



SOUTHERN CALIFORNIA
ASSOCIATION OF GOVERNMENTS
900 Wilshire Blvd., Ste. 1700
Los Angeles, CA 90017
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MEETING OF THE

COMMUNITY, ECONOMIC, AND HUMAN DEVELOPMENT COMMITTEE

***Members of the Public are Welcome to Attend
In-Person & Remotely***

***Thursday, October 1, 2026
9:30 a.m. – 11:15 a.m.***

To Attend In-Person:

**SCAG Main Office – Policy B Meeting Room
900 Wilshire Blvd., Ste. 1700
Los Angeles, CA 90017**

To Watch or View Only:

<https://scag.ca.gov/scag-tv-livestream>

To Attend and Participate on Your Computer:

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To Attend and Participate by Phone:

Call-in Number: 1-669-900-6833

Meeting ID: 824 4852 0609

PUBLIC ADVISORY

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Maggie Aguilar at (213) 630-1420 or via email at aguilarm@scag.ca.gov. Agendas & Minutes are also available at: www.scag.ca.gov/committees.

SCAG, in accordance with the Americans with Disabilities Act (ADA), will accommodate persons who require a modification of accommodation to participate in this meeting. SCAG is also committed to helping people with limited proficiency in the English language access the agency's essential public information and services. You can request such assistance by calling (213) 236-1895. We request at least 72 hours (three days) notice to provide reasonable accommodations and will make every effort to arrange for assistance as soon as possible.



Instructions for Attending the Meeting

To Attend In-Person and Provide Verbal Comments: Go to the SCAG Main Office located at 900 Wilshire Blvd., Ste. 1700, Los Angeles, CA 90017 or any of the remote locations noticed in the agenda. The meeting will take place in the Policy B Meeting Room on the 17th floor starting at 9:30 a.m.

To Attend by Computer: Click the following link: <https://scag.zoom.us/j/82448520609>. If Zoom is not already installed on your computer, click “Download & Run Zoom” on the launch page and press “Run” when prompted by your browser. If Zoom has previously been installed on your computer, please allow a few moments for the application to launch automatically. Select “Join Audio via Computer.” The virtual conference room will open. If you receive a message reading, “Please wait for the host to start this meeting,” simply remain in the room until the meeting begins.

To Attend by Phone: Call **(669) 900-6833** to access the conference room. Given high call volumes recently experienced by Zoom, please continue dialing until you connect successfully. Enter the **Meeting ID: 824 4852 0609**, followed by **#**. Indicate that you are a participant by pressing **#** to continue. You will hear audio of the meeting in progress. Remain on the line if the meeting has not yet started.

Instructions for Participating and Public Comments

Members of the public can participate in the meeting via written or verbal comments.

In Writing: Written comments can be emailed to: ePublicComment@scag.ca.gov. Written comments received **by 5pm on Wednesday, September 30, 2026**, will be transmitted to members of the legislative body and posted on SCAG’s website prior to the meeting. You are **not** required to submit public comments in writing or in advance of the meeting; this option is offered as a convenience should you desire not to provide comments in real time as described below. Written comments received after 5pm on Wednesday, September 30, 2026, will be announced and included as part of the official record of the meeting. Any writings or documents provided to a majority of this committee regarding any item on this agenda (other than writings legally exempt from public disclosure) are available at the Office of the Clerk, at 900 Wilshire Blvd., Suite 1700, Los Angeles, CA 90017 or by phone at (213) 630-1420, or email to aguilarm@scag.ca.gov.

Remotely: If participating in real time via Zoom or phone, please wait for the presiding officer to call the item for which you wish to speak and use the “raise hand” function on your computer or *9 by phone and wait for SCAG staff to announce your name/phone number.

In-Person: If participating in-person, you are invited but not required, to fill out and present a Public Comment Card to the Clerk of the Board or other SCAG staff prior to speaking. It is helpful to indicate whether you wish to speak during the Public Comment Period (Matters Not on the Agenda) and/or on an item listed on the agenda.

General Information for Public Comments

Verbal comments can be presented in real time during the meeting. Members of the public are allowed a total of 3 minutes for verbal comments. The presiding officer retains discretion to adjust time limits as necessary to ensure efficient and orderly conduct of the meeting, including equally reducing the time of all comments.

For purpose of providing public comment for items listed on the Consent Calendar, please indicate that you wish to speak when the Consent Calendar is called. Items listed on the Consent Calendar will be acted on with one motion and there will be no separate discussion of these items unless a member of the legislative body so requests, in which event, the item will be considered separately.

In accordance with SCAG’s Regional Council Policy, Article VI, Section H and California Government Code Section 54957.9, if a SCAG meeting is “willfully interrupted” and the “orderly conduct of the meeting” becomes unfeasible, the presiding officer or the Chair of the legislative body may order the removal of the individuals who are disrupting the meeting.



COMMUNITY, ECONOMIC, AND HUMAN DEVELOPMENT COMMITTEE AGENDA

TELECONFERENCE AVAILABLE AT THESE ADDITIONAL LOCATIONS*

Valerie Amezcua City of Santa Ana - City Hall 20 Civic Center Plaza Santa Ana, CA 92701	Debbie Baker City of La Palma - City Hall 7822 Walker Street La Palma, CA 90623	Don Caskey 27182 Hidden Trail Road Laguna Hills, CA 92653
Debra Dorst-Porada City of Ontario - City Hall 303 East B Street Conference Room 2 Ontario, CA 91764	Keith Eich 1057 Morewood Avenue Pittsburgh, PA 15213	Bob Engler City of Thousand - City Hall 2100 Thousand Oaks Boulevard Thousand Oaks, CA 91362
Rose Espinoza City of La Habra - City Hall 110 East La Habra Boulevard La Habra, CA 90631	Waymond Fermon 82-566 Cray Mill Drive Indio, CA 92203	Martin Fuentes 4464 California Place Long Beach, CA 90807
John Grass Imperial County Transportation Commission 1503 N Imperial Avenue #104 El Centro, CA 92243	Peggy Huang City of Yorba Linda - City Hall 4845 Casa Loma Avenue Yorba Linda, CA 92886	Lynda Johnson City of Cerritos - City Hall City Manager Conference Room 18125 Bloomfield Avenue Cerritos, CA 90703
Matt LaVere Supervisor LaVere Hall of Administration 800 S. Victoria Avenue, 4th Floor Ventura, CA 93009	Anni Marshall City of Avalon - City Hall 410 Avalon Canyon Road Avalon, CA 90704	Betty Martinez Franco City of Irvine - City Hall 1 Civic Center Plaza Irvine, CA 92623
Geneva Mojado Soboba Band of Luiseño Indians Tribal Administration Tribal Office 23333 Soboba Road San Jacinto CA, 92583	Joseph Morabito City of Wildomar - City Hall 23873 Clinton Keith Road Wildomar, CA 92595	Cynthia Moran 6132 Park Crest Drive Chino Hills, CA 91709
Joe Murphy Pechanga Government Center 12705 Pechanga Road Temecula, CA 92592	Sonny Santa Ines The Mayne Events Center 1st Floor, Conference Room 16400 Bellflower Boulevard Bellflower, CA 90706	Becky A. Shevlin City of Monrovia - City Hall 415 S Ivy Avenue Monrovia, CA 91016
Mary Solorio 1425 Hollister Street San Fernando, CA 91340	Valerie Vandever 1745 Old Mill Court San Jacinto, CA 92583	Judy Woolsey City of Yucaipa - City Hall Executive Conference Room 34272 Yucaipa Boulevard Yucaipa, CA 92399
Tony Wu 4509 Temple City Boulevard Temple City, CA 91780		

*Under the teleconferencing rules of the Brown Act, members of the body may remotely participate at any location specified above.

CEHD - Community, Economic, and Human Development Committee
Members – October 2026

- 1. Hon. Rocky Rhodes**
CEHD Chair, Simi Valley, RC District 46
- 2. Hon. Jeff Wood**
CEHD Vice Chair, Lakewood, RC District 24
- 3. Hon. Cindy Allen**
Long Beach, RC District 30
- 4. Hon. Valerie Amezcua**
Santa Ana, RC District 16
- 5. Hon. Joe Baca**
Rialto, SBCTA
- 6. Hon. Debbie Baker**
La Palma, RC District 18
- 7. Hon. Wendy Bucknum**
Mission Viejo, RC District 13
- 8. Hon. Chelsea Byers**
West Hollywood, RC District 41
- 9. Hon. Don Caskey**
Laguna Hills, OCCOG
- 10. Hon. Tanya Doby**
Los Alamitos, RC District 20
- 11. Hon. Debra Dorst-Porada**
Ontario, Pres. Appt. (Member at Large)
- 12. Hon. Keith Eich**
La Cañada Flintridge, RC District 36
- 13. Hon. Shaunna Elias**
Glendora, RC District 33
- 14. Hon. Bob Engler**
Thousand Oaks, VCOG
- 15. Hon. Rose Espinoza**
La Habra, OCCOG

-
- 16. Hon. Waymond Fermon**
Indio, CVAG
 - 17. Hon. Margaret Finlay**
Duarte, RC District 35
 - 18. Hon. Claudia Frometa**
Downey, RC District 25
 - 19. Hon. Martin Fuentes**
Cudahy, GCCOG
 - 20. Hon. John Gabbard**
Dan Point, RC District 12
 - 21. Hon. Gary Gardner**
Desert Hot Springs, RC District 2
 - 22. Hon. John Grass**
Brawley, ICTC
 - 23. Hon. Michael Goodsell**
ICTC Representative
 - 24. Hon. Mark Henderson**
Gardena, RC District 28
 - 25. Hon. Peggy Huang**
Yorba Linda, OCCOG
 - 26. Hon. Cecilia Hupp**
Brea, OCCOG
 - 27. William Hussey**
Grand Terrace, SBCTA
 - 28. Hon. Lynda Johnson**
Cerritos, GCCOG
 - 29. Sup. Matt LaVere**
Ventura County, Pres. Appt. (Member at Large)
 - 30. Hon. Jim Light**
Redondo Beach, RC District 40
 - 31. Hon. Anni Marshall**
Avalon, GCCOG

-
- 32. Hon. Andrew Masiel**
Tribal Govt Regl Planning Board Representative
 - 33. Hon. Betty Martinez Franco**
Irvine, Pres. Appt. (Member at Large)
 - 34. Hon. Geneva Mojado**
Soboba Band of Luiseño Indians
 - 35. Hon. Joseph Morabito**
Wildomar, WRCOG
 - 36. Cynthia Moran**
Chino Hills, Pres. Appt. (Member at Large)
 - 37. Hon. Joseph Murphy**
Pechanga Band of Indians
 - 38. Hon. Sharona Nazarian**
Beverly Hills, WSCCOG
 - 39. Hon. Nithya Raman**
Los Angeles, RC District 51
 - 40. Hon. Sheila Rossi**
South Pasadena, AVCJPA
 - 41. Hon. Sonny Santa Ines**
Bellflower, GCCOG
 - 42. Hon. David J. Shapiro**
Calabasas, RC District 44
 - 43. Hon. Becky Shevlin**
Monrovia, SGVCOG
 - 44. Hon. Mary Solorio**
San Fernando, SFVCOG
 - 45. Hon. Helen Tran**
San Bernardino, RC District 7
 - 46. Hon. Valerie Vandever**
San Jacinto, WRCOG
 - 47. Hon. Mark Waronek**
Lomita, RC District 39

- 48. Hon. Acquanetta Warren**
Fontana, RC District 8
- 49. Hon. Judy Woolsey**
Yucaipa, SBCTA
- 50. Hon. Tony Wu**
West Covina, SGVCOG
- 51. Hon. Frank A. Yokoyama**
Cerritos, RC District 23
- 52. Hon. Frank Zerunyan**
Rolling Hills Estates, Pres. Appt. (Member at Large)



COMMUNITY, ECONOMIC, AND HUMAN DEVELOPMENT COMMITTEE AGENDA

Southern California Association of Governments
900 Wilshire Boulevard, Suite 1700 - Policy B Meeting Room
Los Angeles, CA 90017
Thursday, October 1, 2026
9:30 AM

The Community, Economic, and Human Development Committee may consider and act upon any of the items on the agenda regardless of whether they are listed as Information or Action items.

