REGULAR MEETING

COMMUNITY, ECONOMIC & HUMAN DEVELOPMENT COMMITTEE

Thursday, October 5, 2017
10:00 a.m. – 12:00 p.m.

SCAG Main Office
818 W. 7th Street, 12th Floor
Policy Committee Room B
Los Angeles, CA  90017
(213) 236-1800

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Tess Rey-Chaput at (213) 236-1908 or via email at REY@scag.ca.gov.

Agendas and Minutes for the CEHD Committee are also available at: http://www.scag.ca.gov/committees/Pages/default.aspx

SCAG, in accordance with the Americans with Disabilities Act (ADA), will accommodate persons who require a modification of accommodation in order to participate in this meeting. SCAG is also committed to helping people with limited proficiency in the English language access the agency’s essential public information and services. You can request such assistance by calling (213) 236-1908. We request at least 72 hours notice to provide reasonable accommodations and will make every effort to arrange for assistance as soon as possible.
### Community, Economic, and Human Development Committee
*Members – October 2017*

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Community, Economic, and Human Development Committee

*Members – October 2017*

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*Regional Council Member
The Community, Economic and Human Development (CEHD) Committee may consider and act upon any of the items listed on the agenda regardless of whether they are listed as Information or Action Items.

CALL TO ORDER & PLEDGE OF ALLEGIANCE
(The Honorable Rex Richardson, Chair)

PUBLIC COMMENT PERIOD – Members of the public desiring to speak on items on the agenda, or items not on the agenda, but within the purview of the Committee, must fill out and present a Public Comment Card to the Assistant prior to speaking. Comments will be limited to three (3) minutes per speaker. The Chair has the discretion to reduce the time limit based upon the number of speakers and may limit the total time for all public comments to twenty (20) minutes.

REVIEW AND PRIORITIZE AGENDA ITEMS

CONSENT CALENDAR

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<td>5. 2018 Meeting Schedule of the Regional Council and Policy Committees</td>
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<td>6. CEHD Committee Topic Outlook Calendar</td>
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COMMUNITY, ECONOMIC AND HUMAN DEVELOPMENT COMMITTEE AGENDA OCTOBER 5, 2017

INFORMATION ITEMS

7. Affordable Housing and Sustainable Communities (AHSC) Program Update and SCAG Technical Assistance
   (Sarah Dominguez, SCAG Staff)
   Time: Attachment 10 mins. Page No.: 17

8. The Governor’s Housing Package and Implications for Local Jurisdictions
   (Ma’Ayn Johnson, SCAG Staff)
   Time: Attachment 30 mins. Page No.: 19

9. Yes in My Backyard (YIMBY): Advocating for More Housing of All Types at the Community Level
   (Brian Hanlon, Co-founder of California YIMBY; and Chelsea Byers, Director of Organizing, Abundant Housing LA)
   Time: Attachment 40 mins. Page No.: 27

CHAIR’S REPORT
(The Honorable Rex Richardson, Chair)

STAFF REPORT
(Ma’Ayn Johnson, SCAG Staff)

FUTURE AGENDA ITEM/S

ANNOUNCEMENT/S

ADJOURNMENT

The next regular meeting of the CEHD Committee is scheduled for Thursday, November 2, 2017 at the SCAG Los Angeles Office.
COMMUNITY, ECONOMIC & HUMAN DEVELOPMENT COMMITTEE
of the
SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

September 7, 2017
Minutes

THE FOLLOWING MINUTES ARE A SUMMARY OF ACTIONS TAKEN BY THE COMMUNITY, ECONOMIC & HUMAN DEVELOPMENT COMMITTEE. AN AUDIO RECORDING OF THE ACTUAL MEETING IS AVAILABLE FOR LISTENING.

The Community, Economic & Human Development Committee held its meeting at SCAG’s downtown Los Angeles office. A quorum was present.

Members Present
Hon. Al Austin, Long Beach GCCOG
Hon. Stacy Berry, Cypress OCCOG
Hon. Wendy Bucknum, Mission Viejo OCCOG
Hon. Jeffrey Cooper, Culver City WSCCOG
Hon. Rose Espinoza, City of La Habra OCCOG
Hon. Kerry Ferguson, San Juan Capistrano OCCOG
Hon. Margaret Finlay, Duarte District 35
Hon. Debbie Franklin, Banning WRCOG
Hon. Vartan Gharpetian, Glendale (Vice-Chair) District 42
Hon. Bill Hodge, Calexico ICTC
Hon. Cecilia Hupp, Brea OCCOG
Hon. Bill Jahn, Big Bear Lake District 11
Hon. Robert Joe, South Pasadena Arroyo Verdugo Cities
Hon. Barbara Kogerma, Laguna Hills District 13
Hon. Joe Lyons, City of Claremont SGVCOG
Hon. Victor Manalo, Artesia District 23
Hon. Ann Marshall, Avalon GCCOG
Hon. Joe McKee, City of Desert Hot Springs CVAG
Hon. Bill Miranda, City of Santa Clarita SFVCOG
Hon. Erik Peterson, Huntington Beach District 64
Hon. John Procter, Santa Paula VCOG
Hon. Rex Richardson, Long Beach (Chair) District 29
Hon. Sonny Santa Ines, Bellflower GCCOG
Hon. David Shapiro, Calabasas Las Virgenes/Malibu COG
Hon. Tri Ta, Westminster District 20
Hon. Donald Wagner, Irvine District 14
Hon. Mark Waronek, Lomita SBCCOG
Hon. Frank Zerunyan, Rolling Hills Estates SBCCOG

Members Not Present
Hon. Juan Carrillo, Palmdale North LA County
CALL TO ORDER & PLEDGE OF ALLEGIANCE
Hon. Rex Richardson, Chair, called the meeting to order at approximately 10:00 AM and asked the Hon. Victor Manalo to lead the Committee in the Pledge of Allegiance.

Vice-Chair, Vartan Gharpetian, provided an update on the La Tuna fire, and asked the Committee for a few minutes of silence to honor those who suffered injury or loss due to the fire.

PUBLIC COMMENT PERIOD
There were no public comments presented.

REVIEW AND PRIORITIZE AGENDA ITEMS
There was no reprioritization of the agenda.

ACTION/DISCUSSION ITEM
1. Guidelines and Schedule for the Bottom-Up Local Input and Envisioning Process for the Development of the 2020 Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS)

Kimberly Clark, SCAG Staff, provided an overview of the proposed Bottom-Up Local Input and Envisioning Process Guiding Principles, which will form the basis of SCAG’s outreach and engagement with local jurisdictions in this stage of development for the 2020 Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS).

