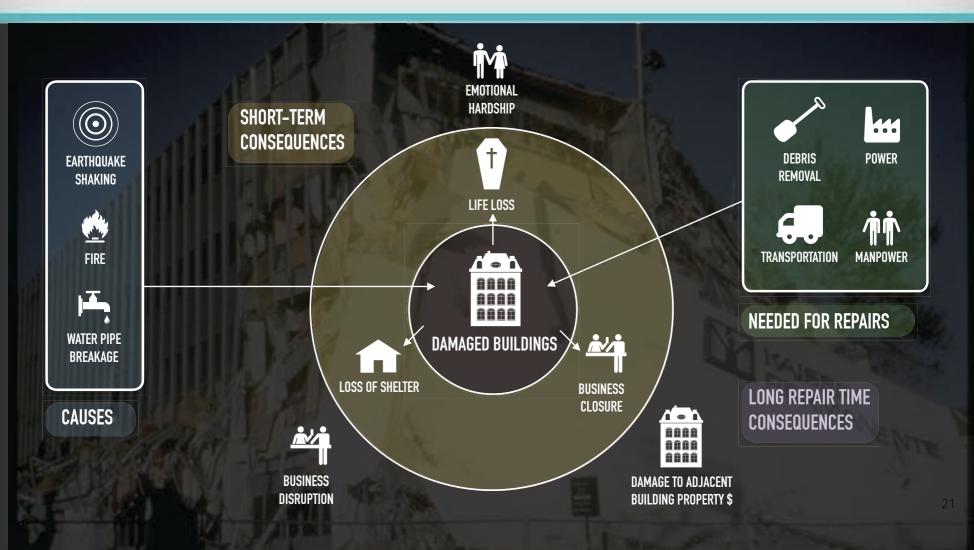


ShakeOut Damage to Buildings

- Concrete buildings:
 - Commercial buildings from 1950s and 1960s
 - In highest shaking areas, 10% collapse
 - Biggest life loss in scenario
- Unreinforced masonry
 - Collapse of 300+ buildings
 - Complete financial loss for 90% within 30 km of fault
- Pre-1994 steel frame high rises could collapse
- 300,000 buildings with loss >10% of value



Building Damage and Destruction



Retrofitting URMs has saved lives

- In the Northridge earthquake:
 - No one died in a URM
 - Only 19% of inspected URMs needed repairs compared to 33% of buildings overall
- Statewide
 - Jurisdictions have retrofitted or demolished 88% of URMs with mandatory programs
 - Only 22% with voluntary programs

Buildings that Can Kill

- Unreinforced masonry (pre-1935)
- Soft-first-story (pre-1980)
- Non-ductile concrete (pre-1980)
- Steel moment frames (pre-1997)



Current building code

 In worst earthquake, 90% probability of not collapsing ■ 10% probability of collapse = 10% of new buildings collapsing

Impaired buildings are economic loss



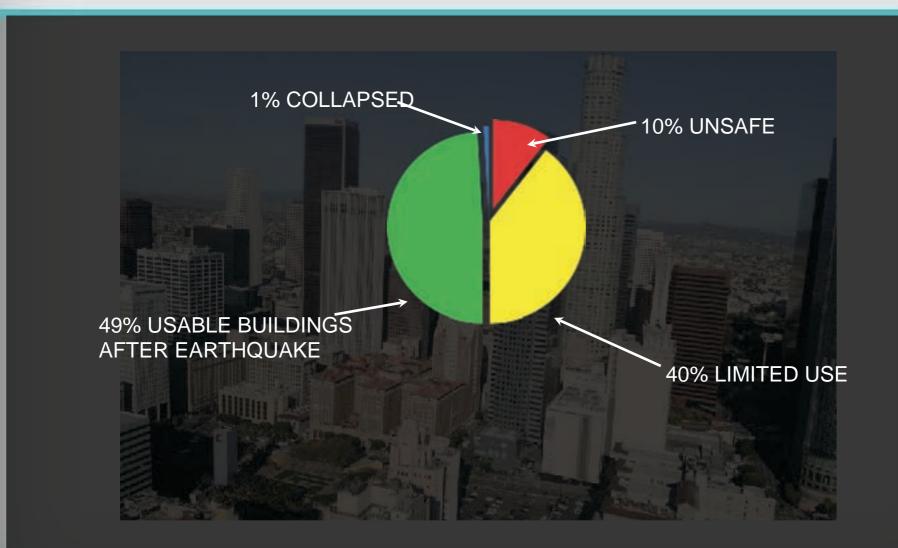
In California, many more buildings impaired

- Average of Loma Prieta & Northridge
- For each collapse
 - + 13 red tags
- For each red tag,
 - + 3.8 yellow tags
- = 63 impaired per collapse

26

Check: Napa 2014 had 57 impaired per collapse

CAN WE SURVIVE "THE "BIG ONE"?



