



City of
CULVER CITY

September 15, 2018



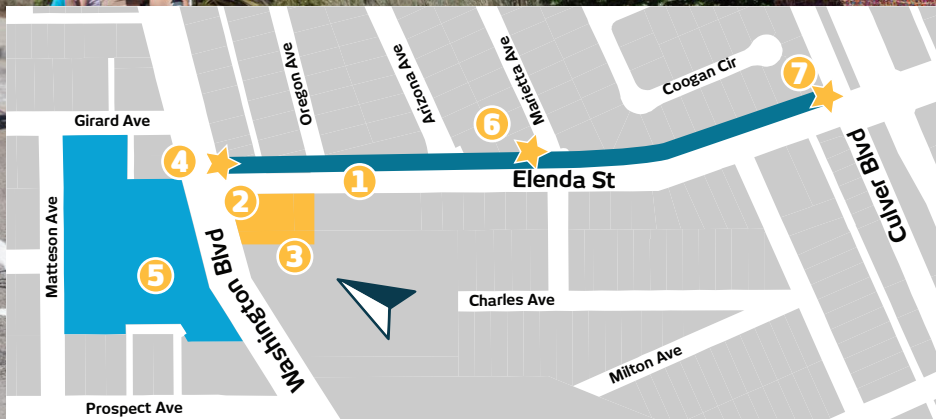
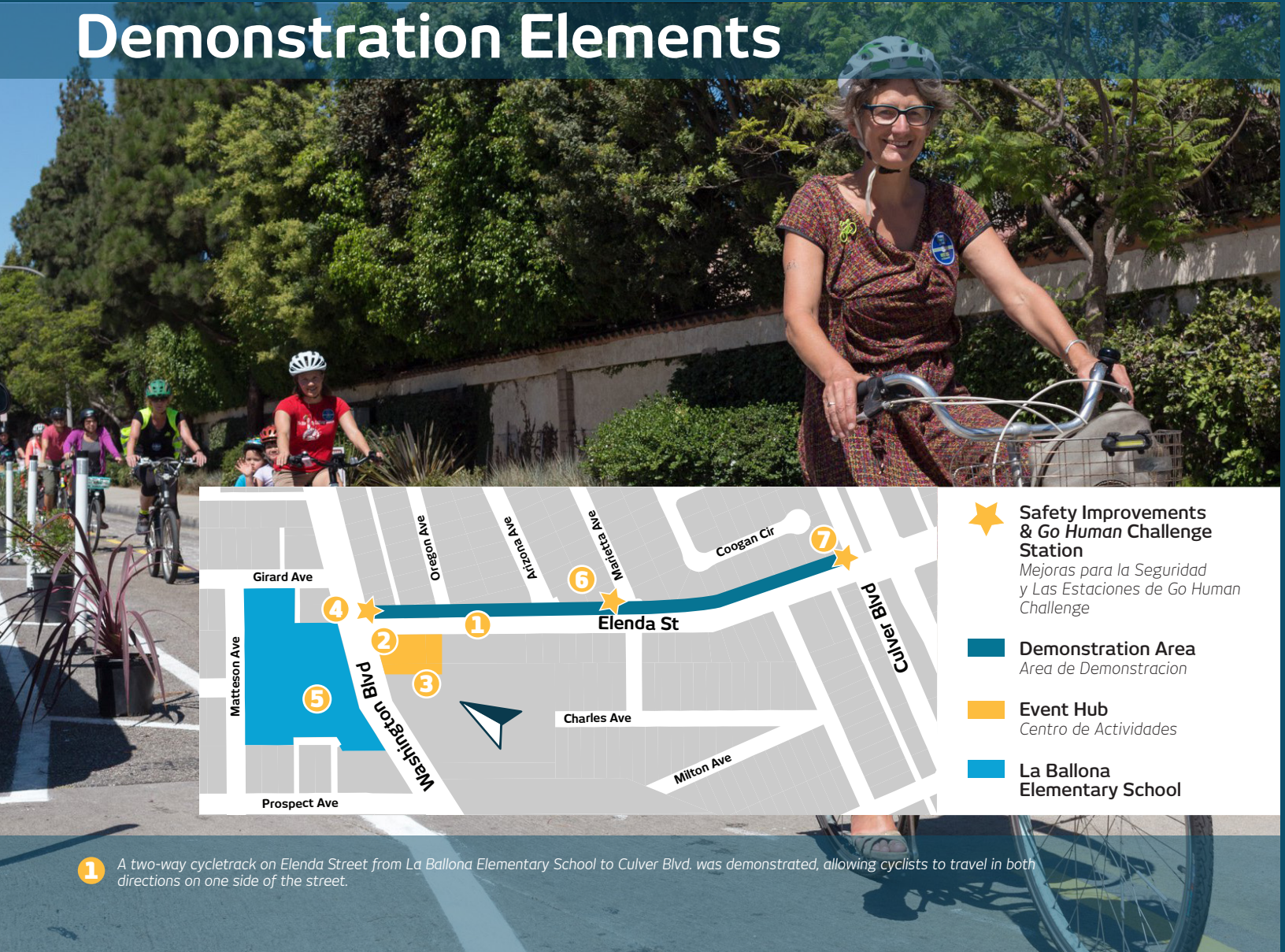
Experience Elenda demonstrated planned active transportation infrastructure treatments on Elenda Street, between Washington and Culver Blvd. to gain resident feedback on bike and pedestrian improvements. The demonstration allowed participants to experience and provide feedback on a two-way cycletrack, high-visibility crosswalks, and curb extensions.

