



PRE-CERTIFIED

LOCAL HOUSING DATA

FOR THE CITY OF **COACHELLA**

AUGUST 2020



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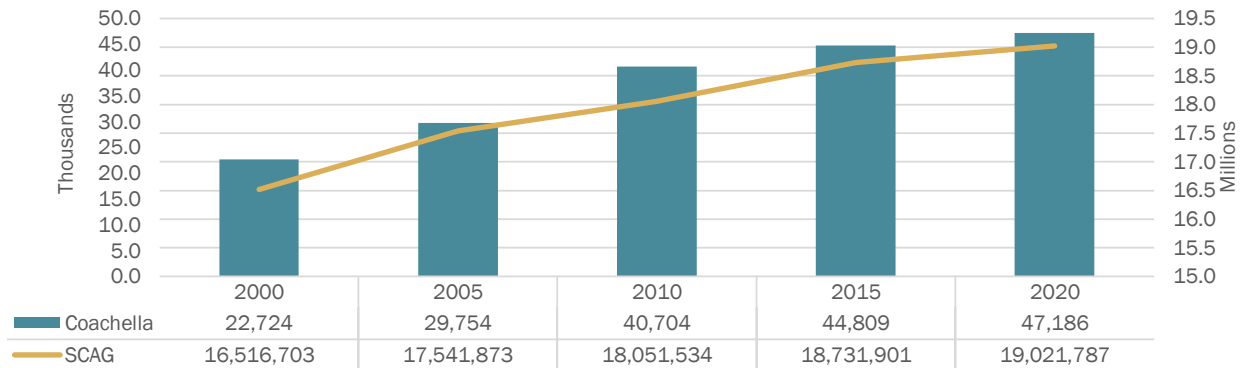
Pre-Certified Local Housing Data for Coachella

Developed by SCAG and pre-certified by the California Department of Housing and Community Development (HCD) for use in 6th cycle housing elements.

This report contains a wide range of jurisdiction-level data elements intended to provide an understanding housing need experienced in Coachella as a part of its 6th cycle housing element update. Data sources are noted below each table or figure.

I. POPULATION, EMPLOYMENT, AND HOUSEHOLDS

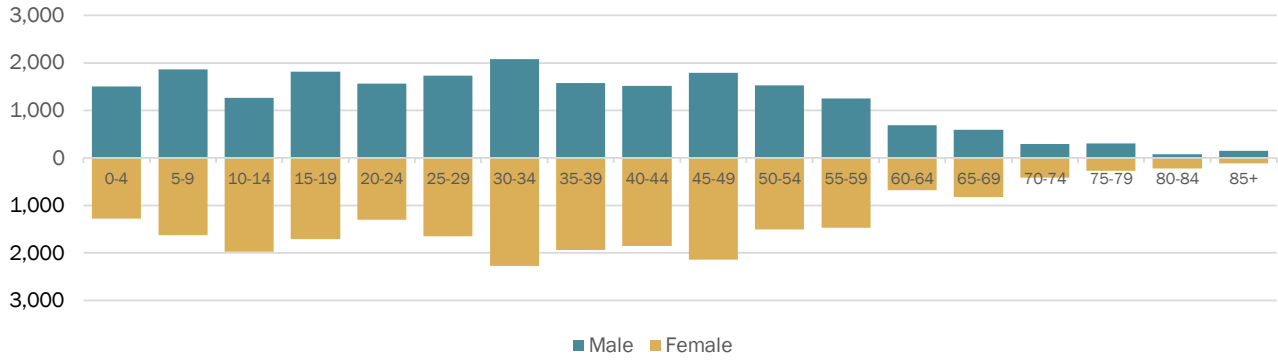
Population Trend, 2000-2020



CA DOF E-5 Population and Housing Unit Estimates

Coachella has a 2020 total population of 47,186 including 58 living in group quarters according to the California Department of Finance. The chart above describes the population trend in Coachella from 2000 to 2020. Over this period Coachella had an annual growth rate of 3.7% compared to 0.7% for the region.

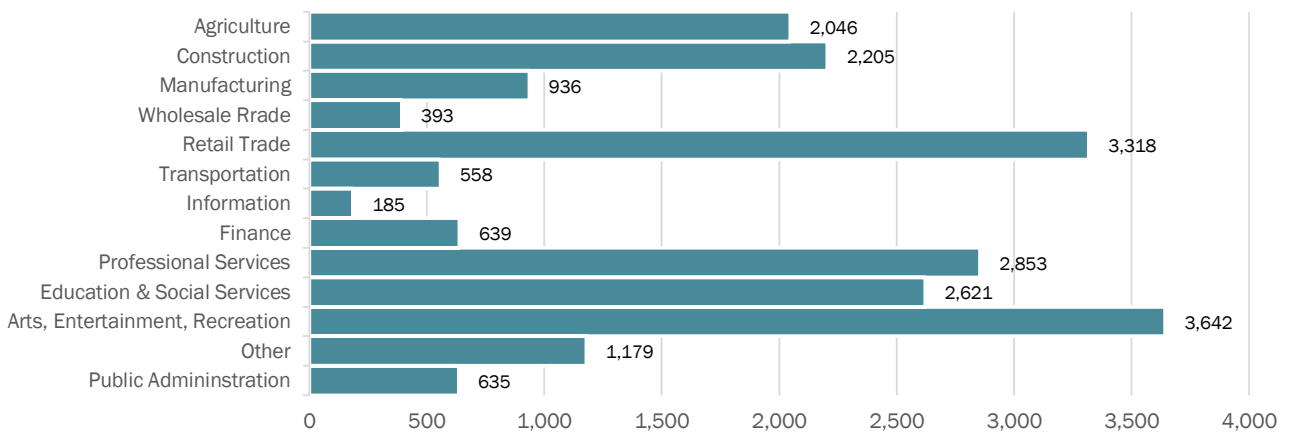
Current Population by Age and Sex



American Community Survey 2014-2018 5-year estimates

The population of Coachella is 48.2% male and 51.8% female. The share of the population of Coachella which is under 18 years of age is 26.1%, which is higher than the regional share of 23.4%. Coachella's seniors (65 and above) make up 7.3% of the population, which is lower than the regional share of 13%.

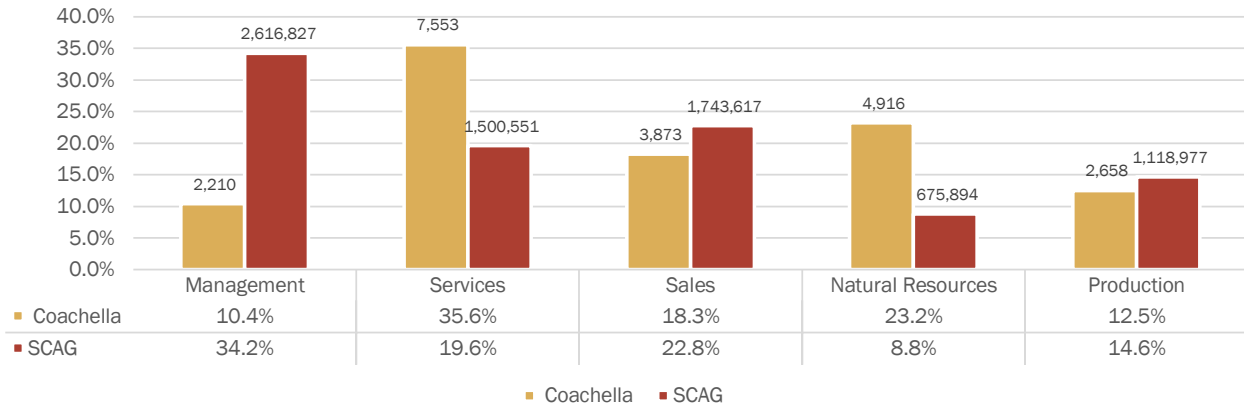
Employment by Industry



American Community Survey 2014-2018 5-year estimates using groupings of 2-digit NAICS codes.

Coachella has 21,210 workers living within its borders who work across 13 major industrial sectors. The chart above provides detailed employment information. The most prevalent industry is Arts, Entertainment, Recreation with 3,642 employees (17.2% of total) and the second most prevalent industry is Retail trade with 3,318 employees (15.6% of total).

Employment by Occupation



American Community Survey 2014-2018 5-year estimates using groupings of SOC codes.

