



**PRE-CERTIFIED**

# **LOCAL HOUSING DATA**

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FOR THE CITY OF **ROLLING HILLS**

UPDATED APRIL 2021



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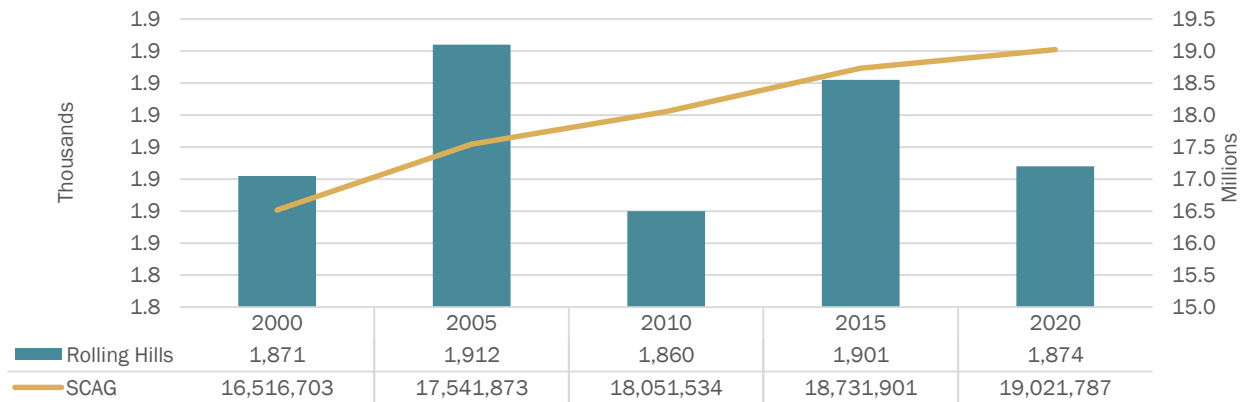
## Pre-Certified Local Housing Data for Rolling Hills

Developed by SCAG and pre-certified by the California Department of Housing and Community Development (HCD) for use in 6th cycle housing elements.

This report contains a wide range of jurisdiction-level data elements intended to provide an understanding housing need experienced in Rolling Hills as a part of its 6th cycle housing element update. Data sources are noted below each table or figure.

### I. POPULATION, EMPLOYMENT, AND HOUSEHOLDS

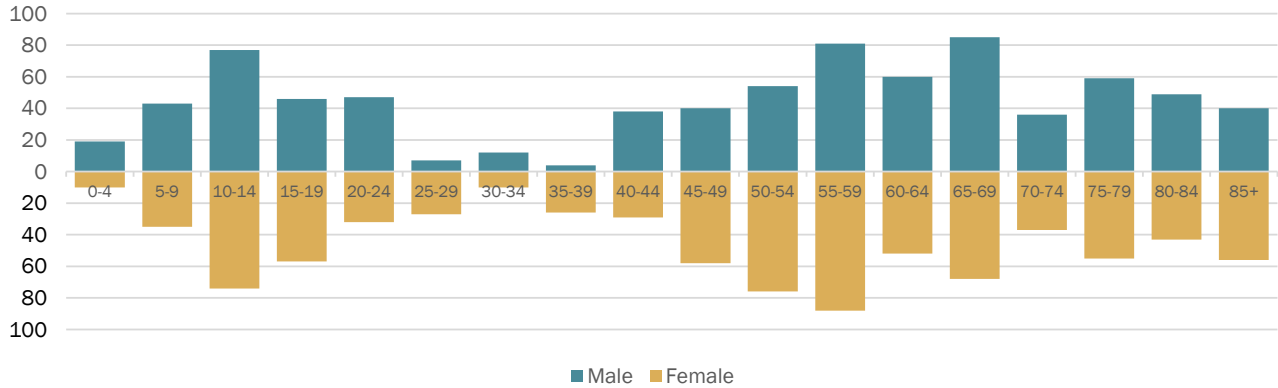
#### Population Trend, 2000-2020



CA DOF E-5 Population and Housing Unit Estimates

Rolling Hills has a 2020 total population of 1,874 including living in group quarters according to the California Department of Finance. The chart above describes the population trend in Rolling Hills from 2000 to 2020. Over this period Rolling Hills had an annual growth rate of 0% compared to 0.7% for the region.