A MOTION was made (Wagner) to recommend to the Regional Council adoption of the proposed Bottom-Up Local Input and Envisioning Process Guiding Principles. The MOTION was SECONDED (Bucknum) and APPROVED by the following vote.

AYES: Austin, Berry, Bucknum, Cooper, Espinoza, Ferguson, Finlay, Franklin, Gharpetian, Hodge, Hupp, Jahn, Joe, Kogerman, Lyons, Manalo, Marshall, McKee, Miranda, Peterson, Procter, Richardson, Santa Ines, Shapiro, Ta, Wagner, Waronek, Zerunyan

NOES: None

ABSTAIN: None
CONSENT CALENDAR

Approval Item

2. Minutes of the July 6, 2017 Meeting

Receive and File

3. SCAG Green Region Initiative Sustainability Indicators Map
4. MAP-21 Performance Measures
5. 2017 Meeting Schedule of the Regional Council and Policy Committees
6. CEHD Committee Topic Outlook Calendar

A MOTION was made (Finlay) to approve the Consent Calendar. The MOTION was SECONDED (Lyons) and APPROVED by the following vote:

AYES: Austin, Berry, Bucknum, Cooper, Ferguson, Espinoza, Finlay, Franklin, Gharpetian, Hodge, Hupp, Jahn, Joe, Kogerman, Lyons, Manalo, McKee, Miranda, Peterson, Procter, Richardson, Santa Ines, Shapiro, Wagner, Waronek, Zerunyan

NOES: None

ABSTAIN: Marshall, Ta

INFORMATION ITEMS

7. Draft Local Input Survey for the 2020 Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS)

Roland OK, SCAG staff, stated that SCAG is developing a Local Input Survey to collect information from local jurisdictions related to the implementation of the 2012 and 2016 RTP/SCS and assist in the development of the 2020 RTP/SCS. Survey questions are wide-ranging in scope, but focused on developing a meaningful summary of where the region currently stands, and where regional sustainability priorities might best be focused in the next RTP/SCS. Upon finalization, the Local Input Survey will be distributed to all local jurisdictions. Information collected from the survey will facilitate the Local Input Process and assist in developing a robust 2020 RTP/SCS.

8. The Challenges of Homelessness and Strategies for Local Jurisdictions

Phil Ansell, Director of the County of Los Angeles Office of Homeless Initiative, presented the challenges of homelessness and the strategies that the County of Los Angeles has undertaken to address the issue. Local jurisdictions face increasing challenges, particularly as the housing crisis worsens. Mr. Ansell stated there are over 69,000 homeless individuals in the SCAG region and
almost 60,000 are in Los Angeles County. Over 70 percent are unsheltered in the SCAG region. Mr. Ansell outlined strategies that jurisdictions may utilize to address homelessness locally.

**CHAIR’S REPORT**  
The Chair reported that the encore Strike Team was in Sacramento on August 30, 2017 to address the housing package and Cap-and-Trade regional equity. The Chair also reminded the Committee members that SCAG is hosting its 8th Annual Economic Summit on November 9, 2017.

**STAFF REPORT**  
There was no staff report presented.

**FUTURE AGENDA ITEMS**  
There were no agenda items presented.

**ANNOUNCEMENTS**  
Hon. Frank Zerunyan encouraged Committee members to take the online State of the Service Survey, a statewide survey of local public servants, conducted by the University of Southern California (USC) Sol Price School of Public Policy faculty and researchers.

**ADJOURNMENT**  
The Chair adjourned the meeting at approximately 12:00 PM.

Minutes Reviewed By:

Ma’Ayn Johnson,  
Housing and Land Use Planner

[MINUTES ARE UNOFFICIAL UNTIL APPROVED BY THE CEHD COMMITTEE]
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*Regional Council Member*
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DATE:          October 5, 2017

TO:             Transportation Committee (TC)
                Energy and Environment Committee (EEC)
                Community, Economic and Human Development Committee (CEHD)

FROM:          Julia Lippe-Klein, Assistant Planner, 213-236-1856, lippe-klein@scag.ca.gov

SUBJECT:       Walktober 2017

EXECUTIVE DIRECTOR’S APPROVAL:  

RECOMMENDED ACTION:
For Information Only - No Action Required.

EXECUTIVE SUMMARY:
“Walktober” is a month-long international campaign designed to inspire everyone to make walking a priority during the month of October. “Walktober” expands the goals and strategies associated with International Walk to School Day, a global event that involves communities from more than 40 countries walking and biking to school on the same day in October. Started in 1997, the one-day, annual event has become part of a movement for year-round safe routes to school and is celebrated each October. The 2016 Regional Transportation Plan and Sustainable Communities Strategy supports increased rates of active transportation. Staff is conducting activities throughout Walktober to support these efforts.

STRATEGIC PLAN:
This item supports SCAG’s Strategic Plan, Goal 1 (Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies), Objective a (Create and facilitate a collaborative and cooperative environment to produce forward thinking regional plans).

BACKGROUND:
The 2016 Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS) seeks to “Protect the environment and health of our residents by improving air quality and encouraging active transportation (e.g., bicycling and walking).” To do this the Active Transportation Appendix lays out a series of strategies aimed at increasing rates of walking and bicycling including working with county agencies to “Establish Safe Routes to School policies for the region.”

This item is being presented to inform SCAG Policy Members of “Walktober” activities occurring during the month of October 2017.

Go Human, SCAG’s active transportation safety and encouragement community outreach campaign, aims to reduce traffic collisions in Southern California and encourages people to walk and bike more. The campaign provides advertising and educational resources to partners and implements temporary safety demonstration projects to showcase innovative transportation designs and help cities re-envision their streets as safer, more accessible places for walking and biking. Campaign staff will partner with stakeholders across the region to execute activities throughout “Walktober” to support safety and encouragement goals.
On October 1, 2017, Go Human will partner with the City of Santa Monica’s “COAST Open Streets Festival (event information and map available at https://beta.smgov.net/strategic-goals/mobility/coast). The two mile corridor opens the streets to people walking and biking. Go Human will conduct education and outreach to participants.

On October 4th, Go Human’s partners at the Riverside University Health System Department of Public Health will host International Walk to School Day in Riverside County. The Riverside Safe Routes to School team has goals to reach 100 schools countywide to participate. Go Human has contributed materials for schools and agencies across Riverside County, including lawn signs with safety messaging.

Go Human will also partner with CicLAvia and the City of Los Angeles on October 8th to showcase walking and biking improvements alongside and adjacent to the open streets corridor (event information and map available at http://www.ciclavia.org/). With CicLAvia’s regional reach, Go Human will demonstrate a protected bike lane and place-making elements in downtown Los Angeles as part of the City’s Vision Zero initiative.