In addition to understanding the industries in which the residents of Coachella work, it is also possible to analyze the types of jobs they hold. The most prevalent occupational category in Coachella is Services, in which 7,553 (35.6% of total) employees work. The second-most prevalent type of work is in Natural Resources, which employs 4,916 (23.2% of total) in Coachella.

Farmworkers

Farmworkers by Occupation:

Coachella	Percent of total Coachella workers:	SCAG Total	
1934	9.12%	57,741	Total jobs: Farming, fishing, and forestry occupations
1066	7.18%	31,521	Full-time, year-round jobs: Farming, fishing, and forestry occupations

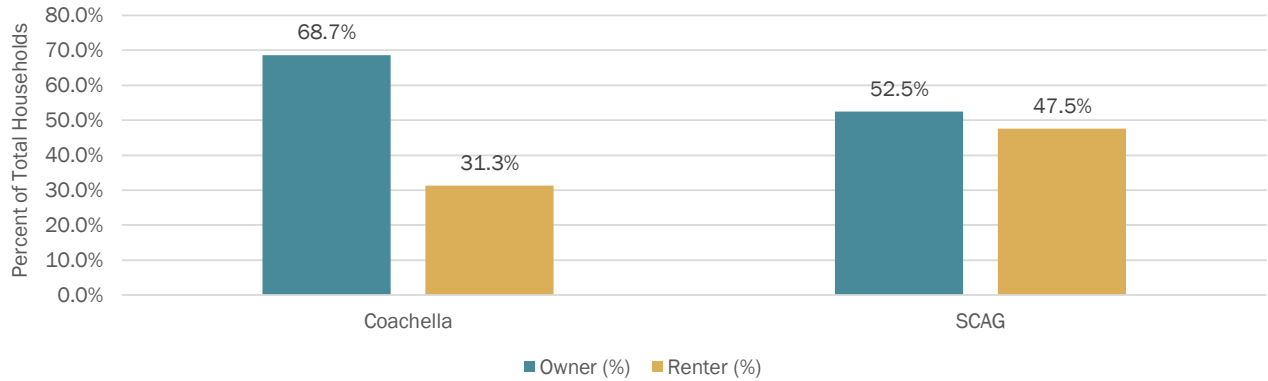
Employment in the Agricultural Industry:

Coachella	Percent of total Coachella workers:	SCAG Total	
2046	9.65%	73,778	Total in agriculture, forestry, fishing, and hunting
1168	7.87%	44,979	Full-time, year-round in agriculture, forestry, fishing, and hunting

American Community Survey 2014-2018 5-year estimates using groupings of NAICS and SOC codes.

Statewide, farmworker housing is of unique concern and of unique importance. While only a small share of SCAG region jurisdictions have farmworkers living in them, they are essential to the region's economy and food supply.

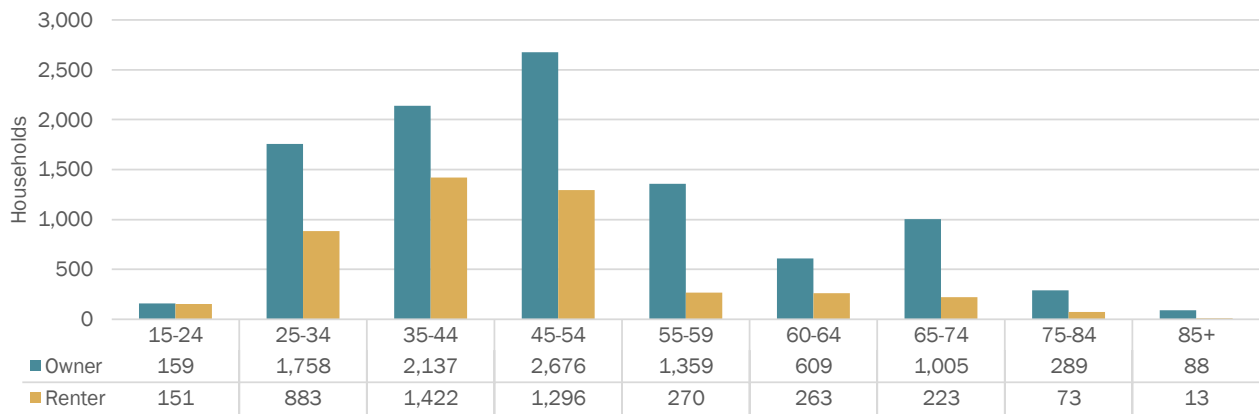
Housing Tenure



American Community Survey 2014-2018 5-year estimates.

Housing security can depend heavily on housing tenure, i.e. whether homes are owned or rented. Coachella's housing stock consists of 14,674 total units, 10,080 of which are owner-occupied and 4,594 of which are renter-occupied. The share of renters in Coachella is lower than in the SCAG region overall.

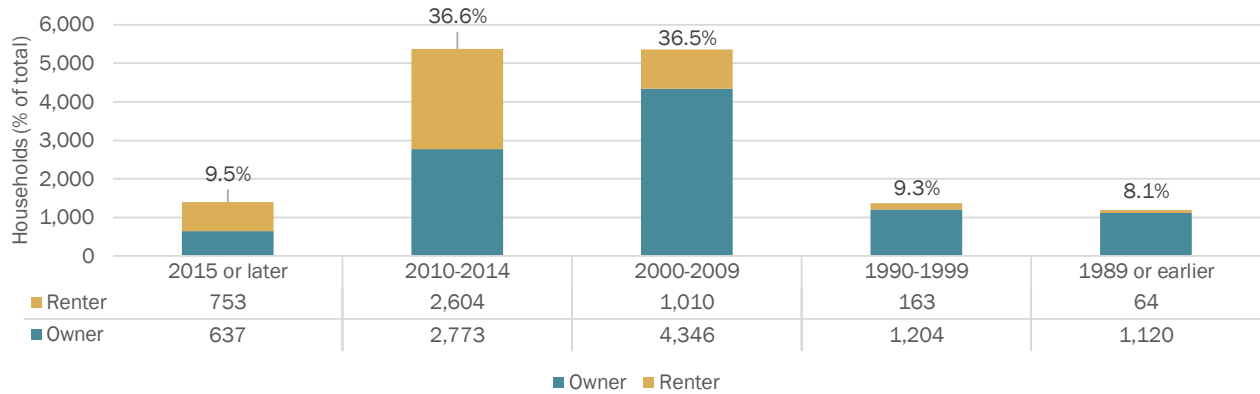
Housing Tenure By Age



American Community Survey 2014-2018 5-year estimates.

In many places, housing tenure varies substantially based on the age of the householder. In Coachella, the age group where renters outnumber owners the most is 15-24 (by 2.6%). The age group where owners outnumber renters the most is 85+ (by 74.3%).

Housing Tenure by Year Moved to Current Residence

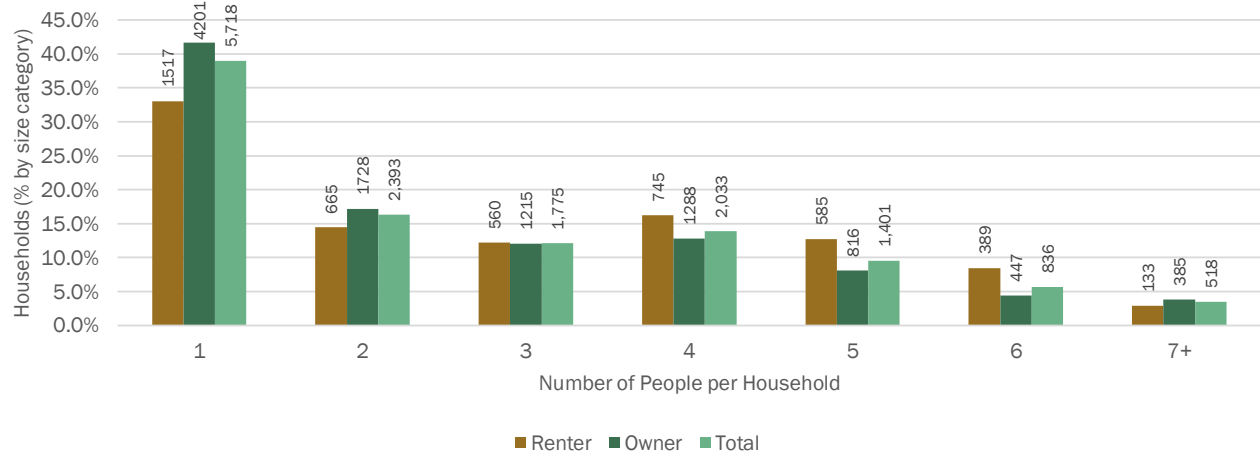


American Community Survey 2014-2018 5-year estimates.

