

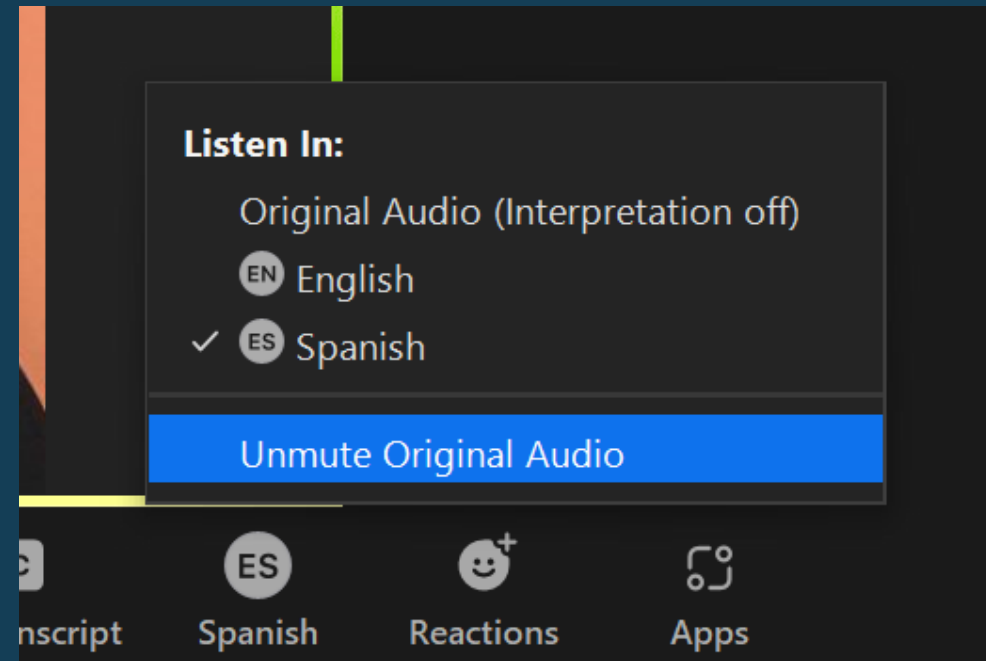
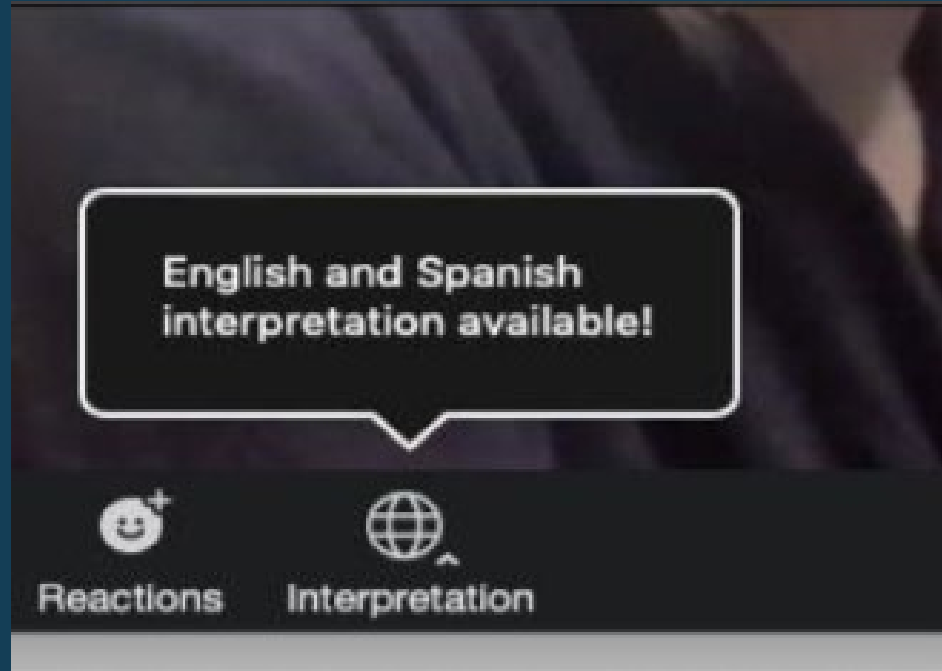
***Go Human* Mini-Grant Program 2022**

