SPECIAL MEETING
NOMINATING COMMITTEE

Wednesday, March 27, 2019
9:00 a.m. – 10:00 a.m.

SCAG MAIN OFFICE
900 Wilshire Blvd., Ste. 1700
Innovation Conference Room
Los Angeles, CA 90017
(213) 236-1800

PLEASE SEE NEXT PAGE FOR OTHER MEETING LOCATIONS

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Tess Rey-Chaput at (213) 236-1908 or via email at REY@scag.ca.gov.

SCAG, in accordance with the Americans with Disabilities Act (ADA), will accommodate persons who require a modification of accommodation in order to participate in this meeting. SCAG is also committed to helping people with limited proficiency in the English language access the agency’s essential public information and services. You can request such assistance by calling (213) 236-1908. We request at least 72 hours (three days) notice to provide reasonable accommodations and will make every effort to arrange for assistance as soon as possible.
Special Meeting of the Nominating Committee
List of Members Participating at SCAG Offices* and Other Meeting Locations

Date: Wednesday, March 27, 2019
Time: 9AM – 10AM
Location: 900 Wilshire Boulevard, Suite 1700 – Innovation Conference Room
Los Angeles, CA 90017

1. Hon. Margaret Finlay (Chair), representing Los Angeles County
   300 Huntington Drive
   Arcadia, CA 91007

2. Hon. Sean Ashton, representing Los Angeles County
   11111 Brookshire Avenue
   Downey, CA 90241

3. Hon. Cheryl Viegas-Walker, representing Imperial County
   1503 N. Imperial Avenue, Suite 104
   El Centro, CA 92243*

4. Hon. Fred Minagar, representing Orange County
   125 Pacifica #120
   Irvine, CA 92618

5. Sup. Karen Spiegel representing Riverside County
   4080 Lemon Street, 5th Floor
   Riverside, CA 92354

6. Hon. Frank Navarro, representing San Bernardino County
   650 N La Cadena Drive
   Colton, CA 92324

7. Hon. Carmen Ramirez, representing Ventura County
   300 W. 3rd Street, 4th Floor
   Oxnard, CA 93030
CALL TO ORDER AND PLEDGE OF ALLEGIANCE
(The Honorable Margaret E. Finlay, Chair)

PUBLIC COMMENT PERIOD
Members of the public desiring to speak on items on the Special Meeting Agenda must fill out and present a Public Comment Card to the Assistant prior to speaking. Comments will be limited to three (3) minutes per speaker. The Chair has the discretion to reduce the time limit based upon the number of speakers and may limit the total time for all public comments to twenty (20) minutes.

ACTION/DISCUSSION ITEM

1. Nominations for SCAG 2019-20 Officer Positions for: President; First Vice President; and Second Vice President
   (Frank Lizarraga, Jr., General Counsel and Joann Africa, Chief Counsel)

   **Recommended Action:** Determine the nominations for SCAG Officers for 2019-20 for the position of President; First Vice President; and Second Vice President and forward the names of the nominees to the Regional Council.

ANNOUNCEMENT/S

ADJOURNMENT
To: Nominating Committee

From: Frank J. Lizarraga, Jr., General Counsel
Justine Block, Deputy Legal Counsel; block@scag.ca.gov

Subject: Nominations for SCAG 2019-20 Officer Positions for:
President; First Vice President; and Second Vice President

RECOMMENDED ACTION:
Determine the nominations for SCAG Officers for 2019-20 for the position of President; First Vice President; and Second Vice President and forward the names of the nominees to the Regional Council.

STRATEGIC PLAN:
This item supports SCAG’s Strategic Plan Goal 1 (Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective C (Provide practical solutions for moving new ideas forward).

SUMMARY AND BACKGROUND:
Each year, the Nominating Committee meets to review and nominate the candidates for the SCAG Officer positions for the upcoming year. Staff received applications from six (6) members of the Regional Council for the three (3) SCAG Officer positions by the deadline of March 8, 2019.

Staff received six (6) applications for the SCAG Officer positions as follows:

1. For the Position of President: The Honorable William “Bill” Jahn
2. For the Position of First Vice President: The Honorable Randon Lane
3. For the Position of Second Vice President: The Honorable Curt Hagman
4. For the Position of Second Vice President: The Honorable Peggy Huang
5. For the Position of Second Vice President: The Honorable Linda Parks
6. For the Position of Second Vice President: The Honorable Rex Richardson

The Nominating Committee is requested to consider the applicants and make one (1) nomination for each of the positions of: President; First Vice President; and Second Vice President. Thereafter, the Nominating Committee will present its nominees to the Regional Council at its April 4, 2019 meeting.
The slate of officers elected by the Regional Council will then be presented to the General Assembly for ratification as part of its Annual Business Meeting on May 2, 2019. If ratified by the General Assembly, the new Officers will commence their one (1) year tenure in office upon the adjournment of the General Assembly.

Listed below are the minimum eligibility requirements for the SCAG Officer candidates in accordance with Article VI, Section C of the SCAG Bylaws:

1. At the time of the application, the potential candidate must be a representative of a voting-eligible Member of the Association who has served on the Regional Council for at least 24 continuous months from when first appointed to the Regional Council or from when elected to serve on the Regional Council through a District election.

2. The potential candidate must be actively involved with SCAG.

3. The potential candidate must be a local elected official from a SCAG member county, city or CTC.

4. Term limits will not prevent the potential candidate from serving a full term in the respective officer position.

5. A completed nomination application must be submitted to the Association by the appropriate deadline by either the potential candidate or a colleague on the Regional Council.

Based upon staff’s review of the applications, all prospective candidates with the exception of Councilwoman Peggy Huang have met the minimum eligibility requirements. Councilwoman Huang has not served on the Regional Council for at least 24 months and therefore, is ineligible at this time. Staff spoke with Councilwoman Huang prior to today’s meeting who thereafter indicated that she withdraws her application for consideration but wanted the Nominating Committee to know that she did apply by the deadline.

The applications for the remaining five (5) candidates are attached to this staff report.

ATTACHMENTS:
Applications of the following five (5) candidates:

1. The Honorable William “Bill” Jahn
2. The Honorable Randon Lane
3. The Honorable Curt Hagman
4. The Honorable Linda Parks
5. The Honorable Rex Richardson
From: SCAG <no-reply@wufoo.com>
Sent: Saturday, February 16, 2019 3:13 PM
To: Tess Rey-Chaput
Subject: Application for 2019-2020 SCAG Officer Position [#6]

Follow Up Flag:

I acknowledge that I have read the SCAG Bylaws, Article V, Section C, subsection 1–5 as described above; and meet the minimum eligibility requirements.

Name * Bill Jahn
Name of your SCAG Member SBCTA, SCAG District 11
County, City or County
Transportation Commission *
Phone Number (909) 709-4913
Email * billjahn@roadrunner.com
Application for Officer Position * President
Terms of Service completed on Five (5) Terms
SCAG Regional Council, a minimum of one full-term (i.e. a term equates to two years on the Regional Council at SCAG Regional Council)
Time of application: *  

**Total length of SCAG service**  
(indicate number of years of service) *  

Eleven (11) Years

When does the term of your local elected position expire? *  

2020

Would term limits prevent you from maintaining your local elected position? *  

No

Positions held at SCAG *  

Elected as SanBag Representative to CEHD 2007; Elected Vice Chair CEHD in 2009; Elected Chair in 2010 and in 2011. Re-elected Chair in 2015 and 2016; Member of Executive Committee 2009-2012 and 2014 to present; Member Regional Council representing SanBag 2008, Member of Regional Council Representing District 11 2009 to present; Chaired Regional Housing Needs Assessment (RHNA) Subcommittee 2011/12, Chaired (RHNA) Reform Sub-Committee 2015. Currently serve as First Vice President as such my duties include member of the Audit Committee, the 2018 and 2019 General Assembly Host Committee and the Sixth Cycle RHNA Sub-Committee.

1. Why do you wish to serve as a SCAG Officer? *  

I understand the vital role SCAG plays in resolving Regional issues for our one hundred ninety one (191) Member Cities, six (6) Counties and our Public and Private Industry Partners. As stewards of our environment, it is critical that SCAG remain as the lead MPO in dealing with federal and state mandates including, but not limited to, federal air quality standards, regional transportation and goods movement plans, transportation improvement programs, intergovernmental reviews, the development of waste management plans, sustainable community strategies, SEQA and RHNA. In 2011, I chaired a very successful and
transparent RHNA Subcommittee which was responsible for the task of distributing the fifth cycle housing allocation. The process took two years to complete and unlike the previous cycle, this was accomplished and implemented (including the Appeals process) without litigation. The Committee under my leadership received numerous compliments and recognition from SCAG Staff, Member Cities as well as HCD over the fairness of the process. I also believe we had the momentum and the opportunity to make real RHNA reforms through HCD’s administrative process. Having recognized this opportunity and at my urging, the RHNA Reform Subcommittee was formed which I also chaired. Through the efforts of the committee and SCAG Staff, we were able to work with HCD and bring major administrative changes to the RHNA allocation process.