CALL TO ORDER AND PLEDGE OF ALLEGIANCE *(The Honorable Rocky Rhodes, Chair)*

PUBLIC COMMENT PERIOD (Matters Not on the Agenda)

This is the time for public comments on any matter of interest within SCAG's jurisdiction that is **not** listed on the agenda. For items listed on the agenda, public comments will be received when that item is considered. Although the committee may briefly respond to statements or questions, under state law, matters presented under this item cannot be discussed or acted upon at this time.

REVIEW AND PRIORITIZE AGENDA ITEMS

CONSENT CALENDAR

Approval Items

1. Minutes of the Meeting – September 3, 2026 PG. 10

Receive and File

2. CEHD Committee Outlook and Future Agenda Items PG. 18

ACTION ITEM

3. Community Hubs Activation Program Guidelines and Call for Interest 30 Mins. PG. 21
(Lyle Janicek, Planning Supervisor, SCAG)

RECOMMENDED ACTION:

Recommend the Regional Council approve the Community Hubs Activation Program Guidelines and authorize staff to release the Community Hubs Activation Program – Request for Interest.

INFORMATION ITEM

4. REAP 2.0 SRP 2.0 Program Project Spotlight – South Bay Cities COG: Commercial Redevelopment into Housing Phase 2 25 Mins. PG. 56
(Alessandro Hall, Assistant Regional Planner, SCAG and Jake Romoff, Senior Project Coordinator, South Bay Cities Council of Governments)



COMMUNITY, ECONOMIC AND HUMAN DEVELOPMENT COMMITTEE AGENDA

CHAIR'S REPORT

(The Honorable Rocky Rhodes, Chair)

STAFF REPORT

(Jonathan Davis, Government Affairs Officer, SCAG)

ANNOUNCEMENTS

ADJOURNMENT



AGENDA ITEM 1

MINUTES

Southern California Association of Governments
October 1, 2026

**MINUTES OF THE REGULAR MEETING
COMMUNITY, ECONOMIC AND HUMAN DEVELOPMENT COMMITTEE (CEHD)
THURSDAY, SEPTEMBER 3, 2026**

THE FOLLOWING MINUTES ARE A SUMMARY OF ACTIONS TAKEN BY THE COMMUNITY, ECONOMIC AND HUMAN DEVELOPMENT COMMITTEE (CEHD). A VIDEO AND AUDIO RECORDING OF THE FULL MEETING IS AVAILABLE AT: <http://scag.ig2.com/Citizens/>.

The Community, Economic and Human and Development Committee (CEHD) of the Southern California Association of Governments (SCAG) held its regular meeting both in person and virtually (telephonically and electronically). A quorum was present.

Members Present

Hon. Rocky Rhodes, Chair
Hon. Jeff Wood, Vice Chair

Hon. Cindy Allen
Hon. Joe Baca
Hon. Debbie Baker
Hon. Wendy Bucknum
Hon. Chelsea Byers
Hon. Tanya D. Doby
Hon. Debra Dorst-Porada
Hon. Keith Eich
Hon. Shaunna Elias
Hon. Bob Engler
Hon. Rose Espinoza
Hon. Waymond Fermon
Hon. Margaret E. Finlay
Hon. Claudia Frometa
Hon. John Gabbard
Hon. Gary Gardner
Hon. Mike Goodsell
Hon. John Grass
Hon. Mark Henderson
Hon. Peggy Huang
Hon. Cecilia Hupp
Hon. William Hussey

Simi Valley
Lakewood
Long Beach
Rialto
La Palma
Mission Viejo
West Hollywood
Los Alamitos
Ontario, Pres. Appt.
La Cañada Flintridge
Glendora
Thousand Oaks
La Habra
Indio
Duarte
Downey
Dana Point
Desert Hot Springs
Holtville
Brawley
Gardena
Yorba Linda
Brea
Grand Terrace

District 46
District 24
District 30
SBCTA
District 18
District 13
District 41
OCCOG
Member at Large
District 36
District 33
VCOG
OCCOG
CVAG
District 35
District 25
District 12
District 2
ICTC
ICTC
District 28
OCCOG
OCCOG
SBCTA



MINUTES

Sup. Matt LaVere	<i>Ventura County, Pres. Appt.</i>	Member at Large
Hon. Jim Light	<i>Redondo Beach</i>	District 40
Hon. Anni Marshall	<i>Avalon</i>	GCCOG
Hon. Betty Martinez Franco	<i>Irvine, Pres, Appt.</i>	Member at Large
Hon. Geneva Mojado	<i>Soboba Band of Luiseño Indians</i>	
Hon. Joseph Morabito	<i>Wildomar</i>	WRCOG
Hon. Sharona Nazarian	<i>Beverly Hills</i>	WSCCOG
Hon. Sheila Rossi	<i>South Pasadena</i>	AVCJPA
Hon. Sonny Santa Ines	<i>Bellflower</i>	GCCOG
Hon. David Shapiro	<i>Calabasas</i>	District 44
Hon. Becky Shevlin	<i>Monrovia</i>	SGVCOG
Hon. Helen Tran	<i>San Bernardino</i>	District 7
Hon. Valerie Vandever	<i>San Jacinto</i>	WRCOG
Hon. Mark Waronek	<i>Lomita</i>	District 39
Hon. Acquanetta Warren	<i>Fontana</i>	District 8
Hon. Tony Wu	<i>West Covina</i>	SGVCOG
Hon. Frank Yokoyama	<i>Cerritos</i>	District 23
Hon. Frank Zerunyan	<i>Rolling Hills Estates</i>	Member at Large

MEMBERS NOT PRESENT

Hon. Valerie Amezcua	<i>Santa Ana</i>	District 16
Hon. Don Caskey	<i>Laguna Hills</i>	OCCOG
Hon. Martin Fuentes	<i>Cudahy</i>	GCCOG
Hon. Lynda Johnson	<i>Cerritos</i>	GCCOG
Hon. Andrew Masiel, Sr.	<i>Tribal Gov't Reg'l Planning Rep.</i>	
Hon. Cynthia Moran	<i>Chino Hills, Pres. Appt.</i>	Member at Large
Hon. Joseph Murphy	<i>Pechanga Band of Luiseño Indians</i>	
Hon. Nithya Raman	<i>Los Angeles</i>	District 51
Hon. Mary Solorio	<i>San Fernando</i>	SFVCOG
Hon. Judy Woolsey	<i>Yucaipa</i>	SBCTA

CALL TO ORDER AND PLEDGE OF ALLEGIANCE

The Honorable Rocky Rhodes called the meeting to order at 9:32 a.m. and asked CEHD member Shaunna Elias, Glendora, RC District 33, to lead the Pledge of Allegiance.

PUBLIC COMMENT PERIOD

Chair Rhodes opened the public comment period and noted this was the time for members of the public to offer comment for matters that are within SCAG's jurisdiction but are not listed on the agenda.

SCAG staff noted there were no written public comments received via email before and after the 5:00 p.m. deadline of Wednesday, September 2, 2026. SCAG staff also noted that there were no public comments for matters not listed on the agenda.

Seeing no public comment speakers, Chair Rhodes closed the public comment period for matters not listed on the agenda.

REVIEW AND PRIORITIZE AGENDA ITEMS

There were no reprioritizations made.

CONSENT CALENDAR

Approval Items

1. Minutes of the Meeting – July 2, 2026

Receive and File

2. CEHD Committee Outlook and Future Agenda Items
3. Connect SoCal 2050: CEQA Documentation Initiation
4. Transportation Conformity Determinations of Proposed Final 2027 Federal Transportation Improvement Program (FTIP) and Proposed Final Connect SoCal 2024 Amendment 2

A MOTION was made (Bucknum) to approve Consent Calendar Approval Item 1 and Receive and File Items 2-4. Motion was SECONDED (Finlay) and passed by the following roll call vote:

AYES: Allen, Baker, Bucknum, Byers, Doby, Eich, Elias, Engler, Fermon, Finlay, Frometa, Gabbard, Goodsell, Grass, Henderson, Huang, Hupp, Hussey, Light, Martinez Franco, Mojado, Morabito, Nazarian, Rhodes, Rossi, Santa Ines, Shevlin, Vandever, Waronek, Warren, Wood, Wu and Yokoyama (33)

NOES: None (0)

ABSTAIN: None (0)

There were no public comments on the Consent Calendar.

ACTION ITEMS5. 7th Cycle RHNA Subcommittee Charter

Chair Rhodes provided background information on the development of the proposed RHNA Subcommittee Charter. He asked Richard Lam, Senior Deputy Legal Counsel, SCAG) to provide an overview of the 7th Cycle RHNA Subcommittee Charter.

Mr. Lam provided an overview of the proposed updates to the RHNA Subcommittee Charter. He summarized the charter's purpose, authority, membership structure, meeting and voting procedures, and responsibilities. He noted that the subcommittee's primary role was to provide recommendations to the CEHD Committee and the Regional Council for consideration and approval, except when acting as the RHNA Appeals Board, for which its decisions would be final and would not be subject to further review by CEHD or the Regional Council. Mr. Lam explained that the Charter was revised in response to the RHNA Subcommittee's questions to clarify that recusal applies to appeals involving a member's city or city council district, but not other jurisdictions within the member's SCAG Regional Council District.

Chair Rhodes, speaking in his capacity as RHNA Subcommittee Chair, expressed support for the expanded subcommittee structure and clarified the recusal process in response to feedback received from subcommittee members.

A MOTION was made (Finlay) to recommend that the Regional Council approve the 7th Cycle Regional Housing Needs Assessment (RHNA) Subcommittee Charter. Motion was SECONDED (Nazarian) and passed by the following roll call vote:

AYES: Allen, Baker, Bucknum, Byers, Doby, Eich, Elias, Engler, Fermon, Finlay, Frometa, Gabbard, Goodsell, Grass, Henderson, Huang, Hupp, Hussey, LaVere, Light, Martinez Franco, Mojado, Morabito, Nazarian, Rhodes, Rossi, Santa Ines, Shevlin, Vandever, Waronek, Warren, Wood, Wu, Yokoyama and Zerunyan (35)

NOES: None (0)

ABSTAIN: None (0)

There were no public comments for Item No. 5.

6. Connect SoCal 2050: Policy Development Framework

Chair Rhodes provided a brief introduction and explained that the Policy Development Framework served as the roadmap for updating key policy elements of Connect SoCal 2050. He noted that the framework identifies the major issues that will guide policy discussions throughout the development

of the regional plan. Chair Rhodes invited Sarah Dominguez, SCAG staff, to provide additional context on the plan development process and present the final Policy Development Framework for the committee's consideration and action.

Ms. Dominguez provided an overview of the Policy Development Framework process and highlighted its key components and implementation strategies. Her presentation outlined the policy structure, focus areas, and leadership roles that will guide updates to key policy and plan elements as part of the Connect SoCal 2050 planning process. She noted that staff would conduct targeted policy committee discussions and stakeholder engagement activities throughout the year, followed by broader public outreach efforts in 2027.

Ms. Dominguez stated that SCAG staff was seeking approval from the Regional Council of the Policy Development Framework to confirm the approach for updating key policy elements over the next year in preparation for the draft Connect SoCal 2050, which was anticipated to be released in fall 2027. She noted that staff was also requesting CEHD's recommendation that the Regional Council adopt the Connect SoCal 2050 Policy Development Framework.

