Engage and Co-Power

4/11/2023

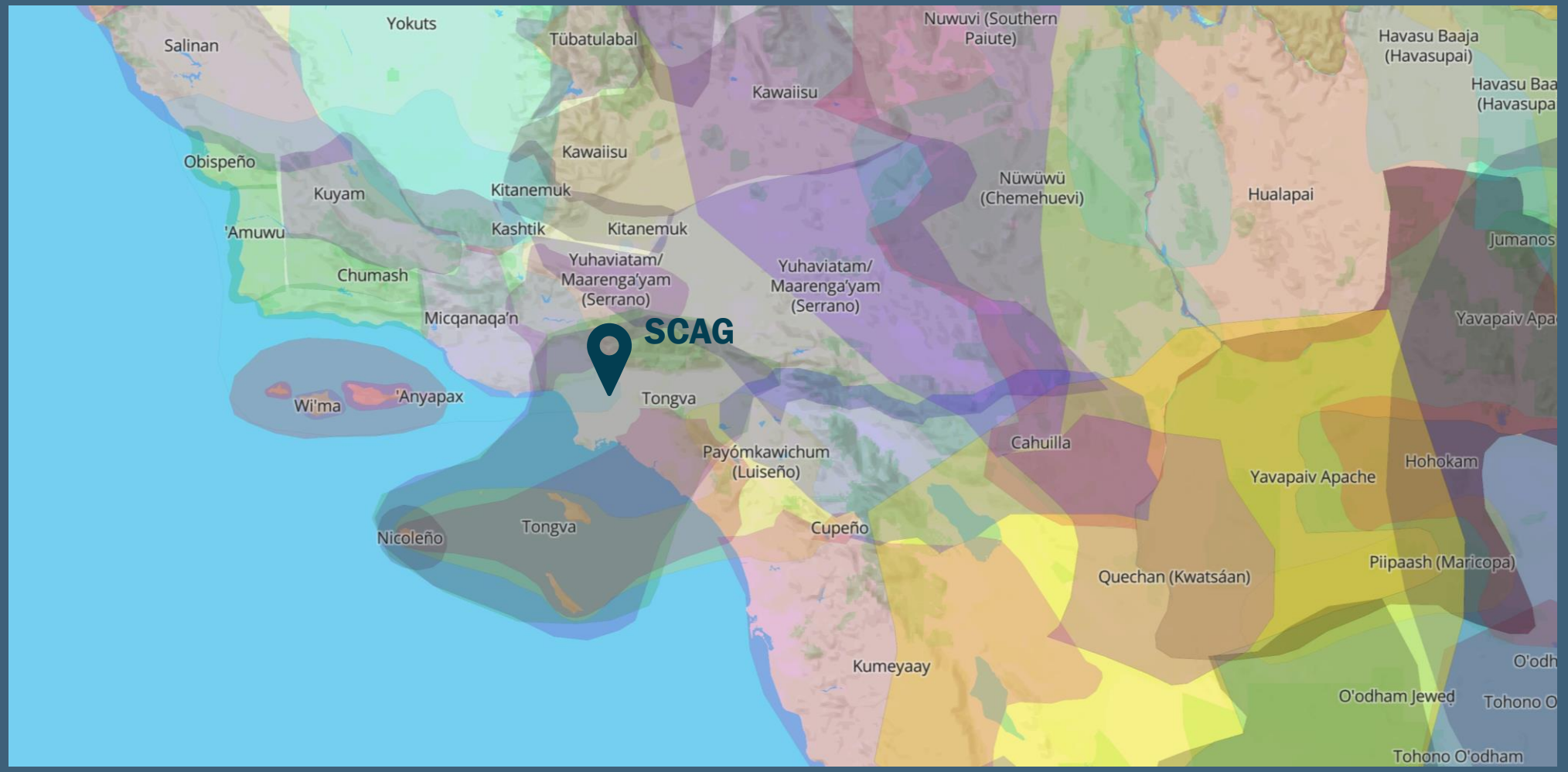
Toolbox Tuesday

WWW.SCAG.CA.GOV

Meeting Logistics

1. Meeting length: 1.25 hours
2. This meeting is being recorded
3. All participant lines will be muted
4. At the end, there will be a Q&A session
5. If you have a question during the presentation, please type it into the chat box or press the "raise hand" function
6. A recording of this webinar and the PowerPoint slides will be available on the SCAG website. We will send a link to everyone who has registered after the event

