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Human Development  
Paula Lantz, Pomona

Energy & Environment  
Cheryl Viegas-Walker, El Centro

Transportation  
Keith Millhouse, Ventura County  
Transportation Commission

## MEETING OF THE

# EXECUTIVE/ADMINISTRATION COMMITTEE

### **PLEASE NOTE TIME**

***Thursday, June 7, 2012***

***10:00 a.m. – 11:00 a.m.***

**SCAG Main Office  
818 W. 7<sup>th</sup> Street, 12<sup>th</sup> Floor  
Board Room  
Los Angeles, CA 90017  
(213) 236-1800**

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Deby Salcido at (213) 236-1993 or via email [salcido@scag.ca.gov](mailto:salcido@scag.ca.gov)

Agendas & Minutes for the Executive/Administration Committee are also available at: [www.scag.ca.gov/committees/eac.htm](http://www.scag.ca.gov/committees/eac.htm)

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**Executive / Administration Committee**  
*Members – June 2012*

**Members**

**Representing**

<b>Chair</b>	<b>1. Hon. Glen Becerra</b>	<b>Simi Valley</b>	<b>District 46</b>
<b>Vice-Chair</b>	<b>2. Hon. Greg Pettis</b>	<b>Cathedral City</b>	<b>District 2</b>
<b>2<sup>nd</sup> Vice-Chair</b>	<b>3. Hon. Carl Morehouse</b>	<b>San Buenaventura</b>	<b>District 47</b>
<b>Imm. Past Pres.</b>	<b>4. Hon. Pam O'Connor</b>	<b>Santa Monica</b>	<b>District 41</b>
	5. Hon. Mark Calac		Pechanga Band of Luiseno Indians
	6. Hon. Ginger Coleman	Apple Valley	District 65
	7. Hon. James Johnson	Long Beach	District 30
	8. Hon. Paula Lantz	Pomona	District 38
	9. Mr. Randall Lewis	Ex-Officio	Lewis Group of Companies
	10. Hon. Keith Millhouse	Moorpark	VCTC
	11. Hon. Kris Murray	Anaheim	District 19
	12. Hon. Jeff Stone		Riverside County
	13. Hon. Cheryl Viegas-Walker	El Centro	District 1
	14. Hon. Alan Wapner	Ontario	SANBAG
	15. Hon. Dennis Zine	Los Angeles	District 50

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# EXECUTIVE/ADMINISTRATION COMMITTEE

## AGENDA

### JUNE 7, 2012

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*The Executive/Administration Committee may consider and act upon any of the items listed on the agenda regardless of whether they are listed as information or action items.*

#### **CALL TO ORDER & PLEDGE OF ALLEGIANCE**

*(Hon. Glen Becerra, Chair)*

**PUBLIC COMMENT PERIOD** – Members of the public desiring to speak on items on the agenda, or items not on the agenda, but within the purview of the Committee, must fill out and present a Public Comment Card to the Assistant prior to speaking. Comments will be limited to three (3) minutes per speaker provided that the Chair has the discretion to reduce this time limit based upon the number of speakers. The Chair may limit the total time for all public comments to twenty (20) minutes.

#### **REVIEW AND PRIORITIZE AGENDA ITEMS**

#### **PRESIDENT’S REPORT**

President’s Initiatives FY 12/13

July Meeting

#### **EXECUTIVE DIRECTOR’S REPORT**

*(Hasan Ikhata, Executive Director)*

California High Speed Rail Update

SCAG Organization Update

#### **CONSENT CALENDAR**

**Page No.**

##### **Approval Items**

- |   |                   |          |
|---|-------------------|----------|
| 1. <u>Minutes of the May 3, 2012 Meeting</u>  | <b>Attachment</b> | <b>1</b> |
| 2. <u>SCAG Memberships and Sponsorships of Annual Events: 1) San Bernardino Associated Governments (SANBAG) General Assembly, June 14, 2012 at \$1,500; 2) Coachella Valley Association of Governments (CVAG) General Assembly, June 25, 2012 at \$1,500; 3) Southern California Energy Summit, October 4-5, 2012 at \$1,500; 4) Rail-Volution Conference, October 14-17, 2012 at \$1,600; 5) California Contract Cities Association Membership at \$3,000; and 6) California Connections Leadership Network/SCAG Partnership 2012 at \$10,000 for a total up to \$19,100</u> | <b>Attachment</b> | <b>7</b> |

# EXECUTIVE/ADMINISTRATION COMMITTEE

## AGENDA

### JUNE 7, 2012

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#### CONSENT CALENDAR – continued

Page No.

- |    |  |            |    |
|----|--|------------|----|
| 3. | <u>SB 1151 (Steinberg) – Long Range Asset Management Plan</u><br><u>SB 1156 (Steinberg) – Community Development &amp; Housing Joint Powers Authority</u> | Attachment | 10 |
| 4. | <u>AB 1446 (Feuer): Los Angeles County Metropolitan Authority - Transactions and Use Tax</u>   | Attachment | 14 |

#### Receive and File

- |    |  |            |    |
|----|--|------------|----|
| 5. | <u>Contracts/Purchase Orders and/or Amendments Between \$5,000 - \$200,000</u> | Attachment | 16 |
|----|--|------------|----|

#### ACTION ITEMS

- |    |   |            |    |
|----|---|------------|----|
| 6. | <u>Phase II: Southern California Economic Recovery &amp; Job Creation Strategy</u><br><i>(President Glen Becerra)</i> | Attachment | 45 |
|----|---|------------|----|

**Recommended Action:** Authorize staff to develop Phase II of the Southern California Economic Recovery & Job Creation Strategy in partnership with member cities, counties, business leaders, organized labor, and other key stakeholders. In addition, authorize the Executive Director to execute contracts with necessary professional service providers to assist staff in implementing the activities summarized below.

- |    |  |            |    |
|----|--|------------|----|
| 7. | <u>Proposed Amendment to Subsection 2.7.2 of SCAG’s Conflict of Interest Policy</u><br><i>(Debbie Dillon, Deputy Executive Director, Administration)</i> | Attachment | 50 |
|----|--|------------|----|

**Recommended Action:** Approve the proposed amendment to Subsection 2.7.2 of SCAG’s Conflict of Interest Policy

- |    |  |            |    |
|----|--|------------|----|
| 8. | <u>Contracts \$200,000 or Greater: Contract No. 12-029-C1, Pacific Coast Highway (PCH) Safety Study</u><br><i>(Wayne Moore, Chief Financial Officer)</i> | Attachment | 59 |
|----|--|------------|----|

**Recommended Action:** Approve Contract No. 12-029-C1, with LSA Associates, Inc., in an amount not-to-exceed \$279,890, to conduct a study that will identify potential strategies to improve safety along PCH for all modes of travel.

# EXECUTIVE/ADMINISTRATION COMMITTEE

## AGENDA

### JUNE 7, 2012

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#### ACTION ITEMS - continued

Page No.

9. Legal Services Contract  
(*Joann Africa, Chief Counsel*)

Attachment

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**Recommended Action:** Approve amendment to the PC Law Group contract for legal services to increase contract amount by \$40,000 for Fiscal Year 2011/2012 for funding pertaining to the legal review of the 2012 Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) and related Program Environmental Impact Report (PEIR); and approve the renewal of the PC Law Group contract for Fiscal Year 2012/2013 in the total amount of \$100,000.

#### CFO MONTHLY FINANCIAL REPORT

(*Wayne Moore, Chief Financial Officer*)

Attachment

64

#### FUTURE AGENDA ITEMS

Any Committee member or staff desiring to place items on a future agenda may make such a request.

#### ANNOUNCEMENTS

#### ADJOURNMENT

*The next meeting of the Executive/Administration Committee is to be determined.*

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SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS  
EXECUTIVE/ADMINISTRATION COMMITTEE (EAC)  
May 3, 2012

MINUTES

**THE FOLLOWING MINUTES ARE A SUMMARY OF ACTIONS TAKEN BY THE EXECUTIVE/ADMINISTRATION COMMITTEE. A RECORDING OF THE ACTUAL MEETING IS AVAILABLE FOR LISTENING IN SCAG’S OFFICE.**

The Executive/Administration Committee (EAC) held its meeting at the SCAG Offices, in Los Angeles, California. The meeting was called to order by Hon. Pam O’ Connor, Chair, City of Santa Monica. A quorum was present.

**Members Present**

Hon. Pam O’Connor, Santa Monica, President	District 41
Hon. Glen Becerra, Simi Valley, 1st Vice-President	District 46
Hon. Larry McCallon, Highland, Imm. Past President	District 7
Hon. Bill Jahn, Big Bear Lake	District 11
Hon. Paula Lantz, Pomona	District 38
Hon. Michele Martinez, Santa Ana	District 16
Hon. Keith Millhouse, Moorpark	VCTC
Hon. Ron Roberts, Temecula	District 5
Hon. Cheryl Viegas-Walker, El Centro	District 1
Mr. Randall Lewis	Lewis Operating Corp.

**Members Not Present**

Hon. Greg Pettis, Cathedral City, 2 <sup>nd</sup> Vice-President	District 2
Hon. Mark Calac, Pechanga Band of Luiseno Indians	Tribal Govt. Representative
Hon. Margaret Clark, Rosemead	District 32
Hon. Paul Glaab, Laguna Niguel	District 12
Hon. Sharon Quirk-Silva, Fullerton	District 21

## **CALL TO ORDER & PLEDGE OF ALLEGIANCE**

Hon. Pam O' Connor, Chair, called the meeting to order at 11:36 a.m.

## **PUBLIC COMMENT PERIOD**

No Public Comments were received.

## **REVIEW and PRIORITIZE AGENDA ITEMS**

None.

## **PRESIDENTS REPORT**

Hon. Pam O'Connor, Chair, announced that she and Councilmember Greg Pettis are traveling to Washington D.C. next week with staff to attend the Coalition for Trade Corridors and Gateways Conference as well as meet with officials to discuss the Transportation Reauthorization Legislation Conference Committee Clarification Priorities List (which was distributed at the EAC meeting).

Hon. O'Connor also commended staff and the General Assembly Host Committee for their great efforts in coordinating and managing SCAG's 2012 General Assembly and Conference and noted the conference was a great success.

## **EXECUTIVE DIRECTOR'S REPORT**

Hasan Ikhata, Executive Director, commented on Senate Bills (SB) 1151 and 1156 (authored by Senator Darrell Steinberg) which passed the committee on April 24, 2012. Mr. Ikhata noted Senator Steinberg would be in attendance at the Regional Council meeting to provide an update on the Senate bills that provide for the voluntary orderly disposition of assets from former Redevelopment agencies to cities, counties, special districts and successor agencies.

Mr. Ikhata asked Sharon Neely, Deputy Executive Director, Strategy, Policy and Public Affairs, to provide an update on the California High-Speed Rail (CHSRA), as it relates to the April 17, 2012 Legislative Analyst's Office (LAO) report, and developments at the Assembly Transportation Committee (ASR) hearing. The LAO report reviewing the High Speed Rail Business Plan (Business Plan) was also summarized in the EAC agenda packet.

Ms. Neely reported that the Assembly Transportation Committee's discussion was whether to include funding state budget funds for the CHSRA in Fiscal Year (FY) 2013. Mr. Dan Richards, Chairman of the CHSRA, testified at the Assembly Transportation Committee on the revised Business Plan, and management staffing plan, and received favorable comments from the members. The LAO also testified and was critical of the Business Plan and expressed concerns with the proposed new bond funding, and, accordingly, recommended that the Legislature not allocate funding for the FY 2013 budget. Ms. Neely provided an update to the Committee on the Southern California HSR Memorandum of Understanding (MOU) and project list. In addition, the Bay area representative reviewed their \$600 million project that assumes the funds are from Prop 1A bond funds with \$600 million in local match. Regional transportation agency Chief Executive Officers (CEOs) are prioritizing a final project list.

SCAG's MOU received positive comments from the members regarding the changes to the Business Plan. The Committee noted HSR funding in the final budget would be considered in August.

Hasan Ikhata stated that the Southern California region must be united and come to an agreement on the blended approach. The biggest challenge for the Southern California region will be to decide where to invest the first billion dollars. SCAG staff will continue to update the Regional Council on the CHSRA project developments.

Hasan Ikhata commented that the Strategic Growth Council recommended \$1 million in grant funds to SCAG towards the development of Sustainable Communities in Southern California.

Mr. Ikhata also reported that the EXPO light rail line from Downtown Los Angeles to Culver City is now open. Hon. Pam O'Connor spoke at the opening celebration representing the region. Mr. Ikhata noted the challenges and delays that the Riverside County Transportation Commission (RCTC) may face due to the opposition by a certain group towards the Metrolink service extension to Perris, California. SCAG supports RCTC and, if necessary, staff will forward a recommendation to the RC regarding filing an amicus brief or other form of support on RCTC's behalf.

## **CONSENT CALENDAR**

### **Approval Items**

1. Minutes of the April 4, 2012 Meeting

Minutes to be corrected to reflect Councilmember Bill Jahn's attendance at the April 4, 2012 EAC meeting.

2. Contracts \$200,000 or Greater: Contract No. 12-035-C1, Interactive Web Applications and Completion of the Migration of the SCAG Main Website

3. Contracts \$200,000 or Greater: Contract No. 12-036-C1, Secured and Managed Data Facility

Item 3 was pulled for discussion. Councilmember Paula Lantz requested additional information as to the process whereby one vendor can be awarded a contract in one (1) year, not have it executed, and have it replaced with another contract.

Debbie Dillon, Deputy Executive Director, explained that after approval to award the contract to AT&T, but prior to executing the AT&T contract, information was received about an out-of-state high tech company, Switch Communications. After further investigation and an onsite visit, it was concluded that Switch Communications had many advantages, including that their facility was out of state. In addition, they offered superior communication services, natural disaster protections, and had comparable services to AT&T but at a lower cost (when comparing the same services). The Switch Communications contract had the same procedural procurement contract requirements, i.e., Master Service Agreement (MSA) as the AT&T contract. Overall, Switch Communications was the better vendor and the most cost-effective for an offsite data center facility, which will ultimately decrease the risk of extended outages of SCAG's computer systems and applications related to natural or man-made disasters.

A motion was made (Lantz) to approve Item 6 of the Consent Calendar. Motion was seconded (Viegas-Walker) and UNANIMOUSLY APPROVED.

4. Amendments \$ 75,000 or Greater: Contract No. 11-023-C1, SCAG's 2012-2035 Regional Transportation Plan and Sustainable Communities Strategy Program Environmental Impact Report (2012-2035 RTP/SCS PEIR)

Councilmember Paula Lantz, Pomona, District 38, requested additional information about the amendment. Staff responded that in order to support the interactive web version of the 2012-2035 RTP/SCS and finalize the significant number of public comments, additional consultant work was required to compile final documentation and records, file management and other related tasks, which were not foreseen when the original contract was executed.

5. SB 1225 (Padilla): Intercity Rail Agreements (LOSSAN/Pacific Surfliner Local Control)
6. AB 2405 (Blumenfield): Vehicles: High Occupancy Toll Lanes
7. AB 1455 (Harkey): High Speed Rail Bond
8. AB 1778 (Williams): Local Transportation Funds
9. SCAG Staff Salary Schedule
10. SCAG Sponsorship of Annual Events: 1) 21<sup>st</sup> Annual Riverside Council of Governments General Assembly, June 21, 2012, at \$2,500; 2) Coalition for America's Gateways and Trade Corridors Annual Conference, May 9, 2012, at \$2,500; 3) 6<sup>th</sup> Annual Orange County Housing Summit, May 31, 2012, at \$1,000; 4) 12<sup>th</sup> Annual New Partners for Smart Growth Event, February 7-9, 2013, In-kind Sponsorship; 5) City of Long Beach Pro Walk/Pro Bike Conference, September 10, 2012 at \$2,000; 6) Council for Watershed's Health's The Mediterranean City: A Conference on Climate Change Adaptation, June 25, 2012, at \$2,000; 7) Four Corners Coalition 2012 Economic Summit, May 16, 2012 at \$1,000, for a total up to \$11,000

### **Receive and File**

11. Contracts/Purchase Orders and/or Amendments between \$5,000 - \$200,000

A motion was made (Jahn) to approve the remainder of the Consent Calendar. Motion was seconded (Millhouse). Motion Passed.

### **ACTION ITEM**

12. Final Adoption of Fiscal Year (FY) 2012/2013 Comprehensive Budget

Basil Panas, Accounting Manager, provided a brief overview of the Fiscal Year 2012/2013 Budget and its components.

There were no additional comments made from the committee members.

A motion was made (Viegas-Walker) to forward this item to the Regional Council for the final adoption. Motion was seconded (Millhouse) and UNANIMOUSLY APPROVED.

## **INFORMATION ITEM**

### 13. SCAG Sponsorship Policy

Sharon Neely, Deputy Executive Director, Strategy, Policy and Public Affairs, reported that staff was asked to provide information regarding the amount spent on sponsorships by each county. The requested information has been included in the EAC agenda packet for review. No additional changes have been recommended.

There were no additional comments made from the committee members.

## **CFO MONTHLY FINANCIAL REPORT**

There were no additional comments made from the committee members.

## **FUTURE AGENDA ITEMS**

There were no future agenda items.

## **ANNOUNCEMENTS**

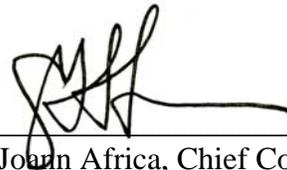
Hon. Pam O'Connor announced that Senator Darrell Steinberg would be in attendance to address the Regional Council.

Hasan Ikhata, Executive Director, noted that SCAG's September 6, 2012 Regional Council (RC) meeting coincides with the League of California Cities Annual Conference and Expo. To avoid meeting conflicts, Mr. Ikhata asked the Committee to discuss and advise if the RC meeting date should be changed. In addition, for those members who plan to attend the League's conference, to please notify the Office of Regional Council Support of their attendance to ensure a quorum for Regional Council meeting on September 6, 2012. The Regional Council will be *dark* in August.

## **ADJOURNMENT**

The meeting adjourned at 12:15 p.m. The next regular meeting of the Executive/Administration Committee will be held on Thursday, June 7, 2012 at the SCAG Los Angeles office.

Minutes Approved by:



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Joann Africa, Chief Counsel  
Staff to the Executive/Administration  
Committee

## EXECUTIVE/ADMINISTRATION COMMITTEE ATTENDANCE REPORT

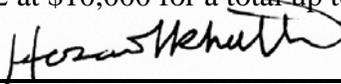
Member (including Ex-Officio) LastName, FirstName	Representing	X = County Represented						FEB	MAR	APR	MAY	JUNE
		IC	LA	OC	RC	SB	VC					
Becerra, Glen, 1st VP	Simi Valley						X	X	X	X	X	
Calac, Mark	Pechanga Tribal Government					X						
Clark, Margaret	Rosemead		X					X	X	X		
Glaab, Paul	Laguna Niguel			X						X		
Jahn, Bill	Big Bear Lake					X		X	X	X	X	
Lantz, Paula	Pomona		X					X	X		X	
Martinez, Michele	Santa Ana			X				X	X		X	
McCallon, Larry	Highland					X		X			X	
Millhouse, Keith	VCTC						X	X	X		X	
O'Connor, Pam, CHAIR	Santa Monica		X					X	X	X	X	
Pettis, Gregory, 2nd VP	Cathedral City				X			X	X	X		
Quirk-Silva, Sharon	Fullerton			X				X	X	X		
Roberts, Ron	Temecula				X			X	X	X	X	
Walker-Viegas, Cheryl	El Centro	X						X	X	X	X	
Lewis, Randall, Ex Officio	Lewis Op. Corp.					X		X	X	X	X	
	<b>Totals</b>	<b>1</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>4</b>	<b>2</b>					

**DATE:** June 7, 2012

**TO:** Executive Administrative Committee (EAC)  
Regional Council (RC)

**FROM:** Sharon A. Neely, Deputy Executive Director, Policy, Strategy and Public Affairs,  
[neely@scag.ca.gov](mailto:neely@scag.ca.gov), (213) 236-1992

**SUBJECT:** SCAG Memberships and Sponsorships of Annual Events: 1) San Bernardino Associated Governments (SANBAG) General Assembly, June 14, 2012 at \$1,500; 2) Coachella Valley Association of Governments (CVAG) General Assembly, June 25, 2012 at \$1,500; 3) Southern California Energy Summit, October 4-5, 2012 at \$1,500; 4) Rail-Volution Conference, October 14-17, 2012 at \$1,600; 5) California Contract Cities Association Membership at \$3,000; and 6) California Connections Leadership Network/SCAG Partnership 2012 at \$10,000 for a total up to \$19,100

**EXECUTIVE DIRECTOR'S APPROVAL:** 

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**RECOMMENDED ACTION:**

Approve.

**EXECUTIVE SUMMARY:**

*The Legislative/Communications and Membership Committee, at its May 15, 2012 meeting, recommended approval up to \$19,100 in memberships and sponsorships for 1) San Bernardino Associated Governments (SANBAG) General Assembly, June 14, 2012 at \$1,500; 2) Coachella Valley Association of Governments (CVAG) General Assembly, June 25 2012 at \$1,500; 3) Southern California Energy Summit, October 4-5, 2012 at \$1,500; 4) Rail-Volution Conference, October 14-17, 2012 at \$1,600; 5) California Contract Cities Association (CCCA) Membership at \$3,000; and 6) California Connections Leadership Network (SCLN)/SCAG Partnership 2012 at \$10,000 for a total up to \$19,100.*

**STRATEGIC PLAN:**

This item supports SCAG Strategic Plan, Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies and Goal 2: Obtain Regional Transportation Infrastructure Funding and Promote Legislative Solutions for Regional Planning Priorities.

