What Is a Regional Greenprint?

A tool to help users make better land use and transportation infrastructure decisions and support conservation investments based on the best available scientific data.
Why do we need a Regional Greenprint?

- Balance growth with conservation
- Accommodate infrastructure while protecting natural resources
- Address the lack of consistent, regional data and tools
- Better prioritize lands for mitigation
- Resource for our member agencies and stakeholders

What will it look like?

- Custom, web-based interactive map tool
- Compilation of regional data about conservation and growth
- Themes that organize information and map data layers organized by themes
- Specific to local values and needs, like location of natural hazards like fire, flood, and seismic zones
## Who will use the Greenprint?

- Local Governments
- Transportation agencies
- Infrastructure agencies
- Natural resource and regulatory agencies
- Developers
- Consultants
- Funders
- Land conservation organizations
- Community-based organizations
- Indigenous & tribal communities

## How can the Greenprint be used or implemented?

**Support better land use planning and decision making**

- Grow communities while avoiding agriculture and habitat
- Siting mitigation for freeway and rail alignments
- Identifying places that need green infrastructure or access to open space
- Establish ordinances like Ventura Habitat Connectivity and Wildlife Corridor Ordinance
- General plan updates and zoning changes
- Support regional advance mitigation planning (RAMP)
## What's next?

<table>
<thead>
<tr>
<th>2020</th>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Scoping</strong></td>
<td><strong>Strategic Outreach</strong></td>
<td><strong>Data Gathering &amp; Tool Development</strong></td>
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<td>- Kickoff Meeting &lt;br&gt; - Establish Steering Committee &lt;br&gt; - Develop Outreach Strategy &lt;br&gt; - Identify role/charter for stakeholders</td>
<td>- Connect with stakeholders &lt;br&gt; - Intersect with SCAG working groups</td>
<td>- Develop themes, goals, &amp; objectives &lt;br&gt; - Gather datasets &lt;br&gt; - Connect with science advisers</td>
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<td>- Gain insights on tool uses and datasets &lt;br&gt; - Conduct rapid assessments</td>
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<td>- Develop reporting framework &lt;br&gt; - Wireframe/mockups</td>
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<td>- Develop case studies</td>
<td>- RAMP study &lt;br&gt; - Website and Greenprint &lt;br&gt; - API and database</td>
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### Launch & Evaluation
- Outreach campaign  
- Website and Greenprint  
- API and database

- RAMP study  
- Funding and implementation

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**Greenprint Demo**

[www.bayareagreenprint.org](http://www.bayareagreenprint.org)
Thank You

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