Land Acknowledgement



Agenda

1.	Welcome and Introduction *Anita Au, Planning Supervisor, SCAG*	1:00 – 1:10 p.m.
2.	Equity in Action: Tribal Engagement *Paul La Farga, Regional Planner II, San Diego Association of Governments (SANDAG)*	1:10 – 1:25 p.m.
3.	SCAG's Local Planning & *Go Human* Programs *Alina Borja, Community Engagement Specialist, SCAG*	1:25 – 1:45 p.m.
4.	Discussion	1:45 – 2:10 p.m.
5.	Session Wrap Up	2:10 – 2:15 p.m.

Session Objectives

Participants will leave this session with a greater understanding of:

- What it means and could look like to co-power community members
- How regional agencies are supporting engagement efforts, specifically with Tribal governments and community-based organizations
- Potential challenges faced in applying meaningful engagement strategies

SCAG's Commitment to Equity and Social Justice

- July 2020 – SCAG Board adopted resolution
- Established the Special Committee on Equity & Social Justice
- Focused on:
  - Developing SCAG's response to advancing equity throughout the agency's activities
  - Advising SCAG's Regional Council on policies and practices to advance its resolved intentions

*"As central to SCAG's work, **racial equity** describes the actions, policies, and practices that eliminate bias and barriers that have historically and systemically marginalized communities of color, to ensure all people can be healthy, prosperous, and participate fully in civic life."*

Racial Equity Early Action Plan

GOALS

Shift Organizational Culture

Focus SCAG's internal work and practices on inclusion, diversity, equity, and awareness.

Center Racial Equity in Regional Planning & Policy

Bring equity into SCAG's regional planning functions.

Encourage Racial Equity in Local Planning Practices

Promote racial equity in efforts involving local elected officials and planning professionals.

Activate & Amplify

Communicate broadly SCAG's commitment to racial equity and join with others in different fields and sectors to amplify impact.

STRATEGIES

Listen & Learn

Develop a shared understanding of our history of discrimination and the structural barriers that continue to perpetuate the inequities experienced today.

Engage & Co-Power

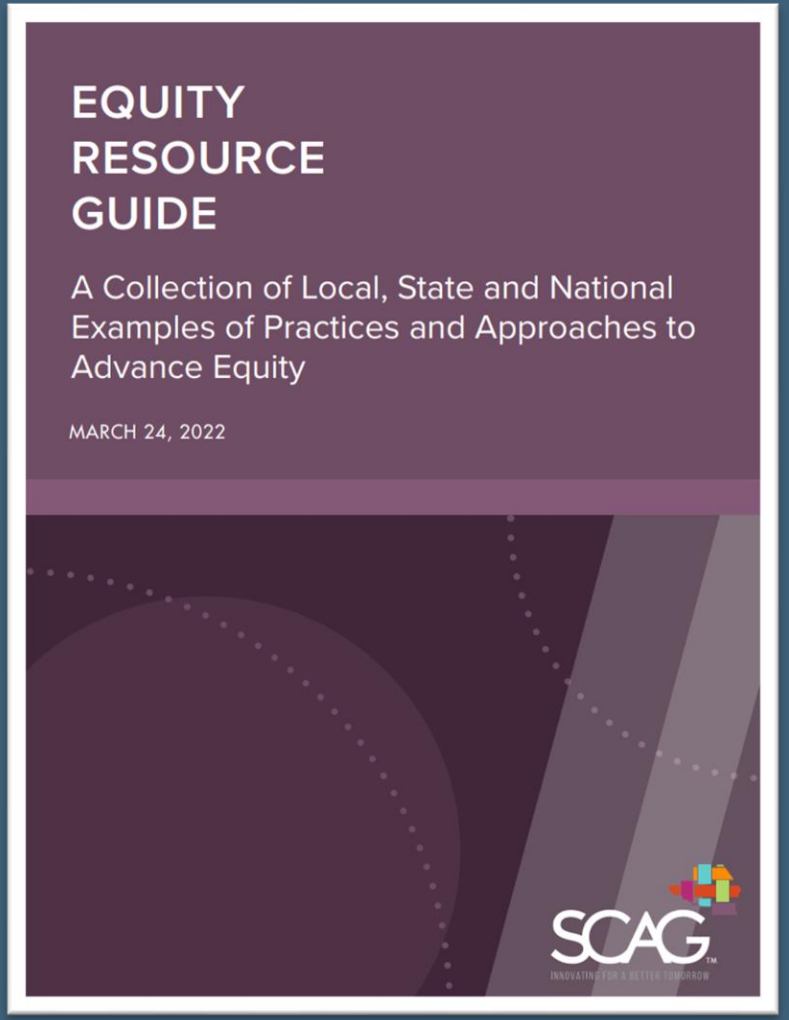
Create an environment where everyone is included, able to share their experiences, and equipped to talk about racial equity and inequities.