Finally, on October 21st, Go Human will partner with Orange County Public Works and the cities of Westminster, Garden Grove and Santa Ana to host “Redefine Hazard Avenue” in Orange County. The event will demonstrate a bike lane project along Hazard Avenue, spanning three cities. The corridor provides important access to destinations like schools and business for the surrounding community. Event information and map available at http://gohumansocal.org/Pages/Events/RedefineHazard.aspx.

Visit www.GoHumanSoCal.org to learn more about upcoming projects and events.

**FISCAL IMPACT:**
Work associated with this item is included in the Fiscal Year 2017-2018 Overall Work Program (WBS Number 15-050.SC00169.01: RTP/SCS Active Transportation Development & Implementation).

**ATTACHMENT:**
None.
DATE: October 5, 2017

TO: Energy and Environment Committee (EEC)
Transportation Committee (TC)
Community, Economic & Human Development (CEHD)
Executive Administration Committee (EAC)
Regional Council (RC)

FROM: Jason Greenspan, Manager of Sustainability; greenspan@scag.ca.gov, (213) 236-1859

SUBJECT: SB 1 Sustainable Communities Planning Grant Programs

EXECUTIVE DIRECTOR’S APPROVAL: [Signature]

RECOMMENDED ACTION:
Receive and File – No Action Required

EXECUTIVE SUMMARY:
On September 14, 2017, the California Department of Transportation (Caltrans) released its Final SB 1 Grant Guide and a Call for Applications for Sustainable Communities Planning and Climate Adaptation Grants for FY 17-18. Sustainable Communities Planning Grants will fund a total $25 million in transportation and land use planning projects that further an MPO’s RTP/SCS, and contribute to the State’s GHG reduction targets. Additionally, $7 million of SB1 Climate Adaptation Grant funds will be awarded on a competitive basis to support planning actions at local and regional levels that advance climate change adaptation efforts on the transportation system.

STRATEGIC PLAN:
This item supports SCAG Regional Goal 1) Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies, c) Provide practical solutions for moving new ideas forward

BACKGROUND:
Caltrans has released its Final SB 1 Grant Guide and a Call for Applications for Sustainable Communities Planning and Climate Adaptation Grants for FY 17-18. Sustainable Communities Planning Grants will fund a total $25 million in transportation and land use planning projects that further an MPO’s RTP/SCS, and contribute to the State’s GHG reduction targets. SCAG will receive over $5 million in Sustainable Communities Planning formula funds to be used consistent with the Final Grant Guidelines. A total $12.5 million in grant funds will be available on a competitive basis to non-MPO regional transportation planning agencies, transit agencies, cities, counties, and Native American Tribal Governments. Additionally, $7 million of SB 1 Climate Adaptation Grant funds will be awarded on a competitive basis to support planning actions at local and regional levels that advance climate change adaptation efforts on the transportation system. Grant applications for competitive funds are due by October 20, 2017, and SCAG will also provide Caltrans with project descriptions for the programming of formula grant funds by this date. A draft of a formal amendment to SCAG’s current Overall Work
Program, including scope(s) of work and timeline(s), will be submitted to Caltrans with the project descriptions by October 20th.

SCAG staff is working to develop the project descriptions that will be submitted to Caltrans by October 20th for the formula grant funds. SCAG is prioritizing projects that will benefit our member jurisdictions- such as additional funding for the Sustainability Planning Grant program and the Future Cities Initiative, as well as funding for other studies and planning projects to support the development of the 2020 Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS). Future SB 1 formula based funding for SCAG and other MPOs will be dependent on MPOs, like SCAG, to develop a SCS in the next planning cycle that continues to demonstrate meeting the SB 375 per capita GHG reduction targets established by the California Air Resources Board.

**FISCAL IMPACT:**

None

**ATTACHMENT:**

None
DATE: October 5, 2017

TO: Executive Administration Committee (EAC)
Community, Economic and Human Development Committee (CEHD)
Energy and Environment Committee (EEC)
Transportation Committee (TC)
Regional Council (RC)

FROM: Stephen Patchan, Active Transportation & Special Programs, (213) 236-1936, patchan@scag.ca.gov

SUBJECT: 2017/2018 Go Human Event Series

EXECUTIVE DIRECTOR’S APPROVAL: [Signature]

RECOMMENDED ACTION:
Receive and File

EXECUTIVE SUMMARY:
On August 17, 2017, the Mobile Source Air Pollution Reduction Review Committee (MSRC) approved the 2017/2018 Go Human Event Series. Attached is the project list and associated budgets for the $5 million event series, which will be co-funded by SCAG and MSRC. The majority of projects selected for this cycle of the Go Human Event Series were submitted and evaluated through SCAG’s 2016 Sustainability Planning Grant (SPG) Call for Proposals, which was approved by the Regional Council on February 2, 2017 and augmented with additional projects on April 6, 2017. To meet MSRC’s per county funding minimums, several projects were added to the program following the adoption of the SPG and based on the host jurisdictions submittal of a letter of interest to SCAG. With the MSRC’s approval of the 2017/2018 Go Human Event Series, SCAG may now commence with the planning and implementation of demonstration events.

STRATEGIC PLAN:
This item supports SCAG’s Strategic Plan Goal 2: Obtain Regional Transportation Infrastructure Funding and Promote Legislative Solutions for Regional Planning Priorities; Objective 1: Identify new infrastructure funding opportunities with State, Federal and private partners.

BACKGROUND:
The 2016 Sustainability Planning Grants (SPG) Call for Proposals awarded grants and is providing support to a wide-range of projects focused on implementing the region’s 2016 Regional Transportation Plan/Sustainable Communities Strategy. The SPG relies on several different funding sources, including a partnership with the Mobile Source Air Pollution Reduction Review Committee (MSRC) to support active transportation demonstration projects in the MSRC jurisdiction of Los Angeles, Orange, Riverside and San Bernardino counties. The MSRC’s funding award was based upon SCAG’s commitment to provide matching funds of at least an equivalent amount, and an agreement that each county within the MSRC’s jurisdiction would receive a minimum of $500,000 from the MSRC’s investment.
SCAG has prepared a work program for the 2017/2018 Go Human Event Series that includes projects awarded through the SPG, as well as, new projects submitted through subsequent outreach by partnering agencies in order to meet MSRC’s funding thresholds. The work program was approved by the MSRC on August 17, 2017, allowing SCAG to move forward in partnership with local agencies to implement the 2017/2018 Go Human Event Series.