Across the SCAG region, the most common move-in period was 2010-2014 (31.9%) followed by 2000-2009 (26.1%). In Coachella, the period during which most people started living in their current residence was 2010-2014 (36.6%) followed by 2000-2009 (36.5%).

II. SPECIALIZED HOUSEHOLD NEEDS: LARGE FAMILIES, SENIORS, AND FEMALE-HEADED

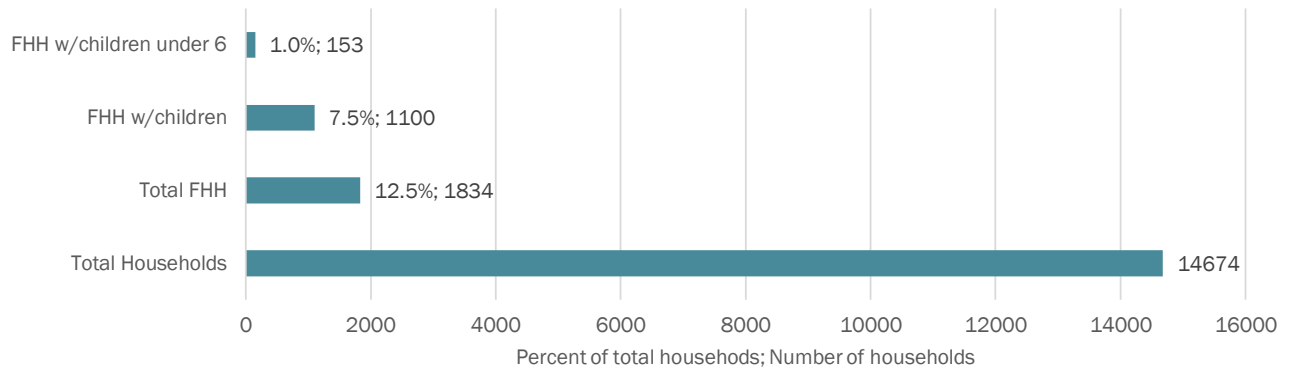
Households by Household Size



American Community Survey 2014-2018 5-year estimates.

This chart illustrates the range of household sizes in Coachella for owners, renters, and overall. The most commonly occurring household size is of one person (39%) and the second-most commonly occurring household is of two people (16.3%). Coachella has a higher share of single-person households than the SCAG region overall (39% vs. 23.4%) and a higher share of 7+ person households than the SCAG region overall (3.5% vs. 3.1%).

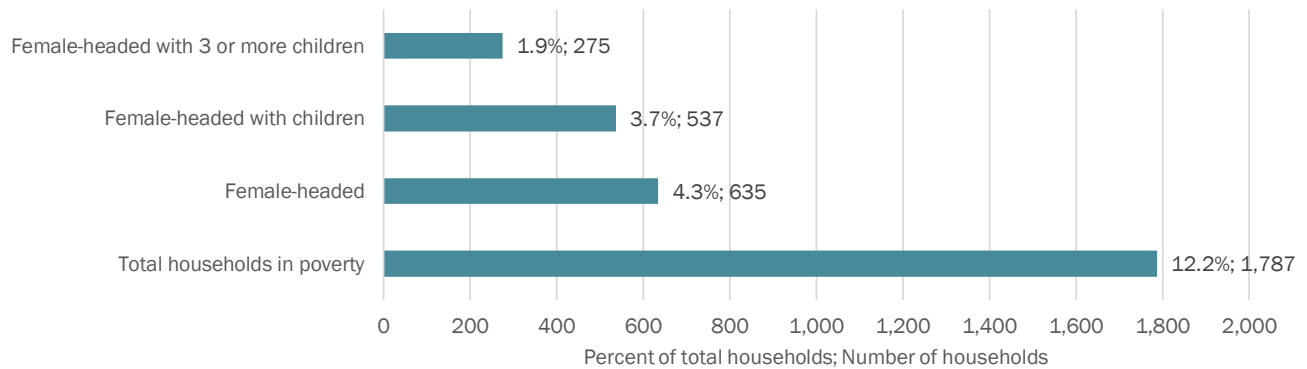
Female Headed Households (FHH)



American Community Survey 2014-2018 5-year estimates.

Statute requires analysis of specialized housing needs, including female-headed households in an effort to ensure adequate childcare or job training services. Of Coachella's 14,674 total households, 12.5% are female-headed (compared to 14.3% in the SCAG region), 7.5% are female-headed and with children (compared to 6.6% in the SCAG region), and 1% are female-headed and with children under 6 (compared to 1.0% in the SCAG region).

Households by Poverty Status



American Community Survey 2014-2018 5-year estimates.

12.2 percent of Coachella's households are experiencing poverty, compared to 7.9 percent of households in the SCAG region. Poverty thresholds, as defined by the ACS, vary by household type. More information can be found at M256. In 2018, a single individual under 65 was considered in poverty with a money income below \$13,064/year while the threshold for a family consisting of 2 adults and 2 children was \$25,465/year.

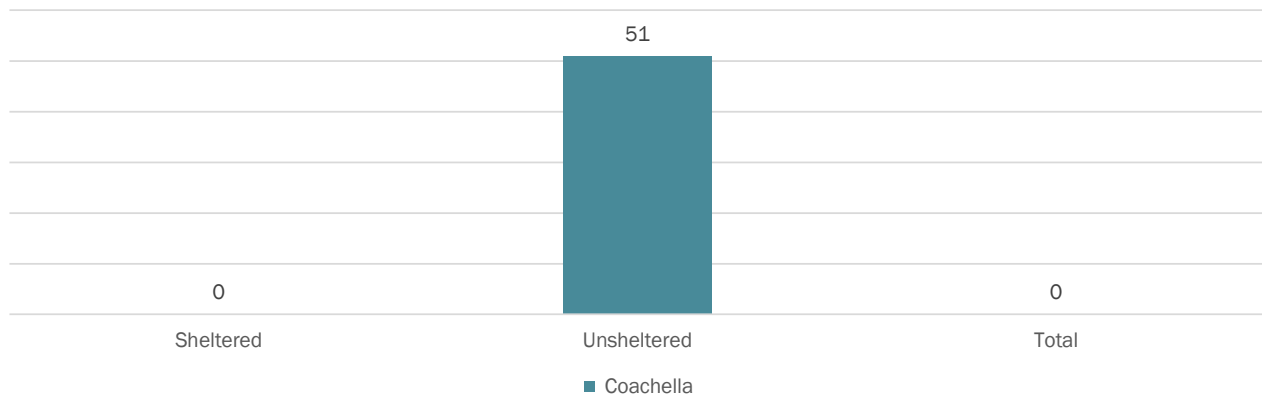
Elderly Households by Income and Tenure

		Owner	Renter	Total	Percent of Total Elderly Households:
Income category, relative to surrounding area:	< 30% HAMFI	135	165	300	32.1%
	30-50% HAMFI	255	80	335	35.9%
	50-80% HAMFI	120	24	144	15.4%
	80-100% HAMFI	65	10	75	8.0%
	> 100% HAMFI	80	0	80	8.6%
TOTAL		655	279	934	

HUD CHAS, 2012-2016. HAMFI refers to Housing Urban Development Area Median Family Income.

Statute requires analysis of specialized housing needs, including housing needs for seniors. Federal housing data define a household type as 'elderly family' if it consists of two persons with either or both age 62 or over. Of Coachella's 934 such households, 32.1% earn less than 30% of the surrounding area income, (compared to 24.2% in the SCAG region), 68% earn less than 50% of the surrounding area income (compared to 30.9% in the SCAG region).