Project Goals

SCAG, City of Culver City and the Project Advisory Committee implemented **Experience Elenda** to support ongoing bicycle and pedestrian planning efforts to promote active transportation and safe routes to school options in Culver City. The following project objectives were identified during the planning process:

- ✔ Demonstrate planned bicycle and pedestrian improvements on Elenda Street to incorporate Safe Routes to School improvements.
- ✔ Encourage community feedback on the demonstration elements to help inform the design of the final project.
- ✔ Attract at least 500 participants from the surrounding community.
- ✔ Demonstrate the infrastructure for a week long period to allow for increased engagement and to conduct bike and pedestrian counts to see counts before and during the demonstration period.
- ✔ Utilize the demonstration project to mimic the dimensions of the planned project to gain meaningful feedback and get a real sense of the proposed project.

Demonstration Elements



- ★ Safety Improvements & Go Human Challenge Station
Mejoras para la Seguridad y Las Estaciones de Go Human Challenge
- Demonstration Area
Area de Demostracion
- Event Hub
Centro de Actividades
- La Ballona Elementary School

1 A two-way cycletrack on Elenda Street from La Ballona Elementary School to Culver Blvd. was demonstrated, allowing cyclists to travel in both directions on one side of the street.

Community Participation

700 Attendees

75%
live in Culver City

72%
have never attended a community meeting hosted by the County to discuss transportation

52%
travel around their community by Walking

76%
traveled to the event using active transportation

Advisory Committee

To organize this event a project committee was convened that included the following departments and agencies:

Bike Culver City
Bird
California Highway Patrol
Culver City

La Ballona Elementary School Parents
Lime
Local Residents

Southern California Automobile Club (AAA)
Walk 'n Rollers
Women on Bikes Culver City



2 By tightening intersection curb radii, curb extensions enhance safety by encouraging slower vehicle turning speeds and creating shorter crossings for people walking.



3 Participants tested new mobility options from e-scooter companies, Lime and Bird.



4 High Visibility Crosswalks aim to increase awareness of people walking at intersections by using a highly visible marking pattern resulting in improved driver yield rates.



5 Children participated in a bike rodeo to learn bike safety skills and earn a free helmet provided by AAA of Southern California.



6 Participants shared support for demonstrated elements through engagement activities and surveys.



7 The Go Human Challenge encouraged participants to experience each demonstration element along the corridor.

Community Feedback

147 Surveys Collected

90%

support the two-way cycletrack

93%

support high-visibility crosswalks

99%

think the demonstrations make the street feel safer and more inviting

88%

support the pedestrian bulbouts



Top 3 Desired Walking Improvements

- Well-maintained Sidewalks
- Lower Vehicle Speeds
- Sidewalk Lighting



Top 3 Desired Bicycling Improvements

- Concern for Driving Behavior
- Separated and protected bike lanes
- More Bicycle Parking

“These improvements are planned to be installed permanently along with many other improvements to the intersections around La Ballona Elementary School to make it easier and safer for everyone to get to and from school”

– Mayor Thomas Small



Next Steps

- Utilize the community feedback received at the event to inform the final design and leverage support for the Elenda Street bikeway.
- Use the support gained from **Experience Elenda** to continue to increase awareness of biking and walking in the community and continue to plan for Safe Routes to School improvements.
- Complete additional public outreach activities and begin project construction in Summer 2019.



#GoHumanSoCal

GoHumanSoCal.org/ExperienceElenda

This project was undertaken as part of the Southern California Association of Governments' *Go Human* Active Transportation Safety and Encouragement Campaign. *Go Human* is a community outreach and advertising campaign with the goals of reducing traffic collisions in Southern California and encouraging people to walk and bike more. SCAG hopes to create safer and healthier cities through education, advocacy, information sharing, and events that help residents re-envision their neighborhoods.