



Safe and Active Streets Working Group (SASWG)

Thursday, March 26, 2026

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Session Logistics



The meeting is scheduled for 1.5 hours.



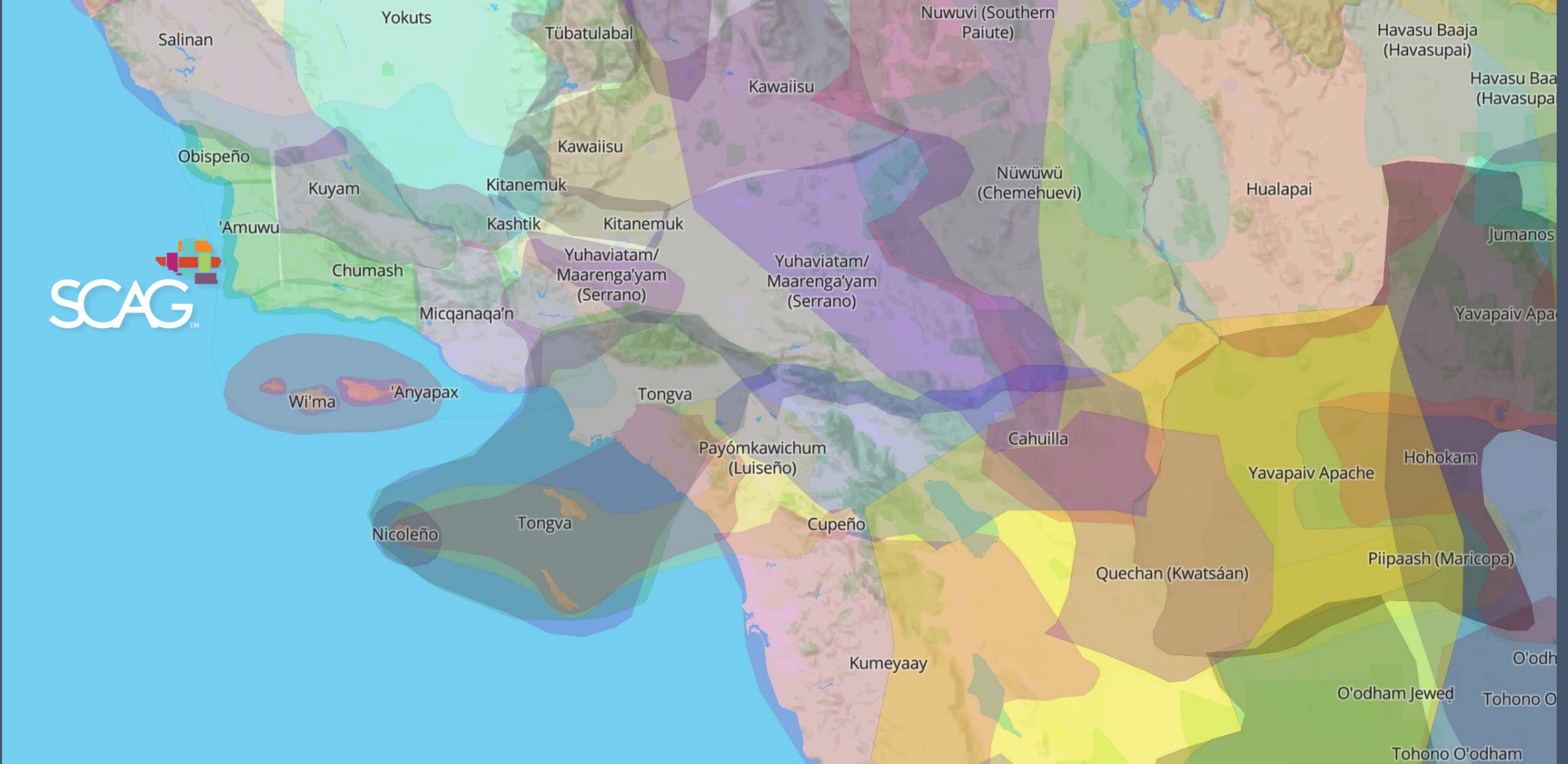
All participant lines will be muted.



At the end of each presentation, there may time for a Q & A. If you have a question, please type it into the chat box.



All presentations will be posted on the SCAG website within 1 week.



LAND ACKNOWLEDGEMENT

Interpretation Services Available

SCAG offers interpretation for the Safe & Active Streets Working Group
(& for other SCAG events)

When registering, indicate your interest in **interpretation services** & your **preferred language**.

Interpretation services are guaranteed with **72-hour advance notice**.



AGENDA

- 1. Welcome & Introductions (5 min.)**
Sarai Osorio, SCAG, she/her(s)
- 2. Active Transportation Program – Cycle 8 Updates (5 min.)**
Rachel Om, SCAG, she/her
- 3. SCAG's Transportation Safety Predictive Modeling and Analysis Platform (20 min.)**
Daniel Moore, Citian
- 4. Go Human Upcoming OTS Update: Activities and Resources (20 mins)**
Jasmin Munoz, SCAG, she/her
- 5. OCTA REAP Active Transportation Education Programs (20 min.)**
Peter Southerland, OCTA, he/his
- 6. Planning for Main Streets Community Workshops (5 mins)**
Rachel Om, SCAG, she/her
- 7. Closing & Announcements (5 min.)**
Sarai Osorio, SCAG, she/her(s)



2027 Active Transportation Program (Cycle 8)

Safe and Active Streets

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Active Transportation Program (ATP): Overview

- State grant program aimed at increasing the share and safety of people walking, biking, and using other forms of active transportation.
- Administered by California Transportation Commission.
- Cycle 8 ATP programs four years of funds: FY28 to FY31.

Cycle 8 ATP: Funding

- Approximately **\$619M** in funding
 - **50% Statewide**
 - 10% to Small Urban & Rural
 - **40% to MPOs with 200,000+ population**
- SCAG's regional share: **\$129M**
 - Projects not awarded in Statewide competition are sent to SCAG for consideration in Regional ATP (MPO Component).

Cycle 8 ATP: Eligible Applicants

- Local, regional or state agencies
 - e.g. City, County, MPO
- Caltrans
 - Must show coordination with local agency
- Transit agencies
- Public schools or school districts
- Tribal governments
- Natural resource or public land agencies
 - e.g. Local park agency
- Private non-profit managing recreational trails on public land

Cycle 8 ATP: Project Types

- **Infrastructure Projects:** Capital projects
 - By cost: Small, medium, and large.
- **Non-infrastructure (NI) Projects:** Education/encouragement programs, including demonstration activities.
- **Infrastructure projects with NI components:** Capital projects with education/encouragement components.
- **Plans:** Communitywide bicycle, pedestrian, safe routes, or active transportation plan.
 - Must benefit disadvantaged community.