III. PEOPLE EXPERIENCING HOMELESSNESS

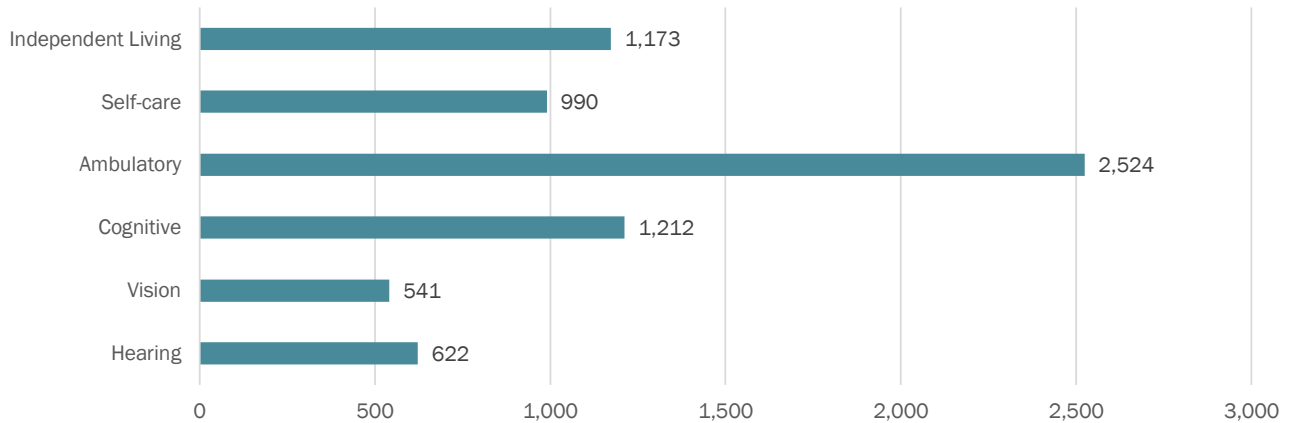


2019 city and county homelessness point-in-time counts processed by SCAG. Jurisdiction-level counts were not available in Imperial County and sheltered population (and thus total) counts were not available in Riverside County. As a result, SCAG region totals from this compilation of data sources likely undercount true totals.

#N/A

IV. PEOPLE WITH DISABILITIES, INCLUDING DEVELOPMENTAL DISABILITIES

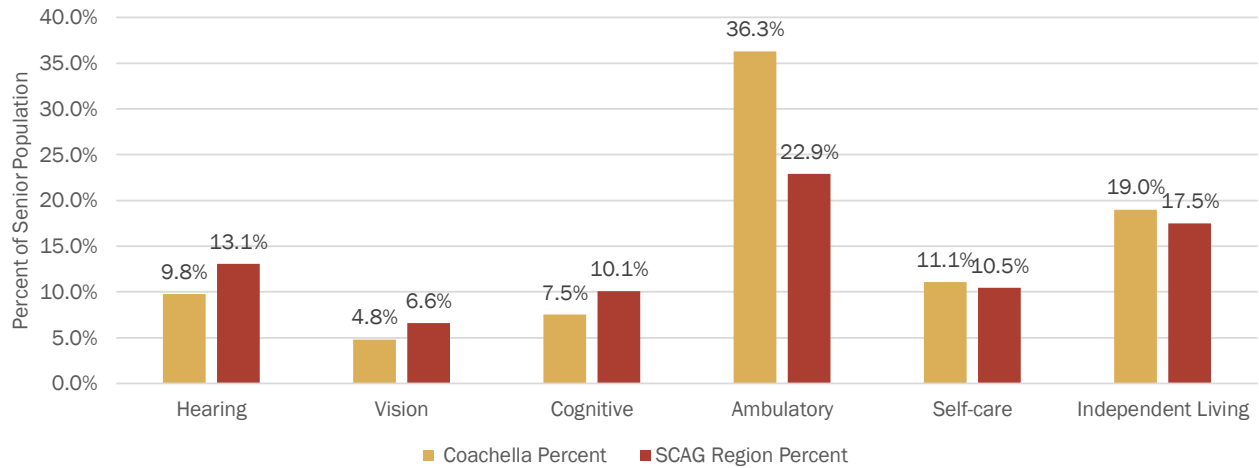
Disability by Type



American Community Survey 2014-2018 5-year estimates.

Disability data also provides valuable context for assessing current and future need for accessible housing units. Note that since some disability types are not recorded for children below a certain age, calculating disability as a percentage of total population may not be accurate.

Disability by Type - Seniors (65 and over)



American Community Survey 2014-2018 5-year estimates.

In Coachella, the most commonly occurring disability amongst seniors 65 and older was an ambulatory disability, experienced by 36.3% of Coachella's seniors (and 22.9% of seniors in the SCAG region).

Disability by Employment Status

	With a Disability	Percent of Total	No Disability	Percent of Total
Employed	644	35%	20,255	72%
Unemployed	126	7%	3,114	11%
Not in Labor Force	1,081	58%	4,628	17%
TOTAL	1,851		27,997	

American Community Survey 2014-2018 5-year estimates.

Understanding the employment status of people with disabilities may also be an important component in evaluating specialized housing needs. In Coachella, 34.8% of the population with a disability is employed, compared to 72.3% of the non-disabled population.

Developmental Disabilities

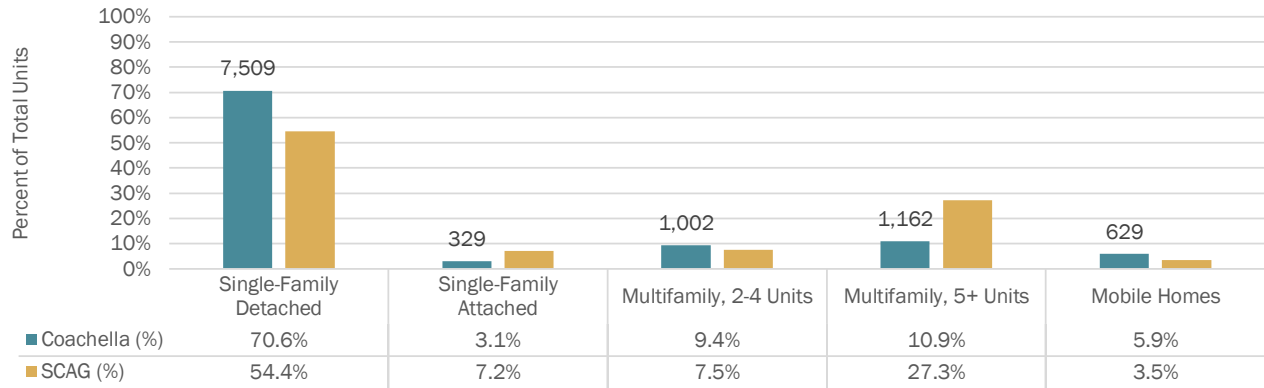
	Coachella
By Residence: Home of Parent/Family/Guardian	717
Independent/Supported Living	38
Community Care Facility	15
Intermediate Care Facility	0
Foster/Family Home	10
Other	5
By Age: 0 - 17 Years	785
18+ Years	402
TOTAL	1972

CA DDS consumer count by CA ZIP, age group and residence type for the end of June 2019. Data available in 161/197 SCAG jurisdictions.

The California Department of Developmental Services also provides data on developmental disabilities by age and type of residence. These data are collected at the ZIP-code level and were joined to the jurisdiction-level by SCAG. Totals may not match as counts below 11 individuals are unavailable and some entries were not matched to a ZIP code necessitating approximation.

V. HOUSING STOCK CHARACTERISTICS

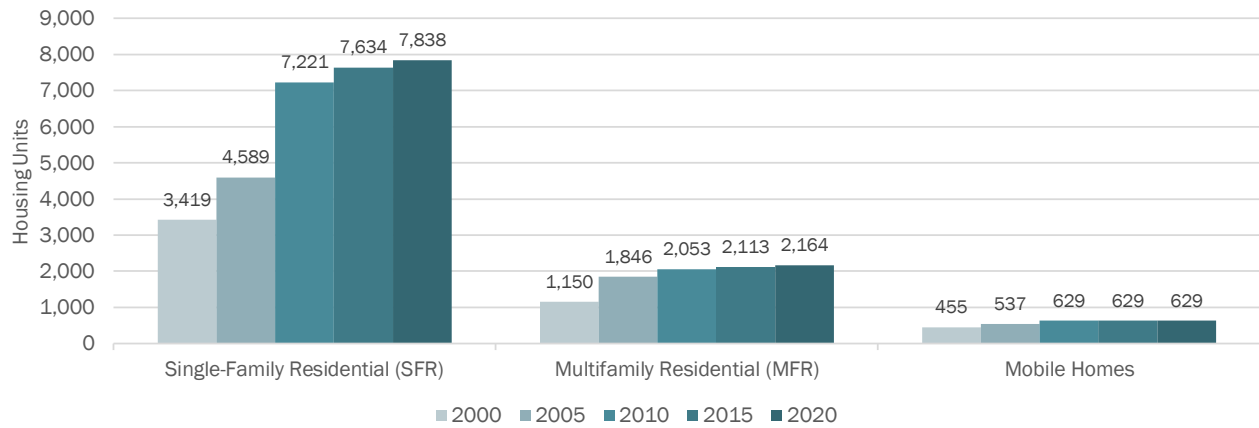
Housing Type



CA DOF E-5 Population and Housing Unit Estimates

The chart above provides detailed information on the housing stock in Coachella, which has a total of 10,631 housing units. The most prevalent housing type in Coachella is single-family detached with 7,509 units. The share of all single-family units in Coachella is 73.7%, which is higher than the 61.7% share in the SCAG region. Out of the total housing units in Coachella, there are 10,126 occupied-units, which equates to a 4.8% total vacancy rate. The average household size (as expressed by the population to housing unit ratio) is 4.654.