I believe this demonstrates my strong interest and record in participating in these discussions and deliberations, I have the ability and background to reach consensus on pending and future important issues that SCAG has to deal with on a day to day basis. To further demonstrate my qualifications, I am pleased to submit my professional resume (attached) for your review and consideration.

2. As an Officer, what would you contribute to SCAG? *

I believe my ability to lead our Executive Committee, Regional Boards Staff and Member Cities on various issues SCAG is responsible for, is one of my strongest attributes. I also recognize the importance of cooperation and comradely with other officers and leaders of SCAG. My ability to reach consensus among differing opinions has proven to be an asset in my previous positions at SCAG, my own local government as well as my successful small business career. Part of this success is my ability to work well with Staff at all levels.

(A) In addition to attending regular and special meetings of SCAG’s Regional Council, will you be able to attend other meetings and functions of SCAG, if requested? *

I will allocate as much time as needed to surpass my responsibilities and expectations as President of SCAG. I have attendance record of over 97% and take my leadership positions seriously. I have and will continue to be available to SCAG to do whatever I am called upon.

(B) What professional or personal constraints on

My wife and I have recently retired from a successful home building career, other than my normal City Council activities I have no professional and/or personal constraints.
4. What are your values and skills that you could bring to SCAG as an Officer? *

As I come to a close in my successful business career, it has given me the opportunity to look back with satisfaction on a number of accomplishments and rewards that have afforded me the opportunity to focus and improve on my service to my city, my County and of course our Southern California Region. As a native Southern Californian these efforts began in 1982 when I was elected to Chino’s City Council and again in 2004 when I was elected to the Big Bear Lake City Council after having served three (3) years (two years as Chairman) on the City’s Planning Commission. In 2006, I became the City’s representative to the San Bernardino County Transportation Authority (SBCTA) a position I still hold today. I serve on a number of subcommittees including former chair (2012/13) and 2016/18 Chair of the Desert/Mountain Division and currently serve as Chair Transit Committee. In 2013, I was elected by my colleagues to serve as President of SanBag (2014). In 2008, I was elected to SCAG’s District 11 by the Mayors of Big Bear Lake, Twenty Nine Palms, Yucca Valley, Barstow and Needles, the position I currently hold today. I also served as President of Desert/Mountain Division of the League of Cities 2012; and was honored by my League of Cities colleagues to receive the Larry Chimbole Public Service Award in November 2016.

However, after becoming involved in SCAG for almost twelve (12) years, I have come to realize the importance of what we do as Regional leaders representing our Districts. I have strong aspirations to take my Regional experience to the next level and participate in the many issues that face Southern California and SCAG as its President.

With this in mind, I believe my years of experience and leadership in the business sector as well as local and regional governments, gives me a distinct advantage in leading SCAG in the future as challenges continues to rain down from the State and Federal governments. Because of my experience and my understanding of the issues, as I demonstrated throughout the RHNA and RHNA Reform process, I can effectively continue the “bottom up” approach with our partners, member cities and county representatives. I also believe in “top down” support for SCAG Staff on the various programs and projects we as the Regional Council have directed Staff to undertake. This leadership support is crucial to the success of those efforts.

5. What is your vision for the future of SCAG and what do you believe needs to be done to accomplish this vision? *

I believe strongly that Regional problems need to be resolved through Regional efforts. There is no question; the Southern California Association of Governments is the leader in the State if not in the Country as an MPO in addressing these types of issues. My vision is to continue to expand and build on these efforts, undertake new endeavors such as the housing crisis by working with our executive staff, partners and members to strengthen our position with the State and Federal Governments and continue to provide for the needs of our Region including funding for comprehensive transportation planning, goods movement, and other support programs for our members. We also need to continue to provide and expand where ever possible,
our programs such as planning grants, clean cities, mapping, GIS and modeling programs and integrated growth forecasting as well as emergency information networking planning assistance and our overall work program (OWP). I look forward to aggressively addressing and resolving the many challenges that SCAG must continue to take a leadership role in.

6. What would you consider the strengths of SCAG? *

I believe SCAG's strengths are reflected in its numbers, six counties, 191 cities, 48% of the state’s population, representing 19.1 million residents, a GDP of 1.2 trillion and the 15th largest economy in the world. As the largest MPO in the country, our innovative regional solutions improve the lives of Southern Californians.

7. What could SCAG improve on? *

SCAG needs to continue and improve our legislative efforts both on the State and Federal levels. We should also develop strong relationships with other MPO’s such as SANDAG to be one voice on issues facing Southern California. I believe the housing crisis and the re-establishment of redevelopment are good examples of where we need to develop these partnerships.

Print Your Name
William E. (Bill) Jahn

Date
Tuesday, February 19, 2019

I acknowledge that by checking this box, my printed name above is my signature for submitting this application.
WILLIAM E. (BILL) JAHN  
43115 PLYMOUTH ROAD  
P.O. BOX 1374  
BIG BEAR LAKE, CA  92315  
(909) 709-4913  
billjahn@roadrunner.com

OBJECTIVE:

To be nominated and elected to the position of President of Southern California Association of Governments (SCAG).

SYNOPSIS OF QUALIFICATIONS:

I have served five (5) terms as Mayor and in 2016 was re-elected (unopposed) to my fourth term on Big Bear Lake City Council. Prior to my first election to the Council in 2004, I served on the City of Big Bear Lake’s Planning Commission as a Member and Chairman.

I have represented my City for 12 years on the Board of Directors, San Bernardino County Transit Authority (SBCTA) formerly SanBag. In 2014 I was elected by my colleagues to serve as President of SBCTA. I have served as former Chair of the SBCTA Desert/Mountain Division 2014, 2016 and 2017; currently serve as a Board Member. I also serve as Chair of SBCTA’s Transit Committee, in addition to serving on numerous of Policy Committees (see below).

In 2010 I was elected to represent District 11 of Southern California Association of Governments (SCAG) representing the cities of Barstow, Yucca Valley, Twenty Nine Palms, Needles and Big Bear. I am currently First Vice President of SCAG, as well as its Executive Committee and Regional Board. As Second Vice President of SCAG (2017-2018), I chaired the Audit Committee, the 2018 General Assembly Host Committee as well as Chairman of the Resolutions and By-Laws Committee. I chaired the most recent Fifth Cycle Regional Housing Needs Assessment (RHNA) Subcommittee and I also chaired the successful RHNA “Reforms” Sub-Committee. I have also served for four terms as the Chair of CEHD Committee.

Other activities in our region include former Councilman City of Chino, Past President of the League of California Cities Desert/Mountain Division, former Member of California Water Quality Control Board (appointed by Governor Deukmejian) and Past President of the Building Industry Association (BIA) Baldy View Chapter.

In 2016 I was honored to be the recipient of the Larry Chimbole Public Service Award by my colleagues at the League of Cities Desert Mountain Division.
PROFESSIONAL RESUME

EXPERIENCE:

COUNCILMAN, CITY OF BIG BEAR LAKE
- November 2004 – Present
- Chairman, Successor Agency Oversight Board 2012 & 2016
- Current Vice Chair Big Bear Fire District
- Chair, Fire Protection District Board (2005-2007 and 2011)
- Vice Chair, Fire Protection District Board (2007, 2008 and 2018)
- Chairman, Improvement Agency (2004 & 2006)
- Vice Chair, Improvement Agency (2005)
- City Budget Committee - November 2004 – December 2005 and 2017

CURRENTLY SERVES AS THE CITY’S REPRESENTATIVE:

- **San Bernardino County Transportation Authority (SBCTA) formerly SanBag**
  - President of SanBag 2014
  - Board Member (2005 to present)
  - Member of Executive Committee (2014/15)
  - Member Desert Mountain Division (2005 – Present)
  - Past Chair Desert Mountain Division 2012/13 & 2016/17
  - Member of Transit Committee (2014 to present)
  - Current Chair of Transit Committee
  - Member of General Policy Committee (2013 to present)
  - Past Chairman Plans and Programs Committee (2014)
  - Representative to Southern California Association of Governments (2008 to present)

- **Southern California Association of Governments (SCAG)**
  - Appointed SBTCA representative (2008 to present)
  - Elected to Represent District 11. (2010 – Present)
  - Member of Regional Council (2008 to Present)
  - Member of Executive Committee (2009 - 2011, 2014 to Present)
  - Member Community, Economic and Human Development (CEHD) 2008 to Present)
  - Elected as Second Vice President of SCAG (2017-2018)
  - Served as Chair of SCAG’s Audit Committee, 2018 General Assembly Host Committee and Resolutions and By-Laws Committee (2017-2018)
  - Elected as First Vice President of SCAG (2018-2019)
  - Serve as Member of SCAG’s Audit Committee (2018-2019)
o Former Chair Regional Housing Needs Assessment (RHNA)
o Former Chair Regional Housing Needs Assessment (RHNA) “Reform” Sub-Committee.