Integrate & Institutionalize

Focus on systems change to improve racial equity. Center racial equity in all aspects of work. This involves internal and external systems change. Advancing Racial Equity in Southern California.

Equity Resource Guide

- Shares a collection of **local, state, and national examples** of equity efforts
- Promotes and **amplifies best practices** for equitable and inclusive planning
- Encourages collaboration and implementation of these practices and approaches



We want to know...

What type of organization are you representing today?

Are you currently working on any outreach projects?

Have you ever initiated a conversation with a collaborator that you had never met?

Fill out the poll on your screen!

Equity in Action

Tribal Engagement

SCAG's Toolbox Tuesdays
April 11th, 2023

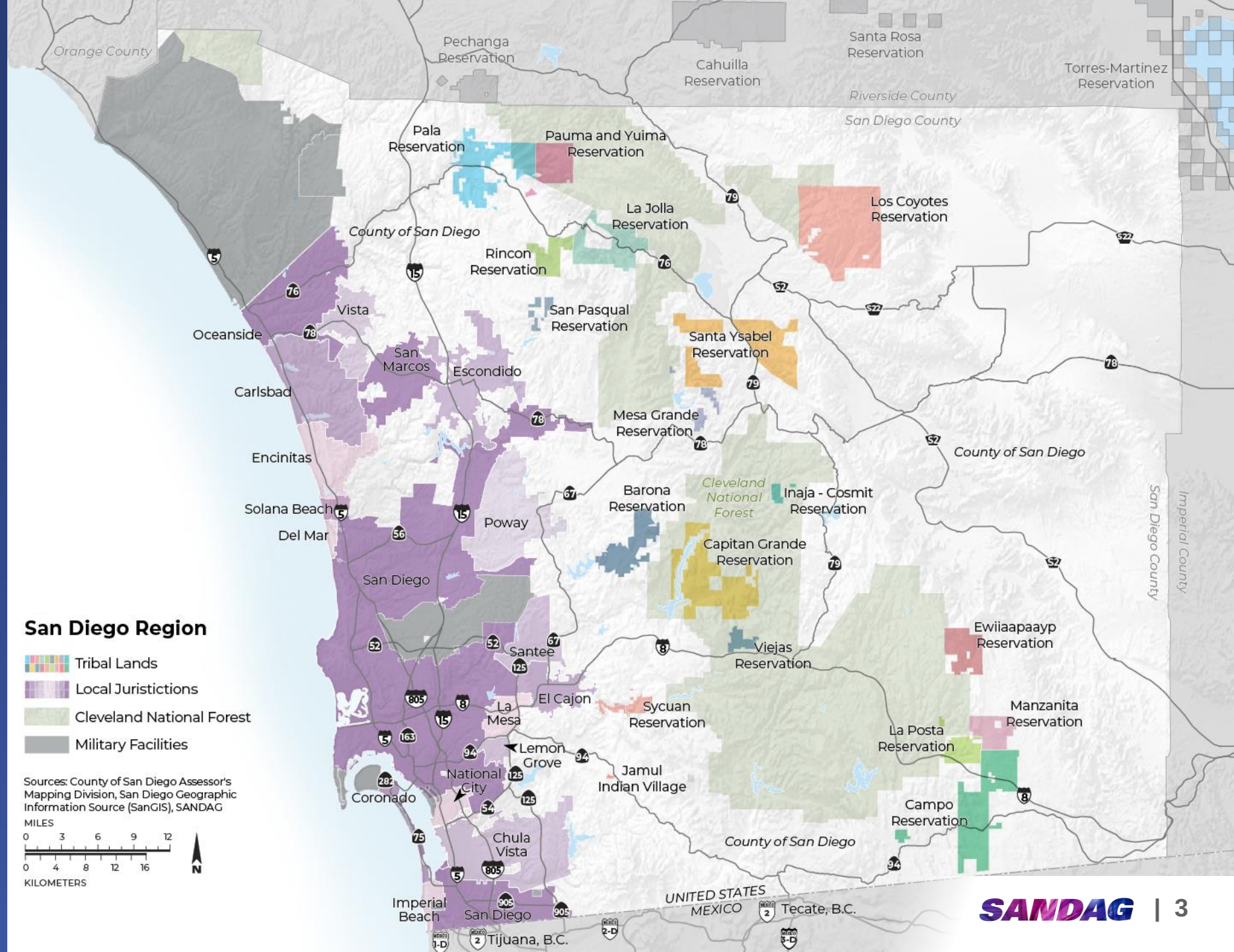
Agenda

- San Diego's Tribal Nations
- SANDAG's Framework
- Best Practices
- Considerations
- Resources

Tribal Nations
San Diego County

Federally Recognized Tribal Nations

- Barona Band of Mission Indians
- Campo Band of Mission Indians
- Ewiiaapaayp Band of Kumeyaay Indians
- Iipay Nation of Santa Ysabel