**BACKGROUND:**

San Bernardino Associated Governments (SANBAG)

SANBAG will host its 2nd Annual General Assembly on Thursday, June 14, 2012 (8:00 a.m. – 1:00 p.m.) at the Double Tree Hotel in Ontario. The theme of this year's conference is Pathways to Prosperity. The \$1,500 sponsorship will provide SCAG with four (4) tickets to the event; a listing in promotional materials; SCAG logo displayed on screens at the event; SCAG logo printed in the event program; and acknowledgement during the event presentation.

## Coachella Valley Association of Governments (CVAG)

CVAG will host its 39<sup>th</sup> Annual General Assembly on Monday, June 25, 2012 at the Classic Club north of Palm Desert. The \$1,500 gold level sponsorship will provide SCAG a table for ten (10) at the reception; SCAG's logo on all CVAG General Assembly related materials; and preferred exhibit space at the Classic Club location to display SCAG's collateral materials.

## Southern California Energy Summit

The 2012 Southern California Energy Summit will be held at the Palm Springs Convention Center on October 4-5, 2012. This event unites the hub of renewable energy resources in Southern California to raise the platform of these important issues and foster collaboration. The Coachella Valley Association of Governments (CVAG) and Coachella Valley Economic Partnership (CVEP) hosted the 2011 Coachella Valley Energy Summit with over 350 attendees, including numerous State and local elected officials. This year, CVAG and CVEP have decided to expand the Summit to include three counties (San Bernardino, Riverside and Imperial) and welcome new partners: Western Riverside Council of Governments (WRCOG), San Bernardino Associated Governments (SANBAG), Inland Empire Economic Partnership (IEEP) and Imperial Valley Economic Development Corporation (IVEDC). Discussions are currently underway with the Kern Economic Development Corporation as well. A \$1,500 Bronze "Energy Efficiency" Sponsorship entitles SCAG to be recognized by name on the event website and program; company name on sponsor signage at entry of the Energy Summit & Networking Reception; complimentary entry for three (3) at the Summit; one (1) complimentary exhibitor booth at the Summit; and two (2) complimentary tickets to the Reception.

## Rail-Volution Conference

Started in 1989 in Portland, Rail-Volution has become an annual national conference for local elected officials, transit operators, government officials, planners, business leaders, and citizen activists to come together each year and engage in discussions about building livable communities with transit. This year, the 2012 Rail-Volution Conference will be held at the Renaissance Hollywood Hotel & Spa on October 14-17, 2012. The \$1,600 sponsorship will provide SCAG with a full-page advertisement in the conference program.

## California Contract Cities Association

California Contract Cities Association (CCCA) is a network of member cities united for a common cause. The general purpose of CCCA is to serve as a rallying point for cities contracting for municipal services to insure constituents the best service at the minimum cost. Through municipal seminars, education, exchange of ideas and information, the association combines resources to influence policy decisions affecting member cities. A \$3,000 bronze membership will provide SCAG with the opportunity to attend monthly CCCA Board of Directors meetings; a SCAG link from the CCCA website; special recognition during the Annual Municipal Seminar; access to CCCA membership roster and conference registration lists; acknowledgment in all educational seminar program guides; and one (1) Annual Municipal Seminar registration.

## SCLN/SCAG Partnership

SCAG has successfully partnered with the Southern California Leadership Network (SCLN) over the years, with SCAG board members and staff participating in SCLN's leadership development programs, the annual awards luncheon and panel discussions on regional policy issues. The program now consists of five (5), two-and-a-half day seminars for leaders from the business, government, and nonprofit sectors. The 2012 sessions will take place throughout the state, including a session in Sacramento where participants will begin to map out strategies for deepening their statewide leadership portfolios, in partnership with the Governor's Secretary for Service & Volunteerism. Participants will explore issues that include economic development; water, energy and the environment; politics and civic engagement; state governance and finance; transportation and land-use; agriculture; public health and safety; and education. A sponsorship of \$10,000 will provide a space for a SCAG fellow in the program, company recognition on all event and seminar related materials, verbal recognition as a partnering sponsor at the opening session, and VIP seating with photo opportunity with special guests.

**FISCAL IMPACT:** Up to \$19,100 (These funds are included in the approved 2012 and 2013 budgets, \$6,000 in FY 2012 and \$13,100 in FY 2013).

**ATTACHMENT:**

None

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**DATE:** June 7, 2012

**TO:** Executive Administrative Committee (EAC)  
Regional Council (RC)

**FROM:** Sharon A. Neely, Deputy Executive Director, Strategy, Policy & Public Affairs,  
neely@scag.ca.gov, (213)-236-1992

**SUBJECT:** SB 1151 (Steinberg) – Long Range Asset Management Plan  
SB 1156 (Steinberg) – Community Development & Housing Joint Powers Authority

**EXECUTIVE DIRECTOR’S APPROVAL:** 

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**RECOMMENDED ACTION:**  
Support.

**EXECUTIVE SUMMARY:**  
*The Legislative/Communications and Membership Committee (LCMC), at its May 15, 2012 meeting, recommended a support position of SB 1511 and SB 1156 to the Regional Council. Existing law dissolved redevelopment agencies (RDA) and community development agencies, as of February 1, 2012, and provides for the designation of successor agencies. Existing law requires successor agencies to wind down the affairs of the dissolved redevelopment agencies including, among other things, the disposition of assets and properties of the dissolved redevelopment agencies. SB 1151 would establish a Sustainable Economic Development and Housing Trust Fund (“trust fund”) for cities and counties that adopt a Joint Powers Agreement (JPA)—as described in SB 1156—so that the JPA would retain former redevelopment agency assets and funds. The JPA must complete a long-term asset management plan that must be approved by the Department of Finance by December 31, 2012.*

**STRATEGIC PLAN:**  
This item supports SCAG’s Strategic Plan, Goal 2: Obtain Regional Transportation infrastructure Funding and Promote Legislative Solutions for Regional Planning Priorities; Objective a) Identify and support legislative initiatives.

**BACKGROUND:**  
In 2011, the Legislature enacted two (2) bills, AB 1X 26 (Blumenfield) and AB 1X 27 (Blumenfield). AB 1X 26 eliminated redevelopment agencies (RDA) and established procedures for winding down the agencies, paying off enforceable obligations, and disposing of agency assets. AB 1X 26 established successor agencies (typically the city or county that established the agency) to take control of all RDA assets, properties, and other items of value. Successor agencies are to dispose of an agency’s assets as directed by an oversight board, made up of representatives of local taxing entities, with the proceeds transferred to the county auditor-controller for distribution to taxing agencies within each county. AB 1X 27 allowed RDAs to avoid elimination if they made payments to schools in the current budget year and in future years. In December 2011, the California Supreme Court in California Redevelopment Association v. Matosantos upheld AB 1X 26 and overturned AB 1X 27. As a result, all of the state’s roughly 400 RDAs dissolved on February 1, 2012, and local jurisdictions are in the process of implementing AB 1X 26’s provisions to distribute former redevelopment assets.

# REPORT

Senate President pro Tempore Darrell Steinberg introduced the two (2) bills—which are structured to operate in tandem—that focus on the management of assets from a former RDA (SB 1151) and reauthorize redevelopment authority under limited circumstances (SB 1156).

## **SB 1151 (Steinberg)**

- 1) Establishes a trust fund, to be administered by a Sustainable Communities Investment Authority (“authority”), for jurisdictions that adopt a JPA (pursuant to SB 1156), which would retain all assets of the former RDAs. Jurisdictions that do not form a JPA by August 1, 2012, will be subject to the AB 1X 26 process for disposing of RDA assets and transferring funds for distribution to the taxing entities.
- 2) Directs an authority to prepare a long-range asset management plan to govern the disposition and ongoing use of the trust fund. The plan must:
  - a. Inventory all assets, assess the value and purpose of acquisition of these assets, and determine the current value of real property assets.
  - b. Address the use or disposition of all of the assets in the trust.
  - c. Outline a strategy that maximizes the long-term social and monetary value of the real property and assets in the trust consistent with the provisions of SB 1156, and also create high-wage and high-skill jobs, in addition to affordable housing.
- 3) Requires the authority to submit this long-range asset management plan to the Department of Finance (DOF) for approval by December 1, 2012. The DOF may approve the plan or return it for revisions by December 31, 2012. As a condition of approval, the DOF may require that K-14 schools and local agencies receive a minimal amount of funding from the dissolution of assets.
- 4) The trust fund would serve as the repository of the unencumbered balances for each former RDA’s funds, assets, and properties. In addition, the trust would be able to accept revenues from any source, including tax revenues, grants, and loans, and proceeds from selling RDA assets.
- 5) Allows the JPA to use the trust fund for public or private infrastructure needed for infill development, affordable housing, land acquisitions, clean energy, education, job training, transitional housing for former inmates transferred to a county pursuant to the 2011 realignment, loans for development activities, and environmental mitigation, including cleaning up brownfield sites.
- 6) Requires any entity receiving financial support under this bill or SB 1156 to incorporate into any and all agreements a jobs plan, which would describe how the project would create construction careers that pay prevailing wages and a program for community outreach, local hire, and job training. The jobs plan would also describe the project developer’s commitment to offer jobs to disadvantaged California residents, including veterans of the Iraq and Afghanistan wars, people with a history in the criminal justice system, and single parent families.

## **SB 1156 (Steinberg)**

- 1) Authorizes a city and county representing the geographic territory covering the area served by a former RDA to form a Sustainable Communities Investment Authority (“authority”) to carry out the Community Redevelopment Law. If a county formed an RDA, then the county may form an authority. An authority may adopt a redevelopment plan for a project area, which would terminate on a specified date not more than 30 years after the first issuance of bond indebtedness by the authority. Also does not require the redevelopment plan to make determinations of blight, and will not be required to remove blight.
- 2) Authorizes a redevelopment plan to include the receipt of tax increment, provided the local government with land use jurisdiction (the city) has adopted:
  - a. A plan to offset losses to schools serving the project area. The mitigation plan can include assessment districts, covenants, restrictions or other mechanisms. The plan must be approved by

the fiscally affected school district, but may also be submitted to the DOF for approval. DOF shall approve the plan if there are no Prop 98 impacts, or if they are deemed “not unacceptable.”

- b. A strategy for mitigating unfunded service impacts to police, fire, and rescue.
  - c. A sustainable parking standards ordinance.
  - d. A provision that 20 percent of housing in the project area must be affordable.
  - e. For transit priority areas and walkable communities within an MPO, the use designations, density, building and other provisions of the sustainable communities strategy shall apply with a minimum residential density of 20 units per acre and for non-residential uses a floor area ratio of not less than 0.75.
  - f. For small walkable communities outside an MPO, a minimum residential density of 20 units per acre and for non-residential uses a floor area ratio of not less than 0.75. Defines “small walkable communities” to mean: areas within a city that is located outside the boundary of an MPO, with a project area not exceeding one-quarter mile, includes a residential area adjacent to a commercial area, has an average residential net density of not less than 8 units per acre and a floor area ratio of not less than 0.50 for non-residential uses.
- 3) Limits possible project areas to only the following:
- a. *Within an MPO*: For regions with an adopted SCS that ARB has accepted, possible project areas may include transit priority areas identified in a SCS and for each jurisdiction, one small walkable community, as defined.
  - b. *Within or outside of an MPO*: Sites that have land use approvals or other controls that restrict the sites to clean energy manufacturing and are consistent with the SCS strategy, where applicable. The bill defines clean energy manufacturing as the manufacture of components, parts, or materials for the generation of renewal energy resources for alternative fuel vehicles.
- If the project area is based on proximity to a planned major transit stop or a high-quality transit corridor, the stop or the corridor must be scheduled to be completed within the planning horizon established by specified federal regulations governing the metropolitan transportation planning process. The bill specifies that a transit priority area can include a military base reuse plan that meets the definition of a transit priority area and a contaminated site within a transit priority area.
- 4) Permits an authority to enter into financial agreements with community colleges, school districts, and private businesses to facilitate the development and operation of articulated career educational pathways.
  - 5) Retains in the Sustainable Economic Development and Housing Trust Fund—which can be created under SB 1151—the existing L&M fund of the former redevelopment agency for use in accordance with existing redevelopment law. If the L&M funds are not contracted for use within 60 months from the effective date of this bill, then the local agency shall transfer the L&M fund monies to an agency designated by the governor for use as grants to the authority for the provision of affordable housing.
  - 6) Permits a state or local public pension fund to invest in public infrastructure projects and private commercial and residential development that an authority undertakes.
  - 7) Authorizes an authority to implement a local transactions and use tax, above the state’s base 7.25 percent sales and use tax, provided that the resolution authorizing the tax designates the use of the proceeds of the tax.

## CONCLUSION

The LCMC recommended a support position to the Regional Council at its meeting on May 15, 2012 as the legislation provides a voluntary tool to municipalities regarding an alternative to complete elimination of RDA asset. The California State Association of Counties (CSAC) currently maintains a “Support in Concept as Amended on March 29, 2012” position on both bills. According to CSAC, “The approach outlined in the bill package encourages a collaborative partnership between local governments to jointly govern and utilize

# REPORT

various financing tools formerly afforded redevelopment agencies to provide economic development that also focuses on the public good.” The League of California Cities currently maintains a “watch” position on both bills. Other organizations, associations, and/or other entities providing a support position are as follows:

## SB 1151

BRIDGE Housing  
California Infill Builders Association  
California Labor Federation  
DMB Pacific Ventures  
Los Angeles Alliance for a New Economy  
Mission Bay Development Group

## SB 1156

BRIDGE Housing  
California Infill Builders Association  
DMB Pacific Ventures  
Los Angeles Alliance for a New Economy  
Mission bay Development Group

There is currently no registered opposition on file.

Three (3) other bills have been introduced in an effort to provide clarity to RDA cleanup issues that have arisen since the California Supreme Court upheld AB 1X 26:

- AB 1585: Introduced by Assembly Speaker John Perez, clarifies that low and moderate income housing funds are to be transferred to the successor agency to provide affordable housing. The housing funds are to be maintained in a separate account and at least 80 percent of the funds must be encumbered within three (3) years. AB 1585 passed the Assembly on March 26, 2012, although is still in the Senate Committees on Governance & Finance and Transportation & Housing. AB 1585 has not been heard in either Committee since assignment on April 19, 2012.
- SB 654: Also introduced by Senate President pro Tempore Darrell Steinberg, allows the host city of an RDA under elimination to retain specified funds in the former RDA's housing fund to ensure that communities have the ability to increase, improve, and preserve supplies of low and moderate income housing. SB 654 passed the Senate on January 31, 2012, but is still in the Assembly Committees on Housing & Community Development and Local Government. SB 654 has not been heard in either Committee since assignment on April 16, 2012.
- SB 986: Introduced by Senator Bob Dutton, provides clarification that all bond proceeds initiated by the former RDA are considered encumbered and prohibits a successor agency from sending the proceeds to the county auditor-controller (as described in AB 1X 26). The bond proceeds could only be used for the purposes for which the bonds were sold and must be used by December 14, 2014. A successor agency is the newly created agency responsible for implementation of the obligations entered into by the former redevelopment agency. SB 986, in the Senate Committee on Appropriations, was amended and subsequently passed—even after receiving unfriendly amendments in the Committee on Appropriations and the author had requested that the bill be put in the Inactive File—on May 24, 2012 by a vote of 7-0. The bill is currently in the Senate and on to a Third Reading.

Senator Steinberg's legislation may be the legislature's primary legislative vehicle for RDA cleanup. Both SB 1151 and SB 1156 passed out of the Senate Transportation & Housing Committee on April 24, 2012 by a vote of 5-3. Both bills passed out of the Senate Committee on Appropriations on May 24, 2012 by a vote of 5-2. Both bills are currently in the Senate and on to a Third Reading.

## **ATTACHMENT:**

None

**DATE:** June 7, 2012

**TO:** Executive/Administration Committee (EAC)  
Regional Council (RC)

**FROM:** Sharon A. Neely, Deputy Executive Director, Strategy, Policy and Public Affairs,  
[neely@scag.ca.gov](mailto:neely@scag.ca.gov), (213) 236-1992

**SUBJECT:** AB 1446 (Feuer): Los Angeles County Metropolitan Authority - Transactions and Use Tax

**EXECUTIVE DIRECTOR'S APPROVAL:**



**RECOMMENDED ACTION:**

Support.

**EXECUTIVE SUMMARY:**

*The Legislative/Communications and Membership Committee (LCMC), at its May 15, 2012 meeting, approved recommending a support position for AB 1446 to the Regional Council. AB 1446 allows the Los Angeles County Metropolitan Transportation Authority (MTA) indefinitely to extend its existing half-cent (1/2) transaction and use tax (sales tax) related to transportation, subject to voter approval. The bill would require MTA to secure bonded indebtedness payable from the proceeds of the tax and would require that the proceeds from those bonds be used to accelerate the completion of specified projects and programs. The bill would require MTA to amend the expenditure plan in a specified manner and make other conforming changes.*

**STRATEGIC PLAN:**

This item supports SCAG's Strategic Plan, Goal 2: Obtain Regional Transportation Infrastructure Funding and Promote Legislative Solutions for Regional Planning Priorities.

**BACKGROUND:**

Currently, existing law authorizes MTA to adopt a 1/2-cent sales tax in Los Angeles County for 30 years, subject to a two-thirds approval of local voters. The sales tax, presented to the voters as Measure R, was approved in 2008. The law authorized MTA to incur bonded indebtedness payable from the proceeds of Measure R, and required MTA to adopt an expenditure plan prior to submitting the proposed Measure R to the voters for a vote. Measure R also requires MTA to allocate 20% of the proceeds derived from the 1/2-cent sales tax for bus operations and 5% for rail operations.

AB 1446 would allow extending the existing 1/2-cent transaction and use tax (sales tax) related to transportation, subject to voter approval in Los Angeles County. Specifically, the bill:

- Authorizes MTA to place on the ballot for Los Angeles County voter approval the permanent extension of an existing countywide 1/2-cent sales tax, revenue from which will be dedicated to transportation;

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- Subjects imposition of the extended tax upon approval of a majority of the MTA Board of Directors and upon approval of two-thirds of the voters in Los Angeles County;
- Authorizes MTA to incur bonded indebtedness, payable from the proceeds of the extended tax, to accelerate completion of capital projects and programs previously established under Measure R;
- Requires, upon completion of capital projects and programs, that any remaining funds from bonds issued or from tax extension proceeds be expended by MTA on projects and programs in its Long Range Transportation Plan (or a successor plan);
- Requires MTA to amend its existing expenditure plan, previously adopted as a part of Measure R, relative to project costs and schedule dates.

This bill is intended to give Los Angeles County voters the opportunity to extend the duration of a local source of funding for an ambitious program of transportation infrastructure projects for the Los Angeles region. The anticipated new revenue can be bonded against to build projects in MTA's transportation plan sooner.

The bill passed out of Assembly Local Government Committee on April 11, 2012 by a vote of 7-1; out of the Assembly Transportation Committee on April 23, 2012 by a vote of 11-1; and out of the Assembly Appropriations Committee on May 9, 2012 by a vote of 13-4. In the Assembly, the bill passed by a vote of 54-17 on May 21, 2012 and is currently awaiting committee assignment in the Senate. On record, positions include:

## Support

American Council of Engineering Companies  
California Chamber of Commerce  
California Labor Federation  
California State Association of Electrical Workers  
Los Angeles Area Chamber of Commerce  
Los Angeles Business Council  
Los Angeles County Federation of Labor, AFL-CIO  
Move LA  
Southern California Contractors Association  
State Building and Construction Trades Council of California  
The Associated General Contractors

## Opposition

California Taxpayers Association  
Cerritos City Council  
Howard Jarvis Taxpayers Association

## **CONCLUSION**

The bill's provisions would put before Los Angeles County voters the opportunity to bond sooner against sales tax revenues to commence building and accelerate the delivery of critically needed transportation infrastructure projects in Southern California, that were included in the recently adopted SCAG 2012-2035 Regional Transportation Plan.

## **ATTACHMENT:**

None

**DATE:** June 7, 2012

**TO:** Executive/Administration Committee (EAC)  
Regional Council (RC)

**FROM:** Wayne Moore, Chief Financial Officer, (213) 236-1804, moore@scag.ca.gov

**SUBJECT:** Contracts/Purchase Orders and/or Amendments between \$5,000 - \$200,000

**EXECUTIVE DIRECTOR'S APPROVAL:** *Horas Kehuth*

**RECOMMENDED ACTION:**  
For Information Only - No Action Required.

**STRATEGIC PLAN:**  
This item supports SCAG'S Strategic Plan, Goal 3: Enhance the Agency's Long Term Financial Stability and Fiscal Management.