Note:
During my tenure as Chairman of the RHNA Subcommittee, it became very apparent that changes had to be made by HCD to address major problems in the process. At the end of the allocations, the Committee promised the member cities, to the extent they could be, these issues would be addressed prior to the next RHNA cycle.

At my urging of Staff, the RHNA Reform Sub-Committee was formed and I had the privilege of chairing that committee and working with representatives from HCD to address many administrative issues. I am proud to say, thanks to these efforts, that while there is a long way to go legislative, we were able to make major change to the process on the administrative level.

The work done by the Committee, SCAG Staff and with the cooperation of HCD, enable us to bring positive change to the process.

- **League of Cities**
  - Past President Desert/Mountain Division 2010
  - Member Executive Committee Desert/Mountain Division (2009 to 2011)
  - Four Terms League of Cities voting delegate (City of Big Bear Lake)

- **Mountain Area Regional Transit Authority**
  - Board Member 2008 – 2011
  - Chairman 2010
  - Board Representative to JPIA – 2011

- **City Of Big Bear Lake Planning Commission**
  - Commissioner - August 2001 – November 2004
  - Chairman - January 2003 - November 2004
  While serving on the Planning Commission, I deliberated on such significant and wide-reaching projects as the City’s Development Code and Zoning Map Update, General Plan Housing Element, Tree Conservation Ordinance, Retail Commercial Use Ordinance, Slope Density Ordinance and various amendments to the Village Specific Plan.

- **Community Involvement**
  - Past Board Member D.O.V.E.S.
  - Past Board Member, Nay Foundation, Moonridge Zoo
  - Moonridge Specific Plan Advisory Committee
  - Big Bear High School Track/Stadium Committee
  - Big Bear Cowboy Poetry & Music Gathering, Organizing Committee
  - Big Bear Pilots Association Founding Member and Past Board Member
  - Former Member of Big Bear Rotary Club
• **COUNCILMAN, CITY OF CHINO**
  o Council Member November 1982-1986
  o Chairman of Improvement Agency - November 1982-1986

  During my term as Councilman, I was involved in many local, regional and statewide committees on behalf of the City of Chino such as the Chamber of Commerce Board of Directors, Standing Recreation Committee, Police Regional Communications Commission, Airport West Valley Land Use Commission, City of Chino Finance Committee, Regional Sewage Program Policy Committee, Baldy View CLOUT and the Flood Control District Zone 1 Advisory Committee.

  o Appointed by Governor Deukmejian to the Santa Ana Regional Water Quality Control Board
    November 1983-1985

**COMMUNITY INVOLVEMENT**

• Chino Girls Softball Board of Directions 1982
• Chino Girls Softball Coach 1977 – 1990
• Member of Building Industry Association 1980-1991
• President of Building Industry Association Baldy View Chapter, 1981-1982
• Board of Directors Building Industry Association Southern California 1981-1983

**EMPLOYMENT**

• **EXECUTIVE VICE PRESIDENT, THE NORTHRIDGE GROUP, INC.**
  June 1998 – Present

  Owner, Developer, Builder and Current Property Management of Mountain Meadows Senior Housing Complex, Big Bear Lake; and Las Casitas Senior Housing Project, Irwindale, California

• **PRESIDENT, BILMAR CONSTRUCTION COMPANY, INC.**
  June 1998 – Present

  Construction of custom homes, single and multi-family residences, commercial properties recent projects include Fox Farm Medical Plaza, Mountain Meadows Senior Housing Complex and Wolf Creek Estates all located in Big Bear Lake.
• **PRESIDENT, PRIDEMARK HOMES, INC.**  
  August 1984 – 1998

  Construction of custom homes, single and multi-family residences, commercial properties throughout the Inland Empire.

  Prior to 1984 I worked for several large home builders as project managers and vice president of construction.

**EDUCATION**

  Golden West College, Huntington Beach, California  
  Business Courses  
  1971-1972

  Various Home Building Trade, Project Management and Professional Development Classes.  
  Various League of Cities Leadership Courses.

**MILITARY EXPERIENCE**

  United States Navy, Construction Battalion (Seabee’s)  
  1965 – 1969

**PERSONAL**

  Age: 71  
  Married to my wife, Mary Jo for 32 years.  
  Six grown Children, 16 Grandchildren  
  Licensed General Contractor  
  Moved to Big Bear Lake, February 1991  
  Licensed Private Pilot  
  Enjoy flying, biking, hiking, boating and traveling.
I acknowledge that I have read the SCAG Bylaws, Article V, Section C, subsection 1–5 as described above; and meet the minimum eligibility requirements.

Name * Randon Lane

Name of your SCAG Member
Riverside County, Western Riverside Council of Governments

Phone Number (951) 830–3485

Email * rlane@murrietaca.gov

Application for Officer Position * 1st Vice President

Terms of Service completed on
Three (3) Years Nine (9) Months

Nominating Committee
### Total length of SCAG service

*Indicate number of years of service*

- Nine (9) Years

### When does the term of your local elected position expire?

- 2020

### Would term limits prevent you from maintaining your local elected position?

- No

### Positions held at SCAG

- 2nd Vice President, 2018–Present
- 2019 General Assembly Host Committee, Chair
- Audit Committee, Chair, 2018–Present
- 2018 General Assembly Host Committee
- Transportation Committee, TP, Vice-Chair, 2017–2018
- Transportation Committee, TP, 2014–Present
- Regional Housing Needs Assessment, RHNA, Subcommittee, 2012
- Community, Economic & Human Development, CEHD, 2010–14

### 1. Why do you wish to serve as a SCAG Officer?

I wish to serve as a SCAG Officer to bring my background, experience, knowledge and strong leadership to continue our effort to bring leaders at the city, county, the state and federal level to collaborate to solve those issues together we cannot solve alone.

As a newly elected council member in 2008 I quickly understood the importance of addressing issues at a regional level. The city of Murrieta isolated itself from other cities, the county and rarely participated in regional bodies. Understanding the need...
for regional relationships and regional efforts I began attending and participating in county, state and National associations to have a stronger voice in Sacramento and Washington DC. As the current 2nd Vice President of SCAG, member of the Transportation Committee, member of the CEHD Committee, member of the RHNA Subcommittee, a former Board Member and Chairman of the Western Riverside Council of Governments, WRCOG, a current Board Member and current Chairman of the Riverside Transit Agency, RTA, a current member and former Chair of the Revenue and Taxation Committee and current First Vice President of the League of California Cities and former member of the Finance, Administration and Intergovernmental Relations, FAIR, and former Board Member of the National League of Cities I have gained valuable experience on becoming a stronger advocate for regional collaboration. It is with this experience I have gained an understanding of the important role SCAG plays in bringing together our one hundred and ninety one (191) cities and six (6) counties to partner with the private industry to work together to solve important and far reaching regional issues. SCAG’s Mission states “To foster innovative regional solutions that improve the lives of Southern Californians through inclusive collaboration, visionary planning, regional advocacy, information sharing, and promoting best practices.” As 1st Vice President of SCAG I will bringing together my experience combined with my current role as 2nd Vice President of SCAG to continue to collaborate as part of a leadership team that helps lead an organization that not only achieves our Mission Statement but exceeds all expectations.

2. As an Officer, what would you contribute to SCAG? *

As an officer I have contributed strong leadership, collaboration and years of experience of bringing individuals and groups together to be successful and not only achieve but exceed our goals and expectations.

I spent seventeen (17) years in the Telecommunications Industry in sales, management and business development and the last twelve (12) years in Public and External Affairs. I have had a successful career individually and in management bringing together and motivating a diverse group of people to fervently pursue goals and exceed expectations. My success comes from my ability to understand what motivates individuals as well as teams and to help them achieve their goals.