Staff responded to comments and questions from council members regarding the inclusion of transit safety, cleanliness, ridership trends and data, and public engagement efforts within the Connect SoCal 2025 Policy Development Framework. Committee members expressed consensus support for incorporating these elements into the framework, emphasizing their importance in improving transportation system effectiveness, enhancing the rider experience, and delivering broader community benefits.

A MOTION was made (Elias) to recommend that the Regional Council adopt the Connect SoCal 2050 Policy Development Framework, with amendments to explicitly include transit safety, cleanliness, rider confidence, and homelessness impacts in the framework. Motion was SECONDED (Bucknum) and passed by the following roll call vote:

AYES: Allen, Baca, Baker, Bucknum, Doby, Dorst-Porada, Eich, Elias, Espinoza, Finlay, Frometa, Gabbard, Gardner, Goodsell, Grass, Henderson, Huang, Hupp, Hussey, LeVere, Light, Martinez Franco, Mojado, Morabito, Nazarian, Rhodes, Rossi, Santa Ines, Shapiro, Shevlin, Vandever, Waronek, Warren, Wood, Wu, Yokoyama and Zerunyan (37)

NOES: Byers (1)

ABSTAIN: None (0)

There were no public comments for Item No. 6.

INFORMATION ITEMS

7. SCAG Responses to Orange County Grand Jury Report – California Housing Mandates: The Unintended Reshaping of Orange County Neighborhoods

Chair Rhodes provided a brief introduction to SCAG's response to the recent Orange County Grand Jury report regarding state housing mandates and the Regional Housing Needs Assessment (RHNA) process.

He asked Michael Dietz, SCAG staff, to present an overview of the report and summarize SCAG's formal response.

Mr. Dietz provided highlights of SCAG's formal response which addressed concerns about representation, transparency, and methodology related to SCAG's role in the RHNA process and regional housing plan. He noted that the findings and recommendations assigned to SCAG generally addressed three topics:

1. Representation of Orange County jurisdictions in the RHNA process, as well as SCAG's broader governance structure.
2. Transparency and public understanding of the RHNA methodology and allocation process.
3. Preparation for the 7th Cycle RHNA process.

Chair Rhodes and members of the CEHD Committee acknowledged the challenges and concerns associated with the RHNA process, expressed their appreciation for SCAG's efforts, and thanked staff for their ongoing work and response.

There were no public comments for Item No. 7.

8. Connect SoCal 2050 Local Data Exchange (LDX): Progress Update and Last Change to Meet

Chair Rhodes provided a brief introduction of the Local Data Exchange (LDX) process and explained that LDX helps identify where and to what extent growth and development are expected to occur across the region between 2024 and 2050. He asked Echo Zheng to provide a progress update on the Local Data Exchange (LDX) process.

Echo Zheng provided a brief recap and update on the Local Data Exchange (LDX) process for Connect SoCal 2050, reporting the update includes fundamental data from local jurisdictions and transportation agencies and refinement of policies, strategies, and investments based on input from stakeholders and leadership by SCAG Connect SoCal 2050 Subcommittee, Policy Committees and Regional Council. She noted that the LDX process was a core step in developing a forecasted regional development pattern, and was also a statutorily required component of the Connect SoCal 2050 plan. Ms. Zheng explained that consistent with state policy, the growth forecast would reflect the housing element process and be evaluated against the state's greenhouse gas emission reduction targets,

while being guided by a regional vision for future growth and development. She indicated that the growth forecast would further focus growth in areas supported by regional planning policies adopted by the Regional Council and follow regional and county forecast totals guided by SCAG's demographic panel of experts. Ms. Zheng also provided an overview of the project timeline, noting that over three-quarters of jurisdictions had met to review data and growth projections. She stated that local jurisdictions were expected to complete their review of SCAG's preliminary data, providing any updates or corrections by November 20, 2026. She added that staff hoped to conclude jurisdictional meetings by the end of September. She noted that following the review process, staff would continue collaborating with local jurisdictions and regional partners on regional plan development and support ongoing efforts leading up to the adoption of Connect SoCal 2050 in 2028.

Staff responded to comments and questions by council members regarding how projections of flat growth across the region aligned with state policies that encourage increased growth in specific areas. Discussion also addressed connections between Connect SoCal 2050 and LDX data and how those data sources inform and support the RHNA process.

There were no public comments for Item No. 8.

CHAIR'S REPORT

Chair Rhodes provided updates on upcoming events and highlighted the 7th Cycle RHNA Subcommittee meeting held in August. He thanked SCAG staff and subcommittee members for their time and dedication to this important effort.

Chair Rhodes also reviewed the subcommittee's primary tasks and objectives. He noted that the next RHNA Subcommittee meeting will be held on Thursday, September 10, 2026.

STAFF REPORT

Erik Rodriguez, Senior Government Affairs Officer, announced that SCAG received a \$700,000 Caltrans Sustainable Transportation Planning Grant to start the "Regional Wildlife Connectivity Study." He stated that the study was expected to start in spring 2027 and finish in June 2029.

ADJOURNMENT

There being no further business, Chair Rhodes adjourned the meeting of the Community, Economic, and Human Development Committee, at 11:13 a.m.

Carmen Summers
Community, Economic and Human Development Committee Clerk

[MINUTES ARE UNOFFICIAL UNTIL APPROVED BY THE CEHD COMMITTEE]

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COMMUNITY, ECONOMIC AND HUMAN DEVELOPMENT COMMITTEE ATTENDANCE REPORT														
2026-27														
MEMBERS	Representing	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Total Mtgs Attended To Date
Allen, Cindy	Long Beach, RC District 30	1			1									2
Amezcu, Valarie	Santa Ana, RC District 16													
Baca, Joe	Rialto, SBCTA	1	1		1									3
Baker, Debbie	La Palma, RC District 18	1	1		1									3
Bucknum, Wendy	Mission Viejo, RC District 13		1		1									2
Byers, Chelsea	West Hollywood, RC District 41	1	1		1									3
Caskey, Don	Laguna Hills, OCCOG		1											1
Doby, Tanya D.	Los Alamitos, OCCOG	1	1		1									3
Dorst-Porada, Debra	Ontario, Pres. Appt. (Member at Large)	1	1		1									3
Eich, Keith	La Cañada Flintridge, RC District 36	1	1		1									3
Elias, Shaunna	Glendora, RC District 33	1	1		1									3
Engler, Bob	Thousand Oaks, VCOG	1	1		1									3
Espinoza, Rose	La Habra, OCCOG				1									1
Fermon, Waymond	Indio, CVAG		1		1									2
Finlay, Margaret E.	Duarte, RC District 35	1			1									2
Frometa, Claudia M.	Downey, RC District 25				1									1
Fuentes, Martin	Cudahy, GCCOG	1												1
Gabbard, John	Dana Point, RC District 12	1	1		1									3
Gardner, Gary	Desert Hot Springs, RC District 2	1	1		1									3
Goodsell, Mike	ICTC	1	1		1									3
Grass, John	Brawley, ICTC		1		1									2
Henderson, Mark E.	Gardena, RC District 28	1	1		1									3
Huang, Peggy	Yorba Linda, OCCOG				1									1
Hupp, Cecilia	Brea, OCCOG	1	1											3
Hussey William	Grand Terrace, SBCTA	1	1		1									3
Johnson, Lynda	Cerritos, GCCOG	1	1											2
LaVere, Matt	Ventura County CoC		1		1									2
Light, Jim	Redondo Beach, RC District 40	1	1		1									3
Marshall, Anni	Avalon, GCCOG	1	1		1									3
Martinez Franco, Betty	Irvine, Pres. Appt. (Member at Large)	1	1		1									3
Masiel, Sr., Andrew	Pechanga Band of Luiseno Indians Tribal Gov Reg Planning Board	1	1											2
Mojado, Geneva	Soboba Band of Luiseño Indians				1									1
Morabito, Joseph	Wildomar, WRCOG	1	1		1									3
Moran, Cynthia	Chino Hills, Pres. Appt. (Member at Large)	1	1											2
Murphy, Joseph	Pechanga Band of Luiseno Indians		1											1
Nazarian, Sharona	Beverly Hills, WSCCOG		1		1									2
Raman, Nithya	Los Angeles, RC District 51													
Rhodes, Rocky	Simi Valley, RC District 46	1	1		1									3
Rossi, Sheila	South Pasadena, AVCIPA	1	1		1									3
Santa Ines, Sonny	Bellflower, GCCOG	1	1		1									3
Shapiro, David J.	Calabasas, RC District 44	1	1		1									3
Shevlin, Becky A.	Monrovia, SGVCOG	1	1		1									3
Solorio, Mary	San Fernando, SPVCOG													
Tran, Helen	San Bernardino, SBCTA		1		1									2
Valerie Vandever	San Jacinto, WRCOG	1	1		1									3
Waronek, Mark	Lomita, SBCCOG	1			1									2
Warren, Acquanetta	Fontana, RC District 8	1	1		1									3
Wood, Jeff	Lakewood, RC District 24	1	1		1									3
Woolsey, Judy	Yucaipa, SBCTA	1	1											2
Wu, Tony	West Covina, SGVCOG	1	1		1									3
Yokoyama, Frank A.	Cerritos, RC District 23	1	1		1									3
Zerunyan, Frank	Rolling Hills Estates, Member at Large	1	1		1									3
TOTAL ATTENDANCE		37	41		42									



AGENDA ITEM 2

REPORT

Southern California Association of Governments
October 1, 2026

To: CEHD - Community, Economic, and Human Development Committee

**EXECUTIVE DIRECTOR'S
APPROVAL**

From: Elizabeth Carvajal, Deputy Director (Land Use)
213-236-1801, carvajal@scag.ca.gov

Kome Ajise

Subject: CEHD Committee Outlook and Future Agenda Items

RECOMMENDED ACTION:

Information Only – No Action Required

STRATEGIC PRIORITIES:

This item supports the following Strategic Priority 1: Establish and implement a regional vision for a sustainable future.

EXECUTIVE SUMMARY:

In April 2024, SCAG's Regional Council adopted the 2024-2050 Regional Transportation Plan/Sustainable Communities Strategy, Connect SoCal 2024, which is the guiding document for SCAG's regional planning, programming, and local assistance activities. Each year during the Executive Administration Committee (EAC) Retreat, the President leads a conversation with the Chairs and Vice Chairs of all policy committees and the full EAC membership to discuss priorities for implementing and updating Connect SoCal alongside meeting other federal and state requirements. For FY2027, the CEHD Outlook reflects outcomes of the 2026 Executive Administration Committee (EAC) Retreat and discussions with the CEHD Chair and Vice Chair. The Committee Outlook and Future Agenda Items will be updated monthly as a receive and file item and can be pulled by the Chair for discussion at the request of members for input and modifications.

BACKGROUND:

The work of the Southern California Association of Governments (SCAG) and the leadership from the agency's Policy Committees and Regional Council is driven by SCAG's legally mandated duties as a Metropolitan Planning Organization (MPO) for Southern California, the long-range Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS), Connect SoCal 2024 as well as, the agency Strategic Plan approved by the Executive Administrative Committee on May 1, 2024.

Community, Economy, and Human Development (CEHD) Committee Outlook and Framework

The Policy Committees help to further the implementation of Connect SoCal by advising on policy, research or resource programs. The Policy Committees will also be informed and advise on broader regional leadership items as needed.

In addition, as appropriate within the scope of each Policy Committee, the FY2027 Presidential Priorities are incorporated in the Outlook.

- Clean Transportation Technology
- Housing Production
- Regional planning in support of the 2028 Olympic & Paralympic Games
- Infrastructure as Driver of Housing & Economic Development

The topics and panels covered may change based on speaker availability, progress on the targeted programs, and other requests from the Committee Chair and Vice Chair as well as members. To request future agenda items, Policy Committee members may request that this agenda item be pulled for discussion or they may send a request directly to the Chair or committee staff for consideration and reporting out at the next meeting. Agenda items that are recommended by Policy Committee members will be discussed with the Chair and Vice Chair to assess relevance to the CEHD Policy Committee and the considerations noted above.

