Community Economic Resilience Fund Program (CERF)

Why CERF?

1. California is large and diverse: no one-size-fits all to future-proof our economy.
2. Business as usual not an option: California's economy is not working for all
3. Accelerate the transition to carbon-neutral economy: foster new industry and jobs
CERF Program Objectives

- Promote regions-up approach to economic resiliency, equity, and sustainable growth
- Support inclusive economic planning
- Align and leverage federal and state funding opportunities

CERF Program Design

**Phase 1: Planning**

- 13 regions, $5M each
  - Inclusive planning processes
  - Development of economic transition plans
  - Analysis: cluster, labor market, etc.
  - Locally-embedded coordinator

**Phase 2: Implementation**

- Upwards of $500M total
  - Projects that
    - Demonstrate community support
    - Promote state climate goals
    - Support labor standards and job quality
    - Demonstrate clear role in regional strategy
    - Complement existing funding sources
CERF Regions

- 13 regions that will all receive planning and implementation dollars through competitive processes
- Designed to maintain consistency with existing efforts and definitions
- Administration of program will allow for flexibility to collaborate across these regions and work at different levels

CERF 13 Regions and Corresponding Counties

- **Southern Border**: Imperial, San Diego
- **Inland Empire**: Riverside, San Bernardino
- **Los Angeles County**
- **Orange County**
- **Central Coast**: Monterey, San Benito, Santa Barbara, Santa Cruz, San Luis Obispo, Ventura
- **Northern San Joaquin Valley**: Merced, San Joaquin, Stanislaus
- **Central San Joaquin Valley**: Fresno, Kings, Madera, Tulare
- **Kern County**
- **Eastern Sierra**: Alpine, Amador, Calaveras, Inyo, Mariposa, Mono, Tuolumne
- **Bay Area**: Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, Sonoma
- **Sacramento**: Colusa, El Dorado, Nevada, Placer, Sacramento, Sutter, Yolo, Yuba
- **Redwood Coast**: Del Norte, Humboldt, Lake, Mendocino
- **North State**: Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Sierra, Siskiyou, Tehama, Trinity
### Planning Phase: Primary Roles and Definitions

<table>
<thead>
<tr>
<th>Role</th>
<th>Description</th>
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<tbody>
<tr>
<td>High Road Transition Collaborative:</td>
<td>A “Team of Teams” incorporating efforts/leadership from around the region. Must include representation from community, environmental justice, labor, business, economic development, etc.</td>
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<td>Neutral Convener:</td>
<td>Lead org tasked to organize inclusive group of stakeholders, facilitate meetings, oversee third-party research</td>
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<td>Fiscal Agent:</td>
<td>Intermediary in grant management, has history and capacity to administer federal funds</td>
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<td>Coordinator:</td>
<td>Person hired or contracted by the convener to support outreach and facilitation</td>
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### Planning Phase: Overview of Analysis Required

- **Priorities for Research and Planning:**
  - Economic Competitiveness and Resilience
  - Equity
  - Sustainability
  - Job Quality

- **Analysis Required**
  - Regional Summary
  - SWOT Analysis
  - Labor Market Analysis
  - Industry Cluster Analysis
  - Holistic Economic Recovery from COVID-19 and Transition Strategy
## Timelines and Next Steps

<table>
<thead>
<tr>
<th>Month</th>
<th>Program Progress</th>
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<tbody>
<tr>
<td>December 2021</td>
<td>Release of finalized regions</td>
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<tr>
<td>December 2021</td>
<td>Draft guidelines for Planning Grants released for public comment</td>
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<tr>
<td>January 2022</td>
<td>Listening-session webinar for public feedback</td>
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<tr>
<td>Feb-March 2022</td>
<td>Incorporate public feedback &amp; solicitation drafting</td>
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<tr>
<td>April 2022</td>
<td>Abbreviated second round of public comment</td>
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<tr>
<td>May/June 2022</td>
<td>Planning phase solicitation released</td>
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<tr>
<td>Summer 2022</td>
<td>Neutral conveners selected &amp; begin contracting process</td>
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<tr>
<td>Fall/Winter 2022</td>
<td>Release solicitation implementation (rolling basis)</td>
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<tr>
<td>October 2026</td>
<td>Funds must be encumbered</td>
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### Thank you & Q+A

For listserv updates: OPR Home page > E-Lists > Just Transition

For resources and general information: [Community Economic Resilience Fund - Office of Planning and Research](ca.gov)