

Frequently Asked Questions

How much funding is available for each project?

SCAG will award up to \$10,000 to selected projects, and award amounts will vary.

Award amounts were as small as \$1,000 in the previous round of funding. SCAG encourages applicants to follow the guidelines regarding anticipated work hours and direct costs, ensuring that the project demonstrates feasibility and cost-effectiveness. SCAG staff may work with applicants to scale proposal budgets as needed.

Are local government agencies, like cities and counties, eligible for funding?

No. This funding opportunity is designated for community-based organizations, non-profits, students, and artists. If cities or agencies are interested in projects that build community resiliency and increase the safety of vulnerable street users, please consider one of the following options:

Public agencies should consider partnering with a community-based organization that can receive the funding and implement the project.

Local government agencies interested in bringing Go Human to their communities are encouraged to consider utilizing Go Human's suite of safety resources, at no cost. Go Human **provides free co-branded print materials** or digital files with safety messaging, including messaging that reminds drivers to slow down and watch for people walking and biking. SCAG will co-brand Go Human advertisements with the jurisdiction's logo, resize, and adapt language appropriate to your community's needs. SCAG manages graphic design, printing and delivery of

materials, within three (3) weeks of the requested items. To request materials, submit a [Materials Request Form](#). These are excellent resources in light of reports of increased speeding amidst reduced vehicles on the road, as well as greater numbers of people walking and biking within their neighborhoods.

If local governments are interested in hosting temporary demonstration projects or facilitating "Slow Streets," the **Go Human Kit of Parts** is available upon request, at no cost to jurisdictions. Please reach out to Dorothy Suchkova at suchkova@scag.ca.gov for more information.

Please keep on an eye on SCAG's upcoming **Sustainable Communities Program**, to launch in the fall, which provides technical assistance funding for larger planning efforts, including the developing of active transportation and safe routes to schools plans, strategic safety plans, network visioning projects, Quick Builds and more.

Can my organization submit multiple projects for consideration?

Yes. Multiple projects may be submitted for consideration. It is likely that no more than one project per organization would be selected, depending on a variety of factors including budget.

Will there be any changes to the implementation period?

No. All funded projects must be completed by August 20, 2021 with deliverables submitted by September 3, 2021. Applicants must scale and schedule projects appropriately.

How will social distancing measures impact projects?

We recognize that social distancing disrupts many conventional in-person engagement activities, such as workshops, events, and safety demonstrations. Applicants are encouraged to explore alternatives, like radio, phone banks, or flyers to address the digital divide, as well as virtual tools to engage local communities.

How can I use a mini-grant to reach populations without access to virtual tools and a quality internet connection?

Applicants do not need to exclusively rely on online tools. Applicants are encouraged to propose projects that consider a variety of methods, such as radio, with phone banks or flyers. Engagement may involve developing assessments, or plans, strategically compiled, in support of street level resiliency planning, bike/ped audits, or in support of identifying safe routes for essential workers/to essential services.

How soon will I know if my project has been selected?

Applications are due at 11:59 P.M. on Wednesday, May 19, 2021. SCAG will communicate with awardees no later than Tuesday, June 8, 2021 if their project is awarded. Applicants will be contacted via the email address or phone number listed in the submitted application.

How is this Call for Projects being funded?

Funding for the Mini-Grant Program is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

Are Letters of Support needed?

No. The application process is intended to be easy and straight forward. No need to submit additional documents.

Does my project require insurance?

If your project involves the use of private or personal property, SCAG will require proof of insurance. Applicants will need to provide proof of General Liability, Automobile Liability, Worker's Compensation, and Professional Liability insurance. Virtual strategies do not require insurance. Applicants without insurance may be considered on a case-by-base basis. For additional guidance regarding the insurance requirement, contact Andrés Carrasquillo at carrasquillo@scag.ca.gov.