



Southern California Transformation Workshop on Connecting Publicly-Subsidized Housing Complexes to High-Speed Internet

Thursday, October 21, 2021

1:30 PM – 4:00PM

<https://zoom.us/j/91276490685>

Meeting Purpose

Explore needs and opportunities to: (a) connect all residents in publicly-subsidized housing complexes to high-speed internet service; (b) help residents acquire affordable computing devices; and (c) provide digital literacy training to ensure that residents are able to utilize the internet to improve their lives. The term “publicly-subsidized housing complexes” include multi-unit attached residential buildings owned by government housing authorities or non-profit affordable housing organizations.

Goals

- Explore the nature and magnitude of the challenge, including: (1) estimate the number of publicly-subsidized housing complexes and residential units that lack Internet infrastructure that meets new State standards; (2) characterize the economic barriers for legacy publicly-subsidized housing complexes to pay for installation of high-speed Internet infrastructure and/or afford market-rate connectivity from incumbent Internet Service Provider (ISPs); and (3) delineate the barriers to ISPs providing service to publicly-subsidized housing complexes.
- Discuss solution options for deploying high-speed Internet to connect all publicly-subsidized housing complexes, including opportunities for collaboration between ISPs and the owners of the complexes.
- Identify the types of organizations working in this space, existing collaborations and the gaps that could be addressed through partnerships.
- Identify funding strategies and sources that could support planning and implementation.
- Implement the Action Plan with ongoing monitoring for accountability.

Agenda

1:30	I.	<p>Convene Meeting and Welcome</p> <ul style="list-style-type: none"> • Introduction to SoCal Transformation • Goal and Purpose of Workshop: Forge collaboration and public-private partnerships that connect all residents of publicly-subsidized housing complexes to high-speed Internet service. • SCAG/SANDAG: Role of MPOs, Digital Divide Work Plans 	<p style="text-align: right;">Steve PonTell <i>CEO, National CORE</i></p> <p style="text-align: right;">Hasan Ikhata <i>Executive Director, SANDAG</i></p> <p style="text-align: right;">Antoinette Meier <i>Director of Mobility and Innovation, SANDAG</i></p> <p style="text-align: right;">Sarah Jepson <i>Planning Director, SCAG</i></p> <p style="text-align: right;">Sunne Wright McPeak <i>President and CEO, CETF</i></p>
1:45	II.	<p>Perspectives of Public Housing Leaders:</p> <ul style="list-style-type: none"> • Opportunities and Challenges: Status of Connectivity and Constraints for Installation of High-Speed Internet Infrastructure; Availability and Affordability of Service; Device Ownership and Digital Literacy for Residents • Partnership models and opportunities 	<p style="text-align: right;">Luis Yataco <i>Director, Information Technology, Housing Authority of the City of Los Angeles</i></p> <p style="text-align: right;">Paul Morris <i>Director Project Management Office Information Technology Department, San Diego Housing Commission</i></p> <p style="text-align: right;">Walter Beaumont <i>Grants Manager, Cabrillo EDC</i></p> <p style="text-align: right;">Michael Walsh <i>Deputy Director, Riverside County Housing Authority</i></p> <p style="text-align: right;">Steve Pontell <i>President and CEO, National CORE</i></p>
2:15	III.	<p>Perspectives of Internet Service Providers:</p> <ul style="list-style-type: none"> • Opportunities and Challenges: Barriers to ISPs Connecting Publicly-Subsidized Housing Complexes • Partnership models and opportunities 	<p style="text-align: right;">Carolyn McIntyre <i>CEO, California Cable and Telecommunications Association (CCTA) (Charter, Cox, Comcast)</i></p> <p style="text-align: right;">TBD <i>AT&T</i></p> <p style="text-align: right;">Allison Ellis <i>Senior Vice President, Regulatory and Governmental Affairs, Frontier</i></p>

2:45	IV.	<ul style="list-style-type: none"> • Facilitated Q&A and discussion among panel and workshop participants 	<p style="text-align: right;">Steve PonTell</p> <p style="text-align: right;">Workshop Participants</p>
3:15	V.	<p>Discussion on Opportunities for Statewide Collaboration</p> <ul style="list-style-type: none"> • HUD Policies and Initiatives • HCD Policies and Initiatives • CPUC CASF Funding and Regulations 	<p style="text-align: right;">Steve PonTell</p> <p style="text-align: right;">TBD</p> <p style="text-align: right;"><i>US Department of Housing and Urban Development</i></p> <p style="text-align: right;">Pavlos Mayakis</p> <p style="text-align: right;"><i>Policy Analyst, California Department of Housing and Community Development</i></p> <p style="text-align: right;">James Tang</p> <p style="text-align: right;"><i>CASF Program and Project Supervisor, CPUC</i></p>
3:45 4:00	VI.	<p>Next Steps and Adjournment</p> <ul style="list-style-type: none"> • Workshop Summary • Next Steps 	<p style="text-align: right;">Sunne Wright McPeak</p> <p style="text-align: right;">Steve PonTell</p>