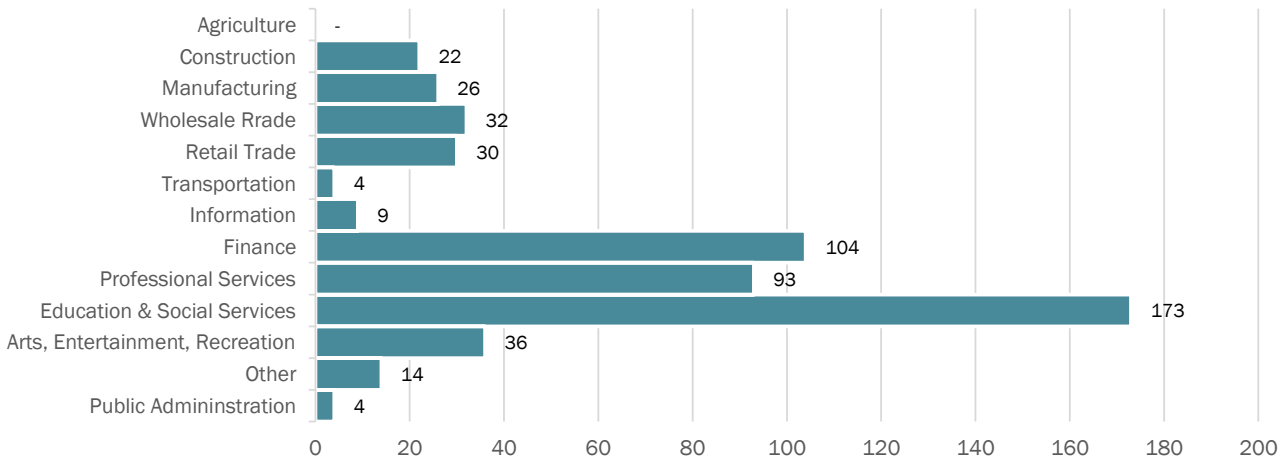
### Current Population by Age and Sex



American Community Survey 2014-2018 5-year estimates

The population of Rolling Hills is 48.9% male and 51.1% female. The share of the population of Rolling Hills which is under 18 years of age is 20.4%, which is lower than the regional share of 23.4%. Rolling Hills's seniors (65 and above) make up 32.4% of the population, which is higher than the regional share of 13%.

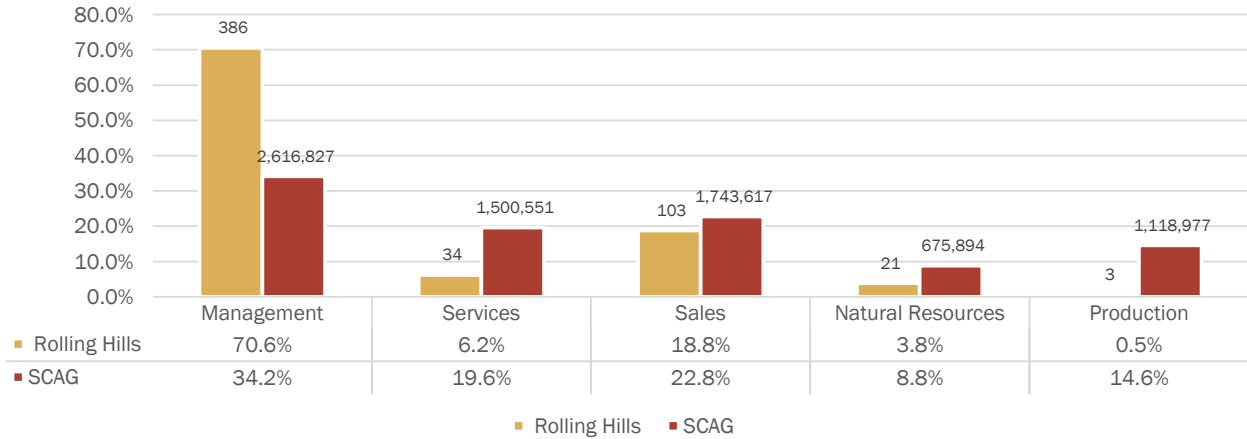
### Employment by Industry



American Community Survey 2014-2018 5-year estimates using groupings of 2-digit NAICS codes.