The attached 2017/2018 Go Human Event Series includes a column highlighting the funding amount and source for each event. The MSRC’s total funding commitment is $2.5 million. SCAG will provide co-funding (matching funds) of an equivalent amount to projects, as noted in the attachment. SCAG’s co-funding is provided from grant funding awarded to the agency by the Office of Traffic Safety for a complementary advertising campaign and from the California Active Transportation Program for event implementation. SCAG is also providing in-kind resources through the allocation of staff time to administer the work program.

**FISCAL IMPACT:**
All staff costs associated with the administration of 2017/2018 Go Human Event Series are included in the FY2017/18 Overall Work Program under 050.00169.06.

**ATTACHMENT:**
Approved MSRC Program
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<thead>
<tr>
<th>County</th>
<th>City</th>
<th>Project</th>
<th>Description</th>
<th>Fund Source</th>
<th>Funding Amount</th>
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<tr>
<td>LA</td>
<td>Walnut Park</td>
<td>Walnut Park Demonstration Project</td>
<td>The County of Los Angeles will host a demonstration project in the unincorporated community of Walnut Park. This project will test out active transportation roadway design elements such as bulb-outs, enhanced crosswalks, wider sidewalks/bikeway, and lane conversions on Pacific Blvd between Florence Avenue and Cudahy Street. The final deliverables include a written summary report of the event, and a guide for organizing and conducting future demonstration projects.</td>
<td>MSRC</td>
<td>$190,000</td>
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<td>LA</td>
<td>Culver City</td>
<td>Culver City Go Human</td>
<td>The City of Culver City is planning to host a demonstration event that complements community outreach efforts for the City’s Bicycle and Pedestrian Plan and is the catalyst for improvements along a high priority corridor. The selected corridor will host a temporary demonstration project that will provide real time examples of possible improvements. The event will provide an opportunity for the City to collect feedback for permanent project development.</td>
<td>MSRC</td>
<td>$80,000</td>
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<td>LA</td>
<td>La Canada Flintridge</td>
<td>La Canada Flintridge Go Human</td>
<td>The City of La Canada Flintridge will implement an active transportation demonstration project to increase walking and biking in the city. The event will be the first active transportation related event in the City and will provide a strong foundation to implement initiatives to increase biking and walking. The event will include an open streets event and a temporary demonstration cycle track to inform residents and community leaders on best design practices.</td>
<td>MSRC</td>
<td>$75,000</td>
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<tr>
<td>LA</td>
<td>El Segundo</td>
<td>El Segundo Go Human</td>
<td>The City of El Segundo is interested in hosting an event to encourage walking and biking in the downtown business district and Smokey Hollow areas, explore opportunities to improve lighting, landscaping and streetscaping in the downtown to create a more pedestrian and bike-friendly environment, and promote fitness and a healthy lifestyle in the community.</td>
<td>MSRC</td>
<td>$80,000</td>
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<td>LA</td>
<td>Baldwin Park</td>
<td>Baldwin Park Go Human—Friendly Business Program</td>
<td>The Baldwin Park Go Human Bike—Friendly Business Program is designed to highlight the bicycle as not just a recreational activity but a sustainable development tool. The project will use the Go Human campaign and materials as a starting point to develop a localized, comprehensive Bicycle—Friendly Business District program in Baldwin Park that supports local retail, commercial and public institutions via educational outreach, encouragement programming, and materials development that can be utilized by other SGVCOG cities, and potentially by other SCAG member cities and counties.</td>
<td>MSRC</td>
<td>$168,500</td>
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<td>LA</td>
<td>West Covina</td>
<td>West Covina</td>
<td>The City of West Covina will implement an event to promote the city's goals of accommodating multi-modal mobility, accessibility and safety needs while improving access and circulation for all users of city streets. The city hopes to use the event to help in implementing a complete streets policy and to build support for the development of a Comprehensive Bicycle Master Plan and for completing the Glendora Avenue Revitalization Project.</td>
<td>MSRC</td>
<td>$75,000</td>
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<td>LA</td>
<td>Rancho Palos Verdes</td>
<td>Rancho Palos Verdes Go Human</td>
<td>The City of Rancho Palos Verdes is proposing to host an open streets demonstration project that will serve the purpose of encouraging the use of active transportation by showcasing potential facility improvements. The event would close public streets to vehicular traffic and invite people to experience the street on foot and by bike, allowing them to experience what potential infrastructure changes could look and feel like and provide feedback to city staff.</td>
<td>MSRC</td>
<td>$75,000</td>
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<td>LA</td>
<td>San Gabriel Valley</td>
<td>Arrow Highway</td>
<td>The Arrow Highway Complete Street Demonstration Project is a regional partnership with San Dimas, La Verne, Pomona, Glendora and the San Gabriel Valley COG and affiliated cities. Temporary, multi-day installations of Protected Bikeways and pedestrian safety improvements will educate and engage community members, showing how a proposed Complete Street may look, and allow feedback to shape the future project and create a concept for possible installation.</td>
<td>MSRC</td>
<td>$256,500</td>
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<td>LA</td>
<td>Long Beach DNHS</td>
<td>Long Beach Safe Routes to School Program</td>
<td>The Health Department will implement a Safe Routes to School (SRTS) Program that will target elementary schools where at least 80% of the population is eligible for free or reduce price meals. The goal is to decrease collisions and increase walking and biking to school by: Implementing SRTS activities at up to 25 elementary schools; Training staff to facilitate bike and pedestrian safety workshops at schools; Utilizing advertising &amp; education strategies to encourage safe driving near schools.</td>
<td>SCAG</td>
<td>$250,000</td>
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<td>LA</td>
<td>El Monte</td>
<td>Greater El Monte Go Human Bike-Friendly Business Program</td>
<td>The proposed project will use Go Human campaign and materials as a starting point to develop a localized, comprehensive Bicycle-Friendly Business program in the cities of El Monte and South El Monte. The project will support local retail, commercial and public institutions via educational outreach, interactive encouragement programming, and program materials that can be utilized by other SGVCOG cities, and potentially by other SCAG member cities.</td>
<td>SCAG-ATP</td>
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<td>LA</td>
<td>South El Monte Open Streets</td>
<td>The South El Monte Open Street event will encourage active transportation modes of bicycling and walking as means of transportation. Street closures will transform city streets into temporary non-motorized urban greenways, connecting South El Monte residents to local schools and community destinations. The open streets program is meant to highlight and complement ongoing/existing efforts to realize a more bike/pedestrian-friendly South El Monte and provide options for residents to walk and bike more to alleviate reliance on car use.</td>
<td>SCAG-ATP</td>
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<td>OC</td>
<td>Orange County Hazard Ave Demonstration Project</td>
<td>The Orange County Hazard Avenue event will demonstrate class IV bicycle facilities on Hazard Avenue. The event will allow the County to test the design and collect stakeholder input that will provide direction in final design. The event will also provide opportunities for the County and partnering cities to broadcast safety and encouragement messaging.</td>
<td>MSRC</td>
<td>$200,000</td>
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<td>OC</td>
