

AT A GLANCE



THURSDAY, MAY 3

8:00 a.m.	REGISTRATION & CONTINENTAL BREAKFAST	FOYER
9:00 a.m.	REGIONAL COUNCIL MEETING	CRYSTAL BALLROOM
10:15 a.m.	WELCOME & KEYNOTE <ul style="list-style-type: none">• Mayor Kimberly Muzik, City of Indian Wells• Talithia Williams, PhD, Big Data Expert, Professor of Math & Statistics Harvey Mudd College	CRYSTAL BALLROOM
11:00 a.m.	GENERAL ASSEMBLY MEETING <ul style="list-style-type: none">• Cathedral City High School, CA-942 Air Force Junior ROTC Color Guard	CRYSTAL BALLROOM
12:15 p.m.	SUSTAINABILITY AWARDS LUNCHEON <i>Sponsored by Majestic Realty and SMG Worldwide</i> <i>– Greater Ontario Convention & Visitors Bureau</i>	ESMERALDA BALLROOM
2:00 p.m.	BREAKOUT SESSIONS I <ul style="list-style-type: none">• At a Crossroads: Our Transportation Future• Safeguarding Your Economy – How to Build Resilience• Student Showcase	CRYSTAL BALLROOM A-F CRYSTAL BALLROOM G-I VALENCIA BALLROOM I-IV
3:15 p.m.	BREAK & NETWORKING	FOYER
3:30 p.m.	BREAKOUT SESSIONS II <ul style="list-style-type: none">• Private Sector Innovation, Mobility for the Public• The Retail Revolution – How Cities can Adapt to the Latest Economic Trends• Yes, We're In a Housing Crisis. Now What? <i>Sponsored by Renaissance Downtowns USA</i>	CRYSTAL BALLROOM A-F CRYSTAL BALLROOM G-I VALENCIA BALLROOM I-IV
5:30 p.m.	RECEPTION <i>Sponsored by Union Pacific Railroad</i>	ROSE LAWN



FRIDAY, MAY 4

8:30 a.m.	BREAKFAST	CRYSTAL BALLROOM
9:00 a.m.	WELCOME <ul style="list-style-type: none">• Brian Annis, Secretary of the California State Transportation Agency• Student Showcase Awards	
9:30 a.m.	PLANNING FOR THE FUTURE	
10:00 a.m.	PLENARY SESSION <ul style="list-style-type: none">• Show Me the Money: Funding Transportation	
11:00 a.m.	WRAP UP	

KEYNOTE SPEAKER



TALITHIA WILLIAMS, PhD

Big Data Expert
Professor of Math & Statistics
Harvey Mudd College

Talithia Williams, PhD, takes sophisticated numerical concepts and makes them understandable and relatable to everyone. As illustrated in her popular TedTalk, “Own Your Body’s Data,” she demystifies the mathematical process in amusing and insightful ways, using statistics as a way of seeing the world in a new light and transforming our future through the bold new possibilities inherent in the STEM fields.

Dr. Williams is Associate Dean for Research and Experiential Learning and an Associate Professor of Mathematics at Harvey Mudd College. She earned her bachelor’s degree in Mathematics from Spelman College, a master’s degree in Mathematics from Howard University and her Ph.D. in Statistics from Rice University. Her professional experiences include research appointments at NASA’s Jet Propulsion Laboratory, NASA’s Johnson Space Center, and the National Security Agency.

Dr. Williams develops statistical models which emphasize the spatial and temporal structure of data and has partnered with the World Health Organization in developing a cataract model used to predict the cataract surgical rate for countries in Africa. Through her research and work in the community at large, she is helping change the collective mindset regarding STEM in general and math in particular - rebranding the field of mathematics as anything but dry, technical or male-dominated but instead a logical, productive career path that is crucial to the future of the country.

BREAKOUT SESSIONS

THURSDAY, MAY 3

2:00 p.m. BREAKOUT SESSIONS I

At a Crossroads: Our Transportation Future

CRYSTAL BALLROOM A-F

Southern California's transportation system is at a critical point – the region added 2.1 million vehicles between 2000 and 2015, transit ridership is slipping and the average Los Angeles resident now wastes over 100 hours per year in traffic. Addressing these challenges and reversing these trends will require implementing a range of solutions. This panel session will look at existing core strategies included in SCAG's 2016 Regional Transportation Plan and Sustainable Communities Strategy, as well as new innovative approaches cities and counties are pursuing.

MODERATOR Dr. Mike Manville, Assistant Professor of Urban Planning, UCLA Luskin School of Public Affairs

PANELISTS

- Oliver Chi, City Manager, Monrovia
- Gary Hewitt, Manager of Transit Programs, Orange County Transportation Authority
- Kate Meis, Executive Director, Local Government Commission
- Jeanie Ward-Waller, Sustainability Program Manager, Caltrans

Safeguarding Your Economy – How to Build Resilience

CRYSTAL BALLROOM G-I

This past December, the Thomas Fire burned over 270,000 acres across Ventura and Santa Barbara counties in the span of five weeks, destroying 1,330 structures, creating over a billion dollars in damage and costing over \$177 million to fight. Storms in the aftermath of the Thomas Fire exacerbated the devastation, bringing deadly debris flows and mudslides to the region. Rebuilding and the path to economic recovery will take time, but what can cities learn from these disasters in the meantime? This panel of experts will talk about the many risks to the region's infrastructure and economy, including earthquakes, what cities and utilities are doing about it, and how we can prevent future natural hazards from becoming major economic disasters.