I have spent the last fifteen (15) years passionately involved in my community, region and state representing and encouraging constituents to have a voice in their cities’, counties’ and states’ direction. I have been involved both as a volunteer and member of the board in numerous local and national charities and civic organizations. I have proven my ability to be creative, diplomatic and energetic while working with a collaborative approach to identify and solve local, state and federal issues. I have the experience and capability of working with sensitive and complex situations on a daily basis. I have worked together with other groups to analyze complex problems and developed creative solutions. It is this experience that will allow me to continue contributing to SCAG not only as a Regional Council Member and current 2nd Vice President but as 1st Vice President.

(A) In addition to attending regular and special meetings and functions both locally, nationally and internationally when requested.
meetings of SCAG’s Regional Council, will you be able to attend other meetings and functions of SCAG, if requested? *

(B) What professional or personal constraints on your time or service that you anticipate? *

I do not foresee any professional or personal constraints on my time or service. I have discussed my time commitments with both my family and my employer and I am supported by both with my continued participation.

4. What are your values and skills that you could bring to SCAG as an Officer? *

The values and skills I will bring to SCAG as 1st Vice President include but are not limited to experience as 2nd Vice President, commitment, dedication, years of strong leadership and experience motivating and bringing together diverse groups to identify and work collaboratively to solve issues. I strongly believe the importance of a leader to hear all sides, to debate the issues and advocate on behalf of the organization’s final vote.

I have had a successful career personally and in the private as well as public sector. As a father of three my wife Bridget and I moved to Murrieta in hopes of finding the perfect place to raise our children and in Murrieta we found that perfect place. In the private industry I have worked at Fortune 500 companies such as Telecommunications, Inc., Media-One, AT&T Broadband, Nextel and Sprint. After finding great professional success in the private sector I grew interested in working in the public sector. In 2006 I served as the District Director for California State Assemblyman Kevin Jeffries, gaining valuable experience in constituent services. In January of 2011 I became the Public Affairs Manager for SoCalGas managing the Southern Region where I remain today and act as the primary contact for local, county, State, Federal and Tribal representatives. In 2003 I began to get passionately involved in my community because of a lack of infrastructure. I served as a member of the Murrieta Planning Commission for 5 ½ years, 3 ½ of those as Chairman. I was elected to the Murrieta City Council in 2008 and re-elected in 2012 and 2016 and I have served as Mayor in 2011 and 2016. I have served on multiple subcommittees and represented the city to many local, state and National associations. I served as the representative to the Western Riverside Council of Governments,
WRCOG, and sat on the Executive Committee and as Chairman in 2014–15. I serve as the representative to the Riverside Transit Agency, RTA, and currently serve as their Chairman. I serve as the City’s representative to the League of California Cities as a Board Member and current 1st Vice President and member and former Chairman of the Revenue and Taxation Committee. I serve as the City’s representative to the National League of Cities where I served as a member of the Finance, Administration & Intergovernmental Relations Committee, FAIR, appointed by then President Ron Loveridge. I was also elected to the Board of Directors as a representative from California. Most importantly I was elected to serve as SCAG’s current 2nd Vice President where I currently serve as the Chair of the 2019 General Assembly, GA, Host Committee and Chair of SCAG’s Audit Committee. I have also served on SCAG’s Community, Economic and Human Development, CEHD, Committee, RHNA Subcommittee and Transportation, TP, Committee.

The values I have gained over a lifetime of service, the skills I have learned as a community volunteer, private sector and community leader are invaluable to SCAG. These values and skills I hope to utilize to their fullest potential on behalf of SCAG as 1st Vice President.

5. What is your vision for the future of SCAG and what do you believe needs to be done to accomplish this vision? *

My vision for the future of SCAG is to have a Metropolitan Planning Organization, MPO, with a stronger more influential voice representing the region at the city, county, state and federal level bringing together representatives collaborating on and solving regional issues.

SCAG has been and continues to be hugely successful and we need leadership that continues to partner with staff to not only meet but exceed goals and expectations of its member jurisdictions. We need leadership that understands the need for strong partnerships, regional collaboration, and not only regional transportation planning that provides for goods movement, jobs housing balance and new ideas but also funding.

I believe my successful as 2nd Vice President and my experience both in the private and public sector provide me with the ability to continue the success of SCAG and provide leadership for the future.

6. What would you consider the strengths of SCAG? *

Leadership and collaboration. SCAG continues to seek leaders from its six counties and 191 cities who are representative of the organization and will help achieve SCAG’s goals and not only meet but exceed all expectations. As the largest Metropolitan Planning Organization, MPO, in the Nation SCAG leads the way in regional planning setting the bar not only for the United States but countries around the world. SCAG excels in strong partnerships with its six counties and 191 cities but it extends those partnerships to other countries such as China to seek new ideas and innovation. SCAG does an incredible job of planning from the ground up, working with the counties and cities to create a strong plan with input from community members, elected officials and staff. SCAG creates partnerships with Federal, State, County and City staff as well as Chambers and most importantly the business community and industry experts. Without a strong collaboration of SCAG’s members and partners we
could not be as successful as we are. Each item the Regional Council and SCAG participates in, the REGIONAL TRANSPORTATION PLAN/SUSTAINABLE COMMUNITIES STRATEGY, RTP/SCS, Regional Housing Needs Assessment, RHNA, CALIFORNIA ASSOCIATION OF COUNCILS OF GOVERNMENTS, CALGOG, FEDERAL TRANSPORTATION IMPROVEMENT PROGRAM, FTIP, CONGESTION MANAGEMENT PLAN, CMP, just to name a few, continues to be successful by again creating a strong coalition of community partners to provide collaboration to exceed all expectations.

7. What could SCAG improve on? *

While I strongly believe SCAG excels in its work because of its strong leadership and collaborative approach we need to be open to change. California will strive to be first in all we do and SCAG needs to be ready to change direction to meet that need. We cannot get into a rut of, "this is how we have always done things". SCAG must continue to look for new opportunities to lead by example and work to further regional goals but to also push back on unattainable goals. Complacency can and will be the downfall of any organization and SCAG must be ever watchful of to much satisfaction in our own achievements.

Print Your Name

Randon Lane

Date

Tuesday, February 19, 2019

I acknowledge by checking this box, my printed name above is my signature for submitting this application.

that *
**I acknowledge**  I have read the SCAG Bylaws, Article V, Section C, subsection 1–5 as described above; and meet the minimum eligibility requirements.

<table>
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<tr>
<th>Name *</th>
<th>Curt Hagman</th>
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<tr>
<td>Name of your SCAG Member</td>
<td>San Bernardino County</td>
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<td>Application for Officer Position *</td>
<td>2nd Vice President</td>
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<td>Terms of Service completed on SCAG Regional Council, a minimum of one full-term (i.e. a term equates to two years on the Regional Council at time of application) *</td>
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When does the term of your local elected position expire? *

Would term limits prevent you from maintaining your local elected position? *

Positions held at SCAG *
- Chairman of the Transportation Committee
- Started Big Data Sub-Committee
- Serves on Regional Council and Executive Admin Committee

1. Why do you wish to serve as a SCAG Officer? *

I wish to serve as a SCAG Officer because I believe that SCAG has an important mission in connecting the lives of residents through transit in Southern California. SCAG’s slogan of “Innovating for a Better Tomorrow” holds a key goal that I also have in ensuring that our residents are well served both now and into the future. As County Supervisor, a former legislator and mayor, I am keenly aware of the needs and challenges of our region and am up to the large task of doing what I can to lead others in finding innovative solutions. As an Officer, I would have the opportunity to continue to work with staff and other elected officials in moving our region forward.

2. As an Officer, what would you contribute to SCAG? *

My strengths as an officer would come from thinking out of the box. It takes a lot of hard work and dedication to bring projects to completion. In my many years of service, I have developed a reputation of someone who works well with others, thinks out of the box and gets things done. This collaborative approach to solving our regions challenges is an asset, and one that I will continue to leverage as an Officer.

(A) In addition to attending regular and

Nominating Committee
Page 23 of 53
special meetings of SCAG’s Regional Council, will you be able to attend other meetings and functions of SCAG, if requested? *

(B) What professional or personal constraints on your time or service that you anticipate? *

I understand that this role comes with additional responsibilities and am ready and able to play an active role upon becoming an officer. The only challenges that I foresee would be possible scheduling conflicts; though, I would prioritize this role in the event of competing priorities.

4. What are your values and skills that you could bring to SCAG as an Officer? *

My reputation as someone who works well with others and gets the job done will be valuable assets in supporting the Chair and ensuring that SCAG as an organization achieves and exceeds its goals for our region. Regarding values and skill set, I look forward to continuing to bring creative problem solving, leading by example and innovative ideas to the table.