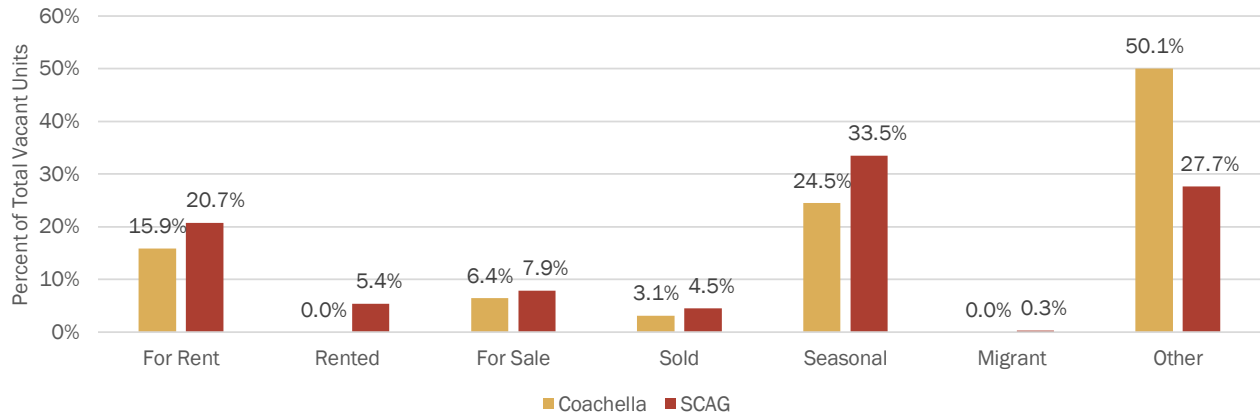
Housing Type Trend



CA DOF E-5 Population and Housing Unit Estimates

Over the past two decades (2000-2020), there has been more construction of single-family residential units than multi-family residential units in Coachella. When comparing 2000 to 2020, SFR units increased by 4,419, MFR units increased by 1,014, and mobile units increased by 174.

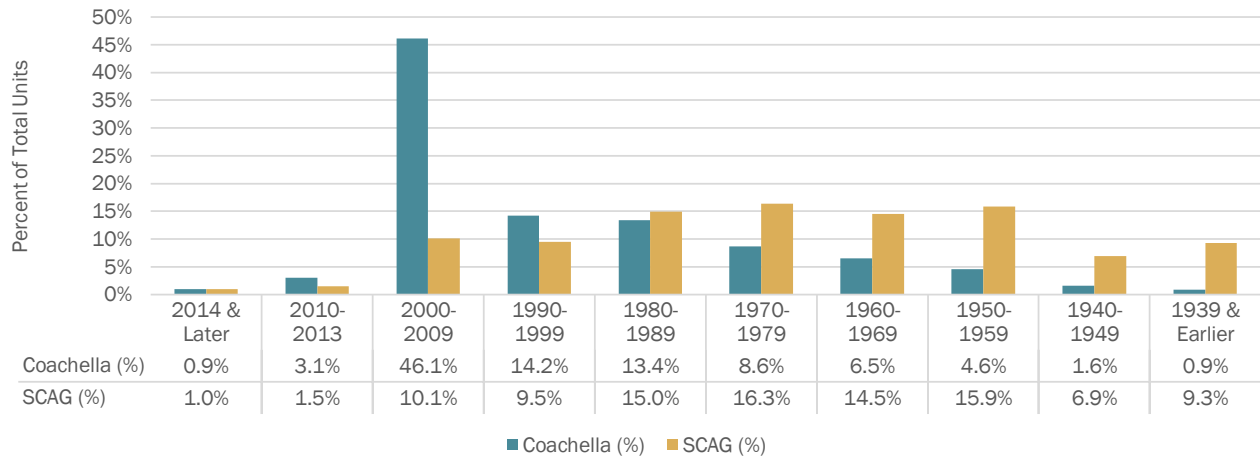
Vacant Units by Type



American Community Survey 2014-2018 5-year estimates.

The ACS provides additional detail on vacant housing units by category.

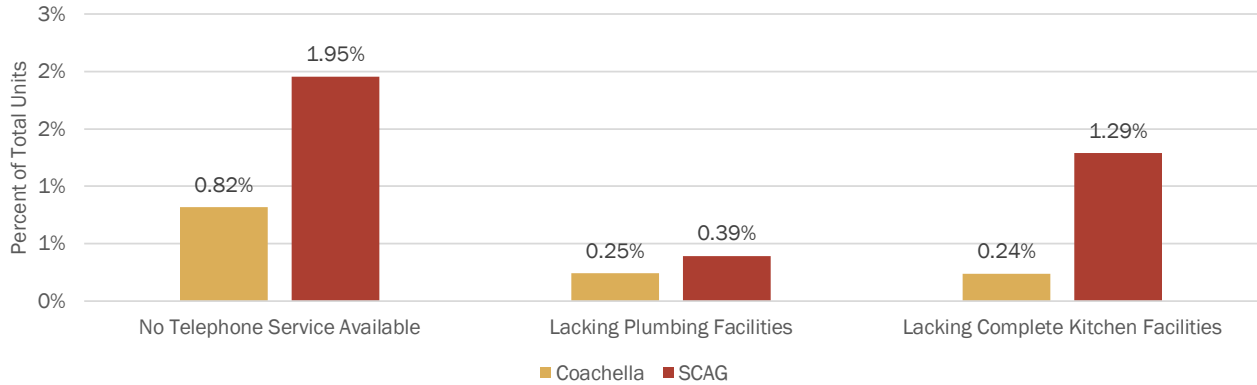
Housing Units by Year Structure Built



American Community Survey 2014-2018 5-year estimates.

Examining the age of the current housing stock is one way to understand how historical development patterns have contributed to a city's form. The time period where the highest share of Coachella's housing units were built is 2000-2009, while in the SCAG region more units were built during 1970-1979 than any other period.

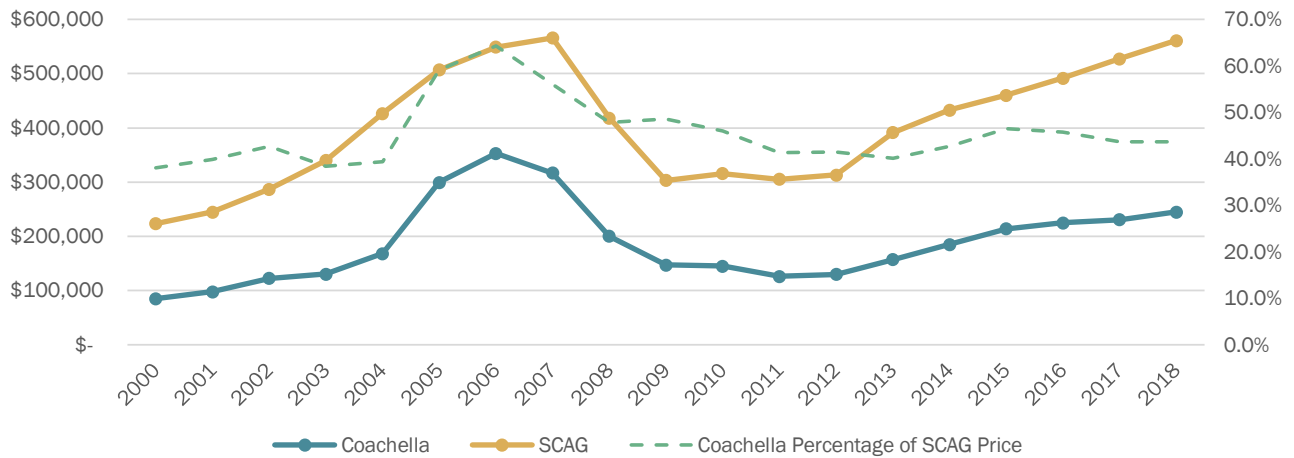
Substandard Housing



American Community Survey 2014-2018 5-year estimates.