City of El Centro, January 2026
El Centro Pedestrian Improvement Project
ATP Cycle 5, Medium Infrastructure Project
\$882K award/\$1.8M project cost

Cycle 8 ATP: Engagement Opportunities and Resources

- SCAG brainstorming/feedback on projects and applications
 - Email Rachel Om to coordinate (om@scag.ca.gov)
- SCAG Go Human resources to support engagement for ATP project development and application.
- SCAG Transportation Safety Hub for regional high injury network, safety analysis tools, and links to example plans, collision data, and other resources.



Cycle 8 ATP: Application Info

- Applications submitted through Submittable:
 - <https://catc.submittable.com/submit>
 - Due June 22, 2026.
- CTC ATP Webpage:
 - <https://catc.ca.gov/programs/active-transportation-program>
 - Will have ATP Guidelines (for eligibility), scoring rubrics, and application questions in Word/PDF format to facilitate application development.

Cycle 8 Active Transportation Program: Timeline

- **Statewide ATP call for projects: Now – June 22, 2026**
 - Eligible applicants must submit application to be considered for Regional ATP
- Statewide ATP project awards: December 2026
- Regional ATP applications review: December 2026 – February 2027
- Regional ATP draft recommended projects: April 2027
- Final Regional ATP projects: June 2027



THANK YOU!

For more information, please visit:

<https://scag.ca.gov/active-transportation>



Introducing CRASH

*Infrastructure Intelligence **Redefined***

ABOUT CITIAN

Who We Are

Citian is a team of licensed professional engineers, planners, and policymakers dedicated to providing automated, data-driven intelligence, saving time, budget, and increasing quality of our investments.



THE PROBLEM

Legacy Solutions

No legacy tool supports the complete range of tasks required for a robust safety analysis process.

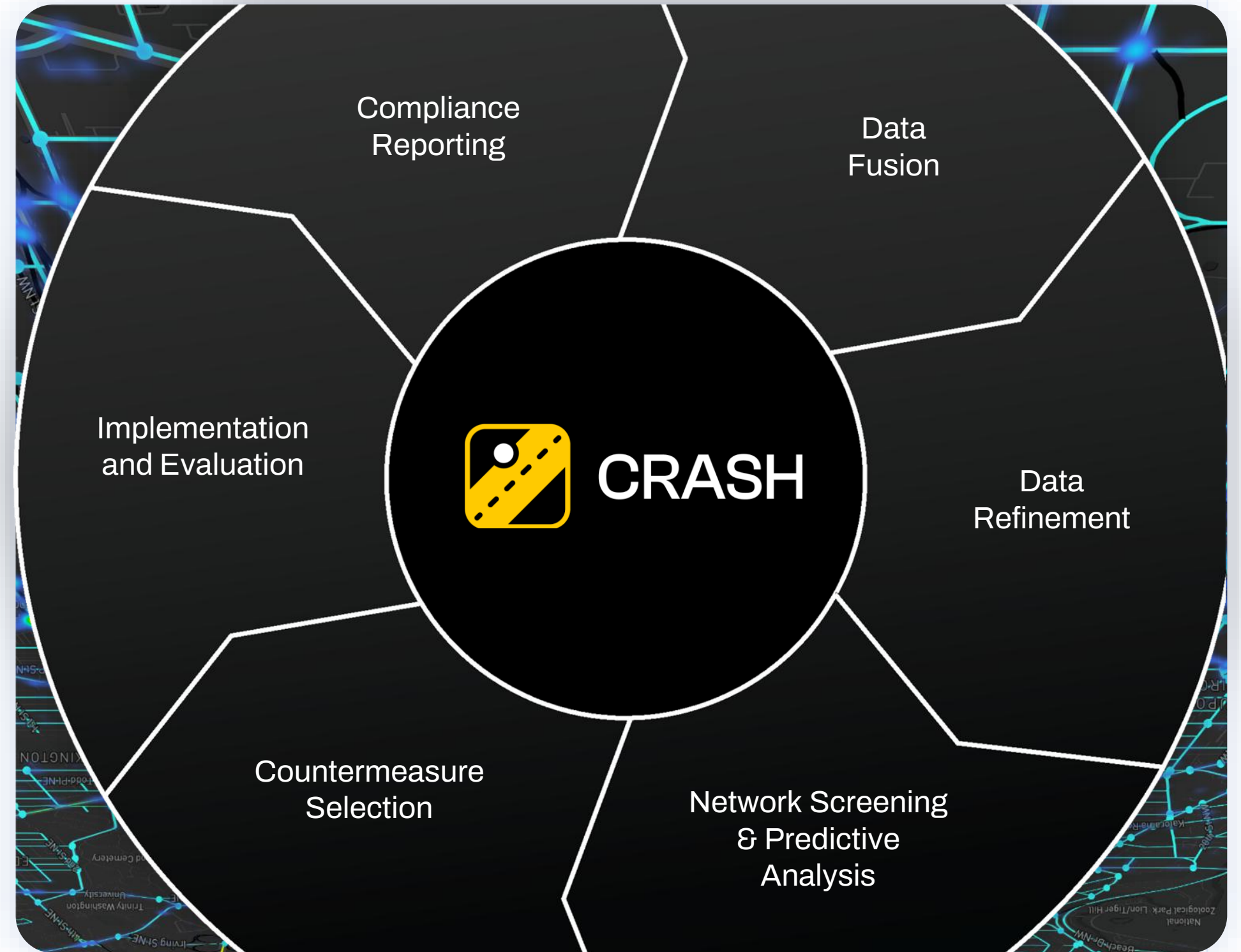
- ✗ Complicated workflows jumping between multiple tools
- ✗ Manual data refinement and fusion
- ✗ Lack of decision support
- ✗ Heavy manual calculations
- ✗ Siloed software and knowledge expertise
- ✗ Stratified industry experience



OUR SOLUTIONS: CRASH

Introducing: CRASH

An all-in-one safety action platform to drive your ambitious traffic safety goals.



Source: FHWA Toolkit

OUR SOLUTIONS: CRASH

An organizational multiplier - automate *everything*.



Automated Reporting

- ✓ FARS
- ✓ SHSP
- ✓ VRU
- ✓ Tailored Reporting

And more...

Automated Planning

- ✓ HSIP screening
- ✓ Collision diagrams
- ✓ Countermeasure selection
- ✓ Predictive programming

And more...

Automated Safety Analytics

- ✓ HSM analysis and SPF calibration
- ✓ Countermeasure CMF predictions
- ✓ Network screening
- ✓ Before-and-After evaluation

And more...

