

SOUTHERN CALIFORNIA



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Transportation

Keith Millhouse, Ventura County

Transportation Commission

## MEETING OF THE

# EXECUTIVE/ADMINISTRATION COMMITTEE

***Thursday, April 4, 2013  
9:00 a.m. – 10:00 a.m.***

**SCAG Main Office  
818 W. 7<sup>th</sup> Street, 12<sup>th</sup> Floor  
Board Room  
Los Angeles, CA 90017  
(213) 236-1800**

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Lillian Harris-Neal at (213) 236-1858 or via email [harris-neal@scag.ca.gov](mailto:harris-neal@scag.ca.gov)

Agendas & Minutes for the Executive/Administration Committee are also available at: [www.scag.ca.gov/committees/eac.htm](http://www.scag.ca.gov/committees/eac.htm)

SCAG, in accordance with the Americans with Disabilities Act (ADA), will accommodate persons who require a modification of accommodation in order to participate in this meeting. SCAG is also committed to helping people with limited proficiency in the English language access the agency's essential public information and services. You can request such assistance by calling (213) 236-1858. We require at least 72 hours (three days) notice to provide reasonable accommodations. We prefer more notice if possible. We will make every effort to arrange for assistance as soon as possible.

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**Executive/Administration Committee**  
*Members – April 2013*

<u>Members</u>	<u>Representing</u>
<b>Chair 1. Hon. Glen Becerra</b>	<b>Simi Valley District 46</b>
<b>Vice-Chair 2. Hon. Greg Pettis</b>	<b>Cathedral City District 2</b>
<b>2<sup>nd</sup> Vice-Chair 3. Hon. Carl Morehouse</b>	<b>San Buenaventura District 47</b>
<b>Imm. Past Pres. 4. Hon. Pam O'Connor</b>	<b>Santa Monica District 41</b>
5. Hon. Lisa Bartlett	Dana Point TCA
6. Hon. Margaret Finlay	Duarte District 35
7. Hon. James Johnson	Long Beach District 30
8. Hon. Paula Lantz	Pomona District 38
9. Mr. Randall Lewis	Ex-Officio Lewis Group of Companies
10. Hon. Larry McCallon	Highland District 7
11. Hon. Keith Millhouse	Moorpark VCTC
12. Hon. Judy Mitchell	Rolling Hills Estates District 40
13. Hon. Kris Murray	Anaheim District 19
14. Hon. Jeff Stone	Riverside County
15. Hon. Cheryl Viegas-Walker	El Centro District 1
16. Hon. Alan Wapner	Ontario SANBAG
17. Hon. Dennis Zine	Los Angeles District 50
18. VACANT	Tribal Government Representative

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# EXECUTIVE/ADMINISTRATION COMMITTEE

## AGENDA

### APRIL 4, 2013

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*The Executive/Administration Committee may consider and act upon any of the items listed on the agenda regardless of whether they are listed as information or action items.*

#### **CALL TO ORDER & PLEDGE OF ALLEGIANCE**

*(Hon. Glen T. Becerra, Chair)*

**PUBLIC COMMENT PERIOD** – Members of the public desiring to speak on items on the agenda, or items not on the agenda, but within the purview of the Committee, must fill out and present a Public Comment Card to the Assistant prior to speaking. Comments will be limited to three (3) minutes per speaker provided that the Chair has the discretion to reduce this time limit based upon the number of speakers. The Chair may limit the total time for all public comments to twenty (20) minutes.

#### **REVIEW AND PRIORITIZE AGENDA ITEMS**

**Page No.**

#### **EXECUTIVE DIRECTOR'S REPORT**

*(Hasan Ikhata, Executive Director)*

- 2013 Regional Conference and General Assembly Update

#### **PRESIDENT'S REPORT**

- Joint Meeting with Kern County Council of Governments (COG)
- Recognition of SCAG Unsung Heroes

#### **ACTION ITEMS**

1. SB 810 (Price): California Transportation Financing Authority: tax credit certificates for exporters and importers: income tax credit – Support **Attachment** **1**  
*(Darin Chidsey, Acting Director, Strategy, Policy & Public Affairs)*  
**Recommended Action:** Support.
2. AB 564 (Mullin): Community Redevelopment: Successor Agencies **Attachment** **3**  
*(Darin Chidsey, Acting Director, Strategy, Policy & Public Affairs)*  
**Recommended Action:** Support.
3. AB 1080 (Alejo) Community Revitalization and Investment Authorities – Support **Attachment** **6**  
*(Darin Chidsey, Acting Director, Strategy, Policy & Public Affairs)*  
**Recommended Action:** Support.
4. AB 690 (Campos): Jobs and Infrastructure Financing Districts: Voter Approval – Support **Attachment** **8**  
*(Darin Chidsey, Acting Director, Strategy, Policy & Public Affairs)*  
**Recommended Action:** Support.

**Recommended Action:** Support.

# EXECUTIVE/ADMINISTRATION COMMITTEE

## AGENDA

### APRIL 4, 2013

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#### ACTION ITEMS - continued

Page No.

5. SB 731 (Steinberg): Environment: California Environmental Quality Act and Sustainable Communities Strategy – Work With Author (Darin Chidsey, Acting Director, Strategy, Policy & Public Affairs) Attachment 10

**Recommended Action:** Work with author.

#### CONSENT CALENDAR

##### Approval Items

6. Minutes of the March 7, 2013 Meeting Attachment 12
7. SCAG Sponsorships & Memberships Attachment 17
8. Contracts \$200,000 or Greater: Contract No. 13-023-C1, Regional Transportation Plan Implementation and Project Management Assistance Services; and Contract Nos. 13-018-C1, 13-018-C2 and 13-018-C3, Organizational Development Services Attachment 19
9. Sustainability Program Call For Proposals Ranking Criteria Attachment 27

##### Receive & File

10. 2013 Local Profiles Update Attachment 30
11. Contracts/Purchase Orders between \$25,000 - \$200,000 and/or Amendments between \$5,000 - \$75,000 Attachment 78

#### CFO MONTHLY FINANCIAL REPORT

*(Basil Panas, Chief Financial Officer)*

Attachment 89

#### FUTURE AGENDA ITEM(S)

#### ANNOUNCEMENTS

#### CLOSED SESSION

Public Employee Performance Evaluation: Government Code Section 54957 (b)  
Title: Executive Director

#### ADJOURNMENT

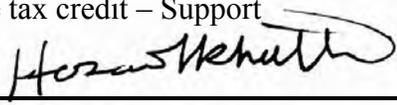
*The next Executive/Administration Committee meeting is scheduled for Thursday, May 2, 2013, in conjunction with the Regional Conference and General Assembly, May 2 – 3, 2013, to be held at the JW Marriott Desert Springs Resort & Spa, 74855 Country Club Drive, Palm Desert, CA 92260.*

**DATE:** April 4, 2013

**TO:** Executive/Administration Committee (EAC)  
Regional Council (RC)

**FROM:** Darin Chidsey, Acting Director, Strategy, Policy & Public Affairs,  
chidsey@scag.ca.gov, (213) 236-1836

**SUBJECT:** SB 810 (Price): California Transportation Financing Authority: tax credit certificates for exporters and importers: income tax credit – Support

**EXECUTIVE DIRECTOR'S APPROVAL:** 

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**RECOMMENDED ACTION:**

Support.

**EXECUTIVE SUMMARY:**

*This bill is consistent with Board adopted Phase 2 Southern California Job Recovery and Economic Recovery Strategy and was supported by the Regional Council last year (AB 2656). The bill provides incentive to invest in Southern California and create jobs. SB 810 would authorize the California Transportation Financing Authority (CTFA) to award tax credit certificates to any qualifying exporters and importers that demonstrate that they have increased their cargo tonnage or value through California ports and airports by specified amounts, had a net increase in qualified full-time employees hired in the state, or have incurred capital costs for a cargo facility in the state. The CTFA would have the authority to issue tax credit certificates for taxable years beginning on or after January 1, 2014, and before January 1, 2019. The bill would also authorize the CTFA to impose fees to cover its costs in that regard, with fees to be deposited in the Job & Trade Competitiveness Fee Account. Economic analysis of identical language sponsored by SCAG last year indicated that a tax credit of this type would be revenue neutral to the state over 5 years. The bill is important to address the loss of international trade-related jobs in the Southern California region that are at jeopardy from the expanded investments by East and Gulf Coast Ports due to the expansion of the Panama Canal.*

**STRATEGIC PLAN:**

This item supports SCAG's Strategic Plan, Goal 2: Obtain Regional Transportation Infrastructure Funding and Promote Legislative Solutions for Regional Planning Priorities; Objective b) Identify and support legislative initiatives.

**BACKGROUND:**

SB 810

Existing law creates the California Transportation Financing Authority (CTFA) with specified powers and duties relative to the financing of transportation projects. This bill would authorize the CTFA to award tax credit certificates to exporters and importers that demonstrate to the satisfaction of the authority that, during the taxable year, they have increased their cargo tonnage or value through California ports and airports by specified amounts or had a net increase in qualified full-time employees hired in California or have incurred capital costs for a cargo facility in California. The bill would authorize an aggregate \$500,000,000 in tax credit certificates to be awarded by CTFA for taxable years

# REPORT

beginning on or after January 1, 2014, and before January 1, 2019, as provided. Specifically, this bill would:

- 1) Authorize CYFA to award a tax credit certificate (or certificates) to an exporter or importer that demonstrates, to the satisfaction of CTFA that, in a taxable year beginning on or after January 1, 2014, and before January 1, 2019, it met any of the following requirements:
  - An increase in exports or imports, as specified;
  - Specified export and import levels for ports or airports;
  - A net increase, as specified, in the number of qualified full-time employees hired in California during the taxable year; and
  - Incurred capital costs for a cargo facility constructed in California during the taxable year.
- 2) Require CTFA to develop procedures for awarding credits and administering the program, and to impose fees to cover its costs, with fees to be deposited in the Job & Trade Competitiveness Fee Account;
- 3) Limit the total amount of tax credit certificates to be awarded in each of the five (5) calendar years to \$100 million (with a limit of \$250,000 per year for any exporter or importer), for a total of \$500 million. Any portion of the authorized amount not awarded in a calendar year may be awarded in a future calendar year ending before January 1, 2018.
- 4) Provide a formula for determining the allowable tax credit, based on either tons of exports or imports through a port, value of exports and imports through an airport, or a number of new employees.
- 5) Take effect immediately as a tax levy.

The bill would authorize CTFA to impose fees to cover its costs, with fees to be deposited in the Job and Trade Competitiveness Fee Account, which the bill would create in the State Treasury. The bill would also authorize CTFA to borrow money until the time that sufficient fee revenue is available, with loans made to the authority to be repayable solely from revenues in the account.

This bill is the same as AB 2656 (Calderon), from the 2012 session that cleared the first house but did not pass the Senate during the last week of session. That bill was sponsored by SCAG in partnership with numerous business and labor organizations including the Southern California Leadership Council, Jobs 1<sup>st</sup> Alliance and the Ports of Los Angeles and Long Beach. SB 810 is scheduled for hearing before the Senate Transportation and Housing Committee on April 9, 2013.

## **RECOMMENDATION:**

The Legislative/Communications and Membership Committee (LCMC), at its March 19 meeting, unanimously forwarded a support recommendation to the Regional Council of SB 810, which is consistent with SCAG's board adopted legislative priority to support international trade and ports. Economic analysis of identical language introduced last year indicated that a tax credit of would be revenue neutral to the state over 5 years to both prevent the loss of international trade-related jobs in the Southern California region that are at jeopardy from the expanded investments by East and Gulf Coast Ports and the Panama Canal, as well as to provide tax credit certificates to exporters and importers. The LCMC advised staff to continue monitoring for any future economic analysis that may be prepared related to the economic impacts of the bill, as well as for any potential impacts on the existing infrastructure in and around the ports due to increased commerce and trade activity arising from implementation of the bill.

## **ATTACHMENT:**

None.

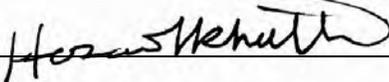
# REPORT

**DATE:** April 4, 2013

**TO:** Executive/Administration Committee (EAC)  
Regional Council (RC)

**FROM:** Darin Chidsey, Acting Director, Strategy, Policy & Public Affairs,  
chidsey@scag.ca.gov, (213) 236-1836

**SUBJECT:** AB 564 (Mullin): Community Redevelopment: Successor Agencies - Support

**EXECUTIVE DIRECTOR'S APPROVAL:** 

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**RECOMMENDED ACTION:**  
Support.

**EXECUTIVE SUMMARY:**

*On January 3, 2013, the Regional Council (RC) adopted SCAG's 2013 State & Federal Legislative Priorities. On February 7, 2013, the RC adopted the top State Legislative Priorities for the 2013-14 legislative session. On March 19, 2013, the Legislative/Communications and Membership Committee (LCMC) recommended a support to the RC on AB 564 (Mullin): Community Redevelopment: Successor Agencies. AB 564 addresses Redevelopment Agency (RDA) dissolution by providing certainty to local government to meet the enforceable obligations of former RDAs free from adverse and/or inconsistent determinations by the Department of Finance (DOF) relative to meeting these obligations, and litigation resulting therefrom. AB 564 is consistent with SCAG's state legislative priority to support legislation that enhances local financing, economic development & community reinvestment.*

**STRATEGIC PLAN:**

This item supports SCAG's Strategic Plan, Goal 2: Obtain Regional Transportation Infrastructure Funding and Promote Legislative Solutions for Regional Planning Priorities; Objective b) Identify and support legislative initiatives.

**BACKGROUND:**

AB 564

Existing law dissolved redevelopment agencies and community development agencies, as of February 1, 2012, and provides for the designation of successor agencies. The law requires successor agencies to wind down the affairs of the dissolved redevelopment agencies and to make payments due for enforceable obligations, perform obligations required pursuant to any enforceable obligation, dispose of all assets of the former redevelopment agency, and to remit unencumbered balances of redevelopment agency funds, including housing funds, to the county auditor-controller for distribution to taxing entities. Existing law requires each successor agency to have an oversight board to approve certain actions of the successor agency, including the approval of an enforceable obligation. Existing law requires the Department of Finance to review the actions of an oversight board. Existing law prescribes when an action of an oversight board shall become effective, subject to approval by the Department of Finance.

# REPORT

Existing law also provides that certain loan agreements entered into between a redevelopment agency and the city, county, or city and county that created the redevelopment agency are deemed enforceable obligations. The law provides that bond proceeds derived from bonds issued by a redevelopment agency on or before December 31, 2012, are to be used for the purposes for which the bonds are sold. Existing law provides that enforceable obligations may be satisfied by the creation of reserves for projects that are the subject of the enforceable obligation, as specified. Existing law provides that an expenditure made pursuant to these provisions constitutes the creation of excess bond proceeds obligations.

This bill would prohibit the Department of Finance from taking any future action to modify the enforceable obligations described above following the effective date of the approval of those enforceable obligations after review by the oversight board and the Department of Finance.

Existing law establishes a Community Redevelopment Property Trust Fund, administered by the successor agency, to serve as the repository of the former redevelopment agency's real properties. Existing law requires the successor agency to prepare a long-range property management plan that addresses the disposition and use of the real properties of the former redevelopment agency. Existing law provides for the transfer of property, liquidation of property and the use of proceeds, in a specified manner.

This bill would prohibit DOF from taking any future action to modify a transfer of property, liquidation of property or use of proceeds, as described above, if the transfer, liquidation, or use of proceeds is consistent with the approved plan of the successor agency.

## Discussion

The dissolution of former redevelopment agencies requires "successor agencies" to negotiate a series of complex reviews and audits overseen by the DOF. From a successor agency perspective, the DOF process has been uncertain due to changing and inconsistent interpretations of statutory requirements.

Decisions made by the successor agency and oversight boards are regularly reversed by DOF staff, and items approved by DOF on one Recognized Obligations Payment Schedule (ROPS) can be later rejected on another. After a "meet and confer" opportunity with DOF, if there is no agreement or compromise, the only remedy remaining is a lawsuit. As of March, 2013, over 70 lawsuits have been filed. The ROPS cycle must be completed every six (6) months and the possibility of changing DOF interpretation creates uncertainty. Successor agencies that complete required due diligence reviews and make required payments to the county auditor are entitled to a "finding of completion" issued by DOF. Successor agencies may then access three benefits important to affected communities:

- 1) The ability to transfer former redevelopment agency-owned properties to the city or county for redevelopment upon completion of a long term property management plan approved by DOF.
- 2) The ability to repay city loans made to the redevelopment agency.
- 3) The ability to use unspent bond proceeds issued by redevelopment agencies before December 31, 2010.

The repayment of city-agency loans and the expenditure of unspent bond proceeds become "enforceable obligations" after approval by the oversight board. But the statute is silent on the role of DOF. Since all actions of oversight boards can be reviewed and rejected by DOF every six (6) months as part of the

# REPORT

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ROPS process, there is no clarity that a community can rely on accessing these benefits without future disruption or reversal.

AB 564 clarifies the statute to reflect legislative intent that successor agencies can rely on access to these benefits over the long term. The bill requires that after the initial approval of oversight board action by the Department of Finance, the successor agency and all other public and private entities may rely with certainty upon that decision.

AB 564 is referred to the Assembly Committees on Local Government and on Housing and Community Development. No hearing is scheduled. The bill is supported by the California League of Cities.

**RECOMMENDATION:**

The LCMC at its March 19 meeting forwarded a support recommendation to the Regional Council of AB 564. The LCMC reasoned that local government should be able to depend upon access to the described benefits following approval of the enforceable obligations after review by the oversight board and DOF. The bill is consistent with SCAG's board adopted state legislative priority to support legislation that enhances local financing, economic development & community reinvestment opportunities.

**ATTACHMENT:**

None.

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**DATE:** April 4, 2013

**TO:** Executive/Administration Committee (EAC)  
Regional Council (RC)

**FROM:** Darin Chidsey, Acting Director, Strategy, Policy & Public Affairs, chidsey@scag.ca.gov,  
(213) 236-1836

**SUBJECT:** AB 1080 (Alejo) Community Revitalization and Investment Authorities – Support

**EXECUTIVE DIRECTOR'S APPROVAL:** 

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**RECOMMENDED ACTION:**

Support.

**EXECUTIVE SUMMARY:**

*On February 7, 2013, the Regional Council adopted the top State Legislative Priorities for the 2013-14 legislative session. Consistent with SCAG's legislative priority to support legislation that enhances local financing, economic development & community reinvestment, AB 1080 ((Alejo), with principal co-authors, Assembly Members Mullin and V. Manuel Pérez, and co-authors Assembly Members Brown, Ian Calderon, Perea, Stone, and Williams): Community Revitalization and Investment Authorities, addresses dissolution of Redevelopment Agencies (RDAs) to create successor entities to carry on local redevelopment investment post-RDAs.*

**STRATEGIC PLAN:**

This item supports SCAG's Strategic Plan, Goal 2: Obtain Regional Transportation Infrastructure Funding and Promote Legislative Solutions for Regional Planning Priorities; Objective b) Identify and support legislative initiatives.

**BACKGROUND:**

Existing law dissolved redevelopment agencies and community development agencies as of February 1, 2012, and provides for the designation of successor agencies. The law also provides for various economic development programs that foster community sustainability and community and economic development initiatives throughout the state.

This bill would authorize certain public entities of a community revitalization and investment area, as described, to form a community revitalization plan within a community revitalization and investment authority (authority) to carry out the community redevelopment law in a specified manner. The bill would require the authority to adopt a community revitalization plan for a community revitalization and investment area and authorize the authority to include in that plan a provision for the receipt of tax increment funds.

Discussion

AB 1080 allows certain "disadvantaged" areas of California to create a new entity called a Community Revitalization Investment Authority (CRIA). A CRIA would invest the property tax increment of consenting local agencies (other than schools) and other available funding to improve conditions leading to increased employment opportunities, reduced high crime rates, repaired infrastructure, cleaned up brownfields, and greater affordable housing.

# REPORT

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A CRIA is a public entity created by a city; a county; or by agreement between a city, county and/or special district through a JPA. The governing board is comprised of three (3) locally-elected officials and two public members. The CRIA operates within a Community Revitalization Investment Area characterized by an annual median household income that is less than 80% of the statewide annual median plus other conditions relating to unemployment, crime rates, deteriorated infrastructure and deteriorated commercial or residential structures. The Area may qualify for funding as a “disadvantaged community” as determined by CalEPA and “disadvantaged community” as defined in SB 244 (Wolk).

The Authority would have limited powers as specifically listed in the legislation including rehabilitating and upgrading inadequate infrastructure; providing funding for affordable housing; providing for seismic retrofits; acquiring property; and issuing bonds.

A CRIA may use tax-increment financing based upon the property tax increment of local jurisdictions (other than schools) with the consent of the local jurisdictions. Consistent with former Redevelopment Law, 20% of funds must be set aside for the development of affordable housing. An agency, or areas covered by an agency, may also benefit via Cap and Trade funds allocated to disadvantaged communities, or federal New Market’s Tax Credits.

The CRIA must adopt a Community Revitalization and Investment Plan that identifies its goals and objectives; describes programs for repair, upgrading or construction of infrastructure, for providing affordable housing, facilitates the economic revitalization of the area, in addition to other information.

The CRIA must hold two (2) public hearings at least 30 days apart before adopting the Plan. Additionally, the legislation requires an agency to hold an annual public hearing to assess progress in Plan implementation and to consider necessary modifications. To ensure accountability of the Authority, provisions of the legislation allow property owners within the Plan Area the opportunity to vote to terminate further activity of the Authority.

AB 1080 is referred to the Assembly Committees on Housing and Community Development, and on Local Government. First hearing is scheduled in Assembly Housing and Community Development Committee on April 17, 2013. The League of California Cities supports the bill.

## RECOMMENDATION:

The Legislative/Communications and Membership Committee (LCMC) at its March 19, 2013 meeting unanimously forwarded a support recommendation to the Regional Council of AB 1080. The LCMC questioned how the tax increment funding baseline would be determined under provisions of the bill with the creation of the new Authority; staff has contacted the author who has confirmed that the increment baseline is established under exactly the same formula as for RDAs under the former redevelopment law, with the increment to increase over time as property values increase. There is no change to the formula or manner in which the increment is established under AB 1080. Additionally, the bill provides a structure to invest local tax increment revenues in communities with greatest need, and the opportunity to leverage both federal state revenues to achieve the greatest local investment benefit. The bill is consistent with SCAG’s board adopted state legislative priority to support legislation that enhances local financing, economic development & community reinvestment opportunities.

## **ATTACHMENT:**

None

**DATE:** April 4, 2013

**TO:** Executive/Administration Committee (EAC)  
Regional Council (RC)

**FROM:** Darin Chidsey, Acting Director, Strategy, Policy & Public Affairs, chidsey@scag.ca.gov,  
(213) 236-1836

**SUBJECT:** AB 690 (Campos): Jobs and Infrastructure Financing Districts: Voter Approval – Support

**EXECUTIVE DIRECTOR'S APPROVAL:** 

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**RECOMMENDED ACTION:**

Support.

**EXECUTIVE SUMMARY:**

*President Glen Becerra was requested by the business community to consider support of AB 690 (Campos): Jobs and Infrastructure Finance Districts: Voter Approval. AB 690 was also discussed with state leaders on his recent visit to Sacramento. The bill creates Jobs and Infrastructure Finance Districts to utilize tax increment finance pursuant to a locally developed plan to invest in community development with public and private funds and to create jobs. Bill provisions are consistent with SCAG's state legislative priority to support legislation that enhances local financing, economic development & community reinvestment. The Legislative/Communication and Member Committee (LCMC) met on March 19, 2013 and recommends support of the bill.*

**STRATEGIC PLAN:**

This item supports SCAG's Strategic Plan, Goal 2: Obtain Regional Transportation Infrastructure Funding and Promote Legislative Solutions for Regional Planning Priorities; Objective b) Identify and support legislative initiatives.

**BACKGROUND:**

AB 690

Existing law authorizes a legislative body to create an infrastructure financing district, adopt an infrastructure financing plan, and issue bonds, for which only the district is liable, to finance specified public facilities upon approval by 2/3 of the voters. Existing law authorizes an infrastructure financing district (IFD) to fund infrastructure projects through tax increment financing, pursuant to the infrastructure financing plan and agreement of affected taxing entities. Additionally, existing law, the Polanco Redevelopment Act, authorizes a redevelopment agency to take any action that the agency determines is necessary and consistent with state and federal laws to remedy or remove a release of hazardous substances on, under, or from property within a project area, whether the agency owns that property or not, subject to specified conditions.

This bill would revise and recast the provisions governing infrastructure financing districts and instead provide for the creation of jobs and infrastructure financing districts (JIDs) with 55% voter approval. The bill would authorize a public financing authority to enter into joint powers agreements with affected taxing entities with regard to non-taxing authority or powers only. Provisions of the bill require JIDs to

# REPORT

prepare a Job Creation Plan (JCP), and provide for a formula that dictates that for every one million dollars (\$1,000,000) invested, the JID shall create 10 prevailing wage jobs. The plan shall encourage public-private partnerships with employers and developers for property acquisitions, building and tenant improvements, and equipment purchases. The bill would also authorize a district to implement hazardous cleanup pursuant to the Polanco Redevelopment Act.

## Discussion

AB 690 developed in partnership with leading business organizations and economists, such as the Los Angeles County Business Federation (BizFed) and Larry Kosmont, to allow local governments to use tax increment financing in public-private partnerships to create new jobs. It is designed to expressly create jobs in California through the establishment of Jobs and Infrastructure Districts with a lower, 55% voter threshold. Tax increment financing has shown to be one of the most powerful financing tools available to state and local governments for encouraging economic development. California lost this mechanism when redevelopment was eliminated in 2011. With statewide unemployment at 9.7 percent, AB 690 will directly benefit key job sectors including construction, manufacturing, retail and other industries.

To reduce unemployment, AB 690 introduces a local TIF mechanism (Jobs & Infrastructure Districts - "JIDs") to co-invest in existing or new companies that create 10 new jobs per 1 million invested (this is the same formula used by the Immigrant "Green Card" investment act known as EB 5 that has been used by the Federal government since 1989). This objective measurable requirement of 10 permanent, full-time prevailing wage jobs created for every \$1 million invested is a built-in accountability tool.

Additionally, approximately 85 percent of the state's general fund budget is generated by income tax and sales tax, which are derived from or are directly linked to, employment. Local community investment and redevelopment from tax increment finance seeks to directly stimulate the local economy and create jobs, which will have direct effect upon increasing local sales and income tax receipts. The bill does not raise or establish any new tax; it lowers the vote threshold to make easier the establishment of JIDs created by the bill not only to spur investment, but also to create jobs through use of increments of existing tax revenues targeted to local investment and development.

AB 690 is referred to Assembly Committees on Local Government and Housing and Community Development. No hearing is yet scheduled.

## **RECOMMENDATION:**

The Legislative/Communications and Membership Committee (LCMC), at its March 19, 2013 meeting unanimously forwarded a support recommendation to the Regional Council of AB 690, which provides greater opportunity and flexibility for local government to establish jobs and infrastructure finance districts to access tax increment financing to spur economic recovery. Bill provisions are consistent with SCAG's board adopted state legislative priority to support legislation that enhances local financing, economic development & community reinvestment opportunities.

## **ATTACHMENT:**

None.

**DATE:** April 4, 2013

**TO:** Executive/Administration Committee (EAC)  
Regional Council (RC)

**FROM:** Darin Chidsey, Acting Director, Strategy, Policy & Public Affairs, [chidsey@scag.ca.gov](mailto:chidsey@scag.ca.gov),  
(213) 236-1836

**SUBJECT:** SB 731 (Steinberg): Environment: California Environmental Quality Act and Sustainable Communities Strategy – Work With Author

**EXECUTIVE DIRECTOR'S APPROVAL:**



**RECOMMENDED ACTION:**

Work With Author.

**EXECUTIVE SUMMARY:**

*The Legislative/Communications and Membership Committee (LCMC), unanimously forwarded a recommendation to the Regional Council to adopt a "Work With Author" position on SB 731, an intent bill carried by leadership that will incorporate input from statewide stakeholders to modernize the CEQA law and process in the areas described in this report. This bill is consistent with adopted state legislative priority to support legislation directed at CEQA modernization and process reform expediting project delivery and the creation of jobs.*

**STRATEGIC PLAN:**

This item supports SCAG's Strategic Plan, Goal 2: Obtain Regional Transportation Infrastructure Funding and Promote Legislative Solutions for Regional Planning Priorities; Objective b) Identify and support legislative initiatives.