**BACKGROUND:**

**SCAG executed the following Contracts between \$25,000 and \$200,000**

<u>Consultant/Contract #</u>	<u>Contract's Purpose</u>	<u>Contract Amount</u>
1. The Regents of the University of California University of California, Los Angeles (12-021-C1)	The consultant shall develop a Regional Plug-In Electric Vehicle (PEV) Readiness Plan for Southern California as well as two (2) model subregional Charge Port Infrastructure (CPI) plans. The consultant will conduct its work in collaboration with the Western Riverside Council of Governments (WRCOG), and the South Bay Cities Council of Governments (SBCCOG).	\$192,859
2. The Center for Connective Architecture at Cooper Carry (12-001-B17)	As part of the Compass Blueprint program, the consultant shall assist the City of Pomona with preparing the north Pomona Station Transit Oriented Development (TOD) Plan.	\$150,691
3. Community Design + Architecture (12-001-B13)	As part of the Compass Blueprint program, the consultant shall assist the City of South Gate with conducting economic analysis, land use planning, transportation access planning, and urban design visualization services to support the potential South Gate Transit-Oriented District.	\$125,514
4. Community Design + Architecture, Inc. (12-001-B06)	As part of the Compass Blueprint program, the consultant shall assist the City of Fontana with preparing a land use document that will, among other things, address traffic congestion, idling time and overall carbon emissions from trucks and automobiles at the Sierra Avenue/Valley Boulevard intersection; as well as help introduce mass-transit and pedestrian/bicycle opportunities; at or near the Kaiser Permanente campus.	\$124,375

# REPORT

## SCAG executed the following Contracts between \$25,000 and \$200,000

<u>Consultant/Contract #</u>	<u>Contract's Purpose</u>	<u>Contract Amount</u>
5. Terra Nova Planning & Research, Inc. Inc. (12-001-B02)	As part of the Compass Blueprint program, the consultant shall assist the City of Rancho Cucamonga with preparing a Zoning Code/Specific Plan change analysis and/or partial code update, to incorporate policies to support future Bus Rapid Transit (BRT) opportunities.	\$123,533
6. Estolano LeSar Perez Advisors, LLC (12-001-B12)	As part of the Compass Blueprint program, the consultant shall assist the County of Los Angeles with, among other things, assessing the state of the public amenities that facilitate and support pedestrian, bicycle, and transit access to the transit stations and preparing a conceptual station access plan.	\$123,158
7. RBF Consulting, Inc. (12-001-B21)	As part of the Compass Blueprint program, the consultant shall assist the City of Imperial with updating the land use, circulation and climate action elements of the City's General Plan to serve as the basis for a larger project of updating the entire General Plan.	\$121,927
8. RRM Design Group (12-001-B18)	As part of the Compass Blueprint program, the consultant shall assist the City of Inglewood, with establishing a Transit Oriented Development (TOD) district in an approximately ½ mile radius of the planned Florence/La Brea light rail station (Crenshaw Line).	\$110,868
9. Pro Forma Advisors LLC (12-001-B20)	As part of the Compass Blueprint program, the consultant shall assist the South Bay Subregion, with analyzing four opportunity areas in the region to explore the economics of Neighborhood Oriented Development (NOD - a process of developing a compact, mixed commercial node in the center of each residential neighborhood that will provide a cluster of commercial destinations within walking distance of every residence).	\$109,916
10. Dyett & Bhatia (12-001-B11)	As part of the Compass Blueprint program, the consultant shall assist the City of San Gabriel with revising its codes in a manner consistent with Compass Blueprint sustainability principles.	\$101,935

# REPORT

## SCAG executed the following Contracts between \$25,000 and \$200,000

<u>Consultant/Contract #</u>	<u>Contract's Purpose</u>	<u>Contract Amount</u>
11. MBI Media (12-026-C1)	SCAG's Clean Cities Program is seeking consultant assistance to create a series of videos and promotional materials to communicate the many benefits of natural gas conversion while highlighting the successes of two (2) American Recovery Reinvestment Act (ARRA) grant projects reflecting natural gas conversion implementation measures around the SCAG region.	\$76,210

## SCAG executed the following Purchase Orders (PO's) between \$5,000 and \$200,000

<u>Vendor</u>	<u>PO Purpose</u>	<u>PO Amount</u>
County of Ventura	Gartner IT Research Services	\$7,380
US Bank	Cal-Card Small Purchases to Support On-going Operations	\$6,420

## SCAG executed the Amendment between \$5,000 and \$200,000

<u>Consultant/Contract #</u>	<u>Amendment's Purpose</u>	<u>Amendment Amount</u>
None		

### **FISCAL IMPACT:**

Funding is available in the FY 2011/12 budget.

### **ATTACHMENT:**

Contract Summaries

## CONSULTANT CONTRACT 12-021-C1

<b>Recommended Consultant:</b>	The Regents of the University of California University of California, Los Angeles (UCLA)	
<b>Background &amp; Scope of Work:</b>	<p>The purpose of this project is to develop a Regional Plug-In Electric Vehicle (PEV) Readiness Plan for Southern California as well as two complementary model subregional Charge Port Infrastructure (CPI) plans. The consultant will conduct both sets of plans in collaboration with the Western Riverside Council of Governments (WRCOG), and the South Bay Cities Council of Governments (SBCCOG).</p> <p>The consultant shall lead an innovative and collaborative planning process that would prepare Southern California for the forecasted influx of electric vehicles.</p>	
<b>Project's Benefits &amp; Key Deliverables:</b>	<p>The PEV Readiness Plan will become part of a larger effort to provide support for the growth in PEVs throughout California while promoting economic development within the green technology sector. This effort will also support the requirements of Assembly Bill 32 (AB 32) and Senate Bill 375 (SB 375), which have as their common goal the reduction of Greenhouse Gas Emissions (GHGs). SB 375 requires agencies to reduce passenger vehicle emissions through innovative planning and land use decisions. Strategically locating PEV infrastructure will further enhance sustainable planning practices through the use of green technologies. SCAG included a narrative about the potential for PEVs to reduce GHG emissions in its 2012-2035 Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS). Lastly, a PEV Readiness Plan will include qualitative and quantitative studies of charging needs in the region based on projections of PEV supply in Southern California, and consumer demand surveys.</p>	
<b>Strategic Plan:</b>	<p>This item supports SCAG's Strategic Plan, Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective a: Create and Facilitate a Collaborative and Cooperative Environment to Produce Forward Thinking Regional Plans.</p>	
<b>Contract Amount:</b>	<b>Total not-to-exceed</b>	<b>\$192,859</b>
	UCLA (prime consultant)	\$170,762
	University of California, San Diego (subconsultant)	\$22,097
	Knowledge Networks (subconsultant) – services to be provided at no cost to SCAG	\$0
	<p>Note: As a result of the negotiations, the work of one (1) of the subconsultants for outreach activities was not required because the activities will be done through a collaborative partnership with South Coast Air Quality Management District (AQMD), Southern California Edison (SCE), and Clean Cities Coalitions in Southern California.</p>	
<b>Contract Period:</b>	April 12, 2012 through June 30, 2013	
<b>Project Number:</b>	020.SCG01641.03    \$192,859	
	Funding sources: U.S. Department of Energy (DOE) / AQMD and California Energy Commission (CEC)	

**Request for Proposal (RFP):**

SCAG staff notified 1,934 firms of the release of RFP 12-021. Staff also advertised the RFP on SCAG’s bid management system. A total of 96 firms downloaded the RFP. SCAG received the following six (6) proposals in response to the solicitation:

<b>UCLA (3 subconsultants)</b>	<b>\$457,391</b>
Tetra Tech (3 subconsultants)	\$397,809
ECOtality North America (3 subconsultants)	\$399,052
AECOM (3 subconsultants)	\$410,219
IBI Group (3 subconsultants)	\$420,384
The Regents of the University of California, Santa Barbara (2 subconsultants)	\$430,203

**Selection Process:**

The Proposal Review Committee (PRC) evaluated each proposal in accordance with the criteria set forth in the RFP, and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations. After evaluating the proposals, the PRC interviewed the three (3) highest ranked offerors.

The PRC consisted of the following individuals:

Ross Almazan, Project Manager-CEM Market Research, SCE  
Jennifer DiCiano, Program Manager, WRCOG  
Jennifer Sarnecki, Senior Regional Planner, SCAG  
Wally Siembab, Research Director, SBCCOG

**Basis for Selection:**

All offers SCAG received exceeded the available budget. Therefore, staff reviewed the scope of work in the RFP and determined that the outreach plan, workshops, and various PEV materials (the least critical components) could be done or provided through a collaborative partnership with AQMD, SCE, the Clean Cities Coalitions in Southern California, and other stakeholders. As a result, all proposals were evaluated based on the outreach components being removed from the scope of work. The PRC then selected UCLA because they conveyed the best technical approach and provided the best overall value for this project (further discussed below). During negotiations staff removed the value of the outreach components, approximately \$176,532 from UCLA’s initial \$457,391 offer. This also resulted in UCLA removing the outreach sub-consultants from its team. Lastly, because of their commitment to regional sustainability and advancing this emerging technology, UCLA agreed to provide \$88,000 worth of work at no cost to SCAG. Consequently, UCLA’s initial offer went from \$457,391 to \$192,859.

The PRC recommended UCLA for the contract award because the consultant:

- Demonstrated the greatest experience and knowledge of PEV infrastructure planning in Southern California. The UCLA Luskin Center recently released two (2) PEV planning reports on consumer demand and on the challenges of providing residential charging for multi-family dwelling units. They are currently engaged in additional research on evolving market conditions for electrical charging stations;
- Demonstrated the best understanding of the proposed scope of work and schedule. Specifically, they recognized the limited timeline required to complete this project due to grant terms. As a result, they offered to conduct a

major survey of the region at the same time as the two (2) subregional surveys. This will save time and provide comparative data, while allowing for an efficient use of their budget;

- Described the most responsive and technically sound approach to the scope for this project. UCLA provided a very detailed description of their methodology, which included a household demand analysis, zonal travel demand analysis, spatial demand for public and workplace charging, parcel suitability analysis, economic viability analysis and a vehicle supply analysis. Further, they were also responsive to the unique needs of the subregions included in the planning effort and identified core research activities in support of WRCOG and SBCCOG infrastructure deployment; and
- Offered unique regional knowledge, planning, and research. UCLA demonstrated the most detailed spatial database of the current PEV charging stations in the region, which will allow the project team to make informed decisions about the potential locations for charging facilities.

Other offerors proposed a lower cost; however, they were deficient in the following areas:

- Lacked the extensive knowledge of PEV planning in Southern California;
- Did not provide a robust methodology for the PEV Infrastructure Planning effort, particularly the consumer preference survey and spatial database analysis; and
- Did not demonstrate a deep understanding of policy options related to the PEV marketplace, including incentives.

## CONSULTANT CONTRACT 12-001-B17

<b>Recommended Consultant:</b>	The Center for Connective Architecture at Cooper Carry (The Center)							
<b>Background &amp; Scope of Work:</b>	The consultant shall provide consultant services for a Compass Blueprint Demonstration Project for the City of Pomona (City). Specifically, the consultant shall prepare the north Pomona station Transit Oriented Development (TOD) plan.							
<b>Project's Benefits &amp; Key Deliverables:</b>	The project's benefits and key deliverables include, but are not limited to: <ul style="list-style-type: none"><li>• A TOD master plan which will provide a framework to redevelop the site and develop the location with a transit-oriented, mixed use development that will promote livability by providing jobs, housing and access to transportation for patrons throughout the region. Completion of a conceptual master plan would serve as a reference point for guiding the future development of the subject location; and</li><li>• Current opportunities and constraints analyses, implementation strategies, reports, preliminary concepts, outreach workshops, attendance at commission/committee/council meetings, and a final report.</li></ul>							
<b>Strategic Plan:</b>	This item supports SCAG's Strategic Plan, Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective a: Create and Facilitate a Collaborative and Cooperative Environment to Produce Forward Thinking Regional Plans.							
<b>Contract Amount:</b>	<b>Total not-to-exceed</b>	<b>\$150,691</b>						
	The Center (prime consultant)	\$83,139						
	Fehr & Peers (subconsultant)	\$25,142						
	Fusco Engineering, Inc. (subconsultant)	\$17,350						
	Economic and Planning Systems, Inc. (subconsultant)	\$25,060						
	Note: The Center originally proposed \$183,418, but staff negotiated the price down to \$150,691 without reducing the scope of work.							
<b>Contract Period:</b>	May 14, 2012 through February 28, 2013							
<b>Project Number:</b>	065.SCG00137.01     \$150,691							
	Funding sources: Consolidated Planning Grant – FHWA, TDA, Local Cash Match							
<b>Request for Proposal (RFP):</b>	SCAG staff notified 1,613 firms of the release of RFP 12-001-B17. Staff also advertised the RFP in the American Planning Association's magazine, the Urban Transportation Monitor, and posted it on SCAG's bid management system. A total of 192 firms downloaded the RFP. SCAG received the following 12 proposals in response to the solicitation:  <table><tr><td><b>The Center (3 subconsultants)</b></td><td style="text-align: right;"><b>\$183,418</b></td></tr><tr><td>Cal Poly Pomona Foundation, Inc. (no subconsultants)</td><td style="text-align: right;">\$80,601</td></tr><tr><td>IBI Group (1 subconsultant)</td><td style="text-align: right;">\$119,958</td></tr></table>		<b>The Center (3 subconsultants)</b>	<b>\$183,418</b>	Cal Poly Pomona Foundation, Inc. (no subconsultants)	\$80,601	IBI Group (1 subconsultant)	\$119,958
<b>The Center (3 subconsultants)</b>	<b>\$183,418</b>							
Cal Poly Pomona Foundation, Inc. (no subconsultants)	\$80,601							
IBI Group (1 subconsultant)	\$119,958							

The Arroyo Group (3 subconsultants)	\$124,997
RRM Design Group (2 subconsultants)	\$149,596
Calthorpe Associates (3 subconsultants)	\$160,792
AECOM (2 subconsultants)	\$161,133
City Design Studio LLC (4 subconsultants)	\$199,544
Estolano LeSar Perez Advisors (3 subconsultants)	\$213,489
Torti Gallas and Partners, Inc. (2 subconsultants)	\$249,353
Johnson Fain (5 subconsultants)	\$564,245
Gensler (3 subconsultants)	\$588,454

**Selection Process:**

The Proposal Review Committee (PRC) evaluated each proposal in accordance with the criteria set forth in the RFP, and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations. After evaluating the proposals, the PRC interviewed the four (4) highest ranked offerors.

The PRC consisted of the following individuals:

Ati Eskandari, City Engineer, City of Pomona  
Brad Johnson, Planning Manager, City of Pomona  
Mark Lazzaretto, Community Development Director, City of Pomona  
Eddie Perkins, Associate Transportation Planner, Caltrans  
Jung A Uhm, Senior Regional Planner, SCAG

**Basis for Selection:**

The PRC recommended The Center for the contract award because the consultant:

- Demonstrated the best understanding of the proposed scope of work and the key elements involved. Specifically, the consultant’s analysis included a much broader area that covered social, environmental, and economic benefits to the City;
- Demonstrated the most effective approach to meet SCAG’s requirements. Specifically, the consultant demonstrated a strong and creative implementation strategy that was specific on how to engage development communities; and
- Demonstrated the most comprehensive range of services and solutions that provided a vision for comprehensive TOD experience.

Other offerors proposed a lower cost; however, they were deficient in the following areas:

- Lacked a creative and innovative approach specific to the City’s social, economic, and physical context;
- Did not provide a proactive approach for implementing a TOD project, such as bringing in private developers to partner with; and
- Did not demonstrate experience working with multiple transportation agencies with different interests for coordination, or problem solving.

## CONSULTANT CONTRACT 12-001-B13

<b>Recommended Consultant:</b>	Community Design + Architecture (CD+A)									
<b>Background &amp; Scope of Work:</b>	The Consultant shall provide consultant services for a Compass Blueprint Demonstration Project in the City of South Gate (City). The Consultant will provide economic analysis, land use planning, transportation access planning, and urban design visualization services in support of the potential South Gate Transit-Oriented District (TOD.)									
<b>Project's Benefits &amp; Key Deliverables:</b>	The project will benefit the City, by providing a transformative vision for an important area, and potential future rail station. The key deliverables include, but are not limited to: <ul style="list-style-type: none"><li>• An Economic Development Strategy;</li><li>• Station Access strategies that maximize neighborhood and station connectivity;</li><li>• Urban design visualizations of surrounding streets to inspire the public and elected officials;</li><li>• Multimodal performance standards that emphasize person carrying capacity;</li><li>• Affordable and accessible housing plans; and</li><li>• Land Use plan that maximizes job creation and economic development.</li></ul>									
<b>Strategic Plan:</b>	This item supports SCAG's Strategic Plan, Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective a: Create and Facilitate a Collaborative and Cooperative Environment to Produce Forward Thinking Regional Plans.									
<b>Contract Amount:</b>	<b>Total not-to-exceed</b>	<b>\$125,514</b>								
	Community Design + Architecture (prime consultant)	\$63,998								
	Economic Planning Systems (subconsultant)	\$29,593								
	Fehrs & Peers (subconsultant)	\$11,480								
	Estolano LeSar Perez Advisors (subconsultant)	\$20,443								
	Note: CD+A originally proposed \$164,571, but staff negotiated the price down to \$125,514 without reducing the scope of work.									
<b>Contract Period:</b>	April 24, 2012 through June 30, 2013									
<b>Project Number:</b>	12-065.0137.01	\$125,514								
	Funding sources: Consolidated Planning Grant – FHWA and FTA									
<b>Request for Proposal (RFP):</b>	SCAG staff notified 1,617 firms of the release of RFP 12-001-B13. Staff also advertised the RFP in the American Planning Association's magazine, the Urban Transportation Monitor, and posted it on SCAG's bid management system. A total of 175 firms downloaded the RFP. SCAG received the following seven (7) proposals in response to the solicitation:  <table><tr><td><b>CD+A (3 subconsultants)</b></td><td><b>\$164,571</b></td></tr><tr><td>The Arroyo Group (2 subconsultants)</td><td>\$129,694</td></tr><tr><td>Madrid Consulting Group, LLC (3 subconsultants)</td><td>\$136,000</td></tr><tr><td>Beacon Management Group (1 subconsultant)</td><td>\$140,089</td></tr></table>		<b>CD+A (3 subconsultants)</b>	<b>\$164,571</b>	The Arroyo Group (2 subconsultants)	\$129,694	Madrid Consulting Group, LLC (3 subconsultants)	\$136,000	Beacon Management Group (1 subconsultant)	\$140,089
<b>CD+A (3 subconsultants)</b>	<b>\$164,571</b>									
The Arroyo Group (2 subconsultants)	\$129,694									
Madrid Consulting Group, LLC (3 subconsultants)	\$136,000									
Beacon Management Group (1 subconsultant)	\$140,089									

Calthorpe Associates (3 subconsultants)	\$158,932
Cooper Carry (3 subconsultants)	\$215,548
Johnson Fain (6 subconsultants)	\$647,069

**Selection Process:** The Proposal Review Committee (PRC) evaluated each proposal in accordance with the criteria set forth in the RFP, and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations. After evaluating the proposals, the PRC interviewed the four (4) highest ranked offerors.

The PRC consisted of the following individuals:

Marco Anderson, Regional Planner, SCAG  
 Alvaro Betancourt, Senior Planner, City of South Gate  
 Bryan Cook, Assistant City Manager/Finance Director, City of South Gate  
 Kirk Schneider, Associate Transportation Planner, City of South Gate

**Basis for Selection:** The PRC recommended CD+A for the contract award because the consultant:

- Provided the best overall value to SCAG. Although the price proposed was not the lowest, it was in the range of what the PRC determined it would take to meet the required deliverables. CD+A's dollars per hour value in their budget was in line with the other proposers. Further, they dedicated resources for transportation and traffic planning in addition to the other required tasks, which was lacking in the lower priced offerors;
- Demonstrated the most comprehensive and broadest range of services and solutions that will meet SCAG's requirements. Specifically, CD+A did the best job of providing all the necessary skills including mobility planning, economic analysis, and land use scenario visualization. Lower priced proposals provided some combination of these skills, but the PRC found CD+A specified the best skillset in all of these areas;
- Demonstrated the best understanding of the proposed scope of work and the key elements involved. In the interview, CD+A demonstrated that they had visited the study area as a team, and put the most effort into understanding the unique context of the proposed TOD. In addition, they were the only firm to demonstrate that they were aware of a current developer's plans for a large portion of the study area, and had incorporated this understanding into their approach;
- Demonstrated the most extensive experience with projects of similar size and scope. Specifically, CD+A demonstrated the best most relevant experience with other cities of the same size, and socio-economic conditions. CD+A did the best job of illustrating how specific projects they have worked on relate directly the physical form and socio-economic characteristics of the study area;
- Provided the best representative expertise in addressing the major arterial roadway that runs through the project site. Providing effective pedestrian and bike crossing that is sensitive to auto traffic will be an important component of this project, and this aspect was not as strong in other proposals; and
- Demonstrated the most creative, innovative and effective approach to meet SCAG's requirements. Specifically, CD+A identified the most creative and innovative approach to integrating the future high quality transit service with the existing industrial uses, and nearby residential neighborhoods. They provided clear examples of high quality visualizations produced for other projects, and described steps they will take to produce similar visualizations for this study.

## CONSULTANT CONTRACT 12-001-B06

- Recommended Consultant:** Community Design + Architecture, Inc.
- Background & Scope of Work:** The consultant shall provide consultant services for a Compass Blueprint Demonstration Project for the City of Fontana (City). Specifically, the consultant shall provide a land use document that will address the following:
- Reduce traffic congestion and, inherently, idling time and overall carbon emissions from trucks and automobiles at the Sierra Avenue/Valley Boulevard intersection;
  - Introduce mass-transit and pedestrian/bicycle opportunities; and
  - Provide businesses, support industries, mixed-uses, and residential opportunities that support Kaiser Permanente’s employees, patients, and families of patients within walking or mass transit distance of the Kaiser campus.
- Project’s Benefits & Key Deliverables:** The project’s benefits and key deliverables include, but are not limited to:
- Resolution of the issue of mobility which is a major factor along Valley Boulevard. This project will also achieve prosperity and sustainability in this main area of the City;
  - A written report and plans that would include a preferred land use scheme, and at least two (2) alternatives that address the goals and objectives to make the study area mobile, livable, prosperous, and sustainable. The report shall be written in a way where defined and measurable goals can be included in future policy documents such as the Valley Boulevard Specific Plan and future updates to the General Plan, as well as specific General Plan Elements. The document shall include associated appendices summarizing the raw data gathered from the various surveys and analyses.
- Strategic Plan:** This item supports SCAG’s Strategic Plan, Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective a: Create and Facilitate a Collaborative and Cooperative Environment to Produce Forward Thinking Regional Plans.
- Contract Amount:**
- |  |                  |
|--|------------------|
| <b>Total not-to-exceed</b>                         | <b>\$124,375</b> |
| Community Design + Architecture (prime consultant) | \$70,548         |
| Economic & Planning Systems (subconsultant)        | \$30,541         |
| Fehr and Peers (subconsultant)                     | \$23,286         |
- Note: Community Design + Architecture originally proposed \$126,153, but staff negotiated the price down to \$124,375 without reducing the scope of work.
- Contract Period:** May 7, 2012 through June 30, 2013
- Project Number:** 065.SCG00137.01    \$124,375  
Funding sources: Consolidated Planning Grant – FHWA and TDA

**Request for Proposal (RFP):**

SCAG staff notified 1,536 firms of the release of RFP 12-001-B06. Staff also advertised the RFP in the American Planning Association’s magazine, the Urban Transportation Monitor, and posted it on SCAG’s bid management system. A total of 172 firms downloaded the RFP. SCAG received the following nine (9) proposals in response to the solicitation:

<b>Community Design + Architecture, Inc. (2 subconsultants)</b>	<b>\$126,153</b>
Hogle-Ireland, Inc. (1 subconsultant)	\$76,635
RGP Planning & Development Services (3 subconsultants)	\$101,170
The Planning Center   DC&E (1 subconsultant)	\$135,996
Gruen Associates (2 subconsultants)	\$150,377
City Design Studio LLC (3 subconsultants)	\$198,719
RTKL Associates Inc. (3 subconsultants)	\$202,464
Terra Nova Planning & Research, Inc. (3 subconsultants)	\$264,421
SWA Group (4 subconsultants)	\$360,042

**Selection Process:**

The Proposal Review Committee (PRC) evaluated each proposal in accordance with the criteria set forth in the RFP, and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations. After evaluating the proposals, the PRC interviewed the four (4) highest ranked offerors.