MODERATOR Rong-Gong Lin, Reporter, Los Angeles Times

PANELISTS

- Dr. Lucy Jones, Founder, Dr. Lucy Jones Center for Science and Society
- Jessica Kinnahan, Emergency Management Manager, Southern California Gas Company
- Jeff Lambert, Community Development Director, City of Ventura
- Chris Thompson, Vice President, Local Public Affairs, Southern California Edison

Student Showcase

VALENCIA BALLROOM I-IV

This session will feature the work of students in the region, sharing research projects in the form of sustainability planning posters and GIS Story Maps selected through a competitive application process. These displays represent some of the strongest student work in the region, demonstrating innovative solutions to sustainability-related planning issues and illustrating the value of applied data to address regional issues. One project from each category will also be designated as the "best in show" by a panel of judges and receive a \$1,000 cash prize.

BREAKOUT SESSIONS

THURSDAY, MAY 3 continued

3:30 p.m. BREAKOUT SESSIONS II

Private Sector Innovation, Mobility for the Public

CRYSTAL BALLROOM A-F

We are in the midst of an urban mobility revolution, with new and rapidly evolving technologies already disrupting the transportation landscape. Innovations in the private sector are moving faster than governments can keep up. Southern California must be able to harness new technologies to manage a growing population, address worsening congestion and meet statewide greenhouse gas reduction goals. This session brings together leaders in transportation innovation to discuss how governments can work with the private sector. What do cities need to be prepared for and how can they support new mobility innovations, and not get in the way?

MODERATOR Tim Gribaudo, Director, LA CoMotion Initiative, NewCities Foundation

PANELISTS

- Ellie Casson, Head of Local Policy, Waymo
- Tim Harter, Senior Manager, Government Relations, Bird
- Gina Goodhill, Senior Policy Associate, Tesla
- Jennifer Manfrè, Principal Manager, External Engagement, Southern California Edison
- Michelle Sim, Clean Transportation Manager, Southern California Gas Company

The Retail Revolution – How Cities can Adapt to the Latest Economic Trends

CRYSTAL BALLROOM G-I

Over the last 15 years, Amazon's market share has risen by nearly 2000% while seemingly strong brick-and-mortar standbys such as Target are down 21%. Sam's Club and Toys "R" Us have been among the casualties of this modern consumer trend, joining other retailers across the country in shuttering more than 70 million square feet of commercial space this year alone. As a result, cities have had to face decreasing sales tax revenues and underperforming retail centers. Now more than ever, local governments need to adapt to the shifting economy by being creative, innovative, and resourceful. What land use policies can local governments employ to keep their operations stable and effective? What new partnerships, practices, and programs have been implemented to meet these current challenges? This panel will explore some of the latest trends and ideas that are helping address this dilemma.

MODERATOR Gurbax Sahota, President & CEO, California Association for Local Economic Development

PANELISTS

- Rick Cole, City Manager, City of Santa Monica
- Elizabeth Redman Cleveland, Chief Strategist – Sustainable Growth, City of Berkeley
- Bruce Stenslie, President & CEO, Economic Development Corp. of Ventura County
- Dr. Wallace Walrod, Chief Economic Advisor, Orange County Business Council

Yes, We're In a Housing Crisis. Now What?

VALENCIA BALLROOM I-V

Sponsored by Renaissance Downtowns USA

Southern California's housing crisis is one of the region's most urgent challenges. More than half of all renters in Southern California are "cost-burdened," and only 31 percent of households in Greater Los Angeles can afford to buy a median-priced home. Our shortage of affordable housing hurts the region's residents and hampers its economy, but it is still difficult for communities to increase the supply of housing locally. Challenges in navigating infill development, approving affordable housing, and insufficient community support can slow or even prevent housing from being built. This session will discuss particular challenges that communities have faced in getting more housing built and highlight best practices that participants can replicate in their local communities.

MODERATOR Dr. Fernando J Guerra, Director, Center for the Study of Los Angeles, Loyola Marymount University

PANELISTS

- Elizabeth Hansburg, Co-Founder and Director, People for Housing-Orange County
- Donald Monti, Board Chair, Renaissance Downtowns USA
- Hon. Jim Mulvihill, Councilmember, City of San Bernardino
- Hon. Rex Richardson, Vice Mayor, City of Long Beach

PLENARY SESSION

FRIDAY, MAY 4

9:30 a.m. PLENARY SESSION

Show Me the Money: Funding Transportation

CRYSTAL BALLROOM

Southern California's transportation investment needs are significant, and as we look to the future a major question looms: How will we pay for it? The dedicated source of transportation funding provided by SB1 has already made a difference to our state's crumbling infrastructure, forestalling a crisis of mobility and public safety. SB 1 is going to be critical for realizing the transportation improvements laid out in SCAG's Regional Transportation Plan, but the funding it provides only addresses a small part of the region's needs. What options does the region have for funding essential infrastructure improvements? What is the future of transportation funding in the state?

MODERATOR Alan Wapner, Incoming President, SCAG, and Councilmember, City of Ontario

PANELISTS

- Laurie Berman, Director, Caltrans
- Susan Bransen, Executive Director, California Transportation Commission
- Kiana Valentine, Senior Legislative Representative for the California State Association of Counties