5. What is your vision for the future of SCAG and what do you believe needs to be done to accomplish this vision? *

Technology has been a personal interest area, one that I have continued to bring to the forefront of our organization’s list of priorities and considerations. As a result of creating this dialogue, I asked for a sub-committee to be formed that explored some of the facets of implementing technology to meet our resident’s needs. We have scratched the surface of what technology can do to help us solve problems, I believe that this needs to be an ongoing conversation, and will be actively engaged in further exploring as an Officer.
6. What would you consider the strengths of SCAG?  
SCAG is the largest MPO in our nation, with six counties, 191 cities and more than 19 million residents. We serve almost 50% of the total population of California and if our region was a state, we would be 5th on the list from the top with almost as many residents as the entire State of New York. SCAG does a phenomenal job of anticipating the infrastructure our region will need to keep up with the demands by residents to stay mobile. SCAG also does a great job pursuing grant opportunities to improve the lives of residents and working with our local partners in ensuring that we are heard.

7. What could SCAG improve on?  
Because we serve so many communities, communication with the public is not always a simple task especially when it comes to reaching all of our stakeholders. SCAG is doing well in this area, and this is an area that I think that we can continue to improve as our technological capabilities increase.

Print Your Name: Curt Hagman
Date: Friday, March 8, 2019
I acknowledge that by checking this box, my printed name above is my signature for submitting this application.
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<th><strong>Follow Up Flag:</strong></th>
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<td>I acknowledge that I have read the SCAG Bylaws, Article V, Section C, subsection 1–5 as described above; and meet the minimum eligibility requirements.</td>
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| **Name:** Linda Parks |
| **Name of your SCAG Member County, City or County:** Ventura County |
| **Phone Number:** (805) 214-2510 |
| **Email:** Linda.Parks@ventura.org |

| **Application for Officer Position:** 2nd Vice President |
| **Terms of Service completed on SCAG Regional Council:** 8 terms |

Nominating Committee
Page 26 of 53
time of application) *

Total length of SCAG service (indicate number of years of service) *

16 years

When does the term of your local elected position expire? *

12/2022

Would term limits prevent you from maintaining your local elected position? *

Yes

Positions held at SCAG *

Audit Committee, Bylaws and Resolution, Nominating Committee, Executive Administration Committee and member of TC, EEC, CEHD, and Regional Council and General Assembly. Represented SCAG on State RTAC committee.

1. Why do you wish to serve as a SCAG Officer? *

I have been a member of SCAG for more than a quarter of my life and now that I am in my last term, it's high time I stepped up to do what I can for an organization that I admire and that has done so much for our region.

2. As an Officer, what would you contribute to SCAG? *

I'd like to work with the leadership team to steer SCAG towards a new stability with our incoming executive director and make a welcoming environment for our many new members. I will devote my time to increasing the positive image and effectiveness of the organization and work with our membership and staff to achieve this. I will also encourage an atmosphere of rolling up our sleeves and being engaged in improving our organization and the livability of our region.

As a County Supervisor I bring a regional set of tools to assist me and SCAG, and an understanding of city government as a former Mayor of a city of 130,000.
In addition to attending regular and special meetings of SCAG's Regional Council, will you be able to attend other meetings and functions of SCAG, if requested? *

Yes, I will prioritize being there for SCAG at SCAG headquarters and at functions and meetings throughout the region, state, nation and anywhere else I could be of help.

What professional or personal constraints on your time or service that you anticipate? *

My Board of Supervisors meetings are on Tuesdays, unless critical issues for SCAG need my presence.

4. What are your values and skills that you could bring to SCAG as an Officer? *

SKILLS

- Relationships: Friendships and key relationships with dozens of leaders
- Experience: Understanding city and county government
- Leadership: Chaired numerous boards including Board of Supervisors, Ventura County Transportation Commission, Air Pollution Control District, Santa Monica Mountains Conservancy, Local Agency Formation Commission, Regional Energy Alliance; Vice Chair Clean Power Alliance of Southern California and Cal State Channel Islands Site Authority
- Developed Successful Programs and Services including a non-profit job training program for people with mental illness at a drought tolerant nursery, and founded the Ventura County Discovery Center for children's science education.
- Transportation Planning experience with public, private and non-profit agencies that has enabled me to improve transportation in my district including adding miles of synchronized signals, resolving longstanding gridlock at a regional intersection, and developing a partnership between schools, cities, and the county that created a free popular bus system.
Public Engagement: Established three Municipal Advisory Councils empowering citizen involvement in local government, organized several Senior Summits for hundreds of senior citizens, led successful citizen initiative that protects farmland.


VALUES
Striving for healthy, sustainable communities that are vibrant and safe. Championing quality of life of issues for citizenry including clean air and water, access to parks and less traffic. Care for society's most vulnerable. Honesty and transparency, fiscal accountability, and citizen engagement in government.

5. What is your vision for the future of SCAG and what do you believe needs to be done to accomplish this vision? *

My vision for SCAG is to have an active and inspired membership that works together with expert and helpful staff to make meaningful and lasting benefits for our region by improving transportation, furthering good planning principles, and ensuring healthy communities, safe housing with opportunities for advancement for all members of society.

I think SCAG goals should be clearly stated, embraced by the Regional Council, and put forward in the RTP, RHNA and SCS. Agenda items should address how the item is relevant to the goals, and we should continually look at ways to improve effectiveness to achieve further success. Having a few clearly stated goals will make SCAG more understandable to those who aren't sure what SCAG does, and focus our resources to effectuate outcomes.

I also want to support our members as they work to improve their communities. SCAG has much to offer through its experience assisting cities and counties, encouragement for leaders and the resources and tools to get it done.

Finally, I'd like to work for organizational efficiencies to reduce waste and duplication, that we maintain clear budgeting, and recognize staff for their good work and that there are opportunities for their growth.

6. What would you consider the strengths of SCAG? *

Over the last decade SCAG has focused on jobs and the economy to improve the financial strength of our cities and counties. The formation of partnerships with industry and agency leaders, coupled with a savvy staff, increased SCAG’s influence in the region. Good working relationships with State agencies including Caltrans, CARB, HCD, and legislative leaders goes a long way towards our success. Through grants for projects and planning, the region has benefited from SCAG funding for renewal projects and transportation infrastructure. Our planning processes have emphasized multi–benefits including pedestrian safety, social justice, and affordable housing. Some of our campaigns have been bold and positive, like the Go Human campaign.

Staff has done a great job bringing pertinent presentations that educate and prepare members for understanding SCAG issues, and make us better informed when we go back to our respective communities.

7. What could SCAG improve on? *
- Address urgent issues that face our region, for example homelessness.
- Work for more multi-benefits in grants and projects, including job training, investment in lower income areas, energy conservation, safety, reduced emissions.
- Emphasize healthy cities and de-emphasize sprawl development.
- Join with non-traditional partners for multi-benefits such as water boards, conservancies, schools.
- Organizationally: Increase diversity, including women in leadership positions; increase financial transparency.
- Heighten regional image: become better known as a local resource (something we've already improved on significantly), have SCAG associated with positive regional projects like popular events, safe bike paths, non-polluting transit vehicles, ending gridlock, partnering with agencies on their positive initiatives.
- Educate members on positive examples of regional planning.

Print Your Name
Linda Parks

Date
Friday, February 15, 2019

I acknowledge by checking this box, my printed name above is my signature for submitting this application.

that *
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I acknowledge that I have read the SCAG Bylaws, Article V, Section C, subsection 1–5 as described above; and meet the minimum eligibility requirements.

**Name**  
Rex Richardson

**Name of your SCAG Member County, City or County Transportation Commission**  
Long Beach

**Phone Number**  
(562) 570-6137

**Email**  
rex.richardson@longbeach.gov

**Application for Officer Position**  
2nd Vice President

**Terms of Service completed on SCAG Regional Council, a minimum of one full-term (i.e. a term equates to two years on the Regional Council at time of application)**  
2
Total length of SCAG service (indicate number of years of service) *

When does the term of your local elected position expire? *

My current second term as Councilmember expires in 2022, but I have one more 4-year term I can run for.

