August 20, 2021

Honorable Clint Lorimore
President, Regional Council
Southern California Association of Governments
900 Wilshire Blvd., Suite 1700
Los Angeles, CA 90017

Re: SoCal Greenprint Initiative

Dear SCAG President Lorimore,

As an environmental organization, the California League of Conservation Voters writes to express our thanks to the Southern California Association of Governments for its visionary move to sponsor the development of the SoCal Greenprint project. We strongly urge the organization to keep the project on track for a Fall 2021 launch.

The California League of Conservation Voters represents over 130,000 members, with a mission to protect and enhance the environment and the health of all California communities by electing environmental champions, advancing critical priorities, and holding policymakers accountable.

There is no question that Southern California as a region will continue to expand and develop in the years to come. Southern California needs additional housing and transportation services to help it continue to be an economically vibrant region. The California League of Conservation Voters is a supporter of the SoCal Greenprint because it elevates existing data to help decision makers and stakeholders like ourselves understand how to best integrate nature into the future growth and development of the region.

The SoCal Greenprint is a tool that is in line with SCAG and the region’s leadership in ensuring that our continued growth is done so in a sustainable way that prepares our communities for the climate challenges that lie ahead. The tool also ensures the legacy of development in Southern California is about advancing science and data in ways that will guide the development of healthy cities and places for all. As a region, Southern California is connected by watersheds, wildlife corridors, air quality issues and economic activity that is not constrained by jurisdictional boundaries. The SoCal Greenprint will help our organization and others overcome those boundaries to promote smart regional planning that also makes sense locally. We appreciate the opportunity to leverage the SoCal Greenprint’s data to understand how to better plan and prepare for a collective future of growth and environmental leadership.

We appreciate the opportunity to express our support for the continued development of
the SoCal Greenprint as part of the August 24 public hearing. We urge you to take the feedback collected to strengthen the tool and develop the resource we need for sustainable growth in Southern California.

Thank you,

Melissa Romero  
Legislative Affairs Manager  
California League of Conservation Voters