Automated Communications

- ✓ Public dashboards
- ✓ Safety fact sheets
- ✓ Compelling visualizations
- ✓ Internal dashboard summaries
- ✓ Responding to public/citizen complaints

And more...



Questions?
Let's dive in!

Go Human Updates

March 26, 2026



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Contents

- 1 **OTS FFY26 Go Human Traffic Safety Strategies**
- 2 **Safe Streets and Roads for All (SS4A) Activities**

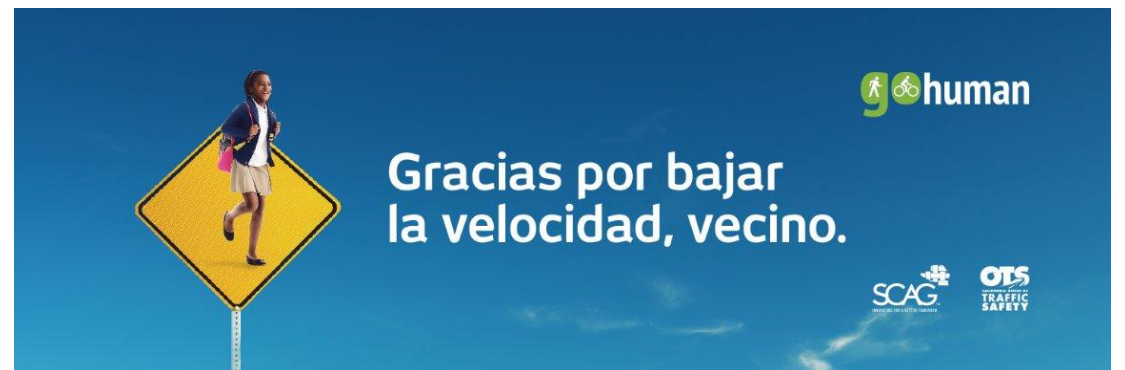


FFY26 OTS GO HUMAN TRAFFIC SAFETY STRATEGIES

Now through September 30, 2026

Go Human Creative Development & Testing

- Celebrating *Go Human's* tenth year of programming in 2025, SCAG will design new creative and messaging to more effectively reach and motivate audiences
- New visual campaign and comprehensive set of materials to be developed
- Design and elements to be tested with target audiences and partners (focus groups, etc.)



Program Improvements

- Implementing recommendations from 2025 research
- Updates to the Kit of Parts demonstration library and to the Co-branded Messaging Materials process
- Result in updated materials, processes, and documents to improve accessibility and ease-of-use



Safety Resource Distribution

- 1. Support for three (3) community events:** Funding and staffing support for traffic safety educational activities at community events taking place before September 30, 2026.
- 2. Helmet Distribution:** coordinate the purchase of helmets to be distributed at no cost by partners at community events.
- 3. Community Expert Trainings:** compensating local traffic safety experts to create traffic safety educational materials.





SAFE STREETS & ROADS FOR ALL (SS4A)

Safe Streets & Roads for All (SS4A) Activities

- Strategies starting late 2026/early 2027
- Activities to continue for 4.5 years
- Request for Proposals for consultant-led work will be released in Fall 2026
- Alignment with mega-events
- Direct investment in communities and jurisdictions



Kit of Parts Technical Assistance

What is it?

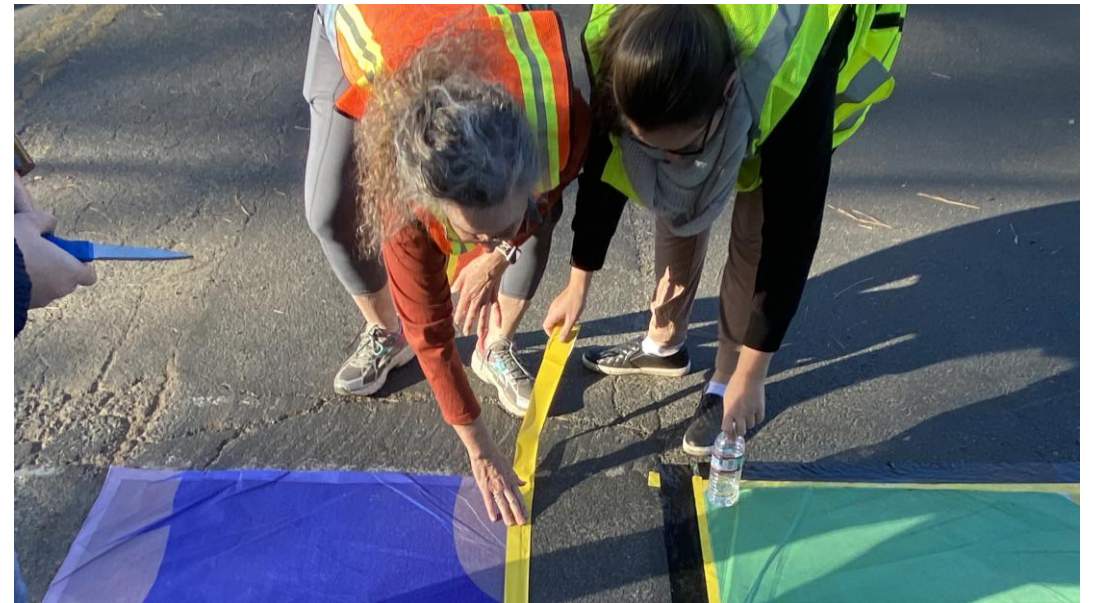
- End-to-end consultant support
- Concept, promotion, documentation, logistics, day-of labor
- Alignment with demonstrating planned/potential infrastructure in collaboration with jurisdiction

How many partners/events?

- Approx. 25 demonstration events across 5 year grant

When?

- Can begin considering requests Fall 2026



Co-branded Traffic Safety Messaging Materials

What is it?

- Production & delivery of messaging materials using new designs
- New distribution strategies: Print, digital, and beyond

How many partners/campaigns?

- 100 across 4.5 year implementation period.

When?

- Can begin considering requests Fall 2026



Community Streets Grants

What is it?

- Funding for traffic safety projects
- Prioritizing collaboration between jurisdictions and community partners

How many awardees?

- Min. 15 awardees
- Higher dollar amount than previous rounds.
- Estimating up to \$90K per award

When?

- Anticipate opening in early 2027
- Approx. 2 year implementation period





THANK YOU!

