

25TH ANNUAL DEMOGRAPHIC WORKSHOP

# DEMOGRAPHICS OF POVERTY AND PROGRESS AFTER THE RECESSION



# ABOUT

This year's workshop program was developed under the main theme, "Demographics of Poverty and Progress after the Recession." Leading experts will provide local planners and stakeholders with new data and analysis for the region's poverty. The poverty discussion will address what has changed after the recession, or what is the new "normal" poverty trend. The actual trends in poverty after the recession are quite alarming in some respects, but there are also some hopeful signs. There will be a discussion of how to address poverty issues with possible solutions in the areas of job growth, education, training, and state policies. The Workshop will also feature new population projections by the Demographic Research Unit of the California Department of Finance (DOF), as well as the USC projection for Los Angeles County of new generational futures.



## CONFERENCE HOSTED BY:



Sol Price School  
of Public Policy

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# AGENDA

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## DEMOGRAPHICS OF POVERTY AND PROGRESS AFTER THE RECESSION

JUNE.09.2014

7:45 AM **Registration/Continental Breakfast**

8:15 AM **Welcome/Introductions**

**Jack Knott**, Dean, Sol Price School of Public Policy, USC

**Hasan Ikhmeta**, Executive Director, Southern California Association of Governments

**James T. Christy**, Regional Director, Los Angeles Regional Office, U.S. Census Bureau

8:30 AM **Panel 1: Population Projections – New Approaches**

**Walter Schwarm**, Research Program Specialist, Demographic Research Unit, California Department of Finance

**John Pitkin**, President, Analysis and Forecasting Inc.

**Dowell Myers** (Moderator), Professor and Director of the Population Dynamics Research Group, Sol Price School of Public Policy, USC

9:45 AM **Panel 2: Trends in Poverty and Innovation in Measuring Poverty**

**Frank Wen**, Manager, Research & Analysis Department, Southern California Association of Governments

**Sarah Bohn**, Research Fellow, Public Policy Institute of California

**Dowell Myers** (Moderator), Professor and Director of the Population Dynamics Research Group, Sol Price School of Public Policy, USC

11:00 AM **Coffee Break**

11:15 AM **Panel 3: Poverty Concentrations and Solutions**

**Stephen Levy**, Director & Senior Economist, Center for the Continuing Study of the California Economy

**John Husing**, Chief Economist, Inland Empire Economic Partnership

**Julie Park** (Moderator), Data and Evaluation Manager, Orangewood Children's Foundation; Assistant Professor in Sociology and Asian American Studies, University of Maryland

12:30 PM **Working Lunch**

12:45 PM **Luncheon Keynote Speech**

**Raphael Bostic**, Professor & Director, Bedrosian Center for Governance, Sol Price School of Public Policy, USC

1:30 PM **Greetings**

**Jonathan Buttle**, Research Program Specialist, State Census Data Center, California Department of Finance

1:40 PM **Afternoon Roundtables**

**Table 1** – Exploring American Community Survey with **Jerry Wong** in Figueroa AB

**Table 2** – Data Resources of the DOF Demographic Research Unit with **Jonathan Buttle** in Alumni A

**Table 3** – Estimating Migration for Population Forecasts with **John Pitkin** in Embassy

**Table 4** – School Forecasting and Operations with **Valerie Edwards** & **Mary Ehrental Prichard** in Alumni B

**Table 5** – Income Inequality Trends from a Regional Housing Policy Standpoint with **Joe Carreras** in Embassy

**Table 6** – Birth Trends in Los Angeles County and Potential Health Impacts with **Louise Rollin-Alamillo** in Embassy

2:40 PM **Takeaways of Roundtables, Questions & Answers**

3:15 PM **Concluding Remarks**

# SPEAKER PRO



## **SARAH BOHN**

*Research Fellow, Public Policy Institute of California*

Sarah Bohn is a research fellow at the Public Policy Institute of California. PPIC aims to inform and improve public policy in California through independent, objective, nonpartisan research. Sarah has been a research fellow at PPIC since 2007. A labor economist, her work focuses on how policy impacts individual and family economic well-being, with particular attention to low-income and vulnerable populations. She has published research on poverty, income inequality, the future of California's economy, California's community colleges and the labor market impact of immigration policy. Her research has been supported in part by grants from the Ford Foundation, Russell Sage Foundation, Walter S. Johnson Foundation and James Irvine Foundation. Sarah's work has been cited in the New York Times, Washington Post, Wall Street Journal, The Economist, as well as media outlets across California. She is regularly called upon to speak to stakeholders in the California policy community as well as to provide expert testimony to various committees of the California legislature.

