



Community Economic Resilience Fund Program (CERF)

Labor and Workforce Development Agency
Governor's Office of Planning and Research
Governor's Office of Business and Economic Development



Why CERF?

- 1. California is large and diverse: no one-size-fits all to future-proof our economy.
- 2. Business as usual not an option: California's economy is not working for all
- 3. Accelerate the transition to carbon-neutral economy: foster new industry and jobs



CERF Program Objectives

Promote regions-up approach to economic resiliency, equity, and sustainable growth

Support inclusive economic planning

Align and leverage federal and state funding opportunities



CERF Program Design

Phase 1: Planning

13 regions, \$5M each

- Inclusive planning processes
- Development of economic transition plans
- Analysis: cluster, labor market, etc.
- Locally-embedded coordinator

Phase 2: Implementation

Upwards of \$500M total

- Projects that
 - Demonstrate community support
 - Promote state climate goals
 - Support labor standards and job quality
 - Demonstrate clear role in regional strategy
 - Complement existing funding sources



CERF Regions

- 13 regions that will all receive planning and implementation dollars through competitive processes
- Designed to maintain consistency with existing efforts and definitions
- Administration of program will allow for flexibility to collaborate across these regions and work at different levels



CERF 13 Regions and Corresponding Counties

- **Southern Border:** Imperial, San Diego
- **Inland Empire:** Riverside, San Bernardino
- **Los Angeles County**
- **Orange County**
- **Central Coast:** Monterey, San Benito, Santa Barbara, Santa Cruz, San Luis Obispo, Ventura
- **Northern San Joaquin Valley:** Merced, San Joaquin, Stanislaus
- **Central San Joaquin Valley:** Fresno, Kings, Madera, Tulare
- **Kern County**
- **Eastern Sierra:** Alpine, Amador, Calaveras, Inyo, Mariposa, Mono, Tuolumne
- **Bay Area:** Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, Sonoma
- **Sacramento:** Colusa, El Dorado, Nevada, Placer, Sacramento, Sutter, Yolo, Yuba
- **Redwood Coast:** Del Norte, Humboldt, Lake, Mendocino
- **North State:** Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Sierra, Siskiyou, Tehama, Trinity



Planning Phase: Primary Roles and Definitions

<p>High Road Transition Collaborative:</p> <p>A “Team of Teams” incorporating efforts/leadership from around the region. Must include representation from community, environmental justice, labor, business, economic development, etc.</p>	<p>Neutral Convener:</p> <p>Lead org tasked to organize inclusive group of stakeholders, facilitate meetings, oversee third-party research</p>	<p>Fiscal Agent:</p> <p>Intermediary in grant management, has history and capacity to administer federal funds</p>	<p>Coordinator:</p> <p>Person hired or contracted by the convener to support outreach and facilitation</p>
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Planning Phase: Overview of Analysis Required

- **Priorities for Research and Planning:**
 - Economic Competitiveness and Resilience
 - Equity
 - Sustainability
 - Job Quality

- **Analysis Required**
 - Regional Summary
 - SWOT Analysis
 - Labor Market Analysis
 - Industry Cluster Analysis
 - Holistic Economic Recovery from COVID-19 and Transition Strategy



Timelines and Next Steps

Month	Program Progress
December 2021	Release of finalized regions
December 2021	Draft guidelines for Planning Grants released for public comment
January 2022	Listening-session webinar for public feedback
Feb-March 2022	Incorporate public feedback & solicitation drafting
April 2022	Abbreviated second round of public comment
May/June 2022	Planning phase solicitation released
Summer 2022	Neutral conveners selected & begin contracting process
Fall/Winter 2022	Release solicitation implementation (rolling basis)
October 2026	Funds must be encumbered



Thank you & Q+A

For listserv updates: OPR Home page > E-Lists > Just Transition

For resources and general information: [Community Economic Resilience Fund - Office of Planning and Research \(ca.gov\)](https://opr.ca.gov/)