Would term limits prevent you from maintaining your local elected position? *

No

Positions held at SCAG *

Chair, Community, Economic, and Human Development (CEHD) Committee (May 2017–May 2018)

Member of the Executive Administration Committee (EAC) (May 2017–May 2018)

Moderator, 2017 Eighth Annual Southern California Economic Summit “Opportunities Moving Forward” Panel Discussion

Member of the Bylaws and Resolutions Committee (Current)

Member of the Regional Housing Needs Assessment (RHNA) Committee (Current)

Member of the Community, Economic, and Human Development (CEHD) Committee (Current)

1. Why do you wish to serve as a SCAG Officer? *

Over the past four years, I have worked diligently to develop my knowledge and build relationships in the region as an active member of SCAG. Now in my second term as a Long Beach City Councilmember and second term as a Regional Council (RC) member, I am prepared to further my involvement with SCAG and bring my unique set of skills and background as a leader as an Officer.
Long Beach is the second largest city in the six county SCAG region, the home to the regional economic driver of the Port of Long Beach, and has never held an executive position with SCAG.

Los Angeles County is also an important voice at the table as we continue to engage in discussions and make recommendations on regional housing, economic development, and the goods movement. As the 2nd Vice President, I will provide perspective on these issues as well as their economic and environmental impacts on our regions.

2. As an Officer, what would you contribute to SCAG? *

I believe I bring a unique background and point of view that will help to round out the experience and perspectives of the Executive Team.

I am an experienced government affairs and community development executive with 12 years of experience in the private, public, and labor sectors across Southern California. As a public official with first-hand experience in community development, engaging with senior level executives and community stakeholders, I have a passion for community building and economic justice. As a professional, I pride myself on meeting and exceeding goals through cultivating partnerships, strategic planning, and evaluation.

In Long Beach, as Chair of our Economic Development committee and Housing Authority, I have been a regional voice on community development and economic inclusion. In 2017, I launched the “Everyone In” initiative, focused on creating a local economy that includes and benefits every Long Beach resident.

I have been a national voice on youth opportunity. In 2016, I was invited to speak at the White House My Brothers Keeper (MBK) Summit, discussing the establishment of the LB Office of Equity and the PATH Program, a diversion program aimed at utilizing workforce and education partners as an alternative to prosecution for young adults.

As Chair of the CEHD Committee, I brought a refreshing approach to facilitating committee meetings by engaging committee members with a survey on topics and subjects that are most important to SCAG cities. I reformatted committee presentations into a new panel discussion format which has allowed more time for reflection, discussion and engagement.

In addition, I have first-hand experience to the impact and benefits that regional planning and active transportation can have on a community based on my support and participation in the Go Human Campaign in North Long Beach. This event was recognized as amongst the most successful Go Human activities in the entire SCAG region, and ultimately led to the creation of the Uptown Zoning Implementation Plan, also supported by SCAG, placing a greater focus on mobility in the North Long Beach area. I plan to help ensure other cities can maximize the benefits of SCAG membership in the way Long Beach has in recent years.
Finally, as an owner of a transportation logistics company, I plan to bring on the ground, private sector insight to the ways that policy decisions impact small businesses.

(A) In addition to attending regular and special meetings of SCAG’s Regional Council, will you be able to attend other meetings and functions of SCAG, if requested? *

Yes. In my first two terms with SCAG, I have joined delegations to Sacramento, Washington, D.C., and China. In Washington, D.C., I advocated for transportation bills. In China, I presented on the contradiction between the on demand economy and the needs of environmental justice.

In addition, I recently became the SCAG representative on the Mobile Source Air Pollution Reduction Review Committee (MSRC), after serving as the alternate for the past two years. I also now represent the City of Long Beach on the Gateway Cities Council of Governments (COG) where we are actively engaged in improving the lives of the residents of our region in four major areas: transportation, air quality, housing, and economic development, all of which align with our work at SCAG.

(B) What professional or personal constraints on your time or service that you anticipate? *

I am a part-time Councilmember, small business owner, and parent of two small children. I have always made time for each commitment that I take on. I have the best attendance record on my city council as reported by the Long Beach Press Telegram, and as Chair of the CEHD committee, I maintained a virtually perfect attendance record during my term.

I am able to maintain a flexible schedule. I drop off my daughter at school on some mornings, but barring an emergency, I am available to serve in this role.

4. What are your values and skills that you could bring to SCAG as an Officer? *

I’m a small business owner, millennial, and policy maker. I bring a perspective and skill set to connect with diverse groups of stakeholders and inspire them to work together to achieve good public policy outcomes.

I represent the perspectives of the emerging adults that are impacted by many of the policies that SCAG engages in, from housing affordability to emerging technologies and industries.

In Long Beach, I’ve been successful in making major investments into infrastructure, elevating the discussion on equity, and placing a focus on economic inclusion through my Everyone In initiative.

5. What is your vision for the future of SCAG and what do you believe needs to be done to accomplish this vision? *

SCAG should be prepared to address the challenges of today and the future. This means engaging in the discussion and being a leader on addressing the challenges of the housing crisis. Secondly, we should continue our focus on poverty and ensuring
economic opportunity is extended to all corners of the SCAG region, from the Imperial Valley to Ventura. And finally, we should continue our focus on data driven solutions and open data.

We need to make certain that SCAG is equipped to address these challenges by:

1. Ensuring that we have high quality staff in the years to come, including a smooth transition process for the new Executive Director.

2. Continuing to advocate for Southern California as it relates to receiving its fair share of cap and trade funds as well as other resources from Sacramento.

3. Ensuring SCAG elevates Southern California's voice in Washington, D.C., as it relates to local control, goods movement, trade, and infrastructure.

6. What would you consider the strengths of SCAG?

SCAG has the unique capacity to build consensus and balance diverse points of view and perspectives of Southern California, and present a unified voice to Washington, D.C., and Sacramento.

7. What could SCAG improve on?

SCAG could do more to promote geographic, ethnic, and age diversity in its Regional Council and leadership, ensuring we reflect the points of view of the diverse Southern California population we all serve.

Print Your Name
Rex Richardson

Date
Friday, March 8, 2019

I acknowledge by checking this box, my printed name above is my signature for submitting this application.
March 7, 2019

Nominating Committee
Southern California Association of Governments (SCAG)
900 Wilshire Blvd., Suite 1700
Los Angeles, CA 90017

Dear Esteemed Nominating Committee,

Thank you for volunteering to take up the important task of nominating the next slate of qualified candidates to lead this great organization.

I am writing to express my interest in the 2nd Vice President role for the Southern California Association of Governments. I have served on the Regional Council for almost 5 years, in several capacities, including Chair of the CEHD Committee, Moderator of the 2017 Southern California Economic Summit Housing Panel Discussion “Opportunities Moving Forward,” and representative to the Mobile Source Reduction Committee (MSRC).

This is my second year applying for the position of 2nd Vice President. I am respectfully submitting this letter to reaffirm my interest and to give you a better understanding of my perspective and intent for this position.

We are designing the future for the next generation. As a father of two small children, small business owner, and first generation homeowner, I care deeply about the trajectory of our region. The challenges we face in Southern California, from housing affordability and air quality, to workforce readiness and equity, are all vital determinants of whether the next generation will have opportunities to thrive.

The role of cities is more important now than ever before. Our responsibilities are expanding from simply a minister of policies set forth by the state and federal government, to being the leaders and drivers of a broad range of social and economic issues, like homelessness, workforce development, and mental health.

As a Long Beach City Councilmember, the second largest city in the SCAG region, I have been engaged, first-hand, in the complex and shifting legislative and economic landscape impacting California cities. Personally, I have taken on the task of opening Long Beach’s first year-round municipal homeless shelter and have fought to restore basic amenities like paramedic services and banks to my district. These were politically challenging objectives, but reflect the issues that
many of our cities face. I am also an advocate for \textit{local control, regional cooperation and planning, and inclusive economic development practices}.  

As a representative of the Port of Long Beach, our region’s economic driver and entry point for 43\% of all trade in the United States, I will ensure SCAG maintains a focus on boosting, cleaning, and modernizing the goods movement industry that affects all 6 SCAG counties. And as a small business owner, I understand the intersectionality of public policy and economic prosperity. We should embrace strategies that provide opportunities for families to live healthy and thrive.  

In working with SCAG, I have witnessed our ability to help cities and the region overcome many of these challenges. I would greatly appreciate the opportunity to continue helping to lead our region as 2nd Vice President. Enclosed, you will find a biography and some background materials highlighting the work I have engaged in over the past 5 years. Should you have any questions, please do not hesitate to contact me directly, at (310) 766-3433.  

Sincerely,  

Rex Richardson  
Councilmember  
City of Long Beach, 9th District
**Councilmember Richardson’s Bio**

Rex Richardson was elected to the Long Beach City Council in 2014 to represent the neighborhoods of North Long Beach in District 9, and serves as Chair of the Economic Development Committee and the Long Beach Housing Authority.

Councilmember Richardson’s history in Long Beach is grounded in advocating for our most vulnerable residents and empowering communities to have a seat at the table and an opportunity to thrive.