Ms. Bohn holds a Ph.D. in economics from the University of Maryland, College Park.

## **RAPHAEL BOSTIC**

*Professor & Director, Bedrosian Center for Governance, Sol Price School of Public Policy, USC*

Raphael Bostic is the Judith and John Bedrosian Chair in Governance and the Public Enterprise at the Sol Price School of Public Policy at the University of Southern California.

He has recently returned to USC after serving for three years in the Obama Administration as the Assistant Secretary for Policy Development and Research at the U.S. Department of Housing and Urban Development. In that Senate-confirmed position, Mr. Bostic was a principal advisor to the Secretary on policy and research, with the goal of helping the Secretary and other principal staffs make informed decisions on HUD policies and programs, as well as budget and legislative proposal. Mr. Bostic led an interdisciplinary team of 150 which had expertise in all policy areas of importance to the department. During his tenure and with his leadership, PD&R funded more than \$150M in new research, became an important advisory voice on departmental budget and prioritization decisions and reestablished its position as a thought leader on policies associated with housing and urban development.

Mr. Bostic arrived at USC in 2001, where he served as a professor in the USC's School of Policy, Planning and Development. Prior to that, he worked at the Federal Reserve Board of Governors, where his work on the Community Reinvestment Act earned him a Special Achievement Award. His work spans many fields including home ownership, housing finance, neighborhood change and the role of institutions in shaping policy effectiveness.

Mr. Bostic earned his Ph.D. in Economics from Stanford University and his BA from Harvard University.





## **JONATHAN BUTTLE**

*Research Program Specialist, State Census Data Center, California Department of Finance*

Jonathan Buttle is a Research Program Specialist II with the Demographic Research Unit in the California Department of Finance. His responsibilities include updating and maintaining the State Data Center's website; retrieval, analysis and distribution of U.S. Census Bureau products and data sets; assisting clients both inside of and outside of the Department of Finance with questions about American Community Survey and Current Population Survey and producing custom data tabulations. His research interests include inter-state and international migration and poverty determination and measurement.

He served as an Assembly Fellow and prior to his position at the Department of Finance worked as a budget analyst for the California Department of Consumer Affairs and the Contractor's State License Board.

Mr. Buttle has a M.A. in Economics from the California State University, Sacramento.



## **JOSEPH CARRERAS**

*Former Program Manager of Housing & RHNA, Southern California Association of Governments (SCAG)*

Joseph Carreras is a retired Manager and lead policy analyst for SCAG, the largest Metropolitan Planning Organization in the United States. He recently retired after almost 32 years of service with SCAG.

Formerly a Program Manager, he was responsible for the development and implementation of the Regional Housing needs assessment (RHNA), Creating Livable Places initiative and Housing Southern Californians project. Mr. Carreras was also the project program manager of the CALOTS web based mapping and community analysis tool developed in partnership with UCLA. His focus was to develop consensus-based solutions for analyzing housing market needs and envisioning future growth.

Mr. Carreras has almost 40 years of experience in housing and community development planning, program administration and consulting. This includes professional positions with HUD, local government and volunteer positions on two nonprofit housing corporation boards of directors and as the Chair of a local Housing Commission.

Mr. Carreras received his Bachelor's degree from Louisiana State University and attended graduate school at New York University and at the University of California, Irvine.



**JAMES T. CHRISTY**

*Regional Director, Los Angeles Regional Office, U.S. Census Bureau*

As the Regional Director of the Los Angeles region, Mr. Christy is responsible for all Census Bureau activities in the western United States, including Alaska, California, Hawaii, Idaho, Nevada, Oregon and Washington. In addition to counting the population every ten years, the permanent presence of the Census Bureau in Los Angeles is involved in producing key social measures for things like poverty, health and well-being, crime and education. Mr. Christy oversees the data collection tasks of thousands of permanent and temporary workers in support of Census Bureau programs.

Mr. Christy is a 26 year veteran of the Census Bureau; he has worked for the Census in Los Angeles, Denver, Kansas City, and Washington, DC.

