

# Orange County's SB 375 Leadership Forum

*Sustainable Communities:  
How Orange County Will Shape Its Future*



## Welcome

*Todd Priest, Vice President,  
Curt Pringle & Associates*



**Dr. Wallace Walrod**, *Vice President of  
Economic Development and Research,  
Orange County Business Council*



## **SB 375 Overview**

**Hasan Ikhata**, *Executive Director,  
Southern California Association of Governments*



# Local Options for Development of SCS

**Kristine Murray**, *Executive Director of OCCOG,  
Executive Director of OCTA Government Relations*

- » Orange County's Cooperative Agreement
- » Innovative Market Driven Investments



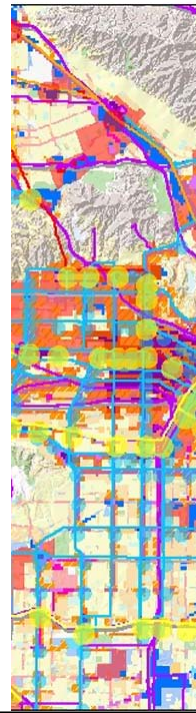
# Data Gathering Exercise

Facilitated by: **Mark Butala**, *Comprehensive  
Planning Manager, Southern California  
Association of Governments*

Moderated by: **Dr. Wallace Walrod**

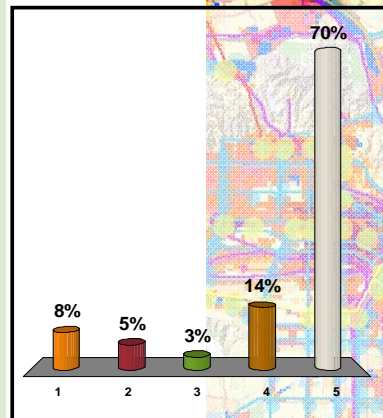


# Let's Get Started



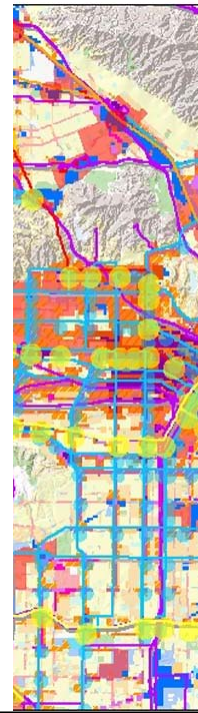
## Question #1

- ▶ Should the Angels Baseball team be called the: "Los Angeles Angels of Anaheim?"



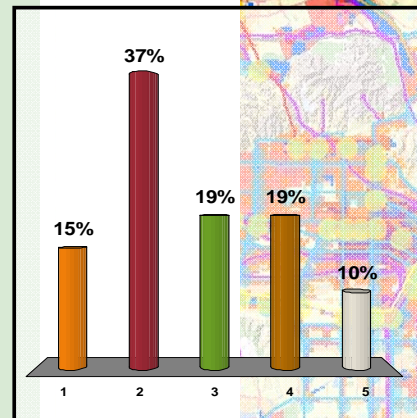
Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	2	3	4	5

# Land Use and Growth



## Land Use and Growth

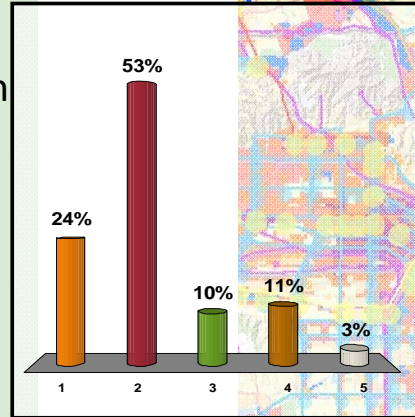
- ▶ Focus new housing and jobs growth within a ½ mile of existing and planned transit stations



Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	2	3	4	5

## Land Use and Growth

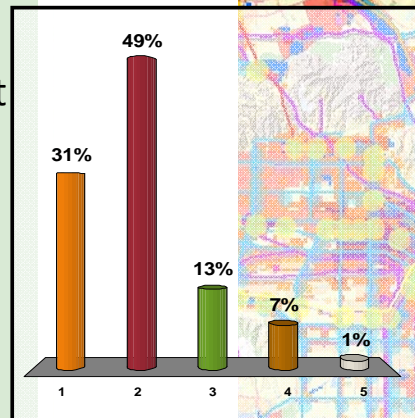
- ▶ Locate new growth areas close to transit services with vacant or redevelopment land capacity



Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	2	3	4	5

## Land Use and Growth

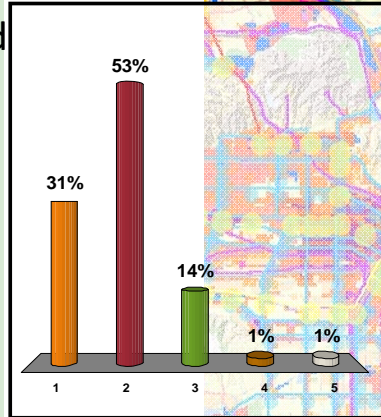
- ▶ Increase housing densities near jobs and employment centers



Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	2	3	4	5

## Land Use and Growth

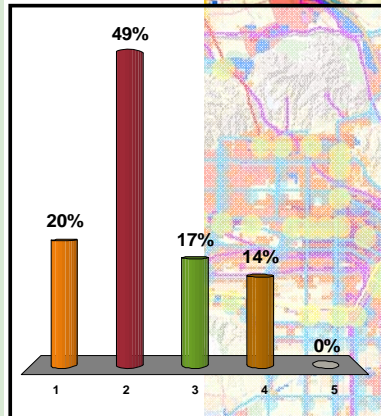
- ▶ Plan mixed use buildings and neighborhoods, i.e. housing, retail, jobs



Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	2	3	4	5

## Land Use and Growth

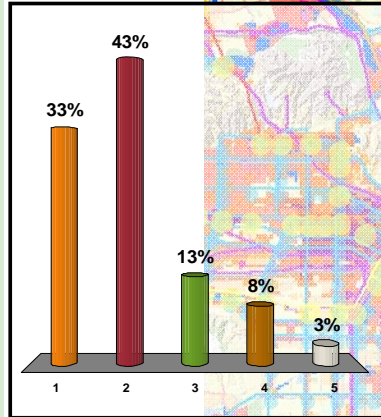
- ▶ Strategic Opportunity Areas
  - ▶ Identify regional strategic opportunity areas for infill and investment



Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	2	3	4	5

## Land Use and Growth

- ▶ Foster transportation-efficient land use patterns that
  - reduce the need to make motor vehicle trips and
  - reduce the length of motor vehicle trips that are made.



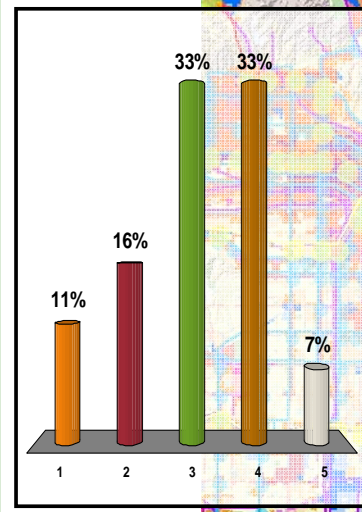
Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	2	3	4	5

## Land Use and Growth

- ▶ Higher intensity new development should be located:

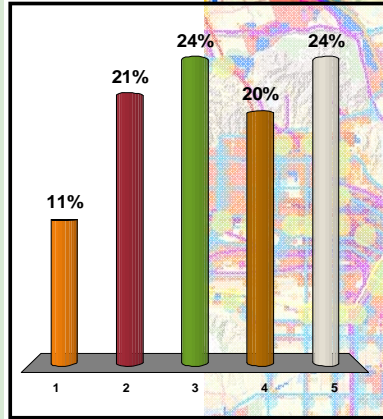
*(Choose One)*

1. Within areas designated for commercial uses
2. Within areas with downtown development
3. Within employment zones
4. Within more urbanized areas
5. None of the above



## Land Use and Growth

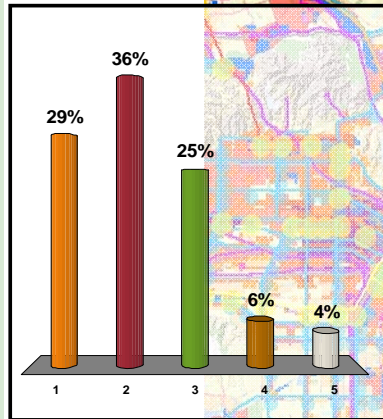
- ▶ In order to limit Green House Gas Emissions, local jurisdictions and/or cities should give priority to Transit Oriented Development over the development of single-family homes.



Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	2	3	4	5

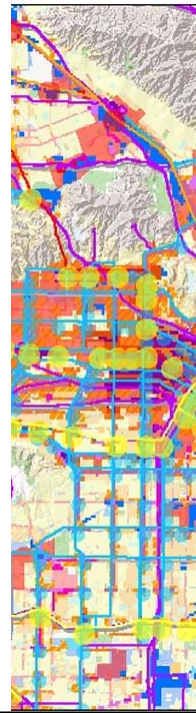
## Land Use and Growth

- ▶ Resources
  - ▶ Ensure connectivity through open space



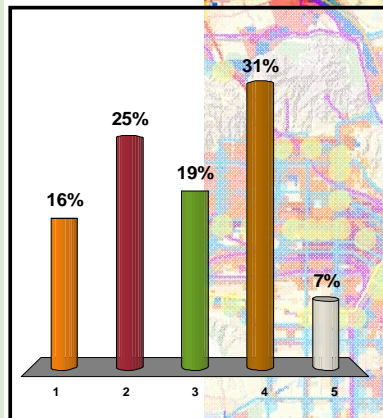
Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
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# Economic Development Opportunities



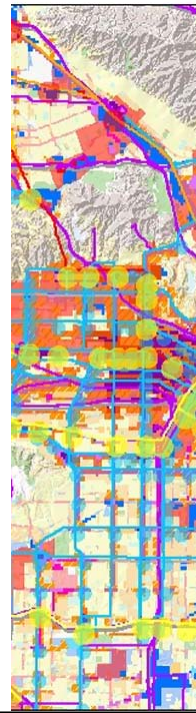
## Economic Development Opportunities

- ▶ Local jurisdictions, including cities, should offer tax and fee incentives for development around transit areas



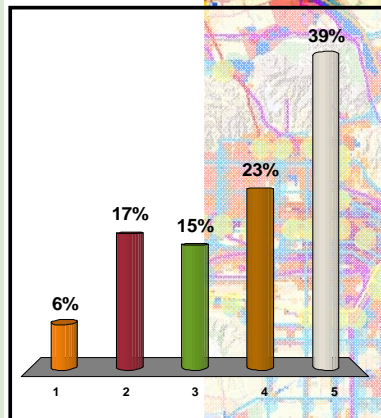
Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
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# Pricing Strategies



## Pricing Strategies

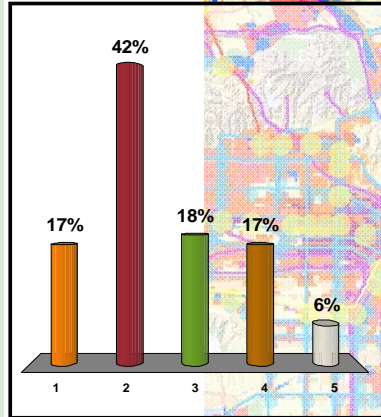
- ▶ Parking
  - ▶ Parking fees to be charged in employment areas and retail centers to promote “park once” behavior or reduce single occupant trips



Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	2	3	4	5

## Pricing Strategies

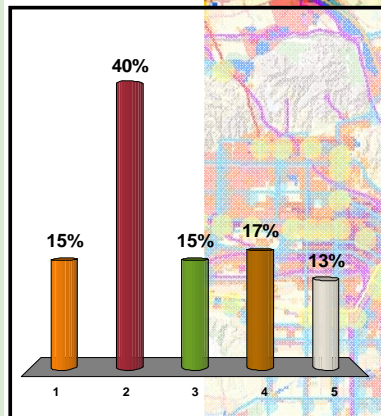
- ▶ Congestion Pricing
  - ▶ Tolls would fluctuate in an effort to balance usage
    - ▶ For example: 91 Express Lane



Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	2	3	4	5

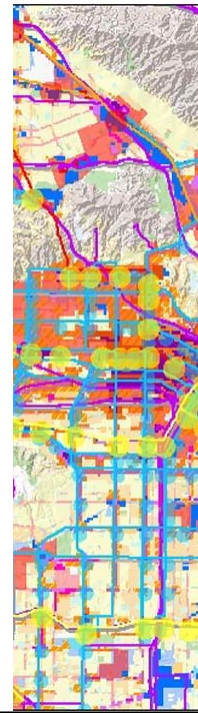
## Pricing Strategies

- ▶ Congestion Pricing
  - ▶ Expand OC's toll network to include High Occupancy Toll lanes (where added capacity can be provided)
    - ▶ For example: I-405



Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	2	3	4	5

# Public Transportation Strategies

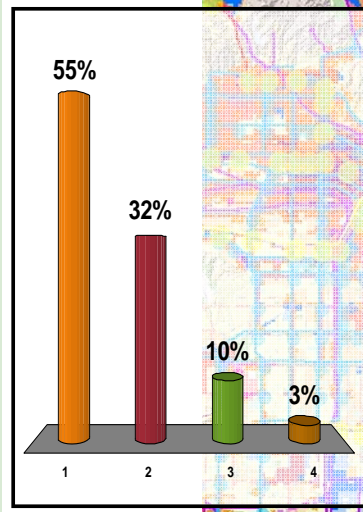


## Public Transportation Strategies

► Which Transportation Investment is the most critical to achieve our goals?

*(Choose one)*

1. Transit system expansion
2. Complete streets (bike/ped infrastructure improvements)
3. Traffic calming
4. Safe routes to schools

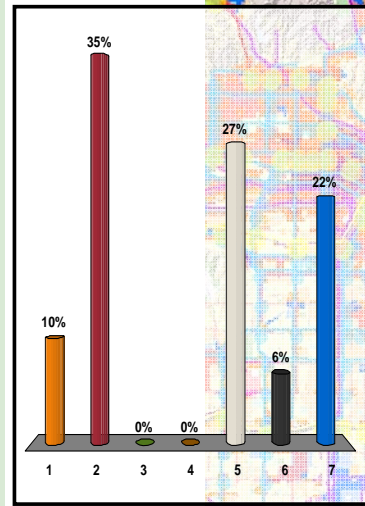


## Public Transportation Strategies

► Which Transportation Demand Management strategy is the most critical to achieve our goals?

*(Choose one)*

1. Parking management (maximum/shared parking)
2. Operational improvements to relieve bottlenecks
3. Ramp metering
4. Speed limit reductions
5. Traffic signal coordination (ITS)
6. Signal prioritization for transit
7. Transit service improvements

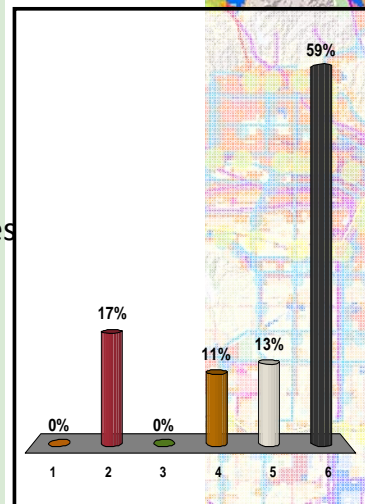


## Public Transportation Strategies

► Which Transportation Systems Management strategy is the most critical to achieve our goals?

*(Choose one)*

1. Parking pricing management
2. Telecommuting & alt work schedules
3. Vanpooling
4. Vehicle Sharing (e.g. car/bike sharing, park and ride lots)
5. Road pricing measures (HOT lanes, congestion pricing, VMT pricing)
6. Other

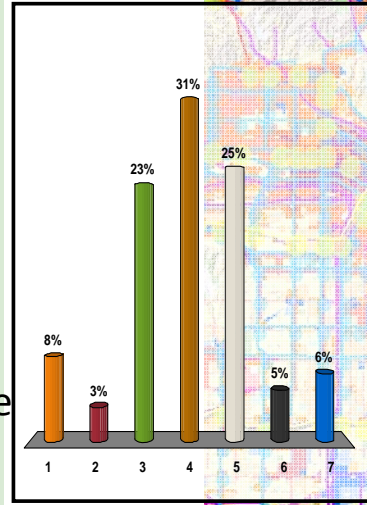


## Public Transportation Strategies

- ▶ Provide new service through expanded investments in:

*(Choose one)*

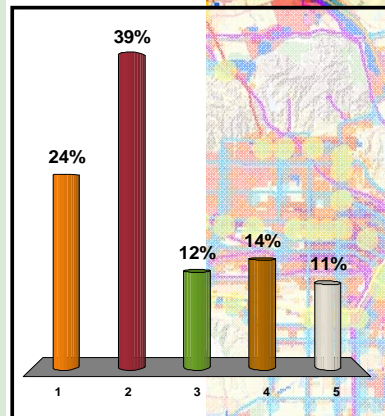
1. Commuter Rail
2. Heavy Rail
3. Light Rail
4. Bus Rapid Transit
5. General Bus Service
6. Demand Response Service
7. Other



## Public Transportation Strategies

- ▶ High Speed Passenger Rail

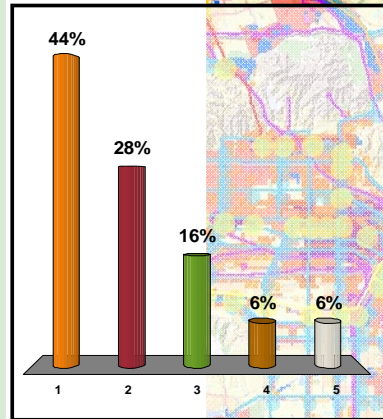
- ▶ Expand existing intercity bus and rail services and addition of new routes, including high-speed rail



Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	2	3	4	5

## Public Transportation Strategies

- ▶ Encourage bicycle and pedestrian travel
  - ▶ Increase bike lanes and walking paths in order to relieve congestion on roadways

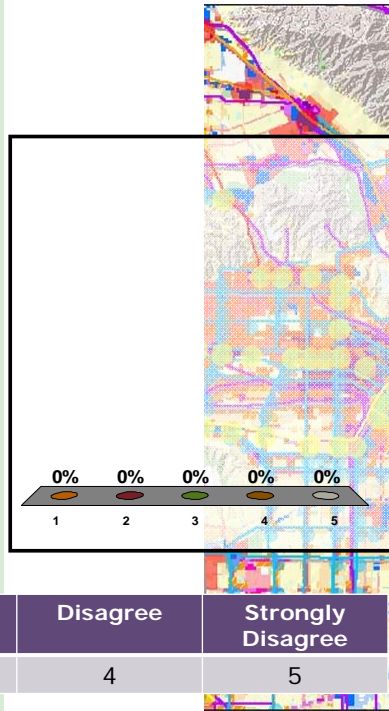


Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
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## Commuting Strategies

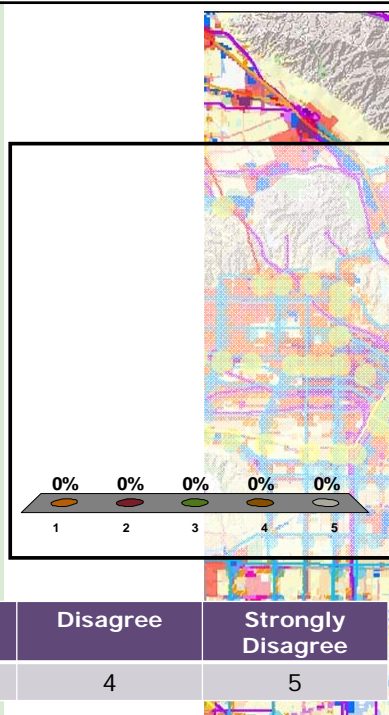
## HOT Lanes

- ▶ High Occupancy Toll Lanes (HOT)
  - ▶ Expand HOT lanes
  - ▶ For Example:
    - ▶ 3+ Lane on 91 Express Lanes



## Commuting

- ▶ Employer-Based Commute Measures
  - ▶ Encourage employer telework and compressed work-week programs to reduce the number of days employees commute



# Next Steps & Conclusions



# Report on Survey Findings

## **OCCOG Meeting**

Thursday, April 22  
10:30 a.m.  
OCTA Boardroom

## **SCAG Regional Conference and General Assembly**

May 5-7  
La Quinta Resort & Club  
[www.scag.ca.gov](http://www.scag.ca.gov)