**BACKGROUND:**

SB 731 (Steinberg) is currently an 'intent' bill to implement modernization of the California Environmental Quality Act (CEQA). It will be amended to include negotiated language between stakeholders participating in a statewide CEQA working group to achieve meaningful reform without diminishing environmental review or transparency of process under the CEQA law. Currently SB 731 provides *intent* language as follows:

- To provide greater certainty for smart infill development;
- To explore amendments to expand the definition of "infill" and to accommodate infill development in the Central Valley;
- To explore amendments to further streamline the law for renewable energy projects, advanced manufacturing projects, transit, bike, and pedestrian projects, and renewable energy transmission projects;
- To establish a threshold of significance for noise, aesthetics, parking, and traffic levels of service, and thresholds relating to these land use impacts, so that project meeting those thresholds are not subject to further environmental review for those environmental impacts;
- To review other similar land-use-related impacts to determine if other thresholds of significance can be set;

# REPORT

- To not affect authority, consistent with CEQA, for a local agency to impose its own, more stringent thresholds;
- To not replace full CEQA analysis with state or local standards, with the exception of the land use standards as specified;
- To amend exemptions from CEQA projects undertaken pursuant to a specific plan for which an Environmental Impact Report (EIR) has been prepared to define with greater specificity what "new information" means, and to avoid duplicative CEQA review for projects and activities that comply with that plan;
- To review the possibility of defining other types of plans to determine if similar treatment could be applied to those plans or portions of those plans that are consistent with sustainable communities strategies or that have had a certified EIR within the past five years;
- To establish clearer procedures for a trial court to remand to a lead agency for remedying only those portions of an EIR, negative declaration, or mitigated negative declaration found to be in violation of CEQA, while retaining those portions that are not in violation so that the violations can be corrected, recirculated for public comment, and completed more efficiently and expeditiously.
- To establish clear statutory rules under which "late hits" and "document dumps" are prohibited or restricted prior to certification of an EIR, if a project proponent or lead agency has not substantively changed the draft EIR or substantively modified the project.
- To provide \$30 million annually to the Strategic Growth Council for the purposes of providing planning incentive grants to local and regional agencies to update and implement general plans, sustainable communities' strategies, and smart growth plans pursuant to SB 375.

SB 731 is referred to Senate Rules Committee pending policy committee assignment.

## **RECOMMENDATION:**

The LCMC, at its March 19 meeting, recognizing this leadership bill as a likely vehicle for advancing CEQA modernization, consistent with previously adopted top state legislative priority, unanimously forwarded a recommendation to the Regional Council of "Work With Author" on SB 731 in order to reflect that SCAG actively wishes to go officially 'on-record' on the bill and participate in further efforts to clarify and amend as it proceeds through the legislative process.

## **ATTACHMENT:**

None.

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS  
EXECUTIVE/ADMINISTRATION COMMITTEE (EAC)

March 7, 2013

MINUTES

THE FOLLOWING MINUTES ARE A SUMMARY OF ACTIONS TAKEN BY THE EXECUTIVE/ADMINISTRATION COMMITTEE. A RECORDING OF THE ACTUAL MEETING IS AVAILABLE FOR LISTENING IN SCAG'S OFFICE.

The Executive/Administration Committee (EAC) held its meeting at the SCAG Offices, in Los Angeles, California. The meeting was called to order by Hon. Glen Becerra, Chair, City of Simi Valley, District 46, at 9:04 a.m.

**Members Present**

Hon. Glen Becerra, Simi Valley, President	District 46
Hon. Lisa Bartlett, Dana Point	TCA
Hon. Margaret Finlay, Duarte Officio	District 35 Mr. Randall Lewis, Ex- Lewis Group of Companies
Hon. Larry McCallon, Highland	District 7
Hon. Carl Morehouse, 2 <sup>nd</sup> Vice-President	District 47
Hon. Greg Pettis, Cathedral City, 1st Vice-President	District 2
Hon. Cheryl Viegas-Walker, El Centro	District 1
Hon. Alan Wapner, Ontario	SANBAG

**Members Not Present**

Hon. James Johnson, Long Beach	District 30
Hon. Paula Lantz, Pomona	District 38
Hon. Keith Millhouse, Moorpark	VCTC
Hon. Judy Mitchell, Rolling Hills Estates	District 40
Hon. Kris Murray, Anaheim	District 19
Hon. Pam O'Connor, Santa Monica, Imm. Past President	District 41
Hon. Jeff Stone	Riverside County
Hon. Dennis Zine, Los Angeles	District 50

## **CALL TO ORDER & PLEDGE OF ALLEGIANCE**

Hon. Glen Becerra, Chair, called the meeting to order at 9:04 a.m.

## **PUBLIC COMMENT PERIOD**

There were no public comments.

## **REVIEW AND PRIORITIZE AGENDA ITEMS**

There was no reprioritization of the agenda.

## **EXECUTIVE DIRECTOR'S REPORT**

Mr. Hasan Ikhata, Executive Director, provided an overview of SCAG's Strategic Plan Mission and Goals that will be presented in detail at the Regional Council meeting later today. He noted that the Strategic Plan is a guiding and living document that requires updating and encouraged the leadership to review and provide input.

Mr. Ikhata announced that Basil Panas is officially appointed as SCAG's Chief Financial Officer. He also announced that long-time SCAG employee Javier Minjares will be retiring after 23 years. President Glen Becerra presented Mr. Minjares with a plaque of recognition and thanked him for his service and valuable contributions to the agency. Mr. Ikhata reported that Will Kempton, Chief Executive Officer of the Orange County Transportation Agency has retired and will be replaced by Darrell Johnson.

## **PRESIDENT'S REPORT**

Hon. Glen Becerra, Chair, provided an overview of the President's Report which was previously distributed. He stated that he was impressed with the achievements of the Strategic Plan and that an update relevant for this time is needed as the agency moves forward.

The highlights of the President's report:

1. Update of the Cal/EPA Healthy Community Screening Tool: Hon. Becerra commented that SCAG in cooperation with other interested stakeholders (such as the League of California Cities) took the lead on providing workshops which focused on the environmental health impacts process, applicable input and opportunities for California's communities. He noted that the League has submitted their edits and suggestions for the Cal/EPA to incorporate and requested staff to support that effort.
2. Sacramento Legislative Reception Recap: Hon. Becerra thanked the EAC leadership and Executive team for taking time to travel to Sacramento to meet with State legislators and other key stakeholders. He praised the in-depth and valuable discussion that took place and stated that the Regional Council's legislative priorities will continue to move forward. Hon. Becerra asked Mr. Randall Lewis to provide an overview. Mr. Lewis stated that the event was well-organized and commented that the business community noted there was good interaction and discussion.

Hon. Becerra stated that on behalf of the Regional Council members, a “thank you” letter was sent to each thanking them for their valuable time and future outlook towards working together.

Hon. Becerra announced that the President’s Award would be awarded to a SCAG employee, for their exceptional service and dedication to their job at SCAG.

## **ACTION ITEMS**

### 1. Approval of the Fiscal Year (FY) 2013/14 Comprehensive Budget

Mr. Hasan Ikhata, Executive Director, requested EAC to recommend Regional Council approval of the FY 2013/14 Draft Comprehensive Budget (budget). Mr. Ikhata noted that the budget was balanced and fully funded at the higher federal range level of \$42, 936,875. In addition, a line of credit for approximately \$10 million is currently being negotiated in the event that federal funding is reduced.

He further noted that the proposed work program outlined in SCAG’s Overall Work Program (OWP) will continue to move the mandated priorities and strategic initiatives forward.

Hon. Carl Morehouse commented that 29% of the budget is allocated for consultant services, inquired whether SCAG was receiving the benefit of these services and asked about what internal controls are in place.

Mr. Hasan Ikhata responded that internal controls are in place to detect fraud and waste and that he would welcome an audit that has a defined scope of work. Mr. Ikhata commented that SCAG’s Internal Auditor, Finance staff and external auditors have the responsibility to provide internal controls testing, risk assessments and other substantive procedures in providing financial oversight of the agency’s internal processes. In addition, at the May 14, 2013 Audit Committee meeting, SCAG’s Internal Auditor and Finance staff will provide information regarding the current internal controls and best practices that are currently in place. Staff will present that report at the June 6, 2013 EAC meeting.

A full description of the FY 2013/14 Comprehensive Budget was outlined in the EAC agenda.

### 2. A motion was made (Viegas-Walker) to approve staff’s recommendation. Motion was seconded (Morehouse) and UNANIMOUSLY APPROVED. Consider Reconvening the Regional Housing Needs Assessment (RHNA) Subcommittee

The Community, Economic and Human Development Committee (CEHD) met on February 7, 2013 and recommended that the RHNA Subcommittee be reconvened for six (6) months and the additional costs to be funded with General Fund reserves.



At the conclusion of the Closed Session, Joe Silvey, General Counsel, reported that the EAC was provided an update regarding the evaluation process and that there was no final action taken at this time.

**ADJOURNMENT**

*The meeting adjourned at 9:42 a.m. The next regular meeting of the Executive/Administration Committee will be held on Thursday, April 4, 2013 at the SCAG Los Angeles office.*

Approved by:

A handwritten signature in black ink, appearing to read 'Joann Africa', written over a horizontal line.

Joann Africa, Chief Counsel  
Staff to the Executive/Administration  
Committee

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# REPORT

**DATE:** April 4, 2013

**TO:** Executive/Administration Committee (EAC)  
Regional Council (RC)

**FROM:** Darin Chidsey; Acting Director, Strategy, Policy & Public Affairs; (213) 236-1836; [chidsey@scag.ca.gov](mailto:chidsey@scag.ca.gov)

**SUBJECT:** SCAG Sponsorships & Memberships

**EXECUTIVE DIRECTOR'S APPROVAL**



**RECOMMENDED ACTION:**

Approve.

**EXECUTIVE SUMMARY:**

*The Legislative/Communications & Membership Committee (LCMC) met on March 19, 2013, and recommended approval up to \$4,750 in sponsorships for: 1) 2013 San Bernardino Associated Governments (SANBAG) General Assembly, June 20, 2013, \$2,500; 2) 2013 Women in Green Forum, August 28, 2013, \$1,250; and 3) Orange County Housing Trust 7th Annual Housing Summit, May 23, 2013, \$1,000.*

**STRATEGIC PLAN:**

This item supports SCAG's Strategic Plan: Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; and Goal 2: Obtain Regional Transportation infrastructure Funding and Promote Legislative Solutions for Regional Planning Priorities.

**BACKGROUND:**

2013 San Bernardino Associated Governments (SANBAG) General Assembly, June 20, 2013, \$2,500

San Bernardino Associated Governments (SANBAG) will host its 3rd Annual General Assembly on Thursday, June 20, 2013 from 6:00 – 8:30 PM at the Ontario Convention Center in Ontario. SCAG has routinely sponsored sub-regional General Assemblies in the past, with sponsorship amounts ranging from \$1,500 to \$2,500. SCAG staff is recommending sponsorship at the Bronze level in the amount of \$2,500, which will include:

- Five (5) tickets to the event;
- Two (2) tickets to the VIP reception before the event;
- Listing as a "Bronze Sponsor" on all printed and electronic marketing materials;
- Listing as a "Bronze Sponsor" on event registration website with link to SCAG website;
- SCAG logo displayed on all event signage and screens and printed in event program; and
- Acknowledgement during event presentation.

Women in Green Forum, August 28, 2013, \$1,250

The Women in Green Forum is a premier conference for professional from all aspects of the environmental industry to discuss clean technology innovations and network. The Forum is the largest international conference for women in environmental careers and brings together environment leaders ranging from corporate sustainability officers to academic research and technology developers. The

# REPORT

event will offer interactive sessions, career workshops, networking breaks, and a clean vehicle “ride and drive.” The 2013 Forum will comprise of two, one-day events to be held in both Los Angeles, CA and Washington, DC. The Los Angeles event will take place on August 28, 2013 at the Luxe Sunset Boulevard Hotel. The Washington event will take place on September 25, 2013 and will be tentatively held at the Ronald Reagan Building with both the United States Environmental Protection Agency and United States Green Building Council as partners of the event. SCAG staff is recommending an “Eco Exhibitor” sponsorship in the amount of \$1,250, which will include:

- Four (4) conference registrations for the Los Angeles event only (SCAG staff has followed through on a request that was made at the LCMC meeting on March 19, 2013 to see if SCAG could have four conference registrations to the Los Angeles event only instead of two to both the Los Angeles and Washington events);
- One (1) table-top display space in conference coffee break and conference welcome lobby, including one (1) six-foot tablet, two (2) chairs, and signage;
- “Eco Exhibitor” recognition on the Women in Green Forum website with SCAG logo and link;
- “Eco Exhibitor” acknowledgement on all signage and email/event marketing (to over 300,000 professionals); and
- Two (2) student scholarship registrations.

## Orange County Housing Trust 7th Annual Housing Summit, May 23, 2013, \$1,000

The Orange County Housing Trust’s 7th Annual Orange County Housing Summit will be held on Thursday, May 23, 2013 from 8:00 AM – 2:00 PM at the University of California, Irvine’s Student Center. This year’s Housing Summit will include a housing forecast, exploring whether or not the housing market is recovering. There will be a discussion on housing-related policies under consideration at the federal and state levels, as well as a showcase on the successful policies that have created affordable housing in several different California communities. The keynote address will cover federal housing policies. A discussion on new efforts to bring different stakeholders together to work towards solutions to workforce housing that no single organization or partnership can provide alone will close the program.

SCAG has sponsored this event in the past and is recommending a “Public Sector” Sponsorship in the amount of \$1,000, which will include:

- Two (2) tickets to the event; and
- Recognition through the Housing Summit website, eBlasts, and collateral material.

## **FISCAL IMPACT:**

Up to \$4,750 (these funds are included in the approved FY12/FY13 budget).

## **ATTACHMENT:**

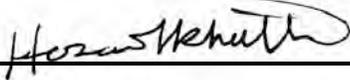
None.

**DATE:** April 4, 2013

**TO:** Executive/Administration Committee (EAC)  
Regional Council (RC)

**FROM:** Basil Panas, Chief Financial Officer, (213) 236-1817, panas@scag.ca.gov

**SUBJECT:** Contracts \$200,000 or Greater: Contract No. 13-023-C1, Regional Transportation Plan Implementation and Project Management Assistance Services; and Contract Nos. 13-018-C1, 13-018-C2 and 13-018-C3, Organizational Development Services

**EXECUTIVE DIRECTOR'S APPROVAL:** 

**RECOMMENDED ACTION:**

Approve Contract No. 13-023-C1, with System Metrics Group, Inc., in an amount not-to-exceed \$1,844,156, to provide technical support on the Regional Transportation Plan (RTP) Implementation and Project Management Assistance Services for two (2) Congestion Pricing Contracts (13-00-C1 & 13-008-C2); and approve Contract Nos. 13-018-C1 with BoldWork, 13-018-C2 with Cultiver Group, and 13-018-C3 with Public Sector Excellence, in an amount not-to-exceed \$225,000 for organizational development services.

**EXECUTIVE SUMMARY:**

*Staff recommends approval of Contract No. 13-023-C1 to support staff efforts for implementing key transportation initiatives contained in the adopted 2012-2035 RTP/SCS and prepare the technical ground work for developing the 2016-2040 RTP/SCS. Further, there is an ongoing need to ensure that SCAG has an extensive pool of knowledgeable and experienced management professionals leading the agency. This is a key in succession planning and to the successful future functioning of SCAG. Accordingly, SCAG selected and recommended three (3) consultants for the contract award, and may request on-call services, as needed.*

**STRATEGIC PLAN:**

Contract 13-023-C1 supports SCAG's Strategic Plan Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies, Objective a: Create and facilitate a collaborative and cooperative environment to produce forward thinking regional plans.

Contract Nos. 13-018-C1, 13-018-C2 and 13-018-C3 supports SCAG's Strategic Plan Goal 5: Optimize Organizational Efficiency and Cultivate an Engaged Workforce which includes investing in the employee development process by providing tools, resources, and support for employees.

**BACKGROUND:**

**Staff recommends executing the following contract \$200,000 or greater:**

<u>Consultant/Contract #</u>	<u>Contract Purpose</u>	<u>Contract Amount</u>
System Metrics Group, Inc. (13-023-C1)	The consultant shall provide technical support with key implementation initiatives for the 2012-2035 RTP/SCS, including project management support services and facilitation of the technical groundwork necessary for the development of the 2016 RTP/SCS (referred to as Project Component 1: 2012-2035 RTP/SCS Implementation, and Technical Support for the 2016-2040 RTP/SCS).	\$1,844,156

# REPORT

**Staff recommends executing the following contract \$200,000 or greater:**

<b><u>Consultant/Contract #</u></b>	<b><u>Contract Purpose</u></b>	<b><u>Contract Amount</u></b>
BoldWork (13-018-C1)	The consultant shall provide organizational development services on an as needed basis.	\$75,000
Cultiver Group, Inc. (13-018-C2)	The consultant shall provide organizational development services on an as needed basis.	\$75,000
Public Sector Excellence (13-018-C3)	The consultant shall provide organizational development services on an as needed basis.	\$75,000

**FISCAL IMPACT:**

Funding is available in the FY 2012/13 budget.

**ATTACHMENTS:**

1. Consultant Contract No. 13-023-C1
2. Consultant Contract Nos. 13-018-C1, 13-018-C2, and 13-018-C3

## CONSULTANT CONTRACT 13-023-C1

<b>Recommended Consultant:</b>	System Metrics Group, Inc.
<b>Background &amp; Scope of Work:</b>	<p>On April 4, 2012, SCAG’s Regional Council adopted the 2012-2035 Regional Transportation Plan / Sustainable Communities Strategy (RTP/SCS). The RTP/SCS places new emphasis on sustainable transportation, committing the highest levels of funding ever for modes such as active transportation while maintaining a strong commitment to preserving the region’s existing multimodal transportation system. Congestion pricing strategies, including express lanes, are major components of the 2012-2035 RTP/SCS that are expected to generate revenues while reducing congestion and improving air quality. The analysis that is ancillary to the project management of the congestion pricing project will provide direct input into the 2016 RTP/SCS. The focus of this project is to pave the way for implementing these key transportation initiatives contained in the adopted 2012-2035 RTP/SCS and prepare the technical ground work for developing the 2016-2040 RTP/SCS.</p> <p>The consultant shall provide technical support with key implementation initiatives for the 2012-2035 RTP/SCS, including project management support services and facilitation of the technical groundwork necessary for the development of the 2016 RTP/SCS (referred to as Project Component 1: 2012-2035 RTP/SCS Implementation, and Technical Support for the 2016-2040 RTP/SCS).</p> <p>On August 18, 2011, SCAG, Caltrans, and Metro received a Value Pricing Pilot Program Fiscal Year 2010 Grant Award to support the pre-implementation of value pricing alternatives in the SCAG region. SCAG has already conducted concept development for value pricing options in the recently completed Express Travel Choices Study. Continuing work is anticipated to support ongoing planning, preliminary engineering, and market research work.</p> <p>The consultant shall also provide project management assistance to coordinate multiple consultant activities specific to conducting the value pricing project categories identified in the grant award—namely, cordon/area pricing and regional express lane system pre-implementation activities (referred to as Project Component 2: Project Management Assistance and Technical Support for Coordinating SCAG’s Regional Value Pricing Pre-Implementation Initiatives and related RTP strategies).</p>
<b>Project’s Benefits &amp; Key Deliverables:</b>	Project primary benefit entails development of critical milestones and documentation of the region’s progress in implementing the 2012-2035 RTP/SCS. The key deliverables will include but are not limited to, the identification of potential challenges with implementing key initiatives, new opportunity areas, recommended action steps, and potential implications for the 2016-2040 RTP/SCS.
<b>Strategic Plan:</b>	This item supports SCAG’s Strategic Plan Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies, Objective a: Create and facilitate a collaborative and cooperative environment to produce forward thinking regional plans.

<b>Contract Amount:</b>	<b>Total not-to-exceed</b>	<b>\$1,844,156</b>
	System Metrics Group, Inc. (prime consultant)	\$750,722
	Applied Pavement Technology (subconsultant)	\$75,088
	Cambridge Systematics (subconsultant)	\$80,214
	CDM Smith (subconsultant)	\$177,571
	George R. Fetty and Associates (subconsultant)	\$149,760
	Nichols Consulting Engineers (subconsultant)	\$355,744
	Parsons Brinckerhoff (subconsultant)	\$73,368
	Sarah J. Siwek and Associates (subconsultant)	\$77,529
	John Wolf (subconsultant)	\$104,160

**Contract Period:** Notice-to-Proceed through June 30, 2016

**Project Number:**

010.SCG00170.07	\$250,000	(FY 2012/13 and FY 2013/14)
010.SCG02106.02	\$400,000	(FY 2012/13 and FY 2013/14)
015.SCG00159.03	\$200,000	(FY 2012/13 and FY 2013/14)
015.SCG00159.04	\$500,000	(FY 2012/13 and FY 2013/14)

Remaining balance will be programmed in FY 2014/15 and FY 2015/16 budgets.

Funding sources: Consolidated Planning Grant – FHWA and TDA

**Request-for-Proposal (RFP):** SCAG staff notified 2,011 firms of the release of RFP 13-023-C1. Staff also requested the RFP to be advertised in the American Planning Association’s website and the Urban Transportation Monitor, as well as the Planning Institute’s website, and posted it on SCAG’s bid management system. A total of 147 firms downloaded the RFP. SCAG received the following proposal in response to the solicitation:

**System Metrics Group, Inc. (8 subconsultants) \$1,844,156**

After receiving only one proposal, staff surveyed 147 firms that downloaded the RFP to determine why each did not submit a proposal. 21 firms responded to staff’s inquiry, which disclosed that the main reason these firms did not respond to the RFP was they were unable to team-up as a subconsultant with a prime consultant or they did not have time to prepare a proposal.

**Selection Process:** The Proposal Review Committee (PRC) evaluated the proposal in accordance with the criteria set forth in the RFP and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations. After evaluating the proposal, the PRC interviewed the offeror.

The PRC consisted of the following individuals:

Annie Nam, Manager of Goods Movement and Transportation Finance, SCAG  
 Naresh Amatya, Manager of Transportation Planning, SCAG  
 Elhami Nasr, Office Chief, Office of Transportation Planning, Caltrans-District 7

**Basis for Selection:** The PRC recommends System Metrics Group for the contract award because the consultant:

- Provided a project team that brings the breadth and depth of experience and expertise necessary to successfully deliver desirable outcomes and work products associated with each of the project components, namely, provide technical support to implement the 2012-2035 RTP/SCS and develop the 2016-2040 RTP/SCS, develop a database and framework for managing and

monitoring SCAG region's transportation asset condition, and provide management support for the current congestion pricing study (SCAG contract 13-008-C1 and 13-008-C2);

- Provided a thoughtful, insightful, and clear discussion of the work to be completed, addressing all key critical issues pertinent to the objectives of this project;
- Demonstrated a comprehensive understanding of the dynamics of the SCAG region and ability to address the complex issues and dynamic nature of the project; and
- Demonstrated keen awareness of emerging issues for consideration and the need to flexibly address key project category objectives.

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**CONSULTANT CONTRACT 13-018-C1, 13-018-C2, and 13-018-C3****Recommended  
Consultants:**

Boldwork  
Cultiver Group, Inc.  
Public Sector Excellence

**Background &  
Scope of Work:**

Over the past several years SCAG has placed a number of internal staff members into management positions and there is a growing recognition of the need to build the capacity of SCAG's management team. Staff intends to accomplish this by obtaining professional consultant assistance on an as-needed basis in a variety of areas. SCAG has already initiated management training programs and coaching.

There is an ongoing need to ensure that SCAG has an extensive pool of knowledgeable and experienced management professionals leading the agency. This is a key in succession planning and to the successful future functioning of SCAG. It is important that SCAG provides this type of consulting assistance for managers to be as effective and successful as possible.

SCAG has selected multiple consultants for the contract award, and may request on-call services, as needed. The consultants shall provide the following services which may include, but are not limited to:

- Assistance with strategic and organization alignment;
- Review and analysis of processes, procedures and organization structure for individual departments and/or divisions;
- Development of cross functional teams;
- Individual/group coaching/training;
- Assistance with defining roles, goals and responsibilities;
- Assistance in running of productive meetings;
- Assistance with effective group decision making;
- Conflict resolution between groups and/or individuals; and
- Consensus building among disparate groups;

**Project's Benefits  
& Key Deliverables:**

The project's benefits and key deliverables include, but are not limited to:

- A working environment focused on results, strategic plan alignment, cross functional teamwork, accountability, and open and honest communication and feedback, mentoring and learning, and appropriate and thoughtful risk taking;
- Strong partnerships with their teams where support and challenge are mutual, strong, and balanced;
- More focus on strategic issues and the ability to better see the "whole playing field";
- Methods to identify and overcome self-limiting and counter-productive behaviors that erode trust, respect, loyalty, and undermine productivity and performance;
- Strategies that build the thinking and behaviors that contribute to sustainable success; and
- More balance and satisfaction from a normally intense work week without loss of productivity.

**Strategic Plan:** This item supports SCAG’s Strategic Plan Goal 5: Optimize Organizational Efficiency and Cultivate an Engaged Workforce which includes investing in the employee development process by providing tools, resources, and support for employees.

**Contract Amount:** **Total not-to-exceed** **\$225,000**

Note: This is for on-call, as needed services. Hourly rates are dependent on labor categories and level of expertise needed; therefore, award amounts are not listed on this report.

BoldWork	\$75,000
Cultiver Group, Inc.	\$75,000
Public Sector Excellence	\$75,000

**Contract Period:** Notice-to-Proceed through June 30, 2016

**Project Number:** 810.SCG00120.04 \$225,000  
Funding sources: Consolidated Planning Grant – Indirect Cost

**Request for Information and Qualifications (RFIQ):** SCAG staff notified 406 firms of the release of RFIQ 13-018-C1. Staff also posted the RFIQ on SCAG’s bid management system. A total of 60 firms downloaded the RFIQ. SCAG received the following 13 proposals in response to the solicitation:

- Beacon Management Group (no subconsultants)
- BoldWork (no subconsultants)
- Cultiver Group, Inc. (no subconsultants)
- ESI International, Inc. (no subconsultants)
- Haig Barrett Incorporated (no subconsultants)
- Inner Work of Work (no subconsultants)
- Lean Forward, Inc. (no subconsultants)
- Management Partners (no subconsultants)
- Newleaf Training and Development (no subconsultants)
- Premier Alliance Group, Inc. (no subconsultants)
- PTS – Professional Training Services (no subconsultants)
- Public Sector Excellence (no subconsultants)
- The Schnur Consulting Group (no subconsultants)

**Selection Process:** The Proposal Review Committee (PRC) evaluated each proposal in accordance with the criteria set forth in the RFIQ and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations. After evaluating the proposals, the PRC interviewed the four (4) highest ranked offerors.

The PRC consisted of the following individuals:

- Debbie Dillon, Deputy Executive Director, Administration Group, SCAG
- Rhonda Lawrence, Human Resources Manager, SCAG
- Rich Macias, Director of Transportation Planning, SCAG

**Basis for Selection:** The PRC recommends the contract be awarded to multiple consultants because it will allow SCAG to retain the best qualified consultant depending on nature of services that may be needed. The PRC recommends the 3 highest ranked firm for contract award because these three firms demonstrated:

- Extensive experience working with small groups to increase cohesiveness and effectiveness;
- In-depth understanding of management and organizational theory/methods and the application in ambiguous work situations;
- Appropriate interpersonal and leadership skills;
- Ability to manage biases/defensiveness when interacting with groups;
- Ability to provide coaching, if necessary.

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**DATE:** April 4, 2013

**TO:** Regional Council (RC)

**FROM:** Energy and Environment Committee (EEC)  
Community, Economic and Human Development (CEHD) Committee  
Transportation Committee (TC)

**BY:** Huasha Liu, Director, Land Use and Environmental Planning, 213-236-1838,  
[liu@scag.ca.gov](mailto:liu@scag.ca.gov)

**SUBJECT:** Sustainability Program Call-for-Proposals Ranking Criteria

**EXECUTIVE DIRECTOR'S APPROVAL:**



**RECOMMENDED ACTION:**

Approve Call-for-Proposals ranking criteria as recommended by EEC, CEHD and TC.

**EXECUTIVE SUMMARY:**

*Staff has developed a consolidated Sustainability Program "Call-for-Proposals" grant program, as called for in the FY 2013/14 Overall Work Program (OWP). As previously reported to EEC, CEHD and TC on March 7, 2013, the goal of the Sustainability Program is to build on the success of the Compass Blueprint effort to provide additional member services for communities and partners with two new components: Active Transportation and the Green Region Initiative. As such, the new Sustainability Program will contain three components - the two new components in addition to Compass Blueprint. Project selection criteria will be used to evaluate grant proposals and rank them for available funding.*

*The Active Transportation component will provide funding to plan and facilitate bicycle and pedestrian plans and programs in the region. Compass Blueprint grants will continue to focus on integrated land use and transportation planning. The Green Region Initiative component will provide grants to assist local jurisdictions in funding sustainability plans or studies, such as climate action plans and water, energy, or open space studies. A new consolidated "Call-for-Proposals" will solicit project proposals for Active Transportation, Compass Blueprint, and the Green Region Initiative proposals. The Sustainability Program "Call for Proposals" criteria were presented simultaneously to the three Policy Committees due to CEHD's on-going oversight of Compass Blueprint, EEC's role in the development of the Green Region Initiative, and TC's role in Active Transportation. On March 7, 2013, the Policy Committees respectively took action to recommend Regional Council approval of the ranking criteria for the Call for Proposals.*

*The intent is to grow the Sustainability Program each year. After the release of the Call-for-Proposals later this month, proposed proposals will be evaluated and selected based on the criteria presented in this staff report. Work on the selected proposal as part of this new Sustainability Program is anticipated to begin in early Fall 2013.*

**STRATEGIC PLAN:**

This item supports SCAG's Strategic Plan Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; and Goal 4: Develop, Maintain and Promote the Utilization of State of the Art Models, Information Systems and Communication Technologies.