The ACS includes surveys about three factors of what may be considered substandard housing. In Coachella, 120 units lack telephone service, 36 units lack plumbing facilities, and 35 units lack complete kitchen facilities.

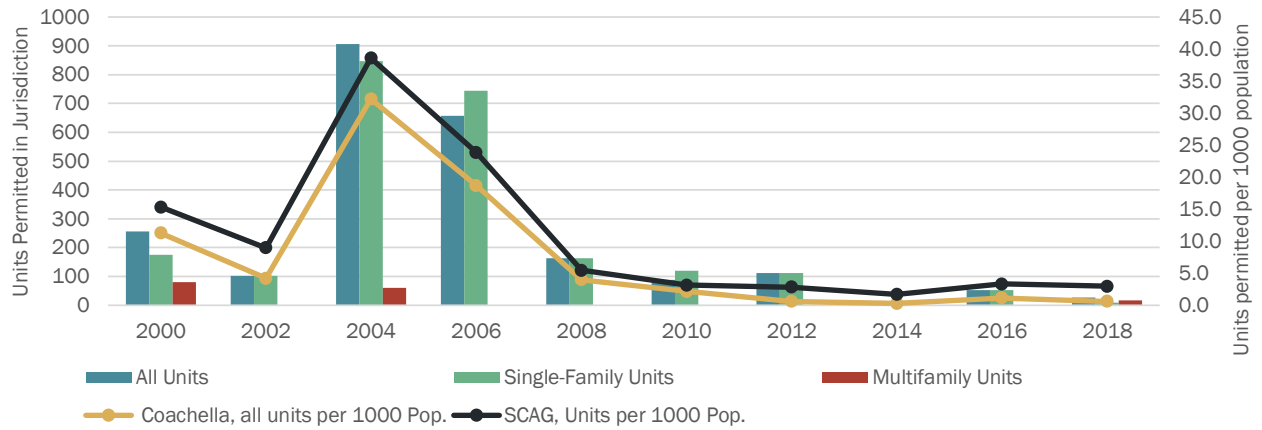
Median Home Sales Price for Existing Homes



SCAG Local Profiles, Core Logic/Data Quick. SCAG median home sales price calculated as household-weighted average of county medians.

Between 2000 and 2018, median home sales prices in Coachella increased 188% while prices in the SCAG region increased 151%. 2018 median home sales prices in Coachella were \$245,000 and the highest experienced since 2000 was \$353,000 in 2006. Prices in Coachella have ranged from a low of 38.1% of the SCAG region median in 2000 and a high of 64.3% in 2006.

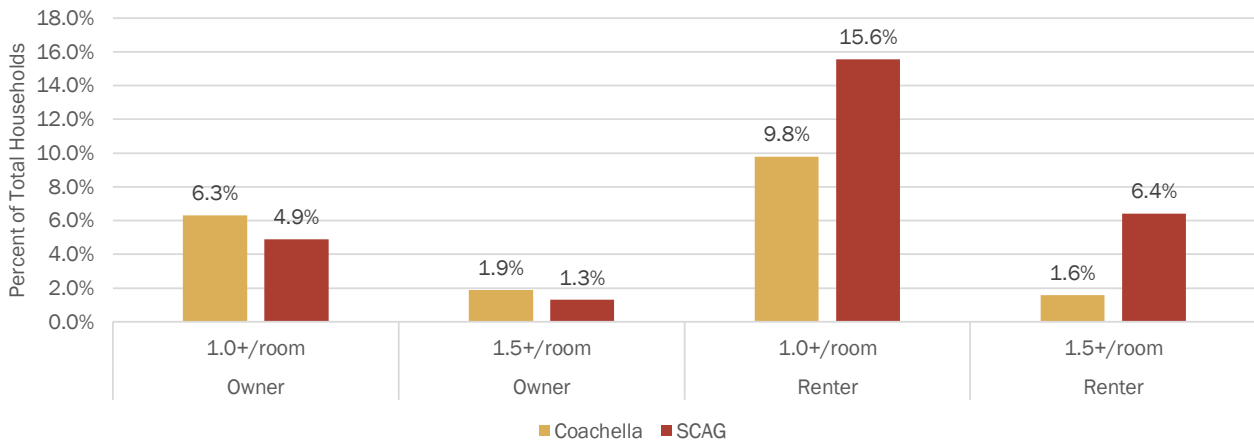
Housing Units Permitted



Core Logic/Data Quick. Additional detail available in SCAG 2019 Local Profiles. SCAG median home sales price calculated as household-weighted average of county medians.

VI. OVERPAYMENT AND OVERCROWDING

Crowding by Extent and Tenure



American Community Survey 2014-2018 5-year estimates.

In Coachella, 637 owner-occupied and 450 renter-occupied households had more than 1.0 occupants per room, which meets the ACS definition for overcrowding. 190 owner-occupied households and 73 renter-occupied households had more than 1.5 occupants per room, which meets the ACS definition for severe overcrowding.

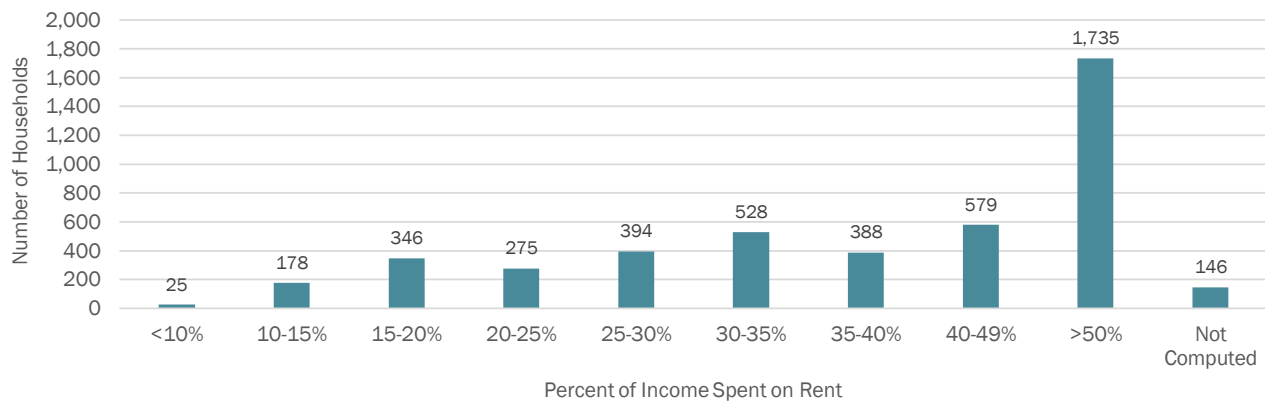
Cost Burden by Income

Households by Share of Income Spent on Housing Cost:			
Income	< 30%	30-50%	> 50%
< 30% HAMFI	129	385	1,369
30-50% HAMFI	554	885	975
50-80% HAMFI	1,152	1,075	580
80-100% HAMFI	860	375	90
> 100% HAMFI	2,240	390	55
Total Households	4,935	3,110	3,069

HUD CHAS, 2012-2016. HAMFI refers to Housing Urban Development Area Median Family Income.