FISCAL IMPACT:

None

ATTACHMENT(S):

1. FY27 CEHD Committee Outlook

CEHD Committee Agenda Outlook for FY2027

Date	Connect SoCal	Local Assistance Program	Regional Update
July		REAP 2 project showcases	
September	- Connect SoCal 2050: Policy Development Framework - Connect SoCal 2050: LDX Updates		7th Cycle RHNA Subcommittee Charter - SCAG Responses to Orange County Grand Jury Report
October	Connect SoCal 2050: Regional Planning Policies & Implementation Strategies Updates	- RHNA Subcommittee Charter - REAP 2 Project Showcase: South Bay Council of Governments	Community Hubs Approach
November			- Farmworker Housing Study - Regional Housing Needs Determination
December		Joint Policy Committee Meeting: Economic Update	

CEHD Committee Agenda Outlook for FY2027

Date	Connect SoCal	Local Resources	Regional Leadership
January	Connect SoCal 2050: Draft Performance Measures	REAP 2 Project Showcases	
February	Connect SoCal 2050: LDX Results - A First Look		- Tax Increment Financing Program Update - Complete Communities Update
March		Joint Policy Committee	
April	- Connect SoCal 2050: Region and County Forecast, post-LDX Evaluation - Connect SoCal Futures: Update		Release of Proposed RHNA Methodology
May		General Assembly	
June	- Connect SoCal 2050: Final Performance Measures - Connect SoCal 2050: Policies for Draft Plan	REAP 2 Program Close out Summary (Land Use)	



AGENDA ITEM 3

REPORT

Southern California Association of Governments

October 1, 2026

To: CEHD - Community, Economic, and Human Development Committee

**EXECUTIVE DIRECTOR'S
APPROVAL**

From: Lyle Janicek, Planning Supervisor (C and ED)
213-236-1966, janicek@scag.ca.gov

Kome Ajise

Subject: Community Hubs Activation Program Guidelines and Call for Interest

RECOMMENDED ACTION:

Recommend the Regional Council approve the Community Hubs Activation Program Guidelines and authorize staff to release the Community Hubs Activation Program – Request for Interest.

STRATEGIC PRIORITIES:

This item supports the following Strategic Priority 5: Secure and optimize diverse funding sources to support regional priorities. 3: Spur innovation and action through leadership in research, analysis and information sharing.

EXECUTIVE SUMMARY:

Following the Regional Council's adoption of SCAG's Games Mobility Program, SCAG developed the Community Hubs Toolkit and Activation Program to support communities across Southern California in preparing for and celebrating the LA28 Olympic and Paralympic Games. The program consists of two complementary elements: the Community Hubs Toolkit, which will provide guidance and planning resources for any SCAG jurisdiction to develop a community activation during the Games and beyond, and the Community Hubs Activation Program, which will provide selected jurisdictions with consultant-led technical assistance to develop and implement pilot activations. The Community Hubs Activation Program – Request for Interest will provide consultant-led technical assistance to support community-based activations throughout the SCAG region, particularly in communities that are not located in close proximity to official LA28 competition venues. SCAG will release the Community Hubs Activation Program – Request for Interest pending approval from the Regional Council meeting on November 5, 2026, with online applications anticipated to be due to SCAG in January 2027.

BACKGROUND:

Community Hubs Toolkit and Activation Program Overview

The Community Hubs Toolkit and Activation Program consists of two elements: 1) the Community Hubs Toolkit, and 2) the Community Hubs Activation Program, consisting of piloted projects across the region. The Community Hubs Toolkit will be available to the public and provide guidance and

planning resources for local communities to plan public space activations during the LA28 Games and beyond. The Community Hubs Activation Program will leverage the Community Hubs Toolkit to provide selected jurisdictions with consultant-led technical assistance to develop an activation for the LA28 Games. SCAG is seeking to solicit applications for the Community Hubs Activation Program through the following Request for Interest.

The Community Hubs Toolkit and Activation Program aims to:

- Develop a local activation toolkit that provides cities and counties with guidance and planning resources to create a network of fan hubs and celebration sites across the region, reducing vehicular travel across the region and supporting broader transportation demand management (TDM) implementation efforts during the Games;
- Identify and implement pilot projects to test activations in communities that are not located in close proximity to competition venues to support localized community participation and celebration of the Games;
- Develop a place-based approach to community hub and fan zone activation that leads to long-lasting benefits for local communities and the overall region, fostering economic vitality, building social capital and community, supporting vibrant public spaces in communities of all types, and encouraging community revitalization;
- Support the long-term benefits and legacy of the Games in local communities.

Community Hubs Activation Program – Request for Interest

Following the Regional Council’s adoption of SCAG’s Games Mobility Program, staff developed guidelines for the Community Hubs Activation Program, which supports the LA28 Games and advances the key pillars of the Connect SoCal 2024 Regional Transportation Plan/Sustainable Communities Strategy: mobility, communities, the environment, and the economy. The available consultant-led support for the Community Hubs Activation Program – Request for Interest is estimated to be \$1.2 million.

The Community Hubs Activation Program – Request for Interest aims to:

- **Leverage** the cultural, economic, and social richness of the SCAG region.
- **Promote** sustainable, long-term improvements that benefit the region.
- **Extend** the spirit and excitement of the Games throughout the region.
- **Help** reduce passenger vehicle miles traveled and greenhouse gas emissions during the Games.
- **Provide** consultant-led technical assistance to SCAG communities seeking to create local activations during the LA28 Games.

Project Types

The Community Hubs Activation Program – Request for Interest will solicit applications for the following project types, tiered into three categories based on the level of support provided by SCAG and the consultant team:

- **Community-Led Hub** offers minimal technical assistance to jurisdictions and provides access to peer learning opportunities and coordination support with regional partners. This project type is designed for jurisdictions that plan to host their own activities and primarily want access to the regional network and low-level support.
- **SCAG-Supported Hub** provides targeted event planning support and limited implementation assistance. This project type is designed for jurisdictions who may have organizational and partner commitments but need targeted support in event coordination and planning.
- **Co-Produced Hub** provides the highest level of support for communities that are seeking a hands-on partnership with comprehensive end-to-end event planning and coordination, and on-site production support.

There are no funding match requirements for applicants submitting a response to the Request for Interest. However, selected applicants will be responsible for all costs and tasks associated with project delivery (local labor including, but not limited to, staff, police, fire, security, janitorial) which are not explicitly the responsibility of SCAG and its consultant team as described in the project agreement. Examples of these local responsibilities include (but are not limited to): staff time, required permit approvals, event security, etc.

Eligible Applicants

The following entities, within the SCAG region, are eligible to apply for the Community Hubs Activation Program – Request for Interest:

- Cities and counties
- Councils of governments
- Tribal Nations
- Other eligible local and regional governmental agencies (e.g., Multi-city coalitions or regional municipal collaboratives, County-city partnerships, etc.)

Outreach and Engagement

Over the past few months, staff conducted engagement to inform the development of the Community Hubs Activation Program guidelines and to ensure prospective applicants were aware of the opportunity.

- **Community Hubs for Mega-Events Needs Assessment Survey:** SCAG released an online survey

on July 15 to gather feedback from stakeholders that would inform the development of the Community Hubs Activation Program Guidelines. The purpose of the survey was to understand and identify existing efforts, resource constraints, and funding gaps to help SCAG deliver effective technical assistance and support as jurisdictions prepare for the LA28 Games. It also served as early announcement of the upcoming call for interest. The survey was publicized through e-mail newsletters sent by SCAG. The survey closed on August 13 and received 55 responses, representing five of the six counties in the SCAG region.

NEXT STEPS

Staff will continue to work with stakeholders and local jurisdictions to ensure eligible applicants are aware of the Community Hubs Activation Program opportunity pending Regional Council approval. The anticipated schedule can be found below:

2026 Community Hubs Activation Program Milestone	Date
SCAG Regional Council Approval of Community Hubs Activation Program Guidelines	November 5, 2026
Community Hubs Activation Program Request for Interest Opens	November 9, 2026
Community Hubs Activation Program Application Workshops	November 19, 2026 December 3, 2026
Community Hubs Activation Program Request for Interest Deadline	January 8, 2027
SCAG Regional Council Approval of the Recommended List of Community Hub Activation Projects	April 1, 2027

FISCAL IMPACT:

Staff's work budget for the Community Hubs Program and the consultant support to implement the project are included in the FY26 Overall Work Program (OWP) 400.4961MA.01.

ATTACHMENT(S):

1. PowerPoint Presentation – Community Hubs
2. Community Hubs Guidelines

SCAG's Community Hubs Toolkit and Activation Program

Evaluation Guidelines and Call for Interest Overview

October 1, 2026

Lyle Janicek, AICP - Planning Supervisor, SCAG

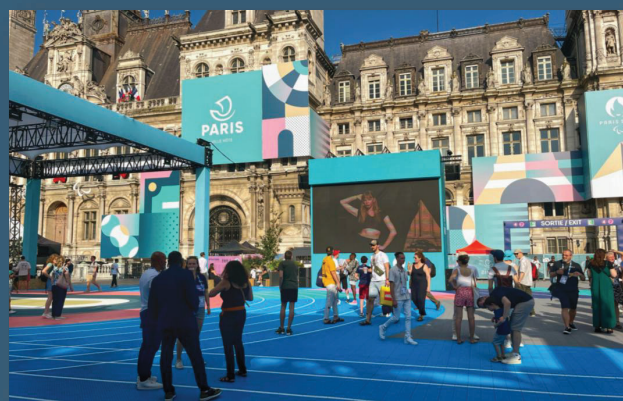
WWW.SCAG.CA.GOV

1

Community Hubs

Key Activities - Community Hubs Program

- Community Hubs Toolkit
 - Concept plans for various place types (e.g. public plazas, park activations, open streets)
 - Local event checklist
 - Cost estimator and funding guidance
 - Case studies from previous Games/major events
- Community Hubs Activations
 - Deployment of at least 12 Community Hubs during the LA28 Olympic and Paralympic Games



IMPERIAL

2

What is a Community Hub?

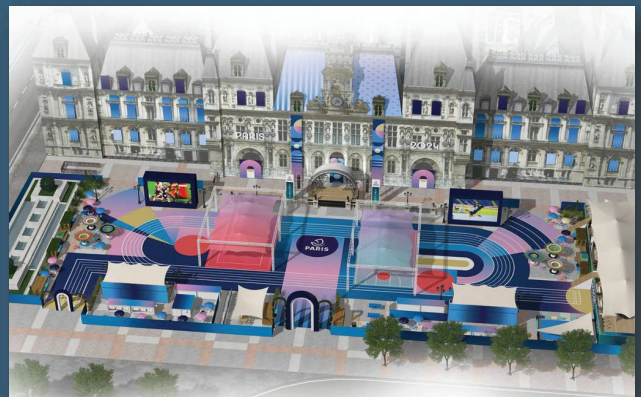
- A **Community Hub** is a local public space activated into an inclusive, community-centered gathering place where residents and visitors can come together to celebrate, connect, and participate in the LA28 Games and related community activities.
- Activations could be but are not limited to:
 - Open Street Events
 - Park, Plaza, or Civic Space Activation
 - Sports and Recreation Events
 - Neighborhood Block Party
 - Community Festival



3

Key Activities - Community Hubs Program

- **Leverage** the cultural, economic, and social richness of the SCAG region.
- **Promote** sustainable, long-term improvements that benefit the region.
- **Extend** the spirit and excitement of the Games throughout the region.
- **Help** reduce passenger vehicle miles traveled and greenhouse gas emissions during the Games.
- **Provide** consultant-led technical assistance to SCAG communities seeking to create local activations during the LA28 Games.