City-wide, Councilmember Richardson has worked to shift the culture of City Hall by embracing a systemic and collaborative approach to solving the city’s challenges. Richardson championed the creation of the Long Beach Office of Equity, to help address the economic and health disparities affecting Long Beach neighborhoods, and spearheaded a number of innovative initiatives that provide more opportunities to close the gap for our vulnerable populations, including the Long Beach My Brother’s Keeper Initiative, and the PATH Young Adult Diversion program.

Representing the 9th District, he has led North Long Beach on a “Roadmap to its Renaissance” by placing a focus on economic and community revitalization, with major infrastructure investment, like the new Michelle Obama Neighborhood Library, Houghton Park Community Center, new retail development, the Creative Corridor Mural Arts Project, and the Empower Uptown Participatory Budgeting process.

His work at City Council has been recognized by the United States Department of Education, California League of Cities, Southern California Association of Governments, and has received five American Planning Association Awards.

Most recently, Councilmember Richardson launched #EveryoneIn, an initiative designed to create a local economy that includes and benefits every Long Beach resident. #EveryoneIn is working to create more economic opportunities for small business owners, aspiring entrepreneurs, and will ensure every community, every resident, and every business is the central focus our city’s economic prosperity.

Rex, his wife Nina, and daughters Alina and Mila are proud residents of the Collins Neighborhood in North Long Beach.
LOCAL NEWS

Four ways a Long Beach City Councilman wants to tackle homelessness

From left, Josh Butler from advocacy group Housing Long Beach chats with residents Angel George and Jerry Alonzo outside of their Chestnut Avenue apartment in Long Beach on Wednesday, July 18, 2018. Residents at the 12 unit complex have been getting eviction notices by their new property management company. (Photo by Scott Varley, Press-Telegram/SCNG)

By HAYLEY MUNGUÍA | hmunguia@scng.com | Long Beach
As pressure builds on Long Beach to address the city’s housing crisis, which some say is pushing people out of the city and even forcing them into homelessness, City Councilman Rex Richardson is taking the mantle of finding new solutions.

Richardson, who represents District 9 in North Long Beach, charged city staff on Tuesday, July 24, with four tasks to begin the process of providing more services for the homeless in Long Beach and making the city more affordable. City Council unanimously voted along with Richardson on the issue. The four assignments Richardson gave city staff are:
• Come to the next meeting with options for “a dedicated local revenue strategy” to fund more housing and services, which would likely mean some type of new bond or tax
• Start the process of buying a building to use as a year-round homeless shelter
• Create a policy addressing source-of-income discrimination, such as landlords illegally refusing to rent to people on Section 8
• Find funding strategies and partners to buy “nuisance motels” and turn them into affordable housing

Richardson said he realizes the complexity of the issues and assured his fellow council members that he’s not trying to rush and implement quick fixes. He said he merely wants to move forward a process that’s been underway for years.

“In talking with city staff and preparing this, we knew that there was already a number of things prepared by staff, but this type of report hasn’t been requested to be heard in front of City Council to start a comprehensive discussion,” Richardson said. “So I get it, it seems like we’re asking for a lot. But no, we’re asking them to present what they’ve been working on for years and give them their day for us to talk about.”

That notion — that City Council should discuss staff’s work and move toward decision-making — was one his colleagues at the dais could get behind. But when it came to specifics, some were clear that they don’t completely agree with Richardson’s vision.

Councilwoman Suzie Price, who represents District 3 in the southeastern edge of the city, said she is hesitant to group together problems like affordable housing and homelessness, which she sees as two separate and complex issues.

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“Both issues are very important issues, but merging them together, I think, confuses the issue,” Price said. “I think the conversation we should be having really should be about affordable housing and finding an ongoing sustainable local source for local affordable housing. That’s a very separate conversation, in my opinion, than the very complex issue of homelessness.”

Price also said that she hopes city staff will be able to find a funding source that does not require voters to pass another tax measure, a scenario she said she “cannot imagine” supporting.

“On the heels of all the different increases that we have passed and asked voters to support, I personally — I don’t want to be in a position where we’re asking them to pay more into something,” she said, “especially something that is really very preliminary at this juncture.”

For Mayor Robert Garcia’s part, he said he supports Long Beach finding more solutions. But he also bristled at the implication the city hasn’t already been working on the issue.

“There are 7,000 rent-stabilized units in Long Beach, or rent-controlled units, or whatever you want to call those units,” Garcia said. “There’s a wide consensus that we need to have more rent-stabilized apartments in Long Beach. Most people have said that, and we’re working on expanding those types of units across the city.... There are about 1,000 right now that are under construction.”

Richardson said he brought the matter forward because he believes the city needs to do even more, and the conversation is the first step.

“I know that with sort of this history of nimbysim, council offices haven’t really been willing to step up and say, ‘Hey, I’ll take on this fight, I’ll take on this conversation,” he said. “With that history, there needs to be a little bit of buy-in before Council — before city staff, really — can really move forward on some of these conversations.”
Shattering Stereotypes: Transforming North Long Beach

By Brandon Richardson, Senior Writer - May 21, 2018

The past several years have seen Long Beach’s renaissance begin to touch the city’s northernmost neighborhoods. From the openings of the $10 million Fire Station 12 in 2013 and the 24,655-square-foot Michelle Obama Neighborhood Library in 2016, to the current construction on the Houghton Park Community Center, North Long Beach is being revitalized, and there are no signs of momentum slowing down.

As part of the renaissance occurring in North Long Beach, construction is underway on a new community center at Houghton Park. Pictured from left: Shawna Stevens, chief of staff; Jessica Estrada, legislative aid; Brent McCloud, field representative; Vice Mayor and 9th District Councilmember Rex Richardson; Samira Foy, communications specialist; Keyona Montgomery, legislative aid intern; and Alyssa Gutierrez, policy director. (Photograph by the Business Journal’s Anne Artley)

“The Atlantic Avenue corridor has been transforming across the city for years and now it’s just time for North Long Beach to have its share,” Vice Mayor and 9th District Councilmember Rex Richardson said. “We’re already seeing North
Long Beach become more and more economically viable and contribute more to the city’s bottom line.”

Homeownership in the northern part of the city is strong, with a median income of about $63,000 per year and a poverty rate under 10%, Richardson said. Based upon these figures from the United States Census Bureau, he noted that the demographics and reality of North Long Beach today do not match its long-standing stigma as a poor, crime-ridden and desolate area.

“Part of the stigma with North Long Beach is there is a line of demarcation north of the railroad tracks at Del Amo Boulevard,” 8th District Councilmember Al Austin said. “What I have worked to do and continue to work to do is bridge the communities and make them one. Make it so North Long Beach isn’t seen as less than Bixby Knolls or any other area.”

Planned developments by Frontier Real Estate Investments, LAB Holding LLC and Westland Real Estate Group along the Atlantic Avenue corridor will see millions of dollars invested into the area in the hopes of fulfilling restaurant, retail and service needs long scarce in North Long Beach. Austin said these projects will complement the great community that already exists in the area, while also attracting new residents and visitors.

Providing residents with retail and restaurants near their homes will naturally increase foot traffic and walkability in the area, Austin explained. He noted that some of the properties purchased by the LAB have been vacant for over five years. Filling in these holes will be a catalyst for additional investment and development, he added. The three developments promote community interaction and connection by featuring ample communal space for residents to gather, eat, drink and socialize.

To promote positivity and safety in the area, Richardson said activation and engagement are key, noting the new farmers market at Houghton Park, the Uptown Jazz Festival, the Veterans Day Parade and other large-scale North Long Beach community events.
Richardson said the services and amenities new developments bring will make the community whole and that further enhancements can be made from there to create a safe and thriving North Long Beach. To complement the developments and ensure a common theme along the corridors, the city applied for and was awarded grants for streetscape improvements, including around $15 million for Artesia Boulevard.

“More than anything we are seeking to get a consistent theme with bulb-outs, street furniture and lighting. Things of that nature,” Austin said. “The transformation can't come soon enough. We certainly are not resting on our laurels; we want to make sure we get these projects across the finish line because the North Long Beach community sorely deserves them.”

