

# SCAG Housing Policy Forum: A Rundown of Federal and State Funding and Legislation

## **Objectives**

- Learn how federal housing legislation aligns with state and regional goals to meet housing needs.
- Discuss key themes and current trends in state housing policies and potential impacts.
- Engage with interactive tools to provide input on housing policy priorities.

### **Agenda**

Time	Agenda Details	Speakers
11:55 a.m	Greeting and Technology Check	Jessica Ripper
12:00 p.m.		Principal
		LeSar Development
		Consultants
12:00-12:15	Welcome from SCAG President	Clint Lorimore
p.m.		SCAG President
	Welcome from SCAG Executive Director	Kome Ajise
		SCAG Executive Director
	Session Overview	Jenna Hornstock
		SCAG Deputy Director for
		Planning







Time	Agenda Details	Speakers
12:15-12:45 p.m.	Federal Legislation and Budget Panel and Q & A	Jennifer LeSar Founder and CEO Global Policy Leadership Academy and LeSar Development Consultants  Ann Oliva VP for Housing Policy Center on Budget and Policy Priorities  Mike Kingsella Chief Executive Officer Up for Growth
12:45-1:45 p.m.	State Housing Legislation and Budget Rundown	LeSar Development Consultants:  Natalie Donlin-Zappella Legislative Director  Farzad Mashhood Associate  Edwin Peart Associate  Annmarie Rodriguez Associate
1:45-2:00 p.m.	Preview of Future Events and Conclusion	Jessica Ripper  LDC Principal  Jenna Hornstock SCAG Deputy Director for Planning





#### **Federal Panel Biographies**



Jennifer LeSar
Founder and CEO, LeSar Development Consultants and the Global
Policy Leadership Academy

Jennifer LeSar is the founding CEO of LeSar Development Consultants and the founder of the Global Policy Leadership Academy, two firms working together to grow thriving, healthy and vibrant communities. Jennifer combines a background of more than three decades in

community development, real estate development, and investment banking with a deep working knowledge of eco-system change management and organizational strategy. Her work supports clients in achieving impactful and scalable solutions to today's most vexing policy challenges including addressing our global housing affordability crisis and ending homelessness in the United States. Jennifer received both her MBA. in real estate and finance and an MA in Urban Planning from UCLA and her BA from Bryn Mawr College in political science and economics. She also completed an Executive Program in Social Entrepreneurship at Stanford Graduate School of Business. She is a Fellow at the Billions Institute and teaches on the California housing crisis as a lecturer at Stanford University.



Ann Oliva
Vice President for Housing Policy, Center on Budget and Policy
Priorities

Ann Oliva is the Vice President for Housing Policy at the Center on Budget and Policy Priorities. She came to the Center from the Corporation for Supportive Housing, where she had been the Senior Policy Advisor since 2018. Prior to joining CSH, Ms. Oliva was the

Deputy Assistant Secretary for Special Needs at the U.S. Department of Housing and Urban Development, where she oversaw a multi-billion dollar portfolio that included the Department's work on homelessness and housing for persons living with HIV/AIDS. Ms. Oliva also worked at the community level, including as Director of Programs at the Community Partnership in Washington, DC. She started her career as a VISTA Volunteer at the Women's Housing Coalition in Albuquerque, New Mexico. In 2015, Ms. Oliva was named one of the 50 Most Influential Leaders in HUD's 50-year history and was honored with the True Colors Fund's



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True Leader Award. Ms. Oliva was a finalist for a Samuel J. Heyman Service to America Medal (Sammie) in management excellence in 2011 and was part of an inter-agency team that won a Sammie for the team's work on reducing Veteran homelessness in 2012.



Mike Kingsella Chief Executive Officer, Up for Growth

Mike Kingsella is the Executive Director of Up for Growth, is a 501(c)(3) pro-housing policy and research member network that forges policies and partnerships across sectors to achieve housing equity, eliminate systemic barriers, and create more homes. The organization's policy work has resulted in the passage of Oregon's landmark H.B. 2001,

which eliminated exclusionary zoning statewide, and through its affiliated legislative advocacy campaign, Up for Growth Action, has led a series of federal pro-housing bills. Prior to founding Up for Growth, Mike founded and served as Executive Director of Oregon Smart Growth, the first statewide affiliate of Smart Growth America's LOCUS coalition of responsible developers and investors. Oregon Smart Growth represents more than 40 developers, investors, and development industry firms that support state and local policy enabling and promoting development of dense, walkable, sustainable neighborhoods. He has a Bachelor of Science in Community Development and Real Estate Development from the Toulan School of Urban Studies and Planning at Portland State University in Portland, Oregon, and has worked in housing since 2003.