The PRC consisted of the following individuals:

Shannon Casey, Senior Planner, City of Fontana  
Stephanie Hall, Senior Planner, City of Fontana  
Rebecca Forbes, Transportation Planner, Caltrans  
Evelyn Ssenkoloto, Redevelopment Analyst, City of Fontana  
Christopher Tzeng, Associate Regional Planner, SCAG

**Basis for Selection:**

The PRC recommended Community Design + Architecture for the contract award because the consultant:

- Demonstrated the best experience and knowledge of working in areas where a hospital is the key land use component. They also demonstrated their skills in effectively communicating with individuals in a hospital environment to address concerns in building a conducive land use and transportation wise plan surrounding the hospital;
- Best described their approach to engaging key stakeholders most effectively. They also best described their knowledge in how they would effectively locate the key individuals within a large institution, which can be challenging. The consultant shared their previous experience in working with a similar size hospital campus effectively;
- Offered a unique “step” approach in creating a transit hub to serve the hospital area and connect it to the existing Fontana Metrolink station. This “step” approach will allow the City to implement a connection between the corridor/hospital to the Metrolink station before funding may become available for an extensive transit hub. Circulation and congestion around the project area are a major concern, and a “step” approach for a transit hub allows a realistic approach that will alleviate these concerns; and

- Provided the most responsive and technically sound approach in integrating transportation and land use, creating a mix of land uses and multi-modal experience in the project area, thus, creating Greenhouse Gas (GHG) reductions.

Other proposers proposed a lower cost; however, they were deficient in the following areas:

- Lacked a clear understanding of the proposed scope of work;
- Lacked extensive knowledge of the existing conditions in the project area;
- Lacked the extensive knowledge of integrating transportation and land use planning;
- Did not provide a robust methodology for increasing mobility in the study area, particularly creating a multi-modal environment; and
- Did not demonstrate a deep understanding of working with large institutions, which is a key component to this project.

## CONSULTANT CONTRACT 12-001-B02

**Recommended Consultant:** Terra Nova Planning & Research, Inc.

**Background & Scope of Work:** The City of Rancho Cucamonga is currently updating its Development Code for consistency with its General Plan. Within the General Plan update, many policies were created to support the future Bus Rapid Transit (BRT) and the Long Range Transit Plan (LRTP).

The consultant will assist the City with preparing a Zoning Code/Specific Plan change analysis and/or partial code update. This assistance includes the comprehensive analysis of the City's Development Code (Chapter 17.32 Foothill Boulevard Districts), Foothill Boulevard Specific Plan, and the Foothill Boulevard/Historic Route 66 Visual Improvement Plan (FBVIP) for consistency with the General Plan to incorporate policies and housing opportunities to support future BRT opportunities.

**Project's Benefits & Key Deliverables:** The project's benefits and key deliverables include, but are not limited to:

- A zoning code/Specific Plan change analysis of the City's Development Code, Foothill Boulevard Specific Plan, and the Foothill Boulevard/Historic Route 66 Visual Improvement Plan;
- An Internal Design Charrette;
- Two (2) Public Workshops, stakeholder interviews, and a Planning Commission and City Council joint session; and
- Development Code change recommendations and sample language.

**Strategic Plan:** This item supports SCAG's Strategic Plan, Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective a: Create and Facilitate a Collaborative and Cooperative Environment to Produce Forward Thinking Regional Plans.

<b>Contract Amount:</b>	<b>Total not-to-exceed</b>	<b>\$123,533</b>
	Terra Nova Planning (prime consultant)	\$80,625
	Urban Crossroads (subconsultant)	\$14,184
	Interactive Design Cooperation (subconsultant)	\$23,018
	VisionScape Imagery (subconsultant)	\$5,706

Note: Terra Nova Planning originally proposed \$171,931, but staff negotiated the price down to \$123,533 without reducing the scope of work.

**Contract Period:** May 9, 2012 through May 9, 2013

**Project Number:** 12-065.SCG0137.01 \$92,650  
065.SCG0137.01 \$30,883  
Funding sources: Consolidated Planning Grant – FHWA and TDA

**Request for Proposal (RFP):** SCAG staff notified 1,553 firms of the release of RFP 12-001-B02. Staff also advertised the RFP in the American Planning Association's magazine, the Urban Transportation Monitor, and posted it on SCAG's bid management system. A total

of 181 firms downloaded the RFP. SCAG received the following seven (7) proposals in response to the solicitation:

<b>Terra Nova Planning (3 subconsultants)</b>	<b>\$171,931</b>
Gruen Associates (1 subconsultant)	\$69,791
RGP Planning (no subconsultants)	\$83,156
FORMA (no subconsultants)	\$83,766
Arroyo Group (no subconsultants)	\$84,272
AECOM (no subconsultants)	\$119,521
Pacific Municipal Consultants (5 subconsultants)	\$164,888

**Selection Process:** The Proposal Review Committee (PRC) evaluated each proposal in accordance with the criteria set forth in the RFP, and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations. After evaluating the proposals, the PRC interviewed the three (3) highest ranked offerors.

The PRC consisted of the following individuals:

Marco Anderson, Regional Planner, SCAG  
Candyce Burnett, Senior Planner, City of Rancho Cucamonga  
Dan James, Senior Civil Engineer, City of Rancho Cucamonga  
Daniel Kopulsky, Senior Transportation Planner, Caltrans District 8

**Basis for Selection:** The PRC recommended Terra Nova Planning & Research, Inc. for the contract award because the consultant:

- Provided the best overall value to SCAG. Although the proposed price was not the lowest, the price was in the range of what the PRC determined would take to meet the required deliverables. The lower priced proposers focused on delivering an adequate product that would meet the minimum stated needs of the scope of work. The selected consultant went beyond the minimum requirements and did the best job of incorporating innovation, which would allow the City to serve as a regional leader in sustainable suburban development. They proposed work that will help the City build on existing specific plans, and take them to the “next level” over the next 20-30 years;
- Demonstrated the most comprehensive and broadest range of services and solutions that will meet SCAG’s requirements. Specifically, they included the best expertise in land use, development code administration, and transportation facility integration. While other teams addressed some of those areas of expertise, the selected consultant addressed all the required elements and provided a budget and work hour allocation that demonstrated staff availability to accomplish all the required tasks;
- Demonstrated the best understanding of the proposed scope of work and the key elements involved. Specifically, they demonstrated the best understanding of the local context and proposed a number of unique ideas that would help City staff develop the study area in the future. They came prepared with the best ideas for integrating the planned BRT line into the existing development; and

- Demonstrated the most creative, innovative, and effective approach to meet SCAG's requirements. Specifically, they identified the most creative and innovative approach to integrating Bus Rapid Transit, and in capitalizing on the reasons why businesses currently choose to locate in the City. They proposed an effective work plan for incorporating first mile/last mile solutions into the proposed development standards.

## CONSULTANT CONTRACT 12-001-B12

**Recommended Consultant:** Estolano LeSar Perez Advisors, LLC (ELP)

**Background & Scope of Work:** The consultant shall provide consultant services for a Compass Blueprint Demonstration Project for the County of Los Angeles. This project is to assess the state of the public amenities that facilitate and support pedestrian, bicycle, and transit access to the transit stations, as well as to prepare a conceptual station access plan that addresses the existing and needed infrastructure to support eight (8) of the ten (10) County Transit Oriented Developments (TOD) within the following unincorporated communities: Del Aire, East Pasadena-East San Gabriel, Florence-Firestone (2), Lennox, West Athens-Westmont, West Carson, and Willowbrook.

The goal of the project is to identify the transportation infrastructure that is needed within these TOD areas in order to realize the policy vision for the TOD Program. These study areas face challenges in supporting the TOD vision.

**Project's Benefits & Key Deliverables:** The project's benefits and key deliverables include, but are not limited to:

- Base Data and planning materials;
- Concept Station Access and eight (8) Infrastructure Plans;
- Final Report; and
- Preliminary Site Analysis Report containing the Existing Conditions Report.

**Strategic Plan:** This item supports SCAG's Strategic Plan, Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective a: Create and Facilitate a Collaborative and Cooperative Environment to Produce Forward Thinking Regional Plans.

<b>Contract Amount:</b>	<b>Total not-to-exceed</b>	<b>\$123,158</b>
	ELP (prime consultant)	\$24,900
	RSA Consultants (subconsultant)	\$45,300
	Stantec (subconsultant)	\$52,958

Note: ELP originally proposed \$153,278, but staff negotiated the price down to \$123,158 without reducing the scope of work.

**Contract Period:** March 13, 2012 through November 30, 2012

**Project Number:** 12-065.0137.01      \$123,158  
Funding sources: Consolidated Planning Grant – FHWA and TDA

**Request for Proposal (RFP):** SCAG staff notified 1,542 firms of the release of RFP 12-001-B12. Staff also advertised the RFP in the American Planning Association's magazine, the Urban Transportation Monitor, and posted it on SCAG's bid management system. A total of 122 firms downloaded the RFP. SCAG received the following 10 proposals in response to the solicitation:

<b>ELP (3 subconsultants)</b>	<b>\$123,158</b>
FORMA Land Planning & Landscape Architecture (1 subconsultant)	\$80,270
Fehr & Peers (1 subconsultant)	\$121,733
Melendrez (1 subconsultant)	\$125,295
Alta Planning + Design (1 subconsultant)	\$153,969
RTKL Associates, Inc. (1 subconsultant)	\$170,150
City.Design.Studio LLC (1 subconsultant)	\$196,425
Point C (1 subconsultant)	\$224,572
AECOM (no subconsultants)	\$245,972
SWA Group (3 subconsultants)	\$334,303

**Selection Process:** The Proposal Review Committee (PRC) evaluated each proposal in accordance with the criteria set forth in the RFP, and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations. After evaluating the proposals, the PRC interviewed the four (4) highest ranked offerors.

The PRC consisted of the following individuals:

Marco Anderson, Regional Planner, SCAG  
 Roger Sanchez, Regional Planner, Caltrans  
 Leslie Schenk, Program Manager, LA County Public Works  
 Anne Russett, Regional Planning Assistant, LA County Regional Planning  
 Connie Chung, Supervising Regional Planner, LA County Regional Planning

**Basis for Selection:** The PRC recommended ELP for the contract award because the consultant:

- Demonstrated a familiarity in working with the County of Los Angeles that was lacking in lower priced proposals. This is important, because the project will evolve into an ongoing effort, and the county requires optimum start up time;
- Presented relevant planning and knowledge necessary for the project that was lacking in some of the lower priced proposals;
- Demonstrated the best expertise in non-auto mobility planning as well as the strongest background in designing and building innovative bicycle infrastructure;
- Demonstrated the best understanding of the local context and proposed unique ideas which will help County staff integrate the desired outcomes into the wider county General Plan update. The selected team expressed the clearest understanding of the need to influence County departmental leadership to adopt more accessible infrastructure;
- Demonstrated the best, most relevant experience in facilitating adoption of non-auto oriented planning. The selected team pointed to specific policy initiatives and implemented projects at both the municipal and county level;
- Proposed specific tasks to provide the County with cost estimates, and maintenance mitigation plans that were better than those proposed by other teams; and
- Identified the most effective use of resources to gain support within the County for this TOD project. The selected consultant also provided the most innovative proposals for working with county departments to build support for the work products expected as part of this study.

## CONSULTANT CONTRACT 12-001-B21

**Recommended Consultant:**

RBF Consulting Inc.

**Background & Scope of Work:**

The consultant shall provide consultant services for a Compass Blueprint Demonstration Project for the City of Imperial (City). Specifically, the consultant shall update Land Use, Circulation and Climate Action Elements of the City's General Plan to serve as "building blocks" for a larger project that will update the entire General Plan.

Tasks will include, but are not limit to:

- Stakeholder engagement and visioning;
- Land Use planning;
- Circulation/transportation planning;
- Developing a local Climate Action Plan; and
- A City Council/Planning Commission presentation.

**Project's Benefits & Key Deliverables:**

The Imperial General Plan was last updated in 1992, with minor amendments completed during the last 10 years. The Housing Element was updated in 2008 but the General Plan has remained largely unchanged. The constituents of Imperial have expressed an overwhelming desire to maintain a compact, sustainable development with a unified vision. This project will help realize that vision by updating the Land Use and Circulation Elements and developing a climate action plan that addresses livability, walkability and bikeability, amongst other concepts. The end-result of the process will be to develop "building blocks" or policies that encourage residents to interact with their neighbors and that require less energy for daily living.

Key deliverables for the project include, but are not limited to: updated Land Use, Circulation and Climate Action Elements for the City's larger General Plan update.

**Strategic Plan:**

This item supports SCAG's Strategic Plan, Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective a: Create and Facilitate a Collaborative and Cooperative Environment to Produce Forward Thinking Regional Plans.

**Contract Amount:**

<b>Total not-to-exceed</b>	<b>\$121,977</b>
RBF Consulting (prime consultant)	\$74,838
Fehr & peers (subconsultant)	\$35,078
Metropolitan Research + Economics (subconsultant)	\$12,061

Note: RBF Consulting originally proposed \$147,099, but staff negotiated the price down to \$121,977 without reducing the scope of work.

**Contract Period:**

May 8, 2012 through January, 8, 2013

**Project Number:**

12-065.0137.01      \$30,000  
13-065.0137.01      \$91,977

Funding sources: Consolidated Planning Grant – FHWA and FTA

**Request for Proposal (RFP):**

SCAG staff notified 1,647 firms of the release of RFP 12-001-B21. Staff also advertised the RFP in the American Planning Association’s magazine, the Urban Transportation Monitor, and posted it on SCAG’s bid management system. A total of 152 firms downloaded the RFP. SCAG received the following 10 proposals in response to the solicitation:

<b>RBF Consulting (2 subconsultants)</b>	<b>\$147,099</b>
FORMA (2 subconsultants)	\$117,274
AES/Mooney Planning Inc. (3 subconsultants)	\$140,633
The Holt Group, Inc. (2 subconsultants)	\$144,843
Zuma Pacifica (no subconsultant)	\$160,632
Terra Nova Planning Research, Inc. (2 subconsultants)	\$175,151
AECOM Planning & Design (1 subconsultant)	\$225,893
PMC (1 subconsultant)	\$248,203
Golder Associates Inc. (3 subconsultants)	\$266,992
GRC Associates, Inc. (2 subconsultants)	\$283,383

**Selection Process:**

The Proposal Review Committee (PRC) evaluated each proposal in accordance with the criteria set forth in the, and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations.

The PRC consisted of the following individuals:

- Ilene Gallo, Sr. Planner, Caltrans District 11
- Jorge Galva, Planning & Development Director, City of Imperial
- Peter Brandenburg, Sr. Planner, SCAG
- Virginia Mendoza, Associate Planner, City of Imperial

**Basis for Selection:**

The PRC recommended RBF Consulting for the contract award because the consultant:

- Demonstrated a depth of understanding and knowledge of the project area that was unmatched by any of the other respondents. RBF recognized the importance and complexity of linking the citywide neighborhood planning of this project to the City’s ongoing downtown revitalization work;
- Demonstrated the most comprehensive economic analysis approach. The RBF team’s economics sub-consultant attested that economic realities will underpin the recommendations and concepts included in this project’s work products. None of the other respondents included a similarly sophisticated economics component;
- Included consideration of “Safe Routes to Schools” transportation planning in their approach to circulation analysis. Other respondents did not include this;
- Demonstrated the best approach, capacity and experience in stakeholder engagement and workshop facilitating, including developing project website for information exchange;
- Best demonstrated its experience in planning for cities with small-medium sized airports as assets; and
- Demonstrated better than all other respondents experience on General Plan update projects including, experience adapting “smart growth” planning approaches to rural communities.

The lowest cost respondent provided insufficient detail on technical approach. Their approach described work products that were not called for in the scope. The lowest cost respondent demonstrated an inadequate understanding of project and the project area. The bulk of their experience is in the development entitlement process and it failed to adequately demonstrate the program-level expertise necessary to develop General Plan policies and concepts.

## CONSULTANT CONTRACT 12-001-B18

**Recommended Consultant:** RRM Design Group

**Background & Scope of Work:** The consultant shall provide consultant services for a Compass Blueprint Demonstration Project for the City of Inglewood, with the goal to establish a transit oriented development (TOD) district within approximately a ½ mile radius of the planned Florence/La Brea light rail station (Crenshaw Line.) Building on the work done by the Urban Land Institute Technical Assistance Panel, which convened in the spring of 2011 to provide recommendations for the development of the station area, the consultant will provide technical studies and assessments for the potential re-use and intensification of properties, preliminary land use, urban form, streetscape, and mobility/linkage concepts for the station area. In addition, the consultant will engage stakeholders and the larger community, assess existing conditions and prepare market studies to promote revitalization of the station area.

**Project's Benefits & Key Deliverables:** This planning effort will eventually result in policies and regulations that promote and support sustainable community-oriented uses and services within a newly created TOD district for the Florence/La Brea station.

Key deliverables include, but are not limited to:

- Detailed project work program and schedule;
- Stakeholder interviews summary memo;
- Existing conditions analysis including text, maps and graphics;
- Market study;
- Community/stakeholder database;
- Three (3) planning charrette events; and
- Up to four (4) City Council/Planning Commission presentations.

**Strategic Plan:** This item supports SCAG's Strategic Plan, Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective a: Create and Facilitate a Collaborative and Cooperative Environment to Produce Forward Thinking Regional Plans.

<b>Contract Amount:</b>	<b>Total not-to-exceed</b>	<b>\$110,868</b>
	RRM Design Group (prime consultant)	\$63,399
	The Natelson Dale Group (subconsultant)	\$20,000
	Terry A. Hayes Associates, Inc. (subconsultant)	\$17,578
	McKissack & McKissack (subconsultant)	\$9,891

Note: RRM Design Group originally proposed \$113,664, but staff negotiated the price down to \$110,868 without reducing the scope of work.

**Contract Period:** April 24, 2012 through December 31, 2012

**Project Number:** 12-065.0137.01      \$110,868  
Funding sources: Consolidated Planning Grant – FHWA and TDA

**Request for Proposal (RFP):**

SCAG staff notified 1,617 firms of the release of RFP 12-001-B18. Staff also advertised the RFP in the American Planning Association’s magazine, the Urban Transportation Monitor, and posted it on SCAG’s bid management system. A total of 138 firms downloaded the RFP. SCAG received the following nine (9) proposals in response to the solicitation:

<b>RRM Design Group (3 subconsultants)</b>	<b>\$110,868</b>
IBI Group (2 subconsultants)	\$89,779
Calthorpe Associates (1 subconsultants)	\$116,869
The Planning Center/DC&E (2 subconsultants)	\$122,923
The Arroyo Group (2 subconsultants)	\$124,999
City.Design.Studio.LLC (4 subconsultants)	\$159,833
Raimi + Associates (4 subconsultants)	\$160,227
RTKL Associates, Inc. (2 subconsultants)	\$166,526
Estalano LeSar Perez Advisors (3 subconsultants)	\$177,231

**Selection Process:**

The Proposal Review Committee (PRC) evaluated each proposal in accordance with the criteria set forth in the RFP, and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations. After evaluating the proposals, the PRC interview the four (4) highest ranked offerors.

The PRC consisted of the following individuals:

Peter Brandenburg, Senior Regional Planner, SCAG  
Mawusi Watson, Executive Assistant to the City Manager, City of Inglewood  
Linda Tatum, Planning Manager, City of Inglewood  
Zeron Jefferson, Associate Transportation Planner, Caltrans

**Basis for Selection:**

The PRC recommended RRM Design Group for the contract award because the consultant:

- Submitted the second lowest cost proposal of nine (9) offerors;
- The only offeror to demonstrate the best understanding and knowledge of the proposed scope of work and the key elements involved. The consultant has prior experience working with Crenshaw Line planning and other projects in Inglewood. RRM’s focus on identifying a catalytic project for the area, and realizing positive change in the short term, will be key to revitalizing the station area;
- The only offeror to demonstrate the most sophisticated, detailed and comprehensive understanding of the planning context that the Florence/La Brea station area should be considered in. In particular, RRM emphasized the project’s existing and potential linkages to the ongoing Hollywood Park and Inglewood Forum revitalization efforts and to other planning and political factors related to the future Crenshaw light rail line and nearby Los Angeles International Airport; and
- The lowest cost proposer did not provide adequate consultant staff time to effectively complete the tasks in the scope of work. Primarily an engineering firm, they did not demonstrate a sophisticated planning capacity or a deep understanding of the particular challenges of this project or distinctive approaches to addressing them.