- Inaja-Cosmit Band of Mission Indians
- Jamul Indian Village of California
- La Jolla Band of Luiseño Indians
- La Posta Band of the Kumeyaay Nation
- Los Coyotes Band of Cahuilla/Cupeño Indians
- Manzanita Band of the Kumeyaay Indians
- Mesa Grande Band of Mission Indians
- Pala Band of Mission Indians
- Pauma Band of Luiseño Indians
- Rincon Band of Luiseño Indians
- San Pasqual Band of Diegueño Indians
- Sycuan Band of the Kumeyaay Nation
- Viejas Band of Kumeyaay Indians



How do we engage with tribes?

Whom do we convene?

SCTCA
Southern California Tribal Chairmen's Association

MTS

NORTH COUNTY TRANSIT DISTRICT

THE NOBLEST MOTIVE IS THE PUBLIC GOOD
COUNTY OF SAN DIEGO
MDCCCLI

Caltrans

U.S. DEPARTMENT OF THE INTERIOR
1824
BUREAU OF INDIAN AFFAIRS

Guiding Documents

Important Considerations

- Tribal Sovereignty
- Benefits spillover
- Staff Capacity
- Grant Opportunities
- Equity

Lessons Learned

Resources

- Native American Advisory Committee (NAAC)
- The California Native American Heritage Commission
- Agency Tribal Liaisons
- Tribal Alliance of Sovereign Indian Nations (TASIN)
- Southern California Tribal Chairman's Association (SCTCA)
- Newsletters

