REGULAR MEETING

COMMUNITY, ECONOMIC & HUMAN DEVELOPMENT COMMITTEE

Thursday, December 7, 2017
10:00 a.m. – 12:00 p.m.

SCAG Main Office
818 W. 7th Street, 12th Floor
Policy Committee Room B
Los Angeles, CA 90017
(213) 236-1800

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Tess Rey-Chaput at (213) 236-1908 or via email at REY@scag.ca.gov.

Agendas and Minutes for the CEHD Committee are also available at: http://www.scag.ca.gov/committees/Pages/default.aspx

SCAG, in accordance with the Americans with Disabilities Act (ADA), will accommodate persons who require a modification of accommodation in order to participate in this meeting. SCAG is also committed to helping people with limited proficiency in the English language access the agency’s essential public information and services. You can request such assistance by calling (213) 236-1908. We request at least a 72-hour notice to provide reasonable accommodations and will make every effort to arrange for assistance as soon as possible.
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*Regional Council Member*
The Community, Economic and Human Development (CEHD) Committee may consider and act upon any of the items listed on the agenda regardless of whether they are listed as Information or Action Items.

CALL TO ORDER & PLEDGE OF ALLEGIANCE
(The Honorable Rex Richardson, Chair)

PUBLIC COMMENT PERIOD – Members of the public desiring to speak on items on the agenda, or items not on the agenda, but within the purview of the Committee, must fill out and present a Public Comment Card to the Assistant prior to speaking. Comments will be limited to three (3) minutes per speaker. The Chair has the discretion to reduce the time limit based upon the number of speakers and may limit the total time for all public comments to twenty (20) minutes.

REVIEW AND PRIORITIZE AGENDA ITEMS

CONSENT CALENDAR

Approval Item

1. Minutes of the November 2, 2017 Meeting
   Attachment 1

Receive and File

2. State of California 2017 Climate Change Scoping Plan
   Attachment 5

3. CEHD Committee Topic Outlook Calendar
   Attachment 10

4. 2018 Meeting Schedule of the Regional Council and Policy Committees
   Attachment 11

INFORMATION ITEMS

5. Update on the Bottom-Up Local Input and Envisioning Process for the Development of the 2020 Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) and Regional Housing Needs Assessment (RHNA) (Kimberly Clark, SCAG Staff)
   Attachment 20 mins. 12
COMMUNITY, ECONOMIC AND HUMAN DEVELOPMENT COMMITTEE AGENDA
DECEMBER 7, 2017

INFORMATION ITEMS - continued

6. General Plan Data/Map Tool for Local Jurisdictions: Pilot Program for City of Santa Ana
   (Tom Vo, SCAG Staff)  
   Attachment 15 mins. 34

7. Education and Career Partnerships with Local Communities
   (Terri Carbaugh, Cal State Long Beach; Mark Taylor, City of Long Beach; and Randall Lewis, Lewis Group of Companies)
   Attachment 40 mins. 43

CHAIR’S REPORT
(The Honorable Rex Richardson, Chair)

STAFF REPORT
(Ma’Ayn Johnson, SCAG Staff)

FUTURE AGENDA ITEM/S

ANNOUNCEMENT/S

ADJOURNMENT

The next regular meeting of the CEHD Committee is scheduled for Thursday, February 1, 2018 at the Wilshire Grand Center, 900 Wilshire Boulevard, 17th Floor, Los Angeles, CA 90017.
COMMUNITY, ECONOMIC & HUMAN DEVELOPMENT COMMITTEE
of the
SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

November 2, 2017
Minutes

THE FOLLOWING MINUTES ARE A SUMMARY OF ACTIONS TAKEN BY THE
COMMUNITY, ECONOMIC & HUMAN DEVELOPMENT COMMITTEE. AN AUDIO
RECORDING OF THE ACTUAL MEETING IS AVAILABLE FOR LISTENING.

The Community, Economic & Human Development Committee held its meeting at SCAG’s
downtown Los Angeles office. A quorum was present.

Members Present
Hon. David Avila, City of Yucaipa SBCTA
Hon. Stacy Berry, Cypress OCCOG
Hon. Juan Carrillo, Palmdale North LA County
Hon. Jeffrey Cooper, Culver City WSSCOG
Hon. Rose Espinoza, City of La Habra OCCOG
Hon. Kerry Ferguson, San Juan Capistrano OCCOG
Hon. Margaret Finlay, Duarte District 35
Hon. Vartan Gharpetian, Glendale (Vice-Chair) District 42
Hon. Christian Hernandez, City of Cudahy GCCOG
Hon. Bill Hodge, Calexico ICTC
Hon. Bill Jahn, Big Bear Lake District 11
Hon. Robert Joe, South Pasadena Arroyo Verdugo Cities
Hon. Barbara Kogerman, Laguna Hills District 13
Hon. Joe Lyons, City of Claremont SGVCOG
Hon. Victor Manalo, Artesia District 23
Hon. Michele Martinez, City of Santa Ana District 16
Hon. Joe McKee, City of Desert Hot Springs CVAG
Hon. Bill Miranda, City of Santa Clarita SFVCOG
Hon. James Mulvihill, San Bernardino District 7
Hon. Ed Paget, Needles SBCTA
Hon. V. Manuel Perez Riverside County
Hon. Jim Predmore, Holtville ICTC
Hon. John Procter, Santa Paula VCOG
Hon. Rex Richardson, Long Beach (Chair) District 29
Hon. Sonny Santa Ines, Bellflower GCCOG
Hon. David Shapiro, Calabasas Las Virgenes/Malibu COG
Hon. Becky Shevlin, Monrovia SGVCOG
Hon. Tri Ta, Westminster District 20
Hon. Donald Wagner, Irvine District 14
Hon. Mark Waronek, Lomita SBCCOG
Hon. Frank Zerunyan, Rolling Hills Estates SBCCOG

CEHD Packet 12.7.17 -- Page 1 of 46
Members Not Present
Hon. Al Austin, Long Beach GCCOG
Hon. Wendy Bucknum, Mission Viejo OCCOG
Hon. Steve De Ruse, City of La Mirada GCCOG
Hon. Debbie Franklin, Banning OCCOG
Hon. Peggy Huang, Yorba Linda TCA
Hon. Cecilia Hupp, Brea OCCOG
Hon. Sabrina Leroy San Manuel Band of Mission Indians
Hon. Ann Marshall, Avalon GCCOG
Hon. Julie Hackbarth-McIntyre, Barstow SBCTA
Hon. Steve Nagel, City of Fountain Valley OCCOG
Hon. Erik Peterson, Huntington Beach District 64
Hon. Andrew Sarega, City of La Mirada District 31

CALL TO ORDER & PLEDGE OF ALLEGIANCE
Hon. Rex Richardson, Chair, called the meeting to order at approximately 10:00 AM. The Chair asked the Hon. Bill Hodge to lead the Committee in the Pledge of Allegiance.

The Chair introduced two (2) new CEHD members, as follows: Hon. Juan Carrillo, City of Palmdale, representing North Los Angeles County, and Hon. David Avila, City of Yucaipa, representing San Bernardino County Transit Authority (SBCTA).

PUBLIC COMMENT PERIOD
There were no public comments presented.

REVIEW AND PRIORITIZE AGENDA ITEMS
There was no reprioritization of the agenda.

CONSENT CALENDAR

Approval Item
1. Minutes of the October 5, 2017 Meeting

Receive and File
2. ARB Final Staff Recommendations on SB 375 Regional GHG Target for the 2020 Regional Transportation Plan/Sustainable Communities Strategy (2020 RTP/SCS) and Beyond
3. Status Update on Implementation of 2016 South Coast Air Quality Management Plan (AQMP)
4. Notice of Funding Availability (NOFA): Infill Infrastructure Grant (IIG)
5. SB 1 Sustainable Communities Planning Grant Program – Formula Funds
6. 2018 Meeting Schedule of the Regional Council and Policy Committees
7. CEHD Committee Topic Outlook Calendar
A MOTION was made (Martinez) to approve the Consent Calendar. The MOTION was SECONDED (Santa Ines) and APPROVED by the following vote:

**AYES:** Berry, Carrillo, Cooper, Finlay, Ferguson, Hodge, Jahn, Joe, Kogerman, Lyons, Martinez, Miranda, Mulvihill, McKee, Paget, Predmore, Procter, Richardson, Santa Ines, Shevlin, Ta, Wagner, Waronek, Zerunyan

**NOES:** None

**ABSTAIN:** Avila

**INFORMATION ITEMS**

8. Safety, Land Use and Design: Effects on Walking and Cycling

Dr. Anastasia Loukaitou-Sideris, Professor of Urban Planning at the UCLA Luskin School of Public Affairs, provided a presentation on the benefits of walking and biking, which offer environmental and health benefits and contribute to lower traffic congestion. She noted that although the trend of active transportation is increasing, it accounts for a small share of trips in the U.S. Dr. Loukaitou-Sideris also explored the link between safety perceptions of walking and biking, and how these perceptions vary because of psychological, demographic, and environmental factors. A discussion followed addressing appropriate design and policy interventions to help people feel safer in public settings while walking and biking.

**CHAIR’S REPORT**

The Chair announced that Education and Career Partnerships will be addressed at the next CEHD meeting December 7, 2017. The Chair also announced that since the cannabis law goes into effect in California January 2018, there will be a technical discussion on this topic at the February 1, 2018 meeting. The Regional Council and Policy Committee meetings will be dark January 2018.

**STAFF REPORT**

There was no staff report presented.

**FUTURE AGENDA ITEMS**

Hon. Joe McKee suggested that in regard to future presentations, more time be spent on Q&A discussion and problem solving rather than spending so much time on the actual presentation, which is already outlined in the agenda packet.

**ANNOUNCEMENTS**

Hasan Ikhrata, SCAG’s Executive Director, introduced and welcomed two (2) new staff members, as follows: Julie Loats, Director of Information Technology, and Kome Ajise, Director of Planning.