# REPORT

## **BACKGROUND:**

Since 2004, Compass Blueprint has been a successful component of SCAG's efforts to assist local jurisdictions and implement RTP/SCS policies. To date, 133 Compass Blueprint-funded local planning projects have been completed or are currently in progress. Each of these Demonstration Projects provides an example of integrated transportation and land use planning, tailored to local needs and aligned with regional priorities that other cities and counties can emulate.

At the May 2011 SCAG General Assembly, Executive Director Hasan Ikhata announced that SCAG would initiate a Green Region Initiative, a key element of SCAG's ongoing sustainability work, with funding to assist jurisdictions. The Green Region Initiative is part of a package of post-RTP/SCS follow-up activities, including Active Transportation, to assist local jurisdictions and others in implementing strategies identified in the RTP/SCS. The Green Region Initiative will join Active Transportation and Compass Blueprint in providing small grants to member jurisdictions to carry out a full suite of planning activities that help make the SCAG region more sustainable and implement the approved 2012-2035 RTP/SCS.

In coordination with the existing Compass Blueprint effort, a consolidated Sustainability Program "Call-for-Proposals" has been developed by SCAG staff to help fund innovative approaches to solving regional issues. Each of the Policy Committees acted on March 7, 2013 to recommend the ranking criteria be approved by the Regional Council. The "Call-for-Proposals" will be released in April 2013, with work on approved planning activities is anticipated to begin in Fiscal Year 2013-2014. Pending review and approval by the Regional Council, project proposals will be evaluated and selected based on the criteria below. SCAG staff anticipates approximately \$1 million in total funding will be available as part of this "Call-for-Proposals".

Staff is seeking approval of the ranking criteria for the "Call-for-Proposals" and has placed emphasis on the following:

- Rollout of the Sustainability Program, including new Active Transportation and Green Region components, along with the on-going Compass Blueprint component
- Assistance in updating local General Plans consistent with RTP/SCS strategies
- Implementation of the 2012-2035 RTP/SCS
- Cross-jurisdictional and multi-party collaborations
- Promoting 'on-the-ground' implementation of the 2012-2035 RTP/SCS

## **Proposed 2013 Project Ranking Criteria:**

General (for all proposals): [70 points]

- SCAG membership
- Demonstrates reasonable commitment to implement the project
- Implements the 2012-2035 RTP/SCS
- Promotes or encourages sustainability (3 E's: Economy, Equity and Environment)
- Demonstrates a clear need for the project and requested services
- Involves public and private and/or cross-jurisdictional partnerships
- Demonstrates innovative approaches to regional planning issues that can be replicated elsewhere
- Leverages other public and private funding sources
- Outlines a realistic timeline

# REPORT

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## For Compass Blueprint Proposals: [30 points]

- Integrates land use and transportation planning
- Promotes infill, Transit Oriented Development (TOD), and other forms of sustainable development
- Promotes a sustainable land use mix, including new housing

## For Green Region Initiative proposals: [30 points]

- Addresses climate change through GHG emission reduction or adaptation planning
- Promotes energy and/or water efficiency and savings
- Promotes overall sustainability on various resource issues

## For Active Transportation proposals: [30 points]

- Promotes Active (Bicycle and Pedestrian) Transportation Planning
- Promotes physical activity, safety, education and outreach
- Promotes linkages within existing active transportation and transit networks
- Promotes shift from cars to active transportation

### **FISCAL IMPACT:**

Funding for the selected proposals resulting from the Sustainability Program's Call-for-Proposals is included in the draft FY 2013/14 Overall Work Program (OWP) Budget released last month by the Regional Council, which includes \$500,000 from a Strategic Growth Council grant awarded to SCAG. Funding of any work for FY 2013/14 is contingent upon approval of the OWP Budget and availability of funding. Staff's work for the current fiscal year is included in FY 2012/13 OWP 13-225.SCG01641E.01 and 13-065.SCG00137.01.

### **ATTACHMENT:**

None.

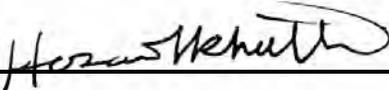
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**DATE:** April 4, 2013

**TO:** Regional Council (RC)

**FROM:** Huasha Liu, Director, Land Use & Environmental Planning, [liu@scag.ca.gov](mailto:liu@scag.ca.gov),  
(213)236-1838

**SUBJECT:** 2013 Local Profiles Update

**EXECUTIVE DIRECTOR'S APPROVAL:** 

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**RECOMMENDED ACTION:**

For Information Only - No Action Required.

**EXECUTIVE SUMMARY:**

*Produced by SCAG biannually, the local Profiles reports contain primarily demographic and socioeconomic information to support local planning, development and outreach. As an important member benefit, one profile is created for each of SCAG's member cities and counties (including separate profiles for the unincorporated areas). The profile focuses on the changes in the jurisdiction since 2000. First released at the SCAG General Assembly in May 2009 and updated every two years thereafter, Local Profiles have been utilized by local jurisdictions and other stakeholders for variety of purposes. The final 2013 Local Profiles reports are scheduled for release at the annual Regional Conference and General Assembly meeting on May 2-3, 2013. A sample draft Local Profiles report is attached for illustrative purpose. This information was also presented to the Community, Economic and Human Development (CEHD) Committee last month.*

**STRATEGIC PLAN:**

This item supports the Strategic Plan, Goal 4: Develop, maintain and promote the utilization of state of the art models, information systems and communication technologies; and Objective b) Develop, maintain and enhance data and information to support planning and decision making in a timely and effective manner.

**BACKGROUND:**

Since 2009, SCAG has prepared Local Profiles reports every two years for each of the member jurisdictions as part of the member services. The reports, containing data related to population, home prices, employment, and retail sales for the member jurisdictions, are information resources to support local planning, development and outreach efforts. The inaugural reports were developed through extensive input from local jurisdictions and review by the CEHD Policy Committee and Regional Council with respect to project scope and contents.

Local Profiles are released at SCAG's annual General Assembly conference. In addition to being posted on the SCAG web site, printed reports have been provided to member jurisdictions and state and federal legislative delegates from the region. The profiles have been utilized by local jurisdictions and other stakeholders for variety of purposes including community planning and outreach, economic development, local visioning initiatives and grant application support. It should be noted that use of data in Local Profiles by member jurisdictions is voluntary.

# REPORT

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Staff is updating Local Profiles reports with the most current data available. The 2013 update added nine additional information items as related to housing, employment and education. For example, it includes information on the top ten cities where residents commute to work.

At this time, the draft profile reports are being provided to the Planning Directors and staff of member jurisdictions for review and comments. The final local profile reports are scheduled for release at the SCAG General Assembly on May 2-3, 2013.

**FISCAL IMPACT:**

Resources needed for updating the local profile reports have been included in the approved Work Program Task 13-080.SCG153.05.

**ATTACHMENT:**

Sample of Draft 2013 Local Profile Report for the City of Anaheim (for illustrative purpose only).

# Profile of the City of Anaheim (Draft)

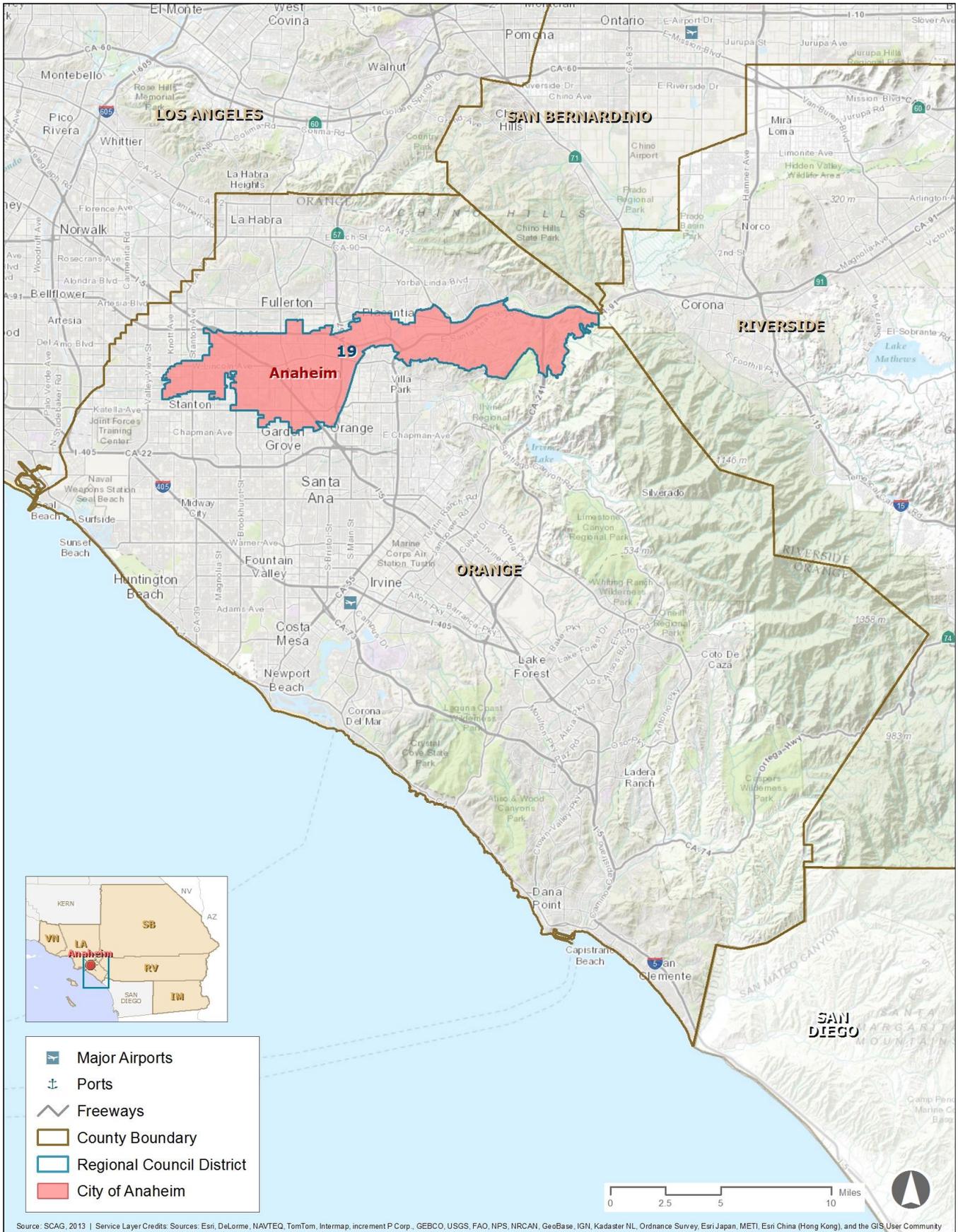
Southern California Association of Governments' (SCAG) Regional Council includes 67 districts which represent 191 cities in the SCAG region.

SCAG Regional Council District 19 includes only Anaheim  
Represented by: Hon. Kris Murray



This profile report was prepared by the Southern California Association of Governments and shared with the City of Anaheim. SCAG provides local governments with services including planning data and information, technical and planning assistance (i.e. GIS training and growth visioning), and analyzing the impacts of infill development.





Source: SCAG, 2013 | Service Layer Credits: Sources: Esri, DeLorme, NAVTEQ, TomTom, Intermap, increment P Corp., GEBCO, USGS, FAO, NPS, NRCAN, GeoBase, IGN, Kadaster NL, Ordnance Survey, Esri Japan, METI, Esri China (Hong Kong), and the GIS User Community

## Local Profiles Report 2013 – City of Anaheim

**Table of Contents**

**I. INTRODUCTION ..... 1**

**II. POPULATION ..... 4**

**III. HOUSEHOLDS..... 9**

**IV. HOUSING ..... 12**

**V. TRANSPORTATION ..... 18**

**VI. EMPLOYMENT..... 19**

**VII. RETAIL SALES..... 28**

**VIII. EDUCATION..... 29**

**IX. REGIONAL HIGHLIGHTS..... 32**

**X. DATA SOURCES..... 33**

**XI. METHODOLOGY ..... 34**

**XII. ACKNOWLEDGMENTS..... 38**

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## **I. Introduction**

The purpose of this report is to provide the City of Anaheim with current information and data to support its planning and outreach efforts. Information on population, housing, transportation, employment, retail sales, and education can be utilized by the city to make informed planning decisions. The profile provides a portrait of the city and its changes since 2000, using average figures for Orange County as a comparative baseline. In addition, the most current data available for the region is also included in the Statistical Summary (page 3). This profile demonstrates the current trends occurring in the City of Anaheim.

The Southern California Association of Governments (SCAG) is the largest Metropolitan Planning Organization (MPO) in the nation. The SCAG region includes six counties (Imperial, Los Angeles, Orange, Riverside, San Bernardino and Ventura) and 191 cities. As the designated MPO, SCAG is mandated by federal and state law to research and develop a Regional Transportation Plan (RTP), which incorporates a Sustainable Communities Strategy (SCS). SCAG is currently undertaking a variety of planning and policy initiatives to foster a more sustainable Southern California.

In 2008, SCAG initiated the Local Profiles Project as a part of a larger initiative to provide a variety of services to its member cities and counties. Through extensive input from member jurisdictions, the inaugural Local Profiles Reports were released at the General Assembly in May 2009. The Profiles were last updated in 2011 to incorporate the 2010 Census information.

Local Profiles provide basic information about each member jurisdiction including, but not limited to, the following:

- How much growth in population has taken place since 2000?
- Has the local jurisdiction been growing faster or slower than the county or regional average?
- Have there been more or less school-age children?
- Have homeownership rates been increasing or decreasing?
- How and where do residents travel to work?
- How has the local economy been changing in terms of employment share by sectors?
- Have the local retail sale revenues been recovered from the recession?

Answers to questions such as these provide a snapshot of the dynamic changes affecting each local jurisdiction.

### **New Features of the 2013 Report**

Building on the foundation of the 2009 and 2011 Reports, the 2013 Local Profiles provide additional information related to income, housing, employment, and education. The expanded reports now also include the following: median household income, single-family and multi-family permits, types and age of the housing stock, foreclosures, major work destinations for residents, major employers, and educational attainment for

residents. These additional information help to better characterize the conditions and provide a more complete profile of local jurisdictions.

### **Factors Affecting Local Changes Reflected in the 2013 Report**

Overall, member jurisdictions since 2000 were impacted by a variety of factors at the national, regional and local levels. For example, the vast majority of member jurisdictions included in the 2013 Local Profiles reflect the national demographic trends toward an older and a more diverse population. Evidence of the slow process towards economic recovery is also apparent through gradual increases in employment, retail sales, building permits and home prices. Dispersed work destinations and commute times have correlation with regional development patterns and the geographical location of the local jurisdictions, particularly in relation to the regional transportation system.

### **Uses of the Local Profiles**

Once released at the SCAG General Assembly, the Local Profiles have been posted on the SCAG website and used by interested parties for a variety of purposes including, but not limited to the following:

- Data and communication resources for elected officials, businesses and residents
- Community planning and outreach
- Economic development
- Visioning initiatives
- Grant application support

The primary user groups of the Profiles include member jurisdictions and state and federal legislative delegates of Southern California. This profile report is a SCAG member benefit and the use of the data within this report is voluntary.

### **Report Organization**

This profile report has three sections. The first section presents a Statistical Summary for the City of Anaheim. The second section provides detailed information organized by subject areas. This section also includes brief highlights on the impacts of the recent recession and recovery at the regional level, which are reflected in almost all Profiles. Lastly, the Methodology section describes technical considerations related to data definitions, measurement, and data sources.

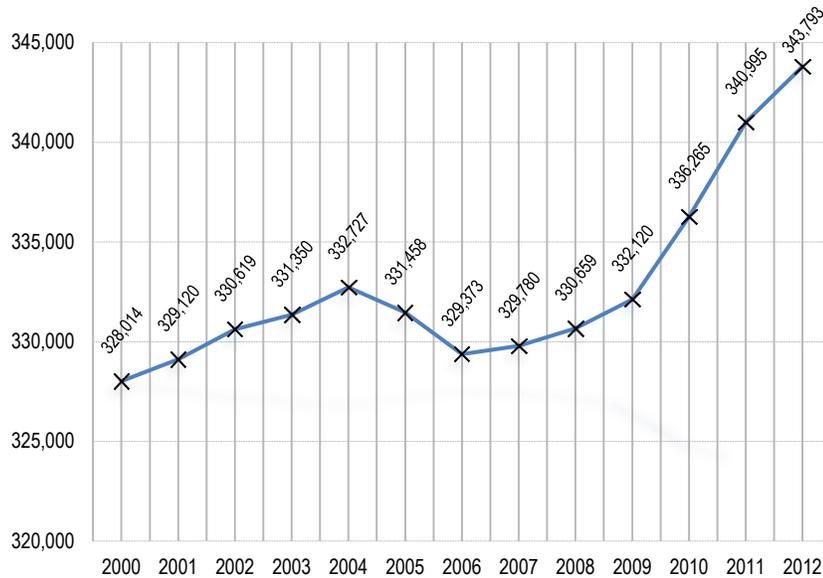
## 2012 STATISTICAL SUMMARY

<i>Category</i>	<i>Anaheim</i>	<i>Orange County</i>	<i>Anaheim relative to Orange County*</i>	<i>SCAG Region</i>
<b>2012 Population</b>	343,793	3,055,792	[11.3%]	18,242,331
<b>2012 Median Age (Years)</b>	33.3	36.7	-3.4	35.2
<b>2012 Hispanic</b>	54%	34.3%	19.7%	46.4%
<b>2012 Non-Hispanic White</b>	25.6%	42.5%	-16.9%	32.1%
<b>2012 Non-Hispanic Asian</b>	15.4%	18.7%	-3.3%	12.4%
<b>2012 Non-Hispanic Black</b>	2.4%	1.4%	1%	6.3%
<b>2012 Non-Hispanic American Indian</b>	0.2%	0.2%	0%	0.2%
<b>2012 Non-Hispanic All Other</b>	2.4%	2.9%	-0.5%	2.5%
<b>2012 Number of Households</b>	99,633	995,933	[10%]	5,870,003
<b>2012 Average Household Size</b>	3.4	3	0.4	3.1
<b>2012 Median Household Income (\$)</b>	56,985	71,193	-14,208	57,465
<b>2012 Number of Housing Units</b>	105,657	1,052,361	[10%]	6,356,479
<b>2012 Homeownership Rate</b>	49.3%	54.3%	-5%	54.3%
<b>2012 Median Existing Home Sales Price (\$)</b>	345,000	422,000	-77,000	323,000
<b>2011 - 2012 Median Home Sales Price Change</b>	3.9%	-3.9%	7.8%	6.4%
<b>2012 Drove Alone to Work</b>	77.0%	81.6%	-4.6%	77.8%
<b>2012 Mean Travel Time to Work (minutes)</b>	29	29	0	31.4
<b>2012 Number of Jobs</b>	178,942	1,523,697	[11.7%]	7,462,957
<b>2011 - 2012 Total Jobs Change</b>	2,983	26,990	[11.1%]	109,491
<b>2011 Average Salary per Job (\$)</b>	43,849	53,307	-9,458	49,468
<b>2012 K-12 Public School Student Enrollment</b>	61,829	503,736	12.3%	3,096,034

Sources: U.S. Census Bureau; Nielsen Co.; California Department of Finance; MDA Data Quick; and SCAG  
 \* Numbers with [ ] represent Anaheim's share of Orange County. The other numbers represent the difference between Anaheim and Orange County.

## II. Population (City of Anaheim)\* Population Growth

Population: 2000 - 2012



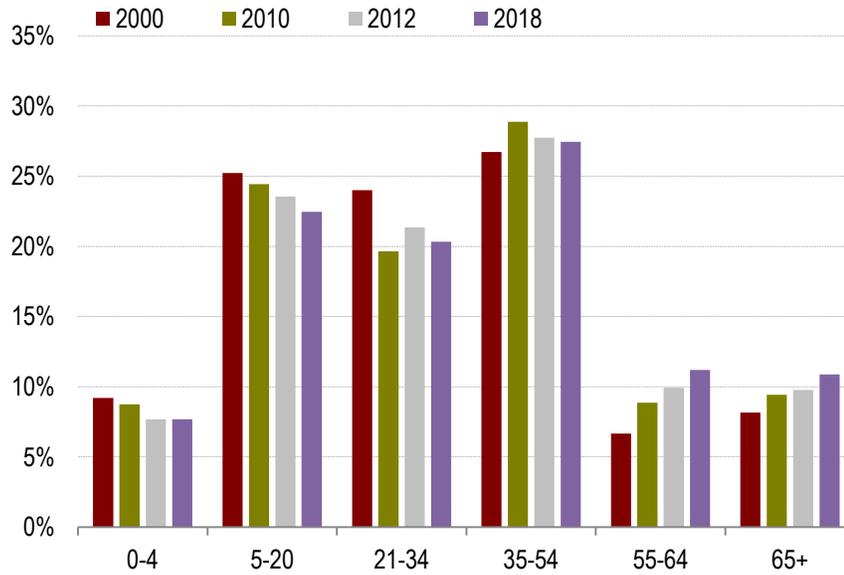
Sources: California Department of Finance, E-5, 2012

\* The following charts in this report contain data for the City of Anaheim unless noted otherwise.

- Between 2000 and 2012, the total population of the City of Anaheim increased by 15,779 reaching 343,793 in 2012.
- During this 12-year period, the city's population growth rate of 4.8 percent was lower than the Orange County rate of 7.4 percent.
- The City of Anaheim comprises 11.3% of Orange County's total population.

## Population by Age

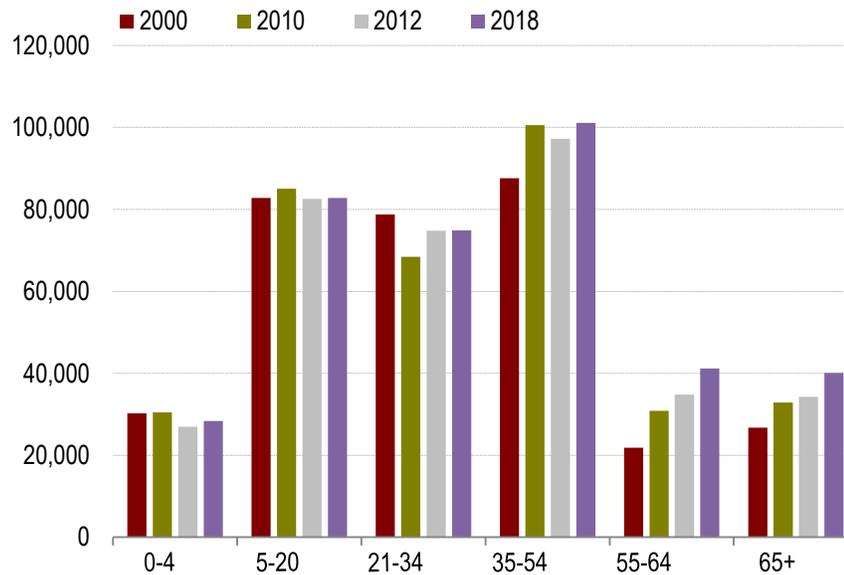
### Population Share by Age: 2000, 2010, 2012, 2018



Sources: 2000 and 2010 Census; Nielsen Co., 2012 (2012 estimate, 2018 projection)

- Between 2000 and 2018, the age group 55-64 is projected to experience the most growth in share, growing from 6.7 to 11.2 percent.
- The age group expected to experience the greatest decline, by share, is projected to be age group 21-34, decreasing from 24 to 20.3 percent.

### Population by Age: 2000, 2010, 2012, 2018

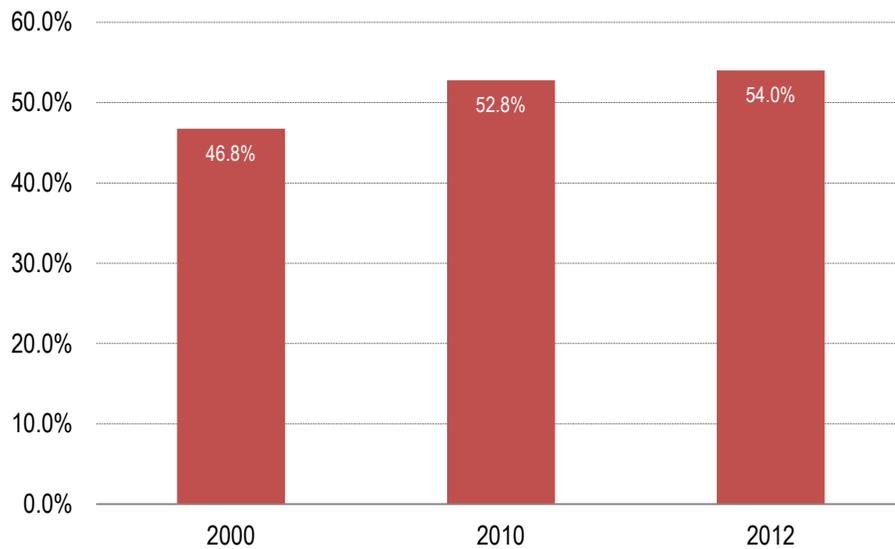


Sources: 2000 and 2010 Census; Nielsen Co., 2012 (2012 estimate, 2018 projection)

- Age group 55-64 is expected to add the most population, with an increase of 19,341 between 2000 and 2018.

## Population by Race/Ethnicity

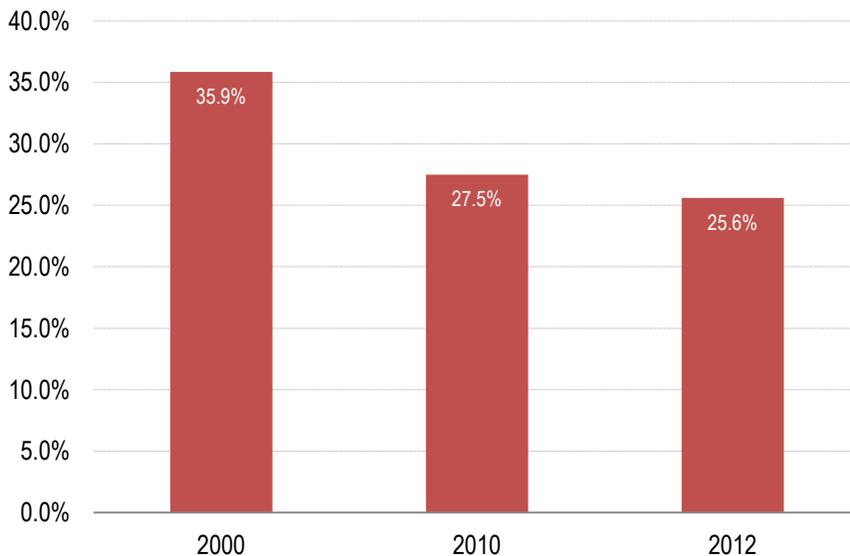
### Hispanic or Latino of Any Race: 2000, 2010, 2012



Sources: 2000 and 2010 Census; Nielsen Co., 2012

- Between 2000 and 2012, the share of Hispanic population in the city increased from 46.8 percent to 54.0 percent.

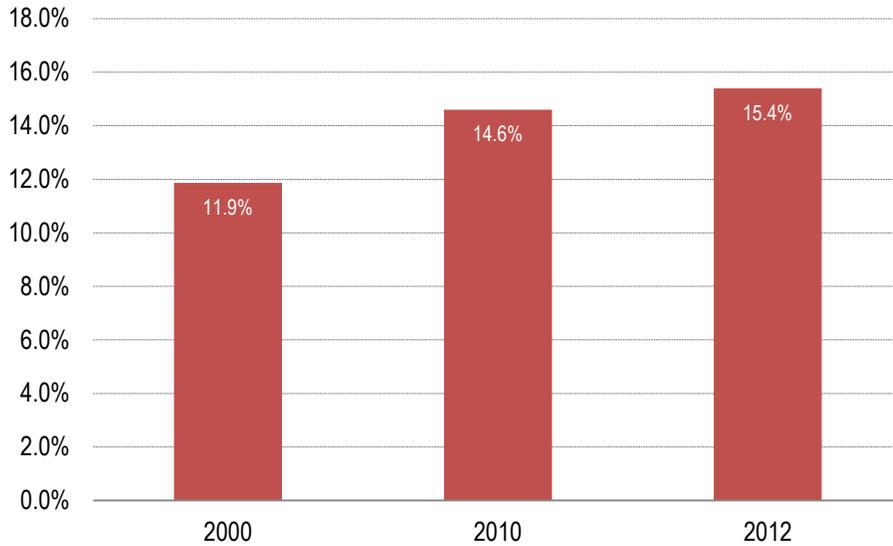
### Non-Hispanic White: 2000, 2010, 2012



Sources: 2000 and 2010 Census; Nielsen Co., 2012

- Between 2000 and 2012, the share of Non-Hispanic White population in the city decreased from 35.9 percent to 25.6 percent.