For more information, please visit:

scag.ca.gov/go-human

Jasmin Muñoz
munoz@scag.ca.gov



OCTA REAP 2.0 SRTS Projects

March 2026



REAP 2.0 Active Transportation Projects

- **Active Transportation Outreach and Education:**
 - Total cost: \$400,000
 - SCAG REAP 2.0 grant funding
 - Consultant: KCS
 - Community engagement and education
 - Bike, walk, and driving around walkers and bikers materials

- **Next STEP:**
 - Total cost \$2.1 million
 - \$1,250,000 SCAG REAP 2.0 grant
 - \$850,000 ATP grant
 - Consultants: Alta, Latino Health Access, Walk 'n Rollers
 - 25 Schools
 - Evaluation/concept development
 - Education Programming

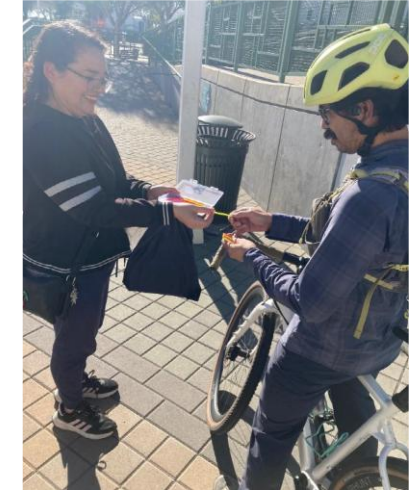


Active Outreach and Education

- **Approaches:**
 - Bike, walk, drive, safety education and engagement
 - Safety equipment distribution
 - Bike rodeos
 - Community event participation
 - Age specific education modules
 - CBO partnership development
- **Project update:**
 - Number of events: 75
 - Residents engaged: 7,284
 - Education materials distributed: 10,041
 - Safety equipment distributed: 10,108
- **Event examples**
 - Walk to school day (SRTS)
 - Transit locations
 - Project support
 - Local event



Bike rodeo collaboration, Costa Mesa



Metrolink Station Mobile Street Team, Tustin



Rancho Canada Walk to School Day, Lake Forest

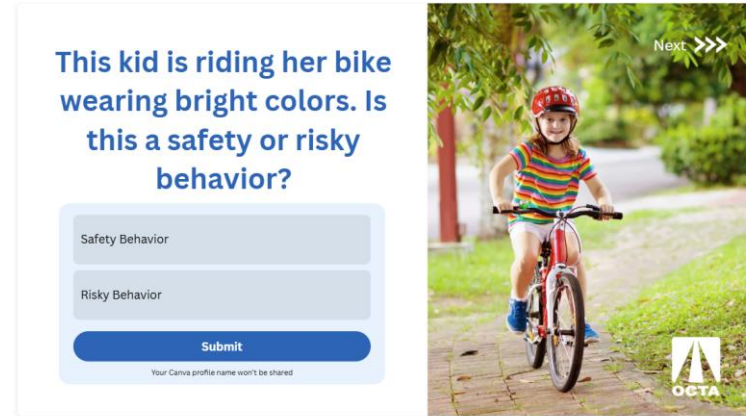


Tet Festival Pop-up Booth, Santa Ana



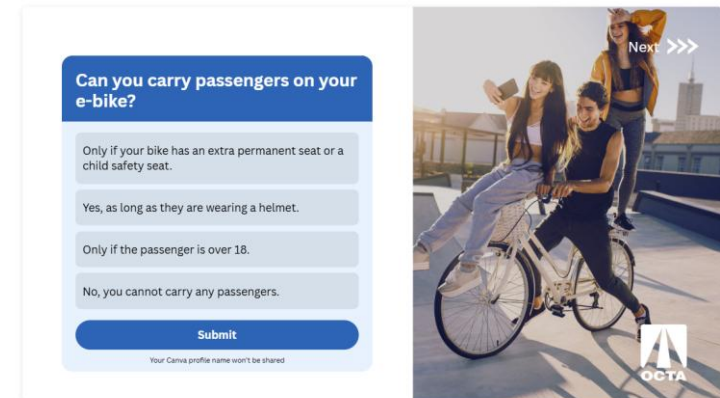
Active Outreach and Education

- **Education modules:**
 - Age specific education modules
 - Child
 - Pre-teen and teen
 - Adult
 - Interactive
 - Games
 - Educational videos
 - Safety instruction



To advance the interactive module, click anywhere on the right hand side of the screen or click the "Next" arrow.

[Child Safety](#) [Pre-Teen and Teen Safety](#) [Adult Safety](#)



To advance the interactive module, click anywhere on the right hand side of the screen or click the "Next" arrow.