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Request for Interest Overview

- Three project types, tiered by level of technical support provided by SCAG and consultant team:
 - **Level 1 - Community-Led Hub:** Minimal technical assistance and access to peer learning opportunities
 - **Level 2 - SCAG-Supported Hub:** Targeted event planning support and limited production assistance
 - **Level 3 - Co-Produced Hub:** Hands-on partnership with comprehensive start-to-end support
- SCAG support will be delivered through SCAG-managed technical assistance, consultant services, event coordination.



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Levels of Support by Project Type

Level	Best Fit	Applicant Enters With	SCAG Support	Number of Projects	Funding Allocated \$1.2M total*
LEVEL 1 Community-Led	Ready to lead and deliver the activation	Proposed site activation concept, Project lead, Staffing, Proposed budget, Partners, Event experience and Event capacity	Regional peer learning, planning tools, office hours, and limited guidance and technical support	At least 6	\$180K
LEVEL 2 SCAG-Supported	Has a viable concept but needs targeted planning help	Site concept, Project lead, Staffing, Local operations capacity, Tentative budget, and Preliminary partners	Level 1 plus targeted event and production planning, site layout and budget guidance, and sponsorship assistance	At least 4	\$420K
LEVEL 3 Co-Produced	Needs substantial consultant support to plan and coordinate delivery	Site concept(s), Project lead, Staffing, Local operations commitment	Levels 1 + 2 plus intensive, end-to-end event and production planning, day-of on-site production support, site design and activation planning and sponsorship guidance	At least 2	\$600K

Choosing the Appropriate Support Level Based on Project Needs (Subject to change)

***An additional \$650K is anticipated as part of FY28 (SB1) funding. This is not included in the \$1.2 million total.**

6

Who Can Apply/Applicant Requirements

- Eligible applicants within the six-county region include:
 - Cities and counties
 - Councils of governments
 - Tribal Nations
 - Other eligible local and regional governmental agencies (e.g., Multi-city coalitions or regional municipal collaboratives, County-city partnerships, etc.)
- All applicants must have a Games-related activation concept, maintain a SCAG-region site, and have a designated project lead.
- Applicants must bring sufficient local staff capacity, cover all labor costs, and handle permits, approvals, public safety, and other operational responsibilities.

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What This Program Provides

- **All** selected Community Hub activations will receive:
 - Peer learning and networking opportunities
 - Marketing and promotional support through SCAG's LA28 channels
 - Coordination and collaboration with regional partners
 - Scheduled office hours with the consultant team
 - Evaluation metrics aligned with the program goals
- The level of additional support provided will depend on the selected project type.
- Each hub will reflect the unique needs and character of its community.

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What This Program Doesn't Provide

- Selected participants will ***not*** receive a grant, reimbursement, or pass-through funds from SCAG for any of the project types to cover:
 - Applicant or partner staff labor (salaries, benefits, or overtime)
 - Police, sheriff, fire, private security, janitorial, or other local labor
 - Cash reimbursement for locally purchased goods or services
 - Long-term operations or maintenance after the activation

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Community Hubs

Evaluation Criteria

Scoring Criteria	Points
Community Connectivity and Mobility	35
Demonstrated Community and Regional Need	20
Organizational Readiness and Capacity	20
Long-Term Legacy	15
Local Partnerships	10
Total	100

10

Program Timeline Milestones

2026 Community Hubs Activation Program Milestones	Date
CEHD – Recommend for Approval of Guidelines and Release of Request for Interest	October 1, 2026
RC - Approval of Guidelines and Release of Request for Interest	November 5, 2026
Request for Interest Opens	November 9, 2026
Request for Interest Deadline	January 8, 2027
RC Approval of the Recommended List of Community Hub Activation Projects	April 1, 2027

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Application Resources

2026 Community Hubs Activation Program Milestones	Date
Request for Interest Opens	November 9, 2026
Toolbox Tuesday	November 10, 2026
Application Workshops	November 17, 2026 December 8, 2026
Application Office Hours	November 18, 2026 December 3, 2026 December 10, 2026 December 15, 2026
Request for Interest Deadline	January 8, 2027

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THANK YOU!

For more information, please visit:

<https://scag.ca.gov/LA28>

Lyle Janicek, Planning Supervisor
Email: Janicek@scag.ca.gov
Email: communityhubs@scag.ca.gov

Community Hubs Activation Program – Request for Interest

PROGRAM GUIDELINES

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Community Hubs Toolkit and Activation Program Overview

Introduction to SCAG's LA28 Games Mobility Program

Southern California has a long and successful history of hosting major international events, including the 1932 and 1984 Olympic Games, Super Bowl LVI (2022), and the 1994 FIFA World Cup final. Building on this legacy, Southern California is preparing to host the 2028 Olympic and Paralympic Games. Successfully coordinating events of this scale requires extensive, multi-year planning efforts. In response, SCAG, working in partnership with LA28 and agencies within the region, has launched the [Games Mobility Program](#) to support key regional initiatives such as Freight and Passenger Transit Demand Management, Quick-Build infrastructure strategies, and the development of a Community Hubs Toolkit. These efforts aim to ensure effective coordination for the LA28 Games, while promoting sustainable, long-term improvements that will benefit the region well beyond the events themselves.

Community Hubs Toolkit and Activation Program Overview

As a central component of SCAG's Games Mobility Program, the **Community Hubs Toolkit and Activation Program** aims to extend the spirit and excitement of the Olympic and Paralympic Games throughout Southern California, particularly in communities that are not hosting official events. By activating celebration sites outside of official venue locations, Community Hubs will help reduce vehicle miles traveled and greenhouse gas emissions for residents and visitors seeking to engage in the festivities. Community Hubs can embed the idea of a truly regional games, through strategic activation and thoughtful programming across SCAG communities.

Community Hubs are about more than just the 2028 Olympic and Paralympic Games, they aim to leave a lasting legacy of uplifting community across the region. These hubs should serve as a catalyst for local jurisdictions to sustain this legacy by reimagining and activating community spaces in ways that continue to bring people together well beyond the Games.

The Community Hubs Toolkit and Activation Program consists of two elements: 1) the Community Hubs Toolkit, and 2) the Community Hubs Activation Program, consisting of piloted projects across the region. The Community Hubs Toolkit will be available to the public and provide guidance and planning resources for local communities to plan an activation both during the LA28 Games and beyond. The Community Hubs Activation Program will leverage the Community Hubs Toolkit to provide selected jurisdictions with consultant-led technical assistance to develop an activation for the LA28 Games. SCAG is seeking to solicit applications for the Community Hubs Activation Program through the following Request for Interest.

Community Hubs Activation Program Guidelines

I. Request for Interest Overview

The **Community Hubs Activation Program – Request for Interest** will support activation projects that extend the spirit and excitement of the LA28 Games throughout Southern California, particularly in communities that are not hosting official events during the LA28 Games, and pilot best practices from the Community Hubs Toolkit. Selected projects will foster community engagement and celebration around the LA28 Games; support local economic activity; reduce vehicular travel across the region; and leave a lasting legacy. The 2026 Community Hubs Activation Program will solicit applications for three primary project types, tiered by the level of support provided by SCAG and the consultant team: 1) Community-Led Hub, 2) SCAG-Supported Hub, and 3) Co-Produced Hub.

SCAG recognizes that communities start from differing levels of resources, experience, and capacity, and require different types of support. The Community Hubs Activation Program offers a flexible, collaborative approach that allows consultant-led technical assistance to stretch further, supporting the delivery of more high-quality hubs while building lasting local capacity. This model is intentionally adaptable: each hub will reflect the unique needs and character of its community, yet all will share a common outcome: vibrant, on-the-ground gathering spaces that foster connection and create a lasting Games legacy.

II. Program Goals

The Community Hubs Activation Program – Request for Interest aims to:

- Extend the spirit and excitement of the Olympic and Paralympic Games throughout Southern California, particularly in communities that are not hosting official events;
- Reduce vehicle miles traveled and greenhouse gas emissions for residents and visitors seeking to engage in the festivities;
- Leverage the Community Hubs Toolkit to execute place-based community activations, providing opportunities for local jurisdictions to strengthen and support public spaces and to foster community engagement and celebration around major events;
- Support the long-term benefits and legacy of the Games in local communities.

III. Who Can Apply?

Eligible applicants within the six-county region include:

- Cities and counties
- Councils of governments
- Tribal Nations
- Other eligible local and regional governmental agencies (e.g., Multi-city coalitions or regional municipal collaboratives, County-city partnerships, etc.)

The lead applicant must be a government entity. Local Jurisdictions may apply independently, or in partnership with community-based organizations, arts or cultural organizations, chambers of commerce, business improvement districts, local businesses, schools, neighborhood groups, or other partners. Partnerships may strengthen an application but are not required.

IV. Applicant Requirements

All applicants must have:

- A proposed activation site within the SCAG region;
- An event concept during and connected to the 2028 Olympic (July 14 to July 30, 2028) and/or Paralympic Games (August 15 to August 27, 2028);
- A project lead with authority to coordinate the event;
- Local staff capacity to participate in planning and deliver assigned responsibilities;
- Responsibility for all staff labor costs;
- Responsibility for securing required permits, approvals, public safety, and other local operations (*consultant support available if identified and approved in work plan*);
- A signed Memorandum of Understanding acknowledging responsibilities, roles, and costs (*not required at time of application; Memorandum of Understanding will be signed after project selection using template provided by SCAG. Please see **Section IX – A, Memorandum of Understanding**, for more information*).

Additionally, SCAG is particularly looking to provide higher levels of support to applicants who:

- Propose an activation site that is not associated with or adjacent to an LA28 Games venue;
- Utilize existing public spaces or community destinations;
- Demonstrate connections to transit, micromobility, pedestrian or bicycle infrastructure, or other multimodal access strategies;
- Partner with community-based organizations, arts or cultural organizations, chambers of commerce, business improvement districts, local businesses, schools, neighborhood groups, or other partners;
- Identify opportunities for long-term community benefits and legacy beyond the LA28 Games.

V. Program Structure

A) CORE PROGRAM ELEMENTS

All selected Community Hub activations, regardless of project type (see **Section VI, Project Types**, for more information on project types), will receive:

- Participation in opportunities to connect with participating jurisdictions and share knowledge, resources, tools, materials, and best practices;
- Coordination and collaboration with regional partners, as feasible, including LA28, SCAG working groups, and other stakeholders involved in planning activations;
- Community Hubs marketing and communications resources, developed by the consultant team, to help jurisdictions effectively promote their Community Hub, and coordination regarding LA28 branding, where separately authorized and applicable;
- Inclusion in SCAG LA28 Games TDM transportation demand management campaign and regional resources, where possible;

- Scheduled office hours with the consultant team, providing jurisdictions with opportunities to receive guidance from the Community Hubs Toolkit, strengthen implementation approaches, address emerging needs, and seek general technical assistance and advisory support.
- Evaluation metrics aligned with the program goals to support reporting requirements.

B) PROGRAM LIMITATIONS

Selected participants will not receive a grant, reimbursement, or pass-through funds from SCAG for any of the project types. SCAG support will be delivered through SCAG-managed technical assistance, consultant services, event coordination, and approved implementation support. The level of support provided will depend on the selected project type. Technical assistance will be provided by SCAG and supported by the consultant team led by TYLin, and supported by Community Arts Resources (CARS), Studio One Eleven, Tranzito, Estolano Associates, and Place and Page.