**ADJOURNMENT**

The Chair adjourned the meeting at 11:40 AM.

[MINUTES ARE UNOFFICIAL UNTIL APPROVED BY THE CEHD COMMITTEE]

Minutes Reviewed By:
Ma’Ayn Johnson,
Housing and Land Use Planner
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DATE: December 7, 2017

TO: Energy and Environment Committee (EEC)
Community, Economic and Human Development (CEHD) Committee
Transportation Committee (TC)
Regional Council (RC)

FROM: Ping Chang, Acting Manager, Compliance & Performance Monitoring, 213-236-1839, chang@scag.ca.gov

SUBJECT: State of California 2017 Climate Change Scoping Plan

EXECUTIVE DIRECTOR’S APPROVAL: [Signature]

RECOMMENDED ACTION FOR EEC:
For Information Only – No Action Required.

RECOMMENDED ACTION FOR CEHD, TC & RC:
Receive and File

EXECUTIVE SUMMARY:
On October 27, 2017, the California Air Resources Board (ARB) released a Revised Draft of the 2017 Climate Change Scoping Plan: The Strategy for Achieving California’s 2030 Greenhouse Gas Target. The Revised Draft lays out the State’s approach to address climate change and potential economic sectors-based solutions to achieve the 2030 statewide greenhouse (GHG) target of 40 percent below the 1990 levels as set forth in Senate Bill (SB) 32. While the SB 375 numerical target update component is a separate process, the Revised Draft includes on-going and proposed transportation/land use measures as well as potential additional actions for considerations. Other revisions from its previous (January 2017) Draft include, among others, considerations from recent cap-and-trade legislation, estimates of public health and related economic benefits, and establishing target of avoided emissions from the natural and working land sector. In addition, ARB recommends that local governments evaluate and adopt robust and quantitative locally-appropriate goals that align with the statewide per capita targets and the State’s sustainable development objectives and develop plans to achieve the local goals. At the time of preparing this staff report, all the Appendices (from A to I) are yet to be released. The 2017 Climate Change Scoping Plan is scheduled for ARB Board consideration at its December 14-15, 2017 meeting in Sacramento.

The Revised Draft has been posted at: https://www.arb.ca.gov/cc/scopingplan/revised2017spu.pdf

STRATEGIC PLAN:
This item supports SCAG’s Strategic Plan Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies.

BACKGROUND:
State legislation Assembly Bill (AB) 32, which took effect in 2006, requires California to reduce its GHG emissions to 1990 levels by 2020 and continue reductions in GHG emissions beyond 2020. Full
implementation of AB 32 will help mitigate risks associated with climate change, while improving energy efficiency, expanding the use of renewable energy resources, cleaner transportation, conserving natural and working lands, and reducing waste and water. SB 32, passed in 2016, codified the Governor’s Executive Order B-30-15 which required GHG emissions be reduced by at least 40 percent below 1990 levels by 2030. Assembly Bill (AB) 197, which passed at the same time as SB 32, requires ARB to prioritize measures resulting in direct emission reductions and consider social costs of GHG reductions when adopting post-2020 regulations to reduce GHG emissions.

ARB is required to develop a Scoping Plan pursuant to AB 32, and to update the Scoping Plan at least every five years. The initial AB 32 Scoping Plan was approved in 2008. Based on a sector-by-sector approach, the initial (2008) Scoping Plan was the first economy-wide climate change plan that pioneered the concept of a market-based program supplemented with complementary measures. Built upon the paradigm for climate mitigation and management strategies from the initial Scoping Plan, the First Update to the Climate Change Scoping Plan approved in May 2014 set the groundwork to reach the State’s long-term climate goals as set forth in Executive Orders S-3-05 and B-16-2012. This First Update to the Climate Change Scoping Plan highlighted the State’s progress towards meeting the near-term 2020 GHG emission reduction goals as defined in the initial Scoping Plan. ARB’s current effort on the Scoping Plan is to reflect SB 32’s 2030 target (at least 40 percent below 1990 levels by 2030).

OVERVIEW OF THE 2017 CLIMATE CHANGE SCOPIX PLAN
On January 20, 2017, the California Air Resources Board (ARB) released the first draft of the Proposed 2030 Target Scoping Plan Update (Draft Scoping Plan). The Scoping Plan is a roadmap that lays out vision, goals, and strategies that the State will take to continue working towards achieving the State’s short and long-term GHG reduction goals. The 2030 Target Scoping Plan is expected to shape climate change-related priorities and funding opportunities for the next few years. More importantly, the update will help provide a path forward towards a vision for a more sustainable California in 2050 (80 percent below 1990 levels by 2050).

The Draft Scoping Plan includes sector-based measures to help maximize GHG reductions across all areas. This sector-based approach to climate strategies is consistent with the sector-focused public workshops that ARB has held to inform the 2030 Target Scoping Plan development. It also helps maximize synergies among the sectors and realize co-benefits. The Draft Scoping Plan includes six (6) key sectors: (1) energy; (2) industry; (3) transportation sustainability (including land use vision and vibrant communities and landscapes); (4) natural and working lands (including agricultural lands); (5) waste management; and (6) water (e.g., the fossil fueled-based energy that is used to pump, treat, heat, and/or convey water).

The ARB Board-approved 2020 GHG emissions limit is 431 million metric tons of carbon dioxide equivalent (MMTCO2e). This is an aggregated and statewide GHG emission limit, rather than sector- or facility-specific. The 2030 GHG emissions limit is 40 percent below 431 MMTCO2e or 260 MMTCO2e. Achieving the 2030 limit will require more aggressive statewide GHG reductions at an accelerated annual pace.

To meet GHG emissions trajectories, various strategies are discussed in the Draft Scoping Plan which includes the continuation or updates to policies, strategies, and programs that were established in prior Scoping Plans to reach the 2020 GHG emissions limit, and includes policies that are known commitments. Examples of policies, strategies, and programs include SB 375 GHG targets and land use policies; Mobile
Source Strategy; Cap-and-Trade Program; Low Carbon Fuel Standard; Renewable Portfolio Standard; Advanced Clean Cars Program; ZEV Program; Sustainable Freight Strategy; and Short-lived Climate Pollutant Strategy. According to ARB, even with the known commitments, the State is falling short of the 2030 target. Hence, new measures to further reduce GHG emissions are needed to help fill the gap.

Key Revisions from the January 2017 Draft

This Revised Draft Scoping Plan released on October 27, 2017 includes the following changes since the January 2017 Draft:

• Summary of new legislation
  - Particularly the companion bills of the Cap-and-Trade legislation: AB 398 and AB 617 (discussed at October 12, 2017 workshop)
  - AB 617 focuses on reducing exposure to criteria and toxic pollutants in California’s most burdened communities through, e.g., expanding community level air monitoring; local air district developed-community emissions reductions plans; and expediting equipment retrofitting at large industrial sources.

• Framing for the path forward beyond 2030
  - Two potential paths are outlined: the first is making consistent progress between 2020 and 2050; and another is begin with the 2030 target and then makes progress toward the 2015 level (i.e., 80% below the 1990 level).

• Updates to the Scoping Plan Scenario to reflect AB 398, in particular the role of the Cap-and-Trade Program (Discussed at October 12, 2017 workshop)
  - The comprehensive analysis of all five scenarios indicate that the Scoping Plan Scenario (2030 GHG Target including continuing the Cap-and-Trade Program) is the best choice to achieve State’s climate and clean air goals.
  - The Scoping Plan Scenario was modified from the January 2017 Draft to reflect AB 398, including removal of the 20 percent refinery measure.

• Updates to the emissions modeling to reflect the updated Scoping Plan Scenario (Discussed at October 12, 2017 workshop and updated since the workshop)
  - In addition to removing the refinery measure, the electricity sector updates also reflect the Renewable Portfolio Standards (RPS) compliance.

• Estimates of public health and related economic benefits (Discussed at March 28, 2017 workshop)
  - Including public health benefits (i.e., avoided premature mortality/hospitalizations/ER visits) and monetization of those benefits from changes in emissions of diesel particulate matter and NOx.

• Minor updates to AB 197 analyses (Discussed at October 12, 2017 workshop)

• Deferment of extensive discussion and AB 197 analyses on alternative scenarios to an appendix—similar to past Scoping Plans
- AB 197 (E. Garcia, Chapter 250, Statutes of 2016) requires the following for each potential reduction measure evaluated in any Scoping Plan update:
  o The range of projected GHG emissions reductions that result from the measure.
  o The range of projected air pollution reductions that result from the measure.
  o The cost-effectiveness, including avoided social costs, of the measure.

• Updates to reflect current status of the Federal Clean Power Plan
  - Although the federal Clean Power Plan is being challenged in legal and administrative processes, its requirements reflect U.S. EPA’s statutory obligation to regulate greenhouse gases from the power sector. Thus it, and other federal programs, are a key consideration for Scoping Plan development.

• Uncertainty discussion for the Scoping Plan Scenario
  - Each of the assumptions used in the emission modeling of the Scoping Plan Scenario has some uncertainty, which is also reflected in the results. Thus, while the results presented in the Scoping Plan may seem precise due to the need for precision in model inputs, these results are estimates, and the use of ranges in some of the results is meant to capture that uncertainty.

• SB 375 Target Update (Discussed at October 12, 2017 workshop)
  - It should be noted that there is a separate process for ARB to set the regional GHG target as discussed in the SCAG staff recommendation to the Regional Council on November 2, 2017.
  - Including on-going and proposed measures as related to Vibrant Communities and Landscape/VMT reduction goals, vehicle technology and clean fuels.
  - Acknowledging the gap between what the SB 375 targets can provide and what is needed to meet the state’s 2030 and 2050 goals needs to be addressed through additional State-level VMT reduction measures such as those outlined in Appendix C. Those additional measures should be developed through a transparent and inclusive interagency policy development process to evaluate and identify implementation pathways for additional policies to reduce VMT and promote sustainable communities.