Application Information Session
April 2022

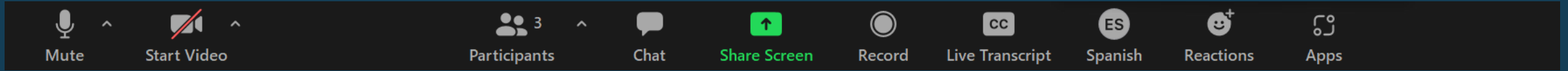
www.scag.ca.gov



Spanish Language Interpretation



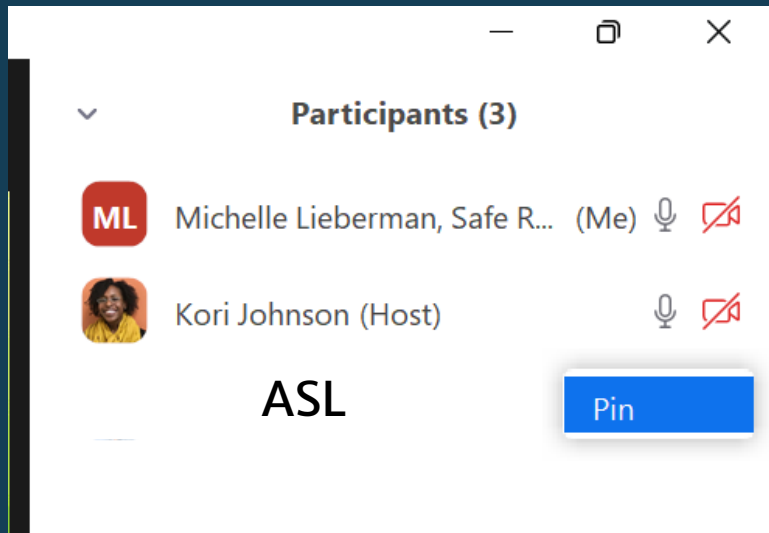
American Sign Language Interpretation & Live Transcript



To pin the ASL
interpreter's video



To view the Live
Transcript





Please take care to
mute your
audio/phones
when not speaking.

When using the phone, to
mute and unmute your
phone press *6



You can ask questions by:

- Using the “Raise Hand” feature by clicking on “Participants” at the bottom of your screen
- Type it into the chat box
- Press *9 when using the phone
- If preferred, save your questions for the Q&A session at the end



We’ll save a recording of
this session online.

Agenda

- Welcome & Introductions
- SCAG & *Go Human* Introduction
- Mini-Grants Program Overview
- 2021 Mini-Grant Awardee Highlight
- Application Walkthrough
- Q&A



Introductions



- Type your **Name, Organization, and Location** into the chat box.



Southern California Association of Governments



**191 Cities
6 Counties**

**18.9
Million
People**

Go Human. Active Transportation Safety & Encouragement Campaign



Regional Advertising
Campaign &
Co-Branding



Temporary Safety
Demonstrations &
Programming



Safety Workshops,
Webinars, and
Technical Assistance



***Go Human* Mini-Grants**



Program Goal and Priorities



Program Goal

- To build **street-level community resiliency** and **increase the safety** of people most harmed by traffic injuries and fatalities, including without limitation Black, Indigenous and People of Color; people with disabilities; and frontline workers, particularly those walking and biking.

Funding Priorities

- Investment in organizations focused on or led by members of disadvantaged or underinvested communities;
- Organizations focused on:
 - Public Health
 - Disability Justice
 - Social Service
 - Parents
 - Elders
 - Rural Communities.
- Leadership and capacity building strategies

Funding Eligibility

Organization Type

- Community-based organizations
- Non-profits
- Social enterprises

Geography

Located within the SCAG region, (Imperial, Los Angeles, Orange, Riverside, San Bernardino, and Ventura counties)

Equity Consideration

Funding will be distributed to prioritize equity, particularly within communities that have been historically disinvested or in disadvantaged communities



Grant Amount

- Up to \$15,000 per project
- Awards are made on a reimbursement basis
- *In 2021, 31 mini-grants were awarded at up to \$10,000 each*



Timeline and Reporting Requirements



Timeline

- **April 29:** Applications due by 11:59 pm PDT
- **May 16:** Notice of Conditional Award
- **May 16–June 10:** Scope Refinement
- **June 13–August 31 (12 weeks):** Project implementation

Reporting

- **July 2022:** Mid–project update (email or phone call)
- **September 9:** Final Report due

What We Are Looking For

Selection Criteria:

- Impact (25%)
- Reach/Engagement (25%)
- Feasibility (20%)
- Cost-effectiveness (30%)

Go Human staff will also consider geographic representation in selection process



2021 Mini-Grant Awardee: Nyeland Promise



NYELAND PROMISE SAFE TRAVELS/VIAJES SEGUROS



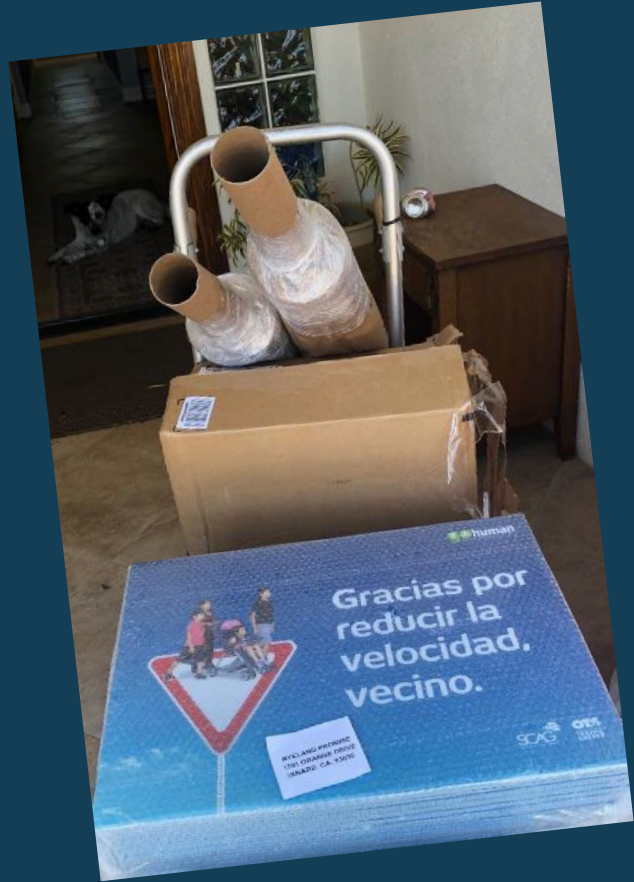
NYELAND PROMISE

Unincorporated portion of County near Oxnard, California





NYELAND PROMISE SAFE TRAVELS/VIAJES SEGUROS





NYELAND PROMISE SAFE TRAVELS/VIAJES SEGUROS



NYELAND PROMISE

Unincorporated portion of County near Oxnard, California

- Ask questions.
- Bring suggestions.
- Have a diverse opinion in developing program.
- Engage your community.
- Have fun!



