

# The New California Demography

Insights of the Pitkin-Myers 2012 Projections  
for the Next 20 Years Compared to the Past

Dowell Myers

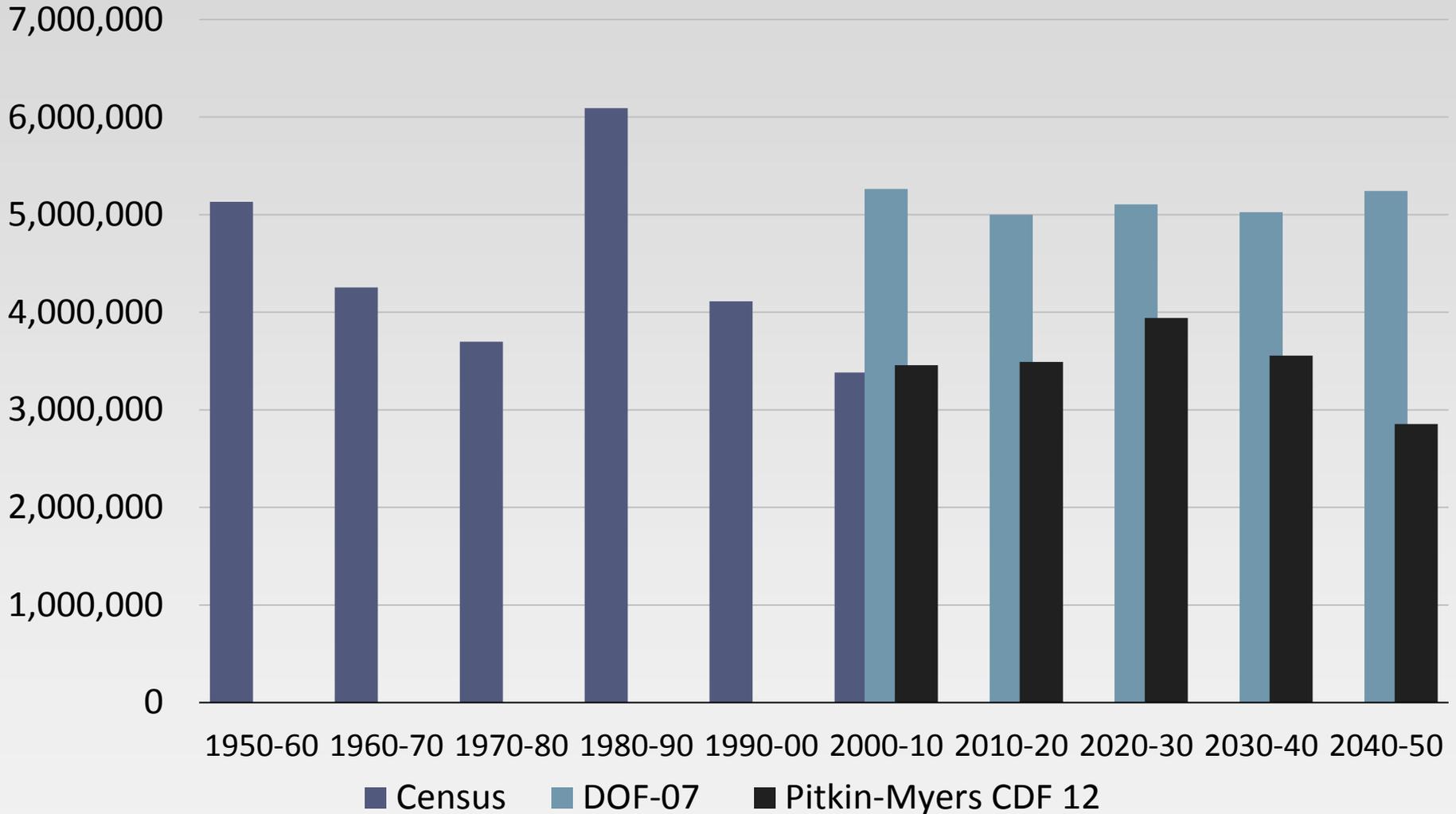
**USC** Sol Price  
School of Public Policy

# **Before and After**

Who are the residents of California  
and what's growing for the future?

# Observed and Expected Population Growth

In California Each Decade from 1950-2050



# Population Growth

## Reversal of Trends

### *Before*

Booming out of control

High fertility

In-migration from other states

Accelerated immigration

Growth from immigrants and other migrants

### *After*

Slow increase

Reduced fertility, even during good economy

Out-migration, even during good economy

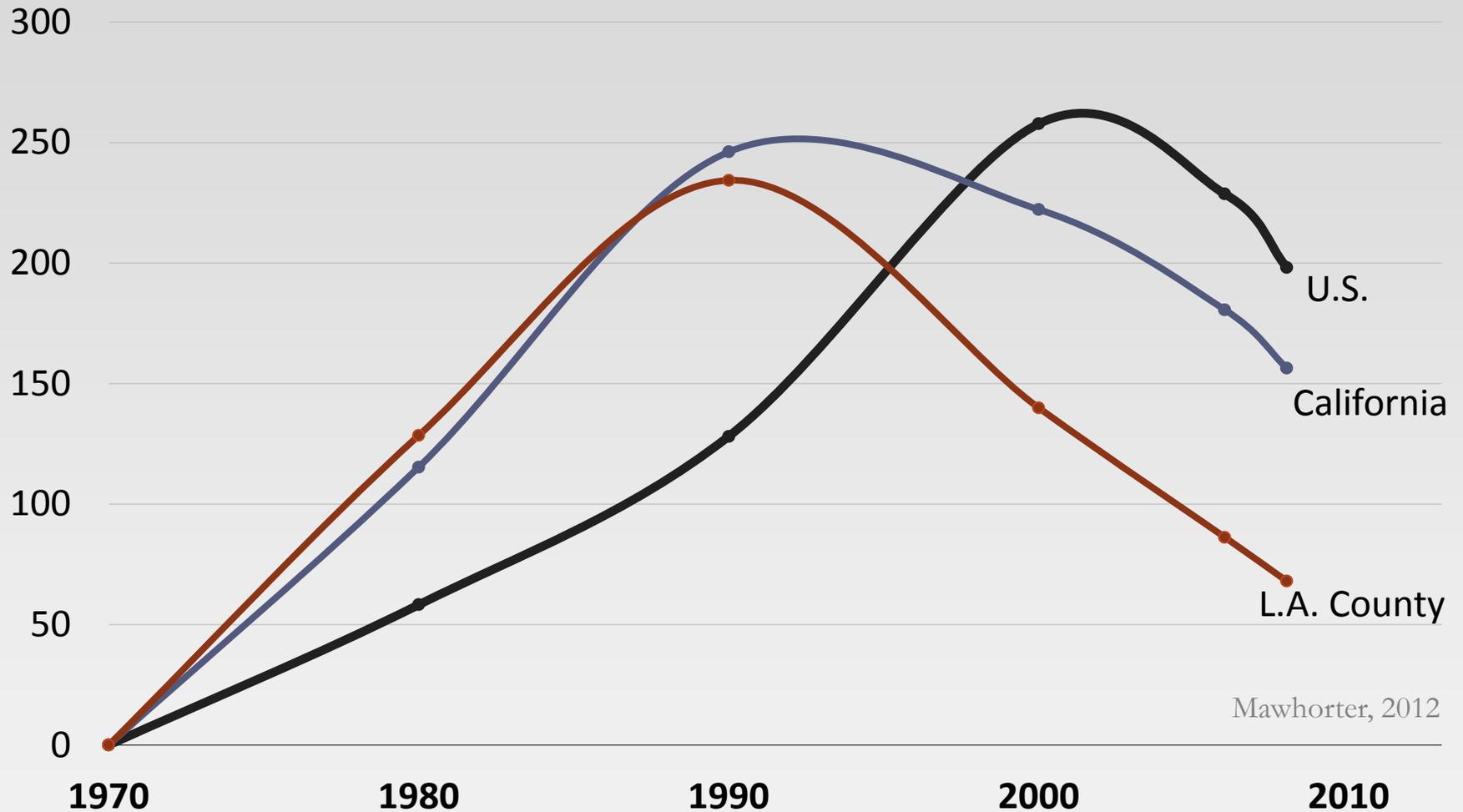
Diminished immigration, even during good economy