• Numerical target for avoided emissions from the natural working lands sector (Discussed at October 12 and 13, 2017 workshop)
  - Including objectives of net zero or negative GHG emissions and to minimize, where appropriate, net GHG and black carbon emissions
  - Including preliminary intervention-based goal for sequestering and avoiding emissions by at least 15-20 MMT CO2e by 2030 through existing pathways and new incentives

Recommended Local Plan-Level GHG Emissions Reduction Goals

The Revised Draft Scoping Plan includes recommended statewide GHG emissions reduction targets of no more than six (6) metric tons CO2e per capita by 2030 and no more than two (2) metric tons CO2e per capita by 2050. These targets are intended to achieve the 2030 statewide target under SB 32 (40% below 1990 level) and the 2050 statewide goal (80% below the 1990 level). Those limits are also consistent with the Paris Agreement which sets out a global action plan to put the world on track to avoid dangerous climate change by limiting global warming to below 2°C.
Local governments are uniquely positioned to influence the future of the built environment and its associated GHG emissions. For example, land use decisions affect GHG emissions associated with transportation, water use, energy consumption, conversion of natural and working lands, among others. ARB recommends that local governments evaluate and adopt robust and quantitative locally-appropriate goals that align with the statewide per capita targets and the State’s sustainable development objectives and develop plans to achieve the local goals. Local governments can start by developing a community-wide GHG emissions target consistent with the accepted protocols as outlines in OPR’s General Plan Guidelines Chapter 8: Climate Change. Sufficiently detailed and adequately supported GHG reduction plans (e.g., Climate Action Plans) could also provide local governments with a valuable tool for streamlining project-level GHG analysis.

Finally, staff provided a briefing to the Technical Working Group (TWG) on the Revised Draft Scoping Plan at its November 16, 2017 meeting. Staff will continue to keep the TWG, Policy Committees and Regional Council informed on Scoping Plan-related development.

NEXT STEP:
The 2017 Climate Change Scoping Plan is scheduled for ARB Board consideration at its December 14-15, 2017 meeting in Sacramento. For more information on the Scoping Plan Update, please visit: https://www.arb.ca.gov/cc/scopingplan/scopingplan.htm

FISCAL IMPACT:
Work associated with this item is included in the Fiscal Year 17/18 Overall Work Program (080.SCG00153.04: Regional Assessment).

ATTACHMENT:
None
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# 2018 Regular Meeting Schedule of the Regional Council and Policy Committees

(Approved by the Regional Council 9-7-17)

All regular meetings are scheduled on the 1st Thursday of each month.

**Location:** SCAG Headquarters Office, Wilshire Grand Center  
900 Wilshire Boulevard, 17th Floor, Los Angeles, CA 90017

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<th>Executive/Administration Committee (EAC)</th>
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**January 4, 2018 (DARK)**

- February 1, 2018
- March 1, 2018
- April 5, 2018

**May 3 - 4, 2018**

SCAG 2018 Regional Conference and General Assembly  
Renaissance Resort and Spa, 44400 Indian Wells Lane, Indian Wells, CA 92210

- June 7, 2018
- July 5, 2018

**August 2, 2018 (DARK)**

- September 6, 2018  
  [Note: League of CA Cities Annual Conference, Long Beach, CA; Sep. 9 – 12]
- October 4, 2018
- November 1, 2018
- December 6, 2018  
  [Note: SCAG 9th Annual Economic Summit, in lieu of the regularly scheduled meetings]
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DATE: December 7, 2017

TO: Community, Economic, and Human Development (CEHD) Committee

FROM: Kimberly Clark, Regional Planner Specialist; 213-236-1844, clark@scag.ca.gov

SUBJECT: Update on the Bottom-Up Local Input and Envisioning Process for the Development of the 2020 Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) and Regional Housing Needs Assessment (RHNA)

EXECUTIVE DIRECTOR'S APPROVAL: [signature]

RECOMMENDED ACTION: Information Only – No Action Needed

EXECUTIVE SUMMARY:
In preparation for adoption of SCAG’s next RTP/SCS in spring 2020, SCAG will be engaging with local jurisdictions, subregions, and other stakeholders to inform development of the upcoming RTP/SCS. This collaborative process will entail four phases, and will be concurrent with the development of SCAG’s Regional Housing Needs Assessment (RHNA): (1) Regular Technical Consultation, (2) One-on-One Outreach and Local Input on Planned Growth (3) Regional Collaboration on Sustainable Communities Scenario Development, and (4) Engagement with the General Public and elected officials on Potential Options for the SCS. Phase 2’s kickoff was held October 31st and a letter outlining this effort was sent to city managers (or county administrators) and planning directors for the 197 jurisdictions in the SCAG region. Moving forward, SCAG will be coordinating with subregions and jurisdictions through June 2018 to convene local jurisdictions for one-on-one meetings to review the base datasets that will inform both the RTP/SCS and RHNA with SCAG staff. The deadline for jurisdictions to provide input on this information will be October 1, 2018.

STRATEGIC PLAN:
This item supports SCAG’s Strategic Plan: Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies, and Objective (a): Create and facilitate a collaborative and cooperative environment to produce forward thinking regional plans; and Goal 4: Develop, Maintain and Promote the Utilization of State of the Art Models, Information Systems and Communication Technologies, and Objective (b): Develop, maintain and enhance data and information to support planning and decision making in a timely and effective manner.

BACKGROUND:
Southern California will be facing new challenges in the development of the 2020 RTP/SCS - principally transformational technologies in the transportation and employment sectors, new greenhouse gas (GHG) reduction targets from the California Air Resources Board (CARB), new Federal Highway Administration planning requirements, MAP 21 performance metrics/goals, and a concurrent Regional Housing Needs Assessment (RHNA) cycle. Given these factors, it will be important to establish a solid baseline of existing policies and plans to understand how Southern
California can accommodate future growth and thrive in the coming decades.

Starting this fall, SCAG will be engaging with local jurisdictions, subregions, and other stakeholders to inform development of the upcoming Plan. This collaborative process, called the Bottom-Up Local Input and Envisioning Process, helps SCAG to solicit input from local jurisdictions on base land use, population, household and employment growth, resource areas, sustainability practices, and local transit-supportive plans and policies to help decision makers understand how the region will perform under current circumstances to reach the forthcoming new GHG reduction targets from CARB.

This information will then be used to develop potential scenarios for the 2020 RTP/SCS, through a structured and collaborative engagement with local jurisdictions, CTCs, a broad range of stakeholder groups, and the general public. The 2020 RHNA will also be completed concurrently and in coordination with the Bottom-Up Local Input and Envisioning Process. The projection period for the 6th cycle of the RHNA will likely be from year 2021 to 2029, and will be determined by the State Department of Housing and Community Development (HCD).

To kick off the process, SCAG hosted a Toolbox Tuesday training session on October 31, 2017 that reviewed the basics of the Bottom-Up Local Input and Envisioning Process and provided an overview of the software that allows jurisdictions to make edits directly to SCAG’s most important datasets - the Scenario Planning Model Data Management Site (SPM-DM). This session was accessible via webinar and from SCAG’s regional video conferencing sites, and has been posted to SCAG’s 2020 RTP/SCS website (http://sustain.scag.ca.gov/Pages/Online-Training-Materials.aspx). In total, there were over 150 people who participated in person, at our video conferencing sites, or through webinar - with attendees representing 79 different local jurisdictions, 9 partner organizations, and 8 private sector planning firms. Also during the months of October and November, SCAG conducted 15 trainings on the SPM-DM for staff from local jurisdictions. These trainings were hosted at 7 different locations throughout the region, and were attended by 111 people, with 63 jurisdictions represented.

In November and early December, SCAG sent out a letter requesting participation in this effort to all of the region’s city managers and county administrators, community development directors (or planning directors, as appropriate). Included in the transmission was a detailed work plan with instructions on how to access SCAG’s datasets and provide input. An example of these materials and the associated datasets for review are included as Attachment 1 and are available on SCAG’s website at http://scagrtpscs.net/Pages/DataMapBooks.aspx

Moving forward, SCAG staff will be requesting one-on-one meetings with each jurisdiction’s community development director or planning director to review local data and answer questions on this process in person starting in November 2017 and continuing through June 2018. Meetings for jurisdictions in Orange County will be conducted during the month of March 2018 and will be initiated by the Center for Demographic Research (CDR), the organization developing the Orange County Projections (OCP). Similarly, meetings for jurisdictions in San Bernardino County will be held during the winter of 2017/2018 and will be initiated by San Bernardino County Transportation Authority (SBCTA) - the organization serving as lead to develop the forecast of growth in San Bernardino County. The Western Riverside Council of Governments (WRCOG) will also be providing assistance to jurisdictions in their subregion to help facilitate the development of local feedback on SCAG’s data package.
FISCAL IMPACT:
Work associated with this item is included in the current FY 2017-2018 Overall Work Program (150-4069.04: Outreach and Technical Collaboration).

ATTACHMENTS:
1. Example of Mail-Out to Local Jurisdictions. The Sample Data Package as part of the mail-out can be accessed at: http://scagrtpscscs.net/Pages/DataMapBooks.aspx
Subject: Bottom-Up Local Input and Envisioning Process for the 2020 Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS) and Regional Housing Needs Assessment (RHNA)

Dear [CITY MANAGER]:

We are reaching out to you to request your jurisdiction’s input in the development of Southern California’s next RTP/SCS and RHNA. A critical component to the success of these efforts will be the participation and cooperation of all 197 local government partners within the Southern California Association of Governments (SCAG) region to develop a vision that balances future mobility and housing needs with economic, environmental, and public health goals.

For this upcoming planning cycle, Southern California will be facing new challenges - principally transformational technologies in the transportation and employment sectors, new greenhouse gas (GHG) reduction targets from the California Air Resources Board (CARB), new Federal Highway Administration planning requirements, MAP 21 performance metrics/goals, and a concurrent Regional Housing Needs Assessment (RHNA) cycle.