NYELAND PROMISE SAFE TRAVELS/VIAJES SEGUROS



Produced with a mini-grant provided by



Other Past Mini-Grant Awardees

University Park Slow Jams



Bike Ventura

Santa Ana Active Streets



Other Past Mini-Grant Awardees

Music Changing Lives



Los Angeles Walks

Wednesday 6:15 PM

👋 Hola buenas tardes Dulce,

Espero que se encuentren bien.
Aquí está el enlace para el
grupo de Facebook para los
talleres:

[https://www.facebook.com/
groups/tallereswilmingtoncsfs](https://www.facebook.com/groups/tallereswilmingtoncsfs)

Por favor ingrésese para
aceptarla y para que se
actualice. Dígame si tiene
preguntas 😊 gracias!

Yesterday 8:27 AM

Hola buen día gracias 🙏
bendiciones 🙏



TAKE OUR SURVEY!

We Want a Safer and Healthier Community!

Help your community stay physically active and COVID-19 free - Take The Survey of Walking, Biking, Going to the Park and using the Bus or Train During the COVID-19 Pandemic Survey. This short 2-minute survey asks questions about what our community is doing to stay physically active during COVID-19 while you are out walking, biking, going to the park, riding the bus, taking the train or going shopping.

Our Goals

The goal of the Staying Safe and COVID-19 Free Project is to encourage you to stay safe and COVID-19 free while you are out:



Community Intelligence

Other Go Human Resources

- Co-branded Materials

- Digital or print materials provided at no cost
- Includes lawn signs, banners, bus shelter ads, social media graphics, and more!
- Can complement Mini-Grant projects or stand alone
- More info and request materials: <https://scag.ca.gov/go-human-safety-campaign>

- Kit of Parts

- Pop-up materials to temporarily demonstrate potential and planned street design treatments and safety infrastructure to create safer and more inviting public spaces
- Includes a parklet, curb extension (bulbout), median refuge island, artistic crosswalk, and separated bike lane
- More info: <https://scag.ca.gov/borrow-kit-parts>



Application Run Through

- Four elements:
 1. Applicant Info
 2. Project Info
 3. Project Budget
 4. Project Timeline



Online Application



OUR WORK


- Connect SoCal +
- Inclusion, Diversity, Equity & Awareness
- Programs & Projects +
- Local Resources -
- Broadband
- Go Human -
 - Join The Safety Campaign +
 - Apply for Funding
 - Borrow the Kit of Parts
 - Education and Action +
 - Sponsorship
 - Events +
 - Blog
- Sustainable Communities Program +
- Toolbox Tuesday +
- 100 Hours +
- Government to University Initiative
- Earthquake Preparedness Initiative
- Funding & Programming +
- Legislation & Advocacy +
- Publications & Reports +

Go Human Mini-Grants

SCAG's *Go Human* Mini-Grants Program provides funding to non-profits and community-based organizations to implement local traffic safety projects.

Program Goal

The *Go Human* Mini-Grants program aims to build street-level community resiliency and increase the safety of people most harmed by traffic injuries and fatalities, including without limitation Black, Indigenous and People of Color; people with disabilities; and frontline workers, particularly those walking and biking.

Funding for this program is provided by a grant from the California Office of Traffic Safety (OTS) , through the National Highway Traffic Safety Administration.

Eligible Applicants

Community-based organizations, non-profits, and social enterprises are eligible for a Mini-Grant.

Funding is available to recipients across the SCAG region, which encompasses the counties of Imperial, Los Angeles, Orange, Riverside, San Bernardino, and Ventura.

Funding will be distributed to prioritize equity, particularly within communities that have been historically disinvested or in disadvantaged communities.



2022 Funding Cycle


The 2022 *Go Human* Mini-Grants Program will award up to \$15,000 each to selected traffic safety projects that emphasize community-driven co-creation and community engagement. Applications are open from Monday, March 28, 2022 to Friday, April 29, 2022.


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- Final Report from Applicants: Friday, September 9

SCAG will be hosting two informational webinars on the Mini-Grants program via Zoom (Spanish and ASL interpretation will be provided). See below for dates and registration links:

- Register here  for the Tuesday, April 5th webinar at 12:30 p.m. PT
- Register here  for the Tuesday, April 19th webinar at 10 a.m. PT

Apply  for a Mini-Grant by April 29, 2022.

Aplique  a los Fondos antes del 29 de abril de 2022.

Project Budget Templates

2022 MINI-GRANTS APPLICATION

FONDOS DE GO HUMAN SOLICITUD

MINI-GRANT GUIDELINES

FONDOS DE GO HUMAN DIRECTRICES

FREQUENTLY ASKED QUESTIONS

PREGUNTAS FRECUENTES

Link to
application in
Jotform

Pdf version for
previewing questions

<https://scag.ca.gov/apply-funding>

1. Applicant Info

- Basic information about the applicant.