Growth from native Californians

# Immigration Slowdown

# Annual Immigrant Arrivals

Percentage Change in Net Flow Since 1970



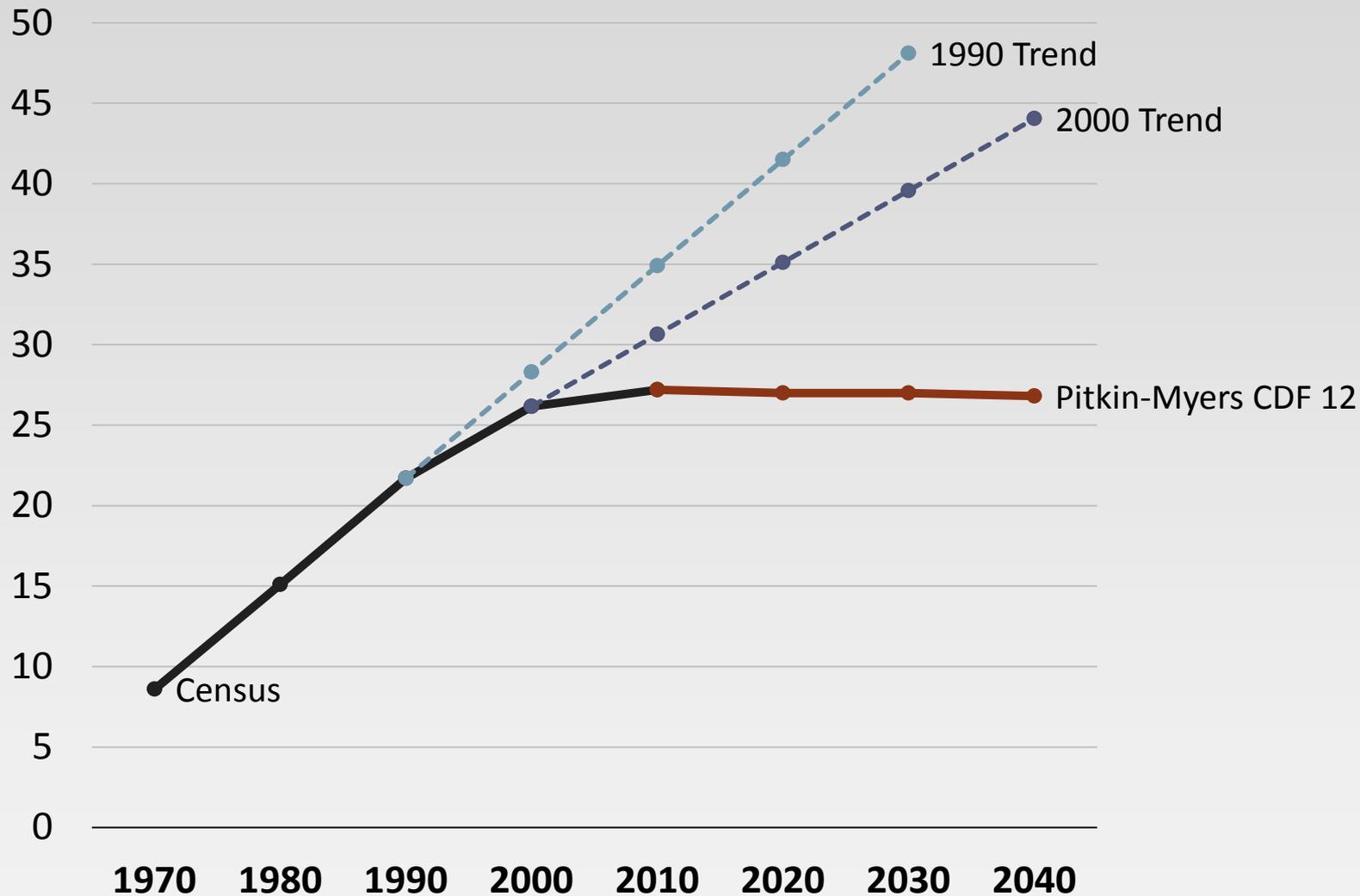
Mawhorter, 2012

Source: U.S. Census 1970, 1980, 1990, 2000; American Community Survey 2006, 2008

Dowell Myers, USC Price

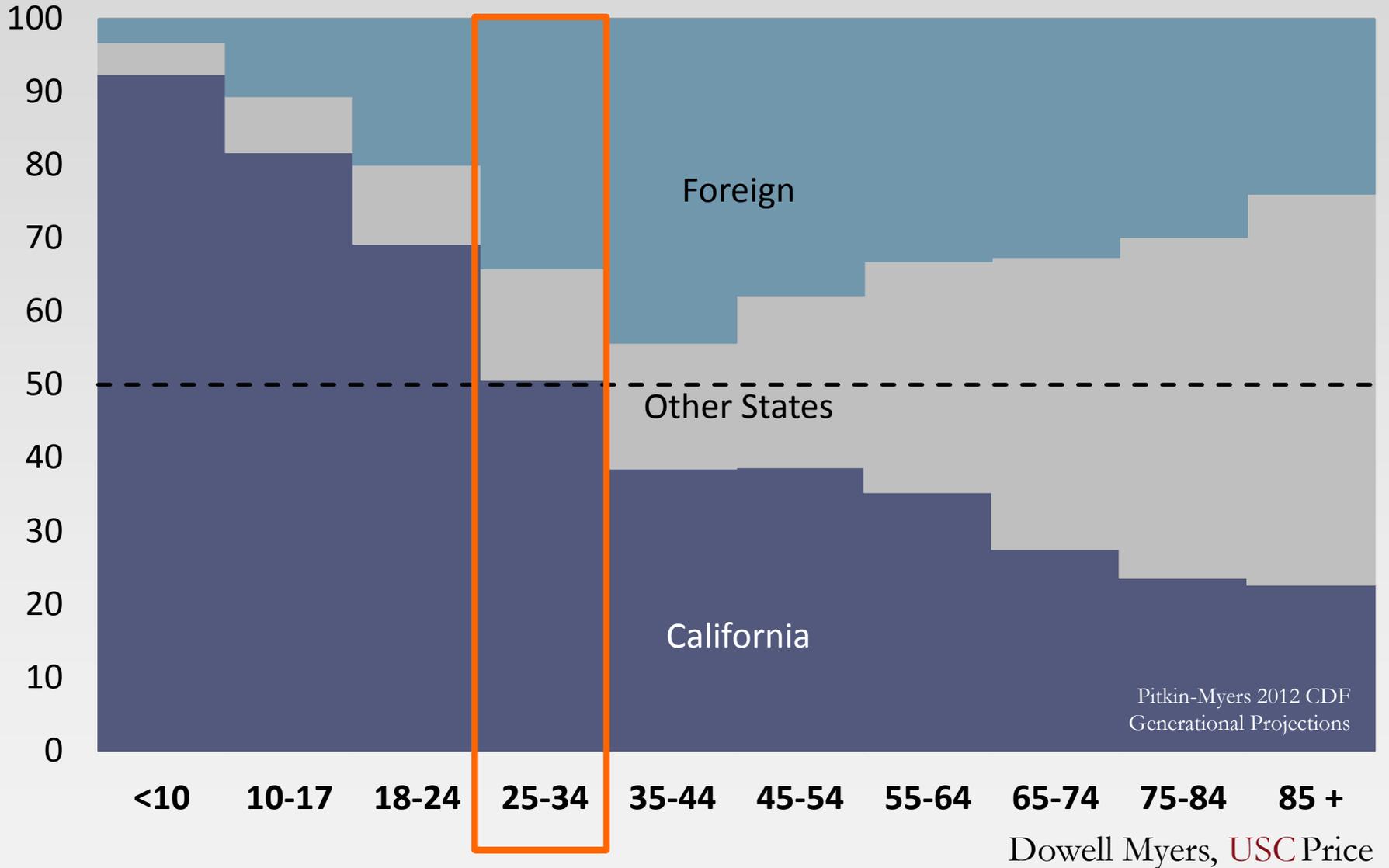
# Percent Immigrants in California Population

