



SOUTHERN CALIFORNIA
ASSOCIATION of GOVERNMENTS

2013 Regional Conference & General Assembly



Gateway to **NATIONAL PROSPERITY**



May 2-3, 2013

JW Marriott Desert Springs Resort & Spa
Palm Desert, California

FINAL AGENDA

2013 Regional Conference & General Assembly



Thursday, May 2

- 8:00 AM SPONSOR EXHIBITS OPEN West Foyer**
- 8:00 AM – 10:00 AM REGISTRATION, NETWORKING & CONTINENTAL BREAKFAST West Foyer**
- 10:00 AM – 10:15 AM WELCOME & OPENING REMARKS Desert Salons 7 & 8**
- Hon. Glen Becerra, President, SCAG
 - Presentation of Colors – Palm Desert Police Explorer Post 507
 - Hon. Jan C. Harnik, Mayor of Palm Desert
 - Hon. Joseph DeConinck, Councilmember, City of Blythe, Chair, Coachella Valley Association of Governments (CVAG)
- 10:15 AM – 10:30 AM MORNING KEYNOTE Desert Salons 7 & 8**
- Hon. Raul Ruiz, U.S. Representative, California, 36th Congressional District
- 10:30 AM – 11:00 AM REGIONAL COUNCIL MEETING Desert Salons 7 & 8**
- 11:00 AM – 12:00 PM GENERAL ASSEMBLY MEETING Desert Salons 7 & 8**
- FY 2013/2014 General Fund Budget and Membership Assessment Schedule
 - Consideration of Proposed Amendment to the SCAG Bylaws
 - Ratify the 2013-2014 SCAG Officers
 - Leadership Awards
 - Recognition of Past and Outgoing Members
 - SCAG 2012-13 Year in Review
 - Incoming President’s Remarks
- 12:00 PM – 1:30 PM LUNCHEON JW Pavilion**
- Sponsored by Southern California Edison**
- Member Benefit Highlight: Local Profiles Presentation – SCAG’s “Wikipedia” of your jurisdiction’s DNA to enhance community planning and economic development, Hasan Ikhtrata, Executive Director, SCAG
 - Hon. Gavin Newsom, Lt. Governor, State of California
 - Presenting Sponsor Remarks
- 2:00 PM – 3:15 PM BREAKOUT SESSIONS I**

1. Fueling the Future: Energy Policy Implications for our Growing Region Desert Salons 1-4

Southern California will add nearly four million new residents and 1.5 million new households by 2035. Panelists will discuss their long-term perspective on the region’s energy capacity and infrastructure in relation to economic and environmental performance. Specific topics include production and supply goals, project delivery, green jobs and transportation fuels.

Moderator: Hon. Ronald O. Loveridge, Former Mayor, City of Riverside

Panelists: George Minter, Director of Policy and Environmental Solutions, Southern California Gas Company | Caroline Choi, Vice President of Regulatory and Environmental Policy for Southern California Edison | Jim Woodruff, Vice President of State and Local Affairs, First Solar | Gina Grey, Vice President, Strategic Policy, Fuels, Southwest and Hawaii Regions, Western States Petroleum Association

2. Funding Transportation Infrastructure: The Changing Way We Pay for Transportation Desert Salons 10-14

How will we change the way we pay for transportation? What are the implications for our transportation system and urban form?

Moderator: Lucy Dunn, President & CEO, Orange County Business Council, California Transportation Commissioner

Panelists: Vincent Mammano, Division Administrator (CA), Federal Highway Administration | Steve Heminger, Executive Director, Metropolitan Transportation Commission | Art Leahy, Chief Executive Officer, Los Angeles County Metropolitan Transportation Authority (MTA)

3:15 PM – 3:30 PM BREAK & NETWORKING West Foyer

3:30 PM – 4:45 PM BREAKOUT SESSIONS II

1. A Sustainable Southern California: Linking Federal, State & Local Policies & Funding Desert Salons 1-4

With the implementation of AB 32 and SB 375 well under way, local policy makers are asking what does a “sustainable” Southern California look like? How will Southern California address greenhouse gas reduction goals while maintaining economic prosperity and balancing quality of life goals? This panel will explore emerging transportation and development trends and identify funding strategies to pay the way.