IV. Applicant Information

Organization Name *

Contact Name *

First Name

Last Name

E-mail *

Phone Number *

example@example.com

(000) 000-0000

Organization Type *

☐ Community-Based Organization

☐ Non-Profit Organization

☐ Social Enterprise

☐ Other

Website / Social Media: *

City / Jurisdiction: *


County *

Please Select

▼

1. Applicant Info

- A W-9 is required
- Insurance required, but organizations without insurance may be considered on a case by case basis

Can you provide a W-9? * Please Select 

Can you provide proof of the following required insurance and are you able to meet SCAG's insurance requirements? (refer to pages 4 and 5 of the Program Guidelines) *

☐ General Liability

☐ Automobile Liability

☐ Workers' Compensation

☐ Professional Liability

☐ I do not have any or all of these insurances.

If your organization is unable to meet specific requirements, please specify.
(Applicants without insurance may be considered on a case-by-case basis).

Type here...

1. Applicant Info

- Brief organization description may be an existing statement (i.e., mission statement)

Brief Description of Applicant: *

100 words maximum.

Provide a short description of your organization, including mission, goals, and demographic population served (100 words max).
0/100

Next

2. Project Info

- Project Name and Area
- Project Description
- Note if it is virtual

1. Project Information

Project Name: *

Project Area: *

(Enter city, unincorporated area, neighborhood, or community)

Project Description: *

Describe your project (300 words maximum).

Please include if there are virtual and/or in-person elements to your project. 0/300

2. Project Info

- Criteria
 - *Reach (25%)*
 - Impact (25%)
 - Feasibility (20%)
 - Cost-Effectiveness (30%)

Reach Questions (25 points)

Describe the population your project will serve. Include how and why the population may have been historically or currently difficult to reach effectively (10 points) (200 words max) *

200 words maximum.

(10 points) 0/200

How many people do you anticipate reaching? (5 points) *

(5 points)

Explain the steps you will take to reach this audience. (10 points) (200 words max) *

200 words maximum.

(10 points) 0/200

2. Project Info

- Criteria
 - Reach (25%)
 - *Impact* (25%)
 - Feasibility (20%)
 - Cost-Effectiveness (30%)

Impact Questions (25 points)



What are the primary safety concerns of the population this project will serve? (10 points) (200 words max) *

200 words maximum.

(10 points) 0/200

How will your project address these safety concerns and what are the anticipated outcomes? (15 points) (200 words max) *

200 words maximum.

(15 points) 0/200

2. Project Info

- Criteria
 - Reach (25%)
 - Impact (25%)
 - ***Feasibility (20%)***
 - Cost-Effectiveness (30%)

Feasibility Questions (20 points)

What are your qualifications to carry out this project? (10 points) (200 words max) *

200 words maximum.

(10 points) 0/200

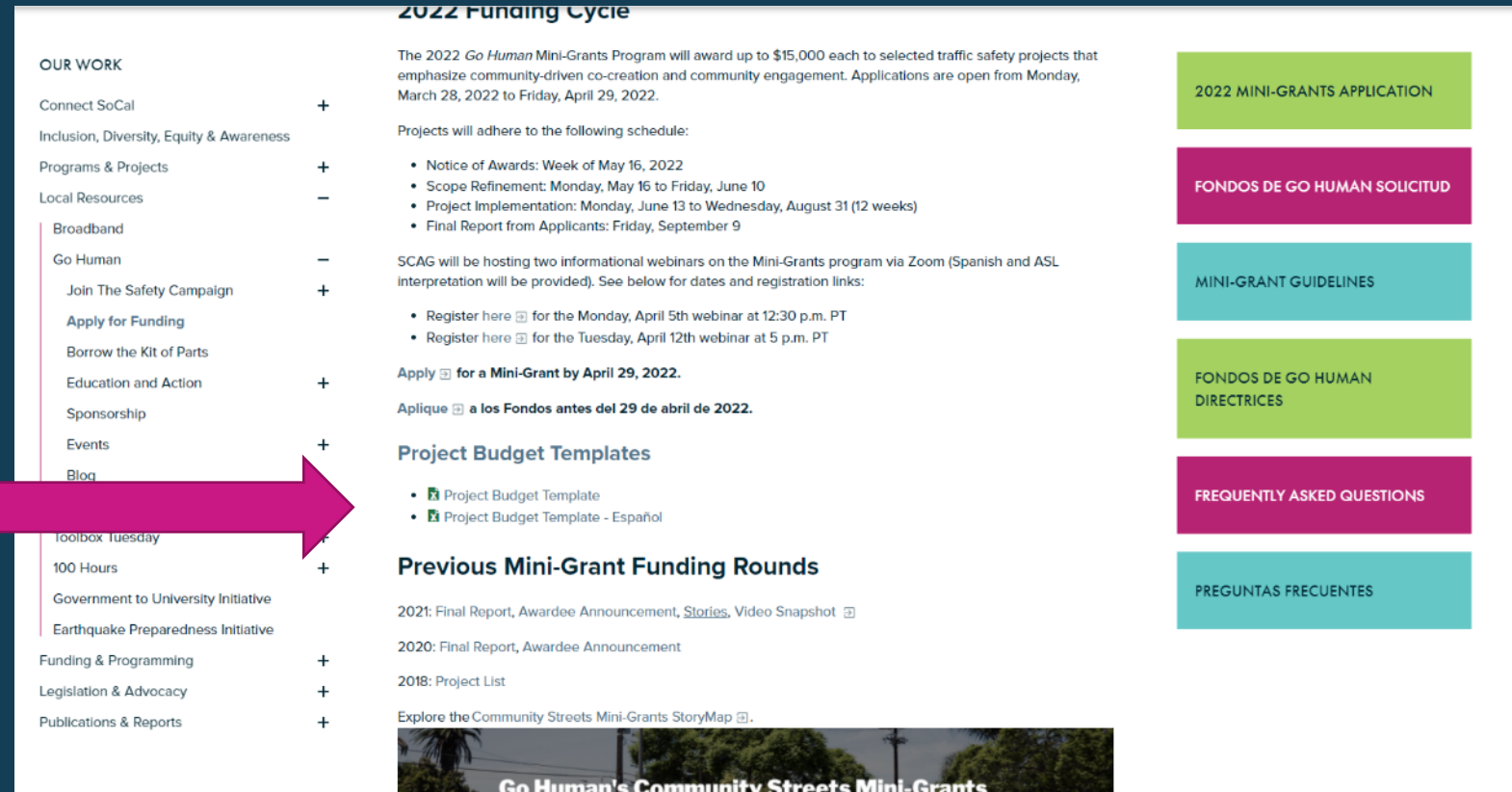
How do you plan to implement your project within the implementation period and within budget? The implementation period is 12 weeks, from June 13, 2022 to August 31, 2022. (10 points) (200 words max) *