C) INELIGIBLE ACTIVITIES

All applicants, regardless of project type, will not receive support for any of the following ineligible activities:

- Transfer of funds to the applicant
- Applicant or partner staff labor (salaries, benefits, or overtime)
- Police, sheriff, fire, private security, janitorial, or other local labor
- Cash reimbursement for locally purchased goods or services
- Long-term operations or maintenance after the activation

D) PROJECT TYPES AND LEVEL OF SUPPORT

The 2026 Community Hubs Activation Program will solicit applications for the following project types, tiered into three types based on the level of support provided by SCAG and the consultant team:

1. **Community-Led Hub** offers minimal technical assistance to jurisdictions and provides access to peer learning opportunities and coordination with regional partners. This project type is designed for jurisdictions that plan to host their own activities and primarily want access to the regional network and low-level support.
2. **SCAG-Supported Hub** provides targeted event planning support and limited implementation assistance. This project type is designed for jurisdictions who may have organizational and partner commitments but need targeted support in event coordination and planning.
3. **Co-Produced Hub** provides the highest level of support for communities that are seeking a hands-on partnership with comprehensive end-to-end event planning and coordination, and on-site production support.

All projects, regardless of project type, will receive the support listed under **Section V-A, Core Program Elements**. Each project type is described in more detail in **Section VI, Project Types**.

In total, this program has approximately \$1.2 million available in support through consultant technical assistance. The approximate breakdown of consultant technical resources and anticipated number of events supported by project type is detailed in **Figure 1**. Please note that the approximate budget and number of events supported for each project type is subject to change.

Figure 1: Estimated Budget and Number of Events per Project Type

Project Type	Level of Support	Total Estimated Budget Assigned to the Project Type*	Approximate Number of Events Supported*
Community-Led	Low	\$180K	At least 6
Supported	Moderate	\$420K	At least 4
Co-Produced	High	\$600K	At least 2

**The approximate budget and number of supported events for each project type is subject to change.*

VI. Project Types

LEVEL 1 - COMMUNITY-LED HUB

- **Level of Support:** Low
- **Total Estimated Budget Assigned to the Project Type:** \$180K
- **Approximate Number of Events Supported:** At least 6

Overview

A **Community-Led Hub** offers minimal technical assistance to jurisdictions and provides access to peer learning opportunities, and coordination with regional partners. This project type is designed for jurisdictions that plan to host their own activities and primarily want access to the regional network and low-level support.

Intended Applicant

Community-Led Hubs are best for:

- A jurisdiction that is prepared to plan, fund, staff, and operate their own activation;
- A jurisdiction that already has staff capacity and funding and simply wants to connect its event with the larger LA28 Games regional effort; or
- A jurisdiction that has previous experience and success with planning large-scale public events.

Support Available Through This Project Type

SCAG and consultant-led support for a Community-Led Hub will include:

- All activities listed under **Section V-A, Core Program Elements**.
- **Ongoing support:** Quarterly check-ins and office hours are available.
- **Networking & collaboration:** Includes access to peer learning opportunities and coordination with regional partners.
- **Communication & marketing:** Community Hubs graphic design support, standard marketing/communications resources, design assets for crediting SCAG as funder, and promotional support are provided.

- **Planning resources:** Planning promotion templates, sponsorship guidance (including SCAG, the consultant team, and LA28), event production resources, and site/layout recommendations are available.
- **Budget support:** High-level budget review is provided.
- **Event and production planning:** Support for specific event planning questions.
- **Evaluation:** Support for programmatic evaluation metrics.
- For more information, please review **Appendix 2 – Potential Requests for Activation Support** and **Appendix 3 – Levels of Support by Project Type**.

Activities Not Included Under This Project Type

Support for a Community-Led Hub **will not include:**

- All activities listed under **Section V-C, Ineligible Activities**.
- Any activities listed under **Level 2 – SCAG-Supported Hub** and **Level 3 – Co-Produced Hub** including:
 - Sponsorship assistance
 - Sponsorship package development
 - Targeted support
 - Ongoing event planning assistance and support
 - End-to-end event planning and coordination
 - Day-of, on site production support

LEVEL 2 – SCAG-SUPPORTED HUB

- **Level of Support:** Moderate / Targeted Support
- **Total Estimated Budget Assigned to the Project Type:** \$420K
- **Approximate Number of Events Supported:** At least 4

Overview

The second project type, **SCAG-Supported Hub**, provides targeted event planning support and limited implementation assistance. This project type is designed for jurisdictions who may have organizational and partner commitments but need targeted event planning and production support.

Jurisdictions and local partners contribute in-kind resources and effort to bring hubs to life and are responsible for execution and operations, with support from the consultant team. The consultant team provides tailored, hands-on, place-based assistance and helps build partnerships across community, cultural, public, and private stakeholders, strengthening local capacity beyond the Games.

Intended Applicant

SCAG-Supported Hubs are best for:

- A jurisdiction with limited experience planning large-scale public events.
- A jurisdiction looking to improve execution of events / increase the scale of an existing event.

Support Available Through This Project Type

SCAG and consultant-led support for a SCAG-Supported Hub will include:

- All activities listed under **Section V-A, Core Program Elements**.
- All activities listed under **Level 1 - Community-Led Hub**.
- **Ongoing Support:** Up to monthly meetings with SCAG and consultant team, providing targeted support, guidance and recommendations on event and production planning as defined and approved in defined workplan (See **Section IX-B, Approved Workplan**).
- **Budget & site support:** Detailed budget review and site selection and layout recommendations are provided.
- **Event and production planning:** Limited end-to-end event planning assistance and coordination, along with targeted support on selected event and production planning-related areas.
- **Evaluation:** Support for programmatic evaluation metrics.
- For more information, please review **Appendix 2 – Potential Requests for Activation Support** and **Appendix 3 – Levels of Support by Project Type**.

Activities Not Included Under This Project Type

Support for a SCAG-Supported Hub **will not include**:

- All activities listed under **Section V-C, Ineligible Activities**.
- Any activities listed under **Level 3 – Co-Produced Hub** including:
 - Sponsorship package development
 - End-to-end event planning and coordination
 - Day-of, on site production support

LEVEL 3 – CO-PRODUCED HUB

- **Level of Support:** High
- **Total Estimated Budget Assigned to the Project Type:** \$600K
- **Approximate Number of Events Supported:** At least 2

Overview

The third project type, **Co-Produced Hub**, provides the highest level of support for communities that are seeking a hands-on partnership with comprehensive end-to-end event planning and coordination, and on-site production support. While applicants remain responsible for local leadership, staffing, approvals, operations, and direction, SCAG and the consultant team work alongside the applicant to provide intensive event planning and production support. For purposes of these Guidelines, “Co-Produced” describes the level of consultant support and does not shift responsibility for local event operations, permits, public safety, or legal compliance from the applicant.

Intended Applicant

Co-Produced Hubs are best for:

- A jurisdiction with a strong interest in hosting an activation but has limited staff, funding, or event management experience.

Support Available Through This Project Type

SCAG and consultant-led support for a Co-Produced Hub will include:

- All activities listed under **Section V-A, Core Program Elements**.
- All activities listed under **Level 1 - Community-Led Hub** and **Level 2 – SCAG-Supported Hub**.
- **Ongoing support:** Monthly to biweekly meetings with SCAG and consultant team, providing comprehensive support including end-to-end event planning and production planning and on-site production support as defined and approved in defined workplan (See **Section IX-B, Approved Workplan**).
- **Communication & marketing:** All communication resources listed for Level 1, as well as customizable, ready-to-use artwork templates for promotional materials.
- **Planning & sponsorship:** Full support includes planning promotion templates, sponsorship guidance and assistance, sponsorship package development, and event production resources.
- **Budget & site support:** Detailed budget review and site/layout recommendations are provided.
- **Event and production planning:** End-to-end event planning assistance and coordination are included.
- **Production Support:** End-to-end production support, including day-of and on-site support.
- **Evaluation:** Support for programmatic evaluation metrics.
- For more information, please review **Appendix 2 – Potential Requests for Activation Support** and **Appendix 3 – Levels of Support by Project Type**.

Activities Not Included Under This Project Type

Support for a Co-Produced Hub **will not include:**

- All activities listed under **Section V-C, Ineligible Activities**.

VII. Application Limits

A) APPLICATION LIMITS

- **Applicants may submit no more than one application per activation site.**
- Applicants may submit multiple, distinct applications for different activation sites in the same jurisdiction. If submitting multiple applications, applicants must indicate the priority of the applications. An independent jurisdiction may only receive one project selection.
- An applicant may participate in or be included as part of a separate subregional or collaborative application submitted by a council of governments, subregional agency, or other eligible government-led collaborative partnership. In this case, a jurisdiction *may* receive an individual project selection for an activation site and also receive support for the different activation site through a subregional or collaborative application.
- Applicants should identify the support level that best fits their readiness and need.

VIII. Application Process

A) APPLICATION SUBMISSION

Applications will be accepted via an online form. Application workshops and office hours will be scheduled for November 2026, to review project types, the application process, and address any questions. For more information and registration/details for the workshops, please see the [SCAG Community Hubs website](#). **Applications must be submitted online by January 8, 2027, at 11:59 p.m.** SCAG will not reimburse applicants for costs incurred to prepare or submit an application.

B) EVALUATION CRITERIA

Each project will be evaluated by five scoring criteria: Community Connectivity and Mobility, Demonstrated Community Need and Benefit, Organizational Readiness and Capacity, Long-Term Legacy, and Local Partnerships.

Figure 2: Evaluation Scoring Criteria and Point Breakdown

Scoring Criteria	Points
Community Connectivity and Mobility	35
Demonstrated Community and Regional Need	20
Organizational Readiness and Capacity	20
Long-Term Legacy	15
Local Partnerships	10
Total	100 points

COMMUNITY CONNECTIVITY AND MOBILITY– 35 POINTS

Scoring for this category will be developed based on the following:

- **Multimodal Access:** Promotes usage and access of transit, walking, bicycling, micromobility, or other multimodal transportation options to access proposed activation.
- **Vehicle Trip Reduction:** Provides an opportunity to reduce vehicle miles traveled and greenhouse gas emissions associated with travel to and from the activation.
- **Connectivity:** Activation is located at or connected to existing public spaces, community destinations, cultural resources, or other local assets, and existing transportation infrastructure.
- **Connection to Place:** Reflects the community's local history, culture, character, and identity through the site, programming, or activation.

DEMONSTRATED COMMUNITY AND REGIONAL NEED – 20 POINTS

Scoring for this category will be developed based on the following:

- **Demonstrated Need:** Clearly identifies a community need, opportunity, or gap that the proposed activation would address.
- **Community Benefit:** Demonstrates meaningful benefits for residents and visitors, including opportunities for community engagement, celebration, local economic activity, or improved use of community spaces.
- **Geographic Representation and Inclusion:** Demonstrates how the project will expand the regional reach of the Games and provide benefits to communities that may be underserved or less connected to official LA28 venues and activities.

ORGANIZATIONAL READINESS AND CAPACITY – 20 POINTS

Scoring for this category will be developed based on the following:

- **Financial and Organizational Commitment:** Demonstrates sufficient financial resources and organizational or political commitment to support the activation, including staff time, local costs, permitting, operations, and other responsibilities not provided through SCAG support.
- **Implementation Readiness:** Demonstrates a viable event concept, site, preliminary budget/resources, operational approach, and ability to secure necessary permits, approvals, and public safety requirements.
- **Experience and/or Capacity Building:** Demonstrates relevant experience delivering events or a clear understanding of the organizational capacity and support needed to successfully deliver the proposed activation.

LONG-TERM LEGACY – 15 POINTS

Scoring for this category will be developed based on the following:

- **Sustained Community Benefit:** Demonstrates how the activation can create benefits that extend beyond the 2028 Olympic and Paralympic Games.
- **Lasting Use of Place:** Identifies opportunities to strengthen, reimagine, or continue activating the proposed site or other community spaces after the Games.
- **Replicable or Scalable Outcomes:** Demonstrates potential for the project, partnerships, programming, or approaches developed through the activation to be sustained, expanded, or replicated in the community.