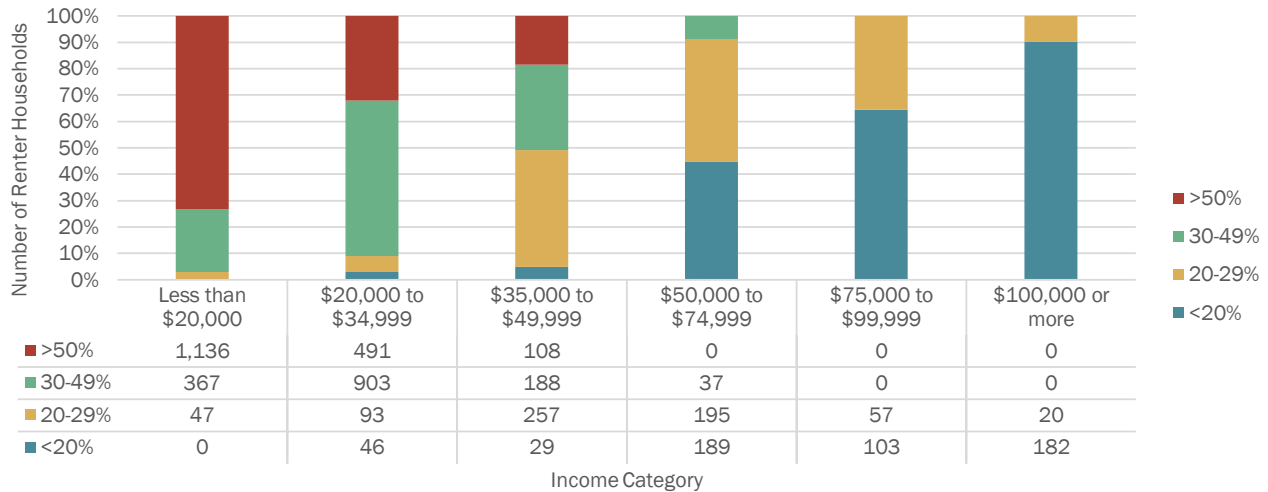
Housing cost burden is most commonly measured as the percentage of gross income spent on housing, with 30% a usual threshold for 'cost burden' and 50% the threshold for 'severe cost burden.' However, a lower-income household spending the same percent of income on housing as a higher-income household will likely experience more true 'cost burden.' These data indicate the number of households in Coachella by their income relative to the surrounding area and their share of income spent on housing.

Spending on Rent



Across Coachella's 4,594 renter households, 3,230 (70.3%) spend thirty percent or more of gross income on housing cost, compared to 55.3% in the SCAG region. Additionally, 1,735 renter households in Coachella (37.8%) spend fifty percent or more of gross income on housing cost, compared to 28.9% in the SCAG region.

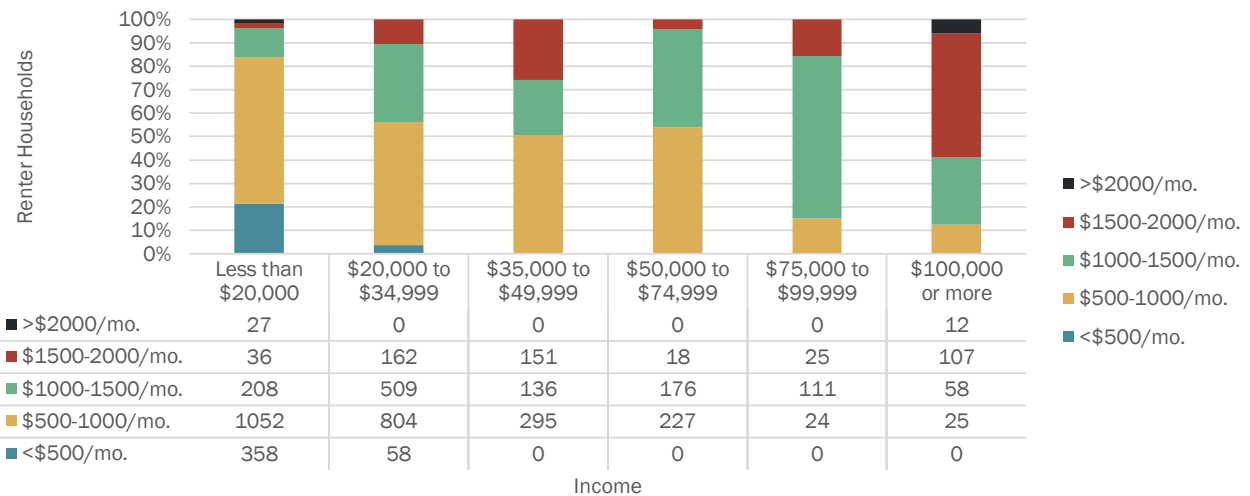
Spending on Rent by Income



American Community Survey 2014-2018 5-year estimates.

While the previous table breaks down cost burden by area-relative income, the ACS also allows for the analysis of Coachella's 4,448 renter households (for which income data are available) by spending on rent by income bracket (dollar amounts). As one might expect, the general trend is that low-income households spend a higher share of income on housing (e.g. over 50%) while high-income households are more likely to spend under 20% of income on housing.

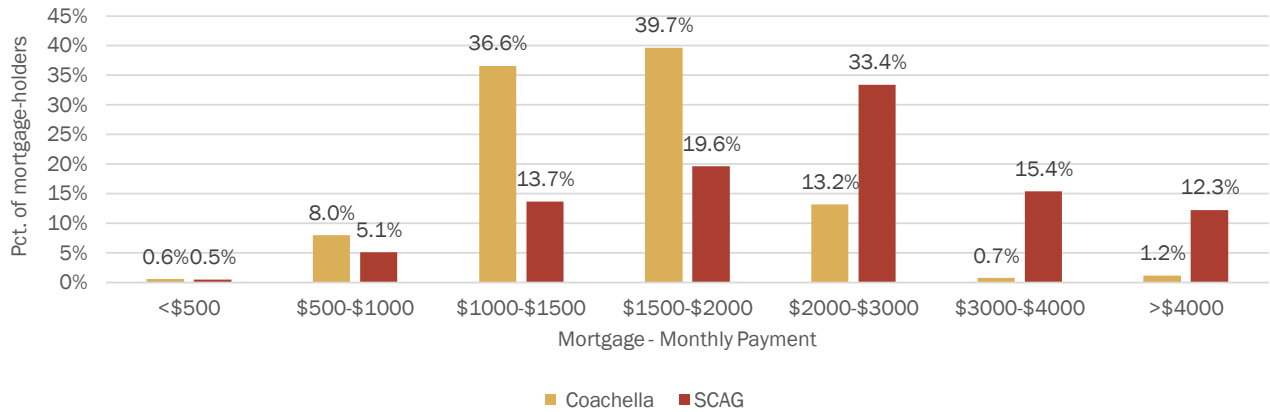
Household Income by (Cash) Rent



American Community Survey 2014-2018 5-year estimates.

Coachella renter households' cash rent paid can be broken down by household incomes. As one might expect, the general trend is that lower-income households spend less on rent while higher-income households spend more on rent, though this may not be universally true. Rent categories range from <\$500/month (9.1% of Coachella renters) to >\$2000/month (0.9% of Coachella renters). The most common rent category in Coachella is \$500-1000/month with 53% of renters.

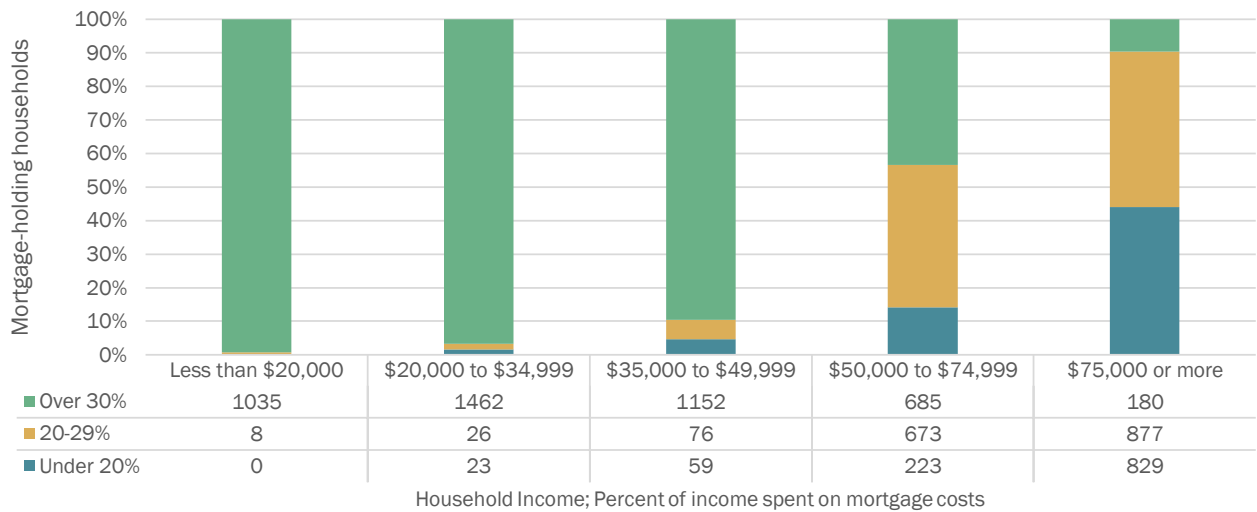
Monthly Owner Costs for Mortgage Holders



American Community Survey 2014-2018 5-year estimates.