200 words maximum.

(10 points) 0/200

3. Project Budget

- Criteria
 - Reach (25%)
 - Impact (25%)
 - Feasibility (20%)
 - **Cost-Effectiveness (30%)**



OUR WORK

- Connect SoCal +
- Inclusion, Diversity, Equity & Awareness +
- Programs & Projects -
- Local Resources -
- Broadband -
- Go Human +
- Join The Safety Campaign +
- Apply for Funding +
- Borrow the Kit of Parts +
- Education and Action +
- Sponsorship +
- Events +
- Blog +
- Toolbox Tuesday +
- 100 Hours +
- Government to University Initiative +
- Earthquake Preparedness Initiative +
- Funding & Programming +
- Legislation & Advocacy +
- Publications & Reports +

2022 Funding Cycle

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- Register here [for the Monday, April 5th webinar at 12:30 p.m. PT](#)
- Register here [for the Tuesday, April 12th webinar at 5 p.m. PT](#)

Apply [for a Mini-Grant by April 29, 2022](#).

Aplique [a los Fondos antes del 29 de abril de 2022](#).

Project Budget Templates

- [Project Budget Template](#)
- [Project Budget Template - Español](#)

Previous Mini-Grant Funding Rounds

2021: Final Report, Awardee Announcement, [Stories](#), Video Snapshot [for the Monday, April 5th webinar at 12:30 p.m. PT](#)

2020: Final Report, Awardee Announcement

2018: Project List

Explore the Community Streets Mini-Grants StoryMap [for the Monday, April 5th webinar at 12:30 p.m. PT](#).