LOCAL PARTNERSHIPS – 10 POINTS

Scoring for this category will be developed based on the following:

- **Breadth and Relevance of Partnerships:** Demonstrates meaningful partnerships with organizations, businesses, schools, cultural institutions, neighborhood groups, or other local stakeholders.
- **Defined Roles and Contributions:** Identifies clear partner roles, contributions, and responsibilities toward planning, programming, outreach, implementation, or operations.
- **Community Reach and Collaboration:** Demonstrates how partnerships will broaden community participation, strengthen local capacity, and connect the activation to existing community networks and resources.

C) EVALUATION PROCESS

Step 1 – Review for Eligibility

SCAG will review all applications submitted by the deadline for completeness and eligibility. Applications determined to be complete and eligible will be evaluated by a selection panel using the evaluation criteria identified in **Section VIII – B, Evaluation Criteria** above. Those found to be incomplete or ineligible will be disqualified.

Step 2 – Project Evaluation by Selection Panel

The selection panel will review and score eligible applications using the evaluation criteria identified in **Section VIII-B, Evaluation Criteria**. Projects will then be sorted by project type and ranked accordingly.

Step 3 - Project Recommendations

The highest-ranking applications under each project type will be recommended for project selection. SCAG anticipates bringing the Recommended List of Community Hub Activation Projects to SCAG's Regional Council for Approval on April 1, 2027. This date is subject to change; please visit the SCAG [LA28 Games Mobility webpage](#) for the most up-to-date information.

SCAG's goal is to support as many activations as possible across the region with the limited resources available. Applicants should identify the support level that best aligns with their current capacity and planned Community Hub activities. Eligible applications will be ranked within each project type, and the highest-scoring eligible applications will be prioritized for selection, subject to available resources and the feasibility of providing the requested level of support. If an applicant is not selected under its requested project type, SCAG may offer the applicant an opportunity to participate under a lower project type if resources are available in that category and the applicant agrees that the lower level of support is appropriate for its project. Offers to participate at a lower support level will be made in rank order, beginning with the highest-scoring non-selected applicants.

IX. Selection Conditions

A) MEMORANDUM OF UNDERSTANDING (MOU)

Applicants do not need a board resolution in order to apply. Upon notification of project selection, selected participants will be required to submit a **Memorandum of Understanding (MOU)** in support of the project from an authorized signatory prior to project kickoff. A sample of the memorandum of understanding can be found with the application materials.

B) APPROVED WORKPLAN

Selected participants will work with SCAG and the consultant team to confirm the approved support level and define the work plan, roles, responsibilities, and schedule. Any services outside the approved workplan will not be allowed.

C) PARTICIPANT RESPONSIBILITIES, RISK MANAGEMENT, AND INSURANCE

Selected Community Hubs are responsible for the planning, management, and implementation of their proposed activities and events. Participants must obtain all necessary permits, approvals, licenses, and authorizations and comply with applicable federal, state, and local laws, regulations, and safety requirements. Participation in the Community Hubs Program does not transfer operational responsibility for activities or events to SCAG, its consultants, contractors, or partners.

Participants are expected to implement appropriate risk management practices based on the size and scope of their activities, including consideration of public safety, accessibility, emergency preparedness, and applicable operational requirements. SCAG may request documentation demonstrating that adequate planning and risk mitigation measures are in place.

Participants may be required to maintain insurance coverage appropriate to the nature of the proposed activities and to provide evidence of coverage prior to the commencement of program-supported activities. Insurance requirements, if applicable, will be communicated during project development and may vary based on the level of support provided, anticipated attendance, and overall project risk.

SCAG reserves the right to suspend, modify, or terminate participation in the program if a participant fails to comply with program requirements or if activities present unacceptable operational, safety, legal, financial, or reputational risks.

X. Funding

A) FUNDING SOURCES

Funding for the 2026 Community Hubs Activation Program is provided through the Surface Transportation Block Grant program (STBG) administered by the Federal Highway Administration and anticipated SB1 Funds administered by Caltrans.

B) CONSULTANT SUPPORT AND TECHNICAL ASSISTANCE FOR SELECTED PARTICIPANTS

Selected participants will not receive a grant, reimbursement, or pass-through funds from SCAG for any of the project types. SCAG support will be delivered through SCAG-managed technical assistance, consultant services, event coordination, and approved implementation support. The level of support provided will depend on the selected project type. Technical assistance will be provided by SCAG and supported by the consultant team lead by TYLin, and supported by Community Arts Resources (CARS), Studio One Eleven, Tranzito, Estolano Associates, and Place and Page. SCAG and the consultant team will work with selected participants to deliver the approved scope of support, while SCAG will retain responsibility for contract management, consultant payment, and all necessary reporting and documentation required by the Federal Highway Administration (FHWA).

C) PARTICIPANT COST RESPONSIBILITIES

There are no match requirements for applicants submitting a response to the Request for Interest. However, selected participants will be responsible for **all** costs associated with project delivery which are not explicitly the responsibility of SCAG and its consultant team as described in the Memorandum of Understanding. Examples of these local responsibilities include (but are not limited to): staff time, ability to facilitate permitting, dedicated staff member representing project, event security, ability to coordinate, etc.

XI. Schedule

The following schedule outlines key dates for the 2026 Community Hubs Activation Program. These dates are subject to change; please visit the SCAG [LA28 Games Mobility webpage](#) for the most up-to-date information.

Figure 3: Community Hubs Activation Program Key Dates

2026 Community Hubs Activation Program Milestone	Date
Community Hubs Activation Program Request for Interest Opens	November 9, 2026
Community Hubs Activation Program Application Workshops	November 17, 2026 December 8, 2026
Community Hubs Activation Program Request for Interest Deadline	January 8, 2027
SCAG Regional Council Approval of the Recommended List of Community Hub Activation Projects	April 1, 2027

XII. Contact Information

Questions regarding the Community Hubs Activation Program - Request for Interest, project types, applications, or application process should be directed to the Community Hubs team at SCAG:

Email: communityhubs@scag.ca.gov

Telephone: (213) 236-1966

Appendix

I. Appendix 1 – Choose Your Recommended Support Level

Figure 4: Choosing the Appropriate Support Level

Level	Best fit	Applicant enters with	SCAG support*
LEVEL 1 Community-Led	Ready to lead and deliver the activation	Proposed site concept, Project lead, Staffing, Proposed budget, Partners, Event experience and Event capacity	Regional connection, tools, office hours, and limited guidance and technical support
LEVEL 2 SCAG-Supported	Has a viable concept but needs targeted planning help	Site concept, Project lead, Staffing, Local operations capacity, Tentative budget, and Preliminary partners	Level 1 plus targeted event and production planning, site layout and budget guidance, and sponsorship assistance
LEVEL 3 Co-Produced	Needs substantial consultant support to plan and coordinate delivery	Site concept(s), Project lead, Staffing, Local operations commitment	Levels 1 and 2 plus intensive, end-to-end event and production planning, day-of on-site production support, site design and activation planning, and sponsorship package development

**Note, SCAG support will vary based on project needs. Final support offered to jurisdictions under each project type must be defined and approved in Approved Workplan prior to beginning work.*

XIII. Appendix 2 – Potential Requests for Activation Support

All applicants can request and receive support for a variety of activities. The consultant team will provide tailored, place-based assistance for all project types, with the level of support varying based on the project type. Please note, not all activities listed below are available to each project type, and all work must be defined and approved in the *Approved Workplan* (see **Section IX-B**) before the consultant begins work. For more information on the specific activities available for each project type, please review **Section VI – Project Types**, or **Appendix 3 – Levels of Support by Project Type**.

Potential activities that applicants can request support on are defined in more detail below:

- **External Stakeholder Coordination:** Support coordinating with LA28, regional partners, county or council of government agencies, and local agencies such as planning, public works, police, and fire.
- **LA28 Engagement:** Support engaging with LA28 and developing strategies for LA28-related partnerships and community engagement.
- **Partnership Development:** Support reviewing existing partnerships, making recommendations, identifying potential partners, and facilitating connections with local arts, culture, production, business, nonprofit, and community partners.
- **Marketing and Communications:** Inclusion in regional SCAG LA28 Games TDM campaign, where possible, along with access to Community Hubs communications and marketing materials.
- **Site Selection, Design, and Activation:** Recommendations and planning support related to site selection, site layout, site design, circulation, and activation.
- **Budget Review and Recommendations:** Review of project budgets and recommendations related to costs, allocations, and potential efficiencies.
- **Event and Production Planning:** Support with event planning and production tasks, such as developing event schedules, coordinating activities, establishing run-of-show plans, developing production timelines, and coordinating vendors and partners.
- **Safety, Compliance, and Risk Management:** Support with permits, safety planning, emergency planning, accessibility considerations, and other event compliance and risk management needs.
- **Sponsorship Guidance:** Technical guidance on the latest LA28 sponsorship guidelines and requirements.
- **Sponsorship Development and Support:** Assistance exploring sponsorships, including developing sponsorship packages, sponsor outreach materials, and partnership approaches.
- **Resource Sharing:** Access to planning, artistic, event production, and other shared resources, such as templates, equipment, materials, rentals, tables, chairs, barriers, and screens.
- **Vendor and Logistics Guidance:** Assistance identifying and coordinating vendors, equipment, deliveries, site logistics, transportation, and other operational needs.
- **Programming Support:** Assistance developing event programming, activities, performances, cultural offerings, and community-focused experiences.

- **Kit of Parts Materials Support:** Guidance on selecting, adapting, and incorporating Community Hub or other standardized “kit of parts” materials into project planning and implementation.
- **Wayfinding and Signage:** Guidance and support to align with broader TDM efforts to develop wayfinding strategies (including SCAG’s LA28 TDM wayfinding strategies), signage plans, directional signage, and visitor information.
- **Production Support:** Assistance with on-site, day-of production support including site build and load-in/load-out, vendor coordination, audio-visual needs, equipment, and daily run-of-show management. *(Please note, this is only offered to **Level 3** – Co-Produced Hubs).*
- **Evaluation and Metrics:** Support developing evaluation approaches and documenting programmatic goals and outcomes.
- **Legacy Strategy:** Support identifying opportunities for lasting community benefits, partnerships, programs, infrastructure, or other outcomes beyond the event.
- **Other Project-Specific Activities:** Other activities may be supported, subject to approval by SCAG and the consultant team, based on project needs and available resources.

XIV. Appendix 3 – Levels of Support by Project Type

Figure 5: Overview of Available Support by Project Type

Support Available	Level 1 Community-Led	Level 2 SCAG-Supported	Level 3 Co-Produced
Ongoing check-ins	✓ Quarterly	✓ Monthly	✓ Bi-weekly
Office Hours	✓	✓	✓
Peer Learning and Networking opportunities	✓	✓	✓
Coordination opportunities with regional partners	✓	✓	✓
Marketing and communications resources	✓ Standard	✓ Standard	✓ Customized
Promotional support	✓	✓	✓
Site layout and activation recommendations	✓	✓	✓
Site design and activation planning	—	—	✓
Budget Review	✓ High-level	✓ Detailed	✓ Detailed
Planning and Promotion Templates	✓	✓	✓
Event Production Resources	✓	✓	✓
Event and production planning	✓ Specific Questions	✓ Targeted	✓ End-to-End
Sponsorship Guidance	✓	✓	✓
Sponsorship Assistance	—	✓	✓
Sponsorship Package Development	—	—	✓
Day-of, on-site Production support	—	—	✓
Evaluation Metrics	✓	✓	✓



AGENDA ITEM 4

REPORT

Southern California Association of Governments
October 1, 2026

To: CEHD - Community, Economic, and Human Development Committee

From: Zacharias Gardea, Senior Regional Planner
213- 630-1446, gardea@scag.ca.gov

Subject: REAP 2.0 SRP 2.0 Program Project Spotlight – South Bay Cities COG:
Commercial Redevelopment into Housing Phase 2

EXECUTIVE DIRECTOR'S
APPROVAL

Kome Ajise

RECOMMENDED ACTION:

Information Only – No Action Required

STRATEGIC PRIORITIES:

This item supports the following Strategic Priority 3: Spur innovation and action through leadership in research, analysis and information sharing. 5: Secure and optimize diverse funding sources to support regional priorities.