Given these factors, it will be important to establish a solid baseline of existing policies and plans at the local level to understand how Southern California can accommodate future growth and thrive in the coming decades. To this end, we will ensure that all local governments are fully informed of the planning process and have clear and adequate opportunities to provide input.

BACKGROUND:

The “Bottom-Up Local Input and Envisioning Process” be will be conducted to solicit feedback from local jurisdictions on base land use, anticipated population/household/employment growth, resource areas, sustainability practices, and local transit-supportive measures to help decision makers understand how the region will perform under current circumstances to reach the forthcoming new GHG reduction targets from CARB.

This information will then be used to develop potential scenarios for the 2020 RTP/SCS through a structured and collaborative engagement with local jurisdictions, CTCs, a broad range of stakeholder groups, and the general public. Input from
jurisdictions on locally anticipated household and population growth will also be used by SCAG as part of the regional housing need determination process conducted with the California Department of Housing and Community Development (HCD).

YOUR PARTICIPATION IS NEEDED:

SCAG staff will be requesting one-on-one meetings with each jurisdiction’s community development director or planning director during the months of November 2017 through June 2018 to review local data and answer questions on this process in person. Materials for local review have been posted as initial draft versions to SCAG’s website at http://scagrtspcs.net/Pages/DataMapBooks.aspx and the deadline for input will be Monday, October 1, 2018.

While participation for local jurisdictions is most needed at this early stage, there will be more opportunities for engagement throughout the four (4) key phases of the Bottom-Up Local Input and Envisioning Process, and the concurrent RHNA cycle:

- Phase 1: Regular Technical Consultation  
  (June 2017 – Spring 2020)
- Phase 2: One-on-One Outreach and Local Input on Planned Growth  
  (November 2017 – October 1, 2018)
- Phase 3: Regional Collaboration on Scenario Development  
  (Spring 2018 – Spring 2019)
- Phase 4: Engagement with the General Public on Potential Options for the RTP/SCS  
  (Winter 2019 – Spring 2019)
- Concurrent Process: Regional Housing Needs Assessment  
  (Spring 2017 – Fall 2020)

Additional information on these phases, and their connection to the development of the RTP/SCS and RHNA, is available in the attached Work Plan for Phase 2 (Attachment A), which outlines the protocol for submitting input and identifies the datasets that necessitate local review. For further information, Attachment B answers frequently asked questions on the RHNA process.

RESOURCE SUPPORT:

Recognizing the time constraints of local jurisdictions and the importance of this process, SCAG will provide on-site intern resources to support this effort for a term of two (2) weeks at the request of local staff. To help implement further “sustainable communities” best practices at the local level, there will be another call for projects under SCAG’s Sustainability Planning Grants Program in 2018.
A copy of this initial letter will also be sent to the community development/planning director, the executive director and subregional coordinator of each respective subregional organization, and each jurisdiction’s clerk for distribution to elected representatives. In designating a single point of contact, all future communications on this topic will be sent to each jurisdiction’s community development/planning director.

For your jurisdiction, the main point of contact will be [PLANNING DIRECTOR NAME], [PLANNING DIRECTOR TITLE], who can be reached at [PLANNING DIRECTOR EMAIL]. Please notify SCAG by December 14, 2017 if the contact person initially identified here is not accurate. In the event that the listed contact person changes throughout this process, please notify SCAG staff within ten (10) business days of the change.

Kimberly Clark, Regional Planner Specialist, will be the primary SCAG contact for this process. Ms. Clark can be reached at RTPLocalInput@scag.ca.gov or 213-236-1844. For questions on the RHNA, please contact Ma’Ayn Johnson, RHNA Project Manager, at johnson@scag.ca.gov or 213-236-1975. We welcome any questions, and are committed to working with you to facilitate this effort so that it is seamless and effective.

SCAG greatly appreciates your efforts and collaboration in developing the 2020 RTP/SCS and RHNA.

Sincerely,

Hasan Ikhrata
Executive Director

Email CC: [PLANNING DIRECTOR NAME], [PLANNING DIRECTOR TITLE]

[SUBREGIONAL EXEC DIRECTOR], [SUBREGION]
[SUBREGIONAL COORDINATOR], [SUBREGION]
[CITY CLERK], [JURISDICTION]

Attachments:

A. Work Plan: Phase 2 - One-on-One Outreach and Local Input on Planned Growth

B. Regional Housing Needs Assessment (RHNA) Fact Sheet
Contents
Background Information ................................................................. 2
Bottom-Up Local Input and Envisioning Process Guiding Principles .......... 4
Bottom-Up Local Input and Envisioning Process Timeline and Milestones .... 5
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Receipt of Input and Revision of Data Package ..................................... 9
Background Information

In preparation for adoption of Southern California’s next Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS, also known as the “Plan”) in spring 2020, SCAG will be engaging with local jurisdictions, subregions, and other stakeholders to inform development of the upcoming Plan. This collaborative process, called the “Bottom-Up Local Input and Envisioning Process”, will entail four phases and will be concurrent with the development of SCAG’s Regional Housing Needs Assessment (RHNA):

**Phase 1: Regular Technical Consultation**

To ensure transparency and technical veracity during all phases of this process, SCAG will have regular engagement with our Technical Working Group (TWG) and will seek guidance from local jurisdictions, county transportation commissions, and other stakeholders as well. Initial consultation leading up to Phase 2 will include a review of the survey elements and a number of geographic datasets for which local jurisdictions will provide feedback during Phase 2, and an initial overview of the anticipated scenario planning process for Phases 3 and 4.

**Phase 2: One-on-One Outreach and Local Input on Planned Growth**

SCAG will engage with subregions to explain the Bottom-Up Local Input and Envisioning Process for the 2020 RTP/SCS and will solicit one-on-one on-site meetings with each local jurisdiction to review the data package individually with local staff. Input from Phase 2 will inform the eventual RHNA and base conditions for the Plan, including the development of an RTP/SCS “base case” that takes into account locally planned growth, land use policies, sustainability practices, local transit-supportive plans and policies, and anticipated transportation improvements through the horizon year (2045) of the RTP/SCS. Jurisdictions have the option for their governing bodies to approve the local input prior to submission, and it is at the discretion of the jurisdiction to do so. Local jurisdictions will also be informed that their input on the forecast of population and housing growth through year 2029 will help to determine SCAG’s RHNA, along with discussions with the California Department of Housing and Community Development (HCD) and additional consultation with SCAG’s Panel of Experts and TWG, as needed. SCAG will also provide limited on-site intern resources to support this effort, at the request of local jurisdictions.

[BEGIN INSERTION FOR ORANGE COUNTY JURISDICTIONS] Orange County will develop its local growth forecast through the 2018 Orange County Projections (OCP-2018) update process conducted by the Center for Demographic Research (CDR) at Cal State Fullerton. OCP-2018 is an update of the Modified 2014 Orange County Projections (OCP-2014 MOD), which is the existing policy projections dataset for Orange County. These projections are recognized by the agencies that sponsor CDR as the uniform data set for use in local and regional planning applications, including the Orange County Transportation Authority’s (OCTA) Long Range Transportation Plan and SCAG’s growth forecast for the 2020 RTP/SCS. As in past iterations, the OCP will be submitted to SCAG for inclusion in the RTP/SCS process by CDR after the OCP process is completed with final approval by the OCCOG Board.

In Orange County, one-on-one meetings with jurisdictions, CDR, and SCAG staff will take place in March 2018. Distribution of the draft TAZ-level Orange County Projections dataset (OCP-2018) will occur at the March 6, 2018 OCCOG TAC meeting. Jurisdictions will have through the end of April 2018 to provide feedback on population, housing and employment growth at the TAZ level. [END INSERTION]

[BEGIN INSERTION FOR SAN BERNARDINO COUNTY JURISDICTIONS] For San Bernardino County jurisdictions, the San Bernardino County Transportation Authority and San Bernardino Council of Governments (SBCTA/SBCOG) will be the primary contact for development of the County’s growth forecast through the SBCTA small-area growth forecast update process. Shortly after this SCAG work plan is distributed, SBCTA and SCAG will send a separate communication explaining the local input process and the schedule for the San Bernardino County update. Phase 2 involves a coordinated effort among local jurisdictions, SBCTA, and SCAG
regarding input on population, households, and employment for year 2016, and preliminary growth projections to 2045, plus interim years. SBCTA/SBCOG has traditionally taken the lead working with the local jurisdictions to develop the growth forecast dataset, at both the jurisdiction level and Tier 3 transportation analysis zone (TAZ) level. Therefore, as in past iterations, the final growth numbers will be submitted by SBCTA/SBCOG to SCAG for development of the RTP/SCS after the process is completed, with review of jurisdiction totals by the SBCTA/SBCOG Board. In San Bernardino County, one-on-one meetings with jurisdictions, SBCTA/SBCOG, and SCAG staff will take place in winter of 2017/2018. Jurisdictions will have through the end of April 2018 to provide feedback on population, household, and employment growth at the TAZ level. All communication regarding RHNA should occur directly with SCAG. However, forecasts of RHNA housing needs will occur collaboratively between SBCTA/SBCOG and SCAG. [END INSERTION FOR SAN BERNARDINO COUNTY JURISDICTIONS]

**Phase 3: Regional Collaboration on Scenario Development**

In collaboration with local jurisdictions, elected officials, and a broad range of stakeholder groups, SCAG will evaluate potential region-wide integrated land use and transportation planning strategies for inclusion in the draft Plan. Involvement in this effort will be solicited from city managers, community development directors, planning directors and county transportation commissions; input will also be sought from transit providers, attainable/workforce housing advocates, affordable housing advocates, transportation advocates, neighborhood and community groups, environmental advocates, home builder representatives, broad-based business organizations, landowners, commercial property interests, and homeowner associations, among others. Based on this collaborative process, SCAG will develop multiple scenarios that explore a range of land use and transportation strategies. These scenarios will illustrate the impact of distinctive policy and investment choices and will be compared to the “base case” to evaluate the merits of certain regional decisions, including the pursuit of a potential Alternative Planning Strategy (APS) if the GHG reduction targets set by CARB are not achieved through the SCS.