Stay connected with SANDAG

Explore our website
SANDAG.org

Follow us on social media:
@SANDAGregion @SANDAG

Email: paul.lafarga@sandag.org

SCAG's Local Planning & Go *Human* Programs

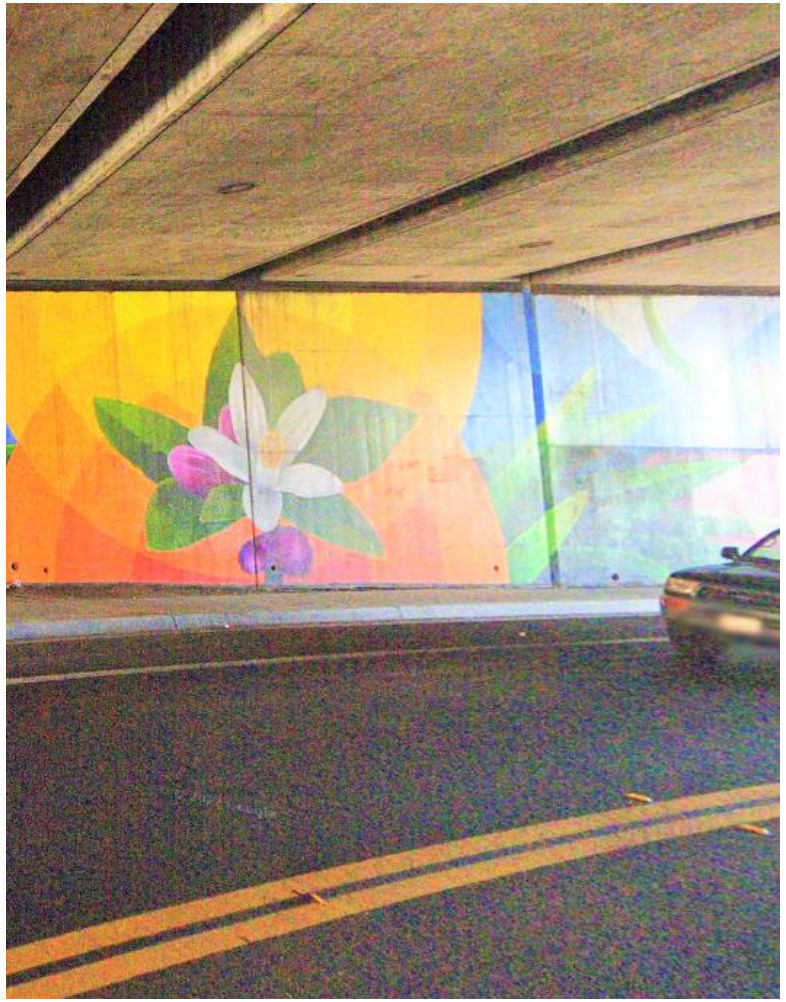
April 11, 2023

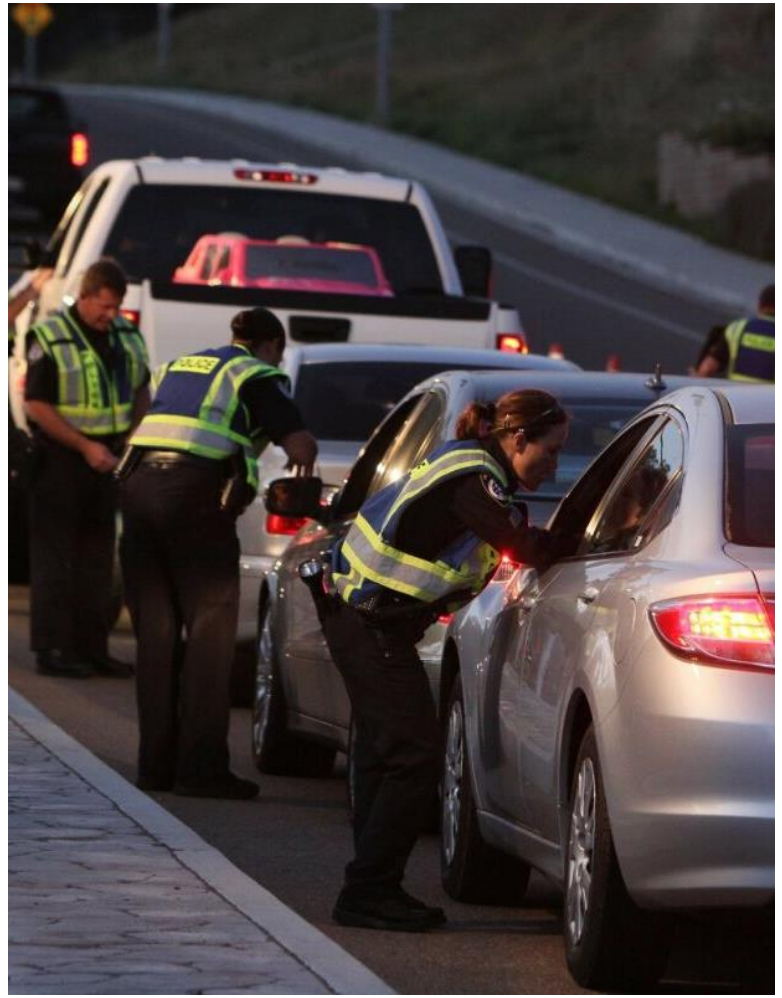
Alina Borja, Community Engagement Specialist

Goals of the session

- **Engage & Co-Power**: Create an environment where everyone is included, able to share their experiences, and equipped to talk about racial equity and inequities.
- Speakers will share their **experiences, best practices and lessons learned** in a variety of settings.