EXECUTIVE SUMMARY:

This item provides an informational update to the CEHD Committee on a project funded through the REAP 2.0 Subregional Partnership (SRP 2.0) Program. The presentation highlights how sub-regional partners and local jurisdictions are advancing planning and implementation efforts to increase housing capacity and support infill development throughout the region.

BACKGROUND:

The REAP 2.0 program was established as part of the 2021 California Comeback Plan under AB140 to confront the statewide housing affordability crisis. The program is designed to implement SCAG's Connect SoCal plan by supporting integrated and transformative planning and implementation activities that realize the region's mobility, land use, housing, and environmental goals.

In mid-2023, the California Department of Housing and Community Development (HCD) awarded SCAG a total of \$231.5 million to develop programs that further REAP 2.0 objectives. All projects funded by REAP 2.0 must be located in infill areas and meet three primary objectives:

1. Accelerate infill development that facilitates housing supply, choice and affordability
 2. Affirmatively further fair housing
 3. Reduce Vehicle Miles Traveled through transformative planning and implementation activities that lead to significant beneficial impacts.
-

On September 1, 2022, the Regional Council approved the SRP 2.0 program, one of the main programs in SCAG's REAP 2.0 framework. SRP 2.0 builds off the work achieved through SRP 1.0. Based on feedback from Subregional Councils of Government (COGs), the SRP 2.0 program was developed to support implementation of the region's housing element work plans as a means of investing in actions identified at the local level that support housing production throughout the region, achieve the Connect SoCal plan, and advance the state REAP 2.0 Program Objectives.

The SRP 2.0 Program includes approximately \$24.5M in funding to sub-regional partners for eligible activities supporting member jurisdictions with implementing housing element work plans and strategies for increasing affordable housing.

The CEHD Committee will receive a presentation spotlighting a project with the South Bay Cities COG under the SRP 2.0 program.

South Bay Cities COG SRP 2.0 – Commercial Redevelopment into Housing Phase 2

As part of the SRP 2.0 program, SCAG allocated \$325,159 to the South Bay Cities COG for the Commercial Redevelopment into Housing Phase 2 project. This effort builds upon a study completed under REAP 1.0 that highlighted the potential for commercial sites redevelopment as a meaningful pathway to add more housing in a region like the South Bay. The REAP 2.0 project reinforces several of those findings, but goes beyond to combine site inventory and analysis, development test fits for sites identified by local jurisdictions, including pro form analyses, as well as input from local housing developers to better understand the residential development feasibility and viability of underutilized commercial sites across the South Bay region. Jake Romoff, Senior Project Coordinator with the South Bay Cities COG, will present this project to the CEHD Committee.

The presentation will focus on the REAP 2.0 Sustainable Pathways to Housing Commercial Redevelopment Tool, a GIS-based inventory that identifies underutilized commercial properties with redevelopment potential throughout the South Bay. Mr. Romoff will demonstrate the tool's parcel scoring methodology and interactive mapping features, including layers for Housing Element sites, SB 535 disadvantaged communities, environmental justice areas, employment centers, and TCAC data. The tool, intended for city planning purposes, will be made available to South Bay member cities to support affordable housing planning and redevelopment efforts.

FISCAL IMPACT:

Work associated with this item is included in the FY27 Overall Work Program (305-4927.04): REAP 2.0 Subregional Partnership Program.

ATTACHMENT(S):

1. PowerPoint Presentation - South Bay Cities: Restock Sustainable Pathways to Housing
-

South Bay Cities: Restock Sustainable Pathways to Housing

Community, Economic, & Human
Development Committee

October 2026

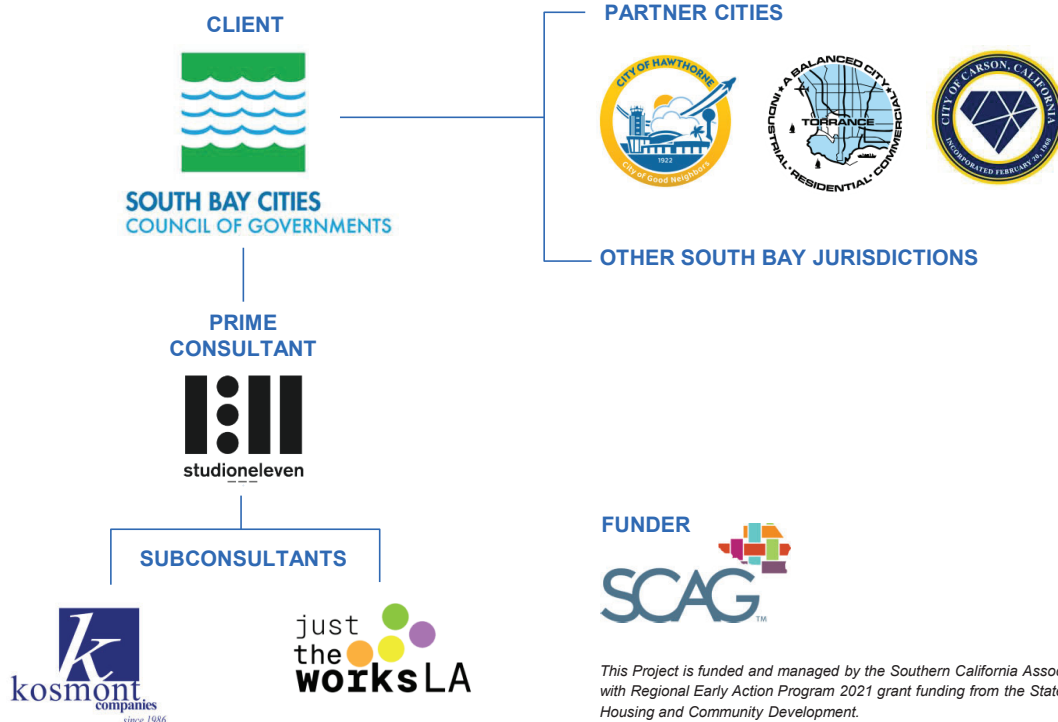


This Project is funded and managed by the Southern California Association of Governments (SCAG) with Regional Early Action Program 2021 grant funding from the State of California Department of Housing and Community Development.

Partner Cities:

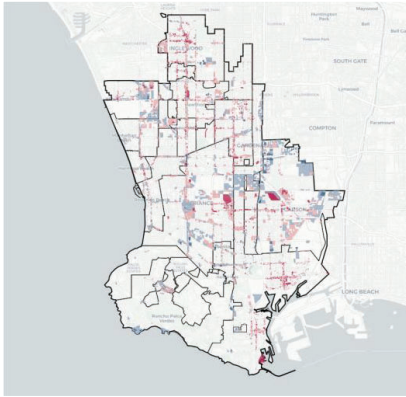


PROJECT TEAM



STUDY COMPONENTS

1 SUB-REGIONAL SITES INVENTORY



2 SITE TESTFITS & PRO FORMA ANALYSIS



3 DEVELOPER INPUT & CASE STUDIES



1 SITES INVENTORY TOOL

- Defining commercial underutilized properties:
Development intensity, and/or economic performance falls below defined thresholds
- Testing for suitability for housing based on SBCCOG and regional sustainable housing priorities
- Weighted scoring methodology to prioritize key attributes
- Ground-truthing and hand-selected inventory of 80+ sites from sites scoring in the top quarter

ALL SITES ZONED COMMERCIAL IN THE SUBREGION

IDENTIFYING UNDERUTILIZATION (Primary Attributes)

Physical Factors

Low Development Intensity
Aging Structures

Economic Factors

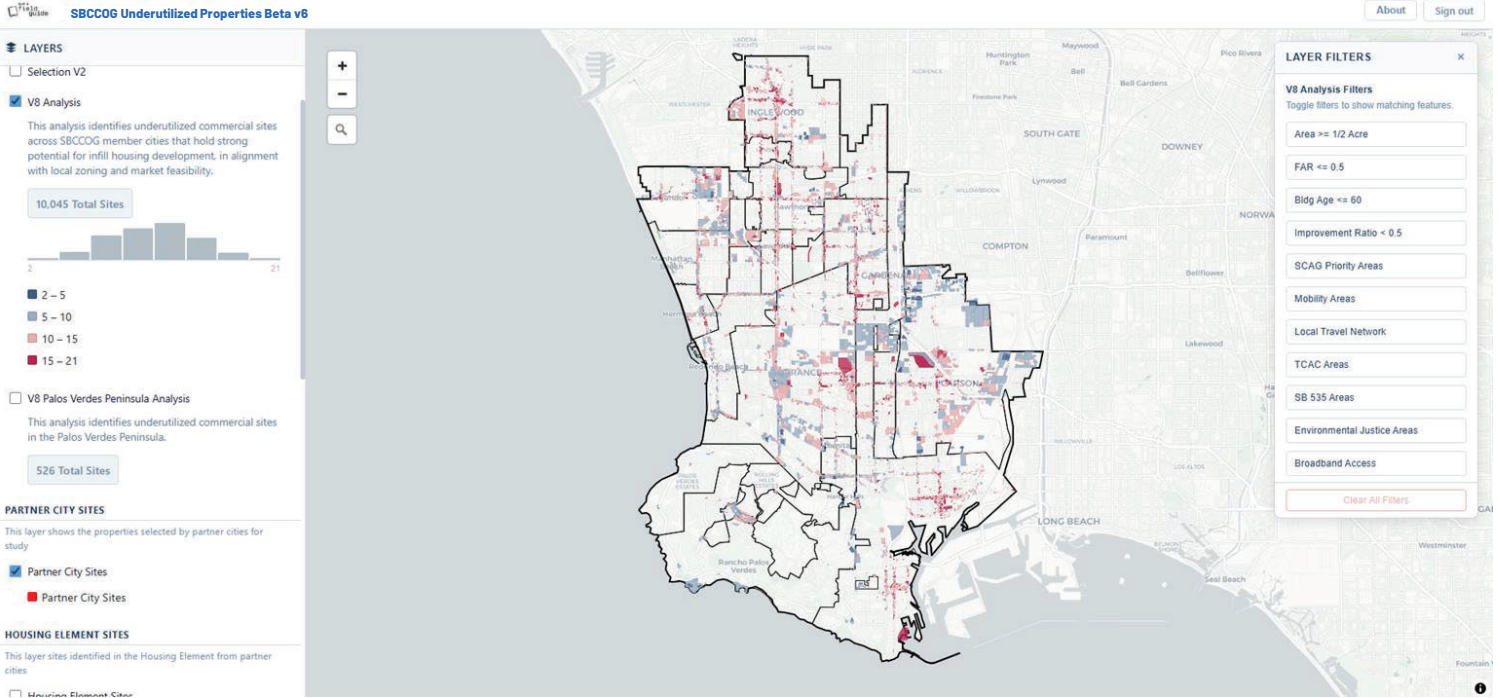
Improvement-to-Land Value Ratio

TESTING HOUSING SUITABILITY (Other Priority Attributes)

- Proximity to Major Employment Nodes
- Proximity to Business Clusters
- Proximity to the Local Travel Network
- Outside Hazard Areas
- Environmental Justice Areas
- Tax Credit Allocation Committee (TCAC)/HCD High Resource Areas
- Proximity to Broadband network
- SB 535 Disadvantaged Communities
- Neighborhood Mobility Areas
- SCAG Priority Growth Areas

COMBINED ANALYSIS SCORE FOR EACH SITE (2- 21)

1 SITES INVENTORY TOOL



SITES INVENTORY TOOL