**Phase 4: Engagement with the General Public on Potential Options for the RTP/SCS**

In accordance with SB 375, SCAG will solicit feedback from the general public through public workshops on potential GHG reduction strategies to inform the draft Plan. These workshops will equip the public with information and tools necessary to provide a clear understanding of the issues and policy choices at hand in the development of the draft SCS. At least one workshop will be held in each county in the region; for counties with over 500,000 people, a minimum of three workshops will be held.

**Concurrent Process: Regional Housing Needs Assessment**

The RHNA will be developed concurrently with the 2020 RTP/SCS. SCAG is presently engaging with HCD to finalize the timeline. As outlined in SB 375, the growth forecast for the RTP/SCS will inform the RHNA and the SCS will identify areas within the region sufficient to house an eight-year projection of the housing need. Growth projected during the period of 2020-2030 will be used to inform the RHNA planning period, which will be October 2021 – October 2029.
Below are the guiding principles for this work, which were adopted by SCAG’s Regional Council in October 2017 and will be adhered to throughout the Process:

1. SCAG will engage with jurisdictions one-on-one to establish a regional profile of base land use, population, household and employment growth, resource areas, sustainability practices, and local transit-supportive plans and policies. SCAG will also seek input from CTCs on planned transportation infrastructure through the horizon year of the RTP/SCS.

2. SCAG will assess the GHG reduction potential of existing plans and policies in the Southern California region, including the establishment of an RTP/SCS “base case” that takes into account local land use policies, planned growth, sustainability practices, resource areas, transit-supportive plans and policies, and anticipated transportation improvements for the RTP/SCS.

3. SCAG will develop multiple scenarios that explore a range of land use and transportation strategies. These scenarios will illustrate the impact of distinctive policy and investment choices, and will be compared to the “base case” in order for the Regional Council and Policy Committees to evaluate the merits of regional decisions for the Plan.

4. Feedback on potential GHG reduction strategies will be solicited from local jurisdictions, CTCs, and other stakeholders through regional collaboration prior to inclusion in the draft SCS.

5. SCAG will also engage with the general public to help inform the draft SCS scenarios, in accordance with SB 375 and SCAG’s updated Public Participation Plan.

6. The RHNA will be developed in coordination with the RTP/SCS.

7. Input from local jurisdictions throughout the process will be accepted from each jurisdiction’s city manager, community development/planning director; at their option, jurisdictions may elect to have the governing body approve local input.
Bottom-Up Local Input and Envisioning Process Timeline and Milestones

<table>
<thead>
<tr>
<th>EVENT</th>
<th>DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phase 1: Regular Technical Consultation</td>
<td>Consultation began formally in June 2017, and will continue on a regular basis through Plan adoption in 2020</td>
</tr>
<tr>
<td>Kickoff of the Bottom-Up Local Input and Envisioning Process</td>
<td>October 31, 2017</td>
</tr>
<tr>
<td>Scenario Planning Model – Data Management Site (SPM-DM) Classroom Style Trainings</td>
<td>Fall 2017</td>
</tr>
<tr>
<td>Release of Bottom-Up Local Input and Envisioning Process Work Plan and data package to city managers and community development directors/planning directors</td>
<td>November 2017</td>
</tr>
<tr>
<td>In Person Meetings for Phase 2: One-on-One Outreach and Local Input on Planned Growth</td>
<td>November 2017 through June 2018</td>
</tr>
<tr>
<td>Review of Local Transit Supportive Best Practices Data</td>
<td>June 2018 through October 1, 2018</td>
</tr>
<tr>
<td>Deadline for Submission of Input – Phase 2</td>
<td>October 1, 2018</td>
</tr>
<tr>
<td>Local Confirmation of SCAG’s Revised Data Package</td>
<td>Fall 2018</td>
</tr>
<tr>
<td>Phase 3: Regional Collaboration on Scenario Development</td>
<td>Spring 2018 through Spring 2019</td>
</tr>
<tr>
<td>Phase 4: Engagement with the General Public on Potential Options for the RTP/SCS</td>
<td>Winter 2019 through Spring 2019</td>
</tr>
<tr>
<td>Concurrent Process: Regional Housing Needs Assessment (RHNA)</td>
<td>Spring 2017 through Fall 2020</td>
</tr>
<tr>
<td>Latest 2020 RHNA Adoption Date (full RHNA schedule to be finalized by Summer 2018)</td>
<td>October 2020</td>
</tr>
<tr>
<td>Updated Housing Elements due to the California Department of Housing and Community Development (HCD)</td>
<td>October 2021</td>
</tr>
</tbody>
</table>

Early Outreach and Trainings

This fall, SCAG staff have been engaging each subregion’s standing planning directors meetings, city managers meetings, and board of directors meetings to inform both local jurisdiction staff and elected officials on the details and timeline for the Bottom-Up Local Input and Envisioning Process. An announcement of training opportunities was also distributed to city managers via email in early October 2017.

On October 31, 2017 SCAG hosted a Toolbox Tuesday training session that reviewed the basics of the Bottom-Up Local Input and Envisioning Process and provided an overview of the software that allows jurisdictions to make edits directly to SCAG’s most important datasets - the Scenario Planning Model Data Management Site (SPM-DM). This session was accessible via webinar and from SCAG’s regional video conferencing sites, and has been posted to SCAG’s 2020 RTP/SCS website [http://scagrtscs.net/Pages/DataMapBooks.aspx](http://scagrtscs.net/Pages/DataMapBooks.aspx).
Classroom style software trainings on the SPM-DM were also hosted during the fall:

<table>
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<tr>
<th>TRAINING</th>
<th>DATE</th>
<th>TIME</th>
<th>LOCATION</th>
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<tbody>
<tr>
<td>Imperial</td>
<td>Oct. 17</td>
<td>9:00 a.m. – 10:30 a.m. or 11:00 a.m. – 12:30 p.m.</td>
<td>Imperial County Office of Education 1398 Sperber Rd., El Centro, CA 92243</td>
</tr>
<tr>
<td>San Bernardino/ Western Riverside</td>
<td>Oct. 24</td>
<td>9:00 a.m. – 10:30 a.m. or 11:00 a.m. – 12:30 p.m.</td>
<td>Fontana Lewis Library 8437 Sierra Ave., Fontana, CA 92335</td>
</tr>
<tr>
<td>Coachella</td>
<td>Oct. 25</td>
<td>10:00 a.m. – 11:30 a.m. or 1:30 p.m. – 3:00 p.m.</td>
<td>CSUSB, Palm Desert 37500 Cook St., Palm Desert, CA 92211</td>
</tr>
<tr>
<td>Ventura</td>
<td>Nov. 8</td>
<td>9:00 a.m. – 10:30 a.m. or 3:00 p.m. – 4:30 p.m.</td>
<td>Sierra Hall 1212 Computer Lab CSU, Channel Islands</td>
</tr>
<tr>
<td>Orange</td>
<td>Nov. 14</td>
<td>10:00 a.m. – 11:30 a.m. or 1:30 p.m. – 3:00 p.m.</td>
<td>County of Orange 300 N. Flower, Santa Ana, CA 92703</td>
</tr>
<tr>
<td>Los Angeles South</td>
<td>Nov. 1</td>
<td>10:00 a.m. – 11:30 a.m. or 1:30 p.m. – 3:00 p.m.</td>
<td>South Bay Workforce Investment Board Inglewood One-Stop Center 110 South La Brea Ave., Inglewood, CA 90301</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>Nov. 6</td>
<td>10:00 a.m. – 11:30 a.m. or 1:30 p.m. – 3:00 p.m.</td>
<td>SCAG Main Office 818 West 7th St., 12th Floor, Los Angeles, CA 90017</td>
</tr>
</tbody>
</table>

Timeline of One-on-One Meetings

SCAG staff will be requesting one-on-one meetings with each jurisdiction’s community development director or planning director during the months of November 2017 through June 2018 to review local data and answer questions on this process in person. Meetings for jurisdictions in Orange County will be conducted during the month of March 2018 and will be initiated by the Center for Demographic Research (CDR), the organization developing the Orange County Projections (OCP); the contact person is Deborah Diep, CDR Director at ddiep@fullerton.edu or (657) 278-4596. Similarly, meetings for jurisdictions in San Bernardino County will be held during the winter of 2017/2018 and will be initiated by SBCTA/SBCOG, the organization serving as lead to develop the forecast of growth in San Bernardino County; the contact person is Ginger Koblasz at gkoblasz@gosbcta.com or (951) 743-6711. The Western Riverside Council of Governments (WRCOG) will also be providing assistance to jurisdictions in their subregion to help facilitate the development of local feedback on SCAG’s data package. Questions on this should be directed to WRCOG’s Director of Transportation, Christopher Gray at cgray@wrcog.us or (951) 955-8304.

Data Package for Review and Meeting Materials

SB 375 requires MPOs consider a number of land use and resource area factors when developing a SCS. For this round of the planning cycle, SCAG has expanded our survey of locally adopted and planned policies, and added a number of datasets to fully capture existing and planned conditions on the ground. Considering the time and resource constraints for jurisdictions to review this material, SCAG will be distinguishing which datasets are “core” to the development of the SCS and which are “supplemental”. 
To further facilitate regional collaboration on the growth forecast, SCAG is requesting that jurisdictions and/or subregional partners (e.g., CDR, SBCTA/SBCOG, WRCOG) provide background information and/or documentation substantiating their input on population, household, and employment growth projections. Please also note that among the core datasets, input on projections between 2020 and 2030 will be most essential for developing the RHNA, as locally anticipated growth throughout the region will be used by SCAG in discussions with HCD to determine the regional housing need for the 6th cycle of the RHNA.