With Naïve Outlooks and CDF Projection 2012



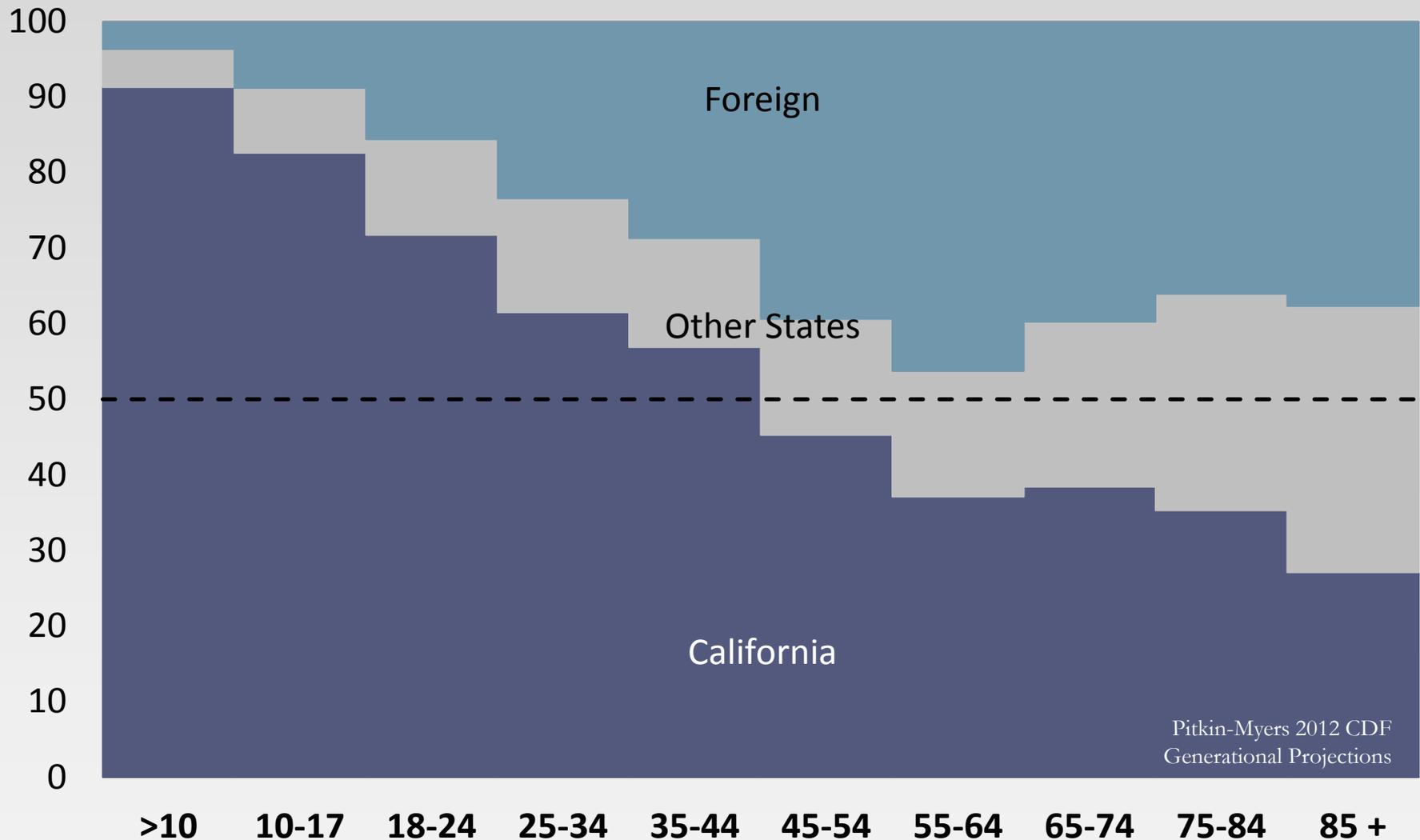
# Total Population, 2010

## By Age Group and Birthplace



# Total Population, 2030

## By Age Group and Birthplace

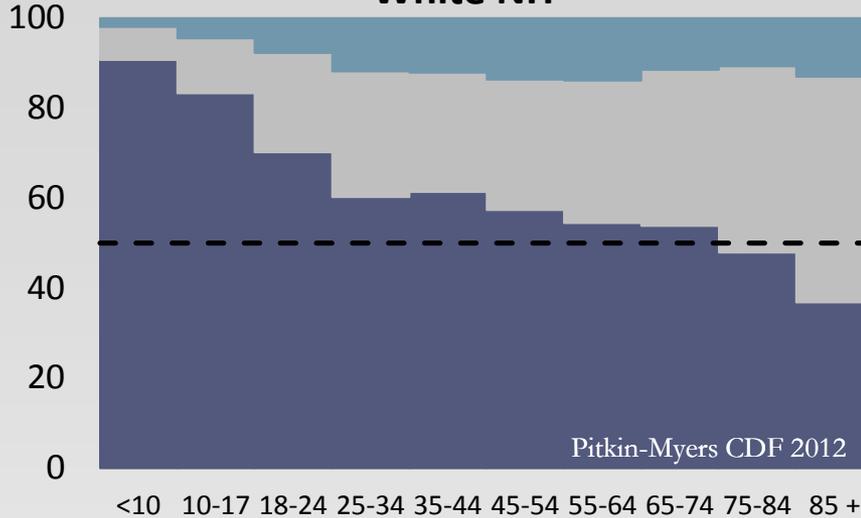


Pitkin-Myers 2012 CDF  
Generational Projections

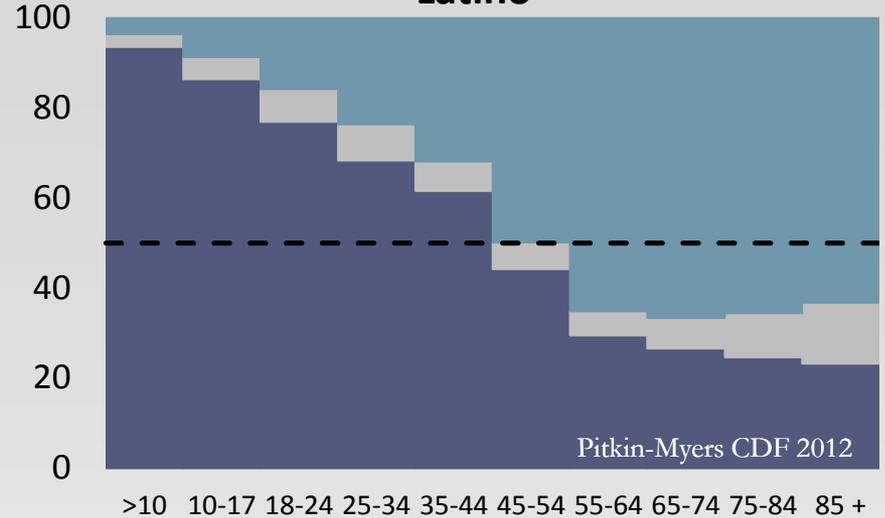
