Session Logistics

The meeting will take approximately 1.5 hours.

All participant lines will be muted.

At the end of each presentation, there will be a Q & A. If you have a question, please type it into the chat box.

All presentations will be posted on the SCAG website.
LAND ACKNOWLEDGEMENT
Agenda

1. **Welcome**  
   Anita Au, Senior Regional Planner, SCAG  
   1:05 – 1:10pm

2. **Port of Long Beach Community Grant Program**  
   Morgan Caswell, Manager of Air Quality Practices, Port of Long Beach  
   1:10 – 1:40pm

3. **Creating Equitable Change With GIS**  
   Chloe Teraslinna, Consultant, Esri Racial Equity and Social Justice  
   1:40 – 2:10pm

4. **Update on Sustainable Communities Program Call 4: Civic Engagement, Equity, and Environmental Justice**  
   Hannah Brunelle, Senior Regional Planner, SCAG  
   2:10 – 2:25pm

5. **Announcements, Offers, Requests, and Connections**  
   Annaleigh Ekman, Associate Regional Planner, SCAG  
   2:25 – 2:30pm
Port of Long Beach
Community Grants Program

Community Grants Program

Morgan Caswell
Manager of Air Quality Practices
Port of Long Beach

Economic engine. Environmental impacts.
Racial Diversity in Long Beach

Asians

Blacks

Latinos
Our Progress

- Green Port Policy
- Clean Air Action Plan
- Mitigation Grants Program

Air emissions down more than 90% since 2005.
Advancement toward zero emissions.
$15 million awarded for community projects.

But there was still more work to do.
The Challenge

- How do we maintain compliance with state law?
- How do we address impacts other than air quality?
- How do we help those most impacted?
- How do we engage the community to help craft solutions?
The Solution

- Worked closely with State Lands Commission to establish “nexus”
- Identified impacts other than air quality: traffic, noise, and water
- Pinpointed areas most impacted by port operations
The Port will be investing nearly $65 million in community-based projects to reduce the impacts of our operations. Projects include:

- air filters
- new windows and doors
- trees
- bicycling and walking infrastructure
- new parks
Our Commitment

• $46+ million in new funding to reduce our impacts
• Total of $65 million with previous program
• Community-based projects
• $3 million - $4 million in spending each year, up to 15 years
Smart Spending
Cost-effective solutions. Community choice.
Community Voice

Listening to our neighbors. Giving back.
Results

• Since 2017, $17.5 million for 47 community projects:

  ➢ $6.6 million for 7 asthma-related health programs
  ➢ $1.1 million for 19 air filtration/HVAC projects
  ➢ $300,000+ for 2 energy efficiency projects
  ➢ $4.5 million for 8 parks and open space projects
  ➢ $3.1 million for 4 stormwater projects
  ➢ $1.9 million for 7 solar generation/heating projects

• Adds to 125 projects previously funded 2009-2017
Outcomes

• Health care programs have reached more than 31,000 children, seniors, and adults through home visits, mobile health clinics, education, and community outreach.

• The Camp Fire Angeles eco-parking lot project replaced 11,487 square feet of the site’s impermeable, asphalt parking lot with permeable pavement, reducing the amount of storm water that enters storm drains at this site by up to 70%.

• Stephens Middle School created an edible garden and fruit tree noise berm to improve the school and community environment for residents in West Long Beach. Trees planted will reduce greenhouse gases, rain barrels will capture and reuse water, and the garden will produce over 400 pounds of produce per year.

*All project results: www.polb.com/grants*
Pools of Hope Asthma Screening and Outreach
Long Beach MUST – Municipal Urban Stormwater Treatment
City of Paramount Dills Park Community Orchard
COLB Parks and Recreation
51st Street Greenbelt
Making an Impact
Contact Us

grants@polb.com or (562) 283 - 7133
Creating Equitable Change with GIS

Chloe Teraslinna (she/her)

Esri Professional Services Consultant – Racial Equity & Social Justice
90+ cities
65 counties
5 states

Have declared racism as a public health crisis
Tools for New Equity Leaders

A New Kind of CEO: The Role of the Chief Equity Officer (and Other Equity Positions)
A closer look at this critical position.

