It’s Big Business...

In 2008, the entertainment industry wages and salaries payroll in L.A. County was $15.37 Billion.

The entertainment industry is also the third largest industry in L.A. County, just behind international trade and tourism (which relies on Hollywood’s magic allure).

Why Support Filming in Los Angeles? (and Small Business)

There are more than 6,600 business establishments in the State of California that service the film, television, and commercial production industry.

That’s more than three times the total number of Starbucks Coffee locations we have in state!

Reel Jobs

In 2008, the entertainment industry directly employed 141,000 workers in Los Angeles County. Most of these employees earn middle class wages and benefits and hold jobs in production, post-production, distribution and other related activities central to creating filmed entertainment for worldwide audiences.

Reel Jobs with Real Impact

For every direct job, 2.7 other jobs are wholly supported by the strength of L.A.’s local entertainment industry, which means over half a million people in L.A. County need the industry to thrive.

Under Threat!

Canada passed the first significant filming tax incentive in 1997, launching a global “incentives arms race”.

In 2002, Louisiana and New Mexico became the first U.S. states to enact Canadian-style film incentives. Eight years later, more than 40 U.S. states offer them.

Sources: FilmL.A., LAEDC, Bureau of Labor Statistics

www.filmworksla.com