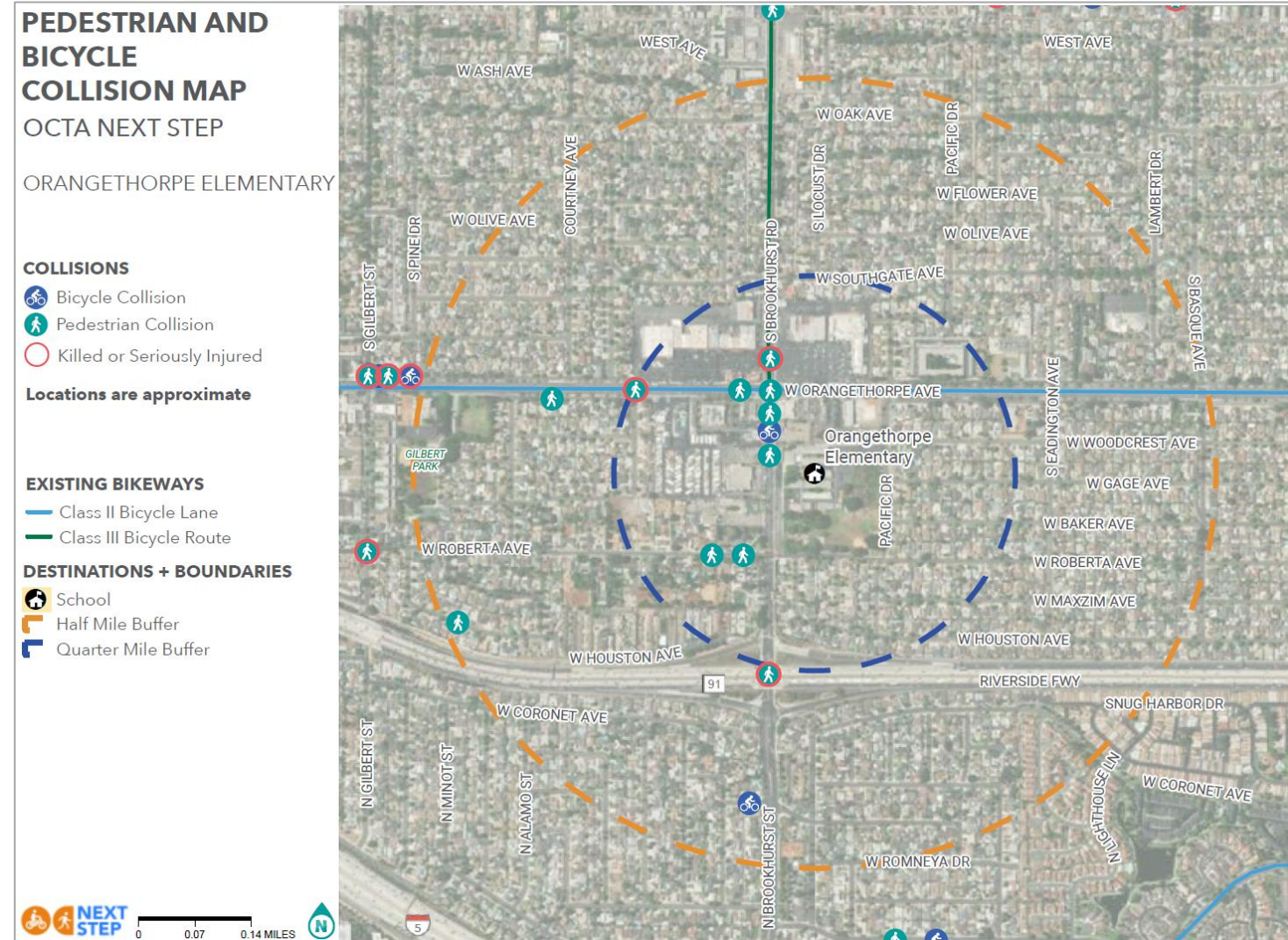
Next STEP

- **Project Summary:**
 - Total cost \$2.1 million
 - \$1,250,000 SCAG REAP 2.0 grant
 - \$850,000 ATP grant
 - Up to 50 schools
 - Evaluation/concept development
 - Education Programming
- **School Selection**
 - Safe Route to School Action Plan need tiers
 - Prioritize schools without previous SRTS activities
- **Current Activities**
 - Continued recruitment
 - Evaluation only schools: 19
 - Education only schools: 14
 - Schools receiving both: 3
 - Walk audits completed: 22
 - Concept development and recommendations underway
 - City staff review/approval followed by school review.



Next STEP

- **Pre-audit evaluation**
 - Identify schools using SRTS AP tier list
 - Confirm interest with city staff
 - Confirm interest with school district/school
 - Conduct pre-evaluation to identify areas of concern
 - City/school staff pre-meeting





Next STEP



Staff and Parent Meeting, Sycamore Academy, Tustin



Crossing Guard, Commonwealth Elementary, Fullerton

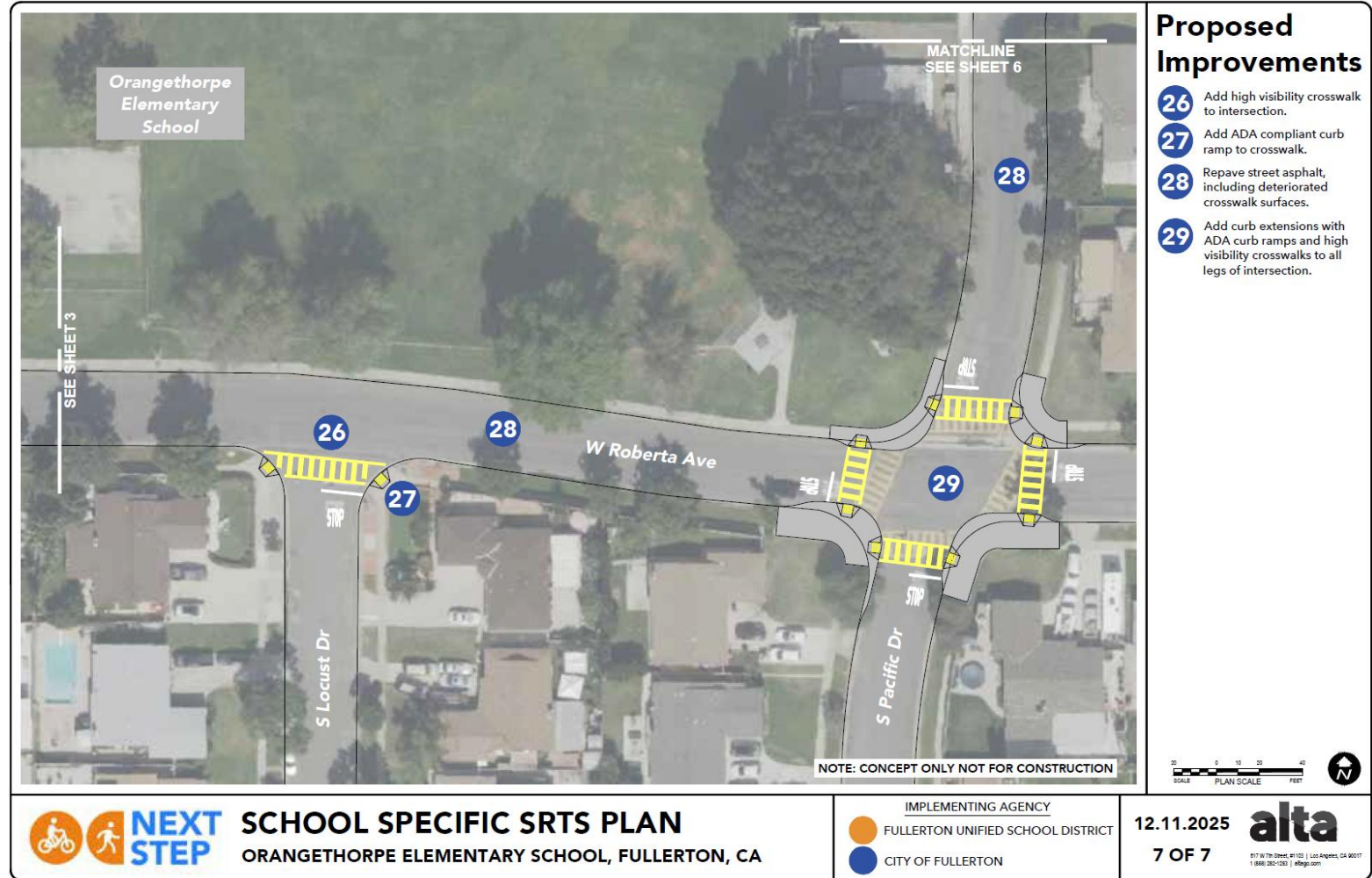


Mitchell Elementary, Tustin



Next STEP

- **Audit observations and recommendations**
 - Discuss audit observations
 - Develop recommendations and concepts
 - Meet/coordinate with city staff to refine recommendations
 - Meet/coordinate with schools to refine recommendations
- Infrastructure
- Non-infrastructure
 - Education
 - Outreach/engagement
 - Policy
 - Long term planning