Rolling Hills has 547 workers living within its borders who work across 13 major industrial sectors. The chart above provides detailed employment information. The most prevalent industry is Education & Social Services with 173 employees (31.6% of total) and the second most prevalent industry is Finance with 104 employees (19% of total).

## Employment by Occupation



American Community Survey 2014-2018 5-year estimates using groupings of SOC codes.

In addition to understanding the industries in which the residents of Rolling Hills work, it is also possible to analyze the types of jobs they hold. The most prevalent occupational category in Rolling Hills is Management, in which 386 (70.6% of total) employees work. The second-most prevalent type of work is in Sales, which employs 103 (18.8% of total) in Rolling Hills.

## Farmworkers

### Farmworkers by Occupation:

Rolling Hills	Percent of total Rolling Hills workers:	SCAG Total	
0	0.00%	57,741	Total jobs: Farming, fishing, and forestry occupations
0	0.00%	31,521	Full-time, year-round jobs: Farming, fishing, and forestry occupations

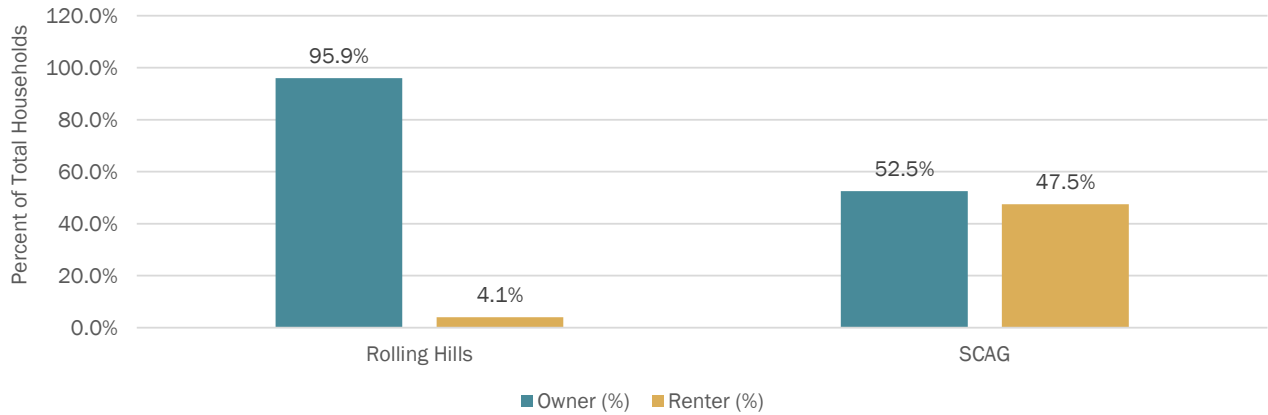
### Employment in the Agricultural Industry:

Rolling Hills	Percent of total Rolling Hills workers:	SCAG Total	
0	0.00%	73,778	Total in agriculture, forestry, fishing, and hunting
0	0.00%	44,979	Full-time, year-round in agriculture, forestry, fishing, and hunting

American Community Survey 2014-2018 5-year estimates using groupings of NAICS and SOC codes.

Statewide, farmworker housing is of unique concern and of unique importance. While only a small share of SCAG region jurisdictions have farmworkers living in them, they are essential to the region's economy and food supply.

