

# 2021 Sustainability Awards Rubric

CRITERIA	3 POINTS	2 POINTS	1 POINT	0 POINTS
<b>BENEFITS TRADITIONALLY MARGINALIZED, VULNERABLE, OR UNDER-REPRESENTED COMMUNITIES*</b>	Demonstrates significant and substantive benefits and/or consideration of traditionally marginalized, vulnerable, or underrepresented communities.	Demonstrates better than average benefits and/or consideration of traditionally marginalized, vulnerable, or underrepresented communities than might be expected for this type of project or plan.	Demonstrates some benefits and/or consideration of traditionally marginalized, vulnerable, or underrepresented communities.	Does not benefit or consider traditionally marginalized, vulnerable, or underrepresented communities.
<b>WORKING WITH PARTNERS</b>	Demonstrates significant and substantive partnering and collaboration across administrative, jurisdictional, geographic, sectors (e.g., public, private, NGO), and/or other divisions.	Demonstrates better than average partnering and collaboration across administrative, jurisdictional, geographic, sectors (e.g., public, private, NGO), and/or other divisions than might be expected for this type of project or plan.	Demonstrates some partnerships and collaboration across administrative, jurisdictional, geographic, sectors (e.g., public, private, NGO), and/or other divisions.	Does not demonstrate partnering nor collaboration across traditional boundaries.
<b>QUANTIFICATION OF BENEFITS</b>	Demonstrates a significant reduction of greenhouse gas emissions, vehicle miles traveled, air pollution, share of single-occupancy vehicle trips, or other performance measure to improve sustainability and the lives of Southern Californians.	Demonstrates a better than average reduction of greenhouse gas emissions, vehicle miles traveled, air pollution, share of single-occupancy vehicle trips, or other performance measure to improve sustainability and the lives of Southern Californians.	Demonstrates some reduction of greenhouse gas emissions, vehicle miles traveled, air pollution, share of single-occupancy vehicle trips, or other performance measure to improve sustainability and the lives of Southern Californians	The benefits of the plan, project, or program are not quantified, do not meet expectations for a plan or project of this type, or are negligible.
<b>GOING THE EXTRA MILE</b>	This project, program, or plan goes well beyond what is required or done as a usual course of business. The project, program, or plan innovates beyond standard practice. Serves as a model for the region.	Exceeds expectations or standard practice as a whole or in some elements. The project or plan could be a model for similar communities.	Generally follows established guidelines or practices, but demonstrates some amount of innovation or extra effort.	Shows little to no innovation. The plan or project is part of what is required or expected as a usual course of business.

# 2021 Sustainability Awards Rubric

*\*Populations served can include, but are not limited to low-income households, youth, elderly, persons with disabilities, minority communities, or areas as defined by [Connect SoCal's Environmental Justice Report](#) (SB 535 Disadvantaged Communities, Environmental Justice Areas, or Communities of Concern).*

## Notes About Scoring

Scoring in each category will be decided based on what might be expected from comparable projects or plans. Additionally, scores will be determined relative to the scope and particulars of the submittal to ensure that exemplary projects and plans can be recognized, even if they are small in scale. For example, an active transportation plan for a small community that shows strong merit and overcame barriers could be competitive against an active transportation plan that covers a larger area or population but has a less compelling story of how it came to fruition or how it will benefit the community.