**VALERIE EDWARDS**

*Chief Enrollment Analysis Coordinator, Master Planning & Demographics, Los Angeles Unified School District*

Valerie Edwards is Chief Enrollment Analysis Coordinator for the LAUSD, where she leads strategic planning and coordination of demographic analysis, enrollment projections and initiatives that improve data analysis and operational processing. She heads E-CAST, LAUSD's web-based school forecasting review application, which serves LAUSD's schools and administrative offices 24/7 from any computer with an internet connection.

Ms. Edwards has extensive experience with school choice modeling. With her team at LAUSD, she developed the SABR [School Assignment By Record] process, which determines students' resident school assignments using an algorithm that simulates the school choice behavior of students living in option areas. As head of Strategic and Capital Planning for the Boston Public Schools from 1996 to 2005, she worked with Nobel-prize winning economist Alvin Roth to re-model BPS' student assignment algorithm, resulting in more equitable school choice practices and higher parental satisfaction.

Ms. Edwards holds an undergraduate degree in music from Boston University, a Master's degree in city planning from MIT and has studied statistics and planning at Brandeis and Harvard Universities.



# KERN PROFILES



## **MARY EHRENTAL PRICHARD**

*Demographic Research & Planning Analyst II, Los Angeles Unified School District*

Mary Ehrental Prichard serves as a Demographic Research and Planning Analyst II for the Master Planning and Demographics Unit of the Los Angeles Unified School District.

The Unit's function is to support the LAUSD's mission through the production of short and long range enrollment forecasts, management of the District's annual school-by-school enrollment planning process (ECAST), management of the District's annual capacity (supply) and enrollment (demand) process, applied K-12 demographic analyses, attendance boundary management and production of District maps.

Ms. Prichard is involved in multiple aspects of the Unit's operations including strategic planning, project development and management, data-driven analyses, data management and quality control.

She has extensive experience with enrollment forecasting, analytic techniques, obtaining and managing confidential data, database development and management, process documentation and working in a GIS environment.

Her research has been presented at multiple Association of American Geographers and Population Association of America annual conferences.

Ms. Prichard holds B.A. and M.A. degrees in the field of Geography from Cal State Los Angeles.

## **JOHN HUSING**

*Chief Economist, Inland Empire Economic Partnership*

John Husing is a research economist who has specialized in the study of Southern California's growing economy since 1964. For decades, he has produced city and county specific economic development strategies for the region's local government. With his significant understanding of San Bernardino and Riverside counties, he assists the Inland Empire Economic Partnership as its Chief Economist. Of late, much of his work has focused on the need for California to create economic policies dealing with the overlooked issues of poverty and job creation and their public health impacts that affect the central spine of the state from San Joaquin County through Kern County and the Inland Empire and on to Imperial County. Mr. Husing's work has led to economic strategies that combine analytical work with extensive interviews with executives and entrepreneurs to understand the forces shaping Southern and Inland California. His firm, Economics & Politics, Inc., based in Redlands, has produced project specific economic impact studies for transportation and water agencies, housing developers, environmental entities and the ports of Los Angeles and Long Beach. In 2007, the Los Angeles Times listed him as one of the "100 people wielding the most influence over Southern California. He serves as the Chief Economist of the Inland Empire Economic Partnership. Mr. Husing received a B.S. degree at St. Mary's College in Moraga, CA and his MA and Ph.D. at Claremont Graduate University.





## **HASAN IKHRATA**

*Executive Director, Southern California Association of Governments (SCAG)*

Hasan Ikhata has served as the Executive director of SCAG since January 2008. His responsibilities include implementing the policies of an 84-member Regional Council and directing day-to-day operations of the nation's largest Metropolitan Planning organization. Mr. Ikhata has over 25 years of public and private sector experience in Transportation Planning in the Southern California region.

Prior to joining SCAG in 1994, Mr. Ikhata worked for the Los Angeles County Metropolitan Transportation authority (MTA) for four years. While there he developed a comprehensive Transportation Control Measure/ Transportation demand Management program for the MTA and 88 cities in the County. Prior to MTA, Mr. Ikhata worked for the South Coast Air Quality Management district (SCAQMD) for two years managing transportation and air quality related projects. He headed the evaluation of various components of Regulation XV, the nation's first mandatory employer based trip reduction program designed to reduce commute related automobile travel.

Mr. Ikhata holds a Bachelor's and a Master's degree in Civil and Industrial Engineering from Zaporozhye University in the former Soviet Union; a Master's degree in Civil Engineering from UCLA and a Ph.D. Candidacy in Urban Planning and Transportation from USC.