<table>
<thead>
<tr>
<th>#</th>
<th>YEAR</th>
<th>CORE DATA ELEMENTS</th>
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<tbody>
<tr>
<td>1</td>
<td>2016</td>
<td>General Plan Land Use</td>
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<td>Zoning</td>
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<td>2016</td>
<td>Existing Land Use</td>
</tr>
<tr>
<td>4</td>
<td>2016 &amp; Planned</td>
<td>Specific Plan Land Use</td>
</tr>
<tr>
<td>5</td>
<td>2016 &amp; Planned</td>
<td>Open Space and Parks</td>
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<tr>
<td>6</td>
<td>2016</td>
<td>Endangered Species and Plants*</td>
</tr>
<tr>
<td>7</td>
<td>2016</td>
<td>Flood Areas*</td>
</tr>
<tr>
<td>8</td>
<td>2016 &amp; Planned</td>
<td>Natural Community and Habitat Conservation Plans*</td>
</tr>
<tr>
<td>9</td>
<td>2016 &amp; Planned</td>
<td>Farmland*</td>
</tr>
<tr>
<td>10</td>
<td>2016 &amp; Planned</td>
<td>Coastal Inundation (Sea Level Rise)*</td>
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<tr>
<td>11</td>
<td>2016, 2035, 2045</td>
<td>Major Stops and High Quality Transit Corridors*</td>
</tr>
<tr>
<td>12</td>
<td>2016, 2035, 2045</td>
<td>Transit Priority Areas*</td>
</tr>
<tr>
<td>13</td>
<td>2016 &amp; Planned</td>
<td>Regional Bikeways</td>
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<tr>
<td>14</td>
<td>2016 &amp; Planned</td>
<td>Regional Truck Routes</td>
</tr>
<tr>
<td>15</td>
<td>2016</td>
<td>City Boundary*</td>
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<td>2016</td>
<td>Sphere of Influence*</td>
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<td>17</td>
<td>2016</td>
<td>Census Tracts**</td>
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<tr>
<td>18</td>
<td>2016</td>
<td>Transportation Analysis Zone (TAZ) Boundaries**</td>
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<tr>
<td>19</td>
<td>2016 &amp; Planned</td>
<td>Entitlements</td>
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<td>20</td>
<td>2016</td>
<td>Potential Infill Sites</td>
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<tr>
<td>21</td>
<td>2016</td>
<td>Estimates of Population, Households, and Employment at the Jurisdictional and TAZ Level</td>
</tr>
<tr>
<td>22</td>
<td>2020, 2030, 2035, 2045</td>
<td>Projections of Population, Households, and Employment at the Jurisdictional and TAZ Level</td>
</tr>
</tbody>
</table>

Note: Some data elements have specific horizon years, and others just need base year information. Some items need base year information and planned updates (“2016 + Planned”). Input on growth forecasts for year 2030 will be requested at the jurisdictional level only.

* These data elements are maintained by local, state, or federal entities, and SCAG will forward input received from jurisdictions to the appropriate source

** These data elements are being provided as reference information as they are not open to revision
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<tr>
<th>#</th>
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<tr>
<td>1</td>
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<td>Zoning Overlay Areas</td>
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<td>2</td>
<td>2016 &amp; Planned</td>
<td>Community Design Overlays</td>
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<td>3</td>
<td>2016 &amp; Planned</td>
<td>Community Land Trusts</td>
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<td>4</td>
<td>2016 &amp; Planned</td>
<td>Historic Preservation Areas</td>
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<td>5</td>
<td>2016 &amp; Planned</td>
<td>Joint Public/Private Developments for Affordable Housing</td>
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<tr>
<td>6</td>
<td>2016 &amp; Planned</td>
<td>Bike Sharing Facilities</td>
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<td>7</td>
<td>2016 &amp; Planned</td>
<td>Bike Stations</td>
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<td>8</td>
<td>2016 &amp; Planned</td>
<td>Car-Sharing Parking Sites</td>
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<td>9</td>
<td>2016 &amp; Planned</td>
<td>Corridor Plans</td>
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<td>10</td>
<td>2016 &amp; Planned</td>
<td>Special Districts</td>
</tr>
<tr>
<td>11</td>
<td>2016 &amp; Planned</td>
<td>Areas with Reduced Parking Minimums and Maximums</td>
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**ACTIVE TRANSPORTATION**

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<tr>
<td>12</td>
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<td>Any Available Bicycle or Pedestrian Volume Data***</td>
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<tr>
<td>13</td>
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<td>Any Available Pedestrian Trails and Sidewalk Data***</td>
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**PUBLIC HEALTH**

<table>
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<tbody>
<tr>
<td>14</td>
<td>2016</td>
<td>Any Available Local Public Health Data***</td>
</tr>
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</table>

*** For these elements, SCAG is looking to obtain any available data; local review not needed

[ORANGE COUNTY INSERTION] Note that for jurisdictions in Orange County, CDR will be submitting consolidated data to SCAG for estimates and projections of population, housing, and employment at the jurisdictional and TAZ level, as well as recent demolitions through CDR’s Housing Inventory System (HIS) data [END ORANGE COUNTY INSERTION].

To reduce the time required from local jurisdictions for review, core data items will be mapped at the local level in an individual draft “Data/Map Book” for each jurisdiction, accessible at [http://scagrtpscs.net/Pages/DataMapBooks.aspx](http://scagrtpscs.net/Pages/DataMapBooks.aspx). Definitions and details on the requested datasets are also available in each booklet.

The most detailed data items will also be available for revision starting December 2017 through an interactive mapping website – SCAG’s SPM-DM: [https://spmdm.scag.ca.gov/](https://spmdm.scag.ca.gov/). As this site is security-enabled to protect the underlying data, please access it using the manager and user level credentials for your local jurisdiction below:

**MANAGER CREDENTIALS**

Jurisdiction: [JURISDICTION]
Username: [MANAGER_USERNAME]
Password: [MANAGER_PASSWORD]

**USER 1 CREDENTIALS**

Jurisdiction: [JURISDICTION]
Username: [USER1_USERNAME]
Password: [USER1_PASSWORD]

**USER 2 CREDENTIALS**

Jurisdiction: [JURISDICTION]
Username: [USER2_USERNAME]
Password: [USER2_PASSWORD]

Wall size maps will also be produced for certain detailed datasets and will be provided to local jurisdictions during one-on-one meetings for takeaway and physical markup to provide feedback to SCAG.
Supplemental datasets, specifically those under the category of “Transit Supportive Policies”, will undergo a crowdsourcing data development effort, as many of these are being mapped at the regional level for the first time. Students and other residents in the region will be invited to map the location of these “best practice” measures through an interactive web portal starting this month (November 2017) and continuing through May 2018. This data will then undergo review and confirmation (or revision) by local jurisdictions starting in June 2018 and continuing until October 1, 2018. Jurisdictions can also choose to opt-out of this exercise, if local resources are too limited to participate. For more information, please visit http://scagrtpscs.net/Pages/Transit-Supportive-Measures.aspx

In addition to items in the “Data/Map Book”, jurisdictions will be asked to complete a survey of existing and planned policies. This survey will be provided in hard copy format during one-on-one meetings with SCAG staff, or can be completed online through Survey Monkey at https://www.surveymonkey.com/r/FB6QFTT

The deadline for input on all datasets and the survey from local jurisdictions will be Monday October 1, 2018. Jurisdictions in San Bernardino County and Orange County may have earlier deadlines for input on certain datasets, depending on the direction of SBCTA/SBCOG and CDR, respectively.

[ORANGE COUNTY INSERTION] For Orange County, input into the OCP-2018 process on population, housing and employment growth will be due to CDR at the end of April 2018. All other data requested by SCAG should be submitted directly to SCAG by Monday, October 1, 2018. [END ORANGE COUNTY INSERTION]

[SAN BERNARDINO COUNTY INSERTION] For San Bernardino County, jurisdictions will have through the end of April 2018 to provide feedback on population, household, and employment growth at the TAZ level. [END SAN BERNARDINO COUNTY INSERTION]

Receipt of Input and Revision of Data Package
Input from local jurisdictions throughout the process will be accepted from each jurisdiction’s city manager (or county administrator), or community development director/planning director; at their option, jurisdictions may elect to have their governing body approve local input. While staff at any level within a local jurisdiction can participate in the process, input on data for SCAG’s RTP/SCS will only be accepted from an agency’s city manager (or county administrator), community development director/planning director, or the respective governing body.

To help facilitate this protocol, local jurisdictions may utilize SCAG’s Data Input and Verification Form (available on the next page), at their option. After input has been emailed to SCAG at RTPLocalInput@scag.ca.gov, SCAG staff will review and may make revisions or adjustments to the datasets over the course of the process, and will resend materials back to the local jurisdiction’s Community Development Director or Planning Director for confirmation, which can also be documented through the Data Input and Verification Form.

