SOCAL GREENPRINT

Photo Credit: Melinda Kelley

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

ABOUT THE SOCAL GREENPRINT

SCAG is in the process of development an innovative online regional mapping tool known as the SoCal Greenprint, which will be a strategic conservation mapping tool that highlight the benefits of natural lands, waters, and agricultural lands, including access to parks and trails, habitat protection and connectivity, clean water, clean air, food production, and increased resilience to climate change.

The goals of the SoCal Greenprint are to protect, restore, and enhance natural lands, public greenspace, working lands, and water resources and the benefits they provide to people and nature throughout the SCAG region. It will support planners, conservation practitioners, developers, infrastructure agencies, and other stakeholders in integrating the protection of natural and agricultural resources into land use and infrastructure plans.

SCAG has engaged The Nature Conservancy (TNC), a leading international conservation organization with experience creating Greenprints in California, to lead this process with input from a diverse group of stakeholders in the fields of planning, conservation, community organization, developers and more.

WHAT WILL THE SOCAL GREENPRINT DO?

- Map, measure, and contextualize the values of nature's benefits and services within the region's ecosystem, economy and community
- Aggregate existing data in an interactive online format
- Help decision-makers plan for future development with nature in mind
- Encourage and highlight conservation efforts that provide multiple benefits for nature and people throughout the SCAG region
- Function as a resource for conservation information that anyone can access, for free

TARGETED USERS OF THE SOCAL GREENPRINT

To help guide development, SCAG and TNC have identified a number of targeted users that could utilize the SoCal Greenprint to inform land use decisions that could better protect, restore, and enhance natural lands, public greenspace, working lands, and water resources. While the SoCal Greenprint is developed with these targeted users in mind, it will be freely available to anyone.

- INFRASTRUCTURE AGENCIES
- CONSERVATION PRACTIONERS
- COMMUNITY-BASED ORGANIZATIONS
- DEVELOPERS
- PLANNERS - TOWN, CITY, COUNTY, TRIBAL

QUESTIONS?

Email: **India Brookover** at **brookover@scag.ca.gov**

Southern California Association of Governments
900 Wilshire Blvd., Ste. 1700, Los Angeles, CA 90017 | (213) 236-1800 | scag.ca.gov

THE SOCAL GREENPRINT

WHAT IT IS	WHAT IT IS NOT
A document and framework to advance the pace and scale of voluntary conservation in a region	An acquisition map or regulatory plan that dictates land use for any public or private entity
An assessment that identifies features or values on the landscape that are important to participants, like recreation, habitat, water resources, habitat, climate change resiliency or community	A complete inventory of everything important within an area A new data set
An analysis that illustrates how conservation values may work in concert with each other and with other values	A comprehensive solution for natural resource protection
A resource that helps stakeholders understand shared priorities and facilitates collaboration	A requirement that stakeholders engage in projects
A tool that addresses the needs and opportunities for keeping working and agricultural lands viable	An effort to subvert private property rights

PROJECT SCHEDULE

The Greenprint is anticipated to be ready for stakeholder input and user testing in Summer 2021, with a launch planned for Fall 2021.

2020 — 2021 — 2022

SCOPING

STRATEGIC OUTREACH

- Connect with stakeholders
- Intersect with SCAG working groups
- Gain insights on tool uses and datasets
- Conduct rapid assessments
- Develop case studies

DATA GATHERING & TOOL DEVELOPMENT

- Develop themes, goals and objectives
- Gather datasets
- Connect with science advisers
- Develop reporting framework
- Wireframe/mockups

LAUNCH & EVALUATION

- Website and Greenprint tool
- Report on funding and implementation

Southern California Association of Governments
900 Wilshire Blvd., Ste. 1700, Los Angeles, CA 90017 | (213) 236-1800 | scag.ca.gov

SCAG™ The Nature Conservancy