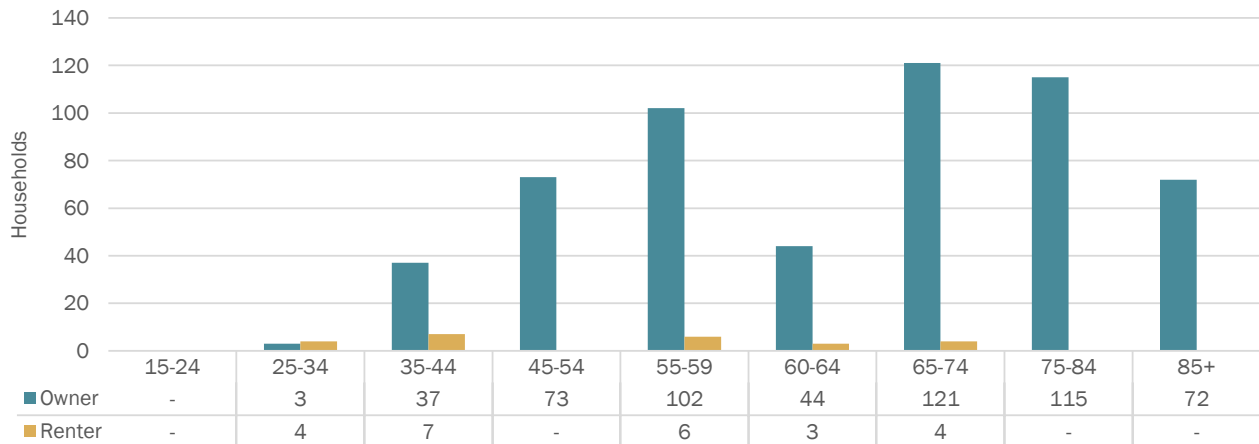
## Housing Tenure



American Community Survey 2014-2018 5-year estimates.

Housing security can depend heavily on housing tenure, i.e. whether homes are owned or rented. Rolling Hills's housing stock consists of 591 total units, 567 of which are owner-occupied and 24 of which are renter-occupied. The share of renters in Rolling Hills is lower than in the SCAG region overall.

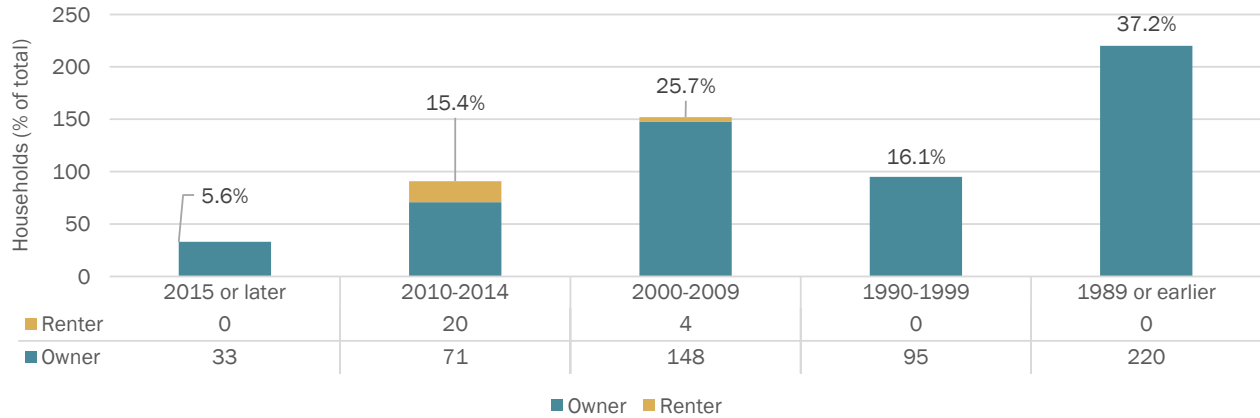
## Housing Tenure By Age



American Community Survey 2014-2018 5-year estimates.