Go Human's Community Streets Mini-Grants

2022 MINI-GRANTS APPLICATION

FONDOS DE GO HUMAN SOLICITUD

MINI-GRANT GUIDELINES

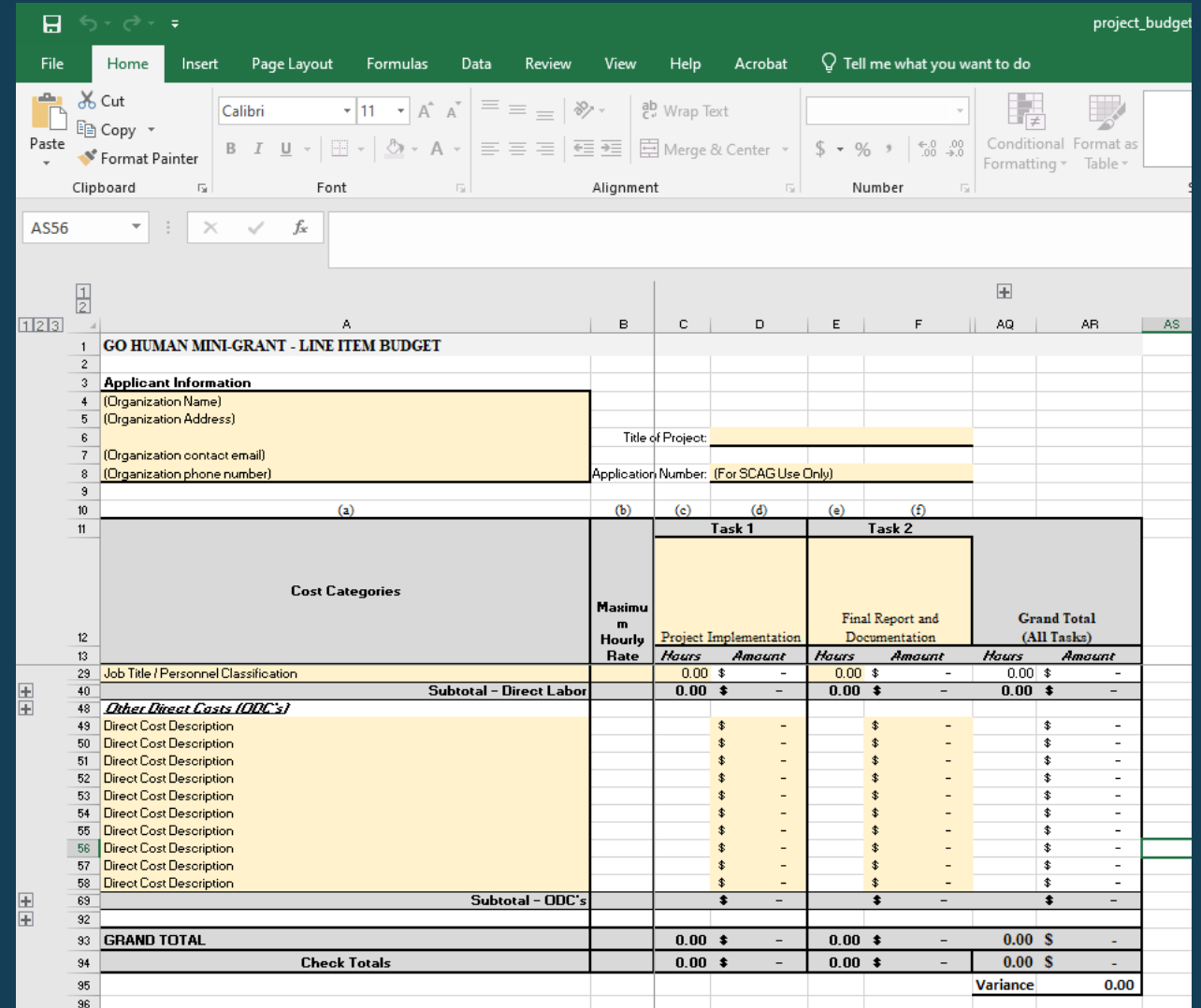
FONDOS DE GO HUMAN DIRECTRICES

FREQUENTLY ASKED QUESTIONS

PREGUNTAS FRECUENTES

3. Project Budget

- The budget spreadsheet is set up to help you plan the amount of time you need to complete a project.
- Read the READ ME tab for Instructions.
 - List the job titles of all staff that will work on your Mini-Grant project. List job titles and not names.
 - List the hourly rate for each staff under. You must support the hourly rate with documentation.
 - Enter Number of Labor Hours and the spreadsheet automatically calculates the cost.



The screenshot shows the 'GO HUMAN MINI-GRANT - LINE ITEM BUDGET' spreadsheet. The form includes fields for Applicant Information (Organization Name, Address, Contact Email, Phone Number), Title of Project, and Application Number. The budget table is structured as follows:

Cost Categories	Maximum Hourly Rate	Task 1		Task 2		Grand Total (All Tasks)	
		Project Implementation		Final Report and Documentation			
		Hours	Amount	Hours	Amount	Hours	Amount
Job Title / Personnel Classification		0.00	\$ -	0.00	\$ -	0.00	\$ -
Subtotal - Direct Labor		0.00	\$ -	0.00	\$ -	0.00	\$ -
Other Direct Costs (ODC's)							
Direct Cost Description			\$ -		\$ -		\$ -
Direct Cost Description			\$ -		\$ -		\$ -
Direct Cost Description			\$ -		\$ -		\$ -
Direct Cost Description			\$ -		\$ -		\$ -
Direct Cost Description			\$ -		\$ -		\$ -
Direct Cost Description			\$ -		\$ -		\$ -
Direct Cost Description			\$ -		\$ -		\$ -
Direct Cost Description			\$ -		\$ -		\$ -
Direct Cost Description			\$ -		\$ -		\$ -
Subtotal - ODC's			\$ -		\$ -		\$ -
GRAND TOTAL		0.00	\$ -	0.00	\$ -	0.00	\$ -
Check Totals		0.00	\$ -	0.00	\$ -	0.00	\$ -
						Variance	0.00

3. Project Budget



- Direct costs hard costs such as printing, permit costs, bicycle helmets, equipment rentals. It may also include services, such as photography and videography.
- Enter Amounts for Direct Costs. You must support these costs with documentation.
- After entering your hourly rates, labor hours, and direct costs, the budget spreadsheet automatically calculates the grand total. This number will be your proposed budget.

project_budget

File Home Insert Page Layout Formulas Data Review View Help Acrobat Tell me what you want to do

Clipboard

Calibri 11 A⁺ A⁻

B I U A⁺ A⁻

Font

Alignment

Wrap Text

Merge & Center

\$ % $\frac{\square}{\square}$ $\frac{\square}{\square}$ $\frac{\square}{\square}$