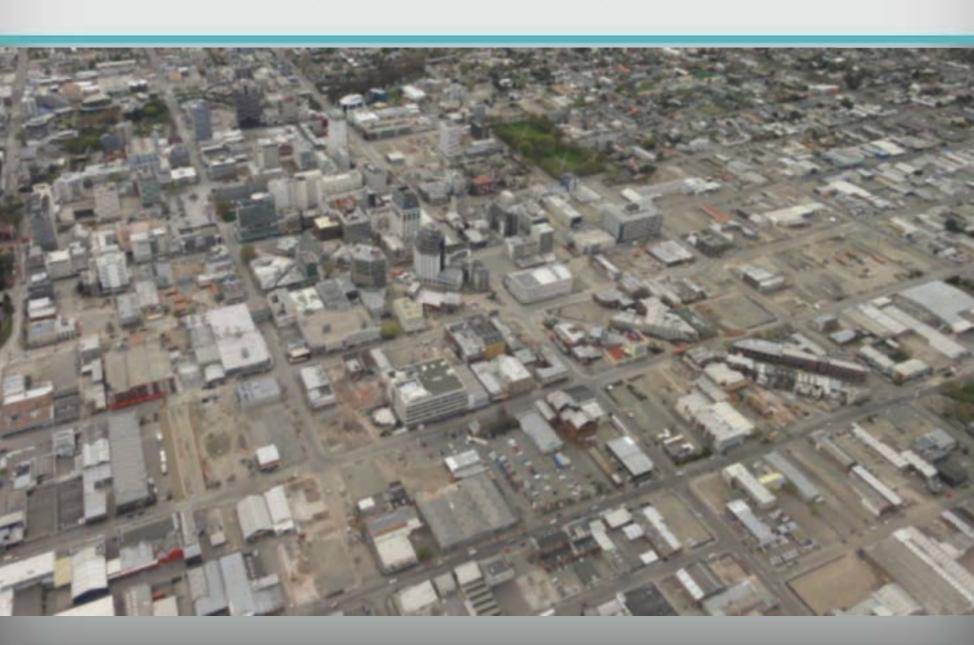
Christchurch 2010



Christchurch, February 22, 2011 M6.3

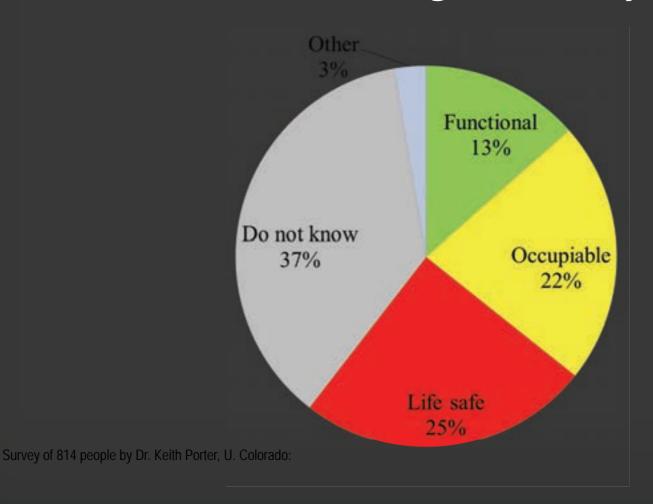


Christchurch 2015



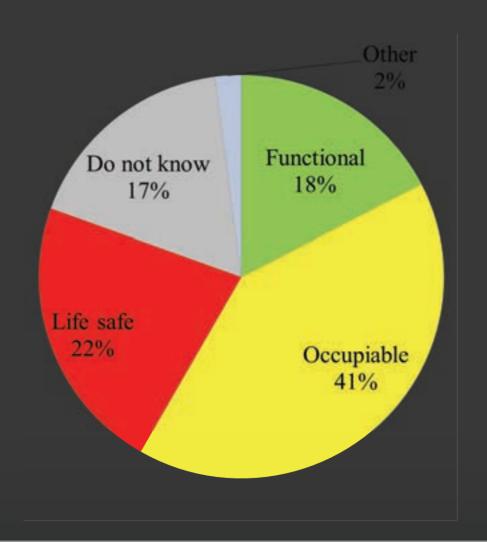
Most people don't know what the code provides

What is the building code's objective?



Most people want more than the code provides

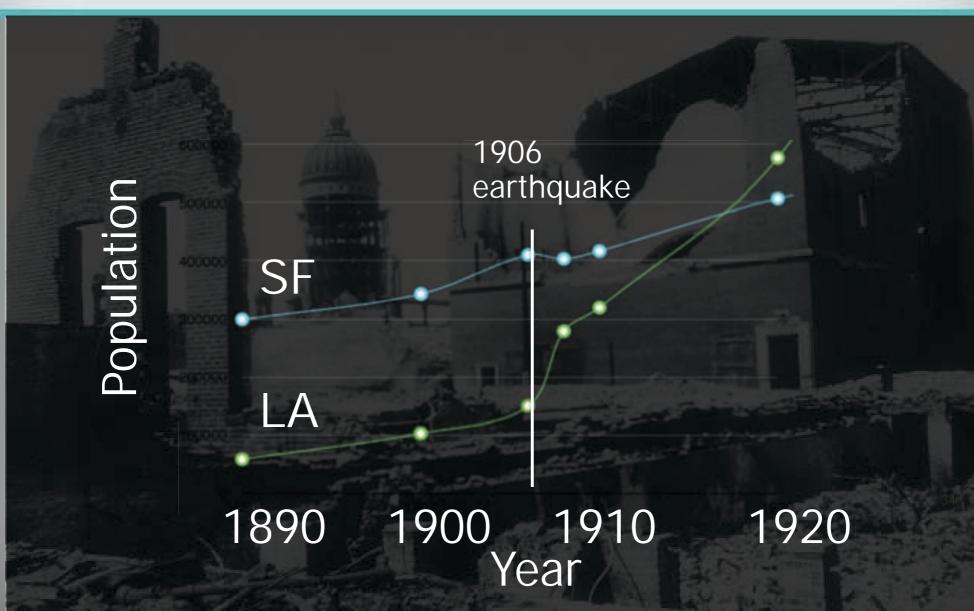
What should it ensure?