## CONSULTANT CONTRACT 12-001-B20

<b>Recommended Consultant:</b>	Pro Forma Advisors LLC																			
<b>Background &amp; Scope of Work:</b>	The consultant shall provide consultant services for a Compass Blueprint Demonstration Project for the South Bay Cities subregion. Specifically, the consultant shall conduct a comprehensive analysis of four (4) opportunity areas in the region to explore the economics of Neighborhood Oriented Development (NOD), which refers to a process of developing a compact, mixed commercial node in the center of each residential neighborhood that will provide a cluster of commercial destinations within walking distance of every residence.																			
<b>Project’s Benefits &amp; Key Deliverables:</b>	<p>The critical component of this study is to demonstrate how the mix of retail and business services will help enhance the creation of “Complete Neighborhoods” (horizontal mixed use concentration of housing, employment, and retail services located in close proximity to each other). The project’s benefits and key deliverables include, but are not limited to:</p> <ul style="list-style-type: none"> <li>• An existing conditions analysis;</li> <li>• NOD economic analysis; and</li> <li>• Final report and presentation.</li> </ul>																			
<b>Strategic Plan:</b>	This item supports SCAG’s Strategic Plan, Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective a: Create and Facilitate a Collaborative and Cooperative Environment to Produce Forward Thinking Regional Plans.																			
<b>Contract Amount:</b>	<b>Total not-to-exceed</b>	<b>\$109,916</b>																		
	Pro Forma Advisors LLC (prime consultant)	\$89,497																		
	RBF Consulting (subconsultant)	\$20,419																		
<b>Contract Period:</b>	April 18, 2012 through March 29, 2013																			
<b>Project Number:</b>	065.SCG00137.01     \$109,916 Funding sources: Consolidated Planning Grant – FHWA and TDA																			
<b>Request for Proposal (RFP):</b>	<p>SCAG staff notified 1,646 firms of the release of RFP 12-001-B20. Staff also advertised the RFP in the American Planning Association’s magazine, the Urban Transportation Monitor, and posted it on SCAG’s bid management system. A total of 156 firms downloaded the RFP. SCAG received the following nine (9) proposals in response to the solicitation:</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 80%;"><b>Pro Forma Advisors LLC (1 subconsultant)</b></td> <td style="text-align: right;"><b>\$109,916</b></td> </tr> <tr> <td>RRM Design Group (2 subconsultants)</td> <td style="text-align: right;">\$111,057</td> </tr> <tr> <td>The Planning Center   DC&amp;E (3 subconsultants)</td> <td style="text-align: right;">\$119,773</td> </tr> <tr> <td>Lisa Wise Consulting, Inc.</td> <td style="text-align: right;">\$149,900</td> </tr> <tr> <td>Kosmont Companies (2 subconsultants)</td> <td style="text-align: right;">\$154,786</td> </tr> <tr> <td>BAE Urban Economics, Inc. (3 subconsultants)</td> <td style="text-align: right;">\$159,447</td> </tr> <tr> <td>RTKL Associates, Inc. (2 subconsultants)</td> <td style="text-align: right;">\$167,907</td> </tr> <tr> <td>GRC Associates, Inc. (3 subconsultants)</td> <td style="text-align: right;">\$168,671</td> </tr> <tr> <td>ZumaPacifica (no subconsultants)</td> <td style="text-align: right;">\$199,346</td> </tr> </table>		<b>Pro Forma Advisors LLC (1 subconsultant)</b>	<b>\$109,916</b>	RRM Design Group (2 subconsultants)	\$111,057	The Planning Center   DC&E (3 subconsultants)	\$119,773	Lisa Wise Consulting, Inc.	\$149,900	Kosmont Companies (2 subconsultants)	\$154,786	BAE Urban Economics, Inc. (3 subconsultants)	\$159,447	RTKL Associates, Inc. (2 subconsultants)	\$167,907	GRC Associates, Inc. (3 subconsultants)	\$168,671	ZumaPacifica (no subconsultants)	\$199,346
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**Selection Process:** The Proposal Review Committee (PRC) evaluated each proposal in accordance with the criteria set forth in the RFP, and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations. After evaluating the proposals, the PRC interviewed the four (4) highest ranked offerors.

The PRC consisted of the following individuals:

Jacki Bacharach, Executive Director, SBCCOG  
Fernando Castro, Associate Transportation Planner, Caltrans  
Ma'Ayn Johnson, Senior Regional Planner, SCAG  
Wally Siembab, Research Director, SBCCOG

**Basis for Selection:** The PRC recommended Pro Forma Advisors, LLC for the contract award because the consultant:

- Provided the best overall value to SCAG. The proposed price was the lowest among the proposals received. The selected consultant also proposed the most realistic hours needed to complete the required tasks;
- Demonstrated the best understanding of Neighborhood Oriented Development (NOD) along with the economics, feasibility, and appropriate scale of research and work involved for this project. The consultant's approach also included the appropriate outreach efforts to cities so that jurisdictions can understand how NODs should work to ensure the success of the project; and
- Demonstrated familiarity with the South Bay Cities subregion and experience with similar projects focusing on local vehicle use and pedestrian-oriented development. The selected consultant structured the most qualified team of facilitators, and project managers. They demonstrated the best expertise and skill level to achieve all of the tasks in the scope of work.

## CONSULTANT CONTRACT 12-001-B11

<b>Recommended Consultant:</b>	Dyett & Bhatia						
<b>Background &amp; Scope of Work:</b>	<p>The City of San Gabriel (City) is seeking assistance in conducting the first phase of its outdated and complicated zoning and development codes. The City is seeking to take the first steps toward remaking its codes in a manner consistent with Compass Blueprint sustainability principles. The City's focus in this initial effort will be on standards that will improve the quantity and quality of open space in new developments, as well as maximizing opportunities to creatively develop underutilized spaces.</p> <p>The consultant shall produce a systematic evaluation of the best practices for helping San Gabriel become a greener, cooler place consistent with the principles of the Compass Blueprint Program. They will also help advance the City's efforts to secure additional grants to achieve sustainability in terms of having measurable changes in place. The final product will be a key component for the anticipated Greenhouse Gas (GHG) reduction strategy being developed in partnership with the San Gabriel Valley Council of Governments (SGVCOG).</p>						
<b>Project's Benefits &amp; Key Deliverables:</b>	<p>The project's benefits and key deliverables include, but are not limited to:</p> <ul style="list-style-type: none"><li>• SCAG further enhancing the Compass Blueprint Program and its principles;</li><li>• The City of San Gabriel educating its residents about living in a greener, cooler city that represent the Compass Blueprint Program;</li><li>• Remaking codes that enable the City to focus on Senate Bill 375 and the Sustainable Communities Strategy, which are vital to the mission of SCAG; and</li><li>• Serving as a resource for planning, education, safety, public policy and more.</li></ul>						
<b>Strategic Plan:</b>	This item supports SCAG's Strategic Plan, Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective a: Create and Facilitate a Collaborative and Cooperative Environment to Produce Forward Thinking Regional Plans.						
<b>Contract Amount:</b>	<table><tr><td><b>Total not-to-exceed</b></td><td style="text-align: right;"><b>\$101,935</b></td></tr><tr><td>Dyett &amp; Bhatia (prime consultant)</td><td style="text-align: right;">\$80,740</td></tr><tr><td>Mia Lehrer &amp; Associates (subconsultant)</td><td style="text-align: right;">\$21,195</td></tr></table> <p>Note: Dyett &amp; Bhatia originally proposed \$101,999, but staff negotiated the price down to \$101,935 without reducing the scope of work.</p>	<b>Total not-to-exceed</b>	<b>\$101,935</b>	Dyett & Bhatia (prime consultant)	\$80,740	Mia Lehrer & Associates (subconsultant)	\$21,195
<b>Total not-to-exceed</b>	<b>\$101,935</b>						
Dyett & Bhatia (prime consultant)	\$80,740						
Mia Lehrer & Associates (subconsultant)	\$21,195						
<b>Contract Period:</b>	April 30, 2012 through June 30, 2013						
<b>Project Number:</b>	12-065.SCG00137.01 \$33,252 13-065.SCG00137.01 \$68,683 Funding sources: Consolidated Planning Grant – FHWA and TDA						
<b>Request for Proposal (RFP):</b>	SCAG staff notified 1,603 firms of the release of RFP 12-001-B11. Staff also advertised the RFP in the American Planning Association's magazine, the Urban Transportation Monitor, and posted it on SCAG's bid management system. A total						

of 157 firms downloaded the RFP. SCAG received the following eight (8) proposals in response to the solicitation:

<b>Dyett &amp; Bhatia (1 subconsultant)</b>	<b>\$101,999</b>
The Planning Center/DC&E (no subconsultants)	\$99,942
Raimi + Associates (2 subconsultants)	\$104,990
Hogle-Ireland, Inc. (1 subconsultant)	\$119,988
RBF Consulting (2 subconsultants)	\$137,710
Mainstreet Architects (2 subconsultants)	\$179,725
Clarion Associates (1 subconsultant)	\$200,749
FORMA (2 subconsultants)	\$223,733

**Selection Process:** The Proposal Review Committee (PRC) evaluated each proposal in accordance with the criteria set forth in the RFP, and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations. After evaluating the proposals, the PRC interviewed the three (3) highest ranked offerors.

The PRC consisted of the following individuals:

Carol Barrett, Planning Manager, City of San Gabriel  
Mark Gallatin, City Planner, City of San Gabriel  
Charles Lau, Associates Transportation Planner, Caltrans District 7  
Christopher Tzeng, Planner, SCAG

**Basis for Selection:** The PRC recommended Dyett & Bhatia for the contract award because the consultant:

- Provided the best overall value to SCAG. Although the proposed price was not the lowest, the price was in the range of what the PRC determined would take to meet the required deliverables. The lower priced proposer did not demonstrate the familiarity and breadth of experience as did the selected consultant. Specifically, in their approach to methodologies and techniques, and in identifying and evaluating approaches that best fit the City's goal for this project;
- Demonstrated the most comprehensive and broadest range of services and solutions that will meet SCAG's requirements. Specifically, identifying and evaluating codes that are consistent with the City's vision of the demo project and how it will be used in the future to achieve its sustainability goal;
- Demonstrated the best understanding of the proposed scope of work and the key elements involved. Specifically, by demonstrating the most knowledge of the City's current zoning code and providing a thought out approach of improving the code to achieve the City's vision in sustainability; and
- Demonstrated the most effective approach to meet SCAG's requirements. Specifically, the consultant identified evaluation methods (i.e., evaluating sustainability and how it can be approached in districts rather than City as a whole) and this approach best fit the City's needs, as a built-out city.

## CONSULTANT CONTRACT 12-026-C1

**Recommended Consultant:**

MBI Media

**Background & Scope of Work:**

The Southern California Association of Governments (SCAG), Clean Cities program is seeking consultant assistance to create a series of videos and promotional materials to communicate the many benefits of natural gas conversion, while highlighting the successes of two (2) American Recovery Reinvestment Act (ARRA) grant projects reflecting natural gas conversion implementation measures around the SCAG region.

The consultant shall produce up to two (2) short videos, 10-15 minutes in duration, showcasing the following: natural gas conversion implementation measures at the Los Angeles/Long Beach ports; public/ private fleets that have taken advantage of ARRA funding for natural gas fleet conversation; and regional natural gas fueling infrastructure expansion. They will include additional marketing materials focused on public/private fleets, extolling the general benefits of natural gas conversion as well as general success case studies.

**Project's Benefits & Key Deliverables:**

The project's benefits and key deliverables include, but are not limited to:

- A Public Service Announcement (PSA) fulfilling SCAG's Clean Cities contracted marketing and outreach roles associated with two (2) ARRA grants; and
- Providing SCAG with two (2) videos and other marketing materials highlighting project accomplishments associated with both grants focusing on how the project benefits SCAG and its member cities.

**Strategic Plan:**

This item supports SCAG's Strategic Plan, Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective a: Create and Facilitate a Collaborative and Cooperative Environment to Produce Forward Thinking Regional Plans.

**Contract Amount:**

**Total not-to-exceed** **\$76,210**  
MBI Media (prime consultant)

Note: MBI Media originally proposed \$79,341 but staff negotiated the price down to \$76,210 without reducing the scope of work.

**Contract Period:**

May 8, 2012 through June 30, 2012

**Project Number:**

12-267.SCG01242.01      \$33,594  
12-267.SCG01454.01      \$42,616

Funding sources: Special Grants American Recovery and Reinvestment Act (ARRA) and United States Department of Energy (DOE)

**Request for Proposal (RFP):**

SCAG staff notified 869 firms of the release of RFP 12-026-C1, and posted it on SCAG's bid management system. A total of 50 firms downloaded the RFP. SCAG received the following six (6) proposals in response to the solicitation:

<b>MBI Media (no subconsultants)</b>	<b>\$79,341</b>
Winner and Associates (1 subconsultant)	\$76,275
Burke Rix Communications (1 subconsultant)	\$79,950
Gladstein (1 subconsultant)	\$124,469
Shallman Communications (2 subconsultants)	\$126,840
Diverse Strategies (3 subconsultants)	\$174,700

**Selection Process:** The Proposal Review Committee (PRC) evaluated each proposal in accordance with the criteria set forth in the RFP, and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations. After evaluating the proposals, the PRC did not conduct interviews because the proposals contained sufficient information upon which to base a contract award.

The PRC consisted of the following individuals:

Connie Day, Program Supervisor, South Coast Air Quality Management District  
 Matthew Horton, Assistant Regional Planner, SCAG  
 Angela Rushen, Manager of Media and Public Affairs, SCAG

**Basis for Selection:** The PRC recommended MBI Media for the contract award because the consultant:

- Provided the best overall value to SCAG. Although the proposed price was not the lowest, the price was in the range of what the PRC determined would take to meet the required deliverables. The selected proposal demonstrated a significant advantage in terms of overall cost to work hours proposed while demonstrating the capability to manage all areas of production (print materials, script writing, and video production) in house, while the other offerors relied on outside subconsultants to fulfill this requirement;
- Demonstrated the best understanding of the proposed scope of work and the key elements involved. Specifically, they demonstrated an understanding of the necessary dual approach for simultaneous marketing materials and video production; and
- Demonstrated the most extensive experience with projects of similar size and scope. Specifically, they demonstrated similar project (theme) experience with the Ports of Los Angeles and Long Beach, Clean Air Action Plan, target audience outreach, and working with Mobility 21; and
- Was able to respond with specific sets of actions that they would take to complete the deliverables detailed in the scope of work. Specifically, they provided a detailed process in their proposal outlining steps from script writing through video production and editing with associated staff involved at each step.

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**DATE:** June 7, 2012

**TO:** Executive/Administrative Committee (EAC)  
Regional Council (RC)

**FROM:** Hon. Glen Becerra, President 

**SUBJECT:** Phase II: Southern California Economic Recovery & Job Creation Strategy

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**RECOMMENDED ACTION:**

Authorize staff to develop Phase II of the Southern California Economic Recovery & Job Creation Strategy in partnership with member cities, counties, business leaders, organized labor, and other key stakeholders. In addition, authorize the Executive Director to execute contracts with necessary professional service providers to assist staff in implementing the activities summarized below.

**EXECUTIVE SUMMARY:**

*In June, 2011, the Southern California Economic Recovery & Job Creation Strategy (“Strategy”) was approved by the Regional Council. The Economic Strategy identifies opportunities for SCAG to partner with member cities, counties, business leaders, organized labor, environmental groups, and other key stakeholders to create jobs to reduce or remove high-priority economic challenges and provide solutions to expedite Southern California’s economic recovery. Phase II continues this effort by outlining additional activities that focus on the areas of reforms, advocacy, cluster analysis and economic impact analysis. At their May 22, 2012 meeting, the Greater Land Use and Economic Council review the below plans and recommend support.*

**STRATEGIC PLAN:**

This item supports SCAG’s Strategic Plan, Goal 1: Improve Regional Decision Making by Providing leadership and Consensus Building on Key Plans and Policies.

**BACKGROUND:**

At the May 6, 2010 SCAG General Assembly, economic advisors provided information about the severe economic challenges facing the cities, counties, and residents of Southern California. They noted that Southern California had lost more than 1 million jobs in our communities, impacting our residents, the economic vitality of our cities/counties, and affecting the region’s global competitiveness. Their remarks included a dim prospect for significant regional economic growth before 2016 unless there was a concerted leadership effort to reduce impediments for creating jobs and stimulating economic investments through incentives.

At the subsequent May 7, 2010 Regional Council Board Retreat, it was concluded that SCAG should identify areas where the agency could be helpful by partnering with cities, counties, economic associations, and other agencies or groups to reduce impediments to regional economic growth and develop a better understanding of the common regional economic objectives established by the cities and counties in the SCAG region. Kern and San Diego Counties were to be included due to the interconnectivity of Southern California’s economy.

It was suggested that a regional growth strategy be developed in the context of the continuing recession that has affected both Southern California and the nation. Economists agreed that the recovery will be slow and challenging and that some industries have permanently changed, but there was another issue facing our region and state; other states and regions are conducting sophisticated business recruitment efforts to extract businesses out of Southern California.

As a metropolitan planning organization with a focus on transportation, understanding the economic drivers and trends of Southern California is important and is linked to developing a successful Regional Transportation Plan as all of the major industries of Southern California depend on an efficient transportation system.

Apart from data and information provided by the economists engaged by SCAG, the Strategy also received substantial input in the development phase from SCAG's Global Land Use & Economic (GLUE) Council, the Southern California Leadership Council (SCLC), and the Jobs 1st Alliance. SCAG has retained and collaborated with leading business and economic experts to interview business leaders, understand the challenges to expanding business and growing jobs in the region, and sought input on which of the myriad of challenges were common economic impediments across the region to job growth and investment in local communities.

## **Accomplishments to Date:**

### *December 2, 2010 Road to Recovery Economic Summit*

In partnership with the Southern California Leadership Council (SCLC) and other business leaders, SCAG conducted a successful December 2, 2010 economic summit attended by over 300 business and community leaders to review the information prepared by the late Jack Kyser, SCAG Chief Economic Advisor and his team of experts.

### *Business Friendly Principles*

SCAG developed a template for local officials to voluntarily support their efforts that Southern California communities are committed to working together to keep businesses within California. The Business Friendly Principles are voluntary and indicate predictability for business investment. Their participation supports the goal to find ways to reduce or remove economic impediments to economic growth. To date, 170 cities and six (6) counties have since adopted "Business Friendly Principles" at SCAG's request.

### *County Economic Reports*

SCAG's independent Economic Advisors prepared detailed reports identifying the key economic drivers, industries, and challenges for each county in the SCAG region. The reports were generated from data analysis and interviews with key business and economic development leaders in each county. Their recommendations were reviewed by an independent peer review panel of economic experts.

### *Southern California Economic Recovery & Job Creation Strategy*

With input from member cities and counties, public and private sector leaders, labor leaders, SCAG's team of economic advisors consolidated the information from the county reports to prepare the Southern California Economic Recovery & Job Creation Strategy that included a common set of regional priorities that help businesses, public agencies, and communities improve their economic viability with immediate and long-term recommendations. The Strategy was adopted by SCAG's Regional Council at its June 2, 2011 meeting.

## “Beat the Canal”

With the expansion of the Panama Canal set to open in 2014, SCAG has partnered with the Jobs 1st Alliance, the ports and other key stakeholders to increase the awareness of the possible threat to the Region’s economy from diverted cargo and identify specific identify obstacles to implementing funded goods movement projects.

## 2012-2035 Regional Transportation Plan/Sustainable Communities Strategy Economic Analysis

SCAG’s Economic Advisors prepared a comprehensive economic analysis on the 2012-2035 Regional Transportation plan that identified the employment benefits of the plan from construction expenditures, as well as the economic benefit from an improved transportation system through 2035.

## Legislative Activities

SCAG initiated several bills in the last session that addressed the Board approved goals of the Strategy. One bill was enacted that extended the entertainment tax credit for one year, thus continuing to compete with other states to keep the revenues/jobs from the entertainment industry within the region. Unfortunately, due to the state budget crisis, the legislature did not move forward on other proposed bills that provided for innovative infrastructure financing tools for local municipalities, CEQA streamlining and expedited project delivery.

This state legislative session, there are several bills that SCAG in concert with key stakeholders are working together that implement the approved Strategy. The SCAG State Legislative Matrix ([http://scag.ca.gov/committees/pdf/rc/2012/may/rc052012\\_StateFedLegUpdate.pdf](http://scag.ca.gov/committees/pdf/rc/2012/may/rc052012_StateFedLegUpdate.pdf)) lists those bills such as: CEQA streamlining are included on pages 1-3, financing tools for cities/counties/business on pages 5-7 (examples: support SB 2656, SB 214, SB 475, SB 1151, and 1156), and transportation project delivery on pages 9-13 of the Matrix.

Regarding pending federal legislative accomplishments, SCAG has actively worked with Southern California and national stakeholders on pending policy federal legislation:

[http://scag.ca.gov/committees/pdf/rc/2012/may/rc052012\\_StateFedLegUpdate.pdf](http://scag.ca.gov/committees/pdf/rc/2012/may/rc052012_StateFedLegUpdate.pdf).

The SCAG matrix comparing policy provisions currently in conference regarding H.R. 4348 & MAP-21 (S. 1813) addresses environmental project streamlining on pages 5-6, financing tools on pages 2-3, and new national freight goods movement policy on pages 3-5. Should Congress not enact these provisions in the current session (the bill expires June 30<sup>th</sup>), SCAG would seek their inclusion in the next congressional session.

## **Phase II of the Strategy**

Given the continuing economic challenges facing Southern California, the adoption of the Regional Transportation Plan (with its first ever Sustainable Communities Strategy) and the growing opportunity for even greater partnership between business, labor, and local government, 2012 is the time for SCAG—working with its partner organizations—to develop Phase II of the Southern California Economic Recovery & Job Creation Strategy.