Dowell Myers, USC Price

# Origins by Age and Race, 2030

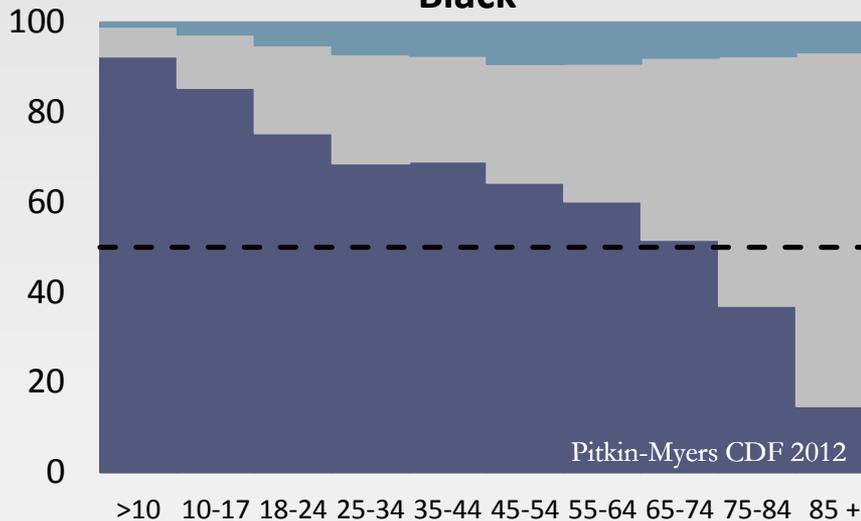
**White NH**



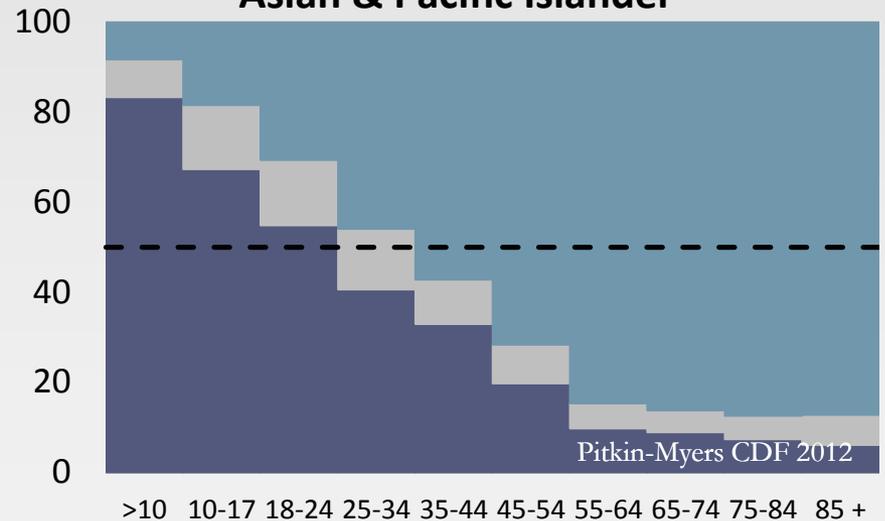
**Latino**



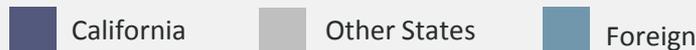
**Black**



**Asian & Pacific Islander**



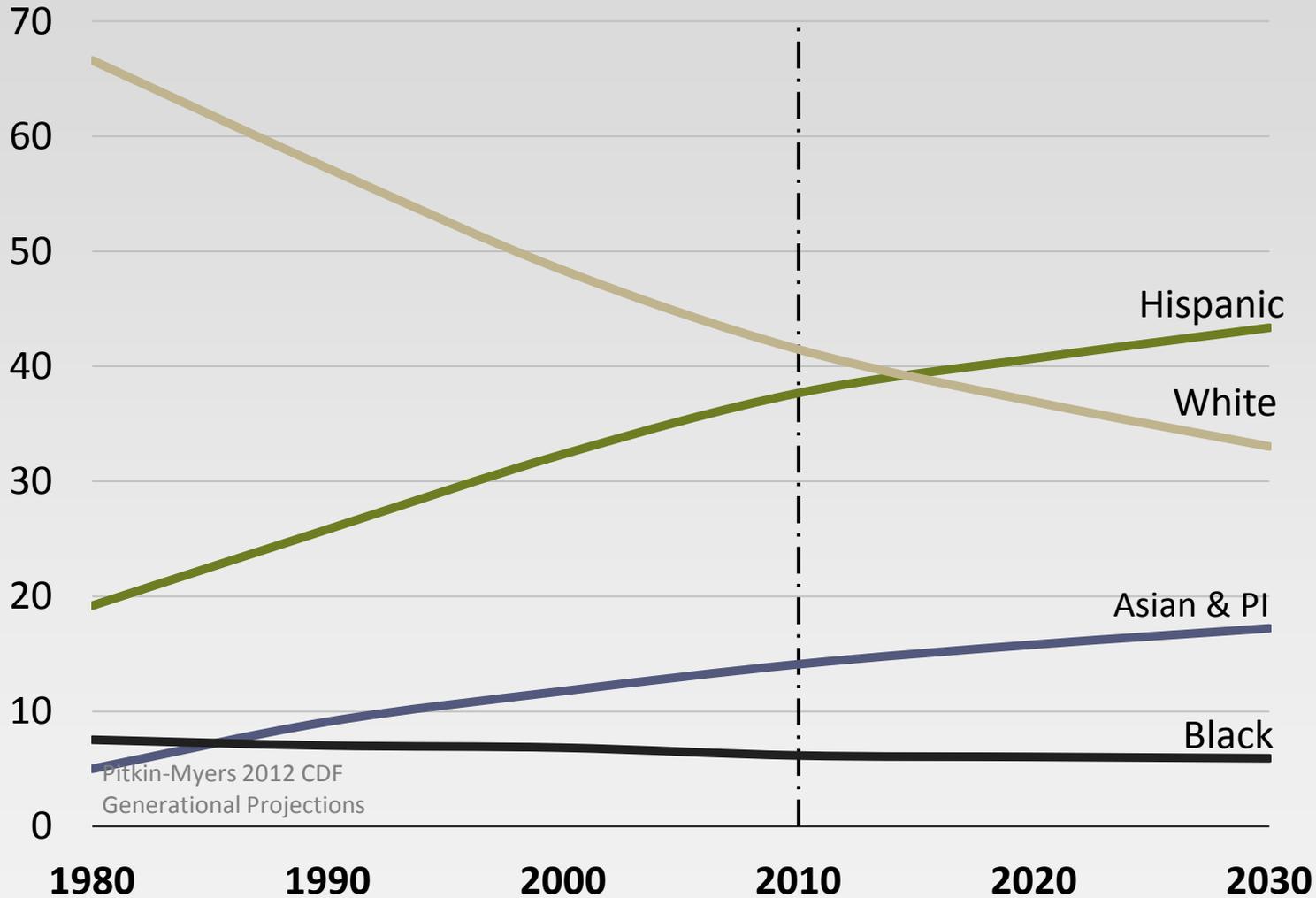
**Birthplace**



White Decline or Stability?

