

Greenprint Technical Advisory Committee (GTAC)

List of Public Comments

Received **before** 5pm on Friday, August 25, 2023

	Date	Sender Name	Organization	Agenda Item (AI #)	Subject Matter
1.	8/25/2023	Michael McCarthy	Riverside Neighbors Opposing Warehouses	AI# 1 - Greenprint TAC Workshop - Meeting 2	Comments defining what a greenprint is and expressing how the committee has produced a different definition of it. Expressed SCAG has defined it as a transportation infrastructure planning tool instead of a conservation scenario planning tool.

Cecilia Pulido

From: Michael McCarthy <MikeM@radicalresearch.llc>
Sent: Friday, August 25, 2023 12:10 PM
To: ePublic Comment Group
Subject: Greenprint TAC meeting public comment for August 28, 2023 meeting

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Dear SCAG Greenprint Technical Advisory Committee,

The definition of a greenprint or 'greenprinting' is a strategic conservation plan, specifically planning for conservation scenarios to make informed conservation decisions.

This committee has produced a muddled definition that doesn't reflect that meaning anymore. 'SCAG is in the process of developing the SoCal Greenprint, a web-mapping application to help users make data-driven land use and transportation infrastructure decisions and support conservation investments.'

The goal of a greenprint application is a good one. Unfortunately, SCAG has defined it as a transportation infrastructure planning tool instead of a conservation scenario planning tool. The TAC members and data decisions that flow from this mission statement will subsequently be an exercise in greenwashing transportation and land-use planning decisions, with conservation being an afterthought.

Please rename your committee the Transportation Land-use committee. That is what it is intending to do, not plan out conservation scenarios. Astroturfing a greenprint is a bad-faith planning exercise, and the members of this committee should not be complicit in this Orwellian doublespeak.

Most Sceptically,

Mike McCarthy

Riverside Neighbors Opposing Warehouses
92508