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## Housing Tenure by Year Moved to Current Residence

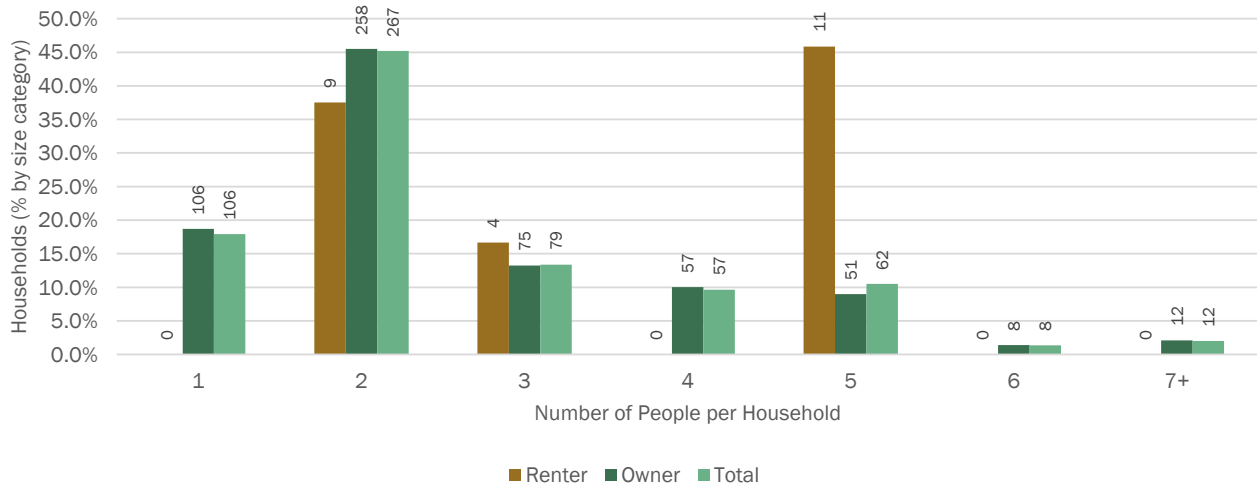


American Community Survey 2014-2018 5-year estimates.

Across the SCAG region, the most common move-in period was 2010-2014 (31.9%) followed by 2000-2009 (26.1%). In Rolling Hills, the period during which most people started living in their current residence was 1989 or earlier (37.2%) followed by 2000-2009 (25.7%).

## II. SPECIALIZED HOUSEHOLD NEEDS: LARGE FAMILIES, SENIORS, AND FEMALE-HEADED

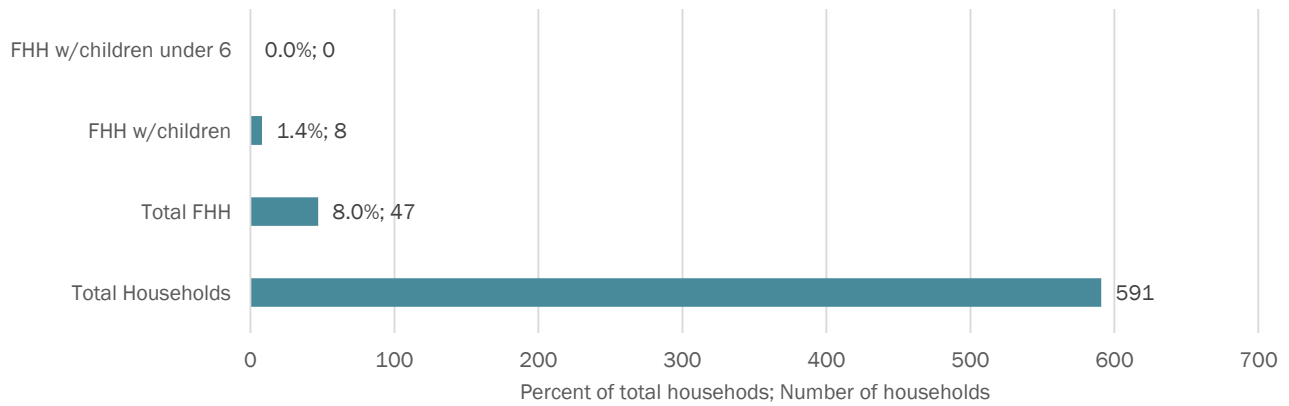
### Households by Household Size



American Community Survey 2014-2018 5-year estimates.

This chart illustrates the range of household sizes in Rolling Hills for owners, renters, and overall. The most commonly occurring household size is of two people (45.2%) and the second-most commonly occurring household is of one person (17.9%). Rolling Hills has a lower share of single-person households than the SCAG region overall (17.9% vs. 23.4%) and a lower share of 7+ person households than the SCAG region overall (2% vs. 3.1%).