SCHOOL SPECIFIC SRTS PLAN
 ORANGETHORPE ELEMENTARY SCHOOL, FULLERTON, CA

IMPLEMENTING AGENCY
 FULLERTON UNIFIED SCHOOL DISTRICT
 CITY OF FULLERTON

12.11.2025
 7 OF 7

917 W 7th Street, #1102 | Los Angeles, CA 90017
 1 (800) 251-1231 | alta.org



Next STEP

- **School specific report**
 - Existing conditions analysis
 - Local plan review
 - Infrastructure recommendations
 - Concept plans
 - Detailed descriptions
 - Non-infrastructure recommendations
 - Policy
 - Programming
 - Funding sources

Beswick

Elementary

Address: 1362 Mitchell Avenue	School District: Tustin Unified School District	Attendance: 414
City: Tustin	School Day Start: 8:00am	Grade Range: K-5
	School Day End: 2:22pm	School Walk Audit Date: February 6, 2025





Next STEP

- **Education programming**
 - Walk to school day events
 - Assemblies
 - Stakeholder groups
 - Resource fairs
 - Pop-ups
 - Walking school buses



Walk to School Day, Adams Elementary, Santa Ana



Stakeholder training, Beswick Elementary, Tustin



Walk to School Day, Sunkist Elementary, Anaheim



Walk to School Day, Sycamore, Tustin



Thank you



Planning for Main Streets Project Update

Safe and Active Streets

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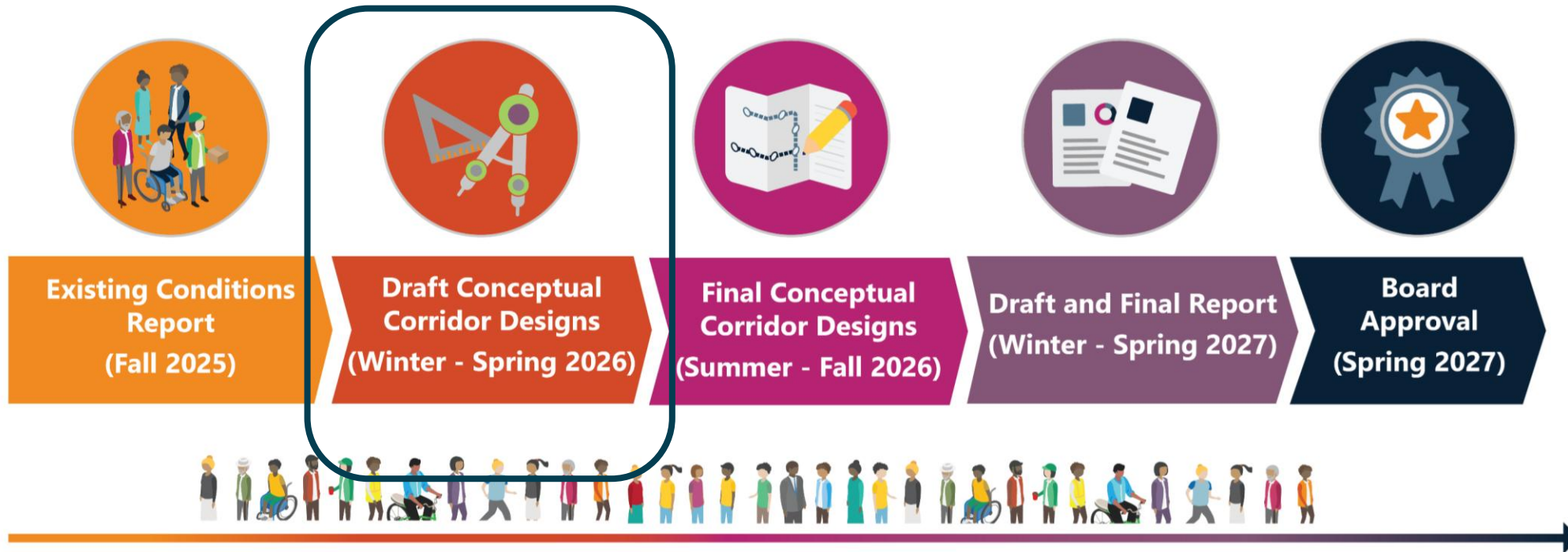
Project Overview

Planning for Main Streets:

- Aims to help transform **State highways into people-centered places** that balance transportation needs with community well-being.
- Aims to **improve safety and mobility for all users** and align infrastructure with everyday needs of residents, workers, and visitors.

Project Timeline

We are here!



Robust community engagement occurs throughout, including community workshops, advisory meetings, pop-up events, surveys, walk audits, and more!

Existing Conditions

Walk Audit Summaries, Literature Review, and Existing Conditions available on <https://scag.ca.gov/main-streets>

STUDY WORK STUDY CORRIDORS GET INVOLVED

PROJECT TIMELINE **RESOURCES**

Resources

Check out the study's resources when completed.

- Project Fact Sheet
- Frequently Asked Questions
- Planning for Main Streets Study Literature Review
- "Planning for Main Streets Study Existing Conditions Report"

STUDY WORK STUDY CORRIDORS **GET INVOLVED**

PROJECT TIMELINE RESOURCES

Get Involved

Community engagement began fall 2025. There are several opportunities to provide input:

Workshops

The first round of workshops is scheduled for April 2026. Workshop details and registration links for each workshop will be posted once dates are finalized.

Surveys

Thank you for participating in the study corridor surveys, which were open from December 2025 to February 2026. The project team is analyzing results and will share updates soon.

SR 1 (LOS ANGELES COUNTY)