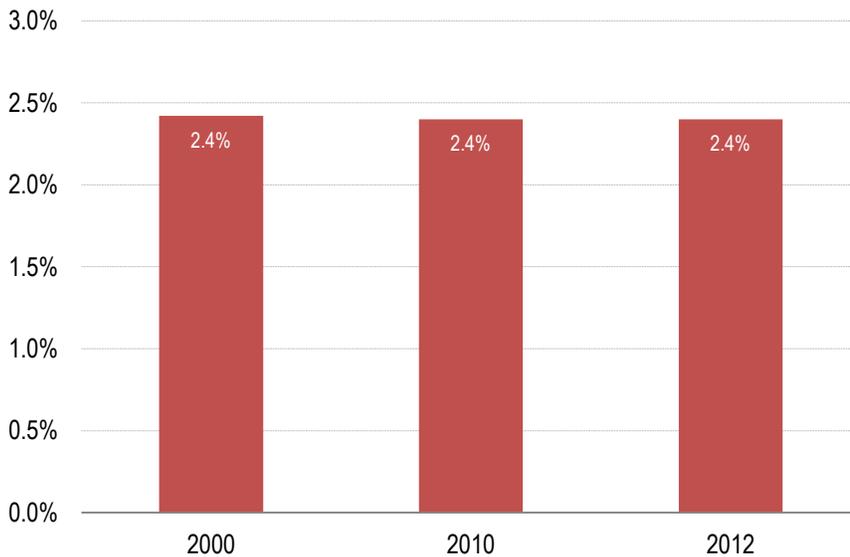
### Non-Hispanic Asian: 2000, 2010, 2012



Sources: 2000 and 2010 Census; Nielsen Co., 2012

- Between 2000 and 2012, the share of Non-Hispanic Asian population in the city increased from 11.9 percent to 15.4 percent.

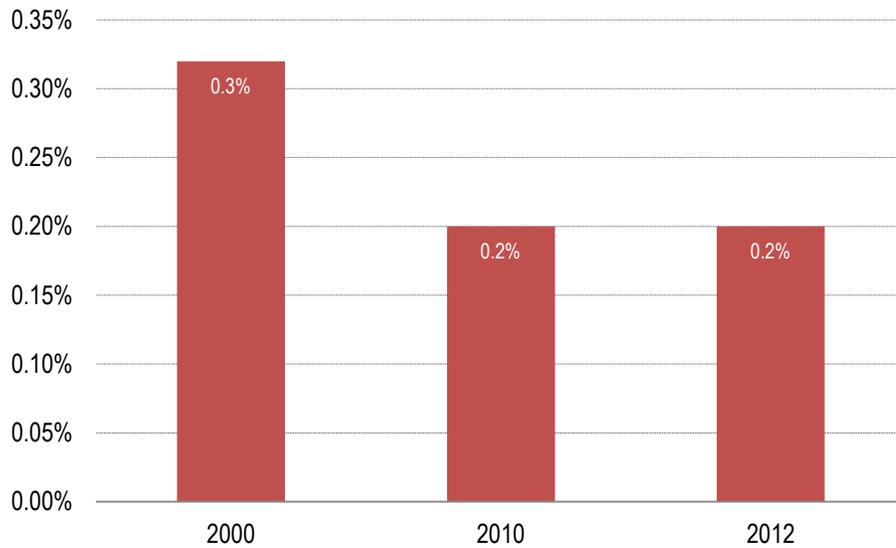
### Non-Hispanic Black: 2000, 2010, 2012



Sources: 2000 and 2010 Census; Nielsen Co., 2012

- Between 2000 and 2012, the share of Non-Hispanic Black population in the city remained at 2.4 percent.

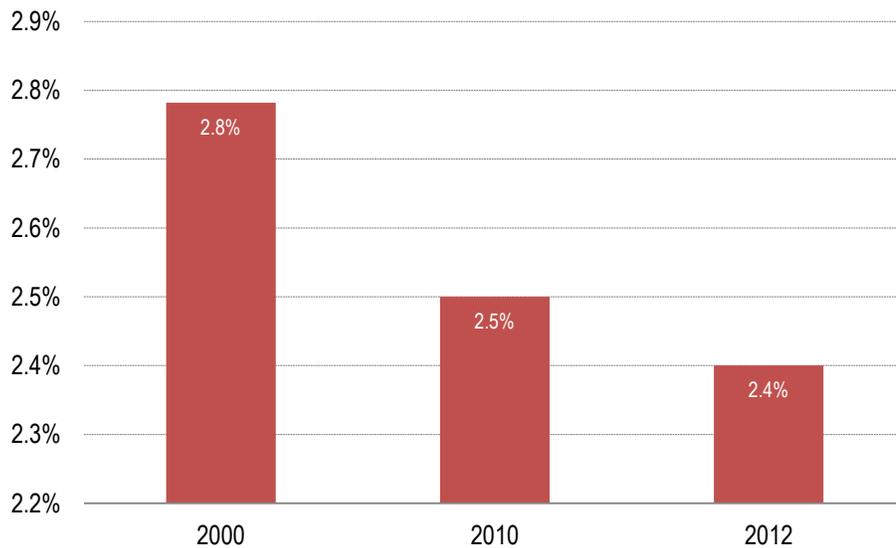
### Non-Hispanic American Indian: 2000, 2010, 2012



Sources: 2000 and 2010 Census; Nielsen Co., 2012

- Between 2000 and 2012, the share of Non-Hispanic American Indian population in the city decreased from 0.3 percent to 0.2 percent.

### Non-Hispanic All Other: 2000, 2010, 2012



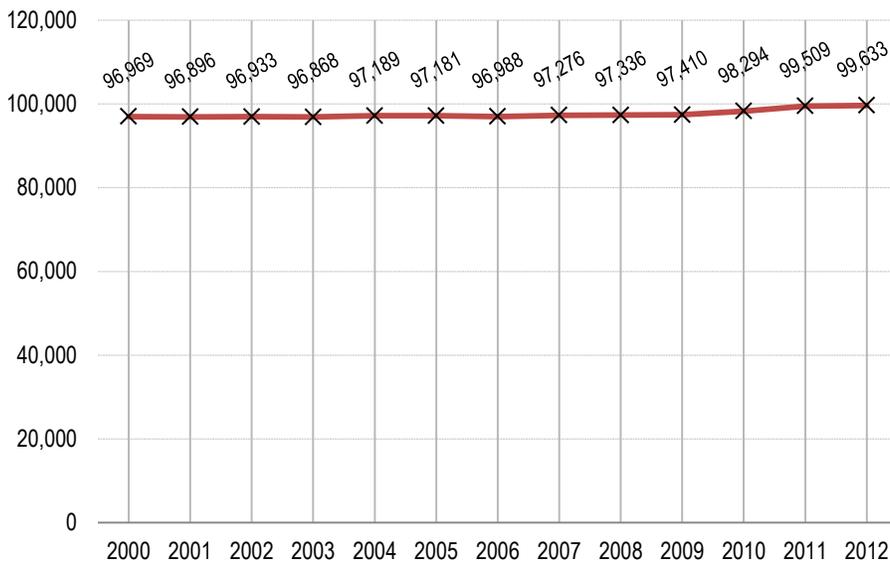
Sources: 2000 and 2010 Census; Nielsen Co., 2012

- Between 2000 and 2010, the share of Non-Hispanic All Other population group in the city decreased from 2.8 percent to 2.4 percent
- Please refer to the Methodology section for a definition of the ethnicities included in this category.

### III. Households

#### Number of Households

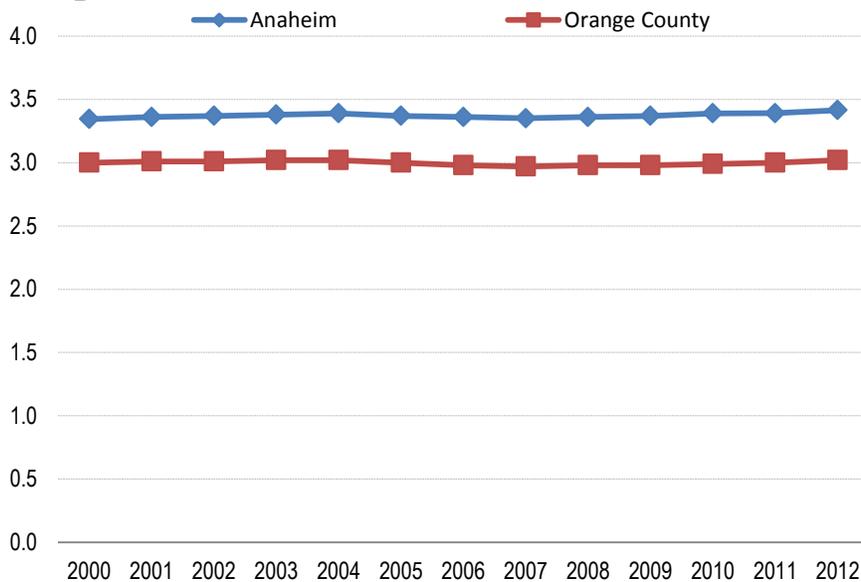
Number of Households: 2000 - 2012



Sources: 2000 and 2010 Census; California Department of Finance, E-5, 2012

- Between 2000 and 2012, the total number of households in the City of Anaheim increased by 2,664 or 2.7 percent.
- During this 12-year period, the city's household growth rate of 2.7 percent was lower than the county growth rate of 6.5 percent.

Average Household Size: 2000 - 2012

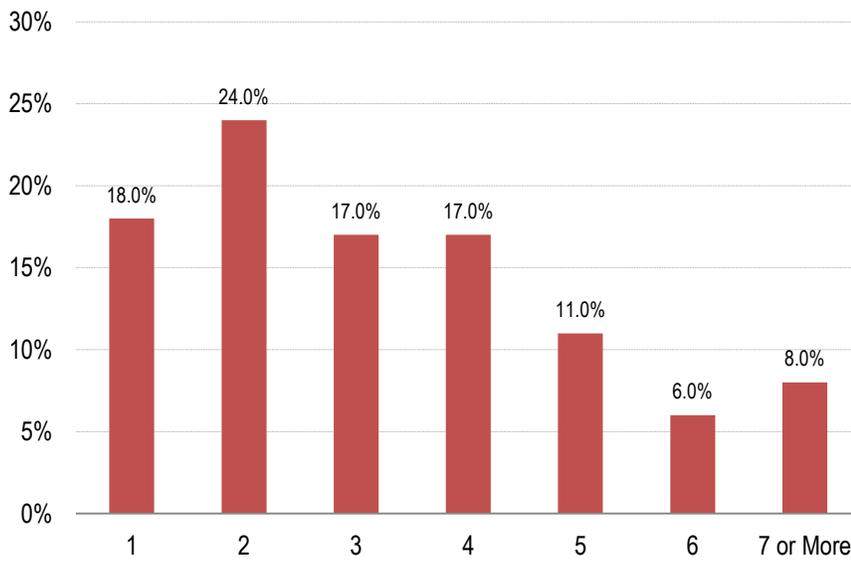


Source: California Department of Finance, E-5, 2012

- The City of Anaheim comprises 10% of Orange County's total number of households.
- In 2012, the city's average household size was 3.4, higher than the county average of 3.

## Households by Size

### Households by Household Size: 2012

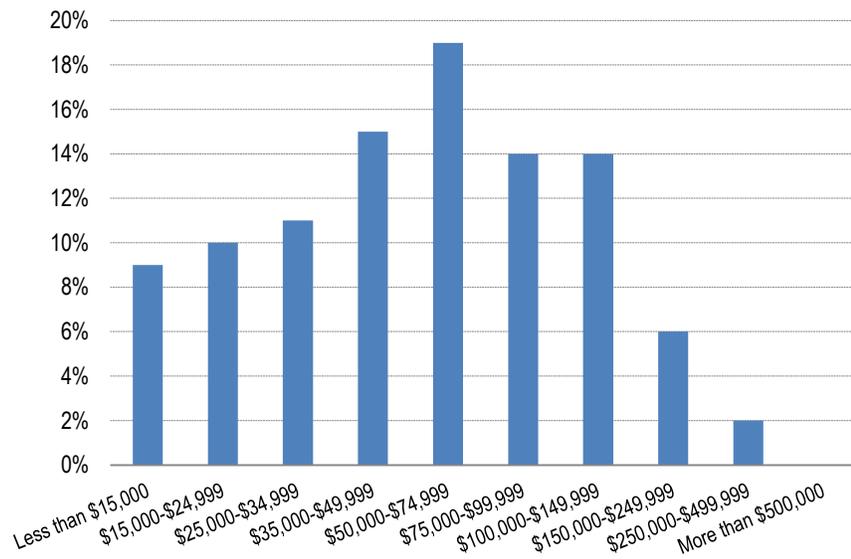


Source: Nielsen Co., 2012

- In 2012, 59 percent of all city households had 3 people or fewer.
- About 18 percent of the households were single-person households.
- Approximately 25 percent of all households in the city had 5 people or more.

## Households by Income

### Households by Household Income: 2012

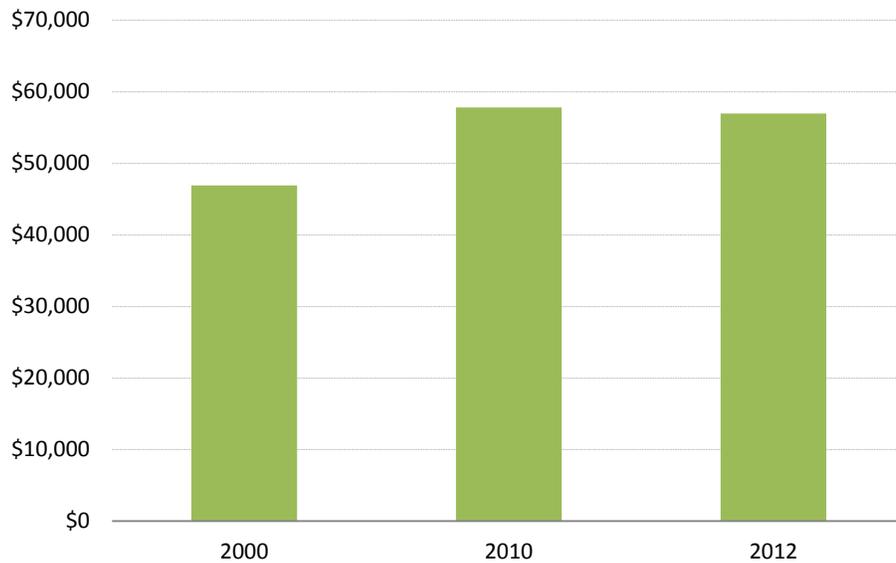


Source: Nielsen Co., 2012

- In 2012, 45 percent of households earned less than \$50,000.
- Approximately 33 percent of the households earned between \$50,000 and \$99,999.

## Households Income

### Median Household Income: 2000, 2010, 2012

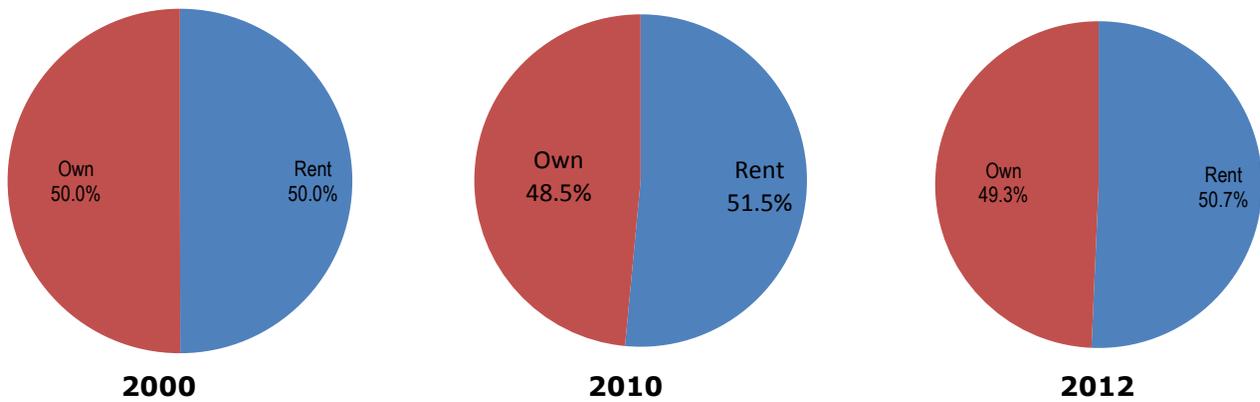


Source: Nielsen Co., 2012

- From 2000 to 2012 the Median Household Income increased by \$10,068.
- Note: Dollars are not constant.

## Renters and Homeowners

### Percentage of Renters and Homeowners: 2000, 2010, 2012



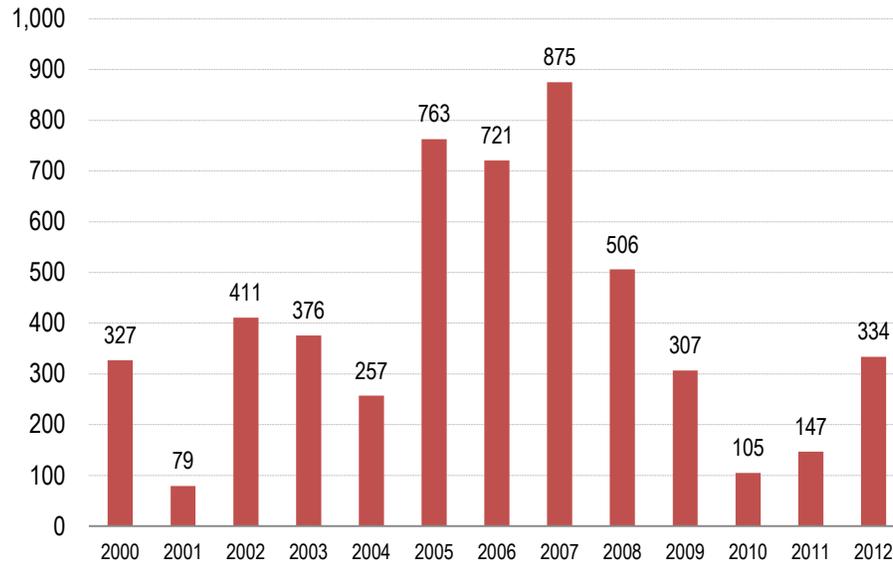
Source: 2000 and 2010 Census; Nielsen Co., 2012

Between 2000 and 2012 homeownership rates decreased and the share of renters increased

## IV. Housing

### Total Housing Production

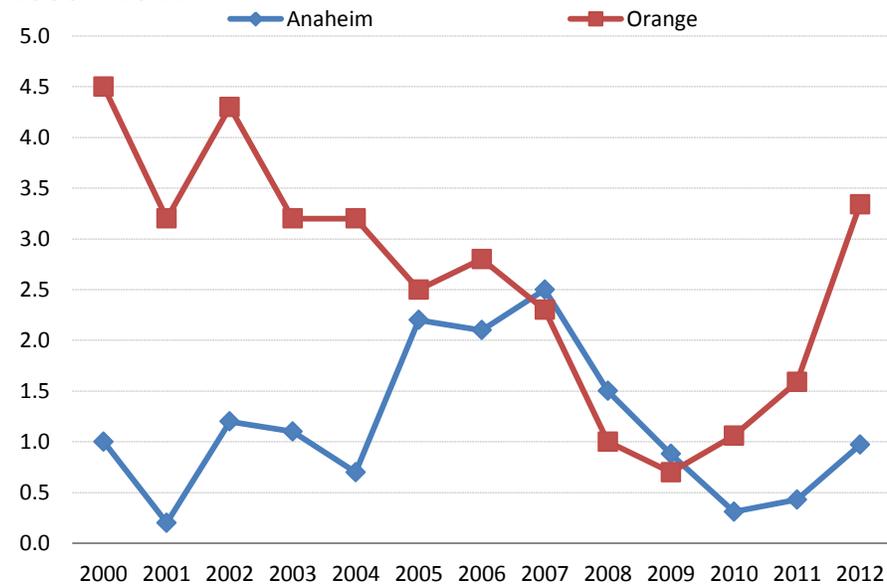
Total Permits Issued for all Residential Units: 2000 - 2012



Source: Construction Industry Research Board, 2000 - 2012

- Between 2000 and 2012, permits were issued for 5,208 new residential units. About 11.3 percent of these were issued in the last 3 years.

### Permits Issued per 1,000 Residents for City of Anaheim: 2000 - 2012

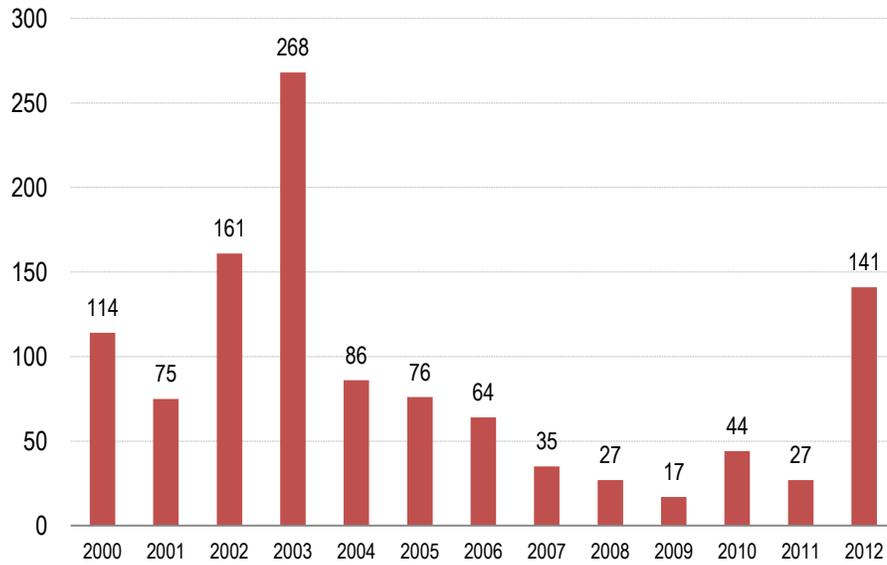


Sources: Construction Industry Research Board, 2000 - 2012; SCAG

- In 2000, the City of Anaheim had 1 permit per 1,000 residents compared to the overall county figure of 4.5 permits per 1,000 residents.
- For the city in 2012, this figure remained at 1 permit per 1,000 residents and for the county overall decreased to 3.3 permits per 1,000 residents.

## Single-Family Housing Production

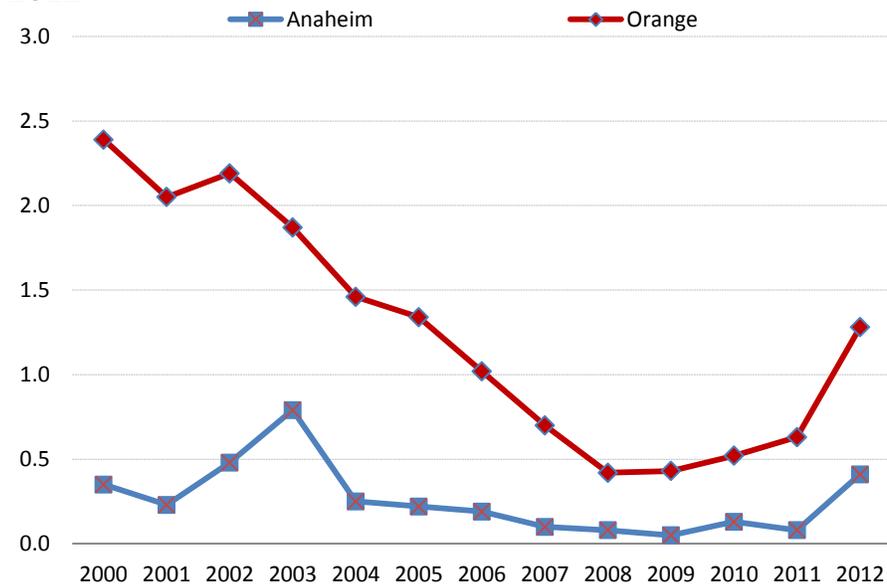
### Single-Family Permits Issued: 2000 - 2012



Sources: Construction Industry Research Board, 2000 - 2012

- Between 2000 and 2012, permits were issued for 1,135 new single family homes.
- About 18.7 percent of these were issued in the last 3 years.

### Single-Family Permits Issued per 1,000 Residents: 2000 - 2012

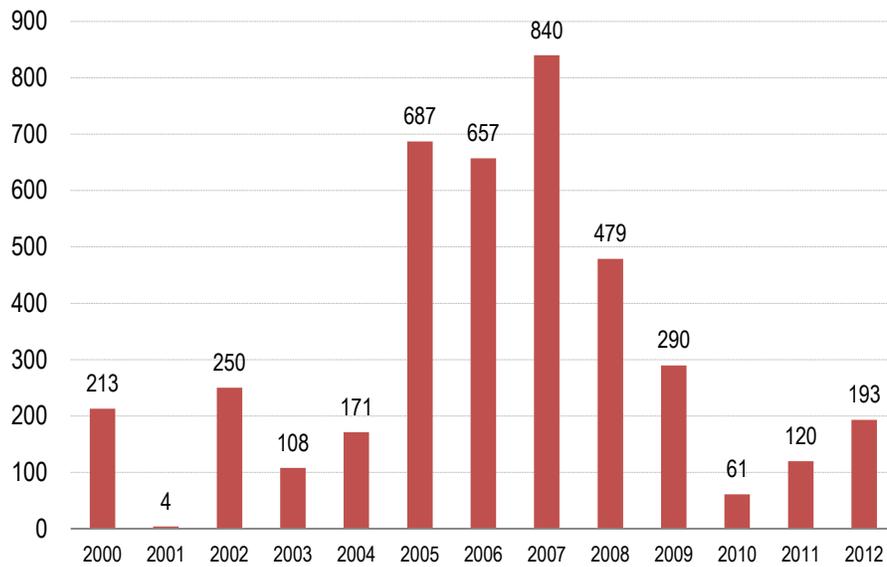


Sources: Construction Industry Research Board, 2000 - 2012

- In 2000, the City of Anaheim had 0.3 permits per 1,000 residents compared to the overall county figure of 2.4 permits per 1,000 residents.
- For the city in 2012, this figure increased to 0.4 permits per 1,000 residents and for the county overall decreased to 1.3 permits per 1,000 residents.

## Multi-Family Housing Production

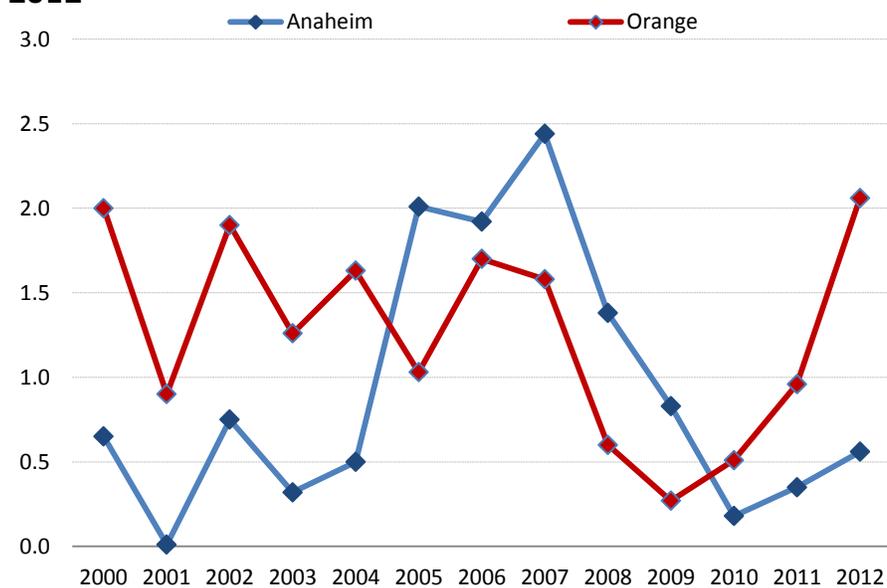
### Multi-Family Permits Issued: 2000 - 2012



Sources: Construction Industry Research Board, 2000-2012

- Between 2000 and 2012, permits were issued for 4,073 new residential units.
- About 33 percent of these were issued in the last 3 years.

### Multi-Family Permits Issued per 1,000 Residents: 2000 - 2012

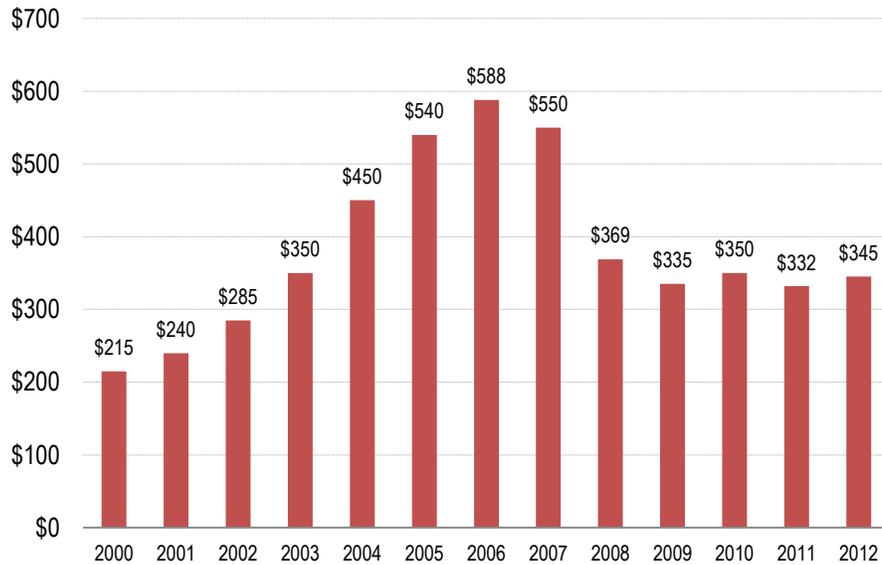


Sources: Construction Industry Research Board, 2000-2012

- In 2000, the City of Anaheim had 0.6 permits per 1,000 residents compared to the overall county figure of 2 permits per 1,000 residents.
- For the city in 2012, this figure remained at 0.6 permits per 1,000 residents and for the county overall increased to 2.1 permits per 1,000 residents.