Jurisdictions providing input through the SPM-DM can email SCAG staff at RTPLocalInput@scag.ca.gov or submit the Data Input and Verification Form to note when their input has been provided to the site. Ultimately, SCAG staff will update our regional database and will request confirmation of the final datasets, which will be produced by SCAG during the winter of 2018. Jurisdictions may provide interim updates to SCAG after notifying SCAG that data has submitted for incorporation into SCAG’s final datasets. The deadline for submitting feedback to SCAG on the datasets as noted previously is Monday, October 1, 2018.
Input on SCAG’s Core Geographic Data (select all that apply):

- We have reviewed the selected Core Geographic Data and verify their accuracy
- We cannot verify the accuracy of certain data items at this time and would like to suggest the revisions described above

Signature (to be executed by City Manager/County Administrative Officer, Community Development/Planning Director, or City Clerk (on behalf of a jurisdiction’s governing body))

Input on SCAG’s Core Demographic Data (select all that apply):

- We have reviewed SCAG’s Jurisdictional Level Demographic Data and can provide official approval
- We have reviewed SCAG’s Tier 2 TAZ Demographic Data and can provide official approval
- We cannot provide official approval at this time, and would like to suggest revisions to the jurisdictional-level figures listed below with the following considerations (please select a reason and provide comments below. Optionally, documentation can also be submitted to SCAG)

Infrastructure Capacity (e.g. sewer or water capacity)
Available Land Capacity
Special Housing Needs (e.g. farmworkers, student dormitories, etc.)
Market Conditions (e.g. high number of residential vacancies)
Historical Trends (e.g. Census and/or historical data)
Economic Constraints (e.g. retail center closure)
Other Factors (please specify)****

We cannot provide official approval at this time, and would like to suggest revisions to the TAZ-level figures with the following considerations (please submit TAZ-level figures as an attachment to this form, select a reason, and provide comments below. Optionally, documentation can also be submitted to SCAG)

Infrastructure Capacity (e.g. sewer or water capacity)
Available Land Capacity
Special Housing Needs (e.g. farmworkers, student dormitories)
Market Conditions (e.g. high number of residential vacancies)
Historical Trends (e.g. Census and/or historical data)
Economic Constraints (e.g. retail center closure)
Other Factors (please specify)****

Signature (to be executed by City Manager/County Administrative Officer, Community Development/Planning Director, or City Clerk (on behalf of a jurisdiction’s governing body))

Input on SCAG’s Supplemental Data Elements (select all that apply):

- We have reviewed the selected Supplemental Data Elements and verify their accuracy
- We cannot verify the accuracy of the data at this time and would like to suggest the revisions described above
- We would like to submit supplemental data items for SCAG’s database

Comments (if applicable):

Input was Submitted to SCAG via (select all that apply):

- SCAG’s Scenario Planning Model - Data Management Site
- Email to SCAG’s RTPLocalInput@scag.ca.gov
- In person communication with SCAG staff
- Hard copies that have been mailed to SCAG’s offices
- Other, please specify

Signature (to be executed by City Manager/County Administrative Officer, Community Development/Planning Director, or City Clerk (on behalf of a jurisdiction’s governing body))
FREQUENTLY ASKED QUESTIONS

WHAT IS RHNA? HOW DOES RHNA AFFECT MY JURISDICTION’S GENERAL PLAN?
The Regional Housing Needs Assessment (RHNA) is a representation of future housing need for all income levels of a jurisdiction (city or unincorporated county) and is a requirement of California State housing law. Every jurisdiction must plan for its RHNA allocation in its housing element of its General Plan. Many jurisdictions use the housing element as an opportunity to complement their economic development, open space, and sustainability goals with its housing goals. Once updated, housing elements are reviewed by the California Department of Housing and Community Development (HCD) and must be adopted by the jurisdiction.

HOW WILL IT AFFECT CALIFORNIA’S HOUSING CRISIS?
The goal of RHNA is to ensure local plans can accommodate future household growth for all income levels throughout our communities. The State of California has a serious shortage of housing, which impacts the number of homes available and affordability levels and the current crisis is a result of a cumulative deficit in housing supply. Not only are lower income families being priced out of many housing markets, but an alarming number of middle income families are being priced out as well. This crisis has far reaching effects ranging from company relocations and employment losses to fewer dollars spent on basic needs to increased traffic due to longer commutes. Because RHNA is a representation of housing need for the eight year planning period, it does not necessarily address the backlog accumulated over time that defines the housing crisis.

WHAT IS THE RELATIONSHIP BETWEEN RHNA AND THE RTP/SCS?
The Regional Transportation Plan (RTP) is a federally required long-range transportation plan prepared by a metropolitan planning organization (MPO) such as SCAG and is updated every four years, and includes projections of population, household, and employment growth and travel demand, along with a specific list of proposed projects to be funded. Per California Senate Bill 375 (SB 375), SCAG must also develop a Sustainable Communities Strategy (SCS) to integrate land use and transportation strategies that will achieve California Air Resources Board (ARB) greenhouse gas emissions reduction targets. In regard to housing, the SCS must demonstrate on a regional level areas sufficient to house all the population of the region, including the eight-year projection of the RHNA. Both the RTP/SCS and RHNA have used local input as the basis for future demographic projections, including household growth.
FREQUENTLY ASKED QUESTIONS (CONTINUED)

HOW CAN I BECOME MORE INVOLVED IN THE RHNA PROCESS?
SCAG staff will begin reaching out to local planning departments, subregional organizations, and other stakeholders to start the local input process in Fall 2017. Additionally, there will be multiple opportunities to provide verbal and written comment and input, such as at public meetings and workshops. SCAG staff is also available to answer questions or meet with you by request.

WILL MY JURISDICTION BE PENALIZED IF WE DON’T BUILD ENOUGH HOUSING?
State housing law requires that jurisdictions plan for all types of housing based on the needs identified through RHNA. In addition, local jurisdictions are also responsible for ensuring there are no unnecessary barriers to the housing approval process. To address the housing crisis, local jurisdictions are encouraged to facilitate housing development to meet the RHNA goals along with other community needs. Under recent legislation if a jurisdiction does not permit enough housing consistent with RHNA goals, housing development projects meeting certain conditions, including consistency with general plan and zoning, may be eligible for a ministerial approval process.

CONTACT US
For additional resources on RHNA and SCAG’s housing program, please visit: www.scag.ca.gov/housing or contact Ma’Ayn Johnson at johnson@scag.ca.gov.

IMPORTANT DATES

CURRENT RHNA PLANNING CYCLE (5TH) | START OF 2020 RHNA | LATEST 2020 RHNA ADOPTION DATE | NEXT RHNA PLANNING CYCLE (6TH)

2013 OCT to 2021 OCT | 2017 Fall | 2020 OCT* | 2021 OCT to 2029 OCT*

*These dates will be finalized by Summer 2018
Bottom-Up Local Input and Envisioning Process for the 2020 RTP/SCS

Phases and Schedule

1. Phase 1: Regular Technical Consultation
   (June 2017 – Spring 2020)

2. Phase 2: One-on-One Outreach and Local Input on Planned Growth
   (October 2017 – October 2018)

3. Phase 3: Regional Collaboration on Scenario Development
   (Spring 2018 – Spring 2019)

4. Phase 4: Engagement with the General Public on Potential Options for the SCS
   (Winter 2019 – Spring 2019)

Concurrent Process: Regional Housing Needs Assessment
   (June 2017 – Fall 2021)

197 Jurisdictions

2020 RTP/SCS
Bottom-Up Local Input and Envisioning Process

**Phase 2 Data Package**

**Core Data Elements**
- Land Use
- Growth
- Transportation
- Resource Areas & Farmland

**Geographic Supplemental Data Elements (available June 2018)**
- Transit Supportive Policies
- Sidewalk, Trails, Bike/Ped Volume Data
- Public Health Data

**Local Input Survey**
- Provide Input via SCAG’s Data/Map Book or Scenario Planning Model – Data Management Site (SPM-DM)
- Other Local Practices & Sustainability Policies

**Provide Input via Survey Monkey or Hard Copy Survey**

**Phase kicked off October 31, 2017 and concludes October 1, 2018**

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**Bottom-Up Local Input and Envisioning Process**

**Outreach to Date**

- **12** Subregional Presentations
- **16** Regional and Classroom-Style Trainings
- **8** One-on-One Meetings with Jurisdictions
Questions? – Thank You!
DATE: December 7, 2017

TO: Community, Economic, and Human Development (CEHD) Committee

FROM: Tom Vo, Associate Regional Planner; 213-236-1930, vo@scag.ca.gov

SUBJECT: GP Data/Map Tool for Local Jurisdictions: Pilot Program for City of Santa Ana

EXECUTIVE DIRECTOR’S APPROVAL: [Signature]

RECOMMENDED ACTION: For Information Only – No Action Required

EXECUTIVE SUMMARY: The Southern California Association of Governments (SCAG) is developing a data/map tool to assist local jurisdictions with required data/maps to update General Plans.

STRATEGIC PLAN: This item supports SCAG’s Strategic Plan: Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies, and Objective (a): Create and facilitate a collaborative and cooperative environment to produce forward thinking regional plans; and Goal 4: Develop, Maintain and Promote the Utilization of State of the Art Models, Information Systems and Communication Technologies, and Objective (b): Develop, maintain and enhance data and information to support planning and decision making in a timely and effective manner.

BACKGROUND: A General Plan (GP) is as an important and mandatory long-range planning document for local jurisdictions in California to efficiently and effectively foster growth in a community. According to the California Office of Research and Planning (OPR), a GP is “the legal underpinning for land use decisions; it is a vision about how a community will grow, reflecting community priorities and values while shaping the future.”

OPR’s 2016 Annual Planning Survey (APS) indicates that the majority of jurisdictions in the SCAG region have not completed a comprehensive update to their GP since 2004 due to a lack of resources. While cities struggle to plan for growth, Southern California remains a dynamically changing environment and the coming decades will bring on new challenges with significant demographic shifts: more aging seniors, more ethnic diversity, and changing household structures. Indeed, when local jurisdictions undergo a GP update, they are very likely to adopt strategies that encourage sustainable growth. According to SCAG’s Local Implementation Survey from 2014, 80 percent of jurisdictions who have updated their GP have included policies that encourage infill development, 70 percent include strategies that address complete communities and concentrating destinations, 59 percent include policies that help facilitate transit oriented development, and 53 percent are including strategies that address all of these focus areas.
To help encourage sustainable growth at the local level, SCAG aims to reduce the cost for local jurisdictions in updating their General Plans by providing technical assistance in the form of interactive data and mapping tools. SCAG plans to provide technical assistance to local jurisdictions to assist with their General Plan updates. Serving as a significant regional data clearinghouse, SCAG has the technical capabilities to provide necessary tables and maps to update at least all required elements in the GP.