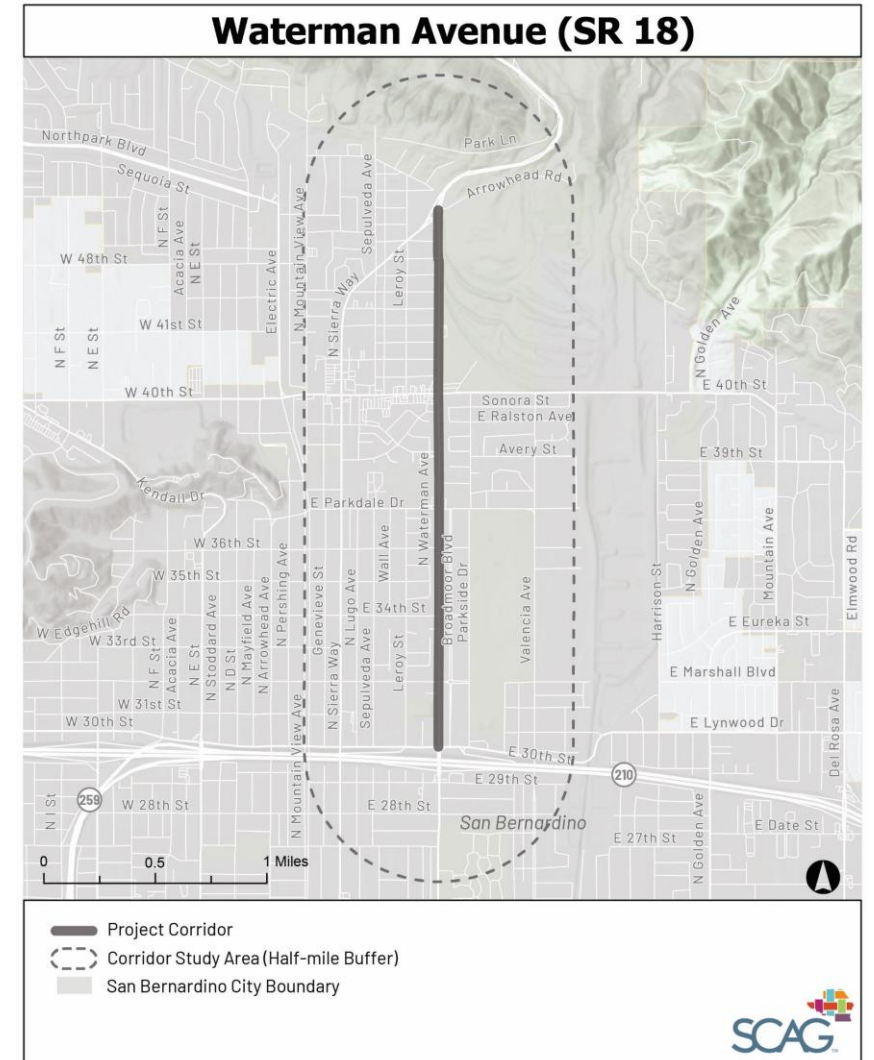
- Community Walk Audit
 - Long Beach
 - Date: Dec. 4, 2025
 - Time: 9 a.m.
 - Location: Winchell's Donut House (1695 W. Pacific Coast Hwy., Long Beach, CA 90810)
 - Walk Audit Summary

Virtual Community Workshops

- Agenda:
 - Project Overview
 - Existing Conditions
 - Small Group Discussion: corridor priorities and potential recommendations
- While each workshop format is the same, the content will reflect the respective city.

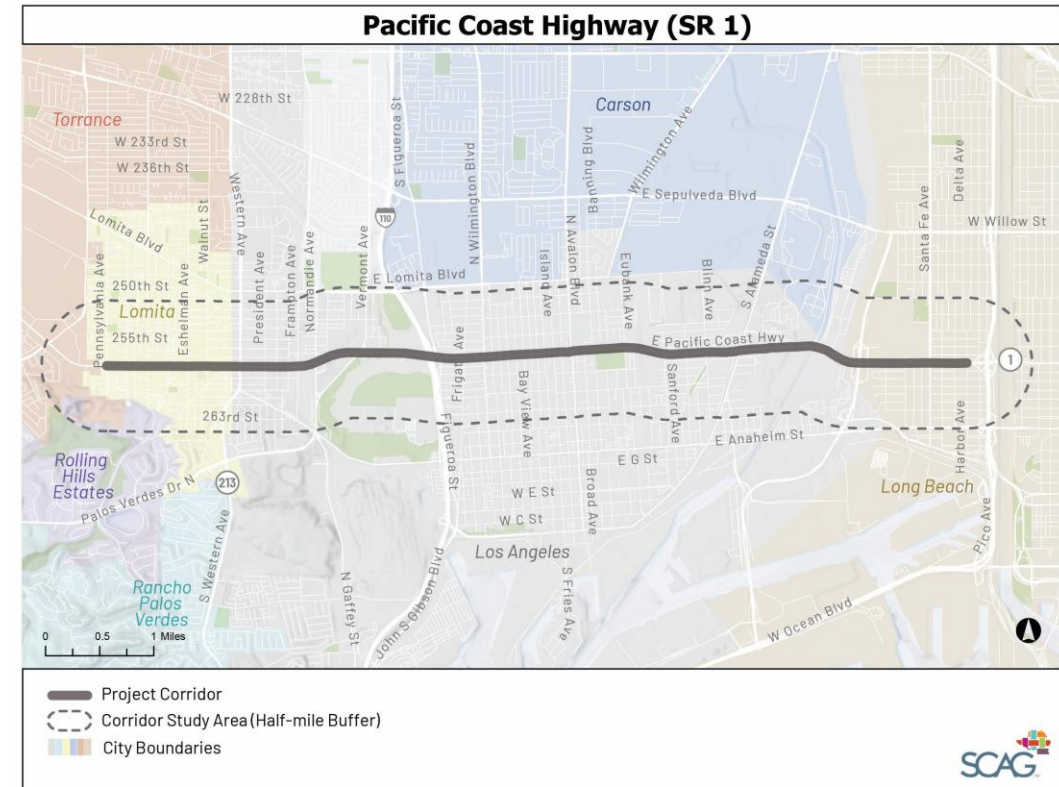
Virtual Community Workshops

- SR-18 Waterman Avenue: Arrowhead Rd to 30th St
 - San Bernardino
 - Monday, April 13, 6 – 7 p.m.
 - Register: <https://form.typeform.com/to/SXqsZbbn>