With this in mind, the proposed additional steps in implementing the Economic Recovery Strategy would have the following focus areas as outlined below:

1. **Reforms** – Emphasis will be placed on uniting the region behind a select list of critical business and economic reforms that are necessary for economic recovery, job creation, and the sustained fiscal wellbeing of our region. These opportunities for reform will be at the federal, state, and local levels, and will take the shape of both legislative and regulatory reforms. Examples of possible actions that SCAG would support with cities, counties, business, labor, and environmental stakeholders include:
  - a. **Project Streamlining & Expediting** (i.e. Process Reforms, Modernizing CEQA, etc.)  
SCAG’s economic team will continue to assess economic impacts of transportation investments and cost of delays in the transportation arena, including the economic impacts of project acceleration, project certainty, and implications for the Southern California Economic Recovery & Job Creation Strategy.
  - b. **Infrastructure Finance** (i.e. P3’s, Private Equity, New Form of Tax Increment Financing, etc.)
  - c. **Business Retention & Attraction** – Reforms necessary to protect and grow our region’s key economic clusters (i.e. Film & Television Tax Credit, Goods Movement Tax Credit, incentives/credits for foreign investors, etc.)
  
2. **Advocacy Strategy** – Once SCAG’s legislative and regulatory reform agenda has been identified and adopted by the Regional Council and supported by partner stakeholders, an advocacy strategy designed to provide the support necessary to achieve passage of the reform agenda is critical to its success and would include:
  - a. **Engaging Southern California’s State and Federal Legislators** – The Southern California delegation to the State Legislature (both Senate and Assembly) will be briefed about the components of SCAG’s State legislative and regulatory reform agenda and asked to support it. SCAG business stakeholder partners would communicate which legislators are supporting the approved Southern California Economic Recovery & Job Creation Strategy and which legislators are not. This same approach will also be applied to our Southern California delegation to Congress.  
  
*Proposed Next State Legislative Session*
    - ✓ Hold fall Legislative reception in Sacramento to present package of further job creation, financing tools, and project streamlining bills.  
*Proposed Federal Legislation in Next Congress*
    - ✓ See website for Appendix L of the approved Strategy, which provides detailed recommendations for further actions on expediting projects (“Breaking Down Barriers”), which was prepared by OCTA and is supported by all stakeholders, and Appendix M of approved Strategy for detailed financing mechanisms for expediting projects (“America Fast Forward” Financing Innovation), which was prepared by Metro.
  - b. **Engaging Southern California Labor Partners** – SCAG has collaborated with labor partners to provide better information on job creation opportunities, but more can be done.
  - c. **Marshaling Southern California’s Collective Strength** – By briefing, asking for support, and coordinating with the collective strength of the officials of the 191 member cities, 6 counties, and dozens of public sector and private sector strategic partners (i.e. business, industry, labor, environmental, public health, education, etc.), SCAG would communicate the collective political and public policy strength of our region on the proposed actions listed above.

- d. **Local Participation** – Staying in line with a core philosophy of “local control”, SCAG and its member cities, counties, and agencies would continue to find new and innovative ways to do more with a “self-help” approach. The Phase II Economic Recovery & Job Creation Strategy includes a continuation of a strong plan for local participation. For example, Phase I of the Strategy included a model Resolution on “Principles of Business Friendliness” that local governments could adopt. By the end of 2011, 170 cities and counties in the SCAG Region (out of a total of 197) had formally adopted this resolution. The opportunity in Phase II of the Strategy will be to take this one step further so that SCAG is working with local governments to convert these “Principles of Business Friendliness” into specific actions that can be voluntarily taken at the local level to help ignite economic activity and job creation.
- 3. **Economic Clusters** – Collectively, the economy of Southern California is large, complex, and extremely diverse. Within the broader economy, however, there are key economic job clusters that, because of their size and/or wider impact, are important drivers of the overall economy (i.e. goods movement, film and entertainment, high tech, traditional manufacturing, construction, health care, leisure industries, etc.). Identifying, protecting, and growing these economic clusters needs to be a key component of the Proposed Phase II of the Southern California Economic Recovery & Job Creation Strategy.
- 4. **Economic Impact Analysis** – SCAG has used considerable independent economic analysis resources to augment current and planned economic analysis efforts (such as the approved 2012-2035 RTP/SCS and Southern California Economic Recovery & Job Creation Strategy). The Phase II Strategy will include additional economic work on documenting the economic benefits and job impacts of the RTP/SCS (Construction Jobs, Network Benefits, Amenity Benefits, and Health Benefits), as well as a case study/key interview look at who is benefiting from the projected Accessibility and Transportation Commuting benefits. The goal is to set a “standard practice” for economic impact, cost benefit, and job creation analysis to be included as part of the process for developing future SCAG policies, plans, and programs.

### **Conclusion**

To support implementation of the above objectives, SCAG will need to engage a team of prominent economic advisors and specialists. It is recommended that the need to Executive Director be authorized to retain support for the above activities. The Executive Director will provide regular updates to the Executive Administration Committee and the Regional Council on approved support services.

### **FISCAL IMPACT:**

Funding for the Phase II: Southern California Economic Recovery & Job Creation Strategy is included in the 2012-2013 OWP.

### **ATTACHMENT:**

None

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**DATE:** June 7, 2012

**TO:** Executive/Administrative Committee (EAC)  
Regional Council (RC)

**FROM:** Debbie Dillon, Deputy Executive Director, Administration, 213-236-1870,  
[dillon@scag.ca.gov](mailto:dillon@scag.ca.gov)

**SUBJECT:** Proposed Amendment to Subsection 2.7.2 of the SCAG Conflict of Interest Policy

**EXECUTIVE DIRECTOR'S APPROVAL:** 

**RECOMMENDED ACTION:**

Approve the proposed amendment to Subsection 2.7.2 (a) of the SCAG Conflict of Interest Policy.

**EXECUTIVE SUMMARY:**

*Currently, SCAG's Conflict of Interest Policy prohibits all employees from bidding or consulting on a project until they have been a former employee for one (1) year. The revision to the policy would permit terminated employees to bid and consult on projects if they did not have substantial responsibility in the area of service to be performed by the contract, and did not participate in any way in developing the contract or its service specifications. "Substantial responsibility" is intended to mean responsibility in managing a project related to the area of service to be performed by the contract.*

**STRATEGIC PLAN:**

This item is an administrative issue not related to the Strategic Plan.

**BACKGROUND:**

Currently, Subsection 2.7.2 of SCAG's Conflict of Interest Policy prohibits former employees from working as a consultant until one (1) year has passed since their termination date. The intent of the subsection was to avoid conflicts of interest by precluding former employees from bidding or working on SCAG consultant contracts for one (1) year from his or her termination from SCAG because of the possible unfair advantage regarding knowledge of SCAG's operations. However, recently this subsection of the policy has kept former temporary employees from working on SCAG consultant projects even though they may have worked for SCAG as little as 100 hours and on projects unrelated to the project being bid. Staff finds that the current policy limits SCAG's ability to receive bids and/or work from talented individuals looking for employment and therefore, seeks its amendment. The revised language to Section 2.7.2 maintains the intent of precluding an unfair advantage in the bidding/contracting process while not penalizing former employees who did not have a substantial responsibility in the area of service to be performed by a contract.

The proposed amendment to Subsection 2.7.2(a) is provided below in bold italics:

**2.7.2 One (1) Year Prohibition on Consulting and Bidding:** No former Association member or employee shall for compensation participate in bidding on SCAG contracts, including providing consulting services to a bidder on a bidding process involving SCAG, nor participate in consultant work funded by SCAG or through SCAG.

# REPORT

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(a) This prohibition shall apply for one (1) year from the time the member’s term expires or one (1) year from the time the employee is terminated. *However, the prohibition shall not apply to a former employee if the employee did not have substantial responsibility in the area of service to be performed by the contract, and did not participate in any way in developing the contract or its service specifications. “Substantial responsibility” shall mean responsibility in managing a project related to the area of service to be performed by the contract.*

**FISCAL IMPACT:**

None

**ATTACHMENT:**

SCAG Conflict of Interest Policy (redline version of proposed amendment to Subsection 2.7.2)

## **SCAG Conflict of Interest Policy**

### **Southern California Association of Governments**

(Approved by the Regional Council, 7/6/00)

The Regional Council of the Southern California Association of Governments hereby adopts a conflict of interest policy in order to provide comprehensive and clear rules of conduct for its members, employees and consultants. The purpose of this policy is to further ensure that each Association member, employee and consultant is guided in the interest of the Association, rather than by personal interests. This policy shall incorporate and supplement existing state and federal conflict of interest laws and regulations.<sup>1</sup>

In order to implement this policy, all persons or firms, including subcontractors, seeking contracts or purchase orders of \$25,000 or more, are required to complete the “SCAG Conflict of Interest Form.”

#### **Section 1: Persons Covered and Definitions**

The following terms used in this policy shall have the meanings set forth below. Except as otherwise provided herein, the terms and provisions of this policy shall have the meanings and shall be interpreted in accordance with the applicable definitions and provisions of the Political Reform Act of 1974, as amended (Gov. Code Section 81000 et seq.) and the regulations of the California Fair Political Practices Commission, as amended.

- 1.1 Persons covered under this conflict of interest policy (“policy”) shall include members, employees and consultants of the Southern California Association of Governments.
- 1.2 The “Association” for purposes of this policy shall refer to the Southern California Association of Governments (“SCAG”). The terms “Association” and “SCAG” shall be used interchangeably.
- 1.3 “Members” for purposes of this policy, shall include voting and non-voting members of the SCAG Regional Council; Policy Committee on Transportation and Communications; Policy Committee on Energy and Environment; Policy Committee on Community, Economic and Human Development; Implementation Advisory Committee; Regional Advisory Council; and any other Policy Committee or Advisory Committee formed by the Regional Council pursuant to its authority under the Bylaws of the Association.
- 1.4 For purposes of this policy, a “consultant” shall mean any individual, including an executive director or coordinator who provides management, coordinating,

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<sup>1</sup> This policy shall not conflict with nor exempt any persons from state or federal conflict of interest laws.

consulting or similar services pursuant to a contract or other agreement with the Association, Subregional Council of Governments (“SUB-COG”), or any other subregional organization affiliated with SCAG. A “consultant” shall not include an executive director or coordinator of a SUB-COG with a fixed contract or salary from SCAG that is not dependent on a dollar amount of contracts received.

- 1.4 “Employees” shall mean temporary, probationary, regular, exempt, and non-exempt individuals employed by the Association.
- 1.5 “Immediate Family” shall mean the spouse and dependent children.

## **Section 2: Prohibitions**

**2.1 Gifts:** No Association employee or consultant shall accept any favors or gifts from persons, concerns or corporations who have, or seek to have, contracts with SCAG or have, or seek to have, plans, projects, or environmental impact reports reviewed by SCAG.

**2.2 Outside Employment:**

(a) No Association employee may engage in any employment activity or enterprise for compensation which, as determined by the Executive Director, is inconsistent, incompatible, in conflict with, or inimical to his or her duties as an Association employee as stated in the employee’s Performance Agreement or with the duties, functions, or responsibilities of SCAG.

(b) No Association employee may offer, require or accept any goods or services of value from any person including any other Association employee in exchange for special treatment in or from SCAG.

**2.3 Political Activity:** Pursuant to provisions of the California Government Code Sections 3201-3209 and Federal Hatch Act relating to political activities of public employees, Association employees shall not:

- (a) Use political authority or influence in personnel matters (Cal. Gov. Code Section 3204);
- (b) Solicit political contributions from fellow employees or officers of SCAG, except as permitted by Cal. Gov. Code Section 3205; nor,
- (c) Engage in political activity during working hours or at SCAG offices (Cal. Gov. Code Section 3207).

**2.4 Private Gain or Advantage:** No Association employee shall use his or her position at SCAG or its facilities, equipment, supplies or information developed at public expense for private gain or advantage. Violation of this section may result in immediate termination of any employee by the Executive Director.

**2.5 SCAG Policy Statements:** Under the bylaws of the Association, all policy statements regarding SCAG originate from the General Assembly or the Regional Council. No person in his or her official capacity as an Association employee shall represent SCAG in political debate or become involved in political issues or lobbying activities which are contrary to, or conflict with, stated SCAG policies. Where a policy of SCAG is unclear or nonexistent, employees must use discretion and judgement in making representative statements that they are in keeping with current SCAG policy.

### **Subsection 2.6: Participation in SCAG Contracts and Decisions**

**2.6.1 Federal Contracts:** Pursuant to 49 C.F.R. Section 18.36 (b)(3), an Association member, employee or consultant shall not participate in selection, or award or administration of a contract supported by Federal funds if a conflict of interest, real or apparent, would be involved. Such a conflict of interest would arise when one or more of the following persons has a financial or other interest in the firm selected for award:

- a. A person covered under this policy or his or her agent;
- b. immediate family;
- c. partner; or,
- d. any organization, which employs, or is about to employ, any of the above persons.

**2.6.2 Subregional Consultants:** Any consultant who participates in any manner in the development, negotiation, allocation, award, selection, administration or expenditure of funds from SCAG to the SUB-COG, shall not contract or perform work for the receipt of any SCAG funds delegated or distributed to the SUB-COG by SCAG. Notwithstanding the foregoing, a consultant shall be entitled to receive SCAG funds for managing or coordinating activities on behalf of the SUB-COG in accordance with SCAG's guidelines as permitted by law.

**2.6.3 SCAG Advisory Committee members** may bid on SCAG contracts consistent with applicable state and federal laws. However, an Advisory Committee member shall resign from positions at SCAG in the event his or her bid is successful.

**2.6.4 Other Contracts:** Pursuant to Cal. Gov. Code Section 1090 *et seq.*, an Association member, employee or consultant shall not participate in making any contract or other agreement involving SCAG, if he or she is financially interested in the contract.

- (a) For purposes of this section, to "participate in making a contract" includes decisions to modify, extend or renegotiate a contract.

- (b) If a member is financially interested in a contract within the meaning of Section 1090, not only is that member disqualified but the entire body is disqualified from voting on that contract. Members shall seek guidance from SCAG Legal Counsel to determine whether or not a member is financially interested in a contract.
- (c) If SCAG Legal Counsel determines that a member has a financial interest in a bid or proposal for a contract in potential violation of Section 1090, such bid or proposal will be disqualified from consideration by SCAG.

**2.6.5 Participation in SCAG Decisions:** Pursuant to Cal. Gov. Code Section 87100 *et seq.*, an Association member, employee or consultant shall not make, participate in making or attempt to use his or her official position to influence a decision affecting SCAG when a conflict of interest, real or apparent, would be involved. Such a conflict of interest would arise when a member, employee or consultant has a personal financial interest in a decision affecting SCAG. Such a person is deemed to have a financial interest if it is reasonably foreseeable that the decision will have a material effect, distinguishable from its effect on the public generally, on himself or his immediate family. The effect of a decision is material whenever a member, employee or consultant knows or has reason to know that a decision will significantly affect his or her economic interests.<sup>2</sup>

**2.6.6 Disclosure:** Association members, employees and consultants subject to the requirements of the Political Reform Act, Cal. Gov. Code Section 87100 *et seq.*, are required by the SCAG Conflict of Interest Code to file an annual Statement of Economic Interests. Such disclosure statements shall be filed with the Executive Assistant to the Regional Council, pursuant to Cal. Gov. Code Sections 87200-87210. Under the Conflict of Interest Code for SCAG, revised in 1996, Regional Council members, the Executive Director and other designated employees and consultants are required to disclose “all investments, interests in real property, income, and business positions.” SCAG Legal Counsel shall provide guidance in meeting disclosure requirements.

**2.6.7 Disqualification:** If an Association member, employee or consultant has a financial interest in a decision affecting SCAG within the meaning of Cal. Gov. Code Section 87100 *et seq.*, incorporated in part into section 2.6.5 of this policy, the member shall be required to disqualify himself or herself from making or participating in a decision involving SCAG, or using his or her position to influence or attempt to influence a decision involving SCAG. Members, employees and consultants shall seek guidance from SCAG Legal Counsel to determine whether recusal is required.

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<sup>2</sup> Fair Political Practices Commission regulations, C.C.R., tit. 2 Sections 18702.1, 18702.2-18702.6; “Conflicts of Interests,” prepared by the Office of the Attorney General, Civil Division, 1998, pp. 1-18.

**2.6.8 Exception:** Cal. Gov. Code Section 87100, incorporated into Section 2.6.5 of this policy, does not prevent a person covered under this policy from making or participating in making a SCAG decision to the extent his participation is legally required for the action or decision to be made. A member, employee or consultant is “legally required to make or to participate” only if there is no reasonable alternative manner of decision making, under C.C.R. tit.2, Section 18701(a). The fact that an official’s vote is needed to break a tie does not make his participation legally required for purposes of this section.<sup>3</sup>

**2.6.9 Procedures for Disqualification from Participation in a SCAG Decision:**

- (a) Once a member determines that he or she has a financial interest in a SCAG decision in violation of Cal. Gov. Code Section 87100 *et seq.*, incorporated in part into Section 2.6.5 of this policy, the member must publicly announce the economic interest which is the subject of the actual, potential, or apparent conflict of interest, and the fact that the person covered is disqualifying himself or herself from any participation in the decision, under C.C.R. tit, 2, Section 18700(b)(5).
- (b) If the person covered is an employee rather than a member of the Association, the employee’s announcement is required to be in writing and given to the official’s supervisor or Executive Director, under C.C.R., tit.2 Section 18700(b)(5).

**Subsection 2.7: One (1) Year Bans**

**2.7.1 One (1) Year Prohibition on Involvement with SCAG Contracts:** No former Association member, employee, or consultant shall or attempt to influence any SCAG decision directly relating to any contract where the former member, employee or consultant knows or has reason to know terms not available to members of the public.

- (a) Former, non-voting committee members are subject to this prohibition to the extent that the business of the committee on which the non-voting member served, was related to subject matter of the proposed contract or other agreement between the non-voting member and SCAG.
- (b) This prohibition shall apply for one (1) year from the time the member’s term expires; one (1) year from the time the former SCAG employee is terminated; or one (1) year from the time a consultant’s contract or other agreement expires.

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3 Cal. Gov. Code Section 87101; “Conflicts of Interests,” prepared by the Office of the Attorney General, Civil Division, 1998, pp., 17-18.

**2.7.2 One (1) Year Prohibition on Consulting and Bidding:** No former Association member or employee shall for compensation participate in bidding on SCAG contracts, including providing consulting services to a bidder on a bidding process involving SCAG, nor participate in consultant work funded by SCAG or through SCAG.

(a) This prohibition shall apply for one (1) year from the time the member's term expires or one (1) year from the time the employee is terminated. and if they were employed in a position of substantial responsibility in the area of service to be performed or assisted in developing the contract. However, the prohibition shall not apply to a former employee if the employee did not have substantial responsibility in the area of service to be performed by the contract, and did not participate in any way in developing the contract or its service specifications. "Substantial responsibility" shall mean responsibility in managing a project related to the area of service to be performed by the contract.

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(b) This prohibition is limited only to Regional Council members, Policy Committee members, and SCAG employees.

**2.7.3 One (1) Year Prohibition on Lobbying:** No former Association member, employee or consultant for one year from the time the member's term expires, shall for compensation act as an agent or attorney for, or otherwise represent, any other person than SCAG in any formal or informal appearance before, or, with the intent to influence a decision, make any written or oral communication on behalf of any person other than SCAG to any court or any agency officer, employee, member, board or commission in connection with any proceeding, application, request for ruling or other determination, contract, claim, controversy, legislation, or other particular matter pending before such court or before such officer, member, employee, board or commission if both of the following apply:

- a. SCAG is a party or has a direct and substantial interest.
- b. The proceeding is one in which the member, employee or consultant participated.

**2.7.4 Exemptions: The prohibitions contained in Sections 2.7.1, 2.7.2, 2.7.3 shall not apply:**

- a. to prevent a former member, employee or consultant from making or providing a statement or contract which is based on the former employee's own special knowledge in the particular area that is the subject of the statement or contract, provided that no compensation is thereby received other than that regularly provided for by law or regulation for witnesses or contractors; or
- b. to communications and contracts made solely for the purpose of furnishing information by a former member, employee or consultant if a court or state,

federal or local administrative agency to which the communication is directed or with or for which a contract is made, makes findings in writing that:

1. the former member, employee or consultant has outstanding and otherwise unavailable qualifications;
  2. the former member, employee or consultant is acting with respect to a particular matter which requires such qualifications; and
  3. the public interest would be served by the participation of the former member, employee or consultant; or
- c. with respect to appearances or communications in a proceeding or contracts to which a court or the Regional Council gives its consent by determining that:
1. the public interest would not be harmed.

### **Section 3: Penalties**

- 3.1** Gifts accepted in violation of Section 2.1 of this policy shall be returned. Additionally, members, consultants and employees subject to the Political Reform Act (Cal. Gov. Code Section 87100 *et seq.*) who violate state gift restrictions under Gov. Code Section 89521, may be subject to a civil action brought by the Fair Political Practices Commission for up to three times the amount of the unlawful gift. Members shall seek guidance from the Association Legal Counsel to determine whether a gift or gratuity violates this policy, state or federal laws.
- 3.2** Contracts made in violation of this policy shall be void and unenforceable.
- 3.3** Violation of this policy is grounds for termination of an Association employee.
- 3.4** **Willful violations:** Any Association member, employee or consultant found guilty of willfully violating any provisions of Cal. Gov. Code Section 1090 *et seq.*, incorporated in part into Section 2.6.4 of this policy, is punishable by a fine of not more than \$1,000 or imprisonment in state prison. Additionally, such an individual is forever disqualified from holding any office in this state. (Cal. Gov. Code Section 1097.) When a state or local government agency is informed by affidavit that a member, employee or consultant has violated Section 1090, the agency may withhold payment of funds under the contract pending adjudication of the violation (Cal. Gov. Code Section 1096).