Personal Experiences



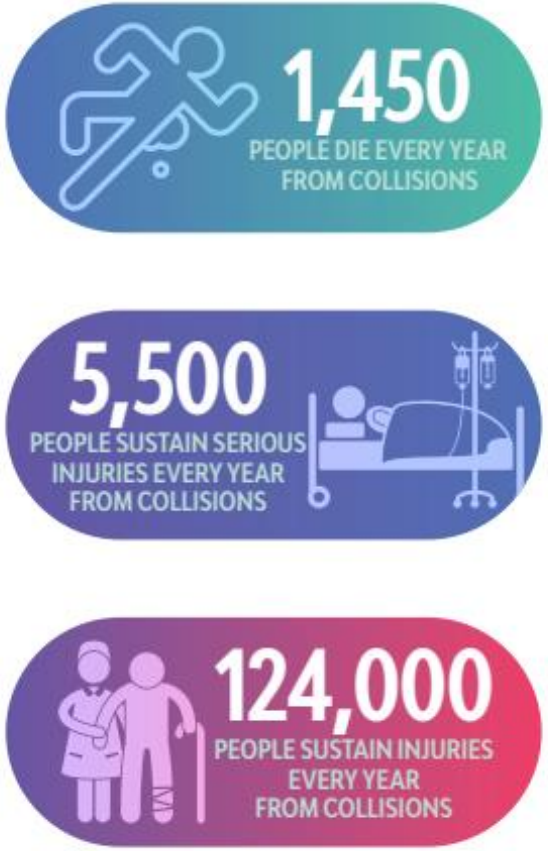


Sustainable Communities Program (SCP)

- Technical assistance funding opportunity
- Fourth call for applications focuses on **Civic Engagement, Equity, and Environmental Justice**, funding land use and transportation projects
- Projects must be transformative and meet all funding objectives, by project category

Go Human Program Background

- SCAG launched its community engagement and traffic safety program, *Go Human*, in 2015 to reduce traffic collisions and encourage people to walk and bike more.
- The campaign supports a nexus between regional transportation goals & resources and neighborhood-level community solutions & strategies.



People who walk and bike are

3%
daily trips

32%
fatalities

Source: SCAG 2021 Transportation Safety Regional Existing Conditions Report

PROGRAM PRACTICES

Coming to the table with resources!

- Begin with what you can offer
- People cannot engage when they don't have what they need; impacted communities cannot engage without resources.
- Through its community grants program, *Go Human* has distributed more than $893,000 to 106 projects since 2018.

Supporting Community Engagement

- Lifting up community-identified issues
- Resourcing community-led solutions
- Supporting community engagement projects that have lasting impact

Advocacy & Building capacity

- Data collection to make the case for grant funding and permanent infrastructure improvements
- *Go Human* Kit of Parts
- Community Ambassadors Program
- Disadvantaged Communities Active Transportation Planning Toolkit

Storytelling, messaging, and amplifying

- Leaders and community members are doing incredible work everywhere you look
- Storytelling campaign
- Co-branded materials
- *Go Human* Traffic Safety Pledge

Scaling resources

- Pilot Partnership Program with the Active Transportation Resource Center (ATRC) from Caltrans