Finally, this Pilot Program will save local jurisdictions time and money on the data and mapping work necessary when updating a local GP. A rough estimate for the planning work associated with a comprehensive general plan update for an average mid-sized city in the SCAG Region would be around $750K, plus $250K~$300K for the development of an Environmental Impact Report (EIR) and related tasks. Generally, the costs decrease for smaller cities that are largely built out. Also, the costs would be higher if a jurisdiction’s planning area includes a great deal of vacant land planned for future growth. Data processing is a major component for any GP update and can be the most time-consuming task for consultants; information usually comes from a variety of various sources and requires post-processing. The estimated cost that this project can save local jurisdictions is roughly $20k~$60k on the data development and technical side per jurisdiction.

To help illustrate the program, SCAG will present before the CEHD Committee the General Plan Data/Map tool for the City of Santa Ana.

**FISCAL IMPACT:**
Work associated with this item is included in the current FY 2017-2018 Overall Work Program (150-4069.04: Outreach and Technical Collaboration).

**ATTACHMENTS:**
   Password: $cag_GP
2. PowerPoint Presentation – General Plan Data/Map Tool for Local Jurisdictions: Pilot Program for City of Santa Ana
General Plan Data/Map Tool for Local Jurisdictions
City of Santa Ana as a Pilot Program

Community, Economic and Human Development Committee Meeting
December 7, 2017

Tom Vo
Associate Regional Planner

Overview

- Why is the General Plan Important?
- Statistics of General Plan Updates
- 2017 General Plan Guidelines (GPG)
- What are the Major Changes in 2017 GPG?
- Senate Bill 1000 (Environmental Justice)
- What are Disadvantaged Communities?
- Draft SCAG General Plan Tool
Why Is the General Plan Important?

- Is “the legal underpinning for land use decisions; it is a vision about how a community will grow, reflecting community priorities and values while shaping the future” (OPR)
- Land use decisions affect transportation, electricity and water demand, which impact quality of life (Litman, 2017)
- Should be regularly updated to ensure they are in synch with emerging policies and changes within the community
- Southern California remains a dynamically changing environment and the coming decades will bring on new challenges with significant demographic shifts

Statistics of General Plan Updates

- In 2015, more than half of local jurisdictions have GPs that are over 15 years old (OPR)
- On average, most of mandatory GP elements is more than ten (10) years old!

<table>
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<tr>
<th>Statistics</th>
<th>Land Use</th>
<th>Circulation</th>
<th>Housing</th>
<th>Conservation</th>
<th>Open Space</th>
<th>Noise</th>
<th>Safety</th>
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These statistics are based on responses from 149 local jurisdictions in SCAG region.
OPR is required to adopt and periodically revise State guidelines for the preparation and content of GPs for all cities and counties in California (Government Code Section 65040.2).

The first comprehensive update to the guidelines since 2003. Legislative changes, new technical advisories, guidance documents, and additional resources have been incorporated into this new GPG.

GPG Data Mapping Tool
Senate Bill 1000

- Legislature passed and Governor Brown signed SB 1000 in 2016
- Jurisdictions have disadvantaged communities (DAC) is required to incorporate environmental justice (EJ) policies into their GPs
- Would require the EJ element, or the EJ goals, policies, and objectives in other elements, to be adopted or reviewed upon the adoption or next revision of 2 or more elements concurrently on or after January 1, 2018.

Disadvantaged Communities?

- “Low-income area” that is disproportionately affected by environmental pollution and other hazards that can lead to negative health effects, exposure, or environmental degradation” (CalEPA, Gov. Code § 65302(h)(4)(A)).
- “Low-income area” is defined as “an area with household incomes at or below 80 percent of the statewide median income OR with household incomes at or below the threshold designated as low income by the Department of Housing and Community Developments list of state income limits adopted pursuant to Section 50093” (Gov. Code § 65302(h)(4)(C)).
Draft GP Data/Map Tool (1)

- City of Santa Ana as a Pilot Study
- Using SCAG’s data clearinghouse (i.e. big data/open data) to provide necessary data/map for each required element
- Automated process to create a GP Data/Map Book for each local jurisdiction
- Elevate the GP Data/Map Book into an interactive and highly-efficient GIS platform (i.e. Esri Story Map, etc.)

Draft GP Data/Map Tool (2)

- Housing Element
- Socioeconomic Projections
- Existing land use
- Demographic characteristics
- Household characteristics
- Industry by Occupation
- HUD comprehensive housing affordability strategy (CHAS)
- Affordable home at-risk by county
Conclusions

- GP update is important to thrive a healthy community
- GP update is time-consuming and costly process
- SCAG can assist local jurisdictions with GP update by providing technical and analysis capabilities
Thank You!

vo@scaq.ca.gov

What Are The Major Changes?

- A new introduction and visioning section
- Entirely new chapter on community engagement
- Statutory checklists for all mandatory elements
- Updated and expanded sections on visioning and community engagement
- New sections on optional elements: healthy communities, equitable and resilient communities, economic development, and climate change
- Incorporation of existing legislative changes and guidance
- Links to additional online tools and resources
- Recommended policies in cut and paste format, with examples of adopted policy language
This Page Intentionally Left Blank
DATE: December 7, 2017

TO: Community, Economic and Human Development (CEHD) Committee

FROM: Ma’Ayn Johnson, Housing & Land Use Planner, 213-236-1975, johnson@scag.ca.gov

SUBJECT: Education and Career Partnerships with Local Communities

EXECUTIVE DIRECTOR’S APPROVAL:

RECOMMENDED ACTION:
For Information Only - No Action Required.

EXECUTIVE SUMMARY:
Terri Carbaugh, Associate Vice President for Media and Government Relations for the Office of Public Engagement of the Long Beach College Promise, Mark Taylor, Chief of Staff for the Long Beach Mayor’s Office, and Randall Lewis, Executive Vice President at Lewis Group of Companies and SCAG Regional Council ex-officio member, will talk about programs that promote education and career partnerships between jurisdictions and local communities.

STRATEGIC PLAN:
This item supports SCAG’s Strategic Plan; Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective A: Create and facilitate a collaborative and cooperative environment to produce forward thinking regional plans.

BACKGROUND:
There are several programs that promote educational and career partnerships between jurisdictions and local communities. One of them, the Long Beach College Promise, was launched in 2008 and offers guidance and continuous support for youth for the entirety of their educational path. Additionally, the program promotes multiple pathways to local postsecondary educational institutions, including opportunities for college readiness, guaranteed admission, and free tuition. Terri Carbaugh, Associate Vice President for Media and Government Relations for the Office of Public Engagement of the Long Beach College Promise, and Mark Taylor, Chief of Staff for the Long Beach Mayor’s Office, will speak on the Long Beach College Promise program and outreach efforts to continually engage the community to promote educational partnerships.

Randall Lewis, Executive Vice President at Lewis Group of Companies and SCAG Regional Council ex-officio member, will speak about other local efforts to form partnerships between schools and local communities to promote education. Mr. Lewis will also discuss best practices and efforts between groups such as the League of California Cities and local school districts that foster partnerships and are dedicated to educational opportunities.
The topic of education and career partnerships with local communities was indicated by CEHD Policy Committee as a topic of interest based on an informal member survey conducted at the June 1, 2017 meeting.

FISCAL IMPACT:
Work associated with this item is included in the Fiscal Year 2017-2018 Overall Work Program (080.SCG00153.04: Regional Assessment).

ATTACHMENT:
The Long Beach Promise Brochure
QUICK FACTS

LBUSD graduates earned $94.4 million in scholarships and grants in 2017.

College graduates earn $1.34 million more over their lifetime than non-college graduates.

71% of students attending Long Beach State University receive financial aid.

Students can take LBCC courses concurrently while attending high school at no cost, saving time and money.

THE PROMISE AT A GLANCE

1. Universal access to early childhood education
2. College tours for all 4th and 5th grade students
3. A middle school pledge by students and parents that commits to college readiness
4. The Long Beach Internship Challenge
5. A tuition-free first year at LBCC
6. Guaranteed admission to CSULB

RESOURCES TO HELP PAY FOR COLLEGE

Check to see if you are qualified for financial aid: FAFSA.ed.gov
You may be eligible for a Cal grant: www.calgrants.org

Research scholarship opportunities: www.scholarships.com
Learn how to save for college: www.scholarshare.com

THE LONG BEACH COLLEGE PROMISE

The Promise is a guarantee to provide all Long Beach students with the opportunity to go to college. Our partners work together to support and guide students from pre-K to college.

Students earn a world-class education and the career skills to succeed in life.

FREQUENTLY ASKED QUESTIONS

How do students become part of The Promise?
Every student in the Long Beach Unified School District is automatically part of The Promise.

Do you have to sign The Promise pledge to participate?
All middle school students and their parents are strongly encouraged to sign The Promise pledge. The pledge can be found under College Promise Middle School Pledge in the A-Z index at lbschools.net.

Can Promise students attend colleges that are not in Long Beach?
Yes. However, the tuition-free first year at Long Beach City College and guaranteed admission to California State University, Long Beach do not apply elsewhere.
STUDENTS THRIVE IN LONG BEACH

“The guarantee of a college education reduced my fear that I would fail. The Promise brought me a sense of great relief. I’m elated to be part of a community that supports students like me.”

**Keyon Anderson**
B.A. in Social Work ’12, M.A. in Social Work ’16, CSULB
Keyon is pursuing a doctoral degree at the University of Southern California.

“The Promise gave me the support to do well in college and follow my dreams. I’m proud to be the first one in my family to graduate from college.”

**Sandra Lopez**
B.A. in Psychology ’16, CSULB
Sandra works as a Field Deputy for District 7 in Long Beach.

Follow Us on Social Media!

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#LBCollegePromise
www.LongBeachCollegePromise.org

For more information please contact

**HILDA MARTINEZ**
Director of Public Engagement

562-985-5678
Hilda.Martinez@csulb.edu

PARTNERS