<td>Costa Mesa Merrimac Way Cycle Trac and Fairview Park Community Event</td>
<td>Project will host a cycle demonstration project on Merrimac Way for one month in order to gather feedback from residents and stakeholders. Fairview Park community event will provide information on how to travel to the park by using active transportation as well as provide information and encouragement for active transportation and Park active transportation amenities.</td>
<td>MSRC</td>
<td>$160,000</td>
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<td>Buena Park</td>
<td>Beach Boulevard Open Streets</td>
<td>The event will implement an open streets event on Beach Boulevard in order to introduce place making concepts and strategies on to the corridor. The event could possibly include multiple jurisdictions that connects a several business district to each other as well as providing a direct connection to the beach. The project will commence a multi community initiative to host open streets on a frequent basis as well as test innovative approaches to infrastructure design.</td>
<td>MSRC</td>
<td>$140,000</td>
<td></td>
</tr>
<tr>
<td>OC</td>
<td>Santa Ana City of Santa Ana - Pedestrian and Bicyclist Education Campaign</td>
<td>The project will increase the share of active transportation and remedy the share of potential safety hazards that contribute to bicycle and pedestrian fatalities. This will be done through advertisements, distribution of collateral materials, bicycle safety courses, saturation patrols, bicycle rodeos, safety fairs, and development of school curriculum. An event will be hosted to demonstrate planned improvements for residents and stakeholders to provide feedback and to learn about the project benefits.</td>
<td>SCAG-ATP</td>
<td>$500,000</td>
<td></td>
</tr>
<tr>
<td>RIV</td>
<td>Wildomar City of Wildomar Active Transportation Plan</td>
<td>The City of Wildomar will implement a one day open streets event that will include a temporary demonstration of a priority corridor identified through the concurrent Active Transportation Plan development process. The event will provide a robust and unique public engagement opportunity for the parallel Active Transportation Plan process development.</td>
<td>MSRC</td>
<td>$100,000</td>
<td></td>
</tr>
<tr>
<td>RIV</td>
<td>Lake Elsinore Go Human</td>
<td>The City of Lake Elsinore is proposing to host an open streets demonstration project that will serve the purpose of encouraging the use of active transportation, promoting pedestrian and bicycle safety and showcasing potential facility improvements. The event would close public streets to vehicular traffic and invite people to experience the street on foot and by bike, allowing them to experience what potential infrastructure changes could look and feel like and provide feedback to city staff.</td>
<td>MSRC</td>
<td>$150,000</td>
<td></td>
</tr>
<tr>
<td>RIV</td>
<td>Hemet Go Human</td>
<td>The City of Hemet would like to host an event to demonstrate ad receive feedback from the public on planned changes to streets and improvements to facilities to promote increased walkability and bikeability. The event will include at least one temporary demonstration event that will initiate community discussion on general active transportation encouragement efforts as well as promote possible infrastructure the city will consider in future improvements.</td>
<td>MSRC</td>
<td>$150,000</td>
<td></td>
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<tr>
<td>RIV</td>
<td>La Quinta Go Human</td>
<td>The City of La Quinta will implement an event in the La Quinta Village to provide education and public engagement opportunities about the benefits of complete streets, highlight ATP funded improvements in La Quinta Village, and provide a showcase of resident generated ideas for physical improvements in the area to address land use, mobility and health. The City hopes this event would help in creating a template for future public engagement efforts around land use and mobility planning.</td>
<td>MSRC</td>
<td>$100,000</td>
<td></td>
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<tr>
<td>RIV</td>
<td>San Jacinto Envision San Jacinto</td>
<td>Envision San Jacinto Open Streets project is an opportunity to promote and educate residents about the benefits of safe, active transportation and demonstrate how proposed transportation improvements can make walking and biking a fun and viable form of transportation. Street closures along San Jacinto Ave. between Main and 7th Ave. will introduce Temporary Pop-up roundabouts, mini-circles, and crosswalk pavement art, allowing participants to experience proposed transportation improvements.</td>
<td>SCAG</td>
<td>$147,600</td>
<td></td>
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<tr>
<td>City</td>
<td>Organization</td>
<td>Program</td>
<td>Description</td>
<td>Project</td>
<td>Value</td>
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<tr>
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<tr>
<td>SBID SBCTA</td>
<td>San Bernardino County Safe Routes to Schools Program</td>
<td>The project will implement active transportation events supporting the County’s Safe Routes to School Program. The Program and events will implement education, encouragement, enforcement and evaluation at 25 schools. The project will host a multiple walking and bicycling events to educate students regarding safety and to increase the number of students walking and biking to school.</td>
<td>MSRC</td>
<td>$250,000</td>
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<tr>
<td>SBID SBCTA</td>
<td>San Bernardino County Safe Routes to Schools Program</td>
<td>The project will implement active transportation events supporting the County’s Safe Routes to School Program. The Program and events will implement education, encouragement, enforcement and evaluation at 25 schools. The project will host a multiple walking and bicycling events to educate students regarding safety and to increase the number of students walking and biking to school. (This is the matching component of the project listed above.)</td>
<td>SCAG-ATP</td>
<td>$637,000</td>
<td></td>
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<tr>
<td>SBID Redlands</td>
<td>Go Human</td>
<td>The City of Redlands will an event with the goals of engaging the public in building effective ATP and other grant applications, promoting walking and biking as equal transportation options and providing public safety education for the community. The open streets event will provide feedback opportunities for biking and walking plan initiatives.</td>
<td>MSRC</td>
<td>$125,000</td>
<td></td>
</tr>
<tr>
<td>SBID Ontario</td>
<td>Go Human</td>
<td>The City of Ontario wishes to capitalize on completion of the G Street Crosstown Bike Route by conducting an open streets event in conjunction to encourage active transportation use and teach bike and pedestrian safety. These projects would also help in building community interest in biking, especially among children commuters and local residents, creating a framework for how to get public input on active transportation for future outreach efforts and connecting potential cyclists to local advocacy groups to provide support for active transportation.</td>
<td>MSRC</td>
<td>$125,000</td>
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<tr>
<td>All All</td>
<td>Go Human Advertising Campaign</td>
<td>This project will continue the successful a multimedia Go Human marketing campaign across Southern California. The campaign will address real and perceived safety issues and encourage additional trips by walking and bicycling to reduce vehicle miles traveled. Two rounds of media will be conducted over the spring and fall of 2018 targeting drivers, bicyclists and pedestrians.</td>
<td>SCAG-OTS</td>
<td>$500,000</td>
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<tr>
<td>All All</td>
<td>Go Human Project Manager</td>
<td>The Go Human Project manager will provide project oversight and management of program staff and consultants. Duties include day to day oversight of consultant tasks outlined in each consultant contract that pertain to advisory committee facilitation, public outreach, event planning, temporary installation design, programming coordination and day of logistics. The Project Manager will also oversee communications and marketing tasks implemented primarily by SCAG staff with supplemental assistance by consultants on a project by project basis.</td>
<td>SCAG</td>
<td>$70,000</td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL PROGRAM VALUE**