SOCIAL REPERCUSSIONS



Social Repercussions



Biggest Issues from San Andreas

- Life loss in old buildings
- Fire following earthquake
- Loss of housing
- Business disruption
 - Unusable commercial properties
 - Transportation disruption
 - Utility outages

Region-wide disruption

EARTHQUAKE PREPAREDNESS INITIATIVE







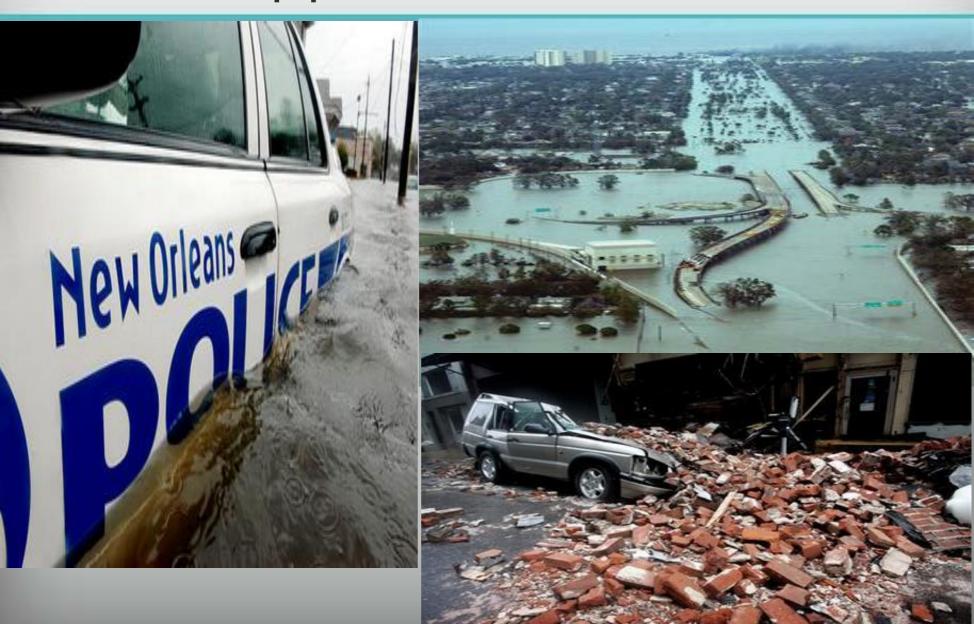
At-Risk Ranking

CommunityAsset	Individual Eanl	Your Dity Rank	Responsible Entity
Witer			
Electricity			
нергав			
D2008			
Parks and Cultimal Venius			
Transportation Infrastructure: Reads/Highways/Transit			
Occurrently Landmarks (official orunoficial)			
Menicipal Buildings			
Houses of WorshigdFalth Community			
Non-Profit/Community Serving Urganisations			
Sin Steel			
Business Base (Tax Base)			
Essentic Stability			
Historical Character			
Public health			
Howevery Stock - single harvey Homes			
Hissing Stock - Mutt-family/ Hental			
Community Identity : Way of Life			
Other:			