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**DATE:** June 7, 2012

**TO:** Executive/Administration Committee (EAC)  
Regional Council (RC)

**FROM:** Wayne Moore, Chief Financial Officer, (213) 236-1804, moore@scag.ca.gov

**SUBJECT:** Contracts \$200,000 or Greater: Contract No. 12-029-C1, Pacific Coast Highway (PCH) Safety Study

**EXECUTIVE DIRECTOR'S APPROVAL:** 

**RECOMMENDED ACTION:**

Approve Contract No. 12-029-C1, with LSA Associates, Inc., in an amount not-to-exceed \$279,890, to conduct a study that will identify potential strategies to improve safety along PCH for all modes of travel.

**EXECUTIVE SUMMARY:**

*Staff recommends approval of Contract No. 12-029-C1 in which the consultant, the City of Malibu and SCAG are collaborating to conduct a safety study of a portion of PCH that runs through the City of Malibu. The study will examine current conditions along the roadway and determine accident patterns based on roadway geometry, adjacent land-uses and/or other factors that may be unique to Malibu. The study's primary objective is to identify potential strategies to improve safety along PCH for all modes of travel, including bicycling and walking.*

**STRATEGIC PLAN:**

This item supports SCAG's Strategic Plan, Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies.

**BACKGROUND:**

**Staff recommends executing the following contract \$200,000 or greater:**

<u>Consultant/Contract #</u>	<u>Contract Purpose</u>	<u>Contract Amount</u>
LSA Associates, Inc. (12-029-C1)	The consultant will assist the City of Malibu with identifying potential strategies to improve safety along PCH for all modes of travel, including bicycling and walking.	\$279,890

**FISCAL IMPACT:**

Funding is available in the FY 2011/12 budget.

**ATTACHMENT:**

Consultant Contract No. 12-029-C1

## CONSULTANT CONTRACT 12-029-C1

**Recommended Consultant:**

LSA Associates, Inc. (LSA)

**Background & Scope of Work:**

In Malibu, Pacific Coast Highway (PCH) serves many functions. The City of Malibu considers PCH its main street from a physical and cultural perspective, although the roadway is owned and maintained by Caltrans as a State Highway. PCH is a commuting corridor and a national bicycle route. Land uses are urban, suburban and rural. In some areas, there are no shoulders for bicycle riding and no sidewalks. During summer holidays, the roadway is packed with visitors and pedestrians jaywalking from the inland side to the beach. The differing land uses, varying street geometry and high vehicle speeds require complete concentration from all roadway users to avoid collisions. Unfortunately, there have been over 100 fatal or serious injury collisions on PCH within Malibu's city limits over the past ten years.

The City of Malibu and SCAG are collaborating to conduct a transportation safety study of Pacific Coast Highway within the City of Malibu. The project will produce a study of safety along PCH from the eastern to the western Malibu city limits, approximately 21 miles, for all modes of travel. The study will examine current conditions along the roadway and determine accident patterns based on roadway geometry, adjacent land-uses and/or other factors that may be unique to Malibu, such as the commuting and recreational travel patterns into and out of the City. The study's primary objective is to identify potential strategies to promote improved safety along PCH for all modes of travel including bicycling and walking. The study will conclude with recommendations and Project Study Reports for the five (5) most promising locations for safety improvements.

**Project's Benefits & Key Deliverables:**

The project's key benefit and deliverable is a study that recommends strategies to improve public safety through a multi-modal transportation planning process for PCH. Ultimately, this study will be used as the basis for a master plan of safety improvements along PCH that Caltrans and the City of Malibu will systematically implement

**Strategic Plan:**

This item supports SCAG's Strategic Plan Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies.

**Contract Amount:**

Total not-to-exceed	\$279,890
LSA Associates, Inc. (prime consultant)	\$180,359
Arellano Associates, Inc. (subconsultant)	\$49,095
Point C (subconsultant)	\$50,436

Note: LSA originally proposed \$285,543, but staff negotiated the price down to \$279,890 without reducing the scope of work.

**Contract Period:** June 7, 2012 through June 30, 2013

**Project Number:** 12-145.SCG02026.01      \$279,890  
Funding sources: Consolidated Planning Grant – 5304 and Cash Match

**Request for Proposal (RFP):** SCAG staff notified 1,326 firms of the release of RFP 12-029-C1. Staff also advertised the RFP in the American Planning Association’s website and the Urban Transportation Monitor, as well as the Planning Institute, and posted it on SCAG’s bid management system. A total of 81 firms downloaded the RFP. SCAG received the following seven (7) proposals in response to the solicitation:

<b>LSA Associates (2 subconsultants)</b>	<b>\$285,543</b>
KOA Corporation (1 subconsultant)	\$293,433
AECOM (1 subconsultant)	\$295,226
Sam Schwartz Engineering (2 subconsultants)	\$374,729
RBF Consulting (3 subconsultants)	\$375,320
ZumaPacifica (1 subconsultant)	\$387,548
Stantec (3 subconsultants)	\$399,151

**Selection Process:** The Proposal Review Committee (PRC) evaluated each proposal in accordance with the criteria set forth in the RFP, and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations. After evaluating the proposals, the PRC interviewed the four (4) highest ranked offerors:

The PRC consisted of the following individuals:

Alan Thompson, Senior Planner, SCAG  
Elizabeth Shavelson, Public Works Analyst, City of Malibu  
Rob Duboux, Senior Civil Engineer, City of Malibu  
Charles Lau, Transportation Planner, Caltrans

**Basis for Selection:** The PRC recommended LSA for the contract award because the consultant:

- Proposed the lowest price;
- Demonstrated the best understanding of the project, specifically the differing transportation characteristics of the roadway along the 21 miles within the city; and the need to consider safety for all modes, including bicycling and walking. Further, their approach to public outreach which was considered the best approach of the consultants;
- Demonstrated experience with similar projects, specifically, their experience with a project in San Diego County recommend alternatives that will meet Caltrans criteria, and these alternative can also serve as the basis for a master plan of safety improvements along the PCH corridor.

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**DATE:** June 7, 2010

**TO:** Executive/Administration Committee (EAC)  
Regional Council (RC)

**FROM:** Joann Africa, Chief Counsel/Director of Legal Services, 213-236-1928, [africa@scag.ca.gov](mailto:africa@scag.ca.gov)

**SUBJECT:** Legal Services Contract

**EXECUTIVE DIRECTOR'S APPROVAL:** 

**RECOMMENDED ACTION:**  
Approve amendment to the PC Law Group contract for legal services to increase contract amount by \$40,000 for Fiscal Year 2011/2012 for funding pertaining to the legal review of the 2012 Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) and related Program Environmental Impact Report (PEIR); and approve the renewal of the PC Law Group contract for Fiscal Year 2012/2013 in the total amount of \$100,000.

**EXECUTIVE SUMMARY:**  
*Staff seeks to amend the contract for PC Law Group by \$40,000 for services rendered this fiscal year for work related to the RTP/SCS and PEIR, and to renew the contract of PC Law Group for another year for \$100,000 to provide outside counsel assistance related to the upcoming RHNA appeals as well as on post-RTP/SCS matters on an as-needed basis, as determined by the Chief Counsel.*

**STRATEGIC PLAN:**  
This item supports SCAG's Strategic Plan, Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies.

**BACKGROUND:**  
The Regional Council previously authorized the retention of PC Law Group (formerly Miles Chen Law Group). In particular, Patricia Chen of PC Law Group serves as Special Counsel to SCAG, and provides legal services as requested by the Chief Counsel. Ms. Chen has assisted SCAG for the past several years, with services billed at the rate of \$325 per hour (reduced last year from \$350 per hour). The maximum contract amount approved by the RC for these legal services for Fiscal Year 2011/2012 was \$75,000 with respect to assistance to RHNA matters, and \$150,000 for RTP/SCS and CEQA matters.

Staff seeks to increase the contract amount for this fiscal year by \$40,000 with respect to the legal services provided by PC Law Group for work related to RTP/SCS and CEQA matters. Specifically, additional legal services were needed in relation to the preparing the final PEIR for the 2012 RTP/SCS. This additional \$40,000 will covered by the Legal Department's Indirect Cost Budget for FY 2012.

In addition, staff seeks to retain PC Law Group for legal services for Fiscal Year 2012/2013. Specifically, these services include Ms. Chen serving as counsel to the Regional Housing Needs Assessment (RHNA) Appeals Board for the upcoming appeal hearings and providing legal assistance on post-RTP/SCS or CEQA matters on an as-needed basis as determined by the Chief Counsel. Staff is working with Ms. Chen to

# REPORT

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determine the appropriate allocations for this assistance, but in no event shall the maximum contract amount for PC Law Group exceed \$75,000 for RHNA-related work and \$25,000 for non-RHNA related work.

**FISCAL IMPACT:**

The additional \$40,000 for the Fulbright contract will be covered by the Legal Department's Indirect Cost budget for FY 2011/13. Funding for the renewal of the PC Law Group contract will be allocated from the Legal Department's respective General Fund and Indirect Costs budgets as appropriate.

**ATTACHMENT:**

None

# REPORT

**DATE:** June 7, 2012

**TO:** Executive/Administration Committee (EAC)  
Regional Council (RC)

**FROM:** Wayne Moore, Chief Financial Officer, (213) 236-1804, moore@scag.ca.gov

**SUBJECT:** CFO Monthly Report

**EXECUTIVE DIRECTOR'S APPROVAL:** 

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**RECOMMENDED ACTION:**  
For Information Only-No Action Required.

**STRATEGIC PLAN:**  
This item supports SCAG's Strategic Plan, Goal 3: Enhance the Agency's Long Term Financial Stability and Fiscal Management.

**AUDIT**  
SCAG's outside independent auditors, Vasquez and Co., LLP, will be on site to commence their preliminary work for the FY 2012/13 audit. Vasquez and Co. representatives discussed their audit plan with the Audit Committee on May 15, 2012.

The Audit Committee also received updates on the action items regarding the IT audit and the Risk Management Evaluation, both of which are progressing on schedule.

**CASH FLOW MANAGEMENT**  
Staff has updated the Cash Flow model to manage operations in the event of a disruption to SCAG's funding due to a delayed State budget. SCAG has sufficient cash reserves to continue without reimbursements from Caltrans for approximately 4-5 months. This period could be lengthened by delaying cash outflows and if necessary, utilizing SCAG's \$5 million Line of Credit (LOC).

**BUDGET & GRANTS (B&G)**  
SCAG's FY 2012/13 Comprehensive Budget and Overall Work Program (OWP) was adopted by the Executive/Administration Committee and Regional Council at their May 5, 2012 meeting. The OWP was forwarded to Caltrans for their review and recommended approval to the Federal Highway Administration and Federal Transit Administration.

B&G staff completed the 3rd Quarter Progress Reports for FY 2011/12 OWP projects and sponsored grants were submitted to Caltrans for their review and comments. In addition, progress reports and financial reports for special grant-funded projects were submitted to Grantees as required.

The California Strategic Growth Council (SGC) announced the awards for the 2012 Round #2 Sustainable Communities Planning Grant and Incentive Program. A total of \$1,000,000 (maximum amount allowed) was awarded to SCAG for building Sustainable Communities in Southern California.

# REPORT

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As the end of the FY 2011/12 fiscal year approaches, B&G staff continues to work with SCAG's Departments/Divisions on monitoring the progress and expenditures of the FY 2011/12 OWP projects as well as monitoring expenditures of the indirect and general fund budgets.

B&G staff continued preparation and processing of four (4) Memorandums of Understanding for 3rd party grant projects regarding the FY 2012/13 Transportation Planning Grant Program, which totals \$1,243,465.

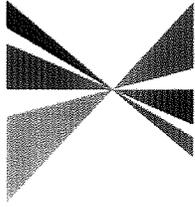
## **CONTRACTS**

During the month of April 2012, the Contracts Department issued two (2) Requests for Proposal (RFP's), awarded ten (10) contracts, issued four (4) contract amendments, and issued sixty-four (64) Purchase Orders to support ongoing business and enterprise operations. Staff also administered 102 consultant contracts, as well as five (5) Continuing Cooperative Agreements.

Contracts staff continued to negotiate pricing and reduced costs for services. During the month of April 2012, staff realized approximately \$94,441 in budget savings, thus bringing the current fiscal year cumulative budget savings total to approximately \$931,886.

## **ATTACHMENT:**

April 2012 CFO Monthly Status Report



SOUTHERN CALIFORNIA  
**ASSOCIATION of GOVERNMENTS**

# **Office of the Chief Financial Officer**

Monthly Status Report

**APRIL 2012**



# SOUTHERN CALIFORNIA ASSOCIATION of GOVERNMENTS

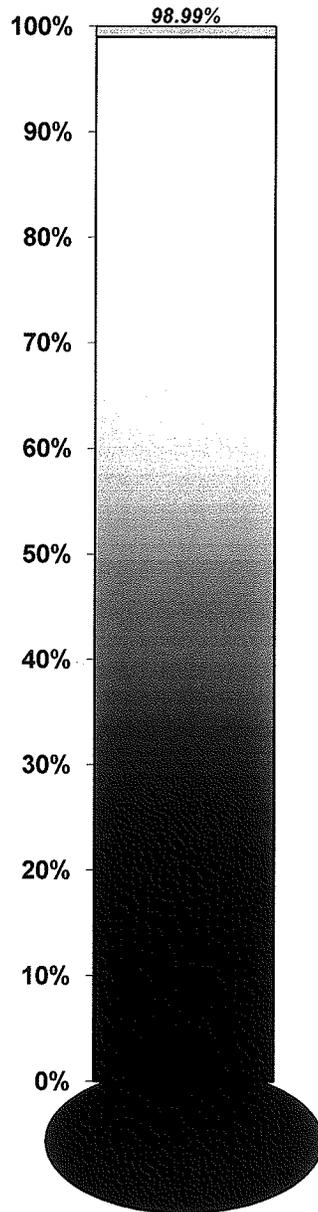
## OVERVIEW

As of May 16, 2012, there are 190 paid members and 2 memberships pending. There are 5 cities in the SCAG region who are still being recruited for membership

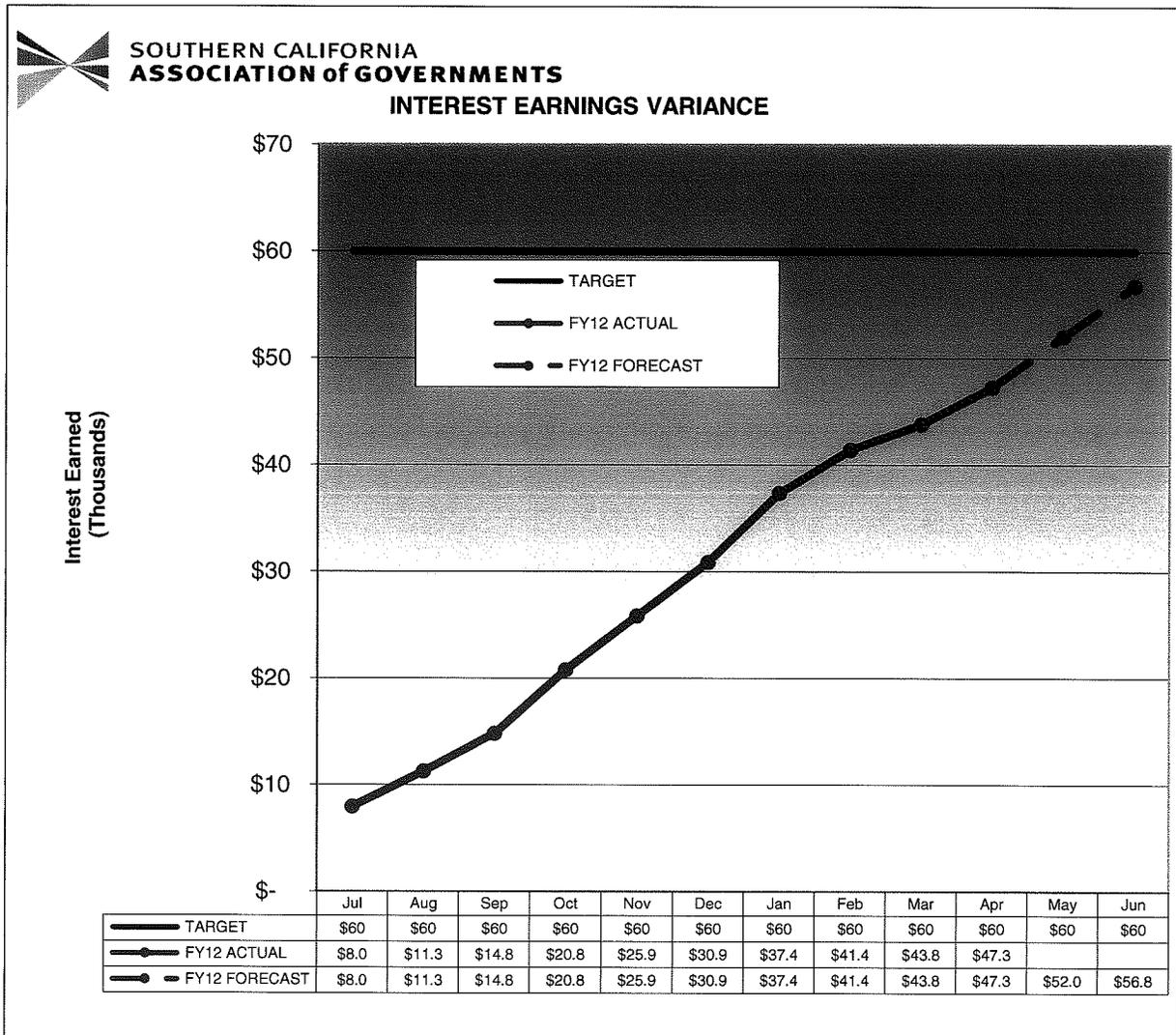
## SUMMARY

FY12 Membership Dues	<u>\$ 1,777,599.96</u>
Total Collected	<u>\$ 1,759,630.90</u>
Percentage Collected	<u>98.99%</u>

## FY12 Membership Dues Collected



**Office of the CFO**  
Interest Earnings Variance



**OVERVIEW**

Actual interest income is plotted against the target amount. The amount earned through April was \$47,298. The LA County Pool earned 0.81% in March.

**SUMMARY**

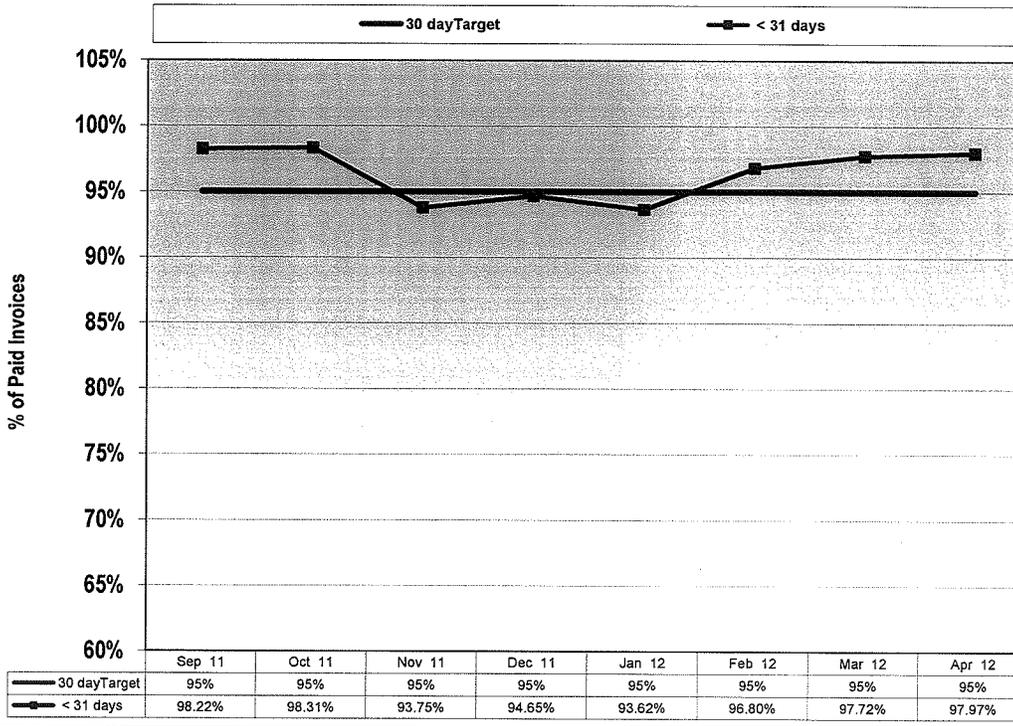
The amount projected for FY12 is \$56,758 which is less than the target of \$60,000.

Office of the CFO  
Invoice Aging



SOUTHERN CALIFORNIA  
ASSOCIATION OF GOVERNMENTS

INVOICE AGING



OVERVIEW

The percent of total invoices paid within 30 days. The target is to pay 95% of all invoices within 30 days. This goal was met.

SUMMARY

97.97% of April 2012's payments were made within 30 days of invoice receipt.

At month-end, 26 invoices remained unpaid less than 30 days.

Actual

OVERVIEW

The percent of total invoices paid within 60 and 90 days. The target is to pay 98% of invoices within 60 days and 100% within 90 days.