$5,001,187
# 2018 Regular Meeting Schedule of the Regional Council and Policy Committees
(Approved by the Regional Council 09-07-2017)

All regular meetings are scheduled on the 1st Thursday of each month.

Location: SCAG Headquarters Office, Intercontinental Hotel, 900 Wilshire Boulevard, 17th Floor, Los Angeles, CA 90017

<table>
<thead>
<tr>
<th>Executive/Administration Committee (EAC)</th>
<th>Community, Economic and Human Development Committee (CEHD)</th>
<th>Energy and Environment Committee (EEC)</th>
<th>Transportation Committee (TC)</th>
<th>Regional Council (RC)</th>
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</thead>
<tbody>
<tr>
<td>Board Room 9AM – 10AM</td>
<td>Policy Room A 10AM – 12PM</td>
<td>Board Room 10AM – 12PM</td>
<td>Board Room 12:15PM – 2PM</td>
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</tbody>
</table>

**January 4, 2018 (DARK)**

**February 1, 2018**

**March 1, 2018**

**April 5, 2018**

**May 3 - 4, 2018**

SCAG 2018 Regional Conference and General Assembly
Renaissance Resort and Spa, 44400 Indian Wells Lane, Indian Wells, CA 92210

**June 7, 2018**

**July 5, 2018**

**August 2, 2018 (DARK)**

**September 6, 2018**

[Note: League of CA Cities Annual Conference, Long Beach, CA; Sep. 9 – 12]

**October 4, 2018**

**November 1, 2018**

**December 6, 2018**

[Note: SCAG 9th Annual Economic Summit, in lieu of the regularly scheduled meetings]
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## Community, Economic & Human Development (CEHD) Committee

### Proposed Topic Outlook

**July 2017 – June 2018**

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<tr>
<th>MONTH / YEAR</th>
<th>PROPOSED TOPICS</th>
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</thead>
<tbody>
<tr>
<td>July 2017</td>
<td>Proposition 64: The Impact of Cannabis Legalization in California on Local Land Use and Zoning</td>
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<tr>
<td>August 2017</td>
<td>[DARK]</td>
</tr>
<tr>
<td>September 2017</td>
<td>Homelessness</td>
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<tr>
<td>October 2017</td>
<td>Yes in My Backyard (YIMBY) and Local Housing Advocacy</td>
</tr>
<tr>
<td>November 2017</td>
<td>Safety, Land use and Urban Design</td>
</tr>
<tr>
<td>December 2017</td>
<td>Education and Career Partnerships with Local Communities</td>
</tr>
<tr>
<td>January 2018</td>
<td>[DARK]</td>
</tr>
<tr>
<td>February 2018</td>
<td>Decision-making: Historical Preservation in Face of Pressure for Commercial Revitalization</td>
</tr>
<tr>
<td>March 2018</td>
<td>Human Trafficking</td>
</tr>
<tr>
<td>April 2018</td>
<td>Youth Crime Prevention Programs</td>
</tr>
<tr>
<td>May 2018</td>
<td>General Assembly [DARK]</td>
</tr>
<tr>
<td>June 2018</td>
<td>Fiscalization of Land Use</td>
</tr>
</tbody>
</table>
DATE: October 5, 2017

TO: Regional Council (RC)
    Executive Administration Committee (EAC)
    Community, Economic and Human Development Committee (CEHD)
    Energy and Environment Committee (EEC)
    Transportation Committee (TC)

FROM: Sarah Dominguez, Associate Regional Planner, dominguezs@scag.ca.gov, (213) 236-1918

SUBJECT: Affordable Housing and Sustainable Communities (AHSC) Program Update and SCAG Technical Assistance

EXECUTIVE DIRECTOR’S APPROVAL:

RECOMMENDED ACTION FOR CEHD COMMITTEE:
For Information Only - No Action Required.

RECOMMENDED ACTION FOR EAC, RC, EEC AND TC:
Receive and File

EXECUTIVE SUMMARY:
The Strategic Growth Council (SGC) has released the Notice of Funding Availability for the third round of the Affordable Housing Sustainable Communities (AHSC) program. AHSC funds the development of affordable housing and alternative transportation infrastructure through the Greenhouse Gas Reduction Fund (GGRF). SCAG has been providing capacity building support and technical assistance for the AHSC program since 2015. This year, SGC is funding technical assistance for several applicants across the state, which SCAG will supplement to provide support to additional applicants within our region. The due date for AHSC round three applications is January 15th, 2018.

STRATEGIC PLAN:
This item supports SCAG’s Strategic Plan, Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies: Objective a) Create and facilitate a collaborative and cooperative environment to produce forward thinking regional plans.

BACKGROUND:
The AHSC Program is a statewide competitive program to provide grants and loans for affordable housing, infill and compact transit-oriented development, and infrastructure connecting these projects to transit. This program is intended to further the regulatory purposes of AB 32 and SB 375 by investing ongoing Greenhouse Gas Reduction Fund (GGRF) appropriations in projects that achieve GHG and vehicle miles travelled (VMT) reductions and increase accessibility of housing and key destinations. The Strategic Growth Council and Department of Housing and Community Development (HCD) administer the program, including project evaluation and the approval of funding awards.
Through the first two funding rounds of the AHSC program, SGC has awarded over $443 million to 58 projects across the state. In the SCAG region, 19 projects have been awarded a total of $119 million and will build a combined 1,655 housing units.

During the last AHSC Round 2, SCAG partnered with SGC on the 2016-17 Technical Assistance Pilot which availed the region to nearly $200 thousand in State resources to build capacity for competitive projects in future rounds. Staff leveraged the Pilot resources to provided technical assistance to 40 applicants and after the funding round closed, SCAG hosted nine (9) capacity building workshops to improve regional competitiveness for future rounds of funding.