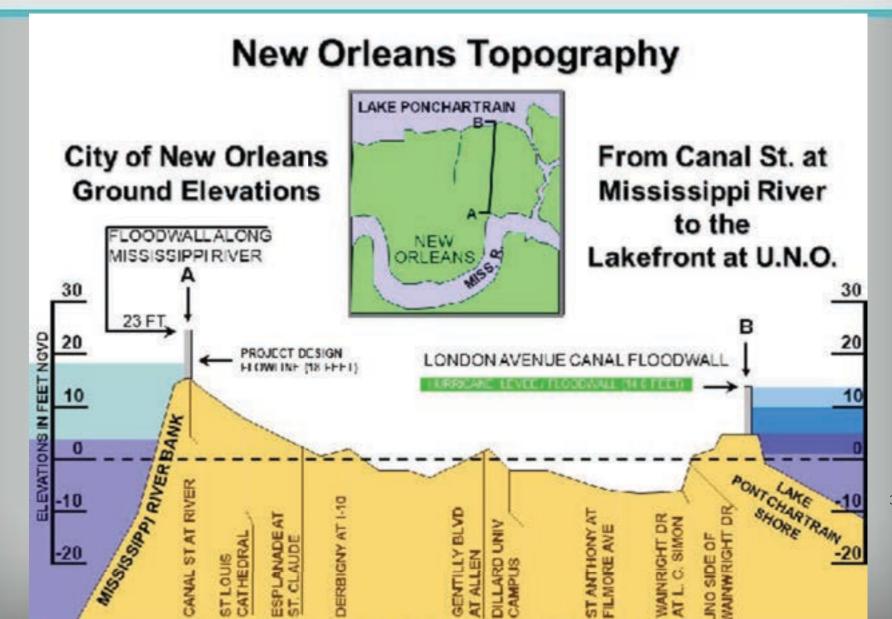
What happened in New Orleans



What happened physically



Knowing risk # planning ahead



Cascading failures

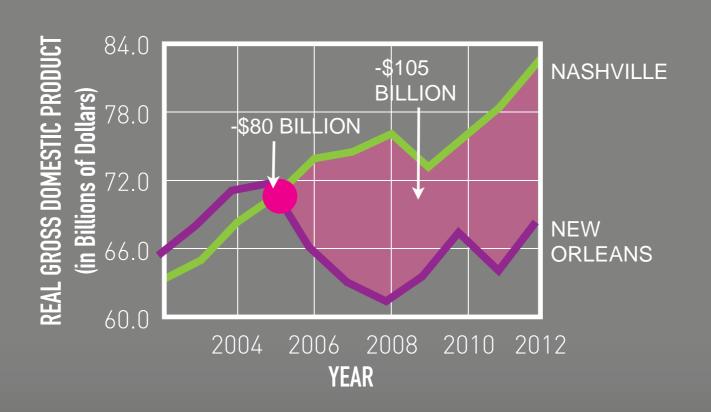


What happened politically



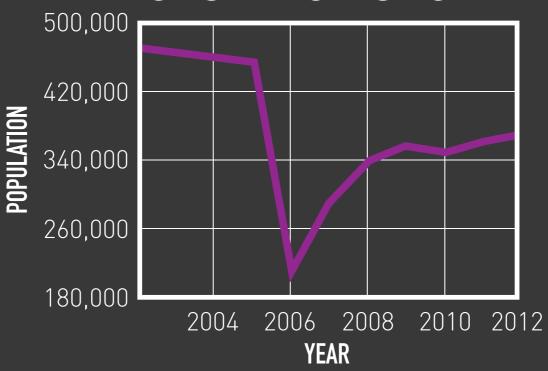
Economic consequences

NEW ORLEANS VS NASHVILLE ECONOMIC GROWTH



SOCIAL REPERCUSSIONS











Pitfalls

When Lackling a complicated issue the selentic seleny, tity of hids can fare unique challenges. There are come common gitfalls that have occurred when addressing this issue and still others that may be unique to your specific juriediation. Seleny, first liet the potential pitfalls you may face, and then, suggest ways you can mit gate those challenges:

Pitfalls	Ways to Address Them		









Unlikely Supporters

For the groups or organizations below, determine whether they will potential be supportive or be an obstacle in advance your seismic safety goals. Fut an "S" (supporter) "O" (obstacle), "?" (sesure) or "S/A" (not applicable in your role) in the status column. For the supporters, septam what their role might be; for potential opponents, espain how could they be turned to supporters?

Organization or Group	Status	Potential Role
Homeowners Associations		
Ronters Rights Advocaces		
Housing Advocates		
Davelopers		
Appropriate Daniero		
LEEBy Operators		
Transit Advocates		
Transit Ridera		
Cider Adults		
Yorth Edwarder		
Animal Adversaries		
Clambers of Commercs		
Large Business Owners		
Trade Associations		
College Students		
Rooters		
Historian		
SOCIAL SERVICE RECOPPORTS		
Disability Advocates		
Building Owners		
Structural Engineers Assn.		
American Institute of Architects (NIA)		
American Planning Ave. (APA)		









Your Seismic Safety Priorities

List the top three imues/items that you have decussed that jurisdiction.	you could focus on to increase seismic salety in your
After listing the priorities, rank them 1, 2, and 3 in the box.	
For each princity listed above, what are the main tasks that i ir this area in the short-, mic-, and long-term? Estimate duri	
PRIORITY:	
Short-Term Tasks (Jees than 6 months)	DUSATION INWEEKS OF MONTHS
hid-Term Teaks (G-12 months)	
TABK	DUBATION INWEEKS OF MONTHS
Ling-Term Tasks (more than 12 months)	DUBATION INWEEKS OF MONTHE









Earthquake Glossary

To understand earthquikes, here is a short primer on some of the terms scientists use and what they mean:

Earthquake is the souther slip of one bleck of the earth's creek rest another that produces shaking as one of its effects. Just like the slip of one finger past another when snapping your fingers produces a sousd wave, the slip along a fault produces waves that are perceived as earthquake shaking.

Magnitade is a number that represents the total energy released during an earthquake. The smallest earthquake ever recorded is about magnitude -2 (yes, like temperature magnitudes can be segatives, and the largest historical event was magnitude 0.5. Although there is no theoretical limit to magnitude, it is unlikely that an earthquake much larger than 9.5 will occur. Each unit of magnitude represents a 32 times increase in the energy released by the fault. So a magnitude 6 earthquake has 32 times more energy than a magnitude 6 earthquake, and more than housed times (32 x 30) more energy than a magnitude 5.0 earthquake and a million times more energy than a magnitude 3.0 earthquake. These are no "points on the scale". When selemologists say 'point" it is to express the Secimal point - 'magnitude 6 point 5" means magnitude 6.5.

Intensity is a number (written as a Noman numeral) describing the seventy of an earthquake interms of its effects on the earth's surface and on humans and their structures. Several scales exist, but the ones most commonly used in the United States is the Modified Mercalli Intensity scale sometimes written "MMT". Unlike the magnitude, which has one value for each sarthquake, the intensity depends on your distance from the earthquake and decreases with distance from the event.