How Chief Equity Officers Helped Address Inequity During Two Pandemics

Make sure the right people are at the table.
Tools for New Equity Leaders

**Top Factors**
- Health Problems
- Public Policy
- Public Safety
- Social Problems
- Environmental Issues
- Workforce
- Transportation
- Design

**Top Needs**
- System of Reporting
- Demographic Data
- Analyzing the Data
- Maps & Visualizations
- Communication Tools

MAKE SURE THE RIGHT PEOPLE ARE AT THE TABLE
GIS Workflows to Achieve Racial Equity

Map and Better Understand Racial Inequity
- Location intelligence can help build a more equitable and just world
- GIS can provide insight into patterns of inequality

Relevant Data Sources
- Explore data to visualize and analyze population variables including race and ethnicity, age and median income, disability status, and more

Racial Equity GIS Hub
- Data layers, maps, applications, training resources, articles on best practices, and solutions
- How Esri users are leveraging GIS to address racial inequities

We’re Committed to Helping You Succeed
Racial Equity Lens

GIS for Racial Equity & Social Justice
Racial Equity & Social Justice Information Products
Racial Equity Solutions

- Social Equity Analysis
Racial Equity & Social Justice Information Products

Equity Index Layers

• Visualize the distribution of a community indicator, such as…
  - Target population group
  - Community conditions
  - Community resources

• This sets the foundation for…
  - More equitable decisions, investments, and actions
  - More detailed analysis
  - Ability to operationalize positive practices
Racial Equity & Social Justice Information Products

Equity Applications

• Review projects equitably by…
  - Identify funding opportunities
  - Communicate progress
  - Report key metrics

• Sets the foundation for…
  - Transparency and accountability
  - Equity-based budgeting
  - Data-driven decisions
  - Operationalizing justice
Racial Equity & Social Justice Information Products

Racial Equity Solutions

• Police Transparency
Racial Equity & Social Justice Information Products

Racial Equity Solutions

• Racial Equity Community Outreach
Racial Equity & Social Justice Information Products

Racial Equity Solutions

• Business Inclusion
Racial Equity & Social Justice Information Products

Racial Equity Solutions

- Broadband Outreach
LA County
Racial Equity Initiative

• Impact of COVID-19 was felt more profoundly in low-income communities and communities of color

• County received $1.9 billion in American Rescue Plan Act (ARPA) funds

• Engaged Esri to support their equity strategy and develop tools to inform decision-making
Advancing Equity at LA County
Equity Explorer Application

Map Layer List:
- Disability Status
- Income per Capita
- ACS Population and Housing Basics
- Neighborhood Redlining Grade
- CalFresh Cases per Census Tract
- CDC Social Vulnerability Index
- Healthy Places Index
- HUD Qualified Census Tracts
- Community Business Enterprise
- Incarceration Impact
- Concentrated Disadvantage Tracts

Map Legend:
COVID Index

Selected Tracts: 2,346
Population: 10,081,570
Avg Index Score: 50
Avg Index Quintile: 3

The above statistics are based on the core COVID factors and do not account for the supplemental or tertiary factors.
Advancing Equity at LA County
American Rescue Plan Act Projects Map
Technology Components

- **Operationalize**
  - ArcGIS Solutions
- **Collect**
  - Survey123
- **Engage**
  - ArcGIS Hub
- **Map & Analyze**
  - Living Atlas
- **Inform**
  - ArcGIS Instant Apps
  - ArcGIS StoryMaps
- **Monitor**
  - ArcGIS Dashboards
- **Operationalize**
  - ArcGIS Solutions
  - Experience Builder
Focusing on Equity

• Equity is a priority across sectors and industries

• The GIS space informs decisions that affect stakeholders at every level

• Location analysis can be used to close the gaps

• Invest where outcomes are greatest
Supporting Equity Work
Across Every Sector & Industry