Next Steps
For AHSC Round 3, SGC anticipates $155 million of funding to be available for awards. SGC is also funding Technical Assistance to a limited number of potential applicants across the state. SCAG staff is coordinating with SGC on this effort and will be providing supplemental TA to eligible applicants in the SCAG region that did not receive state-funded technical assistance. Applications are due January 15, 2018 and award recommendations are anticipated to be announced in June 2018.

FISCAL IMPACT:
Work associated with this item is included in the current FY2017/18 Overall Work Program (150.04094.02, Greenhouse Gas Reduction Fund Technical Assistance).

ATTACHMENT:
None
DATE: October 5, 2017

TO: Community, Economic and Human Development (CEHD) Committee

FROM: Ma’Ayn Johnson, Housing & Land Use Planner, 213-236-1975, johnson@scag.ca.gov

SUBJECT: The Governor’s Housing Package and Implications for Local Jurisdictions

EXECUTIVE DIRECTOR’S APPROVAL:

RECOMMENDED ACTION: For Information Only - No Action Required.

EXECUTIVE SUMMARY: In response to the ongoing California housing crisis, over one hundred (100) bills related to housing have been proposed in the State Legislature. Of these bills, three (3) of them form the backbone of the Governor’s Housing Package, which is intended to bring more funding to local jurisdictions to build more housing and streamline the local development process.

STRATEGIC PLAN: This item supports SCAG’s Strategic Plan; Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective A: Create and facilitate a collaborative and cooperative environment to produce forward thinking regional plans.

BACKGROUND: Over one hundred (100) housing-related bills have been proposed during the 2017-2018 California State Legislative session. The goal of many of these bills has been to address the housing crisis through a variety of means, including establishing a permanent source of funding for local development, streamlining the permitting process, increasing homeless assistance, and encouraging certain zoning designations. Of these proposed legislation, three (3) bills, Senate Bill 2 (Atkins), Senate Bill 3 (Beall), and Senate Bill 35 (Weiner), have been designated as the backbone of Governor Brown’s Housing Package. The Housing Package was a result of intense negotiations among lawmakers and stakeholders over the last several weeks and is aimed at generating billions of dollars for affordable housing and homeless assistance as well as efforts to streamline the local development process.

Senate Bill (SB) 2 (Atkins): Building Homes and Jobs Act
SB 2, also known as the “Building Homes and Jobs Act,” would assess a $75 fee on real estate recorded documents, excluding those documents associated with real estate sales. Transactions involving the sale of commercial and residential real estate are exempt from the fee. For fees collected in 2018, fifty percent (50%) would be distributed directly to local governments to address local needs while the remainder will be allocated by the California Department of Housing and Community Development (HCD) on a competitive basis. For fees collected in 2019 and thereafter, seventy percent (70%) would be deposited into a fund specifically for local governments while thirty percent (30%) would be allocated to HCD for specified purposes, including a continuous appropriation of moneys to the California Housing Finance Agency for the purpose of creating mixed income multifamily residential
housing for lower to moderate income households. SB 2 also requires that twenty percent (20%) of all funds collected be expended for affordable owner-occupied workforce housing and that funds allocated to jurisdictions be used to support affordable housing, home ownership opportunities, and other housing-related programs.

Similar legislation proposing a permanent source of funding for affordable housing through real estate transaction fees have been proposed previously in the State Legislature but have not gained enough votes for passage. SB 2 passed the State Senate and was referred to the State Assembly in early July. At the time of this staff report’s writing, SB 2 passed the House by a vote of 27-11 and is waiting for the Governor’s signature.

**Impact to Local Jurisdictions**
Jurisdictions would greatly benefit from a permanent source of funding dedicated toward building affordable housing. Subsequent to the statewide dissolution of redevelopment agencies in 2012, jurisdictions have been struggling to increase the supply of affordable housing at the local level. Also beneficial to jurisdictions is the increase in the percentage of funds from 50 to 70% beginning from the second year of the fund. It has been estimated that $250 million will be collected statewide annually from the fee.

**Senate Bill (SB) 3 (Beall): Veterans and Affordable Housing Bond Act**
SB 3 would enact the “Veterans and Affordable Housing Bond Act”, which if adopted by California voters at the November 8, 2018 general election, would authorize a $4 billion bond issuance to finance various existing housing programs as well as infill infrastructure financing and affordable housing matching grant programs. Of the proceeds from the sale of these bonds, $3 billion would be used to finance various existing housing programs, as well as infill infrastructure financing and affordable housing matching grant programs. The remainder $1 billion from bond proceeds would be used to provide additional funding for farm, home, and mobile home purchase assistance for veterans.

In November 2006, California voters approved Proposition 1C, which originated as SB 1689 (Perata) passed in May 2006. Proposition 1C invested $2.85 billion for housing and infrastructure programs to produce an estimated 118,000 housing units, 2,350 homeless shelter spaces, and infrastructure projects. Proposition 1C funds were available until last year, in which HCD issued its last Notice of Funding Availability (NOFA) for its Housing-related Parks Program grant.

At the time of this staff report’s writing, SB 2 passed the House by a vote of 30-8 and is waiting for the Governor’s signature.

**Impact to Local Jurisdictions**
SB 3 has the potential to greatly benefit jurisdictions in that it would create a permanent source of funding dedicated to building affordable housing. Rather than allocating funds directly toward local jurisdictions, bond funds would be administered through state agencies such as HCD. It is possible that these funds will be administered through various grants, both competitive and guaranteed, similar to Proposition 1C funds, which encourage and facilitate affordable housing. Although local jurisdictions will not receive direct funding, SB 3 would create more options and incentives for funding sources to encourage the building and permitting of housing at the local level.
**Senate Bill (SB) 35 (Weiner)**
SB 35 would require multi-family housing developments that meet certain specific planning objectives, such as infill location and a certain percentage of affordable units, to be subject to a streamlined, ministerial approval process by a jurisdiction. This bill would also limit the authority of a jurisdiction to impose parking requirements on projects that qualify for the streamlined process. This process would apply in jurisdictions where an insufficient number of permits have been issued as reported in their respective annual progress report to the California Department of Housing and Community Development (HCD), which reports building activity in comparison to the Regional Housing Needs Assessment (RHNA) allocation.

At its September 7, 2017 meeting, the Regional Council approved the Legislative, Communications & Membership Committee’s (LCMC) recommendation from its August 15, 2017 meeting for SCAG to formally adopt an “Oppose Unless Amended” position on SB 35. While the Regional Council and LCMC recognized that SCAG’s adopted legislative priorities and housing principles include supporting proposals that seek additional funding and resources to address California’s shortage of housing and affordable housing, it was their belief that this bill does not constructively resolve this problem. As part of their “Oppose Unless Amended” position, RC and LCMC members expressed several points of concern with SB 35 and proposed several amendments, including removing the bill’s prevailing wage requirements, adding local discretion on parking requirements, ensuring environmental protection if CEQA is streamlined, and not eliminating the public comment process.