The fast is the surface across which two blocks of coortilip in an earth-posks. This planar surface may intersert the earth's surface as an identifiable fault trace. Faultwary in size from centimeters to thousands of kilometers long. A fault zone may be a complicated set of fractures up to hundreds of kilometers wide. The magnitude of an earth-posks is propositional to the erve of the fault that elips and how much it slips. A magnitude 5.0 requestiver a fault surface of 5.20 square meters. A magnitude 5.0 requires slip on a fault a few kilometers across, while a sample of 6.0 needs a fault several hundreds of kilometers long. Big earth-quakes occur only on big faults, but a little earth-quake could occur on a big fault if only part of 8 slips. The fit gaskee may also happen on a little "secondary" fault near a big fault or on a tiny fault.

The stip is the amount of movement that occurs between the two sides of the fault surface during an earthquaie. The amount of slip can range from a few centimeters for a magnitude 4.0 up to 10 meters or more for a magnitude 8.0. For smaller guakes this slip may alloccur miles deep in the earth and not reach the surface.

The episenter is the point on the corth's ourface above the hypocenter, which is the point at digith on the fault where the earthquake begins. When an earthquake occurs the dip doesn't happen all at once. The earthquake begins at a point and ruptures across the fault. The rupture moves at about 5 kilometers per second, so a bigger earthquake lasts for a longer time.

An earthquake daster, or earthquake sequence, is a group of earthquakes that are close in time and space. Every sarthquake changes the stress in the serrounding rock and increases the probability that another earthquake will occur nearly. This probability dies off quicky with both time and distance, so mostly they are near the fault surface that has been moving. A big earthquake is on a kig fault and therefore produces more aftershocks.









Earthquake FAQs

1. When do fault locations natter*

All earthquakes occur on faults but often the faults are teo small to be recognized at the surface — or even to extend to the surface at all, but to have a big earthquake, there has so be a big fault, so when an earthquake occurs near a big fault, it could trigger (a bigger earthquake on that nearthy big fault. The first earthquake need not be on the big fault to trigger another earthquake.

2. How are earthquakes assigned to faults?

The only way to be certain an earthquake occurred on a perticular fault is to see actual surface slip on that fault, assually as crucks at the surface. Serface slip is almost never seen in an earthquake smaller than magnitude 5.0 and sometimes not for even larger earthquakes. If no surface slip is observed a focal mechanism cas still allow scientists to estimate the crientation and direction of slip on the fault. If this parallel to a mapped fault and the location is very rear that fault, it might be onthe fault — or it might be onto secondary fault around the main fault. Althout surface slip, it may take quite a bit of research to make the assignment.

**The USGS osually doesn't try to assign a fault for earthquakes below magnitude 5.4.

3. How do you determine the depth of an earthquake?

When an earthquake happens, the seismic waves (ground shaking) travel from the earthquake and arrive at seismic stations distributed across couthers California. By measuring the time these waves reach each station, we triangulate the location of the surface, we cannot determine the depth as accurately as the portroital location. To determine the depth accurately, we need to have at least one station as close to the horizontal location as the earthquake is deep. So for the shallowest earthquakes, it can be very difficult to know exactly how deep they are.

4. What's the difference between an earthquake and an aftershock?

Nothing. An aftershock is an earthquake.

5. Canafterstocks trigger snother earthquake?

Absolutely, An aftenbook is an earthquake and every earthquake makes another one nore likely.

6. Arewe overdue for a big sarthquake?

Earthquakes are not regular enough to take about "oversize". On the central section of the Gan Andreas fault, there are intervals as short as 40 years and as long as 400 years between individual events at the same spot.

7. When emalier earthquakes happen, do they release pressures big ones are less tikely?

No. Seismologists have observed that for every magnitude 6.0 carthquake there are 20 of magnitude 5.0, 100 of magnitude 4.3, 1.00% of magnitude 5.0, and so forth as the everts get smaller and smaller. This sounds like a lot of small earthquake, but there are never sooughsmall ones to eliminate the occasional large event. It would take 32 magnitude 5.0%, 1,000 magnitude 4.0%, 32,000 magnitude 3.0% to release the same energy as one magnitude 6.0 event. To even though there are move annual events than large over, there are move enough to release all the stress in the santh's crust and eliminate the need for the occasional large earthquake.









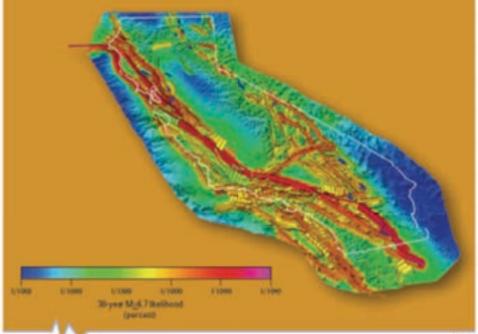
Realities for Southern California

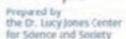
UNIFORM CALIFORNIA EARTHQUAKE RUPTURE FORECAST

This model describes where large earthquakes at least M6.7 are most likely to originate in California. Each of the little black hoxes is a segment of a fault of the right size to produce a M6.7 earthquake. To be a larger earthquake, multiple segments need to move together. The areas with the highest likelihoodare dark red where the chance of being part of a big earthquake is better than 50-50 for a 20-year period. This way high probability only soccurs unable des Ambress Souts which is the factast moving fault in California.