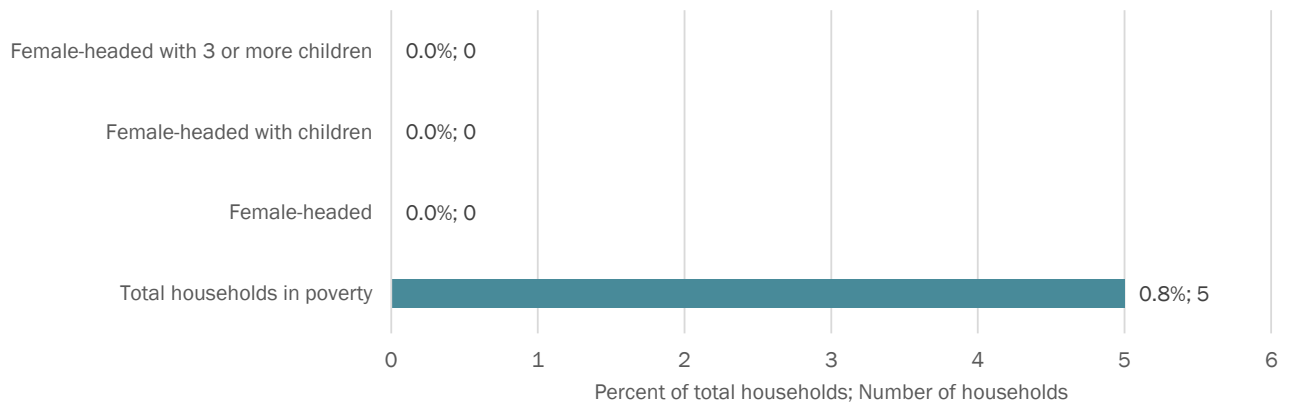
## Female Headed Households (FHH)



American Community Survey 2014-2018 5-year estimates.

Statute requires analysis of specialized housing needs, including female-headed households in an effort to ensure adequate childcare or job training services. Of Rolling Hills's 591 total households, 8% are female-headed (compared to 14.3% in the SCAG region), 1.4% are female-headed and with children (compared to 6.6% in the SCAG region), and 0% are female-headed and with children under 6 (compared to 1.0% in the SCAG region).

## Households by Poverty Status



American Community Survey 2014-2018 5-year estimates.

0.8 percent of Rolling Hills's households are experiencing poverty, compared to 7.9 percent of households in the SCAG region. Poverty thresholds, as defined by the ACS, vary by household type. More information can be found at M256. In 2018, a single individual under 65 was considered in poverty with a money income below \$13,064/year while the threshold for a family consisting of 2 adults and 2 children was \$25,465/year.



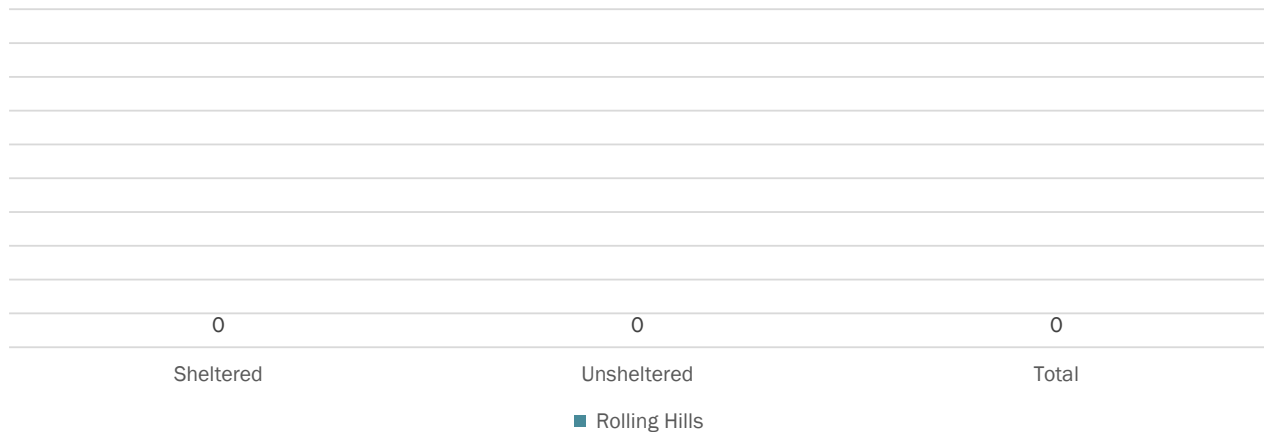
### Elderly Households by Income and Tenure