At the time of this staff report’s writing, SB 2 passed the House by a vote of 23-14 and is waiting for the Governor’s signature.

**Impact to Local Jurisdictions**
Unlike SB 2 and SB 3, SB 35 aims to increase the supply of housing at the jurisdictional level through the planning and zoning process. While aimed at reducing costly delays and uncertainty of project approval, SB 35 also reduces the level of local decision-making in certain situations in an effort to increase the supply of housing. If a project qualifies for streamlined approval, the approval process at the jurisdictional level can only be ministerial and there are no further opportunities for public input. To prevent this situation, a jurisdiction must have permitted enough units in the proposed project’s targeted income category by the time the project is proposed. A checklist of requirements for the streamlined approval process will be provided at the October 5 CEHD Committee meeting.

**FISCAL IMPACT:**
Work associated with this item is included in the Fiscal Year 2017-2018 Overall Work Program (080.SCG00153.04: Regional Assessment).

**ATTACHMENT:**
PowerPoint Presentation: “Governor’s Housing Package and Implications for Local Jurisdictions”
The Governor’s Housing Package and Implications for Local Jurisdictions

October 5, 2017

Ma’Ayn Johnson, AICP
Housing & Land Use Planner

Governor’s Housing Package

- Over 100 bills were proposed as part of this year’s legislative session
- Governor has until October 15 to sign
- Senate Bill 2 (Atkins)
- SB 3 (Beall)
- SB 35 (Weiner)
SB 2 (Atkins)
Building Homes and Jobs Act

- Assesses a $75 fee on all real estate transactions except for residential sale
- Expected to raise $250 million statewide
- Fees collected in 2018:
  - 50% will go to local governments
  - Remainder will go to HCD for grant programs
- Fees collected in 2019 and beyond:
  - 70% will go to local governments
  - Remainder will go to HCD for programs and affordable housing fund

SB 3 (Beall)
Veterans and Affordable Housing Bond Act

- Authorizes a $4 billion bond ballot measure in November 2018
- $3 billion would finance existing housing programs, $1 billion set aside for veteran housing assistance
- Similar to Proposition 1C (2006)
SB 35 (Weiner)

- Focuses on local supply side of housing crisis
- Basis in the Governor’s “by-right” proposal in last year’s Statewide budget

SB 35 (Weiner)

- Ministerial Approval Process

- By-right
- A project must meet several criteria before qualifying, including:
  - Urbanized area
  - Zoned for residential or multi-use residential
  - Not in protected areas (e.g. coastal, prime farmland, hazardous waste site, etc)
  - Cannot require demolition of occupied units or historic structures
SB 35 (Weiner)
- Ministerial Approval Process

• If a jurisdiction has not met its above moderate housing need, at least 10% of the project units must be set aside for affordable housing

• If a jurisdiction has not met its affordable housing need, at least 50% of the project units must be set aside for affordable housing

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SB 35 (Weiner)
- Parking Requirement Limitations

- Parking standards cannot be imposed if:
  • Project is located within ½ mile of public transit; or
  • Project is located in a historic district; or
  • On-street parking permits are required; or
  • There is a car share vehicle within one block

- Maximum ratio for streamlined projects
  • 1 space : 1 unit
THANK YOU!

Ma’Ayn Johnson, AICP
Housing & Land Use Planner

Johnson@scaq.ca.gov

For more information, please visit www.scag.ca.gov
DATE: October 5, 2017  
TO: Community, Economic and Human Development (CEHD) Committee  
FROM: Ma’Ayn Johnson, Housing & Land Use Planner, 213-236-1975, johnson@scag.ca.gov  
SUBJECT: Yes in My Backyard (YIMBY): Advocating for More Housing of All Types at the Community Level  

EXECUTIVE DIRECTOR’S APPROVAL: [Signature]

RECOMMENDED ACTION:  
For Information Only - No Action Required.

EXECUTIVE SUMMARY:  
As a result of lack of housing supply and affordability, the housing crisis has reached critical levels with impacts felt across California. To address the crisis locally, a growing number of local housing advocacy groups have formed to encourage housing development for all segments of the population, also known as “YIMBY” groups. Brian Hanlon, Co-founder of California YIMBY, will present to the CEHD Policy Committee on the housing crisis and how YIMBY groups are beneficial as a local strategy to address the crisis. Additionally, Chelsea Byers, Director of Organizing of Abundant Housing LA, a YIMBY group based in the City of Los Angeles, will also present on the membership of Abundant Housing LA and who and what make up the YIMBY movement.

STRATEGIC PLAN:  
This item supports SCAG’s Strategic Plan; Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective A: Create and facilitate a collaborative and cooperative environment to produce forward thinking regional plans.

BACKGROUND:  
California is facing a statewide housing crisis due to a combination of both a housing shortage and a lack of affordability, and the problem is not limited to housing for low-income families. From 2000 to 2014, the median rent in California increased by 28% while the median household income dropped by 8%. The median home price in California is now over $460,000 and is over two and a half times the national average. Low income families are particularly hard hit and more than 60% of very low income families spend over half their income on housing costs.

In October 2016, SCAG and over thirty-five (35) partners hosted a statewide Housing Summit, which looked at different impacts of the housing crisis and potential strategies to address it. One of the strategies was to encourage the formation of local YIMBY groups, which are community-led groups that advocate for housing for multiple or all segments of the population and are not necessarily limited to housing for low income families.
Brian Hanlon, Co-founder of California YIMBY will present to the CEHD Policy Committee on the housing crisis and how YIMBY groups are beneficial as a local strategy to address the crisis. California YIMBY is a recently formed Sacramento-based advocacy organization that aims to solve the housing shortage by passing laws to double the rate of home building in California. The organization works closely with local YIMBY groups to empower grassroots activists to demand that their elected officials support pro-housing solutions.

Additionally, Chelsea Byers, Director of Organizing for Abundant Housing LA, will also present to the CEHD Policy Committee on the membership of Abundant Housing LA and who and what make up the YIMBY movement. Abundant Housing LA is a Los Angeles-based group whose mission is to advocate for housing for all incomes and to create a sustainable and prosperous region.

**FISCAL IMPACT:**
Work associated with this item is included in the Fiscal Year 2017-2018 Overall Work Program (080.SC00153.04: Regional Assessment).

**ATTACHMENT:**
None