

Southern California Association of Governments

ACTIVE TRANSPORTATION SAFETY & ENCOURAGEMENT CAMPAIGN

OPEN STREETS & TEMPORARY EVENTS CALL FOR PROJECTS

Is your City considering bicycle and/or pedestrian improvements? Do you need a real world example to show how these improvements work?

As part of The Southern California Association of Governments' (SCAG) Active Transportation Safety and Encouragement Campaign, SCAG is offering an opportunity for communities to host events that inspire more people to walk and bike through education, encouragement and a "sneakers-on" experience. For one day or up to one month during May (Bike Month) 2016, SCAG will support local communities in transforming streets through temporary improvements (or pop-ups), street "festivals" and other fun activities that increase awareness of active transportation and complete street concepts.

PROJECT GOALS

The event should focus on the following goals:

- ▶ Provide opportunities where residents can experience walking and biking in a safe, low-stress and festive environment,
- ▶ Engage communities and building support for the development and/or implementation of bike and pedestrian infrastructure and/or plans,
- ▶ Educate participants on the benefits and strategies for incorporating active transportation into daily activities and
- ▶ Generate media coverage through social and traditional media outlets to educate the broader community on the benefits of active transportation.

HOW DO I APPLY?

Tell us a little bit about your community, its active transportation efforts and the event (See Projects Types on back for options) that you want to stage by answering the following questions (500 word limit per question).

1. Do you want to host an Open Streets or a Temporary Event (See back for project options) and where do you want to stage it (provide any graphics such as map, street photos, renderings, etc.).*
2. Describe the general status of active transportation in your community and how the event would enhance walking and/or biking in your community? If the event is intended to promote the development and implementation of an active transportation plan or project, please provide information on that effort.
3. Identify partners that will help ensure this event is a success, such as public health departments, public agencies, advocacy groups, local businesses, schools, arts/cultural organizations, or any other non-government organizations. Discuss ways in which the city or county will contribute to this effort (city resources including staff such as public works, planning, police, etc).
4. Let us know who will lead and champion this effort. Please provide a main point of contact, as well as the names of three individuals that would be willing to serve on the community advisory committee for this project.
5. Provide at least three letters of support from departments and local organizations.

SELECTION PROCESS

The Call for Proposals will establish a pool of interested local communities and events. SCAG will review proposals to identify which ones best meet the campaign goals and how many can be funded given budget constraints. Site visits and interviews with the most promising candidates will be conducted in July /August prior to final project selection on September 1, 2015. These visits will include refinement of the vision, roles and responsibilities for the events. A final set of communities will be invited to enter into an agreement with SCAG to serve as a host site(s) for event(s).

All responses as well as any questions should be emailed to Stephen Patchan, patchan@scag.ca.gov by June 30, 2015.

*These events cannot be located on state highways or involve permanent changes to the streets.

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PROJECT TYPES

OPEN STREET EVENTS

Open Streets initiatives temporarily close streets to automobiles so that people may use them for healthy and fun physical activities like walking, jogging, biking and dancing. Open Streets are increasingly common in communities seeking innovative ways to achieve public health, environmental, social and economic goals.

TEMPORARY DEMONSTRATION PROJECTS:

Temporary Demonstration Projects are used by communities to temporarily reconfigure streets to set up plazas, stripe crosswalks or bike lanes with non-permanent paint, alter public space so that stakeholders can see the potential for improvement and understand the benefits of innovative urban design and provide an opportunity to discuss these concepts with examples on the ground.

- ▶ **Complete Streets** demonstration events introduce concepts that provide additional pedestrian and bicycle capacity to busy corridors while increasing safety. A comprehensive Complete Street implements infrastructure tailored for all modes of traffic, but the general goal is to build streets for everyone so that pedestrians, bicyclists, motorists and public transportation users of all ages and abilities are able to safely move along and across a complete street.
- ▶ **First/ Last Mile** is a concept that focuses on accessibility to mass transit. An individual's 'trip' is understood as the entire journey between origin to destination. Individuals may utilize a number of modes of transport to complete the journey: they may walk, drive, ride a bicycle, take a train, or in many cases combine a number of modes. This event would be located within a mile of a major transit station and focus on improving access to the station for bicyclists and pedestrians.
- ▶ **Safe Routes to School** is a concept that focuses on accessibility to schools. Safe Routes to School programs aim to advance safe walking and bicycling to and from schools to improve the health and well-being of America's children and to foster the creation of livable, sustainable communities. This event would occur within walking or bicycling distance of a school at a busy intersection or along a corridor that is in need of improvements and would highlight infrastructure improvements that could be made to the corridor for students walking and bicycling to and from school.



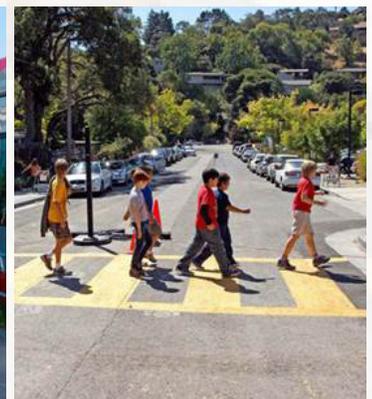
Open Streets



Complete Streets



First/Last Mile



Safe Routes to School