Appendix 2.3

SITE PLAN

Instructions: Using a word or graphics software such as Microsoft Word, Microsoft PowerPoint, Microsoft Paint, Adobe Illustrator, or Adobe InDesign, develop a Site Plan with different event components.

The example below is the Site Plan for the Indio’s Streets are Treats Go Human Activation.

Base Map: Retrieve a satellite image from a mapping tool of the Event Site to use as a base map.

Symbols: Use simple symbols such as squares, circles, and lines to represent each event component.

Legend: Develop a map legend based on the different components of the event.

Legend

- **Base Map**
  - Site Area
  - Railway
  - Booths/activity zone
  - Food Pav
  - Food Trucks

- **Kit of Parts**
  - Parklets (x2)
  - Buffered Bike Lane
  - Artistic Crosswalk (x4)
  - Curb Extension

- **Signage**
  - Kit of Parts Signage For Each Respective Element

- **Logistics**
  - Pod Storage/Staging Area

Logistics

- 0
- 50
- 100 Feet

Legend

- Site Area
- Railway
- Booths/activity zone
- Food Pav
- Food Trucks
- Parklets (x2)
- Buffered Bike Lane
- Artistic Crosswalk (x4)
- Curb Extension
- Kit of Parts Signage For Each Respective Element
- Pod Storage/Staging Area
Tips:

• Work with a licensed engineer to develop the Site Plan.
• Develop the Site Plan using a word or graphics software after the activation elements have been established. During the brainstorming process, use Google Earth or Google Maps instead.