# California Racial Composition

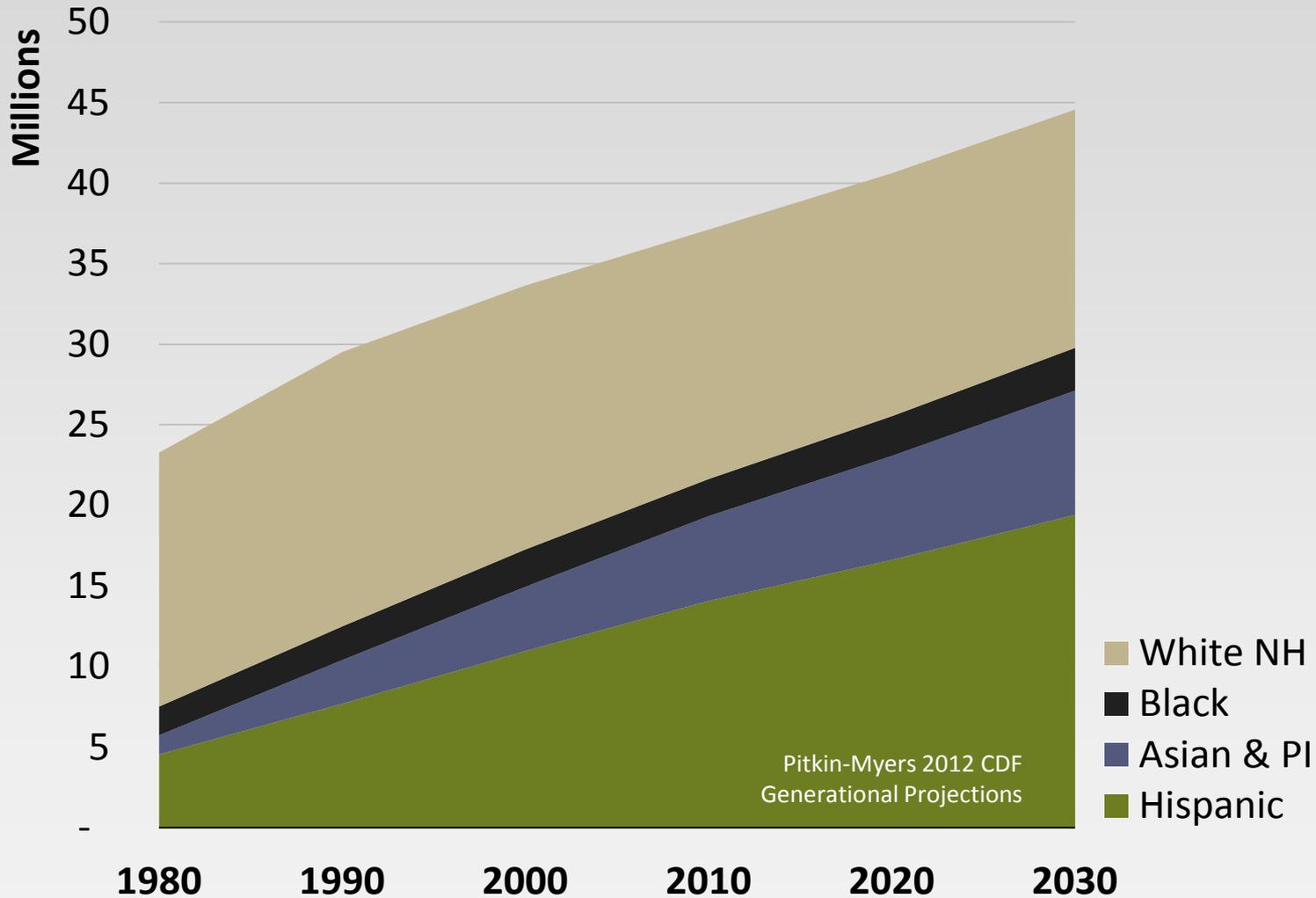
By Percent



Pitkin-Myers 2012 CDF  
Generational Projections

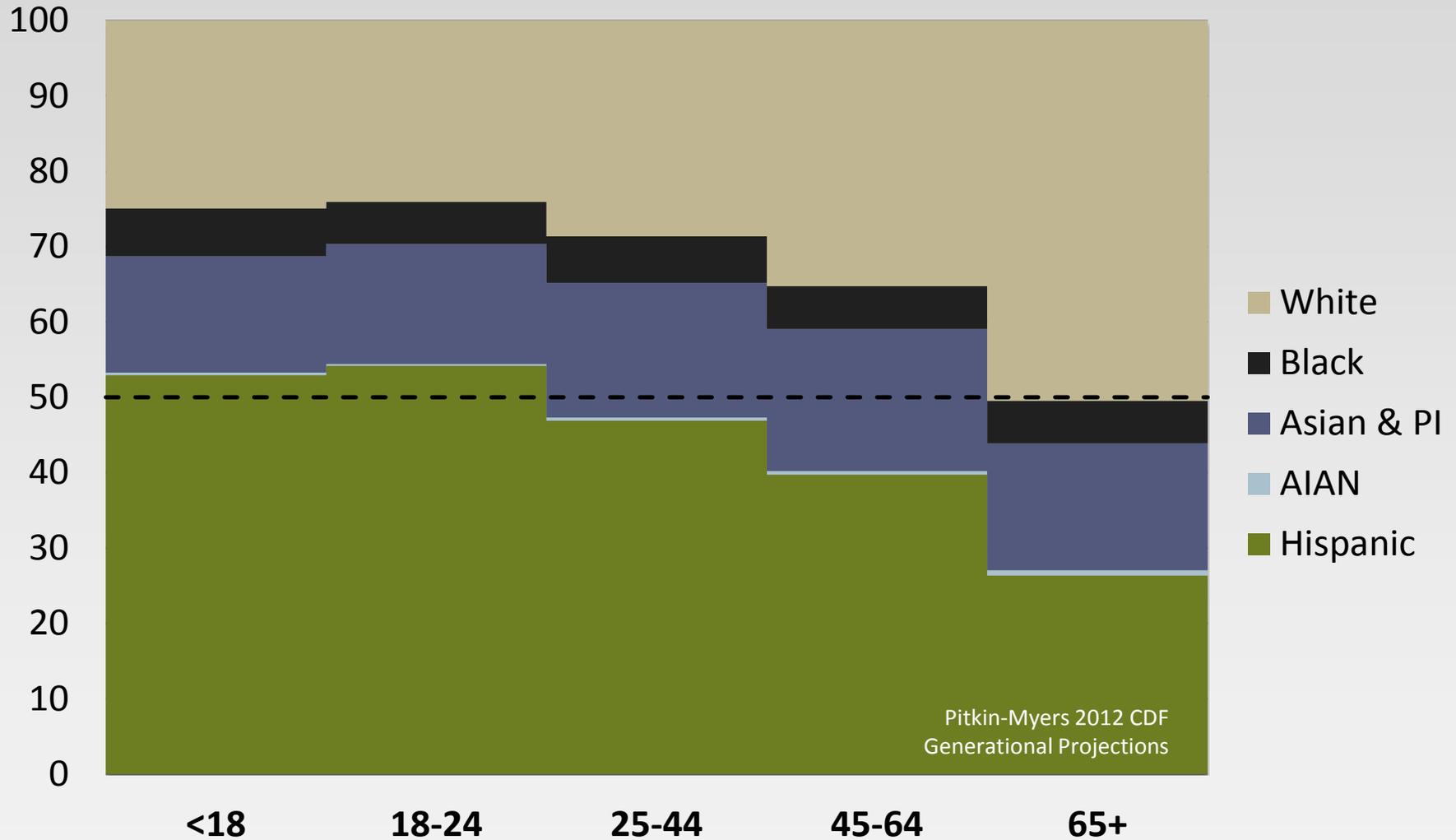
# California Racial Composition

In Millions



# Racial Shares by Age Groups

2030



Pitkin-Myers 2012 CDF  
Generational Projections