In addition to public and private investments in properties and streetscapes, Uptown Business Improvement District Executive Director Tasha Hunter said there has been a successful push for increased security and improved relations between the community and police. Bixby Knolls-based C.S.I. Patrol Services Inc. patrols North Long Beach regularly, she said. Many of C.S.I.'s employees live in the area, which means they have a better understanding of the issues, which makes them more effective, Hunter explained.
Through city and business improvement district (BID) efforts, North Long Beach is entering a time of transition for the better. Uptown BID Executive Director Tasha Hunter and 8th District Councilmember Al Austin are pictured in front of the 24,655-square-foot Michelle Obama Neighborhood Library on Atlantic Avenue, which is the city’s most advanced library branch. (Photograph by the Business Journal’s Pat Flynn)

“What will definitely work even better is activating a lot of these empty storefronts. Once these new developments come in, they automatically serve as extra eyes on the streets,” Hunter said. “When there is engagement and activity and people eating out, statistics show there tends to be less crime.”

The business improvement district (BID) hosts monthly security meetings during which businesses and residents receive updates from C.S.I. and the Long Beach Police Department. The meetings are also an opportunity for people to voice concerns and opinions related to safety in the area.

When looking at the success of the Downtown Long Beach and how far the area has come, Hunter said she is excited to see Uptown moving in the same direction. There has been a steady increase in people's interest to buy property, develop land and open businesses in North Long Beach, she explained, noting that the area is starting to be seen as more of a destination because of its potential.

“All of this together is really a case study of urban revitalization. It’s all about economic inclusion, which is making sure every part of our town is economically viable and playing to the strengths of those communities,” Richardson said. “There is a certain experience you can get in each of our neighborhoods that is distinct and different, and [these] are strengths we should continue to highlight. There’s sort of a movement to activate and engage North Long Beach. If it can happen here, it can happen anywhere.”
City officials and business interests have hailed Long Beach's Downtown Plan as a major factor in the area's development and success. Now, the city may be able to develop a similar planning document for North Long Beach, thanks to $250,000 in funding recently approved by the Southern California Association of Governments (SCAG).

The idea for UPLAN – an acronym for Uptown Planning Land Use And Neighborhood Strategy – was conceived in and championed by the 9th District, according to Vice Mayor/Councilmember Rex Richardson.

“The Downtown Plan was a collection of documents that updated the land use, created some incentives, streamlined environmental impacts and created the stage for development to take place in downtown. We're doing the same thing but differently, because downtown is very different than uptown,” Richardson said. “We're going to look at areas where we can modernize and update the land use to set the stage for more investment, just like downtown,” he explained.

While there are multiple developments planned in and around North Long Beach, there is no single guiding plan for the area, Richardson explained. “UPLAN would be one strategy, one community plan for North Long Beach that ties it all together and spurs more economic development,” he said.

The plan might address ways to capitalize on North Long Beach's industrial area, which accounts for one-third of the industrial space in the city, according to Richardson. It may also address the area's corridors and creating connectivity between areas of development. “We have to make sure the table is set for better community development,” he said.
While the grant application was conceived by and pertains to the 9th District, Richardson said the idea has not been fully scoped. When asked if UPLAN could include the 8th District, he said, “We look at North Long Beach as one community, and just because it starts in District 9 doesn’t necessarily mean it stops where the border boundaries stop.”

The $250,000 grant awarded by SCAG will go to Long Beach Development Services, which created the grant application and will spearhead development of the document.

According to a press release from Richardson’s office, the funding is awaiting final approval by the California Transportation Commission and the Mobile Source Air Pollution Reduction Review Committee.

“Residents will actually be a part of crafting it,” Richardson said of UPLAN. “The title is UPLAN, but you can think of it as U-Plan.”

Richardson has begun creating a task force to oversee the creation of the document. The chair is Tom Carpenter, whose firm, Frontier Real Estate Investments, is developing a former redevelopment agency property at Atlantic Avenue and Artesia Boulevard. The vice chair is Tasha Hunter, director of the Uptown Business Improvement District. A second vice chair appointment is pending, Richardson said.
Vice Mayor Richardson at White House My Brother’s Keeper Summit: ‘It Has to Be Personal’

by Stephanie Rivera in News

Long Beach Vice Mayor Rex Richardson participated in the White House’s final My Brother’s Keeper National Summit on Wednesday, highlighting the city’s efforts in helping its boys and young men of color as part of its answer to President Barack Obama’s call to action, which challenged communities across the U.S. to focus resources on the needs of a particular population.

Richardson, who led the charge in implementing MBK in Long Beach in 2015, discussed the city’s Promising Adults Tomorrow’s Hope (PATH) young adult diversion program and the creation of the Long Beach Office of Equity.

Photo courtesy of Vice Mayor Rex Richardson.
"It forced us to, rather than have this as some plan to put in our pocket or sit on a shelf, it forced us to add staff and build capacity and actually implement that plan," Richardson said during a panel discussion with other local leaders who have implemented MBK in their districts.

The vice mayor also pointed to Safe Long Beach, which was created as a direct response to the president’s community challenge. It addresses a broad safety agenda aimed at reducing all forms of violence, including domestic abuse, child abuse, elder abuse, hate crimes, bullying, gang violence, and violent crime.

Finally, Richardson explained the city’s Long Beach College Promise, which drew applause from the audience. Under the program, any Long Beach Unified School District (LBUSD) student is guaranteed a spot at Cal State Long Beach (CSULB). If they don’t qualify at CSULB then they have the opportunity to receive two semesters of tuition free schooling at Long Beach City College (LBCC).

Richardson, who was raised by a single mother and identified himself as a “free lunch kid” who attended 14 public schools before attending college, also noted the importance of making connections.

“It has to be personal,” he told the audience. “The moment for me, personally, when I knew I wanted to work on an issue like this and commit to public service, was the moment I received my college acceptance letter. When I was 17 years old and I received that letter that said to me: ‘you overcame barriers, you have value and you matter, and since you matter you have a commitment to pay that forward’.”

To see the full summit, click here.

Stephanie Rivera covers immigration and the north, west and central parts of Long Beach. Reach her at stephanie@lbpost.com or on Twitter at @StephRivera88.

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LOCAL NEWS

Long Beach OKs $9.6M property purchase for year-round homeless shelter

Council member Rex Richardson speaks during a press conference announcing agreement to acquire property for future year-round homeless shelter in north Long Beach on Monday, January 28, 2018. (Photo by Ana P. Garcia, Contributing Photographer)

By HAYLEY MUNGUIA | hmunguia@scng.com | Long Beach Press-Telegram

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Long Beach will move forward with the $9.6 million purchase of more than two acres of property for a year-round homeless shelter, thanks to a unanimous City Council vote on Tuesday, Feb. 5.

The North Long Beach property, located at 6481-6845 Atlantic Ave., is currently home to Eddie’s Liquor and the former site of Atlantic Farms. But by next summer, it will be the city’s first municipal, year-round homeless shelter.

According to city staff, the shelter will serve homeless adults, with 125 beds and services like job training. It will also have temporary space for homeless families, along with the support to help them find long-term housing.

Councilman Rex Richardson, who represents the ninth district where the property is located, kicked off the discussion during Tuesday’s meeting by emphasizing that the purchase is just the beginning of the process.

“This is a test. Everyone’s watching,” he said. “We’re going to need 75, 100 more shelter beds in the city to make this work. This isn’t the end-all, be-all solution for homelessness in the city."

He was referring to a report released last year by the Everyone Home Long Beach task force, which found the city needs to add 200 emergency homeless shelter beds by the end of 2020.

Regardless, Richardson said the purchase is an important step, and he thanked his council colleagues for their support in making it a reality.

The vote followed a lengthy public comment period, in which dozens of people gave varying thoughts on the deal. While nearly everyone who spoke agreed that Long Beach needs a shelter, some questioned whether the city is getting the best deal possible.

“I worry that the value of the property has been inflated by a marijuana gold rush that is over,” said Long Beach resident Lauren Boland, referring to the fact that an appraisal of the property attached some of its value to the revenue it could potentially generate in the cannabis business.

“I ask the city to get another appraisal. ... Do the due diligence. The homeless people out there need every dollar spent appropriately,” she added.
Boland was not the only community member to raise that concern. The Long Beach Reform Coalition was also skeptical about the price tag, citing the fact that the property last sold in December 2013 for $2 million.

But John Keisler, the city’s economic development director, said that sale figure was below market value due to an arrangement between the buyer and seller at that time. He said the appraisal that Long Beach commissioned, which pinned the property’s value at about $7.5 million, reflected growing property values for industrial real estate in the area overall.

Regardless of those concerns, most of the residents who spoke simply expressed their full-throated support.

Maricela de Rivera, a ninth district resident who lives within walking distance of the site, was one of them.

“I’ve seen people in District Nine — my neighborhood — say, ‘Yes in my backyard,’ because we are going to help people,” she said. “I’m incredibly proud of Rex Richardson and the city of Long Beach for taking this measure.”