Equity Based Budgeting

Health Equity & Life Outcomes

Equity Based Budgeting

Infrastructure Equity

Environmental Justice

Equity & Opportunity Indices

Transportation Equity

Distribution vs Need Mapping

Economic Recovery Indices

Broadband Program Evaluation Mapping

Sustainability and Climate Equity
Resources
Learn More

Racial Equity Hub
Racial Equity Solutions
Learn Lessons with an equity focus
LA County Equity Explorer
Questions?

cteraslinna@esri.com
Connect SoCal SCP Call #4: Civic Engagement, Equity & Environmental Justice

September 2022
Agenda

1. Sustainable Communities Program (SCP) & Call for Applications Overview
2. Call for Applications Goals & Objectives
3. Applicant & Project Eligibility
4. Call Structure, Process, & Partnership Opportunities
5. Proposed Scoring Criteria
6. Timeline
Sustainable Communities Program Overview

• Since 2005, the Southern California Association of Governments (SCAG) has provided resources and direct technical assistance to local jurisdictions via the Sustainable Communities Program (SCP).

• The 2020/21 SCP provided local agencies with three opportunities to access funding and resources to meet the needs of their communities, address recovery and resiliency strategies considering COVID-19, and support regional goals.

• SCAG will release a fourth Call for Applications for programs and projects prioritizing Civic Engagement, Equity & Environmental Justice in January, 2023.
Sustainable Communities Program Goals

- Provide needed planning resources
- Promote, address and ensure equity
- Encourage strategies to reduce VMT and GHG emissions
- Implement strategies in Connect SoCal
- Support Connect SoCal Key Connections
- Support regional resiliency
- Increase funding to the region

Learn more about the SCP on SCAG’s website!
Regional Early Action Planning (REAP) 2021 Grant

- $246 million = SCAG region’s formula share
- Obligated by June 2024
- Expended by June 2026

- Accelerating infill housing development AND
- Reduce Vehicle Miles Travelled AND
- Affirmatively Further Fair Housing

Early Action Initiatives
- Sustainable Communities Program (SCP)
- Local Information Services / Regional Data Platform
- Subregional Partnership Program 2.0 (Housing Element Support)
- Go Human

CTC Partnership Program
- Transit and other multi-modal services that will be critical in supporting VMT reduction
- Fund the development of plans, programs, and pilot projects

Program to Achieve Transformative Housing (PATH)
- Infrastructure and utilities to support housing development
- Preservation
- Housing Trust Funds
- Technical Assistance
SCP & SCAG’s Racial Equity Action Plan

The Racial Equity Early Action Plan (REEAP), approved by the Regional Council in May 2021, established goals and a policy direction to advance racial equity through SCAG’s programs.

SCP Call 4 directly supports the policy direction and Goal 3 of the Plan “Encourage Racial Equity in Local Planning”

- Provide resources for CBO engagement in Local Planning
- Refine equity goals and evaluation criteria used in the Sustainable Communities Program
- Provide resources through the Sustainable Communities Program to promote Environmental Justice
SCP Call 4 CEE&EJ Goals & Objectives

Support the development of plans to close the racial equity gap.

Support a range of eligible land use and transportation activities.

Prioritize efforts that benefit Communities of Concern and SB 535 Disadvantaged Communities.
Project Eligibility

This program is anticipated to include up to $5M through a mix of funding sources, including the Regional Early Action Planning Grants of 2021 (REAP 2.0).
Project Eligibility

Applicants may apply to one or more of the following SCP project categories

- Housing & Land Use Strategies
  - Affordable Housing Plans & Ordinances
  - Integrating Infill Housing into General Plans
- Multimodal Communities
  - Vision Zero Policy and Programs or Safety Plans
  - Multimodal Corridor Studies
Priority Populations

Focuses geographic and region-wide benefits for Disadvantaged and Historically Underserved Communities

- SB535 Disadvantaged Communities (CalEnviroScreen 4.0)
- SCAG Communities of Concern
- TCAC/HCD Opportunity Areas
- AB 1550 Communities
### Applicant Eligibility