Number

Conditional Formatting Table

AS56

	A	B	C	D	E	F	AQ	AR	AS	
1	GO HUMAN MINI-GRANT - LINE ITEM BUDGET									
2										
3	Applicant Information									
4	(Organization Name)		Title of Project:							
5	(Organization Address)		Application Number: (For SCAG Use Only)							
6										
7	(Organization contact email)									
8	(Organization phone number)									
9										
10	(a)	(b)	(c)	(d)	(e)	(f)				
11	Cost Categories	Maximum Hourly Rate	Task 1		Task 2		Grand Total (All Tasks)			
12			Project Implementation		Final Report and Documentation					
13			Hours	Amount	Hours	Amount	Hours	Amount		
29	Job Title / Personnel Classification		0.00	\$ -	0.00	\$ -	0.00	\$ -		
40	Subtotal - Direct Labor		0.00	\$ -	0.00	\$ -	0.00	\$ -		
48	Other Direct Costs (ODC's)									
49	Direct Cost Description		\$ -		\$ -		\$ -			
50	Direct Cost Description		\$ -		\$ -		\$ -			
51	Direct Cost Description		\$ -		\$ -		\$ -			
52	Direct Cost Description		\$ -		\$ -		\$ -			
53	Direct Cost Description		\$ -		\$ -		\$ -			
54	Direct Cost Description		\$ -		\$ -		\$ -			
55	Direct Cost Description		\$ -		\$ -		\$ -			
56	Direct Cost Description		\$ -		\$ -		\$ -			
57	Direct Cost Description		\$ -		\$ -		\$ -			
58	Direct Cost Description		\$ -		\$ -		\$ -			
69	Subtotal - ODC's		\$ -		\$ -		\$ -			
92										
93	GRAND TOTAL		0.00	\$ -	0.00	\$ -	0.00	\$ -		
94	Check Totals		0.00	\$ -	0.00	\$ -	0.00	\$ -		
95							Variance	0.00		

4. Project Timeline

- Include dates for key actions
- Plan for any local city/county permits or review if applicable

3. Project Timeline

Please identify the key actions your organization will take to complete the proposed project. This schedule must include:

- Mid-Project Review (To be provided in July 2022, in the form of an email or phone call)
- Submission of the Final Report and Deliverables

Key Action Example:

Date	Activity	Description
June 2022	Project Planning	Develop curriculum for webinar series

Example:
(Date) June 2021
(Activity) Project Planning
(Description) Develop curriculum for webinar series

	Date	Activity	Description
Key Action #1			
Key Action #2			
Key Action #3			
Key Action #4			
Key Action #5			
Key Action #6			

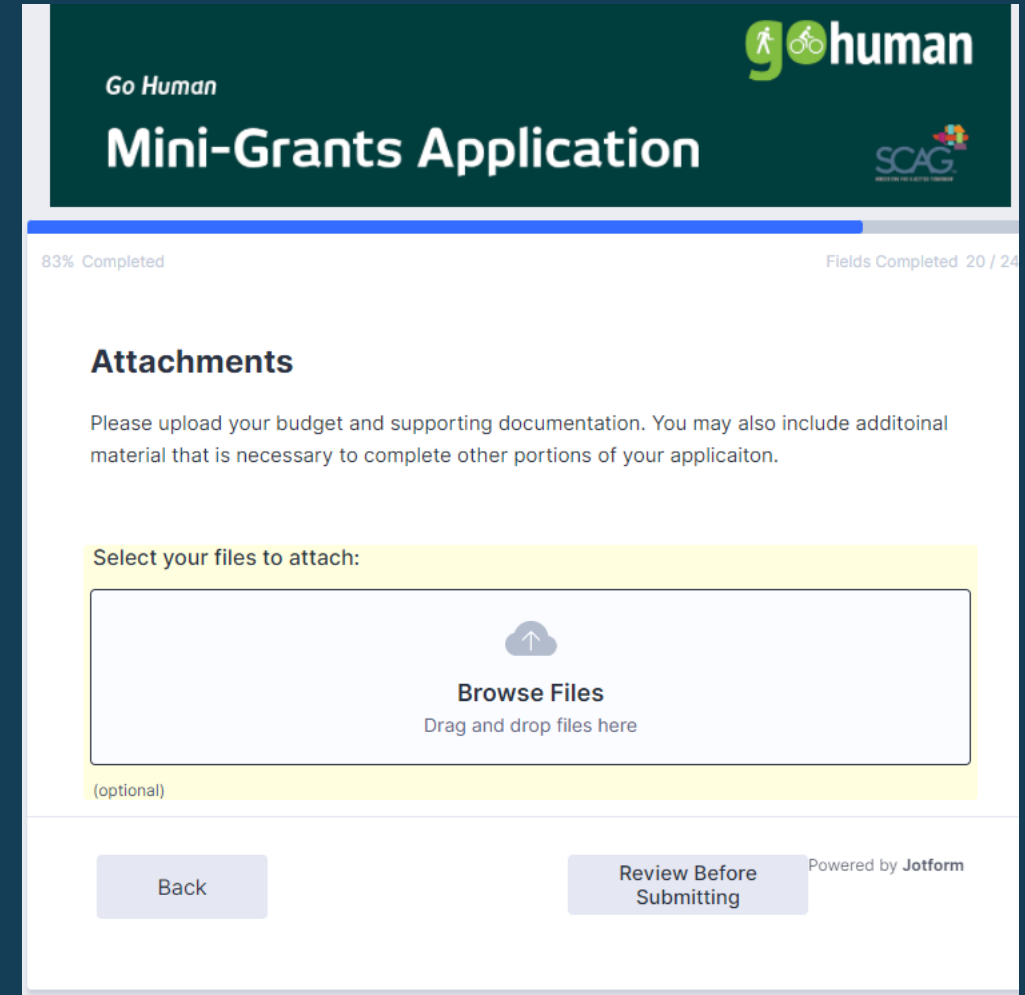
Attachments may be added if necessary to complete schedule (see next page).