SUMMARY

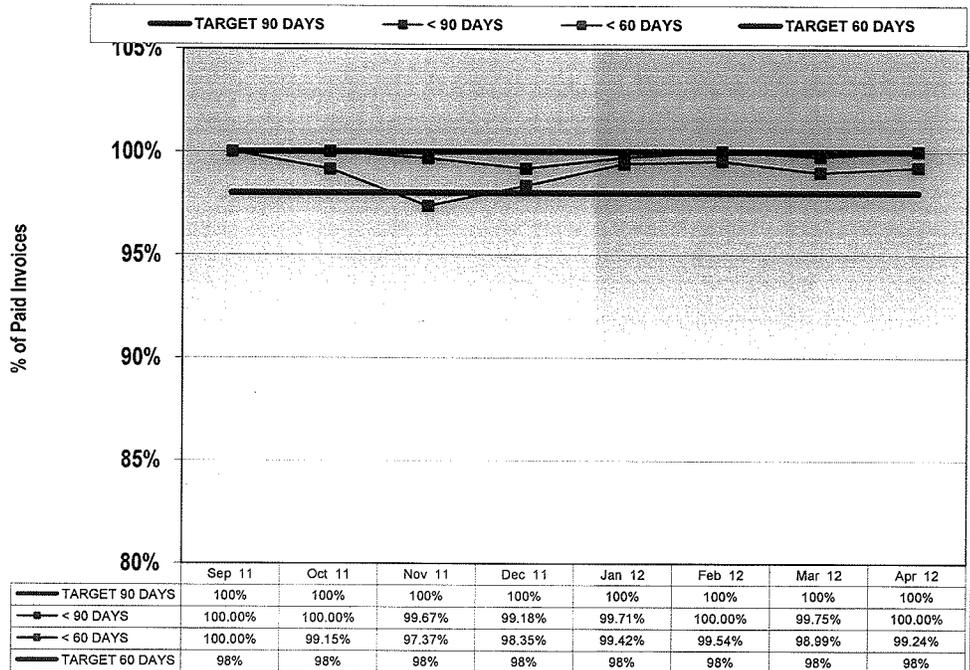
These goals were met during this period.

99.24% of April 2012's payments were within 60 days of invoice receipt and 100.00% within 90 days. Invoices unpaid 30-60 days totaled 6; 60-90 days: 4; >90 days: 0.



SOUTHERN CALIFORNIA  
ASSOCIATION OF GOVERNMENTS

INVOICE AGING



**Office of the CFO**  
*Fiscal Year-To-Date Expenditure Report Through April 30, 2012*



**COMPREHENSIVE BUDGET**

		<b>Adopted Budget</b>	<b>Amended Budget</b>	<b>Expenditures</b>	<b>Commitments</b>	<b>Budget Balance</b>	<b>% Budget Spent</b>
1	Staff & Fringe Benefits	469,069	576,242	541,969		34,273	94.1%
2	51000 Indirect Costs	435,969	512,342	503,706		8,636	98.3%
3	54300 SCAG Consultants	336,000	160,510	87,572	72,938	0	54.6%
4	54340 Legal costs	75,000	74,660	1,798	10,203	62,660	2.4%
5	54350 Professional Services	25,000	2,500	2,500		0	100.0%
6	54400 Subregional Delegation	300,000	37,687	-		37,687	0.0%
7	55441 Payroll, bank fees	4,332	8,363	8,363		0	100.0%
8	55460 Materials & Equipment < \$5K		21,274	16,379		4,895	77.0%
9	55600 SCAG Memberships	59,000	110,000	98,205		11,795	89.3%
10	55620 Res/Materials Subscriptions		4,880	3,880		1,000	79.5%
11	55730 Capital Outlay	1,049,833	982,160	17,691		964,469	1.8%
12	55830 Conference - Registration		11,584	6,584		5,000	56.8%
13	55910 RC/Committee Meetings	8,237	48,950	48,950		0	100.0%
14	55914 RC General Assembly	205,000	330,000	142,241		187,759	43.1%
15	55920 Other Meeting Expense	51,400	83,616	83,616		0	100.0%
16	55930 Miscellaneous other	22,000	55,364	55,364		0	100.0%
17	55940 Stipend - RC Meetings	190,000	190,000	189,720		280	99.9%
18	55972 Rapid Pay Fees	900	900	675		225	75.0%
19	58100 Travel - outside SCAG region	15,500	33,547	33,547		0	100.0%
20	58101 Travel - local	21,600	21,747	14,751		6,996	67.8%
21	58110 Mileage - local	18,000	18,993	11,620		7,373	61.2%
22	58150 Staff Lodging Expense	2,400	3,921	1,640		2,281	41.8%
23	58800 RC Sponsorships	43,500	43,500	37,650		5,850	86.6%
24	<b>Total General Fund</b>	<b>3,332,740</b>	<b>3,332,740</b>	<b>1,908,420</b>	<b>83,140</b>	<b>1,341,179</b>	<b>57.3%</b>
25							
26	Staff & Fringe Benefits	11,008,215	11,221,962	9,209,338		2,012,624	82.1%
27	51000 Indirect Costs	10,277,888	10,395,923	8,559,159		1,836,764	82.3%
28	54300 SCAG Consultants	10,434,836	20,165,482	5,474,983	8,413,535	6,276,964	27.2%
29	54330 Subregional Consultants	81,000	127,900	61,210	66,691	0	47.9%
30	54350 Professional Services	226,000	651,000	326,492	132,304	192,203	50.2%
31	55210 Software Support	30,000	150,231	150,040		191	99.9%
32	55280 Third Party Contribution	2,755,975	3,169,391	-		3,169,391	0.0%
33	55620 Resource Materials - subscriber	129,000	842,000	89,273		752,727	10.6%
34	55920 Other Meeting Expense	14,582	19,582	12,646		6,936	64.6%
35	55930 Miscellaneous - other	71,000	344,543	83,882	5,588	255,073	24.3%
36	55950 Temporary Help	50,000	125,194	125,194		0	100.0%
37	56100 Printing	122,830	125,830	4,613		121,217	3.7%
38	58100 Travel	88,810	152,681	69,104		83,577	45.3%
39	58110 Mileage	26,600	25,532	25,532		0	100.0%
40	<b>Total OWP</b>	<b>35,316,736</b>	<b>47,517,251</b>	<b>24,191,467</b>	<b>8,618,118</b>	<b>14,707,666</b>	<b>50.9%</b>
41							
42	<b>Comprehensive Budget</b>	<b>38,649,476</b>	<b>50,849,991</b>	<b>26,099,887</b>	<b>8,701,259</b>	<b>16,048,845</b>	<b>51.3%</b>

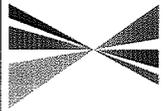
Office of the CFO

Fiscal Year-To-Date Expenditure Report Through April 30, 2012



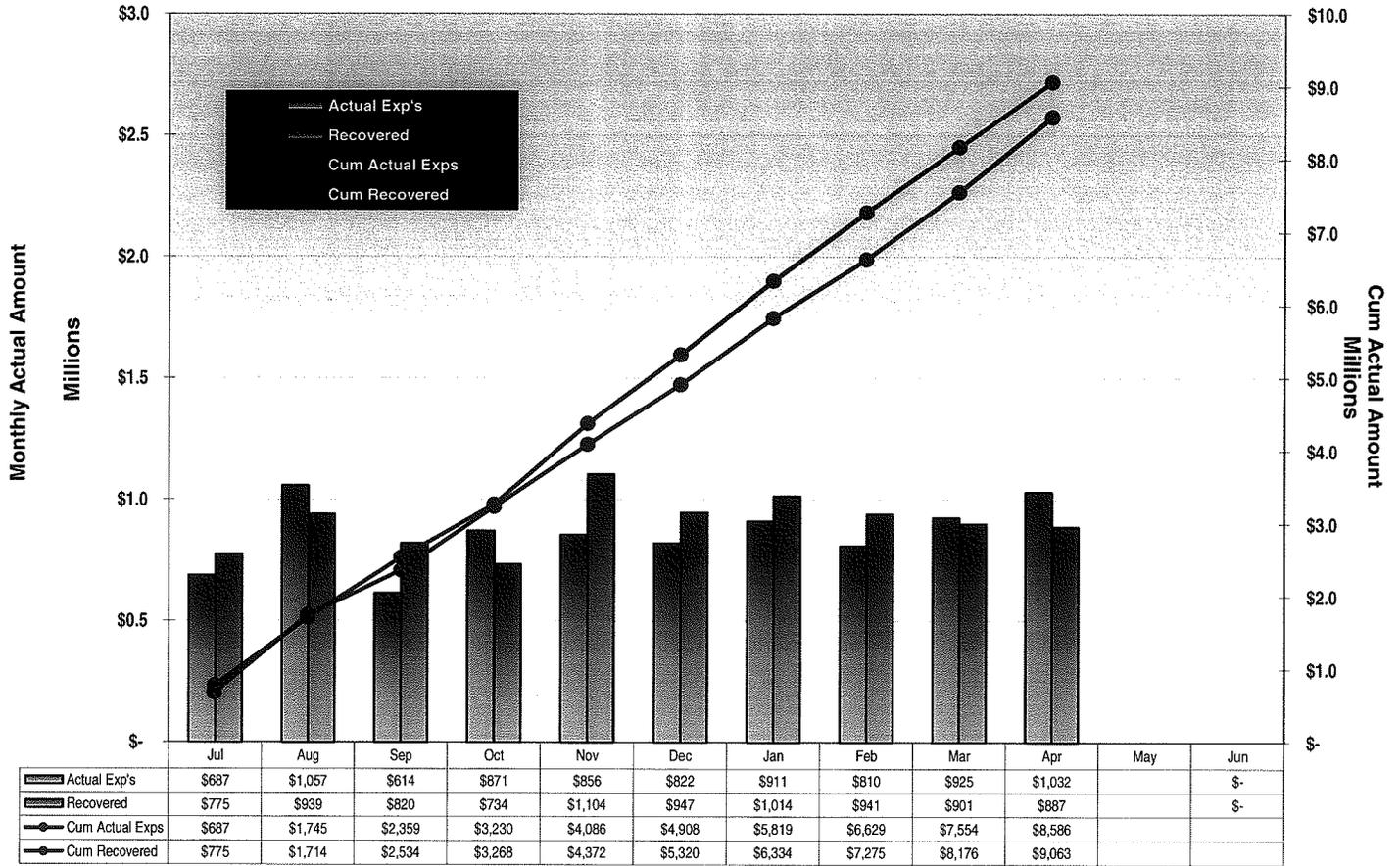
INDIRECT COSTS

			Adopted Budget	Amended Budget	Expenditures	Commitments	Budget Balance	% Budget Spent
1	50010	Regular Staff	3,476,877	3,485,858	2,954,062		531,796	84.7%
2	50013	Regular OT		2,160	2,160		0	100.0%
3	50014	Interns, Temps, Annuity		32,287	17,099		15,188	53.0%
4	51000	Allocated Fringe Benefits	2,326,067	2,352,929	1,952,253		400,676	83.0%
5	54300	SCAG Consultants	230,416	153,416	48,143	95,859	9,414	31.4%
6	54340	Legal	250,000	164,038	116,089	47,949	0	70.8%
7	54350	Prof Svcs	647,700	680,700	304,715	184,665	191,320	44.8%
8	55210	Software Support	412,188	344,489	302,589	41,900	0	87.8%
9	55220	Hardware Supp	197,530	197,530	79,303	18,769	99,458	40.1%
10	55240	Repair & Maint Non-IT	19,684	19,684	14,179	5,505	0	72.0%
11	55400	Office Rent 818 Offices	1,521,000	1,521,000	1,260,444	260,556	0	82.9%
12	55410	Office Rent Satellite	155,000	157,902	157,902		0	100.0%
13	55420	Equip Leases	115,000	109,908	86,324	18,760	4,824	78.5%
14	55430	Equip Repairs & Maint	44,244	47,062	47,062		0	100.0%
15	55440	Insurance	249,103	249,103	209,781		39,322	84.2%
16	55441	Payroll / Bank Fees	9,600	9,600	5,825		3,775	60.7%
17	55460	Mater & Equip < \$5,000	168,500	169,055	50,188	12,592	106,274	29.7%
18	55510	Office Supplies	110,000	111,200	94,705	16,495	0	85.2%
19	55520	Graphic Supplies	38,000	37,977	9,815	1,244	26,918	25.8%
20	55530	Telephone	135,500	135,500	128,859	6,641	0	95.1%
21	55540	Postage	30,000	30,090	20,134		9,956	66.9%
22	55550	Delivery Services	11,800	11,800	4,344	7,456	0	36.8%
23	55600	Scag Memberships	18,000	18,550	16,992		1,558	91.6%
24	55610	Prof Memberships	2,910	3,035	-	75	2,960	0.0%
25	55620	Res Mats/Subscrip	57,850	45,431	25,592	3,543	16,296	56.3%
26	55700	Deprec - Furn & Fixt	28,000	62,666	62,666		0	100.0%
27	55710	Deprec - Computer Equipment	144,495	109,829	109,628		201	99.8%
28	55720	Amortiz - Leasehold Improvements	16,330	16,330	13,097		3,233	80.2%
29	55800	Recruitment Notices	5,000	7,000	5,352		1,648	76.5%
30	55801	Recruitment - other	5,000	38,000	7,976	18,275	11,749	21.0%
31	55810	Public Notices	5,000	5,000	-		5,000	0.0%
32	55820	Training	160,000	100,038	95,583	4,456	0	95.5%
33	55830	Conference/workshops	17,350	16,341	3,834		12,507	23.5%
34	55920	Other Mtg Exp	50,000	37,104	1,719		35,385	4.6%
35	55930	Miscellaneous - other	85,000	51,906	22,759		29,147	43.8%
36	55950	Temp Help	72,000	243,245	232,245		11,000	95.5%
37	56100	Printing	61,500	61,500	8,241	1,944	51,315	13.4%
38	58100	Travel - Outside	54,150	80,495	65,287		15,208	81.1%
39	58101	Travel - Local	8,000	8,983	8,983		0	100.0%
40	58110	Mileage - Local	9,025	33,180	32,297		883	97.3%
41	58150	Staff lodging Expense	17,000	2,807	2,807		0	100.0%
42	58200	Travel - registration	2,000	2,000	-		2,000	0.0%
43	58400	Travel - Car Rentals		91	91		0	100.0%
44	58450	Fleet Vehicle	8,200	8,200	4,831	3,369	0	58.9%
45		<b>Total Indirect Cost</b>	<b>10,975,019</b>	<b>10,975,019</b>	<b>8,585,954</b>	<b>750,053</b>	<b>1,639,012</b>	<b>78.2%</b>



**SOUTHERN CALIFORNIA  
ASSOCIATION of GOVERNMENTS**

**FY12 INDIRECT COST & RECOVERY**



**OVERVIEW**

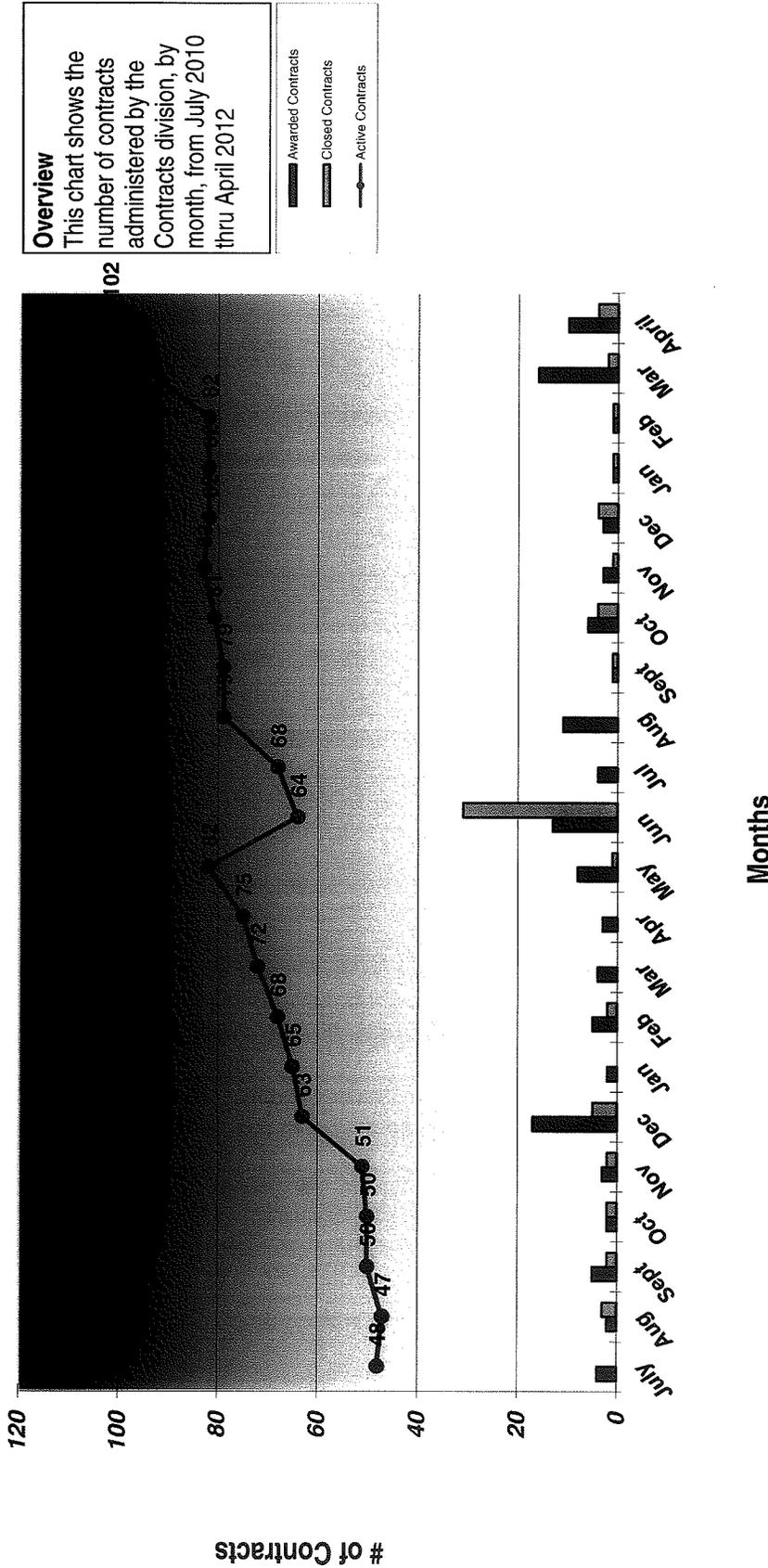
A comparison of Indirect Cost (IC), incurred by SCAG vs. IC recovered from SCAG's grants.

**SUMMARY**

Through April 2012, SCAG was over-recovered by \$476,910. This was due to lower than expected indirect cost expenditures.

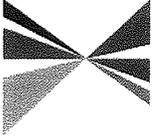
	3/31/2012	4/30/2012	Incr (decr) to equity	COMMENTS
Cash at Bank of the West	\$ 391,934	\$ 1,326,065		
LA County Investment Pool	\$ 3,603,913	\$ 3,760,310		
Cash & Investments	\$ 3,995,847	\$ 5,086,374	\$ 1,090,527	AR went down
Accounts Receivable	\$ 6,194,667	\$ 5,118,806	\$ (1,075,861)	Apr & March CPG invoices outstanding
Fixed Assets - Net Book Value	\$ 345,465	\$ 324,379	\$ (21,086)	Depreciation
<b>Total Assets</b>	<b>\$ 10,535,979</b>	<b>\$ 10,529,559</b>	<b>\$ (6,420)</b>	
Accounts Payable	\$ (339,035)	\$ (406,962)	\$ (67,927)	Minimal change
Employee-related Liabilities	\$ (321,763)	\$ (316,584)	\$ 5,179	Minimal change
Other Current Liabilities	\$ (293,931)	\$ (357,507)	\$ (63,576)	Minimal change
Deferred Revenue	\$ (35,905)	\$ (29,702)	\$ 6,203	Minimal change
<b>Total Liabilities and Deferred Revenue</b>	<b>\$ (990,634)</b>	<b>\$ (1,110,755)</b>	<b>\$ (120,121)</b>	
<b>Fund Balance</b>	<b>\$ 9,545,345</b>	<b>\$ 9,418,804</b>	<b>\$ (126,541)</b>	
<b>WORKING CAPITAL</b>				
	3/31/2012	4/30/2012	Incr (decr) to working capital	
Cash	\$ 3,995,847	\$ 5,086,374	\$ 1,090,527	
Accounts Receivable	\$ 6,194,667	\$ 5,118,806	\$ (1,075,861)	
Accounts Payable	\$ (339,035)	\$ (402,376)	\$ (63,340)	
Employee-related Liabilities	\$ (321,763)	\$ (316,584)	\$ 5,179	
<b>Working Capital</b>	<b>\$ 9,529,716</b>	<b>\$ 9,486,220</b>	<b>\$ (43,496)</b>	

# SCAG Contracts (Year to Date)



**Summary**  
 The chart shows that the Contract Division is managing 102 active consultant contracts. Twenty-five of these contracts are fixed price, 62 are Cost Plus Fixed Fee contracts, and the remaining 15 are Time and Materials (T&M) contracts (includes Labor Hour and Retainer contracts). The Contracts Division anticipates issuing approximately 5 more contracts for FY 2011/12. Note, due to the nature of SCAG's work, the majority of SCAG contracts have a one year term and end on June 30th each year.

Office of the CFO  
Staffing Report as of May 1, 2012



**SOUTHERN CALIFORNIA  
ASSOCIATION of GOVERNMENTS**

<b>GROUPS</b>	<b>Authorized Positions</b>	<b>Filled Positions</b>	<b>Vacant Positions</b>
Executive	3	3	0
Legal	3	2	1
Strategy, Policy & Public Affairs	20	17	3
Administration	34	34	0
Planning & Programs	51	50	1
<b>Total</b>	<b>111</b>	<b>106</b>	<b>5</b>

**OTHER POSITIONS**

<b>GROUPS</b>	<b>Limited Term Positions</b>	<b>Temp Positions</b>	<b>Agency Temps</b>
Executive	0	0	0
Legal	1	0	0
Strategy, Policy & Public Affairs	3	3	0
Administration	11	0	0
Planning & Programs	13	8	0
<b>Total</b>	<b>28</b>	<b>11</b>	<b>0</b>