#### Agency Applicant
- Cities and Counties
- County Transportation Agencies
- Natural Resources or Public Land Agencies*  
- Public academic institutions*
- Transit Agencies
- School Districts
- Tribal Entities
- Special District

#### Co-Applicant(s)
- Community Based Organizations (CBOs)**
- Non-profits**
- Social enterprises that fulfill a social or public service mission**
- Regional housing trust funds**

---

*eligible for REAP 2 funds only
**must be a registered 501c to be eligible for SB1 funds
Call for Applications Co-Applicant Partnership Structure

Meeting community needs through local partnerships

- Local agency could apply with up to two CBO co-applicant(s).
- CBOs would be compensated to lead key elements of the project via an MOU with SCAG.
- A Consultant team could be procured to support the local agency and perform identified work.
Proposed Application & Evaluation Process

1. SCAG develops guidelines with feedback from regional partners
2. Applicants submit proposals
3. SCAG holds office hours and coaching to support applicants
4. Proposals are evaluated and awarded based on pre-determined criteria
Proposed Scoring Criteria*

Applicants are encouraged to apply by completing an application via an online form.

While one application is recommended, applicants may submit multiple applications.

*pending review and approval
CEE&EJ Timeline*

April-June 2022
Initial Approach and Strategy

June-July 2022
Info Sessions
Draft Guidelines to Policy Committees

Fall 2022
Begin 1:1 Meetings

January 2023
Regional Council Approval
Call Opens
Application Coaching
Continue 1:1 Meetings

Winter-Spring 2023
Application Development Coaching Evaluation

Spring-Summer 2023
Project Recommendations and Awards

*subject to change
THANK YOU!

For more information, please visit:

https://scag.ca.gov/scp

Anita Au
au@scag.ca.gov
(213) 236-1874

Hannah Brunelle
brunelle@scag.ca.gov
(213) 236-1907
ANNOUNCEMENTS

US DOT Reconnecting Communities Pilot
• FY22 Applications are due at 11:59 EDT on October 13, 2022
• RCP Website: https://www.transportation.gov/grants/reconnecting-communities

US Office of Management and Budget Federal Race and Ethnicity Standards Revision
• OMB to take public input through listening sessions and Federal Register Notice comments
ANNOUNCEMENTS

SCAG Racial Equity and Regional Planning Subcommittee

• First of four-meeting series focused on historic and contemporary impacts of systemic racism
• Charles Brown, Founder and CEO of Equitable Cities
  • “Segregated by Design” [video]: https://www.segregatedbydesign.com/
• Beth Osborne, Director of Transportation for America
  • “Dangerous by Design” [report]: https://smartgrowthamerica.org/dangerous-by-design/
• Subcommittee webpage: https://scag.ca.gov/racial-equity-and-regional-planning-subcommittee
SCAG Racial Equity Baseline Conditions Report

- Updated report expected by end of 2022
  - Includes updated data, indicators, and county narratives
- SCAG Racial Equity Baseline Conditions Report (March 2021):
ANNOUNCEMENTS

13th Annual Southern California Economic Summit
- 8 AM - 2 PM on Thursday, December 1
- Early Registration Discount ends October 28
- Sheraton Grand Hotel, 711 S Hope St., Los Angeles, CA 90017
- Economic Summit Event Webpage: scag.ca.gov/economicsummit

Money Mondays
- New SCAG Update newsletter highlighting grant opportunities
- SCAG Grant Opportunities webpage: https://scag.ca.gov/get-involved-grant-opportunities
OFFERS, REQUESTS, CONNECTIONS

Offers
Has your agency been working on any equity-related work you would like to share?

Requests
Are there any issues you have experienced since we met last that you would appreciate resources/support on?

Connections
Are you interested in connecting with other agencies around a specific topic?
THANK YOU!

See you in December 2022

Anita Au (au@scag.ca.gov)
Annaleigh Ekman (Ekman@scag.ca.gov)