Honorable Clint Lorimore  
President, Regional Council  
Southern California Association of Governments  
900 Wilshire Blvd., Suite 1700  
Los Angeles, CA 90017  

Re: SoCal Greenprint Initiative  
August 17, 2021  

Dear SCAG President Lorimore,  

Southern California is a region that needs additional housing and public transportation services. The SoCal Greenprint is an additional tool that enables understanding the region’s resources and their importance to human well-being and thus an important planning guide. Southern California will likely add population growth, the SoCal Greenprint provides the resources necessary to ensure this development happens in a way that is more socially, environmentally, and economically sustainable. The tool helps to assist the Southern California Association of Governments and California to guide the development of healthy cities and places for all.

The SoCal Greenprint can help provide the analysis such that proposed projects are built to mitigate some of the environmental challenges we know lie ahead and protect the region’s many resources. To date, development has occurred largely with little forethought of impacts. The development, for example, on the region’s alluvial fans, has exposed people to fire and flood, as well as having reduced ground water infiltration. Extensive development in the wildland/urban interface has unnecessarily exposed people to danger and fire fighting has cost all of us an enormous amount of money and stress. There is plenty of land remaining in the urbanized areas for further housing, ensuring the region can meet its AB 32 goals and enable people to commute effectively and less expensively. Intelligent development policy is a matter of political will and foresight by our elected officials. To continue to permit sprawl as usual is increasingly socially, environmentally, and economically. The Greenprint can point out such impacts of proposed developments such that policy makers can make more thoughtful decisions.
At a time when environmental conditions related to drought, wildfire, earthquakes, and pollution in Southern California are apparent, I urge SCAG to continue to move the Greenprint project along, it is benign enough, a map. In the end, its simply another tool that the region can use to build better into the future.

Sincerely,
Stephanie Pincetl,
Professor, UCLA Institute of the Environment and Sustainability.

Author: Transforming California, a Political History of Land Use in the State; Energy Use in Cities, a Roadmap for Urban Transformation and over 100 additional articles on land use development, habitat conservation planning, water and energy management.