REPORT

DATE: March 1, 2007

TO: Administration
Regional Council

FROM: Cheryl Collier, Communications Supervisor, 213.236.1942, collier@scag.ca.gov

SUBJECT: 2007 Aviation Summit

EXECUTIVE DIRECTOR'S APPROVAL:

RECOMMENDED ACTION:
Authorize supplemental appropriation of $2,500 from the General Fund for the 2007 Aviation Summit.

BACKGROUND:
The 2007 Aviation Summit, scheduled for March 27, will address the future of aviation and the economic impact it has on the city, region, and country. The Summit will focus on the impact of travel and tourism on the U.S. and State economies; the spurring growth in an industry that has been adversely impacted by recent extraordinary events; and travel and tourism related policies and programs, particularly with regard to international inbound travel promotion and homeland security policies including visas and entry/exit systems.

This event will feature Phil Boyer, President/CEO of the Aircraft Owners and Pilots Association (AOPA) and Jim Ream, President/CEO of ExpressJet as speakers. Sponsored by the Ontario Chamber of Commerce and co-sponsored by the County of San Bernardino Economic Development Agency, Guardian Jet Center, and the LA/Ontario International Airport, this half-day summit will give local business professionals, elected officials and citizens the opportunity to learn more from the nationwide experts about the impact that travel and tourism has on our country.

FISCAL IMPACT:
$2,500 from the General Fund balance will be used to sponsor the 2007 Aviation Summit.

Reviewed by:
Division Manager

Reviewed by:
Department Director

Reviewed by:
Chief Financial Officer