



2017 SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS
**REGIONAL CONFERENCE
GENERAL ASSEMBLY**

INNOVATING FOR A BETTER TOMORROW

THURSDAY May 4

- 8:00 A.M.** Networking & Continental Breakfast **FOYER**
- 9:00 A.M.** Regional Council Meeting **DESERT BALLROOM**
- 10:00 A.M.** Welcome & Opening Remarks
• KEYNOTE ADDRESS Ben Wellington, Data Scientist
- 11:00 A.M.** General Assembly Meeting
• Presentation of Colors, Palm Desert California Cadet Corps
- 12:15 P.M.** Sustainability Awards Luncheon..... **SPRINGS BALLROOM**
Sponsored by Majestic Realty
- 2:00 P.M.** BREAKOUT SESSION A
— Housing as Infrastructure:
Matching Housing Needs with Community Needs .. **Desert Ballroom 1-6**
— The Great Adaptation: Industries After Disruption..... **Desert Ballroom 7**
— Cities: Better, Faster, Smarter..... **Desert Ballroom 10-14**
Sponsored by Transportation Corridor Agencies
- 3:15 P.M.** Break & Networking **FOYER**
- 3:30 P.M.** BREAKOUT SESSION B
— Our Future Workforce: Can a Robot Do Your Job?... **Desert Ballroom 1-6**
— Southern California Mega-Events:
the Good, the Bad, the Infrastructure **Desert Ballroom 7**
— Innovator Power Hour **Desert Ballroom 10-14**
- 5:00 P.M.** Reception..... **FOYER**
Sponsored by WSP Parsons Brinckerhoff
- 6:00 P.M.** Dinner..... **SPRINGS BALLROOM**
*Sponsored by AECOM, SMG Worldwide – Greater Ontario
Convention & Visitors Bureau and Union Pacific Railroad*

FRIDAY May 5

- 8:30 A.M.** Breakfast **DESERT BALLROOM**
Sponsored by Sares-Regis Group
- 9:00 A.M.** Morning Keynote
• Jack Dangermond, President and CEO, Esri
- 9:30 A.M.** Plenary Session
A View Forward
- 11:30 A.M.** Conference Wrap-Up

 **Network ID: SCAG-GA**
Password: Spectrum
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2:00 P.M. BREAKOUT SESSION A

Housing as Infrastructure: Matching Housing Needs with Community Needs

As the housing crisis deepens and is starting to impact job growth and public health, both the public and private sector are seeing barriers to building new housing. While increasing housing supply is a key step, it's not enough just to build more units: residences need amenities, too, including schools and community spaces. This panel will showcase multi-benefit housing projects and how cities and counties made them successful. It will also highlight tools and funding opportunities available to municipalities to address the housing shortage.

Moderator Zai AbuBakar, Community Development Director, City of Fontana

Panelists

- Laura Archuleta, Executive Director, Jamboree Housing
- Julie Bornstein, Executive Director, Coachella Valley Housing Coalition
- Todd Olson, President of Community Development, The Olson Company
- John Raymond, Community Development Director, City of Carson

The Great Adaptation: Industries After Disruption

The technology boom and rise of the "innovation economy" has made major waves in Southern California and has been a disruptive force in several of the region's biggest industries. Popular new service features like same-day delivery and on-demand ride-sharing have impacted fulfillment centers, transportation services and transit ridership. This panel will investigate these changes and how industries are adapting – or not.

Moderator Michael Swords, VP of Government Relations, LA Cleantech Incubator

Panelists

- Mario Archaga, Region Sales Operations Manager, West Region - Business Development, UPS
- George Minter, Regional VP of External Affairs and Environmental Strategy, Southern California Gas Company
- Colin Peppard, Manager of Outreach and Strategic Relationships, LA Metro
- Debs Schrimmer, Transportation Partnerships, Lyft

Cities: Better, Faster, Smarter

Sponsored by Transportation Corridor Agencies

The advent of "smart city" systems is improving how we move by supporting more affordable and sustainable mobility choices; increasing the efficiency, reliability and safety of goods movement; creating new possibilities for climate change adaptation; and making better use of data to understand how to continue improving our cities. This panel investigates how cities in the SCAG can region benefit from this innovation and outline steps they can take to efficiently adopt these practices.

Moderator Tim Downs, President, SmartGig Media

Panelists

- Girish Blachandran, General Manager, City of Riverside Public Utilities
- Curt Hagman, Supervisor (4th District), San Bernardino County
- West Interian, Internet of Things and Smart Cities Solutions Specialist, Cisco
- Steve Powell, VP of Integrated Planning and Performance, Southern California Edison

THURSDAY *May 4 continued*

3:30 P.M. BREAKOUT SESSION B

Our Future Workforce: Can a Robot Do Your Job?

Automation and artificially intelligent technologies are proliferating in many businesses and have the potential to disrupt the workforce of many key Southern California industries, for both low-skill and high-skill jobs. How can the region ensure that there continues to be opportunities for workers at all levels of the economy? This panel will highlight some automated technology already at work in major industries, impacts on jobs and what workforce training strategies the region needs to prepare for.

Moderator Joan Lynch, Chief Content and Programming Officer, WorkingNation

Panelists

- John Madigan, Regional Director, General Assembly
- Bobby Olvera Jr., President, Longshoreman's Union
- Michael Quindazzi, Managing Director, PricewaterhouseCoopers
- Bruce Stenslie, President/CEO, Economic Development Corporation of Ventura County

Southern California Mega-Events: The Good, the Bad, the Infrastructure

Southern California's large-scale music festivals are multiplying, a growing number of major sports franchises call the region home and Southern California could possibly play host to the 2024 Olympics. These mega-events have huge economic implications in terms of spending, economic output, earnings for workers and tax revenues, not to mention impacts on transportation infrastructure. Mega-events can be beneficial or detrimental to economic health and quality of life in the region – how can we make sure that they succeed?

Moderator Joshua Bonner, President/CEO, Greater Coachella Valley Chamber of Commerce

Panelists

- Brence Culp, Executive Director of Sustainability and Legacy, LA 2024
- Rolf Hoehn, Director of Business Development, Indian Wells Tennis Garden and BNP Paribas Open
- Barry Sanders, Chair, Southern California Committee for the Olympic Games
- Benny Tran, Sr. Vice President, Development & Strategy, Los Angeles Football Club

Innovator Power Hour

In a departure from the other breakout panels, this TED-talk-style session will feature short presentations and demonstrations of forward-thinking concepts and relevant projects from the private and nonprofit sectors. Speakers will showcase emerging technologies and strategies for solving regional challenges.

Speakers

- Ruben Duran, Partner, Best, Best & Krieger, "New Markets Tax Credits – the Best Kept Secret in Public Project Financing"
- Neal Hemenover, Chief Information Officer – North America, Transdev, "Increasing Mobility Through Autonomous Vehicles"
- Seleta Reynolds, General Manager, Los Angeles Department of Transportation, "Drones, Loops, and Robotaxis: A City Roadmap to our Hyper-Uber Future"
- Renovate America Executive, "Improving Home Improvement"

FRIDAY *May 5*

9:30 A.M. PLENARY SESSION

A View Forward

Join SCAG's Executive Director Hasan Ikhata in an interactive discussion weaving together the conference's key themes of municipal innovation, smart technological adaptation and strategies for helping the region thrive.

Facilitator Steve PonTell, National Community Renaissance