## **JACK KNOTT**

*Dean, Sol Price School of Public Policy, USC*

Jack Knott, former professor of public policy and management at the University of Illinois, was named Dean of the USC School of Policy, Planning, & Development and holder of the C. Erwin and Lone L. Piper dean's Chair in August 2005.

In recognition of his sustained contributions to the field of public administration, Mr. Knott was named a fellow of the national academy of Public administration in 2007.

Before joining USC, Mr. Knott served on the faculty of the University of Illinois at Urbana-Champaign and Chicago from 1997 to 2005. There, he directed the university's Institute of Government and Public Affairs and held a joint appointment as professor of political science at Urbana-Champaign. Before joining the University of Illinois, Mr. Knott taught at Michigan State University and held visiting professorships at the University of Arizona and the University of Warwick in the UK.

Mr. Knott holds a Ph.D. in political science from UC Berkeley, a Master of Arts in economics and comparative politics from the School of Advanced International Studies at Johns Hopkins University and a Bachelor of Arts in history from Calvin College in Grand Rapids, Michigan.





## **STEPHEN LEVY**

*Director and Senior Economist of the Center for Continuing Study of the California Economy (CCSCE)*

Stephen Levy is Director and Senior Economist of CCSCE in Palo Alto. CCSCE is a private research organization founded in 1969 to provide an independent assessment of economic and demographic trends in California.

CCSCE works with public institutions and private companies that require an explanation and analysis of California growth trends including detailed projections. CCSCE prepares long-term economic and demographic projections for public and private sector organizations.

Mr. Levy is currently completing a strategy development project to improve the career pathway prospects for low and moderate income workers in the Bay Area. During the three past years he has participated in several workforce related projects including the Regional Innovation Grant project for the Silicon Valley workforce boards; work with on the ICT sector in Silicon Valley and a labor market analysis for the Contra Costa and Alameda County Workforce Boards.

Mr. Levy is a member of the NOVA (Silicon Valley) and California Workforce Boards and the Board of the Bay Area Council Economic Institute. He holds degrees in economics from MIT and Stanford University.

## **DOWELL MYERS**

*Professor & Director of the Population Dynamics Research Group, Sol Price School of Public Policy, USC*

Dowell Myers is a Professor in the USC Sol Price School of Public Policy. He is director of the Population Dynamics Research Group whose recent projects have been funded by the National Institute of Health, the Haynes Foundation, Fannie Mae Foundation and the Ford Foundation. Mr. Meyers is also co-director of the new Center for the Study of Immigrant Integration.

Well-known as a specialist in demographic trends and their relation to all areas of policy and planning, Mr. Myers has been a long-standing advisor to the United States Census Bureau and is the author of the most widely referenced text on census analysis. In March 2007, the Russell Sage Foundation published his newest book, "Immigrants and Boomers: Forging a New Social Contract for the Future of America," which won the ASA Award for Best Book on Immigration. In Fall 2006, Mr. Myers was recipient of the Haynes Award for Research Impact that was issued on the occasion of the Haynes Foundation's 80th anniversary. In the past two years Mr. Myers has testified before the US Congress at Ellis Island and before the Latino Caucus of the California Legislature.

Mr. Meyers' undergraduate degree in anthropology from Columbia University was followed by a Master of Planning degree from UC Berkeley. Mr. Myers holds a Ph.D. in urban planning from MIT and has studied demography and sociology at Harvard University



## **JULIE PARK**

*Data and Evaluation Manager, Orangewood Children's Foundation;  
Assistant Professor in Sociology and Asian American Studies,  
University of Maryland*

Julie Park is currently the Data and Evaluation Manager for the Families and Communities Together (FaCT) and Bridges Maternal Child Health Network (MCHN) programs at the Orangewood Children's Foundation in Orange County. Dr. Park is also assistant professor in Sociology and Asian American Studies at the University of Maryland. She is a faculty associate of the Maryland Population Research Center and serves on the Board for the Center for the History of the New America. Professor Park's research focuses broadly on the adaptation process of immigrants in the United States. Specifically, she examines how immigrants improve their socioeconomic status and healthcare access with longer duration in the U.S as well as the intergenerational mobility across immigrant generations. Lastly, she considers how internal migration and residential segregation changes in new and established immigrant gateways. Her latest research appears in *Demography*, *International Migration Review*, *Social Science Research*, and *Social Science and Medicine*.