Challenges

- Timelines
- Capacity
- Funding restrictions & liability

CURRENT PROGRAMS

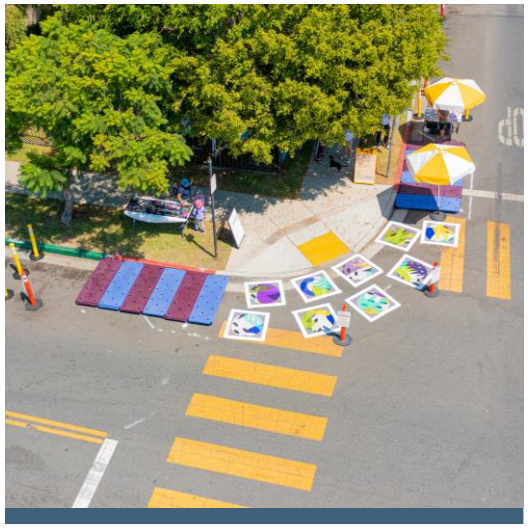
Go Human 2023 Safety Strategies

Go Human Community Hubs

Grants of up to $40,000 for traffic safety projects

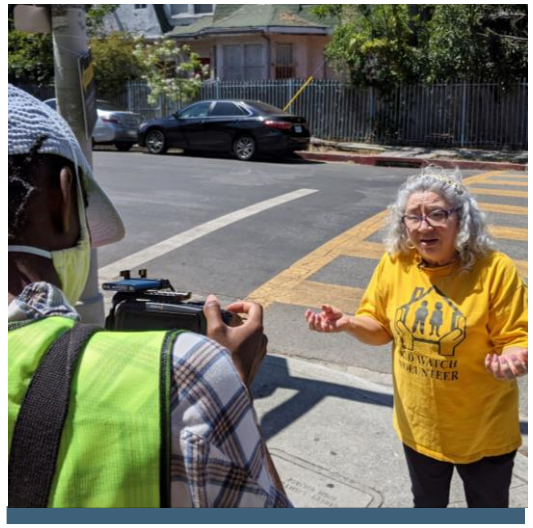
Local Ad Campaigns

Distribution of *Go Human* safety advertisements for local campaigns



Kit of Parts & Technical Assistance

Support for demonstrations of safety infrastructure



Storytelling Campaign

Centering community voices with communication activities

Go Human Community Hubs Grant Program

- Community grant program for community-based organizations, non-profits, and social enterprises. Awards up to $40,000.
- A hub co-locates multiple resources to respond to community need, acknowledging that community members meet issues holistically and not through separate agencies or sources of support.
- Community Hubs leverages physical or digital community venues to increase access to *Go Human* traffic safety resources.
- The Call for Applications now open!

https://scag.ca.gov/apply-funding

Go Human Community Hubs Grant Program

Sign up for a 1:1 to receive application support:

https://calendly.com/spatchan/30min?month=2023-04

Eligible Applicants	Community-based organizations, non-profits, social enterprises
Max. Funding Amount	$40,000
Deadline	Friday, **April 21** by 11:59p.m.

Civic Engagement, Equity, and Environmental Justice Call for Applications

Key Facts:

- **$5 million available**
- **Encourages partnerships between local governments and community-based organizations (CBOs)**
- **Funds a range of eligible, high-impact, and transformative land use and transportation activities**

**subject to change*

Priority Populations & Applicant Eligibility

Targets Disadvantaged and Historically Underserved Communities

- **SB535 Disadvantaged Communities**
- **SCAG Communities of Concern**
- **TCAC/HCD Opportunity Areas**
- **AB 1550 Communities**

Who's Eligible?

- **PRIMARY APPLICANTS:** Cities and Counties; County Transportation Agencies; Transit Agencies; Tribal Entities; Natural Resources or Public Land Agencies; Public Academic Institutions; School Districts; Special Districts; Regional Housing Trust Funds; Housing Authorities
- **CO-APPLICANTS:** Community Based Organizations (CBOs); Non-Profits; All Primary Applicants are eligible as Co-Applicants

Eligible as primary applicant for all funding

Eligible as primary applicant for Housing & Land Use Strategies

Must be registered 501c3 or have Fiscal Sponsor

Project Categories

Housing & Land Use Strategies

Projects *must*:

- ✓ Be located in an infill area
- ✓ Accelerate infill housing production
- ✓ Reduce vehicle miles traveled
- ✓ Affirmatively further fair housing (AFFH)
- ✓ Implement Connect SoCal

Example projects include:

- Affordable housing plans and ordinances
- Integrating infill housing into general plans

Multimodal Communities

Projects *must*:

- ✓ Reduce vehicle miles traveled
- ✓ Reduce greenhouse gas emissions
- ✓ Implement Connect SoCal

Example projects include:

- Vision Zero policy and programs
- Transportation safety plans
- Multimodal corridor plans

THANK YOU!

For more information, please visit:

https://scag.ca.gov/go-human & https://scag.ca.gov/sustainable-communities-program

Equity Resource Guide (ERG) Series

November 2022

Listen & Learn

April 2023

Engage & Co-Power

Summer 2023

Integrate & Institutionalize

Quick Announcements

Connect SoCal 2024 Public Workshops

Open House-style workshops (in person and virtual options available)

https://scag.ca.gov/connect-socal-workshops

Sustainable Communities Program Call for Applications for Civic Engagement, Equity, and Environmental Justice

Opens April 12, 2023

https://scag.ca.gov/scp