Back

Next

Attachments

- Attach your budget, supporting documentation, and any additional materials as necessary

A screenshot of a web application titled "Go Human Mini-Grants Application". The header is dark green with the "Go Human" logo (a green circle with a white figure) and the "SCAG" logo. Below the header, a progress bar shows "83% Completed" and "Fields Completed 20 / 24". The main section is titled "Attachments" and contains the text: "Please upload your budget and supporting documentation. You may also include additional material that is necessary to complete other portions of your application." Below this is a yellow box with the text "Select your files to attach:" and a large white box with a cloud upload icon, the text "Browse Files", and "Drag and drop files here". At the bottom of the yellow box is the text "(optional)". At the bottom of the page are two buttons: "Back" and "Review Before Submitting". The text "Powered by Jotform" is in the bottom right corner.

Submitting Your Application

- Submit through the online system
- If you run into challenges with Jotform, submit the pdf by emailing your completed application to both of the following addresses:
 - Andrés Carrasquillo at carrasquillo@scag.ca.gov
 - Communitystreets@saferoutespartnership.org

Eligible Expenses

Expenses should be directly related to the proposed project, including, but not exclusive to:

- Labor costs, such as coordination, design, facilitation, set-up, training, etc.;
- Printing;
- Permits or fees related to the project;
- Bicycle helmets if purchased to support bicycle education;
- Supply or equipment rental fees; and
- Virtual platform subscription fees



Ineligible Expenses

- Ineligible expenses include, but are not limited to:
 - Products or giveaways not tied to a safety educational component (only allowed if they are given away in direct correlation with a safety education component)
 - Stickers (i.e., bumper stickers, stickers for mass distribution at events)
 - Raffle prizes
 - Food or beverages
 - Plants
 - Office furniture purchases
 - Paint
 - Chalk
 - Event entertainment or music
 - Advertising not directly related to proposed project
 - Implementation of a study, plan, or program
 - Habitat conservation plans
 - Lobbying efforts and/or political contributions
 - Items that are not indicated in the original project budget

Visit the webpage for more info:

[CONNECT SOCAL](#)[RHINA](#)[RDP](#)[TRANSLATE](#)[ABOUT US](#)[MEETINGS](#)[OUR WORK](#)[DATA & TOOLS](#)[GET INVOLVED](#)[NEWS & EVENTS](#)

OUR WORK

[Connect SoCal](#)[Inclusion, Diversity, Equity & Awareness](#)[Programs & Projects](#)[Local Resources](#)[Broadband](#)[Go Human](#)[Join The Safety Campaign](#)[Apply for Funding](#)[Borrow the Kit of Parts](#)[Education and Action](#)[Sponsorship](#)[Events](#)[Blog](#)[Sustainable Communities Program](#)[Toolbox Tuesday](#)[100 Hours](#)[Government to University Initiative](#)

APPLY FOR FUNDING



SCAG's *Go Human* Mini-Grants Program provides funding to non-profits and community-based organizations to implement local traffic safety projects.

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[2022 MINI-GRANTS APPLICATION](#)[FONDOS DE GO HUMAN SOLICITUD](#)[MINI-GRANT GUIDELINES](#)[FONDOS DE GO HUMAN
DIRECTRICES](#)[FREQUENTLY ASKED QUESTIONS](#)[PREGUNTAS FRECUENTES](#)

Questions?

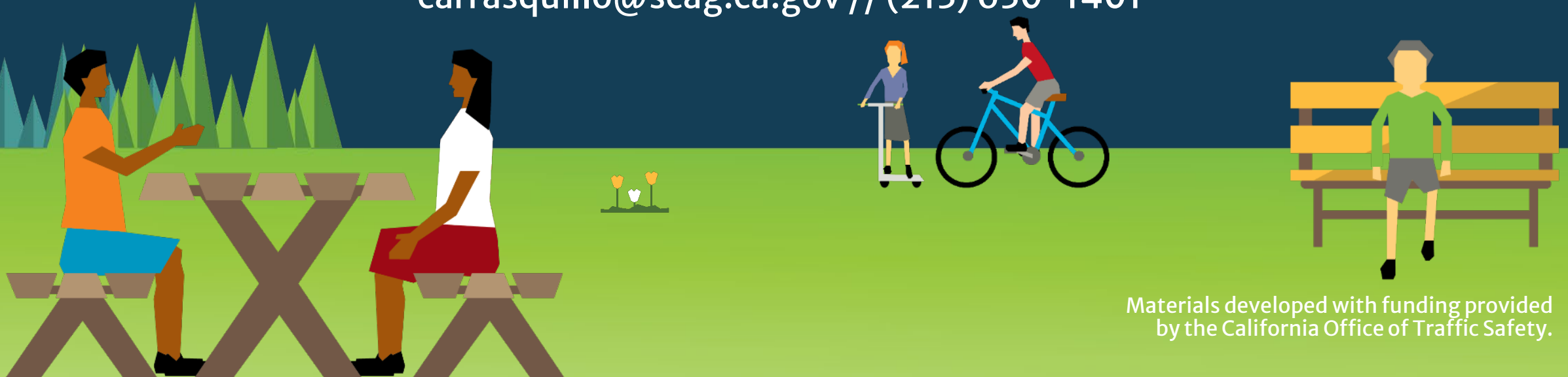
Thank you for your interest!



Thank you for being champions for safety in your city and region!

More information visit gohumansocal.org
and follow @gohumansocal on Twitter, Instagram, and Facebook.

Andrés Carrasquillo
Community Engagement Specialist
carrasquillo@scag.ca.gov // (213) 630-1401



Materials developed with funding provided
by the California Office of Traffic Safety.