



# Southern California GOVERNMENT-TO-UNIVERSITY INITIATIVE

## PROMISING STRATEGIES TO EXPAND TALENT & DIVERSITY IN THE PUBLIC-SECTOR WORKFORCE

WEBINAR

WED., DEC. 8, 2021 | 9AM – 10AM PACIFIC TIME

You are invited to attend a webinar that will present the findings of a new research study on expanding the talent and diversity of the Southern California public-sector workforce, with lessons that may be applied in other regions of the country.

Although there is great interest in attracting talented and underrepresented individuals into public-sector careers, there is also concern that graduates of colleges and universities may not be considering the public sector and that government agencies are not doing all they could to attract the next generation of workers. This study seeks to help bridge these gaps by identifying the most promising strategies that public-sector agencies, colleges and universities, and community organizations can pursue to increase the number of talented and underrepresented workers entering into public-sector careers.

The study based its findings on analysis of the literature regarding challenges and opportunities, characterization of workforce data, and interviews with students, career services professionals, and representatives of public-sector agencies in Southern California.

The study has also prepared a series of short videos that showcase diverse public-sector employees who speak about their careers and pathways through the public sector. The webinar will explain how to access and use these videos to communicate about opportunities in public-sector careers.

During the webinar, you will have the opportunity to ask questions to the study team.

The study report, *Recruiting and Hiring a Diverse and Talented Public-Sector Workforce*, is forthcoming and expected to be released before this webinar on the [RAND website](#).

This study was conducted by RAND, an independent, non-profit research institution based in Santa Monica, CA, and the Southern California Association of Governments (SCAG), with funding from the Volcker Alliance and SCAG. RAND and SCAG are supporting the [Southern California Government-to-University Initiative \(SoCal G2U\)](#), which is part of the [Volcker Alliance's G2U Initiative](#) to establish regional networks of government agencies and colleges and universities in order to strengthen collaboration regarding the public-sector workforce.

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