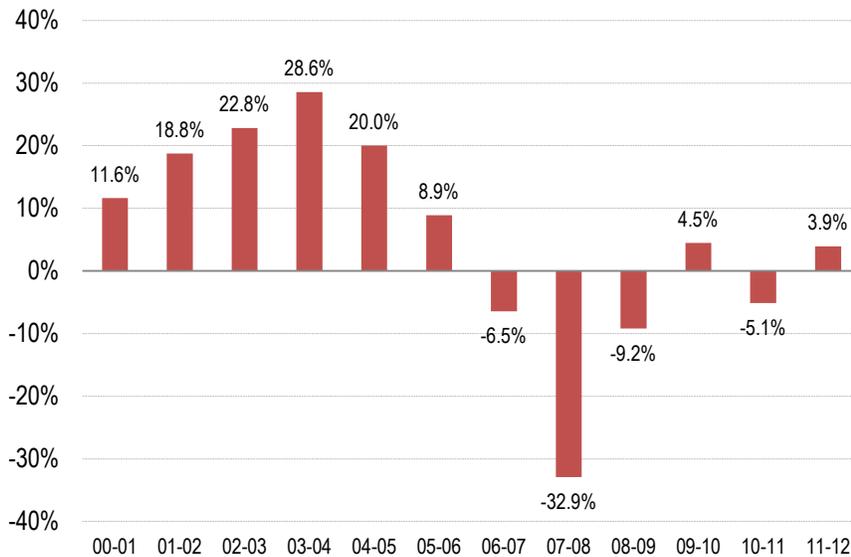
## Home Sales Prices

### Median Home Sales Price: 2000 - 2012 (in \$ thousands)



Source: MDA Data Quick, 2012

### Annual Median Home Sales Price Change: 2000 - 2012



Source: MDA Data Quick, 2012

- Between 2000 and 2012, median home sales price increased 60.5 percent from \$215,000 to \$345,000.
- Median home sales price decreased by 1.4 percent between 2010 and 2012.
- In 2012, the median home sales price in the city was \$345,000, \$77,000 lower than that in the county overall.
- Note: Median home sales price reflects resales of existing homes and simply provides guidance on the market values of homes sold in the city.
- Between 2000 and 2012, annual home sales price change ranged between -32.9 and 28.6 percent.
- Between 2010 and 2012, the change in annual home sales prices was between -5.1 and 4.5 percent.

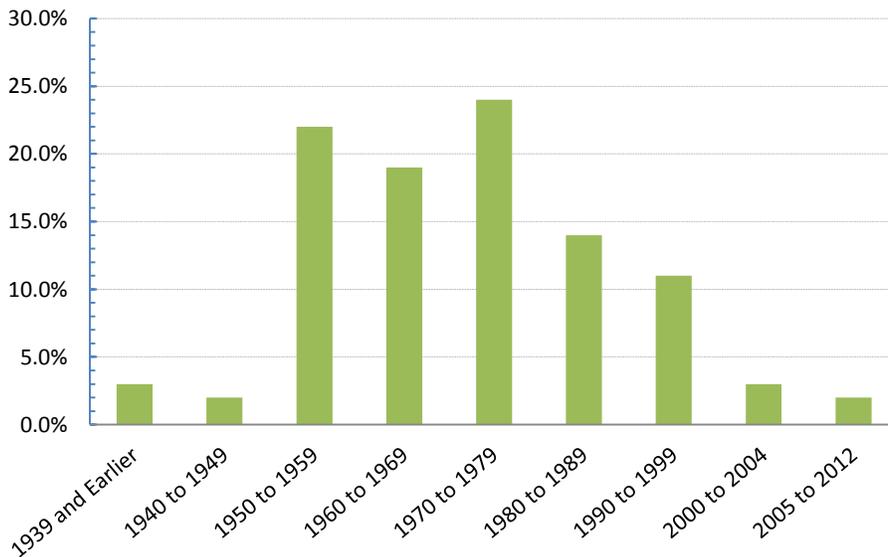
## Housing Units by Housing Type: 2012

Housing Type	Number of Units	Percent of Total Units
Single Family Detached	44,829	42.4 %
Single Family Attached	8,902	8.4 %
Multi-family 2 to 4 units	11,390	10.8 %
Multi-family 5 units plus	35,851	33.9 %
Mobile Home	4,685	4.4 %
Total	105,657	100 %

- The most common housing type is Single Family Detached.
- Approximately 50.9% were single family homes and 44.7% were multi-family homes.

Source: California Department of Finance, E-5, 2012

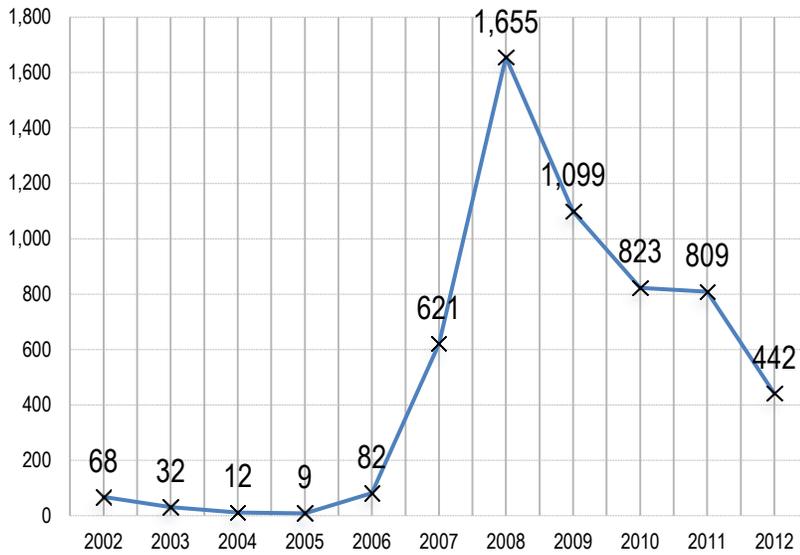
## Age of Housing Stock



Source: Nielsen, Co., 2012

- 46% of the housing stock was built before 1970.
- 54% of the housing stock was built between 1970 to 2012.
- The age of housing stock data reflects the local development history.

## Foreclosures



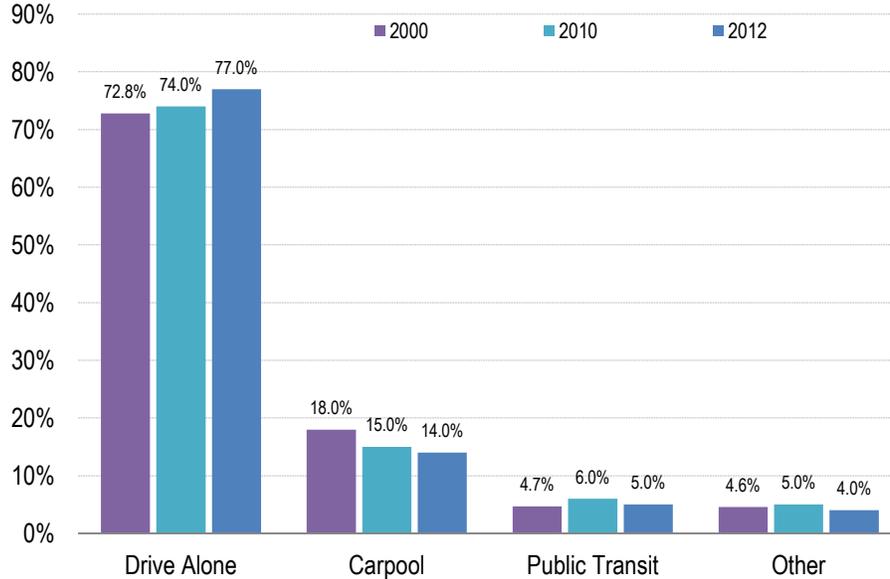
Source: MDA Data Quick, 2012

- There were a total of 442 foreclosures in 2012.
- Between 2007 and 2012, there were a total of 5,449 foreclosures.

## V. Transportation

### *Journey to Work for Residents*

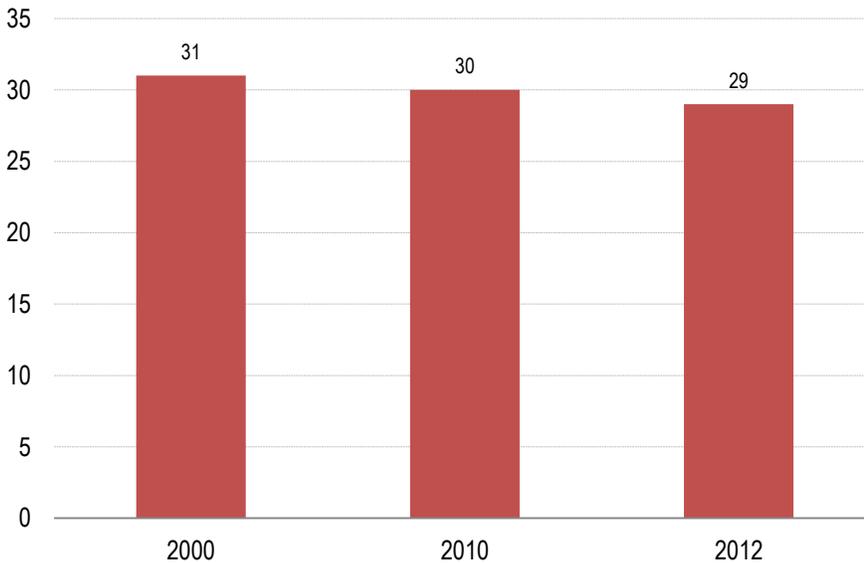
#### Transportation Mode Choice: 2000, 2010, 2012



Sources: 2000 and 2010 Census; Nielsen Co., 2012

- Between 2000 and 2012, the greatest change occurred in the percentage of individuals who traveled to work by driving, whose share increased by 4.2 percentage points.

#### Average Travel Time: (minutes) 2000, 2010, 2012



Sources: 2000 and 2012 Census; Nielsen Co., 2012

- Between 2000 and 2012, the average travel time to work decreased by approximately 2 minutes.

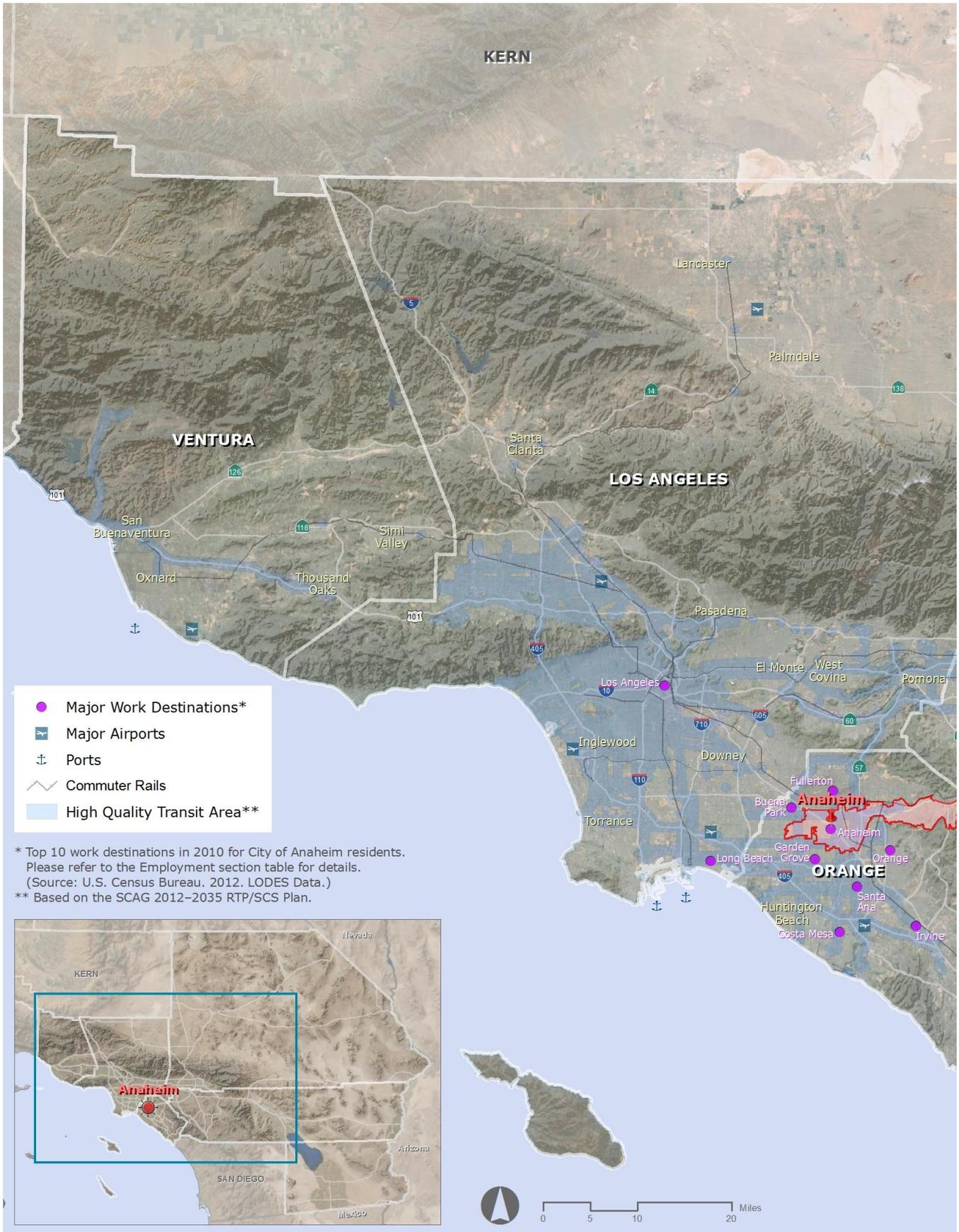
## VI. Employment

### Top 10 Places Where Residents Commute to Work: 2010

Local Jurisdiction		Number of Commuters	Percent of Total Commuters
1.	Anaheim	22,384	15.92 %
2.	Los Angeles	10,113	7.19 %
3.	Santa Ana	9,663	6.87 %
4.	Irvine	8,469	6.02 %
5.	Orange	6,523	4.64 %
6.	Fullerton	4,506	3.20 %
7.	Garden Grove	3,448	2.45 %
8.	Long Beach	3,146	2.24 %
9.	Costa Mesa	3,144	2.24 %
10.	Buena Park	2,642	1.88 %
Other Destinations		66,589	47.35 %

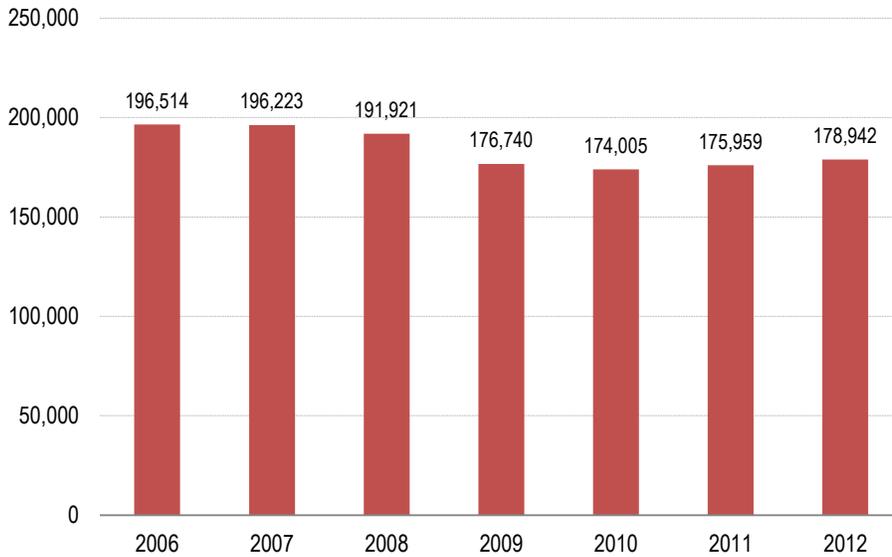
Source: U.S. Census Bureau, 2012; LODES Data; Longitudinal-Employer Household Dynamics Program

- This table identifies the top 10 locations where residents from City of Anaheim commute to work.
- 15.92% work in the local jurisdiction where they live, while 84.08% commute to other places.





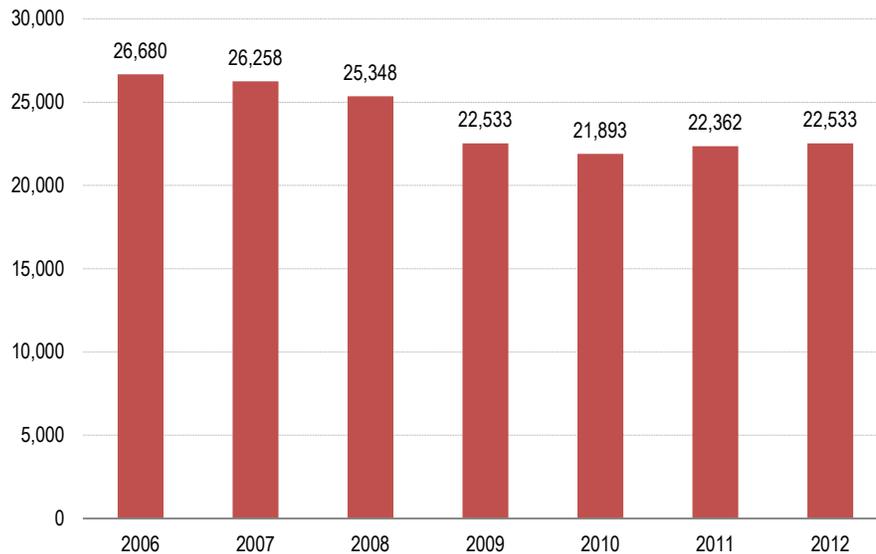
### Total Jobs: 2007 - 2012



Sources: California Employment Development Department, 2007 - 2012; InfoGroup; and SCAG

- In 2012, total jobs in the City of Anaheim numbered 178,942, a decrease of 8.8 percent from its 2007 level.
- Total jobs included wage and salary jobs and jobs held by business owners and self-employed persons. The total job count does not include unpaid volunteers or family workers, and private household workers.

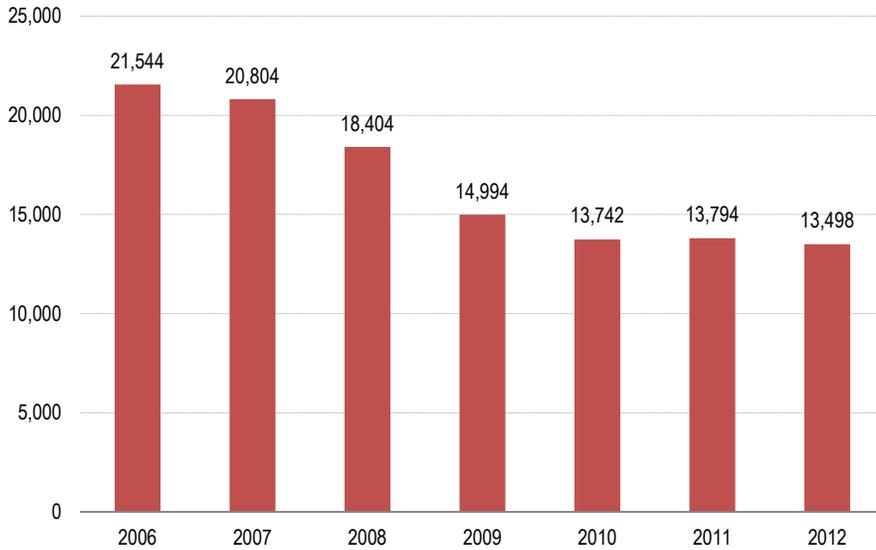
### Jobs in Manufacturing: 2007 - 2012



Sources: California Employment Development Department, 2007 - 2012; InfoGroup; and SCAG

- Manufacturing jobs include those employed in various sectors including food, apparel, metal, petroleum and coal, machinery, computer and electronic product, and transportation equipment.
- Between 2007 and 2012, the number of manufacturing jobs in the city decreased by 14.2 percent.

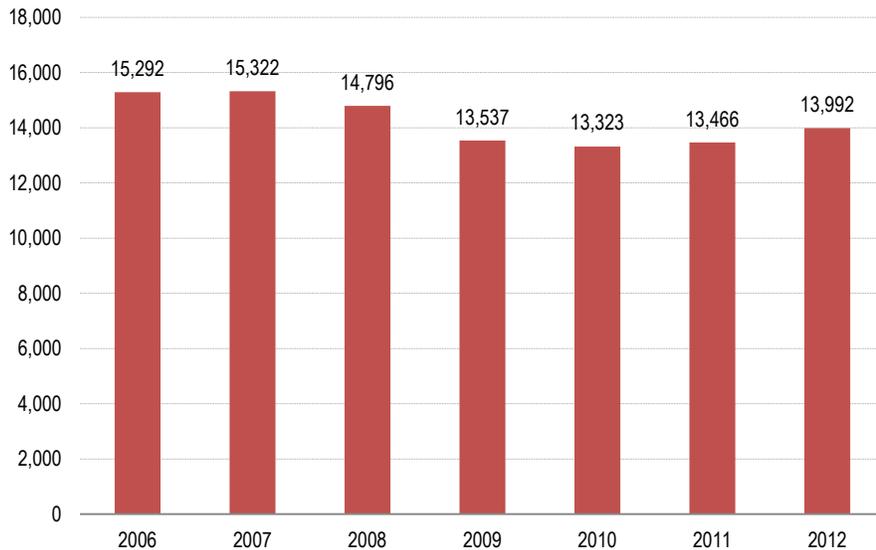
### Jobs in Construction: 2007 - 2012



Sources: California Employment Development Department, 2007 - 2012; InfoGroup; and SCAG

- Construction jobs include those engaged in both residential and non-residential construction.
- Between 2007 and 2012, construction jobs in the city decreased by 35.1 percent.

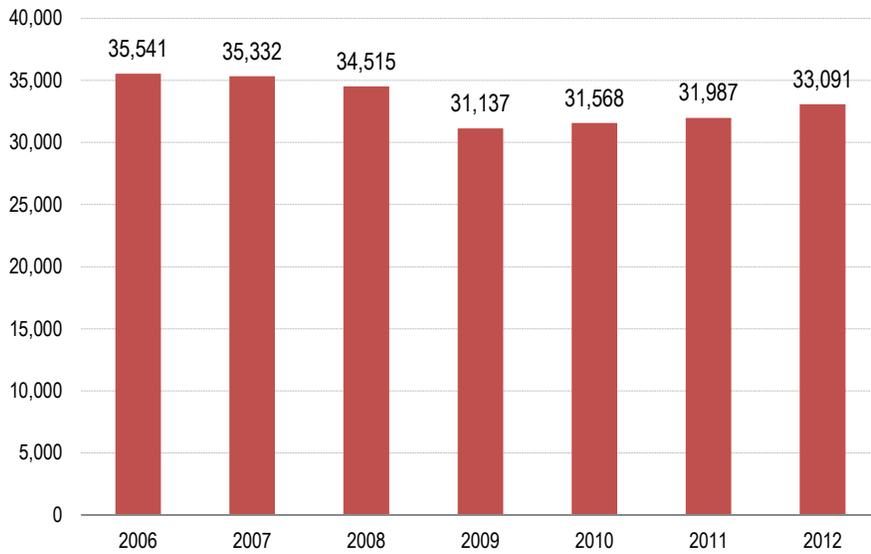
### Jobs in Retail Trade: 2007 - 2012



Sources: California Employment Development Department, 2007 - 2012; InfoGroup; and SCAG

- Retail Trade jobs include those at various retailers including motor vehicle and parts dealers, furniture, electronics and appliance, building material, food and beverage, clothing, sporting goods, books, and office supplies.
- Between 2007 and 2012, the number of retail trade jobs in the city decreased by 8.7 percent.

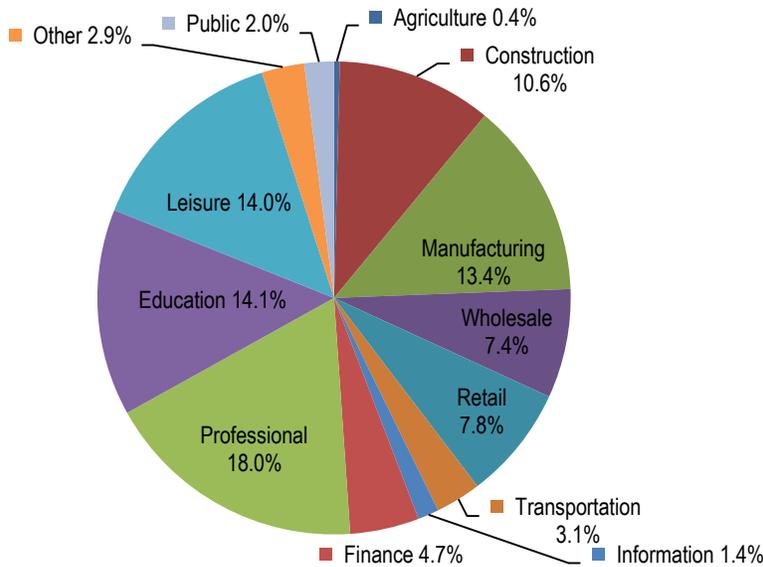
### Jobs in Professional and Management: 2007 - 2012



Sources: California Employment Development Department, 2007 - 2012; InfoGroup; and SCAG

- Jobs in the professional and management sector include those employed in professional and technical services, management of companies, and administration and support.
- Between 2007 and 2012, the number of professional and management jobs in the city decreased by 6.3 percent.

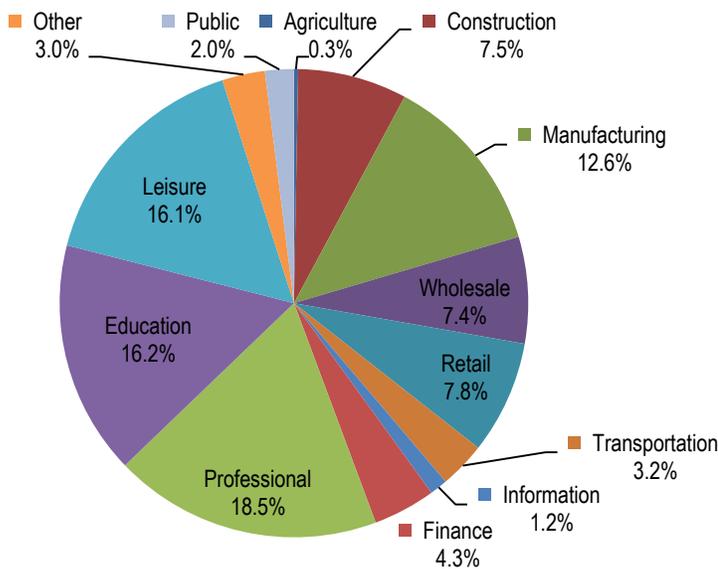
**Jobs by Sector: 2007**



Sources: California Employment Development Department, 2007; InfoGroup; and SCAG. Also see the Methodology Section for industry sector definition.

- Between 2007 and 2012, there were changes in the share of jobs by sector in the City of Anaheim
- From 2007 to 2012, the share of Leisure jobs increased from 14% to 16.1% while the share of Construction jobs declined from 10.6% to 7.5%.

**Jobs by Sector: 2012**



Sources: California Employment Development Department, 2012; InfoGroup; and SCAG. Also see the Methodology Section for industry sector definition.

- In 2012, the Professional sector was the largest job sector, accounting for 18.5 percent of total jobs in the city.
- Other large sectors included Education (16.2 percent), Leisure (16.1 percent), and Manufacturing (12.6 percent).

## Top 5 Employers: 2012

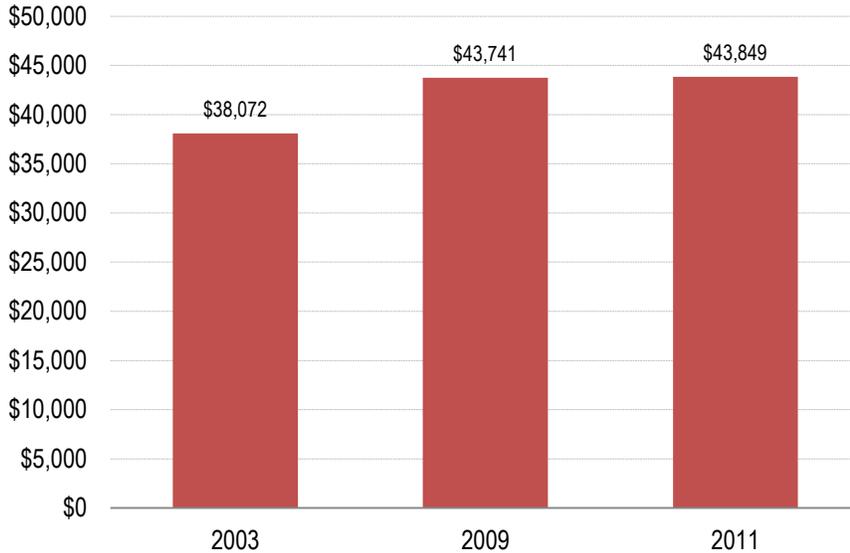
Employer	Number of Employees	Percent of Total Employees
1. DISNEYLAND RESORT	23,025	12.87 %
2. CITY OF ANAHEIM	2,964	1.66 %
3. CASH CALL	1,312	.73 %
4. AHMC ANAHEIM REGIONAL MEDICAL CENTER	1,300	.73 %
5. KAISER PERMANENTE ANAHEIM MEDICAL CENTER	1,236	.69 %
All Other Employers	149,105	83.33 %

Sources: InfoGroup, 2012.