# Who's a Minority in California?

## *The White Non Hispanic Percentage of*

Births in 2010 29 %

High School Grads in 2012 32 %

California Population in 2010 42 %

Voters in 2012 60 %

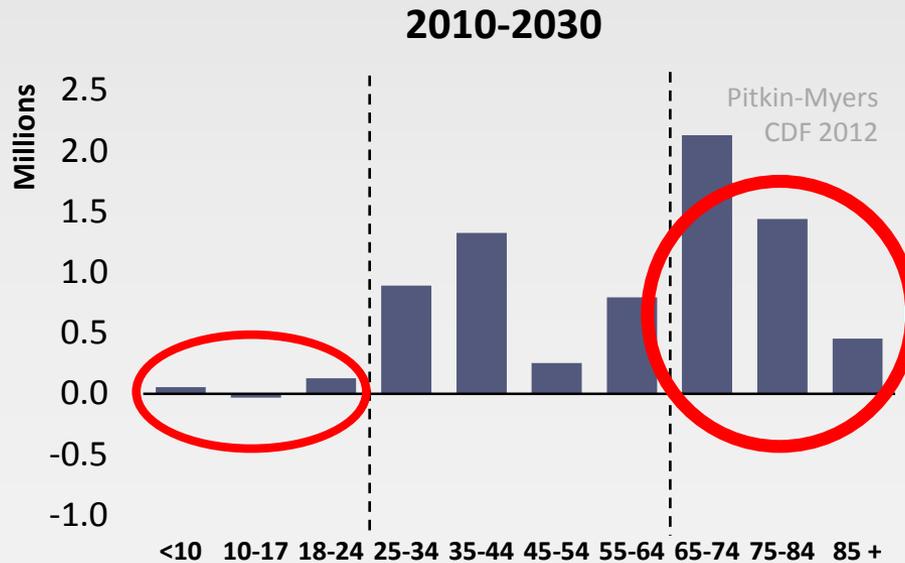
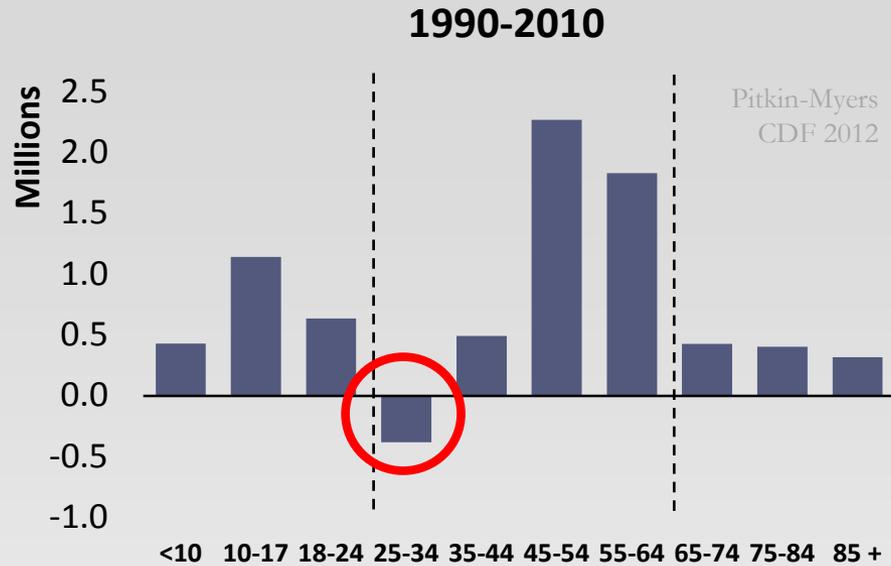
Voters in 2031 50 %