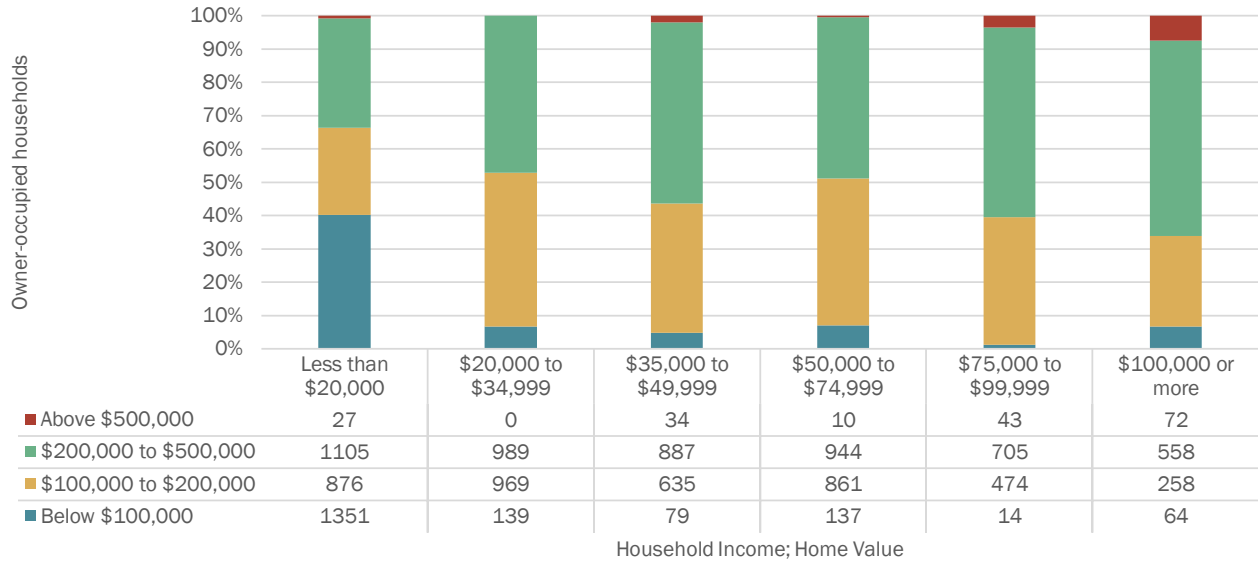
While renter households receive much of the focus when it comes to housing cost analysis, owner households make up 68.7% of Coachella and 52.5% of the SCAG region. The most commonly occurring mortgage payment in Coachella is \$1500-\$2000/month and the most commonly occurring mortgage payment in the SCAG region is \$2000-\$3000/mo.

Costs for Mortgage Holders by Income



Mortgage-holding households in Coachella can be broken down by income and the percentage of income spent on mortgage costs. As one might expect, the general trend is that lower-income households spend a higher share of income on housing costs, while high-income households may spend a lower share of income on housing. The income category most prevalent amongst Coachella mortgage-holding households is \$75,000 or more (1,886 households) and the most prevalent share of income spent on mortgage costs is over 30% (4,514 households).

Household Income by Home Value (for owned units)



Another approach to evaluating the relationship between housing and income is to compare incomes and home values in Coachella. The most commonly-occurring income category amongst owner households in Coachella is Less than \$20,000 (3,359 households) and the most commonly-occurring home value category is \$200,000 to \$500,000 (5,188 households).

Extremely Low Income Housing Needs

	Total Households	Households below 30% HAMFI	Share below 30% HAMFI
White, non-Hispanic	325	55	16.9%
Black, non-Hispanic	70	0	0.0%
Asian and other, non-Hispanic	58	0	0.0%
Hispanic	10,940	2,090	19.1%
TOTAL	11,393	2,145	18.8%
Renter-occupied	3,990	1,260	31.6%
Owner-occupied	7,390	880	11.9%
TOTAL	11,380	2,140	18.8%

HUD CHAS, 2012-2016. HAMFI refers to Housing Urban Development Area Median Family Income.

Housing the extremely-low income population (below 30% of area median income) can be especially challenging. HUD's CHAS dataset provides a wealth of information on such households in Coachella. The above table provides a breakdown of extremely low income households by race and ethnicity. The race/ethnicity with the highest share of extremely-low income households in Coachella is Hispanic (19.1% compared to 18.8% of total population). In the SCAG region, the highest share of extremely-low income households is Black, non-Hispanic (27.1% compared to 17.7% of total households).

VII. ASSISTED UNITS AT RISK OF CONVERSION

Assisted Units at Risk of Conversion

Risk Level	Definition:	Low-income units in jurisdiction	Percent of county's low-income units
Very High	At-risk of converting to market rate within the next year	0	0%
High	At-risk of converting to market rate in the next 1-5 years	0	0%
Moderate	At-risk of converting to market rate in the next 5-10 years	0	0%
Low	At-risk of converting to market rate in the next 10 or more years and/or are owned by a large/stable non-profit, mission-driven developer.	1,687	100%
TOTAL		1,687	100%

California Housing Partnership, July 2020. Includes HUD, Low-Income Housing Tax Credit (LIHTC), USDA, and CalHFA projects. Subsidized or assisted developments that do not have one of the aforementioned financing sources may not be included.

The California Housing Partnership (CHP) provides data on assisted housing units and assesses the level of risk to converting to market rate. These data identify homes without a known overlapping subsidy that would extend affordability beyond the indicated timeframe and unless otherwise noted are not owned by a large/stable non-profit, mission-driven developer. Detailed 2019 data can be found in SCAG's RHNA data appendix at <http://scag.ca.gov/programs/Documents/RHNA/SCAG-Final-RHNA-Data-Appendix-030520.pdf>. Complete, updated data can be requested from CHP through Danielle Mazzella, Preservation & Data Manager (dmazzella@chpc.net)

VIII. REGIONAL HOUSING NEEDS ALLOCATION

6th Cycle Regional Housing Needs Allocation for Coachella:

	Units
Very-Low Income (<50% of AMI)	1,030
Low Income (50-80% of AMI)	998
Moderate Income (80-120% of AMI)	1,366
Above Moderate Income (>120% of AMI)	4,482
TOTAL	7,876

SCAG, 2020. Estimate based on final adopted RHNA methodology (3/5/20). Final RHNA allocation will be issued following the conclusion of the RHNA appeals process in early 2021. Please note that for the housing element update, local jurisdictions will have to consider extremely low income (ELI) households as well. ELI housing needs may be calculated either by using Census data or simply assuming that 50 percent of the very low income households qualify as extremely low income households.

MAJOR DATA SOURCES USED

	DESCRIPTION	FOR MORE INFORMATION, PLEASE SEE
ACS	American Community Survey 2014-2018 5-year estimates	www.data.census.gov
DOF	CA DOF E-5 Population and Housing Unit Estimates	www.dof.ca.gov/forecasting/demographics/
CHAS	HUD CHAS, 2012-2016	www.huduser.gov/portal/datasets/cp.html
CA DDS	California Department of Developmental Services	www.dds.ca.gov/transparency/
SCAG LOCAL PROFILES	Including Construction Industry Research Board (CIRB) and Core Logic/DataQuick	www.scag.ca.gov/DataAndTools/Pages/LocalProfiles.aspx



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REGIONAL OFFICES

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El Centro, CA 92243
Tel: (213) 236-1967

ORANGE COUNTY

OCTA Building
600 South Main St., Ste. 741
Orange, CA 92868
Tel: (213) 236-1997

RIVERSIDE COUNTY

3403 10th St., Ste. 805
Riverside, CA 92501
Tel: (951) 784-1513

SAN BERNARDINO COUNTY

1170 West 3rd St., Ste. 140
San Bernardino, CA 92410
Tel: (213) 236-1925

VENTURA COUNTY

4001 Mission Oaks Blvd., Ste. L
Camarillo, CA 93012
Tel: (213) 236-1960