The top employer in City of Anaheim is DISNEYLAND RESORT with 23,025 employees.

## Average Salaries

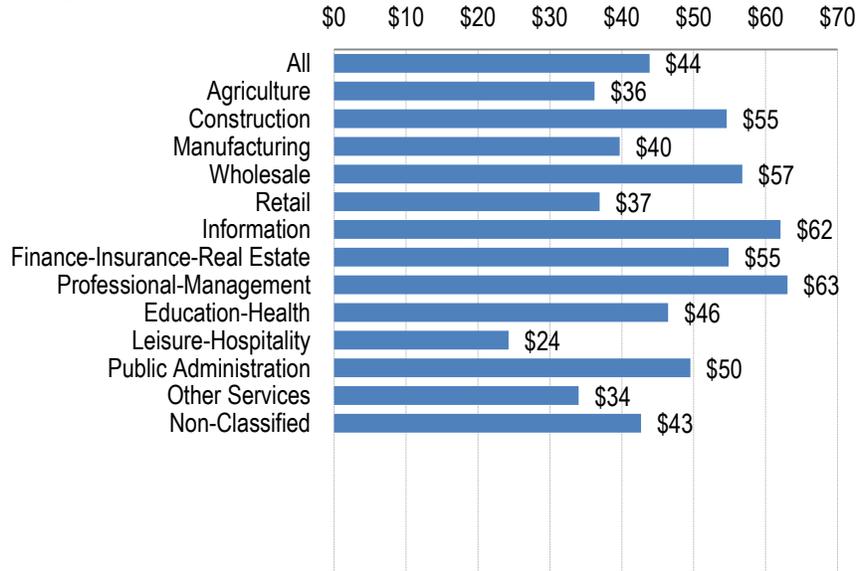
### Average Annual Salary Per Job: 2003 2009 and 2011



Source: California Employment Development Department, 2003, 2009, 2011

- Average salaries for jobs located in the city increased from \$38,072 in 2003 to \$43,849 in 2011, a 15.2 percent change.

### Average Annual Salary by Sector: 2011 (in \$ thousands)

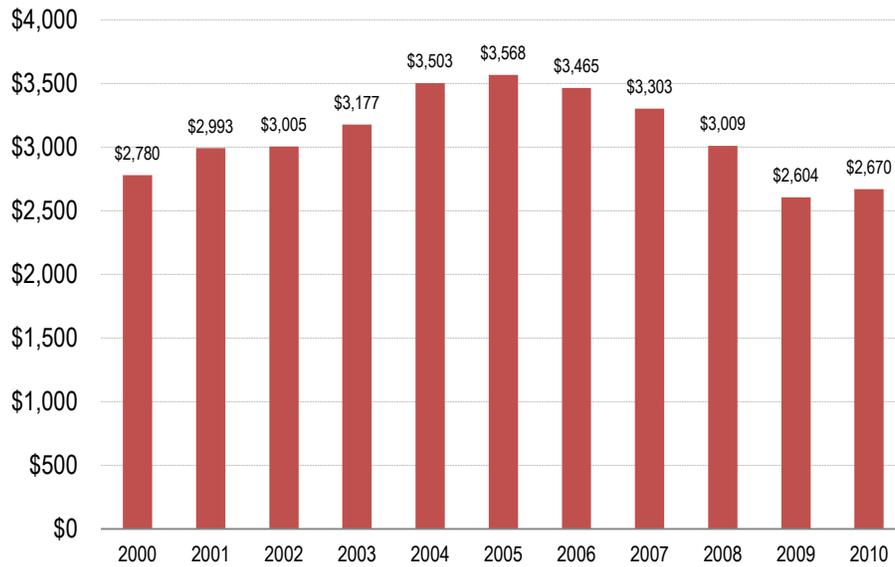


Source: California Employment Development Department, 2011

- In 2011, the sector providing the highest salary per job in the city was Professional-Management (\$63,019).
- The Leisure-Hospitality sector provided the lowest annual salary per job (\$24,243).

## VII. Retail Sales

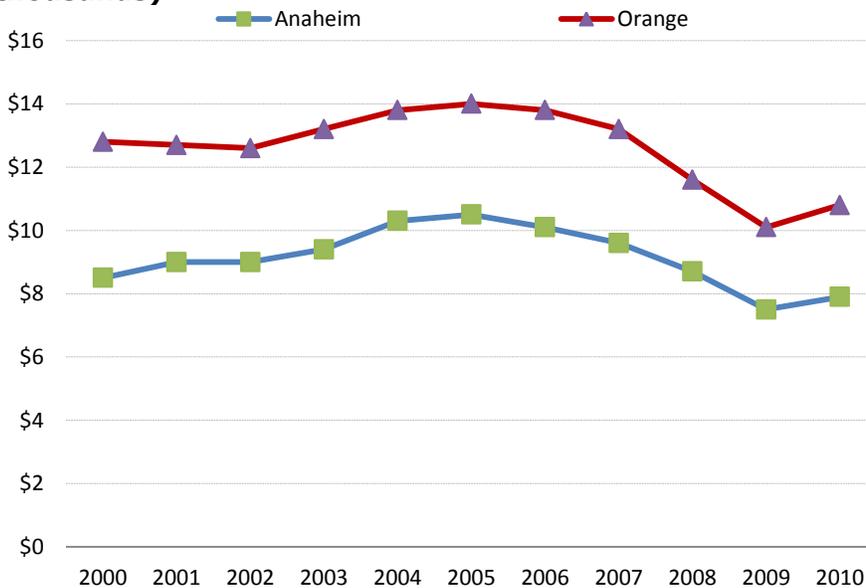
### Real Retail Sales: 2000 - 2010 (in 2010 \$ millions)



Source: California Board of Equalization, 2000-2010

- Real retail sales (inflation adjusted) in the City of Anaheim increased by 28.3 percent between 2000 and 2005.
- Real retail sales decreased by 25.2 percent between 2005 and 2010.

### Real Retail Sales per Person: 2000 - 2010 (in 2010 \$ thousands)

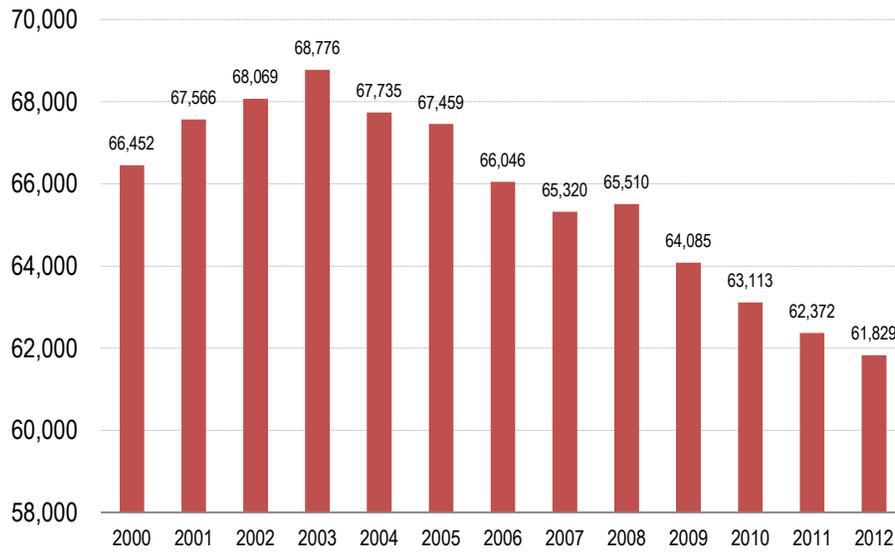


Source: California Board of Equalization, 2000-2010

- Between 2000 and 2010, real retail sales per person for the city decreased from \$8,476 to \$7,941.

## VIII. Education

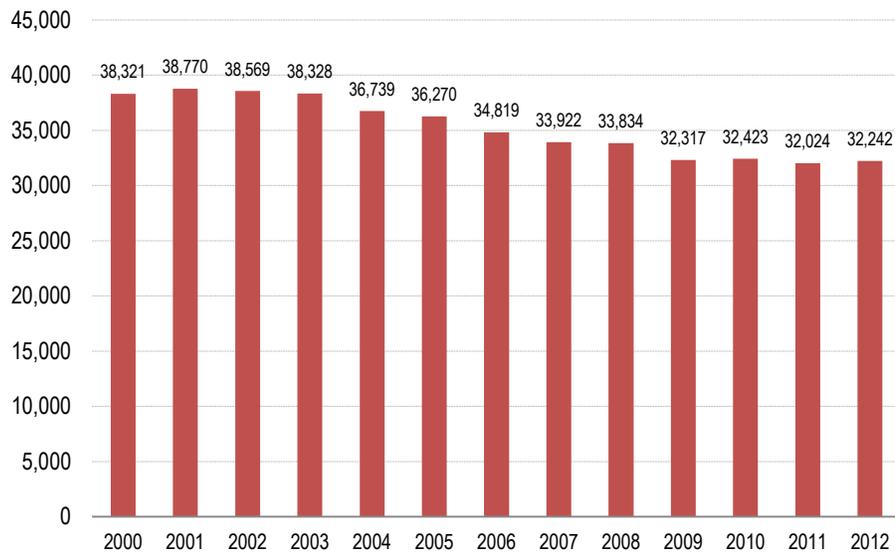
### K-12 Public School Student Enrollment: 2000 - 2012



Source: National Center for Education Statistics, 2000 - 2012

- Between 2000 and 2012, total K-12 public school enrollment for schools within the City of Anaheim decreased by 4,623 students, or about 7 percent.

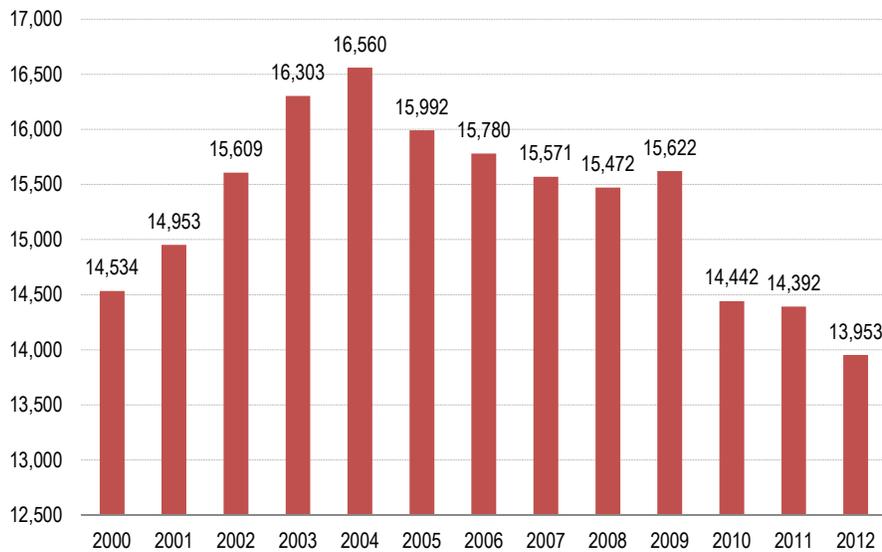
### K-6 Public School Student Enrollment: 2000 - 2012



Source: National Center for Education Statistics, 2000 - 2012

- Between 2000 and 2012, total public elementary school enrollment decreased by 6,079 students or 15.9 percent.

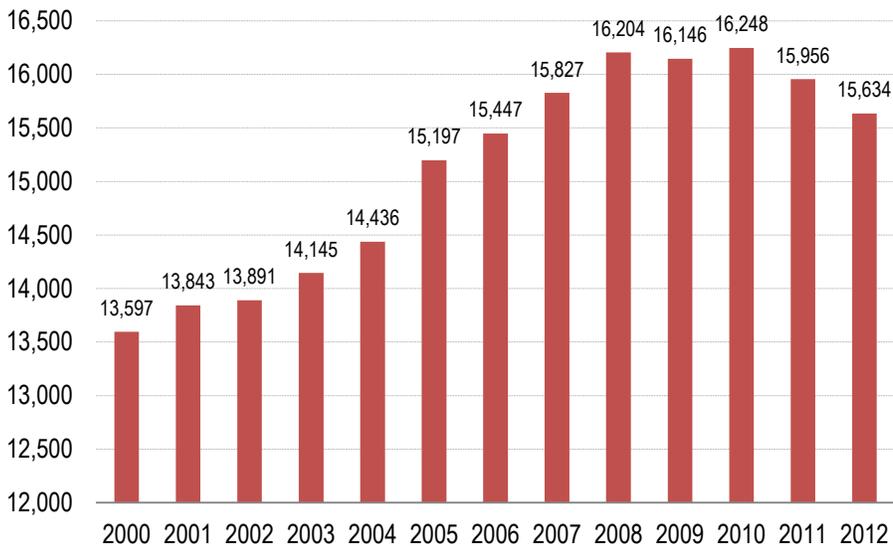
### Grades 7-9 Public School Student Enrollment: 2000 - 2012



Source: National Center for Education Statistics, 2000 - 2012

- Between 2000 and 2012, total public school enrollment for grades 7-9 decreased by 581 students or 4 percent.

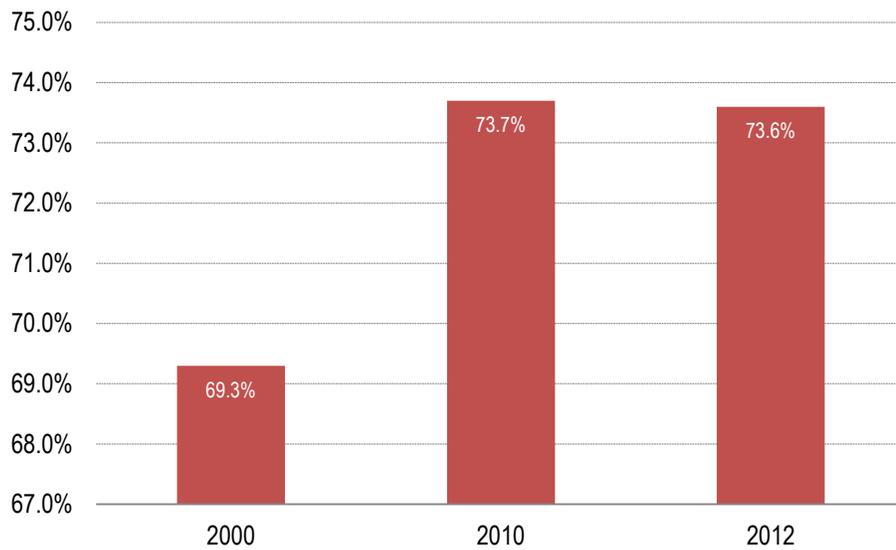
### Grades 10-12 Public School Student Enrollment: 2000 - 2012



Source: National Center for Education Statistics, 2000 - 2012

- Between 2000 and 2012, total public school enrollment for grades 10-12 increased by 2,037 students, about 15 percent.

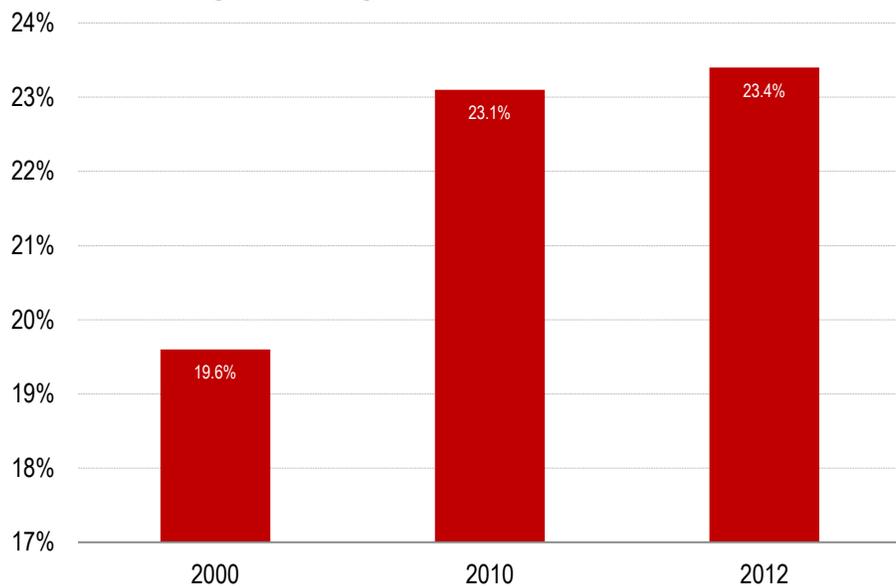
### Percent of Population 25 Years and Over Completing High School or Higher



Sources: 2000 and 2010 Census; Nielsen Co., 2012

- In 2012, 73.6% of the population 25 years and over completed high school or higher, which is higher than 2000 level.

### Percent of Population 25 Years and Over Completing a Bachelor's Degree or Higher

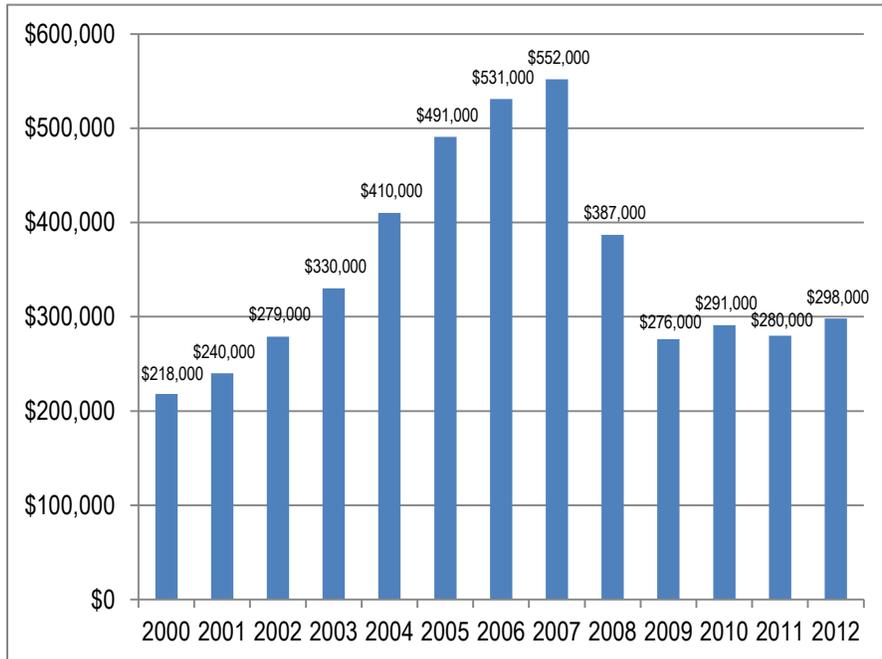


Sources: 2000 and 2010 Census; Nielsen Co., 2012

- In 2012, 23.4% of the population 25 years and over completed a Bachelor's degree or higher, which is higher than 2000.

## IX. Regional Highlights

### Regional Median Home Sales Price: 2000 – 2012

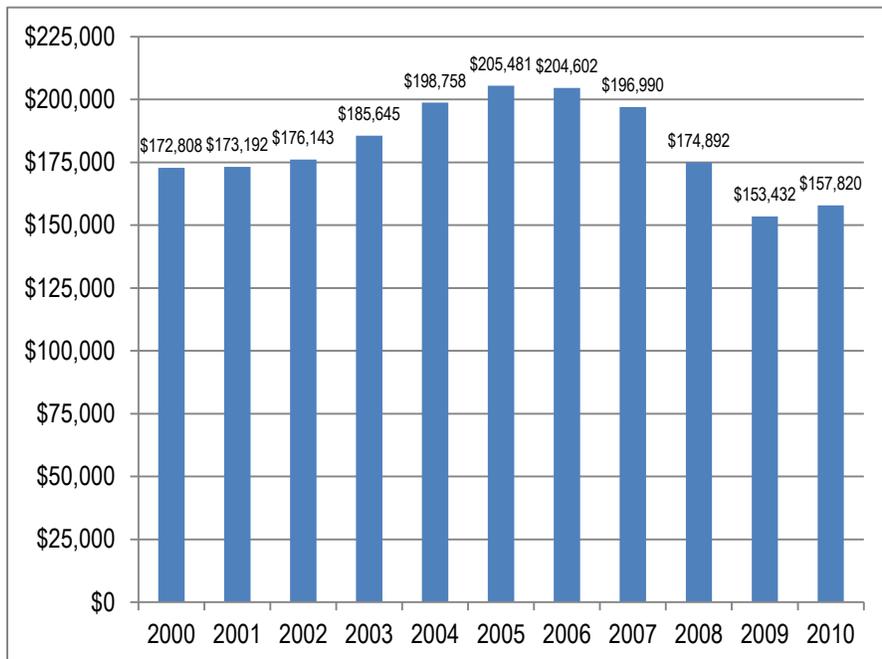


Source: MDA Data Quick, 2012

After reaching its peak in 2007, the median sales price for existing homes in the region dropped by almost half in 2011 from its 2007 level and rebounded slightly in 2012.

Median home sales price was calculated based on total existing home sales in the region.

### Regional Real Retail Sales: 2000 - 2010 (in 2010 \$ millions)



Source: California Board of Equalization, 2000-2010

Retail sales tend to follow closely with trends in personal income, employment and consumer confidence.

Between 2000 and 2005, real retail sales increased steadily by 19 percent but then dropped continuously between 2005 and 2009 for a total of \$52 billion, or 25 percent.

In 2010, total real retail sales were still nine percent lower than the 2000 level.

## **X. Data Sources**

California Department of Finance, Demographic Research Unit

California Employment Development Department, Labor Market Information Division

California State Board of Equalization

Construction Industry Research Board

InfoGroup

MDA Data Quick

National Center for Education Statistics

Nielsen Company

U.S. Census Bureau

## **XI. Methodology**

### **Statistical Summary Table**

In the Statistical Summary Table (page 3), the values in field "Jurisdiction Relative to County/Region" are the differences between the jurisdiction's value and the county/region value, except for the following categories which represent the jurisdiction's value as a share of the county (or in the case of an entire county as a share of the region). These categories include Population, Number of Households, Number of Housing Units, Number of Jobs, Total Jobs Change, and K-12 Student Enrollment.

Median Age, Homeownership Rate, and Median Household Income are based on Nielsen Company data. Number of Housing Units is based on the 2010 Census and estimates from the California Department of Finance. Data for all other categories are referenced throughout the report.

### **Population Section**

Where referenced, data from 2000 to 2012 was taken from the California Department of Finance's (DOF) E-5 estimates, were recently published in 2012. This dataset was benchmarked to population figures from the 2000 and 2010 Censuses. Data relating to population by age group and by race/ethnicity was derived from the 2000 and 2010 Censuses, and Nielsen Co. The 2000 figure was based on U.S. Census figures for April 1, 2000 and the 2010 figure was based on U.S. Census figures for April 1, 2010.

Below are definitions for race and ethnicity, which are taken from the U.S. Census Bureau. The Hispanic or Latino origin category is:

- A person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.

The race categories are:

- American Indian or Alaska Native – A person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.
- Asian – A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.
- Black or African American – A person having origins in any of the black racial groups of Africa, including those who consider themselves to be "Haitian."
- White – A person having origins in any of the original peoples of Europe, North Africa, or the Middle East.
- Some other race – This category includes Native Hawaiian or Other Pacific Islander (a person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands) and all other responses not included in the "American Indian or Alaska Native," "Asian," "Black or African American," and "White" race categories described above.

Charts for population based on age were tabulated using 2000 and 2010 Census data and Nielsen Company data for 2012 and 2018. Charts for race/ethnicity were tabulated using 2000 and 2010 Census data and Nielsen Company data for 2012.

## **Households Section**

The 2000 figure was based on U.S. Census figures for April 1, 2000 and the 2010 figure was based on U.S. Census figures for April 1, 2010. Information for 2012 was supplied by the Nielsen Company. Average household size was developed using information from the California Department of Finance (DOF). Households by size was calculated based upon Nielsen Company Data.

## **Housing Section**

Housing units by housing type information was developed using data from DOF. Age of housing stock information was made available by the Nielsen Company.

The number of residential units with permits issued was obtained using Construction Industry Research Board data, which are collected by counties from self-reporting by individual jurisdictions. It represents both single family and multifamily housing units that were permitted to be built, but may not actually have been built.

The median home sales price, compiled from MDA Data Quick, was calculated based on total resales of existing homes in the jurisdiction, including single family units and condominiums. The median price does not reflect the entire universe of housing in the jurisdictions, only those that were sold within the calendar year.

## **Transportation Section**

The journey to work data for the year 2000 was obtained by using the 2000 Census Summary File 3. Data from 2010 is based on the 2010 Census. Information for 2012 was provided by the Nielsen Company.

## **Employment Section**

Data sources for estimating jurisdiction employment and wage information include the 2010 Census – Local Employment Dynamics Survey, and information from the California Employment Development Department, InfoGroup, and SCAG for years 2007-2012.

Employment information is provided in some instances according to industry type, as defined by the North American Industry Classification System (NAICS). Although the NAICS provides a great level of detail on industry definitions for all types of businesses in North America, for the purposes of this report, this list of industries has been summarized into the following major areas: agriculture, construction, manufacturing, wholesale, retail, information, finance/insurance/real estate, professional/management, education/health, leisure/hospitality, public administration, other services, and non-classified industries. A brief description of each major industry area is provided below:

- Agriculture – This industry includes crop production, animal production and aquaculture, forestry and logging, fishing hunting and trapping, and support activities for agriculture and forestry.
- Construction – Industries under this umbrella involve the construction of buildings, heavy and civil engineering construction, and specialty trade contractors.
- Manufacturing – This group includes the processing of raw material into products for trade, such as food manufacturing, apparel manufacturing, wood product manufacturing, petroleum and coal products manufacturing, chemical manufacturing, plastics and rubber products manufacturing, nonmetallic mineral product manufacturing, primary metal manufacturing, etc.
- Wholesale – Wholesale industries do business in the trade of raw materials and durable goods.
- Retail – Retail industries engage in the sale of durable goods directly to consumers.
- Information – Businesses in this industry specialize in the distribution of content through a means of sources, including newspaper, periodicals, books, software, motion pictures, sound recording, radio and television broadcasting, cable or subscription programming, telecommunications, data processing/hosting, and other information mediums.
- Finance/Insurance/Real Estate – This sector includes businesses associated with banking, consumer lending, credit intermediation, securities brokerage, commodities exchanges, health/life/medical/title/property/casualty insurance agencies and brokerages, and real estate rental/leasing/sales.
- Professional Management – This industry involves businesses that specialize in professional/scientific/technical services, management of companies and enterprises, and administrative and support services. Types of establishments that would fall under this category range from law offices, accounting services, architectural/engineering firms, specialized design services, computer systems design and related services, management consulting firms, scientific research and development services, advertising firms, office administrative services, facilities support services, amongst many others.
- Education/Health – Organizations that fall into this family include elementary and secondary schools, junior colleges, universities, professional schools, technical and trade schools, medical offices, dental offices, outpatient care centers, medical and diagnostic laboratories, hospitals, nursing and residential care facilities, social assistance services, emergency relief services, vocational rehabilitation services, and child day care services.
- Leisure/Hospitality – This family of industries includes organizations in the performing arts, spectator sports, museums, amusement/recreation industries, traveler accommodations, and food services and drinking places.
- Public Administration – This classification includes public sector organizations, including legislative bodies, public finance institutions, executive and legislative offices, courts, police protection, parole offices, fire protection, correctional institutions, administration of governmental programs, space research and technology, and national security.
- Other Services – Groups in this group include, for example, automotive repair and maintenance, personal and household goods repair and maintenance, personal laundry services, dry-cleaning and laundry services, religious services, social advocacy organizations, professional organizations, and private households
- Non-Classified – Non-classified organizations involve work that is not included in the North American Industry Classification System.

## **Retail Sales Section**

Retail sales data is obtained from the California Board of Equalization, which does not publish individual point-of-sale data. All data is adjusted for inflation.

## **Education Section**

Student enrollment data is based on public school campuses that are located within jurisdiction boundary. Data is obtained from the National Center for Education Statistics.

## **Regional Highlights**

Information for this section was developed through data from MDA Data Quick and the California Board of Equalization.

## **Data Sources Section**

In choosing the data sources used for this report, the following factors were considered:

- Availability for all jurisdictions in the SCAG region,
- The most recognized source on the subject,
- Data sources within the public domain, and
- Data available on an annual basis.

The same data sources are used for all Local Profiles (except where noted) to maintain overall reporting consistency. The jurisdictions are not constrained from using other data sources for their planning activities.

The preparation of this report has been financed in part through grants from the Federal Highway Administration and Federal Transit Administration, U.S. Department of Transportation, under the Metropolitan Planning Program, Section 104(f) of Title 23, U.S. Code. The contents of this report do not necessarily reflect the official views or policy of the U.S. Department of Transportation. Additional assistance was provided by the California Department of Transportation.