## **JOHN PITKIN**

*President, Analysis & Forecasting, Inc.*

John Pitkin is a consultant and President of Analysis & Forecasting, Inc., a demographic research firm located in Cambridge, Massachusetts. He is also a Senior Research Associate at the University of Southern California. Prior to becoming a consultant, he was Research Associate at the Joint Center for Urban Studies of Harvard University and MIT, where he did research on housing demographics and population projections.

Mr. Pitkin co-authored 2009 reports on "US Housing Trends: Generational Changes and the Outlook to 2050," published by the National Academy of Sciences and on "Demographic Forces and Turning Points in the American City, 1950-2040," published in the *Annals of the American Academy of Political and Social Science*. His current research activities include new population projections for California for the University of Southern California's California Demographic Futures project and measuring the advancement of immigrants in the US.

Mr. Pitkin holds an A.B. from Columbia University and has studied at Oxford University and the University of Helsinki.



## **LOUISE ROLLIN-ALAMILLO**

*Research Analyst, Office of Health Assessment and Epidemiology, Los Angeles County Department of Public Health*

Louise Rollin-Alamillo is a Research Analyst for the Office of Health Assessment and Epidemiology Unit in the Los Angeles County Department of Public Health. Her primary responsibilities include providing demographic support to Department Programs and analyzing the mortality and birth trends of Los Angeles County residents, including their associated social determinants of health. She also compiles and customizes the Economic Hardship Index for cities and communities within the County using the U.S. Census American Community Survey estimates.

Ms. Rollin-Alamillo holds a Bachelor's degree in Sociology from Cal State Northridge and a Master of Science degree in Applied Demography [Sociology] from USC.



# KEY PROFILES

## WALTER SCHWARM

*Research Program Specialist, Demographic Research Unit, California Department of Finance*

Walter Schwarm joined the Demographic Research Unit of the California Department of Finance in 2006 as an Analyst in the city projections assignment. After a number of years in the State Data Center assignment, Mr. Schwarm took over Population Projections for the State in 2011. From 2003-2006 he was the Post-Doctoral Research Fellow at the Regional Research Institute at West Virginia University, involved in a variety of public and privately funded research projects while maintaining the West Virginia population projections. He earned his Ph.D. in Economics from Colorado State University in 2002.



## FRANK WEN

*Manager of Research & Analysis, Southern California Association of Governments (SCAG)*

Mr. Frank Wen is the Manager of Research and Analysis with the Division of Land Use and Environmental Planning, Southern California Association of Governments (SCAG). He joined SCAG in 1988 and served as Senior Economist between 1993 and 2005. His researches and assignments include: collaborating with universities and research/planning agencies nationally and internationally, producing SCAG region growth forecasts, translating growth and demographic trends into policy implications, conducting economic impact analysis and environmental justice analysis for Regional Transportation Plan/Sustainable Community Strategies (RTP/SCS).

Mr. Wen taught a graduate level class, "Environmental Justice (EJ) in Transportation Planning and Investment" at the University of Southern California (USC) School of Public Policy and Urban Planning in the Spring Semester of 2005. Mr. Wen received both M.S. and Ph.D. degrees in Applied Economics from the University of Minnesota, Twin Cities. Mr. Wen took Microeconomics and Econometrics classes offered by 2006 Nobel Laureate Professor Leonid Hurwicz and 2011 Nobel Laureate Professor Christopher A. Sims.

## JERRY WONG

*Information Specialist, US Census Bureau*

Jerry Wong currently serves as the Information Services Specialist for the Census Bureau's Los Angeles Region. Over the course of four decennial censuses in 34 years of service, Mr. Wong's experience has been extensive in both the Census Bureau's missions of collecting and disseminating information. He has worked in management positions during each of the last four censuses. Mr. Wong's data collection experience also includes supervising five of the Bureau's ongoing health surveys in the Los Angeles Region.

For over 20 years of his career, Mr. Wong has served as an Information Services Specialist where he worked with community groups, businesses, elected officials, planners, other organizations and the media and trained thousands of individuals on the use of demographic and economic census data for market research, community analysis and planning, grant proposals and general decision-making which involves the use of statistical information. He is a frequent speaker on cultural diversity and demographic trends.

Mr. Wong holds a Bachelor's degree in Political Science from UCLA and a Master's degree in Social Welfare from UCLA.



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