# **Age Changes**

Last 20 and Next 20 Years

# Growth in Numbers of Each Age

## California



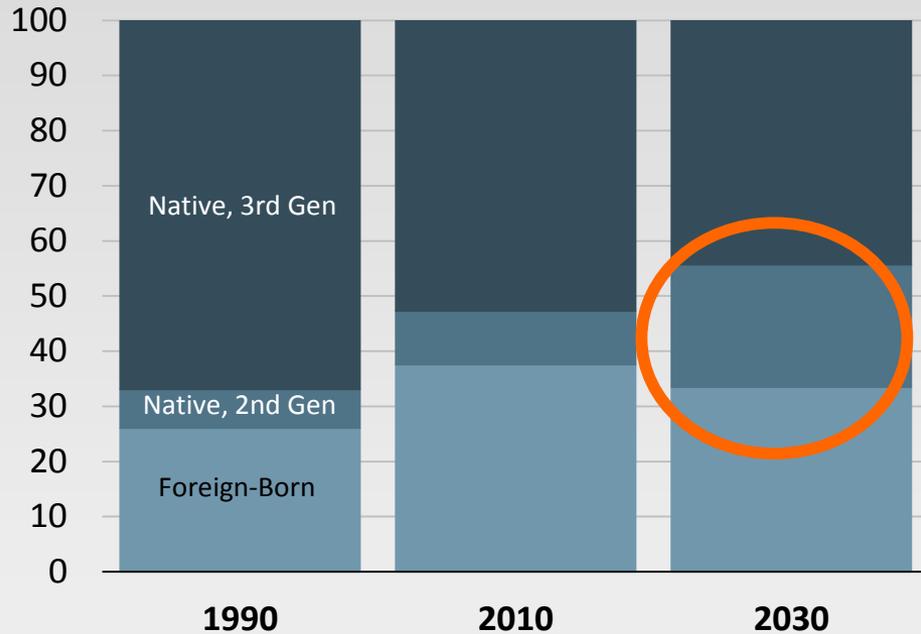
# **Workforce Changes**

## Last 20 and Next 20 Years

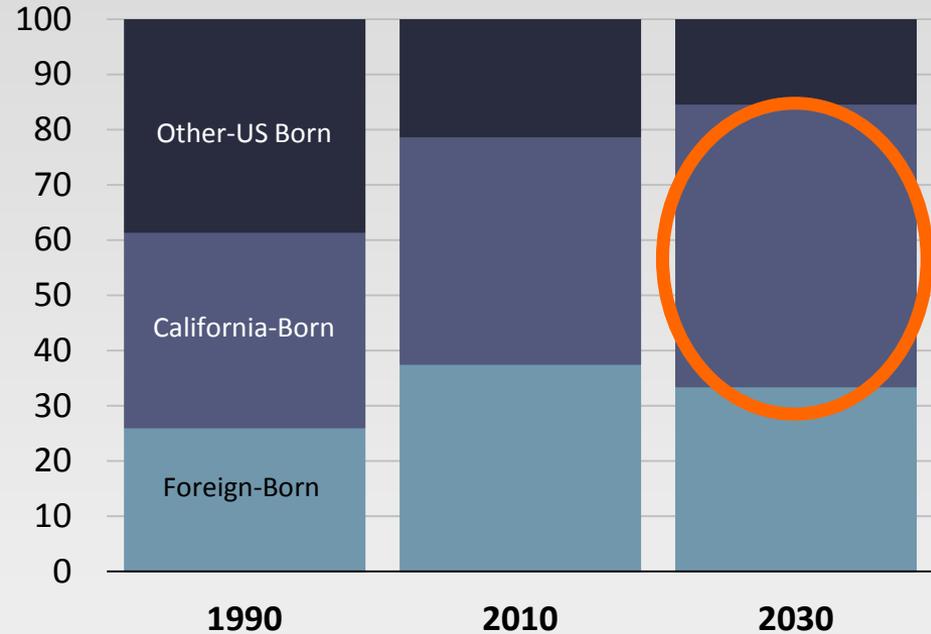
# Working Age Population

By Immigrant Generation or California Birth

### Immigrant Generation



### California Birth

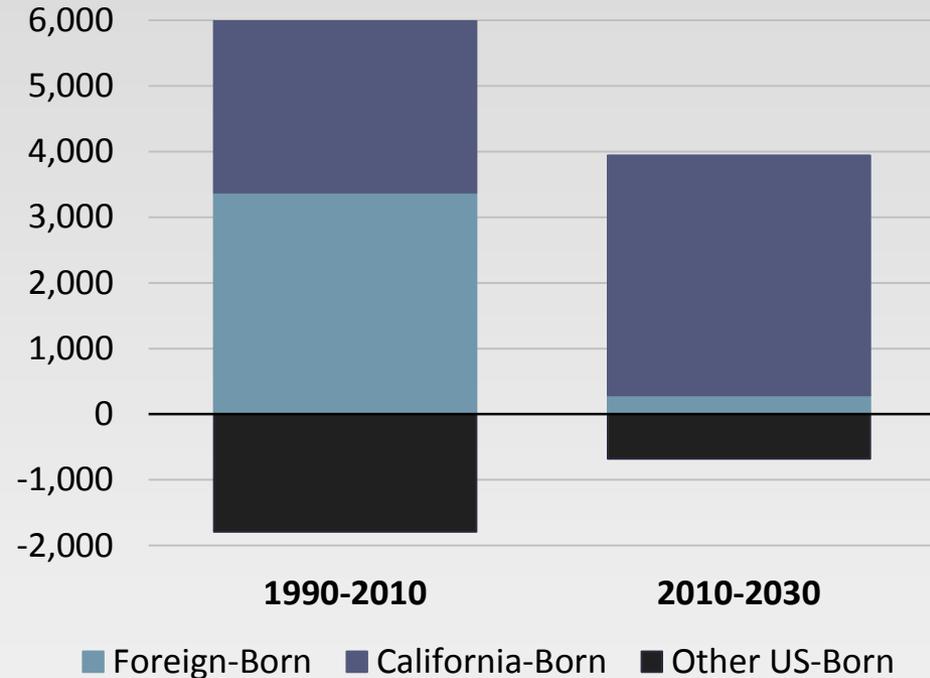
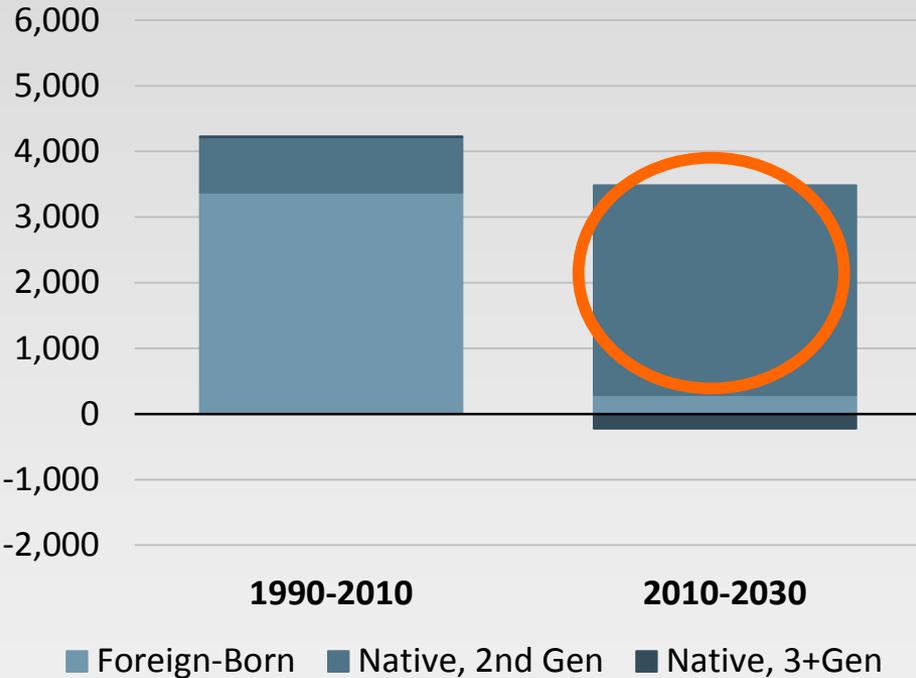