Scientific Comensus

This model was developed by a large learn of scientists working with the U.S. Geological Survey, Southern California Eurthousee Center and the California Geological turvey and published in 2015. It complies all the work scientists have done about faults, where they are well have fault they make, and has been extensively poer reviewed. It is the test estimate of where earthousees are likely to originals. It does not tall youthe chance of getting damaging earthquake shakker.













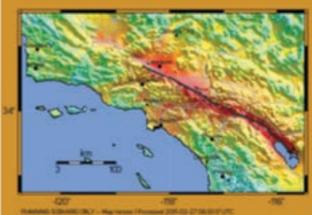
Impacts for Southern California

EHAKEOUT ECENARIO: IMPACT OF A SAN ANDREAS EARTHQUAKE

The U.S. Geological Survey led I large team of expense to model just what was treaty or nappen when a big San Andreas sorthquake finally breaks through the southern part of the fault. This map shows the prediction of what the shaking will be. The black line is the part of the fault modeled to break in this earthquake. Very near the fault.

receives very strong shaking (red), is you move away from the faut, the level of shaking mostly decreases. But in valleys that have a thick ayer (measing a mile or more deed) of soil, the shaking is amplified and we see strong shaking tens of miles distant from the faut.

Middle Blocking from a Profit-balde 7.8 Sun Look was Ear Unpacker



Bottom line: The Son Antreas earthquate will give all of southern California the type of sirong shaking that only the northwest San Fernands Valley git in the 1994 Borthridge earthquate. MAP A shows the shaking from 1994 on the same scale and same colors as the San Andreas map (MAPR).

Northritge Earthquake

Service II S Constructed Service



Prepared by the Dr. Lucy Jones Center for Science and Society









15 Common Earthquake Myths

1. It's Hot and Dry - Earthquaks Weather!

Many people believe that earthquakes are more common is certain kinds of weather, in fact, no correlation with weather has been found. Earthquakes begin many miles below the region affected by surface weather. People tend to notice earthquakes that fit the pattern and forgettine ones that don't Also, every region of the world has a story about surthquake weather, but the type of weather is whatever they had for their most memorable MAPET NOMEN A

2. Big Earthquakes Alway's Happen in the Early Moming.

This myth may be so common because we want it to be true. Several recent damaging earthquakes have been in the early morning so many people believe that all big earthquakes happen then. In fact, earthquakes occur at all times of day. The 1933 Long Basch earthquake was at 5:54 pm and the 1940 Imperial valley event was at 8:37 pm. More recently, the 1992 loshus Tree earthquake was at 9,50 pm and the 2003 San Sineon event was at 11:15 am. It is easy to notice the earthquakes that fit the patiern and forget the ones that don't.

3. Brackfront Property in Arizona

The doc of California faling into the ocean has had an enturing appeal to those environ of Life in the Calean State. Of course, the open is not a great hole into which California canfall, but it is itself land at a somewhat lower elevation with water above it. The motion of plates will not make California sink - California is moving horizontally along the fan Andreas fault and up around the Transverse Ranges.

4. And the Earth Cpened...

A popular liberary device is a fast that opens during an earthquake to evallowup an inconvenient thanacter. But sunfortunately for principled writers, gaping faults exist only in nevels. The ground moves across a fault during an earthquaks, not away from it. If the fault could open, there would be no friction, Without friction, there would be no earthquake.

5. We Have Good Building Code: So We Must Have Good Buildings

The sest hilding rodes is the world disnothing for hildings hull before that rode was enarted. While the rodes have been updated, the older buildings are still in place. Fixing problems in older buildings - 'etrofisting - is the choice of the building's owner, enless ordinasces specifically requiring sutrofitting has been passed.

6. Head for the Doorway

An enduring earthquake mage of California is a collegeed adobe tome with the door frame or the only standing part. From this came our belief that a doorway is the safest place to be during an earthquake. True - if you live in an oid, unminforced adobe house. In modern houses, doorways are no stronger than any other part of the house and asually have doors that will swing and can injury you. You are safer under a table.

7. Everyone Witt Panic During the Big One

A common belief is that seople shways panic and run around mady during and after earthquikes, creating more dancer for themselves and others. Actually, sessanth shows that people usually take protective actions and help others both during and after the shaking. Most people don't get too shaken up about being shakenup!





SAFITY





Resource Organizations

American Institute of Architects/National Institute of Building Sciences: https://www.brikbase.org/

AIX provides technical support via reports on the Building Research Information Knowledgebase (BRIX), an unitive information purcar where you will find constend, professionally reviewed research on all facets of the built, emironment, from building performance and materials to large-scale infrastructure and systems. BRIX is a collaborative effort of AIX and the National Institute of Building Sciences.

Costact Person: Will Wright, wild@sislosangeles.org (ocally)

Earthquake Country Allianus: www.earthquakecountry.org

The Earthquake Country Alliance (ECA) is a public-private partnership of people, organizations, and regional siliannes that work together to improve proparedness, mitigation and resilianny.

ECx provices information and resources to help everyone who lives, works, or travels in earthquake country get prepared to survive and recoverquickly.