## **XII. Acknowledgments**

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Debbie Dillon, Deputy Executive Director, Administration  
Joann Africa, Chief Counsel  
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Rich Macias, Director, Transportation Planning  
Catherine Chavez, Chief Information Officer  
Darin Chidsey, Acting Director, Strategy, Policy & Public Affairs  
Basil Panas, Chief Financial Officer

### **Project Manager**

Ping Chang, Program Manager, Land Use & Environmental Planning

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Jung Seo, Senior Regional Planner  
Leah Murphy, UCLA Fellow  
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Kimberly Clark, Senior Regional Planner  
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### **Reproduction**

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Catherine Rachal, Office Services Specialist

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Alex Yu, Acting Manager Application Development  
Ying Zhou, Regional Planner Specialist  
Marisol Maciel-Cervantes, SCAG Intern  
Lu Lu, SCAG Intern

**Notes:**

## Regional Council

*Members – April 2013*

	<u>Members</u>		<u>Representing</u>
<b>President</b>	<b>1. Hon. Glen Becerra</b>	<i>Simi Valley</i>	<b>District 46</b>
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<b>2nd Vice-President</b>	<b>3. Hon. Carl Morehouse</b>	<i>San Buenaventura</i>	<b>District 47</b>
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	5. Hon. Jack Terrazas		Imperial County
	6. Hon. Michael Antonovich		Los Angeles County
	7. Hon. Mark Ridley-Thomas		Los Angeles County
	8. Hon. Shawn Nelson		Orange County
	9. Hon. Gary Ovitt		San Bernardino County
	10. Hon. Jeff Stone		Riverside County
	11. Hon. Linda Parks		Ventura County
	12. VACANT		OCTA
	13. Hon. Robert "Bob" Botts	<i>Banning</i>	RCTC
	14. Hon. Alan Wapner	<i>Ontario</i>	SANBAG
	15. Hon. Keith Millhouse	<i>Moorpark</i>	VCTC
	16. VACANT		ICTC
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	18. Hon. Jim Hyatt	<i>Calimesa</i>	District 3
	19. Hon. Jeff DeGrandpre	<i>Eastvale</i>	District 4
	20. Hon. Ronald Roberts	<i>Temecula</i>	District 5
	21. Hon. Jon Harrison	<i>Redlands</i>	District 6
	22. Hon. Larry McCallon	<i>Highland</i>	District 7
	23. Hon. Deborah Robertson	<i>Rialto</i>	District 8
	24. Hon. Paul Eaton	<i>Montclair</i>	District 9
	25. Hon. Ed Graham	<i>Chino Hills</i>	District 10
	26. Hon. Bill Jahn	<i>Big Bear Lake</i>	District 11
	27. Hon. Mike Munzing	<i>Aliso Viejo</i>	District 12
	28. Hon. Kathryn McCullough	<i>Lake Forest</i>	District 13
	29. Hon. Steven Choi	<i>Irvine</i>	District 14
	30. Hon. Leslie Daigle	<i>Newport Beach</i>	District 15
	31. Hon. Michele Martinez	<i>Santa Ana</i>	District 16

## Regional Council

*Members – April 2013*

<u>Members</u>		<u>Representing</u>
32. Hon. John Nielsen	<i>Tustin</i>	District 17
33. Hon. Leroy Mills	<i>Cypress</i>	District 18
34. Hon. Kris Murray	<i>Anaheim</i>	District 19
35. Hon. Andy Quach	<i>Westminster</i>	District 20
36. Hon. Art Brown	<i>Buena Park</i>	District 21
37. Hon. Brett Murdock	<i>Brea</i>	District 22
38. Hon. Bruce Barrows	<i>Cerritos</i>	District 23
39. Hon. Gene Daniels	<i>Paramount</i>	District 24
40. Hon. Mario Guerra	<i>Downey</i>	District 25
41. Hon. Jim Morton	<i>Lynwood</i>	District 26
42. Hon. Frank Gurulé	<i>Cudahy</i>	District 27
43. Hon. Dan Medina	<i>Gardena</i>	District 28
44. Hon. Steven Neal	<i>Long Beach</i>	District 29
45. Hon. James Johnson	<i>Long Beach</i>	District 30
46. Hon. Roy Francis	<i>La Habra Heights</i>	District 31
47. Hon. Margaret Clark	<i>Rosemead</i>	District 32
48. Hon. Gene Murabito	<i>Glendora</i>	District 33
49. Hon. Barbara Messina	<i>Alhambra</i>	District 34
50. Hon. Margaret E. Finlay	<i>Duarte</i>	District 35
51. Hon. Donald Voss	<i>La Cañada/Flintridge</i>	District 36
52. Hon. Carol Herrera	<i>Diamond Bar</i>	District 37
53. Hon. Paula Lantz	<i>Pomona</i>	District 38
54. Hon. James Gazeley	<i>Lomita</i>	District 39
55. Hon. Judy Mitchell	<i>Rolling Hills Estates</i>	District 40
56. Hon. Frank Quintero	<i>Glendale</i>	District 42
57. Hon. Steven Hofbauer	<i>Palmdale</i>	District 43
58. Hon. Mark Rutherford	<i>Westlake Village</i>	District 44
59. Hon. Carmen Ramirez	<i>Oxnard</i>	District 45
60. Hon. Ed P. Reyes	<i>Los Angeles</i>	District 48
61. Hon. Paul Krekorian	<i>Los Angeles</i>	District 49
62. Hon. Dennis Zine	<i>Los Angeles</i>	District 50

## Regional Council

*Members – April 2013*

<u>Members</u>		<u>Representing</u>
63. Hon. Tom LaBonge	<i>Los Angeles</i>	District 51
64. Hon. Paul Koretz	<i>Los Angeles</i>	District 52
65. VACANT	<i>Los Angeles</i>	District 53
66. Hon. Richard Alarcón	<i>Los Angeles</i>	District 54
67. Hon. Bernard C. Parks	<i>Los Angeles</i>	District 55
68. Hon. Jan Perry	<i>Los Angeles</i>	District 56
69. Hon. Herb Wesson, Jr.	<i>Los Angeles</i>	District 57
70. Hon. Bill Rosendahl	<i>Los Angeles</i>	District 58
71. Hon. Mitchell Englander	<i>Los Angeles</i>	District 59
72. Hon. Eric Garcetti	<i>Los Angeles</i>	District 60
73. Hon. José Huizar	<i>Los Angeles</i>	District 61
74. Hon. Joe Buscaino	<i>Los Angeles</i>	District 62
75. Hon. Karen Spiegel	<i>Corona</i>	District 63
76. Hon. Matthew Harper	<i>Huntington Beach</i>	District 64
77. Hon. Ryan McEachron	<i>Victorville</i>	District 65
78. Hon. Lupe Ramos Watson	<i>Indio</i>	District 66
79. Hon. Sylvia Ballin	<i>San Fernando</i>	District 67
80. VACANT		Tribal Government Representative
81. Hon. Lisa Bartlett	<i>Dana Point</i>	TCA
82. Mr. Randall Lewis	<i>Lewis Group of Companies</i>	(Ex-Officio)
83. Hon. Antonio Villaraigosa	<i>Los Angeles</i>	(At-Large)

**DATE:** April 4, 2013

**TO:** Executive/Administration Committee (EAC)  
Regional Council (RC)

**FROM:** Basil Panas, Chief Financial Officer, (213) 236-1817, panas@scag.ca.gov

**SUBJECT:** Contracts/Purchase Orders between \$25,000 - \$200,000 and/or Amendments between \$5,000 - \$75,000

**EXECUTIVE DIRECTOR'S APPROVAL:**



**RECOMMENDED ACTION:**

For Information Only - No Action Required.

**STRATEGIC PLAN:**

This item supports SCAG'S Strategic Plan Goal 3: Enhance the Agency's Long Term Financial Stability and Fiscal Management.

**BACKGROUND:**

**SCAG executed the following Contracts between \$25,000 and \$200,000**

<u>Consultant/Contract #</u>	<u>Contract's Purpose</u>	<u>Contract Amount</u>
1. Robert Wall Consulting, LLC(13-019-C1)	The consultant shall produce informational and promotional videos, for the next three (3) years, as part of SCAG's overall effort to inform the general public and various interested parties about implementing the 2012 RTP/SCS, as well as SCAG's role in the regional planning process.	\$185,190
2. Digital Map Products, LLC (13-026-C1)	The consultant shall provide a parcel database that staff shall use to develop an integrated land use database. The database is crucial to SCAG's goal to develop, maintain and enhance data and information to support planning and decision making in a timely and effective manner.	\$43,000
3. Agree Ya Solution, Inc. (13-034-C1)	The consultant shall provide technical assistance to SCAG's Application Development Department to help develop the main website and associated microsites.	\$34,000
4. Burke Rix Communications(13-022-C1)	The consultant shall provide professional services to support the 2013 Compass Blueprint Recognition Awards and SCAG's 2013 Regional Conference and General Assembly.	\$32,575

# REPORT

## SCAG executed the following Contracts between \$25,000 and \$200,000

<u>Consultant/Contract #</u>	<u>Contract's Purpose</u>	<u>Contract Amount</u>
5. Household & Consumption Forecasting, Inc. (13-032-S1)	The consultant shall provide software upgrade for forecasting and modeling to support staff's modeling analysis requirements.	\$26,575
6. RADGOV, Inc. (13-030-C1)	The consultant shall provide technical assistance to SCAG's Application Development Department to help provide support for audio/visual and other critical services.	\$25,000

## SCAG executed the following Purchase Orders (PO's) between \$5,000 and \$74,999

<u>Vendor</u>	<u>PO Purpose</u>	<u>PO Amount</u>
CompuCom Systems, Inc.	VMWare Software License Renewal	\$20,732
Paramount Technologies	Software for Requisition System	\$20,731
City of Palmdale	North Los Angeles County Model Enhancement	\$15,462
Law Offices of Jim Kahng	Legal Services	\$12,000
Antelope Valley Clean Cities Coalition	SANBAG Natural Gas Project (MOU M-008-11)	\$8,000

## SCAG executed the Amendment between \$5,000 and \$200,000

<u>Consultant/Contract #</u>	<u>Amendment's Purpose</u>	<u>Amendment Amount</u>
N/A		

### **FISCAL IMPACT:**

Funding is available in the FY 2012/13 budget.

### **ATTACHMENT:**

Contract and Amendment Summaries

## CONSULTANT CONTRACT 13-019-C1

**Recommended Consultant:** Robert Wall Consulting, LLC

**Background & Scope of Work:** Each year, SGAG produces information and promotional videos as part of its overall effort to increase the general public's and various interested parties' knowledge about the benefits of implementing the 2012 Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS), as well as SCAG's role in the regional planning process. Accordingly, during the next three years, the consultant shall produce the agency's annual Accomplishments Video, highlighting key accomplishments of the past year and the Compass Blueprint videos, highlighting the project/jurisdictions that received Compass Blueprint Awards. The Accomplishments video will be presented during the General Assembly and the Compass Videos will be presented during the Awards Dinner.

**Project's Benefits & Key Deliverables:** The videos document SCAG's major planning, legislative and project accomplishments of the past year; and inform agency members and the general public about SCAG programs, plans, services and initiatives over the next three (3) years, based upon satisfactory funding of work each year.

**Strategic Plan:** This item supports SCAG's Strategic Plan Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective b: Develop external communications and media strategy to promote partnerships, build consensus and foster inclusiveness in the decision-making process.

**Contract Amount:** **Total not-to-exceed** **\$185,190**  
Robert Wall Consulting, LLC

Note: Robert Wall Consulting, LLC originally proposed \$197,095, but staff negotiated the price down to \$185,190 without reducing the scope of work.

**Contract Period:** February 13, 2013 through June 30, 2015

**Project Number:** 090-0148A.01 \$157,191  
065-0137A.08 \$27,999  
Funding source: FHWA, FTA and TDA and In-Kind

**Request-for-Proposal (RFP):** SCAG staff notified 144 firms of the release of RFP 13-019-C1. A total of 30 firms downloaded the RFP. SCAG received the following five (5) proposals in response to the solicitation:

**Robert Wall Consulting, LLC (2 subconsultant) \$197,095**

SDS Associates (1 subconsultant) \$235,974

Group 1 Productions (no subconsultants) \$245,910

Showreel International, Inc. (no subconsultants) \$282,030

PS89 Productions LLC (no subconsultants) \$489,366

**Selection Process:** The Proposal Review Committee (PRC) evaluated each proposal in accordance with the criteria set forth in the RFP and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations. After evaluating the proposals and the submittals (video production samples) the PRC interviewed the two (2) highest ranked firms.

The PRC consisted of the following individuals:

Angela Rushen, Manager of Media & Public Affairs, SCAG  
Christopher Tzeng, Associate Regional Planner, Sustainability SCAG  
Margaret Lin, Associate Regional Planner, Transportation, SCAG

**Basis for Selection:** The PRC recommended Robert Wall Consulting, LLC for the contract award because the consultant:

- Proposed the lowest price;
- Demonstrated the best capability to perform under the terms and conditions of the RFP; and
- Submitted the most outstanding video production samples.

## CONSULTANT CONTRACT 13-026-C1

<b>Recommended Consultant:</b>	Digital Map Products, LLC						
<b>Background &amp; Scope of Work:</b>	<p>The purpose of this project is to obtain a parcel database for use in the development of an integrated land use database and a regional land use reference file. The database is crucial to SCAG's goal to develop, maintain and enhance data and information to support planning and decision-making in a timely and effective manner. Staff will use the database to help develop the next generation of regional models such as the Activity Based Travel Demand model as well as the revised Regional Transportation/Sustainable Communities Strategy model for a finer analysis zone system. Staff shall also use the associated data for economic development analysis and transportation demand forecast. Further, staff will be able to utilize the parcel data to standard existing and general plan land use as well as zoning information for all of SCAG's jurisdiction. Lastly, staff will share this information with SCAG's member agencies for use with local planning activities.</p>						
<b>Project's Benefits &amp; Key Deliverables:</b>	<p>The project's benefits and key deliverables include, but are not limited to:</p> <ul style="list-style-type: none"><li>• Obtain a standardized database of the 5 million plus parcels in the region for ease of use. The database will also contain ownership information plus information such as assessed value, number of bedrooms, land use and other important characteristics;</li><li>• Provide a standardized set of information for use by SCAG and local jurisdictions;</li><li>• Provide parcel geometry and owner characteristics for use in scenario planning models, Activity Based Model, and other planning needs;</li><li>• Allow for more detailed economic analysis including such analysis as infill opportunities; and</li><li>• Allow for sharing of the data with member agencies for local planning activities.</li></ul>						
<b>Strategic Plan:</b>	<p>This item supports SCAG's Strategic Plan Goal 4: Develop, Maintain and Promote the Utilization of State of the Art Models, Information Systems and Communication Technologies; Objective d: Integrate Advanced Information and Communication Technologies.</p>						
<b>Contract Amount:</b>	<b>Total not-to-exceed</b> <span style="float: right;"><b>\$43,000</b></span> Digital Map Products						
<b>Contract Period:</b>	March 7, 2013 through June 30, 2015						
<b>Project Number:</b>	055-0704A.02                      \$43,000 Funding source: FHWA						
<b>Request-for-Quote (RFQ):</b>	<p>SCAG staff notified three (3) firms of the release of RFQ 13-019-C1, and received the following 3 bids in response to the solicitation:</p> <table><tr><td>Digital Map Products (<b>no subconsultants</b>)</td><td style="text-align: right;"><b>\$43,000</b></td></tr><tr><td>Boundary Solutions (no subconsultants)</td><td style="text-align: right;">\$66,000</td></tr><tr><td>Core Logic (no subconsultants)</td><td style="text-align: right;">\$79,100</td></tr></table>	Digital Map Products ( <b>no subconsultants</b> )	<b>\$43,000</b>	Boundary Solutions (no subconsultants)	\$66,000	Core Logic (no subconsultants)	\$79,100
Digital Map Products ( <b>no subconsultants</b> )	<b>\$43,000</b>						
Boundary Solutions (no subconsultants)	\$66,000						
Core Logic (no subconsultants)	\$79,100						

**Selection Process:** The Proposal Review Committee (PRC) evaluated each proposal in accordance with the criteria set forth in the RFQ and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations.

The PRC consisted of the following individuals:

Javier Minjares, Regional Planner Specialist, SCAG  
Sungbin Cho, Transportation Modeler IV, SCAG  
Ying Zhou, Regional Planner Specialist, SCAG

**Basis for Selection:** The PRC recommended Digital Map Products for the contract award because the consultant:

- Proposed the lowest price; and
- Demonstrated the best data set by having the fewest number of missing records for the required data elements in the RFP.

## CONSULTANT CONTRACT 13-034-C1

<b>Recommended Consultant:</b>	Agree Ya Solutions, Inc.
<b>Background &amp; Scope of Work:</b>	SCAG has a need to obtain professional Information Technology (IT) support because there is an urgent short-term need for support on various significant projects such as the WEB 2.0 project development. The consultant shall work with SCAG staff to develop the main website and associated microsites from the ground up. In addition, the Web Content Editor shall compile and edit web content.
<b>Project's Benefits &amp; Key Deliverables:</b>	<p>The project's benefits and key deliverables include, but are not limited to:</p> <ul style="list-style-type: none"><li>• Reprogramming and consolidating numerous existing websites and creating several new web sites</li><li>• Enhancing SCAG's capacity to compete WEB 2.0 development projects.</li></ul>
<b>Strategic Plan:</b>	This item supports SCAG's Strategic Plan Goal 4: Develop, Maintain and Promote the Utilization of State of the Art Models, Information Systems and Communication Technologies; Objective d: Integrate Advanced Information and Communication Technologies.
<b>Contract Amount:</b>	<b>Total not-to-exceed</b> <span style="float: right;"><b>\$34,000</b></span> Agree Ya Solutions, Inc.
<b>Contract Period:</b>	March 12, 2013 through June 30, 2013
<b>Project Number:</b>	810-0120.03 Funding sources: Consolidated Planning Grant and Indirect Overhead
<b>Basis for Selection:</b>	<p>In accordance with SCAG's Contract Manual Section 2.5, dated 12/09/09, version 10, to foster greater economy and efficiency, SCAG's federal procurement guidance (49 CFR Part 18, Section 18.36 [b] [5]) authorizes SCAG to procure goods and services by entering into State and local intergovernmental agreements (Master Service Agreements – MSA's). The goods and services procured under an MSA were previously competitively procured by another governmental entity (SCAG is essentially "piggy backing" on the agreement.) SCAG utilized an MSA with California Department of General Services (Agreement No. 5-10-70-04) that was competitively procured. The MSA is specifically designed for use by local agencies to leverage combined purchasing power for discounted volume pricing.</p> <p>RADGOV, Inc. provided an exceptional candidate with extensive technical skills.</p>



After receiving only one (1) proposal, staff surveyed firms that downloaded the RFP to determine why each did not submit a proposal. Ten (10) firms responded to staff's inquiry, which disclosed the main reasons these firms did not respond was they did not have the required expertise or lacked sufficient time to respond to the RFP.

**Selection Process:** The Proposal Review Committee (PRC) evaluated the proposal in accordance with the criteria set forth in the RFP, and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations. After evaluating the proposal, the PRC did not conduct an interview because the proposal contained sufficient information upon which to base a contract award.

The PRC consisted of the following individuals:

Christopher Tzeng, Associate Regional Planner, SCAG

Mike Jones, Senior Regional Planner, SCAG

Jeff Liu, Public Affairs Specialist, SCAG

**Basis for Selection:** The PRC recommended Burke Rix Communications for the contract award because the consultant:

- Demonstrated extensive experience managing different events and situations that transpire during award programs. Handled logistics for events such as the US Conference of Mayors and the Southern California Energy Summit;
- Showcased their ability to handle all aspects of the awards process such as script writing, award design and award branding; and
- Proposed an efficient timeline enabling SCAG more than sufficient time to review and revise program materials.

## CONSULTANT CONTRACT 13-032-S1

<b>Recommended Consultant:</b>	Household & Consumption Forecasting, Inc.
<b>Background &amp; Scope of Work:</b>	SCAG seeks to maintain the most advanced household projection models at the regional and county level. The state of the art models are used to produce regional and county level population and households, and household characteristics (e.g., households by the number of persons, household type, etc.) for development of the 2016 Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS). The transportation demand forecast process utilizes diverse socioeconomic variables, including household size and household type as part of development of the 2016 RTP/SCS. Staff now desires to upgrade to the 2010 version of Profamy software to reflect the most recent 2009-2011 American Community Survey and other related survey data. The upgrade of the existing Profamy software would enhance SCAG's household forecasting and modeling capability by reflecting the most recent household formation behavior and household characteristics.
<b>Project's Benefits &amp; Key Deliverables:</b>	The project's benefits and key deliverables include, but are not limited to: Ungraded software functionality that would enhance SCAG's household forecasting and modeling capability by reflecting the most recent household formation behavior and household characteristics. The updated Profamy software will help SCAG to produce more reasonable and accurate household projections and detailed characteristics. In updating the Profamy software H&CF will also have to calibrate the updated software and validate the model results.
<b>Strategic Plan:</b>	This item supports SCAG's Strategic Plan Goal 4: Develop, Maintain and Promote the Utilization of State of the Art Models, Information Systems and Communication Technologies.
<b>Contract Amount:</b>	<b>Total not-to-exceed</b> <span style="float: right;"><b>\$26,575</b></span> Household & Consumption Forecasting, Inc. (prime consultant)
<b>Contract Period:</b>	March 6, 2013 through June 30, 2013
<b>Project Number:</b>	055-0133A.05      \$26,575 Funding sources: Consolidated Planning Grant – FHWA and TDA
<b>Request-for-Proposal (RFP):</b>	Not Applicable.
<b>Basis for Selection:</b>	The updated Profamy software is proprietary to Household & Consumption Forecasting, Inc. and they have not licensed any other vendors to resell their software. Therefore, staff awarded a sole source contract to them. If SCAG does not upgrade the existing software, staff would produce less accurate projections of the regional household growth and detailed household characteristics, which would affect the accuracy of transportation demand model results (i.e. make the output less reliable due to the use of the outdated data).

## CONSULTANT CONTRACT 13-030-C1

<b>Recommended Consultant:</b>	RADGOV, Inc.
<b>Background &amp; Scope of Work:</b>	SCAG has a need to obtain professional Information Technology (IT) / Audio Visual support and Customer Service personnel for IT Services Department to provide critical services for SCAG including customer support for meetings, which often involve high level elected and state officials. This person shall also provide support for audio/visual services. This resource shall also coordinate with other IT staff to maintain a high integrity of IT systems.
<b>Project's Benefits &amp; Key Deliverables:</b>	<p>The project's benefits and key deliverables include, but are not limited to:</p> <ul style="list-style-type: none"><li>• Ensuring maintenance of integrity of SCAG resources during SCAG meetings and other times; and</li><li>• Provide assistance to IT staff with implementation of new audio/visual control room and video production equipment and software.</li></ul>
<b>Strategic Plan:</b>	This item supports SCAG's Strategic Plan Goal 4: Develop, Maintain and Promote the Utilization of State of the Art Models, Information Systems and Communication Technologies; Objective d: Integrate Advanced Information and Communication Technologies.
<b>Contract Amount:</b>	<b>Total not-to-exceed</b> <span style="float: right;"><b>\$25,000</b></span> RADGOV, Inc.
<b>Contract Period:</b>	February 19, 2013 through June 30, 2013
<b>Project Number:</b>	810-0120.03 Funding sources: Consolidated Planning Grant and Indirect Overhead
<b>Basis for Selection:</b>	<p>In accordance with SCAG's Contract Manual Section 2.5, dated 12/09/09, version 10, to foster greater economy and efficiency, SCAG's federal procurement guidance (49 CFR Part 18, Section 18.36 [b] [5]) authorizes SCAG to procure goods and services by entering into State and local intergovernmental agreements (Master Service Agreements – MSA's). The goods and services procured under an MSA were previously competitively procured by another governmental entity (SCAG is essentially "piggy backing" on the agreement.) SCAG utilized an MSA with California Department of General Services (Agreement No. 5-10-70-84) that was competitively procured. This MSA is specifically designed for use by local agencies to leverage combined purchasing power for discounted volume pricing.</p> <p>RADGOV, Inc. provided an exceptional candidate with extensive technical skills.</p>

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# REPORT

**DATE:** April 4, 2013

**TO:** Executive/Administration Committee (EAC)  
Regional Council (RC)

**FROM:** Basil Panas, Chief Financial Officer, (213) 236-1817, panas@scag.ca.gov

**SUBJECT:** CFO Monthly Report

**EXECUTIVE DIRECTOR'S APPROVAL:** 

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**RECOMMENDED ACTION:**  
For Information Only-No Action Required.

**STRATEGIC PLAN:**  
This item supports SCAG's Strategic Plan Goal, 3: Enhance the Agency's Long Term Financial Stability and Fiscal Management.

**ACCOUNTING:**  
The Accounting Department began implementation of an Electronic Content Management system, that system will enable the Accounting staff to use paperless processes consistent with SCAG's green initiatives. The changeover is scheduled to be completed by June 30, 2013.

Accounting staff participated in the drafting of the MOUs with other agencies to implement the new FTA Sec, 5337 and 5339 grants. Staff has prepared procedures for handling the funds that will flow through SCAG to the eligible subrecipients.

The backlog of unpaid vendor invoices has been reduced due to reallocation of staff resources.

**BUDGET & GRANTS (B&G):**  
B&G staff submitted the Draft FY 2013/14 Overall Work Program (OWP) to FHWA, FTA and Caltrans for their review. Comments on the Draft OWP are due April 1, 2013.

Caltrans completed its review of the FY 2012/13 2<sup>nd</sup> Quarter Progress report and notified B&G staff that due to very few and minor comments on the report, they will forego scheduling a separate meeting with staff and instead will request a project status report at the Annual MPO meeting with FHWA and FTA on April 9, 2013 at the SCAG office.

B&G staff received 14 applications for State Transportation Planning Grants for Fiscal Year 2013/2014. In collaboration with the Transportation Planning Staff, B&G staff completed their review of the applications for completeness and compliance with Caltrans requirements, and submitted the grant application packages to Caltrans on April 2, 2013.

B&G Staff submitted FTA Sections 5337 and 5339 grant fund allocations to the County Transportation Commissions (CTCs) for review and comment. There were no comments received from the CTCs. Section 5337 program provides capital assistance for replacement and rehabilitation projects for existing fixed-guideway systems for a state of good repair. SCAG, as the designated recipient, must allocate grant funds and is responsible for tracking grant activity. Section 5339 program provides funding to

# REPORT

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replace, rehabilitate, and purchase buses and related equipment as well as to construct bus-related facilities. SCAG, as the designated recipient, must apply for funds on behalf of eligible subrecipients.

**CONTRACTS:**

In February 2013, the Contracts Department issued four (4) Requests for Proposal (RFP); awarded eight (8) contracts; and issued five (5) contract amendments and 46 Purchase Orders to support ongoing business and enterprise operations. Staff also administered 101 consultant contracts. Staff continues to implement the FY 2012/13 workload of approximately five (5) new contracts.

**ATTACHMENT:**

February 2013 CFO Monthly Status Report



SOUTHERN CALIFORNIA  
**ASSOCIATION of GOVERNMENTS**

# Office of the Chief Financial Officer

Monthly Status Report

**FEBRUARY 2013**



**SOUTHERN CALIFORNIA  
ASSOCIATION of GOVERNMENTS**

**OVERVIEW**

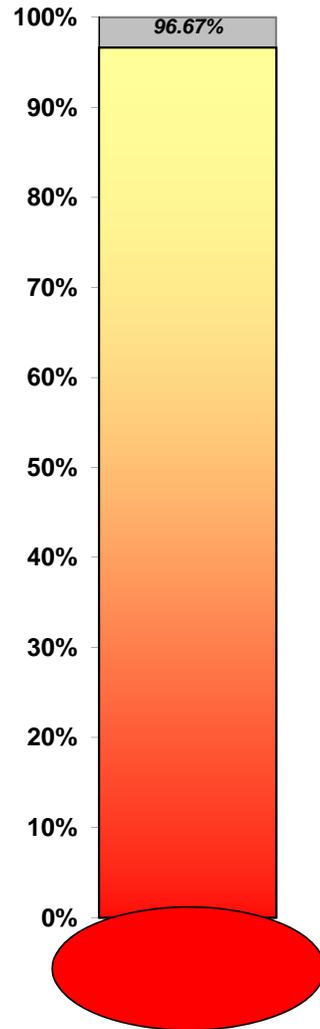
As of March 18, 2013, there are 182 paid members, 1 whose dues have been deferred and 2 memberships pending.

There are 6 cities in the SCAG region who are still being recruited for membership.

