SITE PLAN
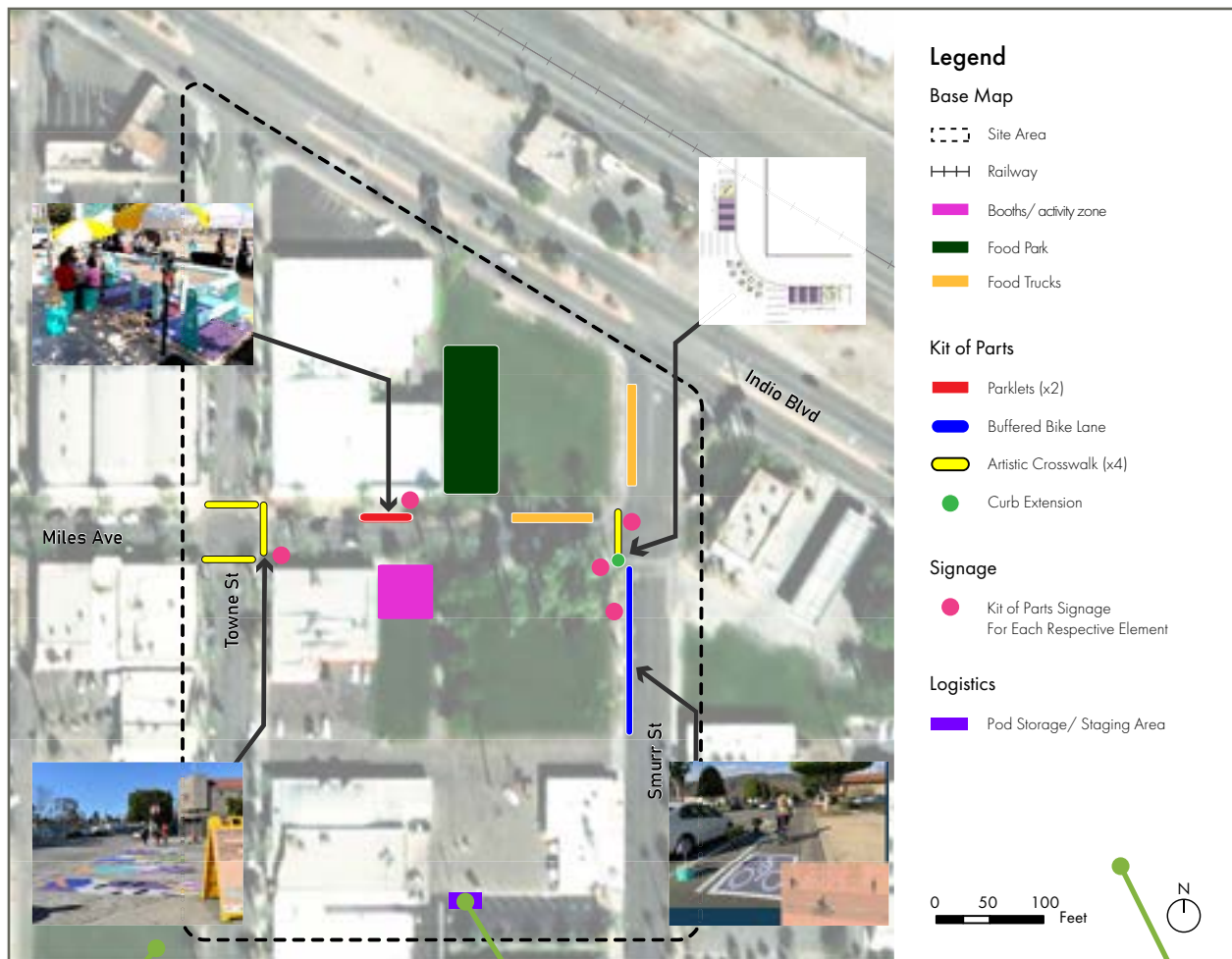
Instructions: Using a word or graphics software such as Microsoft Word, Microsoft PowerPoint, Microsoft Paint, Adobe Illustrator, or Adobe InDesign, develop a Site Plan with different event components.

The example below is the Site Plan for the Indio's Streets are Treats *Go Human* Activation.

Legend

Base Map
- ⌐⌐⌐ Site Area
- ┼┼┼ Railway
- ▮ Booths/ activity zone
- ▮ Food Park
- ▮ Food Trucks

Kit of Parts
- ▬ Parklets (x2)
- ▬ Buffered Bike Lane
- ▭ Artistic Crosswalk (x4)
- ● Curb Extension

Signage
- ● Kit of Parts Signage For Each Respective Element

Logistics
- ▮ Pod Storage/ Staging Area

0   50   100 Feet

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Base Map: Retrieve a satellite image from a mapping tool of the Event Site to use as a base map

Symbols: Use simple symbols such as squares, circles, and lines to represent each event component.

Legend: Develop a map legend based on the different components of the event.

Tips:

- Work with a licensed engineer to develop the Site Plan.
- Develop the Site Plan using a word or graphics software after the activation elements have been established. During the brainstorming process, use Google Earth or Google Maps instead.