Costact Person: Mark Benthien, benthingbusc.org

Boutlern Calfornia Earthquake Center: www.occ.org

Southern California Earthquake Centercommunity advances earthquake science through three tasic activities:
(a) pathering information from science and goodetic sancors, geologic field observations, and laboratory experiments; (b) synthesizing knowledge of earthquake phenomena through modeling; and (c) communicating this information of seismic hazards to reduce earthquake risk and promote community resilience.

Costact Person: Mark Benthien, benthingbusc.org

Structural Espineers Association of Southern California: http://www.usanscorp/Ka/er-Cities-Advisory-Program

The Safer Dities Advisory Program provides pro bono sechnical insights and creative minds from their membership to have an independent, qualified review of a sundiction's draft ordinances and programs and provide expert advice from their qualified and vetted members.

Coetact Person: Dianne Ochox, seaosc@seaosc.org

Thriving Earth Exchange: tirivingsartheschange org

Thirving Earth Exchange (TEX) holgs communities leverage Earth and space science to build a better future for themselves and the planet. TEX does this by bringing together Earth and space scientists and community leaders and helping then combine science and local knowledge to solve on@the@ground challenges related to natural hearths, setural resources, and country change.

Coetact Person: Natasho Udu-gama, nudu-gama@agu.org

Urbas Land Institute: http://uli.org/research/certers-initiatives/urbas-resitience-program/

The Urban Land Institute provides leadership in the responsible use of land and in creating and sustaining thriving communities. As a nonpartisan organization, the Institute has long been recognized as one of America's most respected and widely quoted sources of objective information on urban planning growth, and development.

Costact Person: Jonathan Nettler, jonathan.nettlen@uli.org









Sample Seismie Ordinances

hr infection	Topic	Description	Reference
City of Burbani	Single Family Wood Frame Ristrofit- arendment	Assendment requires following Chapter A4 on their voluntary program for theretroft of existing wood frame residential buildings with en't, week, or open front waits	Ordinanos 9-1-7-A400
City of Durhani	Non-ducille coscrete buildings	Amendment requires following Chapter A3 on their volentary program to retrofit existing non- ductile concrets residential buildings	Ordinance 9-1-7-A500
City of Barkaler	Gingle Exmity Wood Frame Retrofit	Property transfer tax to use up to 8 toward sesmic retrofit	Chapter 7.12.060
City of Stockaday	Soft Story Inventory and Rescalls	Establishing an inventory of potentially hazardous building containing soft, weak or open frost stories and adopting Chapter at of the International Existing Building Code with amendments	Chapter 19-39
City of Framens	Scft Story Inventory and Batrofit	An ordinance amending city code regarding the recrofit of soft or open front walls in wood frame, residents, soft-story buildings.	Ordinance 10-2007
City of Framon	Urrainformed Massenry Retrofit	Ordinance amending dity code regarding tilt-up and masonry building teleting exception and modifying timetable	Onlinence 2449
Cay of Use Angelee	Geft story buildings	Mandatory retrofit of soft story buildings was passed and signed into law on October 9, 2015 and requires that approximately 13,500 soft story buildings with 4 or more residential units be necrofit within 7 years or receiving an order.	Ordinance 185893
City of Line Angelies	non-ducilia reinforced concrete buildings	Mundatory retrofit of non-dectile reinforced concrete buildings was passed and signer into law an October 9, 2015 and requires that approximately 1,500 concrete buildings be retrofit within 25 years or receiving an order.	Untinance 185993
City of Lise Aspeles	Fortify callular towers	Stronger telecommunications standards were passed and signed into law in the semmer of 2015 that require new cell towers to be built to more than a life safety standard, someistent with other critical infrastructure.	Ordinance 185580









Prototype Ordinance for Soft First Story Retrofit

From the City of Lox Angeles

MANDATORY EARTHQUA	CE HAZARO REDUCTO	ON IN EXISTING WO	OD FRAME

DURBONE

1. PURPOSE

The purpose of this Ordinance is to promote the public wilfare and safety by reducing the risk of death or injury that may result from the effects of earthquakes or existing wood-frame buildings with soft, weak or open walls. In the Northridge Earthquake, many multi-story wood frame buildings with tuck under parking performed poorly and collapsed. These types of buildings were shown to be vulnerable to loss of human life, personal injury and property damage during part earthquakes. Common deficiencies of this building type have been identified to besoft, weak or open walls. This Ordinance creases minimum standards to mistipate hazards from these deficiencies. When fully fellowed, these minimum standards will improve the performance of these buildings but will not secessarily provest all earthquake-related damage.

II. SCOPE

The provisions of this Ordinance shall apply to all existing communical and residential buildings of wood frame construction, except residential buildings with 3 units or less, having all the following:

- 1. Two or more stories,
- Determined by the Department to have been built and issued a Certificate of Occupancy before January 1, 1960, and
- Ground floer portion of the wood frame structure contains parking or other smillar open floor space that causes soft, weak propen wall lines.

III. DEFINITIONS

The following definitions shall apply for the purposes of tile Ordinance:

CRIPFLE WALL is a wood-fromed stud wallestending from the too of the foundation wall to the underside of the lowest floor framing of the building.

GROUND FLOOR is any floor within the wood frame portion of a building whose elevation is immediately accessible from an adjacent grade by vehicles or pariestrians. The ground floor portion of the structure clean and include any level that is completely below adjacent grades.