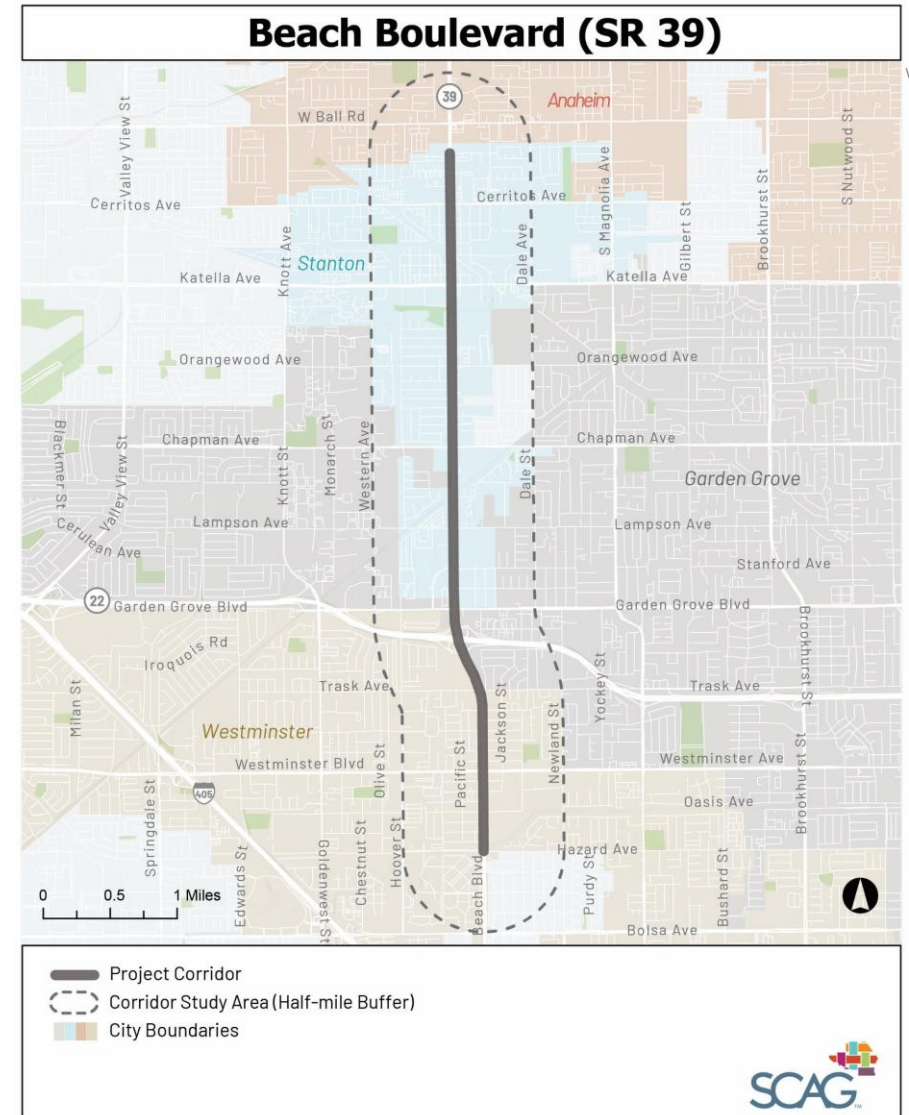
Virtual Community Workshops

- SR-1 Pacific Coast Highway: Pennsylvania Ave to Harbor Ave/I-710 Ramps
 - Lomita
 - Thursday, April 16, 6 – 7 p.m.
 - Register: <https://form.typeform.com/to/oz798De4>
 - Los Angeles
 - Monday, April 20, 6 – 7 p.m.
 - Register: <https://form.typeform.com/to/uuwsn1tt>
 - Long Beach
 - Monday, April 27, 6 – 7 p.m.
 - Register: <https://form.typeform.com/to/wnEUqeik>



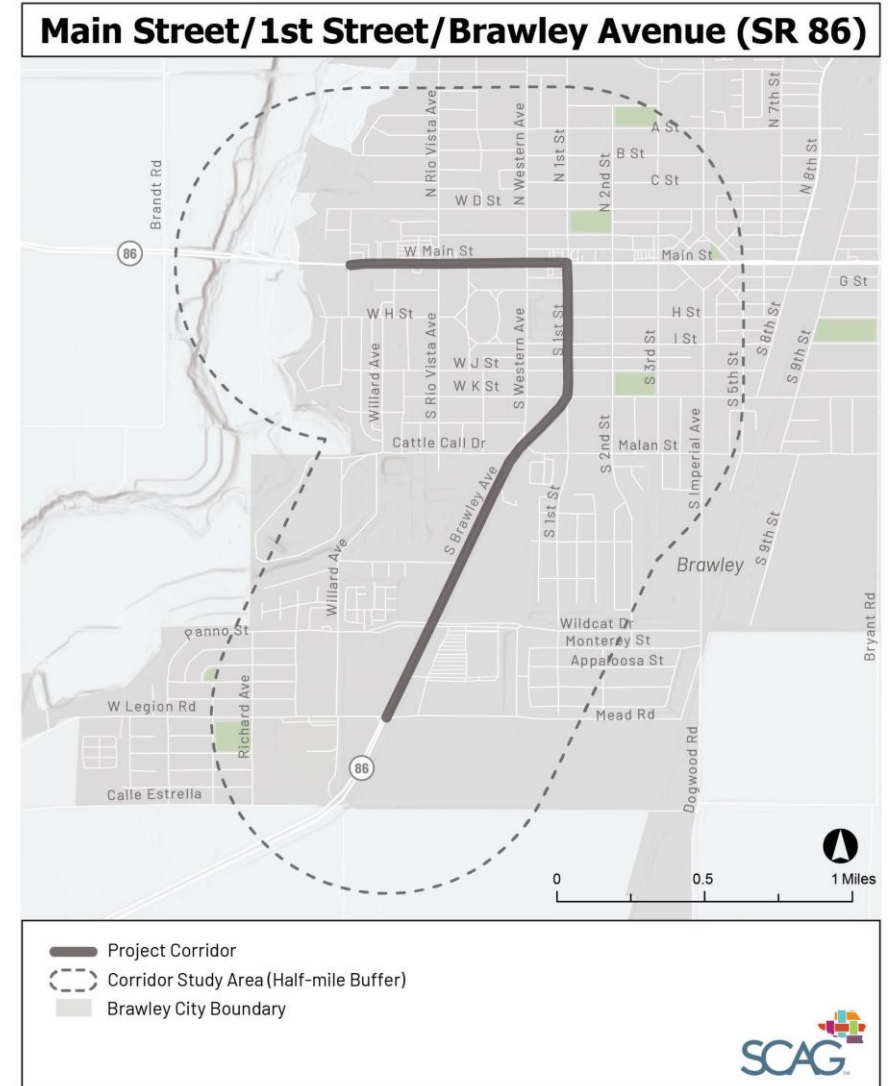
Virtual Community Workshops

- SR-39 Beach Boulevard: Starr St to Hazard Ave
 - Westminster
 - Thursday, April 30, 6 – 7 p.m.
 - Register: <https://form.typeform.com/to/Z77Fpn2V>
 - Stanton
 - Monday, May 4, 6 – 7 p.m.
 - Register: <https://form.typeform.com/to/MbgrwaOw>



Virtual Community Workshops

- SR-86 Main St/1st St/Brawley Ave: Las Flores Dr to Legion Rd
 - Brawley
 - Monday, May 11, 6 – 7 p.m.
 - Register: <https://form.typeform.com/to/WESuYypK>



Next Steps

2026

- April-May: Virtual Community Workshops
- May-June: Community Advisory Committee Meeting #2
 - Email om@scag.ca.gov to join the CAC!
- August-September: Kit of Parts Demonstrations and In-Person Workshops

Latest project updates will be available on project webpage:

<https://scag.ca.gov/main-streets>