Developing a Successful Planning Project & ATP Application

Ryan Johnson, Alta Planning + Design
Alta Planning + Design

- Nation’s leading team of bicycle, pedestrian, and trails planning and design professionals
- 100+ planners, designers, engineers in 25 offices
- Implementation of over 7,000 miles of bikeways, walkways and trails
- Experts in innovative solutions
- Helped win $160 million in grants for jurisdictions across the country
Presentation Roadmap

• Why do you need a Plan, anyway?
• Components of an Active Transportation Plan
• Structuring potential planning projects to get high ATP scores
• Successful examples around the state
• Writing the application
• Implementing the planning project once funds secured
Why Plan?

- Develop a broad vision, strategies, and clear actions for improving walking and bicycling in your community
- Involve your stakeholders in the process before controversial projects hit the ground
- Become more competitive for future infrastructure and programs grants!
Components of an Active Transportation Plan

- Documentation of Public Participation
- Vision, Goals, Objectives
- Existing Conditions & Policy/Plan Review
- Needs Analysis
- Identification of Potential Infrastructure, Program, and Policy Improvements
- Implementation & Funding Strategy
Components of an Active Transportation Plan

- Documentation of Public Outreach
- **Vision, Goals, Objectives**
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- **Implementation & Funding Strategy**
Creating a Competitive Planning Application

- Articulate how the Plan will help your community achieve larger goals (Mobility, Health, Environment, etc.)
Creating a Competitive Planning Application

• Extensive & Early Public Participation (*Documentation*)
Creating a Competitive Planning Application

- Multi-Jurisdictional Coordination
Creating a Competitive Planning Application

- Focus on Multi-Modal Connections
Creating a Competitive Planning Application

- Commitment by electeds & agencies to implement the project if funded
Creating a Competitive Planning Application

- Add in “bonus” components: Outreach Program; Education/Encouragement Activities; Wayfinding Plan
Successful Examples from California

- San Gabriel Valley Regional Bicycle Master Plan
  - Funded by LA County Dept. of Public Health
  - 5 cities
  - Closes gaps in regional network
  - Extensive public participation campaign
  - Positioned the SGVCOG to get a second phase funded

http://www.dobikeplan.com/
Successful Examples from California

- Santa Monica Pedestrian Action Plan
  - Ties into previous planning efforts
  - Data-driven planning effort
  - Ongoing public involvement through traditional and online methods
  - Focus on multi-modal connections to future Expo Line stations

http://www.smgov.net/departments/pcd/plans/pedestrian-action-plan/
Successful Examples from California

- SANBAG Improvement to Transit Access for Cyclists and Pedestrians
  - Funded by SCAG
  - Multi-modal connections
  - Positioned SANBAG and its cities to receive $4.7M from ATP to implement infrastructure recommendations from the Plan

http://www.sanbag.ca.gov/planning2/study_bike-improvmts.html
Successful Examples from California

- SANDAG Regional Safe Routes to School Strategic Plan
  - Regional Coordination
  - Prioritizes Investments
  - Technical Assistance for the region’s cities
  - Comprehensive Data Collection

http://saferoutescalifornia.org/2012/04/30/sdc_srts_plan/
Successful Examples from ATP Cycle 1

- Fresno COG Regional Active Transportation Plan
- El Centro Active Transportation/Safe Routes to School Plan
- Glendale Citywide Pedestrian Master Plan
- Los Angeles SRTS Safety Assessments & Travel Plans
- Unincorporated Los Angeles County Pedestrian Plans & Programs
Writing the Application

- Quality Control & Tracking
- Request Letters of Support and Required Signatures early
- Provide lots of great photos & evidence of field visits

Golden Valley High School
Wein. S. Hart Union High School District
"Home of the Grizzlies"

April 11, 2018

California Department of Transportation (Caltrans)
P.O. Box 942675
Sacramento, CA 95817-9999

Subject: Letter of Support for Active Transportation Program Grant Application for the Sierra Highway Pedestrian & Bicycle Bridge Project and Street Improvements

To Whom It May Concern:

Golden Valley High School supports the City of Santa Clarita’s funding application for the Sierra Highway Pedestrian & Bicycle Bridge Project and Street Improvements. A large number of our students walk from surrounding homes or rely on buses at the Sierra Highway/Golden Valley Road intersection. Dogs on the sidewalk, motorized high-traffic speeds and volume make the journey unpleasant for school age children. The proposed project will significantly improve our students’ safety in this extremely busy intersection by providing a separated, crossing, and bike path and a new bus stop location with sidewalk access. We recognize the health, safety, and mobility benefits this project will provide not only to our students, but to all residents of the area and travelers along Sierra Highway or Golden Valley Road.

This project is a key safety and mobility improvement implementation strategy of the City’s TranSportation Plan, focused on the development of safe and enjoyable pedestrian and bicycle facilities, spaces, and routes within the City, as well as supportive planning and policies related to non-motorized connections for homes and parks, schools. We have enthusiastically been a part of this collaborative effort.

Improving pedestrian and bicycle facilities near schools is a key priority for our community. The City’s TranSportation Plan program has made significant infrastructure improvements, at both elementary schools, and this project on Sierra Highway, and related street improvements will allow our students, parents, and others to get to school safely. We enthusiastically support the consideration of the Sierra Highway Pedestrian & Bicycle Bridge Project and Street Improvements for funding through the Active Transportation Program.

Sincerely,

[Signature]

[Name]
Principal

27051 Robert C. Lee Parkway, Santa Clarita, CA 91350
(661) 296-8340  FAX (661) 296-8342
The result of your hard work...
The result of your hard work
Spending the Money!

- Caltrans requirements for programming funds
- Time to Plan!
Questions?

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