OPEN WALL LINE is an exterior wall line with vertical elements of the lateral force resisting system which requires tributary seismic forces to be resisted by diaphragm rotation or excessive cantilever beyond parallel lines of shear walls. Diaphragms that cantilever sore than twenty-five percent of the distance between lines of lateral force recisting elements from which the diaphragm cantilevers shall be considered excessive. Exterior exit belowness of six feet or less in width shall not be considered excessive cantilevers.

BETECEST is an imprevenent of the stand force resisting system by situration of existing structural elements or addition of new structural elements.









What You Can Do in Your City

Complete this questiennaire as specifically as possible keeping in mind your jurisdiction.

1. Based on the previous worksheets, what selsmic issue are you planning to address?

2. What are the mitigation actions you plan to take (implementing a policy or program, a firestive to steff, etc.)*
Be specific.

- .
- b.
- .
- 1. Who is afforted by these strions?
- .
- b,
- . .
- Who would be support/ve? Who would be opposed?
 Support/ve

Opposed:

5. What's at risk by not acting?









How to Build Your City-Wide Resilience Team

GOAL: To build a cress-discipline seam, also known as a public-private partnership, consisting of representatives at all levels of the community that will work together with you on resilience initiatives

You may be a veterun or new to seismic safety, but it is important to understand you are not alone. There are others within and outside of your agency, including outside of your city boundaries, that would not only be great partners but are also willing to participate in creating solutions to make the community rafer. Soverment alone cannot solve these issues, as the are too great. Collectively and collaboratively the approaches to address your oilly's risk are at your fingertipe. Pertness just rood to be invited to join your initiative. Togetheryou our choose areas of focus and your topology them.

Who erayour localpartners?

The only way to not be successful here is to not cast awide enough net. Beopen to why and how individuals, or organizations, want to join your team. Do not allow your perceptions or beliefs about potential gartners limit what they can really to do help make your community safer. Invite motivated representatives who are interested in working collaboratively and willing to "roll up their sleeves" especially as seme of what you are trying to address will take some time to accomplish. Partners sheed also be representative of the full fabric of your community.

Potential Partners (Consider what resources each of these representatives, or their organizations, would bring to the table)

. Government: local, regional, state, regional, Federal

Falth-based organizations

· Businesses

Neighborhoods

· Diambare, accordations and trade groups:

* Academicians

· Scientists, subject matter and technical exports

· Researchers

. Non-profit organizations

. Educators and trainers.

· Universities and colleges

* Media

. Community/Clvic groups

. Others

How can your teammembers/partners belg your seisnic safety effort?

These people, and/or their organizations, are the "worker bees" to establish and accomplish significant elements of your seismic safety initiative, Under your leadership, and the quidance of a chair to focus on the step-by-step tasks, your team of motivated subject matter experts and interested stakeholders will enable you and your city to create tasgible measurable results in areas not yet addressed. You will work together and engage critical communities will for the specific programmatic areas. For example, a building official on your team may engage engineers and architects in a sub-committee to develop prescriptive plan sets for residential retrofit in order to streamline quality control and ease compliance - this may not have been an initial goal of your efforts but becomes a key element to address one that was. If established well, your team and all your partners, will be the stepping stones to achieving your community's overall resilience.









How to Engage Your City-Wide Resilience Team

In order to address selimic safety issues in your community, it is recommended to encage a city-wide resilience team to facilitate the process and achieve results. This public-private partnership needs to represent the full. fabric of the community, at all levels, and include individuals and organizations interested indeveloping solutions. to address the earthquake huzard.

The way to engage committed people is to develop an initiative that they can: 1) be inspired to be apart of, 2) have ther time and contributions be respected and appreciated, 3 make a difference, savelives, and 4) also meet at least one need of their own organization.

As public sector officials for your city, how do you engage members to jois your learn? Here are a few stees to get

- 1. First, secide that you want to accomplish the goal of making your city more resilient.
- 2. Crests a small learnership team of three to their people who and interested in the subject, have procedured or connections, and who cae help identify stakeholders in the community. Don't limit invitees to only these in your jerisdiction as some expertise, interest, and sessuries cas come from outside
- 3. Meet with your leadership team to accomplish two items:
 - . Snare your high-level approach or vision and get their buy-in and feetback.
 - Develop a list of types of partners (e.g., business, non-profit) and list names of potential people. If you do not know names yet, then list the organizations that make the most series or would be good strategic partners. Have more than one name per type of partser, especially where you plan to have more than one organization represented, such as becomes
- 4. But a date to hold your first city-wide resilience team meeting
- 5. Have your leadership team begin inviting potential members to the 1st meeting
 - · Share the high-level approach or vision
 - · Gage their interest
 - Getthem to agree to attend the meeting, or send a representative if they are unavailable.
- 6. Plan neeting agenta and logistics
 - Meeting should be set up with everyone around a central table, facing each other, and finiter interaction. between attenders
 - Agenda should begin with introductions of each attendee, cover the hazard any recessary history, your highfaud appreach, and program itses denossing Have a scientist or turbolical expect available to sousie spacific hazard questions so partners fully understand why this is so important
 - . There come basis goals and dijectives you'd the your team to accomplish, discuss with attendres to refine But not necessarily finalize yet)



Contact

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