# Growth in Working Age Population

By Immigrant Generation or California Birth

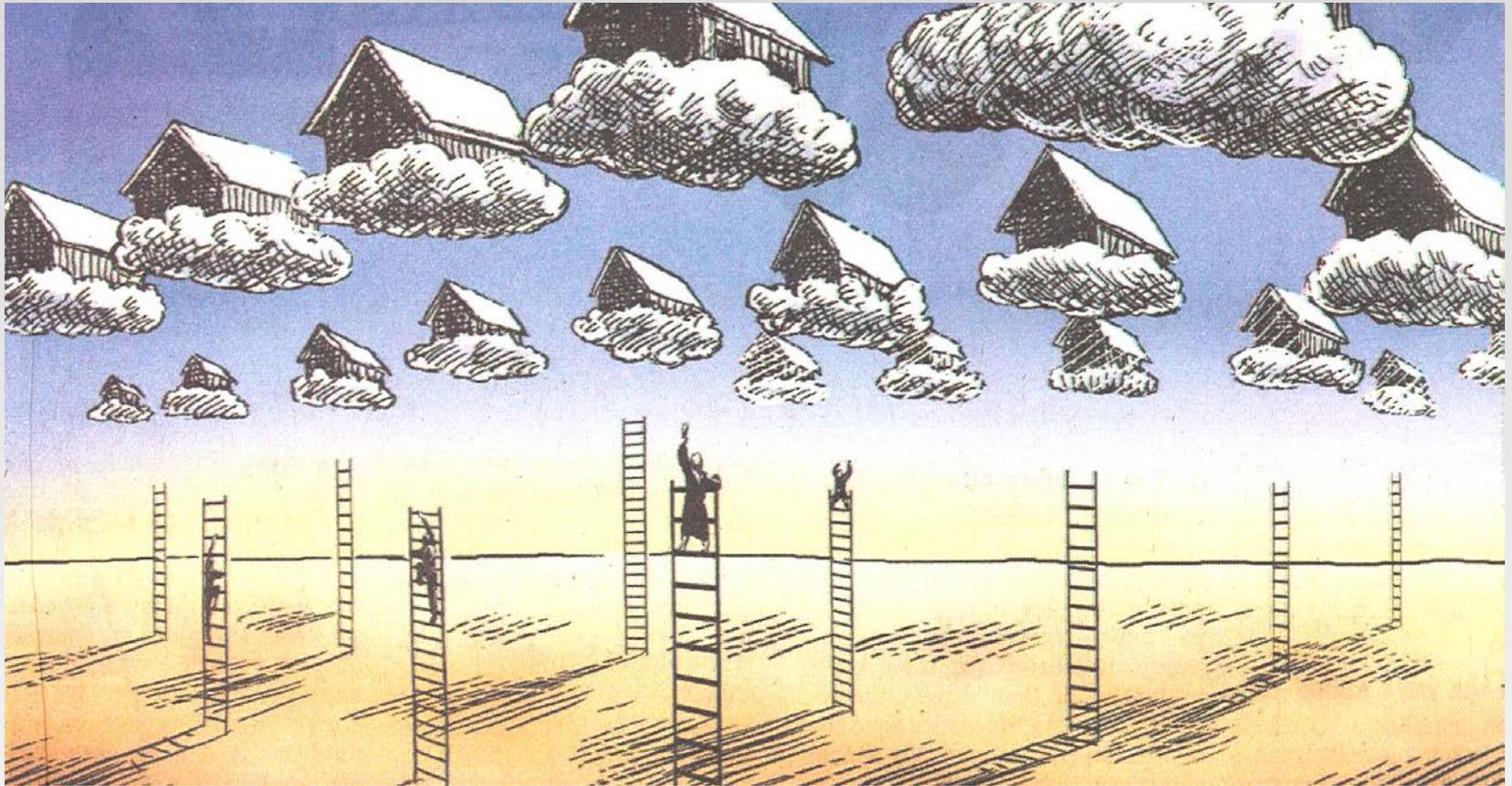
### Immigrant Generation

### California Birth



**Demographic Assumptions**  
are Core to California Policy  
Narratives

# Old Folks Need the Young to Make It



Dowell Myers, "Housing market links older whites, young Latinos," *Sacramento Bee*, July 31, 2011

# Two Narratives for the Future of California

## The Old Trauma of '78

Runaway house prices (+20% per year)

Unfair burdens on the **older** generation  
The old are poor & disadvantaged

Growth by migrants from outside California  
Make them pay for the privilege

Too much housing demand  
Chase them away with punitive controls

Enjoying the fruits of high levels of public investment in schools, etc.

Education bankrupts the state

## The New Decades Ahead

Recovery and slowly rising house prices

Unfair burdens on the **younger** generation  
The young are struggling & disadvantaged

Growth due to children raised in California

Who's going to buy your house?

An accumulated deficit of years of under-funded public services

Education is the investment that produces new taxpayers, workers, and homebuyers

# More Information

Dowell Myers

“California Futures: A Changing Society Needs New Narratives,” June 2012 in *Boom: A Journal of California*

John Pitkin and Dowell Myers

**Generational Projections of the California Population by Nativity and Year of Immigrant Arrival, April 2012**

Search: PopDynamics at USC Price School

**Thank you**