**SUMMARY**

FY13 Membership Dues	<u><u>\$1,822,884.00</u></u>
Total Collected	<u><u>\$1,762,241.00</u></u>
Percentage Collected	<u><u>96.67%</u></u>

**FY13 Membership  
Dues Collected**

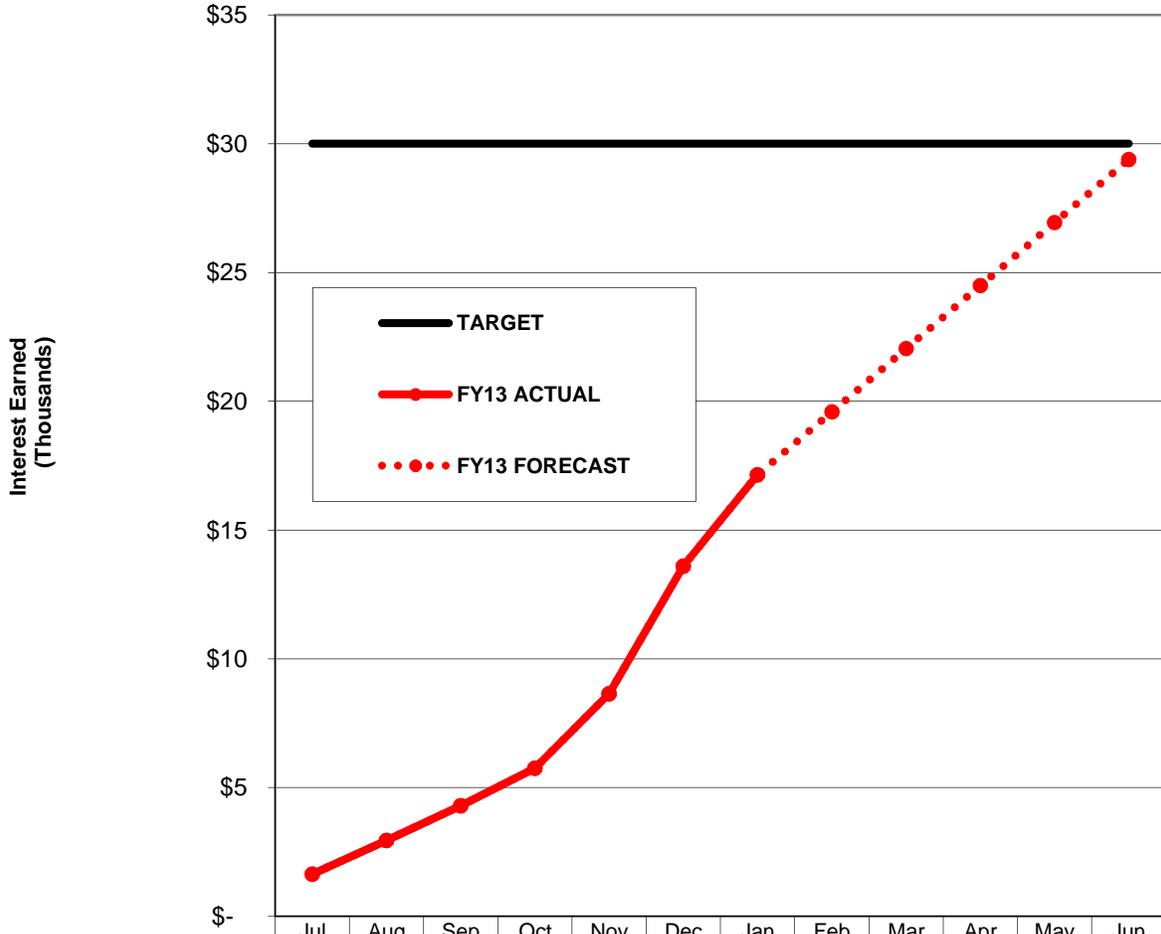


**Office of the CFO**  
Interest Earnings Variance



**SOUTHERN CALIFORNIA  
ASSOCIATION of GOVERNMENTS**

**INTEREST EARNINGS VARIANCE**



	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
<b>TARGET</b>	\$30	\$30	\$30	\$30	\$30	\$30	\$30	\$30	\$30	\$30	\$30	\$30
<b>FY13 ACTUAL</b>	\$1.6	\$3.0	\$4.3	\$5.8	\$8.6	\$13.6	\$17.1					
<b>FY13 FORECAST</b>	\$1.6	\$3.0	\$4.3	\$5.8	\$8.6	\$13.6	\$17.1	\$19.6	\$22.0	\$24.5	\$26.9	\$29.4

**OVERVIEW**

Actual interest income is plotted against the target amount. The amount earned through January was \$17,145. The LA County Pool earned 0.65% in January.

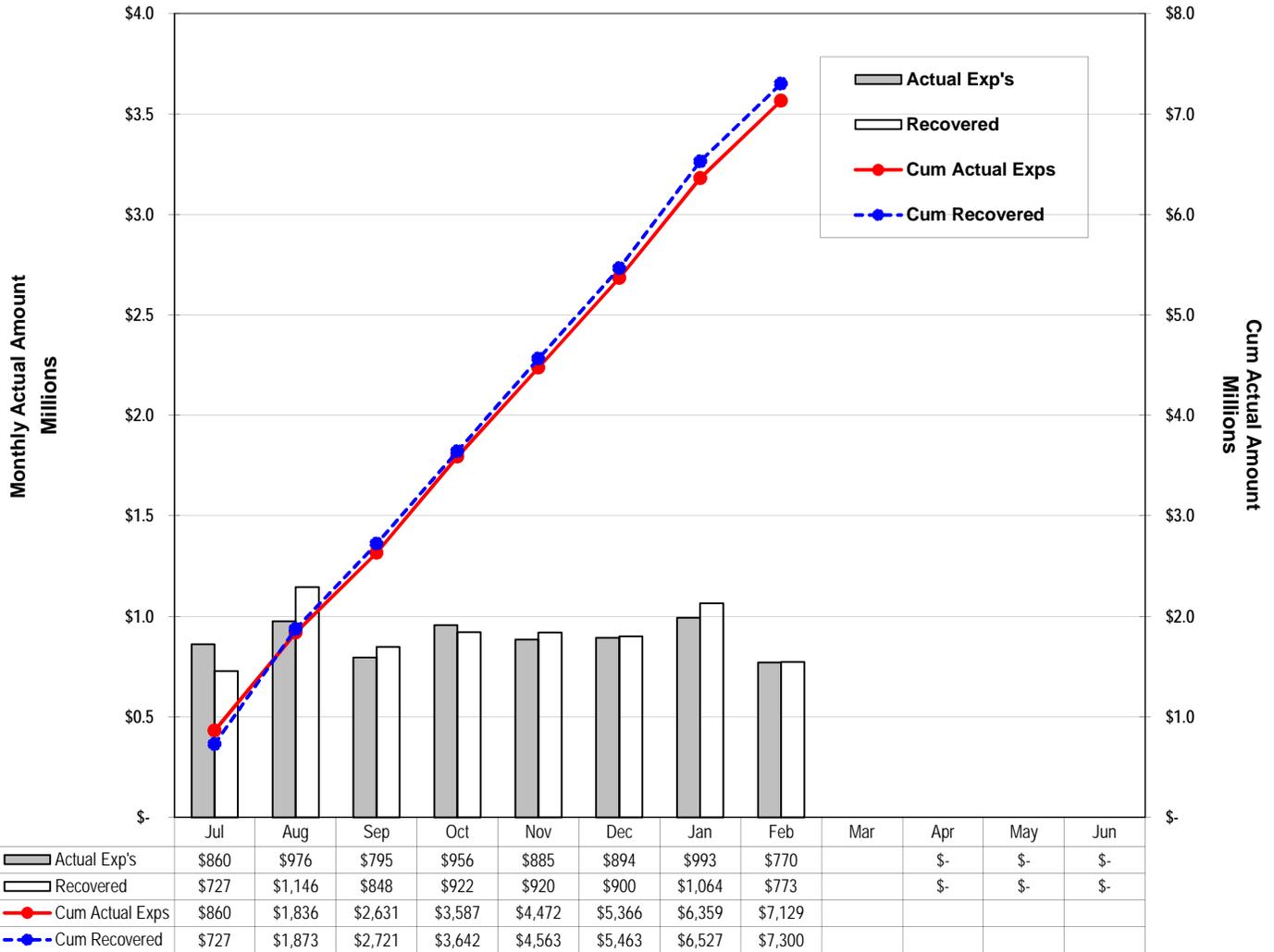
**SUMMARY**

The amount projected for FY13 is \$29,391 which is \$609 less than the revised target.



**SOUTHERN CALIFORNIA  
ASSOCIATION of GOVERNMENTS**

**FY13 INDIRECT COST & RECOVERY**



**OVERVIEW**

A comparison of Indirect Cost (IC), incurred by SCAG vs. IC recovered from SCAG's grants.

**SUMMARY**

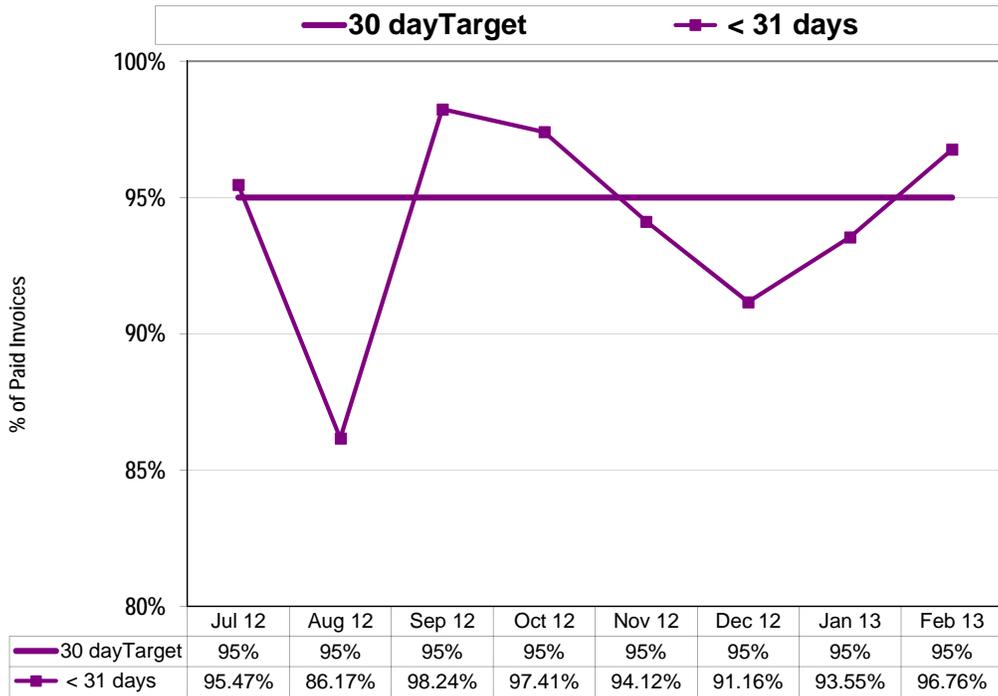
Through February 2013, SCAG was over-recovered by \$170,408. This was because the Indirect Cost budget was underspent.

Office of the CFO  
Invoice Aging



SOUTHERN CALIFORNIA  
ASSOCIATION of GOVERNMENTS

INVOICE AGING



OVERVIEW

The percent of total invoices paid within 30 days. The target is to pay 95% of all invoices within 30 days. This goal was met.

SUMMARY

96.76% of February 2013's payments were made within 30 days of invoice receipt.

At month-end, 36 invoices remained unpaid less than 30 days.

Actual

OVERVIEW

The percent of total invoices paid within 60 and 90 days. The target is to pay 98% of invoices within 60 days and 100% within 90 days.

SUMMARY

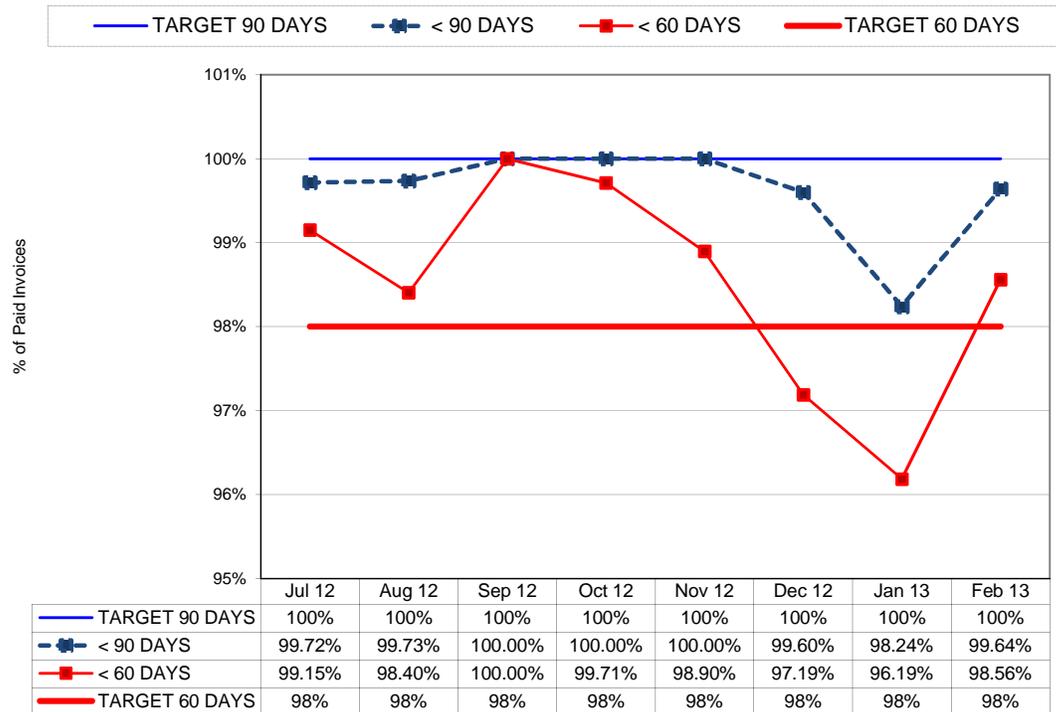
These goals were partially met during this period.

98.56% of February 2013's payments were within 60 days of invoice receipt and 99.64% within 90 days. Invoices unpaid 30-60 days totaled 10; 60-90 days: 9; >90 days: 7.



SOUTHERN CALIFORNIA  
ASSOCIATION of GOVERNMENTS

INVOICE AGING



Office of the CFO  
Consolidated Balance Sheet

	1/31/2013	2/28/2013	Incr (decr) to equity	COMMENTS
Cash at Bank of the West	\$ 468,981	\$ 1,175,060		
LA County Investment Pool	\$ 5,009,620	\$ 4,013,163		
Cash & Investments	\$ 5,478,601	\$ 5,188,223	\$ (290,378)	TDA match was spent
Accounts Receivable	\$ 6,158,016	\$ 5,486,738	\$ (671,278)	Lower CPG billings
Other Current Assets	\$ 78,084	\$ 70,280	\$ (7,803)	Minimal change
Fixed Assets - Net Book Value	\$ 395,901	\$ 395,901	\$ -	No change
<b>Total Assets</b>	<b>\$ 12,110,601</b>	<b>\$ 11,141,141</b>	<b>\$ (969,459)</b>	
Accounts Payable	\$ (936,670)	\$ (512,965)	\$ 423,705	Backlog of invoices is being reduced
Employee-related Liabilities	\$ (308,243)	\$ (163,964)	\$ 144,278	Less accrued payroll at 2/28/13 than at 1/31/13
Deferred Revenue	\$ (336,570)	\$ (336,570)	\$ -	No change
<b>Total Liabilities and Deferred Revenue</b>	<b>\$ (1,581,483)</b>	<b>\$ (1,013,499)</b>	<b>\$ 567,984</b>	
<b>Fund Balance</b>	<b>\$ 10,529,118</b>	<b>\$ 10,127,642</b>	<b>\$ (401,475)</b>	
<b>WORKING CAPITAL</b>				
	1/31/2013	2/28/2013	Incr (decr) to working capital	
Cash	\$ 5,478,601	\$ 5,188,223	\$ (290,378)	
Accounts Receivable	\$ 6,158,016	\$ 5,486,738	\$ (671,278)	
Accounts Payable	\$ (936,670)	\$ (512,965)	\$ 423,705	
Employee-related Liabilities	\$ (308,243)	\$ (163,964)	\$ 144,278	
<b>Working Capital</b>	<b>\$ 10,391,704</b>	<b>\$ 9,998,032</b>	<b>\$ (393,672)</b>	

**Office of the CFO**  
*Fiscal Year-To-Date Expenditure Report Through February 28, 2013*



**COMPREHENSIVE BUDGET**

		<b>Adopted Budget</b>	<b>Amended Budget</b>	<b>Expenditures</b>	<b>Commitments</b>	<b>Budget Balance</b>	<b>% Budget Spent</b>
1	Staff & Allocated Fringe Benefits	412,794	412,794	186,831		225,963	45.3%
2	51001 Allocated Indirect Costs	405,201	405,201	182,422		222,779	45.0%
3	54300 SCAG Consultants	336,000	305,318	45,500	101,174	158,644	14.9%
4	54340 Legal costs	100,000	100,000	45,592	54,408	-	45.6%
5	54350 Professional Services	15,000	122,505	2,974		119,531	2.4%
6	55441 Payroll, bank fees	7,500	16,013	16,013	0	0	100.0%
7	55460 Materials & Equipment < \$5K	-	1,188	613		575	51.6%
8	55600 SCAG Memberships	93,000	123,682	123,682		0	100.0%
9	55620 Res/Materials Subscriptions	3,330	2,002	-	445	1,557	0.0%
10	55730 Capital Outlay	665,382	703,893	-		703,893	0.0%
11	55830 Conference - Registration	-	920	920		0	100.0%
12	55910 RC/Committee Meetings	8,237	10,001	10,001	0	0	100.0%
13	55914 RC General Assembly	330,000	300,040	103,267		196,773	34.4%
14	55916 Economic Summit		29,960	29,960		0	100.0%
15	55920 Other Meeting Expense	51,400	51,395	51,396	0	0	100.0%
16	55930 Miscellaneous other	206,140	31,247	31,247	0	0	100.0%
17	55940 Stipend - RC Meetings	175,000	175,000	120,720	0	54,280	69.0%
18	55972 Rapid Pay Fees	975	975	-		975	0.0%
19	56100 Printing	6,000	7,525	7,525	0	0	100.0%
20	58100 Travel - outside SCAG region	25,000	19,736	11,965	0	7,771	60.6%
21	58101 Travel - local	17,100	17,784	12,546	0	5,238	70.5%
22	58110 Mileage - local	15,000	15,000	3,887	0	11,113	25.9%
23	58150 Staff Lodging Expense	3,400	6,884	6,884		0	100.0%
24	58800 RC Sponsorships	69,650	69,650	55,350		14,300	79.5%
25	<b>Total General Fund</b>	<b>2,946,109</b>	<b>2,928,713</b>	<b>1,049,295</b>	<b>156,027</b>	<b>1,723,391</b>	<b>35.8%</b>
26				-			
27	Staff & Fringe Benefits	12,566,821	12,589,261	7,321,424		5,267,837	58.2%
28	51001 Allocated Indirect Costs	12,335,615	12,357,642	7,117,464		5,240,178	57.6%
29	54300 SCAG Consultants	14,634,378	20,392,815	5,272,177	7,265,426	7,855,212	25.9%
30	54350 Professional Services	550,000	557,000	144,646	39,074	373,280	26.0%
31	55210 Software Support	90,000	134,710	98,946	1,542	34,222	73.5%
32	55220 Hardware Support	100,000	94,710	22,741	4,255	67,714	24.0%
33	55280 Third Party Contribution	2,834,820	2,937,084	-		2,937,084	0.0%
34	55620 Resource Materials - subscrib	450,000	536,000	40,105		495,895	7.5%
35	55810 Public Notices	8,000	8,000	-		8,000	0.0%
36	55830 Conference - Registration	13,000	13,000	1,665		11,335	12.8%
37	55920 Other Meeting Expense	20,000	20,000	3,265		16,735	16.3%
38	55930 Miscellaneous - other	-	102,003	153	1,479	100,371	0.1%
39	56100 Printing	18,500	18,500	8,888	0	9,612	48.0%
40	58100 Travel	110,350	126,721	43,301		83,420	34.2%
41	<b>Total OWP</b>	<b>43,731,484</b>	<b>49,887,446</b>	<b>20,074,774</b>	<b>7,311,777</b>	<b>22,500,895</b>	<b>40.2%</b>
42				-			
43	<b>Comprehensive Budget</b>	<b>46,677,593</b>	<b>52,816,159</b>	<b>21,124,069</b>	<b>7,467,804</b>	<b>24,224,286</b>	<b>40.0%</b>

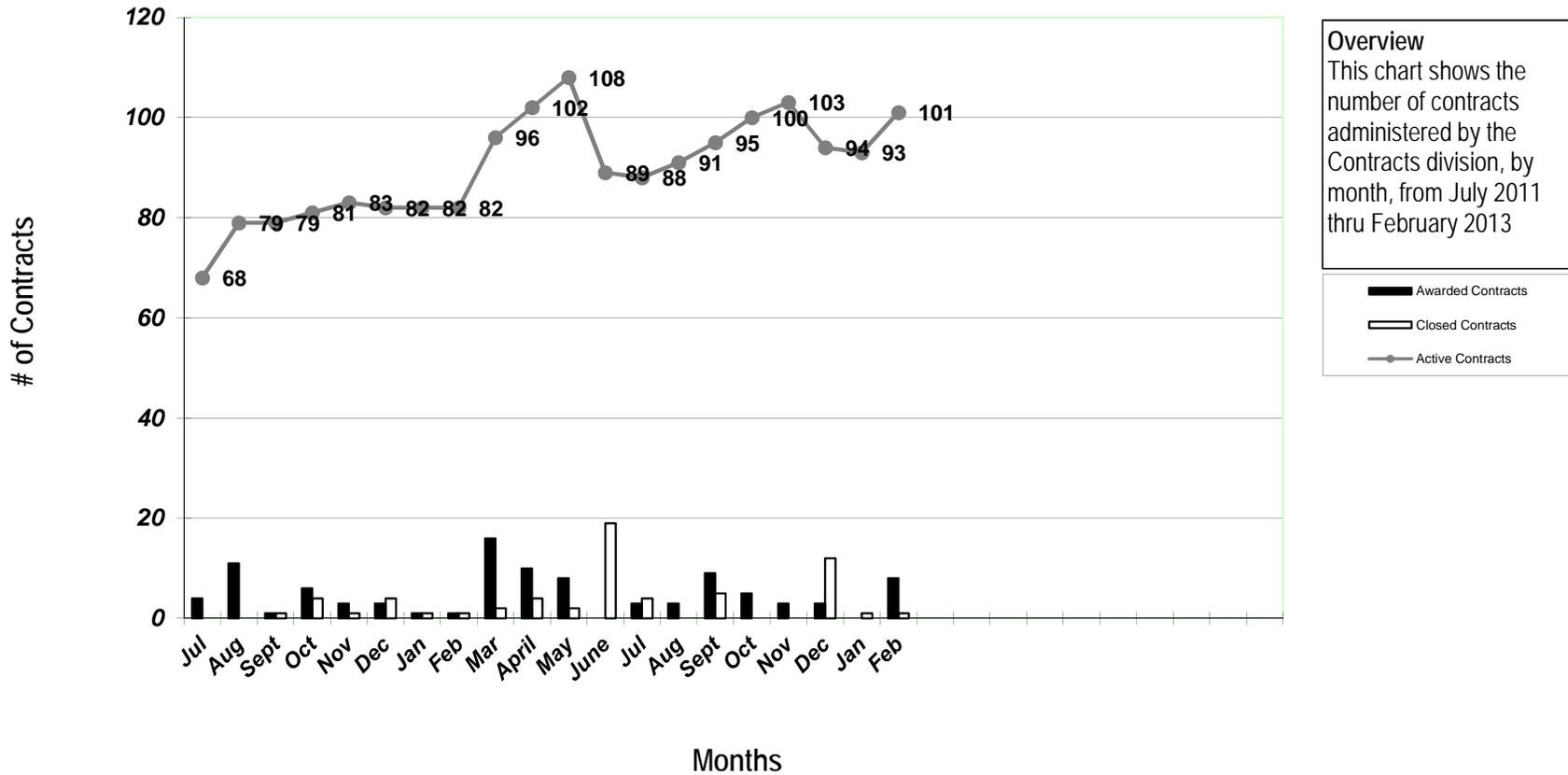
**Office of the CFO**  
*Fiscal Year-To-Date Expenditure Report Through February 28, 2013*



**INDIRECT COST EXPENDITURES**

			<b>Adopted Budget</b>	<b>Amended Budget</b>	<b>Expenditures</b>	<b>Commitments</b>	<b>Budget Balance</b>	<b>% Budget Spent</b>
1	50010	Regular Staff	4,277,611	4,458,505	2,359,113		2,099,392	52.9%
2	50013	Regular OT	-	1,098	1,098		0	100.0%
3	50014	Interns, Temps, Annuit	-	3,588	3,588		0	100.0%
4	51000	Allocated Fringe Benefits	2,924,747	3,051,560	1,804,480		1,247,080	59.1%
5	54300	SCAG Consultants	351,671	354,879	53,748	135,328	165,802	15.1%
6	54340	Legal	275,000	275,000	11,008	71,606	192,387	4.0%
7	54350	Prof Svcs	766,338	783,902	616,588	167,315	0	78.7%
8	55210	Software Support	419,603	450,603	362,306	64,736	23,561	80.4%
9	55220	Hardware Supp	129,030	140,758	115,203	25,555	0	81.8%
10	55240	Repair & Maint Non-IT	19,684	26,960	10,498	16,462	0	38.9%
11	55400	Office Rent 818 Offices	1,536,000	1,528,000	992,427	535,573	0	64.9%
12	55410	Office Rent Satellite	222,000	221,121	112,857	65,509	42,756	51.0%
13	55420	Equip Leases	115,000	163,735	76,632	87,103	0	46.8%
14	55430	Equip Repairs & Maint	45,244	43,340	7,535	5,453	30,352	17.4%
15	55440	Insurance	175,299	175,299	117,569		57,730	67.1%
16	55441	Payroll / Bank Fees	15,000	15,000	3,643		11,357	24.3%
17	55460	Mater & Equip < \$5,000	180,000	133,400	23,831	12,823	96,746	17.9%
18	55510	Office Supplies	141,200	141,900	52,052	84,917	4,931	36.7%
19	55520	Graphic Supplies	50,000	49,500	835	723	47,942	1.7%
20	55530	Telephone	165,500	165,500	100,835	64,665	0	60.9%
21	55540	Postage	20,000	20,000	13		19,987	0.1%
22	55550	Delivery Services	8,900	10,500	4,665	5,835	0	44.4%
23	55600	Scag Memberships	60,000	60,000	96		59,904	0.2%
24	55610	Prof Memberships	7,610	7,610	740	75	6,795	9.7%
25	55620	Res Mats/Subscrip	57,855	57,855	23,507	6,781	27,566	40.6%
26	55700	Deprec - Furn & Fixt	45,137	45,137	-		45,137	0.0%
27	55710	Deprec - Computer Equipment	77,723	77,723	-		77,723	0.0%
28	55720	Amortiz - Leasehold Improvement	7,402	7,402	-		7,402	0.0%
29	55800	Recruitment Notices	7,000	7,000	3,173		3,827	45.3%
30	55801	Recruitment - other	30,000	30,000	8,331	1,871	19,798	27.8%
31	55810	Public Notices	5,000	5,000	-		5,000	0.0%
32	55820	Training	160,000	151,553	114,514	37,039	0	75.6%
33	55830	Conference/workshops	29,850	29,900	654		29,246	2.2%
34	55920	Other Mtg Exp	51,200	59,747	10,300		49,447	17.2%
35	55930	Miscellaneous - other	13,526	34,626	23,678	10,948	0	68.4%
36	55950	Temp Help	58,500	57,864	19,876	37,988	0	34.3%
37	56100	Printing	91,500	90,000	34,429	8,436	47,135	38.3%
38	58100	Travel - Outside	102,614	99,137	26,670		72,467	26.9%
39	58101	Travel - Local	9,186	11,970	4,793		7,177	40.0%
40	58110	Mileage - Local	38,404	35,413	26,383		9,030	74.5%
41	58150	Staff lodging Expense	5,334	5,334	127		5,207	2.4%
42	58200	Travel - registration	3,000	-	-		0	
43	58450	Fleet Vehicle	8,200	9,600	1,683	7,917	0	17.5%
44		<b>Total Indirect Cost</b>	<b>12,706,868</b>	<b>13,097,018</b>	<b>7,129,479</b>	<b>1,454,656</b>	<b>4,512,884</b>	<b>54.4%</b>

## SCAG Contracts (Year to Date)



**Overview**  
 This chart shows the number of contracts administered by the Contracts division, by month, from July 2011 thru February 2013

- Awarded Contracts
- Closed Contracts
- Active Contracts



**Summary**

The chart shows that the Contract Division is managing 101 active consultant contracts. Twenty-four of these contracts are fixed price, 41 are Cost Plus Fixed Fee contracts, and the remaining 36 are Time and Materials (T&M) contracts (includes Labor Hour and Retainer contracts). The Contracts Division anticipates issuing approximately five (5) contracts during the rest of FY 2012/13. Note, due to the nature of SCAG's work, the majority of SCAG contracts have a one year term and end on June 30th each year.

**Office of the CFO**  
*Staffing Report as of February 1, 2013*



<b>GROUPS</b>	<b>Authorized Positions</b>	<b>Filled Positions</b>	<b>Vacant Positions</b>
Executive	7	4	3
Legal	3	2	1
Strategy, Policy & Public Affairs	22	19	3
Administration	48	42	6
Planning & Programs	66	58	8
<b>Total</b>	<b>146</b>	<b>125</b>	<b>21</b>

**OTHER POSITIONS**

<b>GROUPS</b>	<b>Limited Term Positions</b>	<b>Temp Positions</b>	<b>Agency Temps</b>
Executive	1	0	0
Legal	0	0	0
Strategy, Policy & Public Affairs	0	2	0
Administration	3	0	0
Planning & Programs	1	10	0
<b>Total</b>	<b>5</b>	<b>12</b>	<b>0</b>