




FUTURE LEADERS INITIATIVE

Communications Toolkit

No.	Item	Content
1	Email Invitation: Please distribute to staff, faculty, and partner organizations.	<p>SUBJECT: Applications Now Open for SCAG’s Future Leaders Initiative</p> <p>We are excited to share this exciting opportunity for young adults in our community—SCAG’s Future Leaders Initiative is now accepting applications!</p> <p>This six-month civic leadership program is designed for young adults who want to dive into civic leadership, regional planning, community advocacy, and the future of Southern California. Through monthly sessions, participants will learn directly from planning professionals, local leaders, and advocates while gaining skills in policy development, civic engagement, and changemaking.</p> <p>The Program Is Open To:</p> <ul style="list-style-type: none">• Young adults ages 18-26 who live in the SCAG region (Los Angeles, Orange, Riverside, San Bernardino, Ventura, Imperial counties).• No prior experience needed—just passion and curiosity in civic leadership. <p>Why Join?</p> <ul style="list-style-type: none">• Build leadership and advocacy skills• Connect with community leaders and professionals• Gain insights into how planning shapes your neighborhood• Be part of a network of young changemakers• Earn a \$500 stipend upon completion• <p>For more information and to apply, visit the SCAG website.</p>



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2	Newsletter Or Web Announcement:	<p>SUBJECT: Applications Now Open for SCAG's Future Leaders Initiative</p> <p>Do you know a young adult passionate about shaping the future of Southern California? SCAG's Future Leaders Initiative is a new six-month program designed to help participants explore planning, policy, and civic leadership. Participants will engage in monthly sessions, learn from regional leaders, and develop skills to make lasting change in their communities. Participants gain knowledge and experience, plus a stipend for participation.</p> <p>Apply today on the SCAG website!</p>



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**Facebook/Instagram/
LinkedIn Post**

You may adapt these according to your needs, but please tag SCAG by typing “@SCAG” and selecting “Southern California Association of Governments (SCAG)” from the list of options that appear. For LinkedIn In tag @Southern California Association of Governments

Calling all Future Changemakers!


SCAG’s **Future Leaders Initiative** is a six-month program for young adults in the SCAG region interested in exploring planning, policy, and civic leadership.

Learn from experts, connect with leaders, and build the skills to create a lasting impact in your community. Participants will also earn a \$500 stipend upon completion!

Apply today on the [SCAG website](#).



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4	Twitter Post	<p>Calling all civic-minded young adults in the SCAG region! Applications are open for SCAG's Future Leaders Initiative. Explore planning, policy, and civic leadership. Build skills. Shape your community. Earn a \$500 stipend. Apply today!</p> <p>https://scag.ca.gov/future-leaders</p> 