Moderator: Linda Adams, Former Secretary, California Environmental Protection Agency

Panelists: Ryan Snyder, President, Ryan Snyder Associates | Ryan McCarthy, Science and Technology Policy Advisor, California Air Resources Board | Ryan Wiggins, Cap and Trade Campaign Manager, TransForm | Gary Gallegos, Executive Director, San Diego Association of Governments (SANDAG)

2. Economic Recovery & Innovation in Southern California: What’s Driving It? How Can We Accelerate It? Desert Salons 10-14

The Southern California economy is recovering and there are recent positive signs of growth. This panel will examine the forces behind the recovery, as well as the impact that innovation and emerging trends will have on the region’s economy in the near future.

Moderator: Greg McWilliams, President, Newhall Land & Farming Company

Panelists: Hon. John Chiang, Controller, State of California | Megan Matson, Partner, Table Rock Capital | William Wei-Choun Yu, Ph.D, Economist, Anderson School of Management, UCLA | Darrell Johnson, CEO, Orange County Transportation Authority (OCTA)

5:30 PM – 6:30 PM RECEPTION West Foyer

Sponsored by AECOM, BNSF Railway Company/Union Pacific Railroad, Rabobank, and South Coast Air Quality Management District

6:30 PM AWARDS DINNER.....Desert Salons 7 & 8

Sponsored by Southern California Gas Company

- President’s Awards
- Seventh Annual Compass Blueprint Recognition Awards
Introductory Video – Hon. Darrell Steinberg, California Senate President Pro Tempore
- Evening Networking

8:00 PM MUSIC & ENTERTAINMENT

– continued –

Friday, May 3**8:00 AM – 8:30 AM BREAKFAST & WELCOME.....Desert Salon 7**

- Hon. Brian Nestande, California Assembly Member, 42nd Assembly District

8:30 AM – 9:00 AM MORNING KEYNOTE.....Desert Salon 7

- Brian P. Kelly, Acting Secretary, Business, Transportation and Housing Agency (BTH)

9:00 AM – 10:15 AM BREAKOUT SESSION III**1. The "Amazon Effect" and Technology Impacts on the Supply Chain: Broader Implications for Transportation and Economic Development.....Desert Salon 7**

Consumers are increasingly using multiple retail channels (store, Web, mobile, social, catalog, etc.) and technologies (PC, tablet, and mobile phones) to shop. To meet the demands of today's shoppers, retailers are continuously adapting to provide faster delivery of goods while maintaining lower business costs. How will evolving technologies continue to influence consumer purchasing habits and impact supply chains? What are the implications for transportation, industrial/commercial land uses, and economic development opportunities?

Moderator: Paul Bingham, CDM Smith**Panelists:** Noel Massie, President UPS South California District | Peter Peyton, Co-Chairman of Jobs First Alliance | Lisa Anderson, President, LMA Consulting Group, Inc.**10:30 AM – 11:30 AM JOINT MEETING OF THE REGIONAL COUNCIL, COMMUNITY, ECONOMIC & HUMAN DEVELOPMENT, ENERGY & ENVIRONMENT AND TRANSPORTATION COMMITTEES.....Desert Salon 7**

- RTP/SCS Subcommittee Reports

At its April 5, 2012 meeting, the Regional Council (RC) approved the formation of six (6) subcommittees to implement the 2012-2035 RTP/SCS and develop a policy framework for the development of the 2016-2040 RTP/SCS. These subcommittees include: 1) Active Transportation; 2) Goods Movement; 3) High-Speed Rail and Transit; 4) Public Health; 5) Sustainability; and 6) Transportation Finance.

Over the course of six (6) months, each of the subcommittees developed a set of recommendations that were subsequently approved by the respective policy committees, with modifications in some cases. These recommendations will serve as a starting point in development of the 2016 RTP/SCS. As part of the 2013 Regional Conference and General Assembly, this meeting will provide an opportunity for dialogue between policy committees and additional stakeholder input. All attendees of the 2013 Regional Conference and General Assembly are encouraged to attend and participate.

11:30 AM CONFERENCE WRAP-UP.....Desert Salon 7

- Hasan Ikhata, Executive Director, SCAG

– Please note: program schedule subject to change –