		Owner	Renter	Total	Percent of Total Elderly Households:
Income category, relative to surrounding area:	< 30% HAMFI	8	0	8	2.5%
	30-50% HAMFI	19	10	29	9.1%
	50-80% HAMFI	25	0	25	7.9%
	80-100% HAMFI	25	0	25	7.9%
	> 100% HAMFI	230	0	230	72.6%
<b>TOTAL</b>		<b>307</b>	<b>10</b>	<b>317</b>	

HUD CHAS, 2012-2016. HAMFI refers to Housing Urban Development Area Median Family Income.

Statute requires analysis of specialized housing needs, including housing needs for seniors. Federal housing data define a household type as 'elderly family' if it consists of two persons with either or both age 62 or over. Of Rolling Hills's 317 such households, 2.5% earn less than 30% of the surrounding area income, (compared to 24.2% in the SCAG region), 11.7% earn less than 50% of the surrounding area income (compared to 30.9% in the SCAG region).

### III. PEOPLE EXPERIENCING HOMELESSNESS

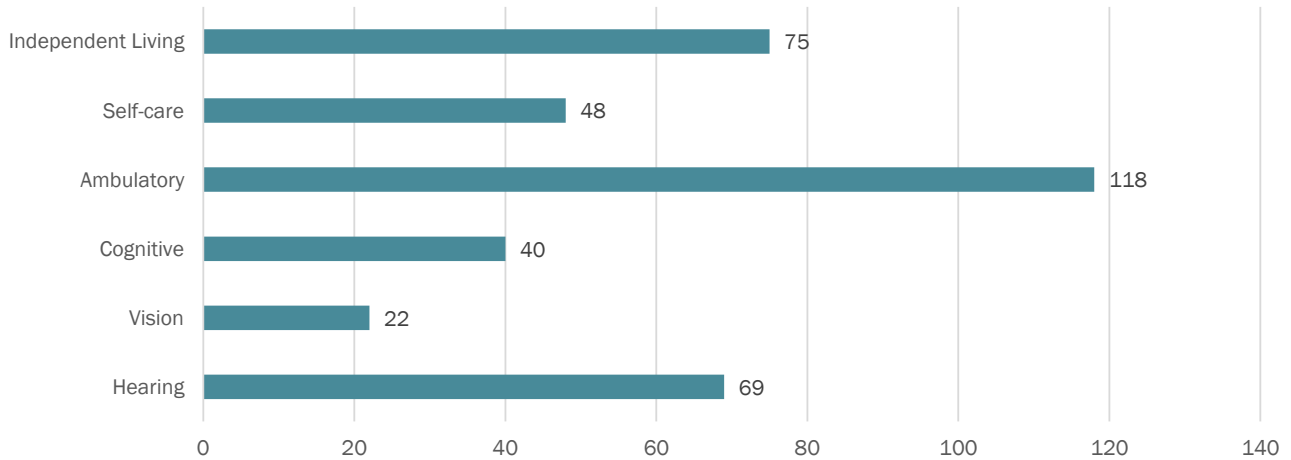


2019 city and county homelessness point-in-time counts processed by SCAG. Jurisdiction-level counts were not available in Imperial County and sheltered population (and thus total) counts were not available in Riverside County. As a result, SCAG region totals from this compilation of data sources likely undercount true totals.

#N/A

## IV. PEOPLE WITH DISABILITIES, INCLUDING DEVELOPMENTAL DISABILITIES

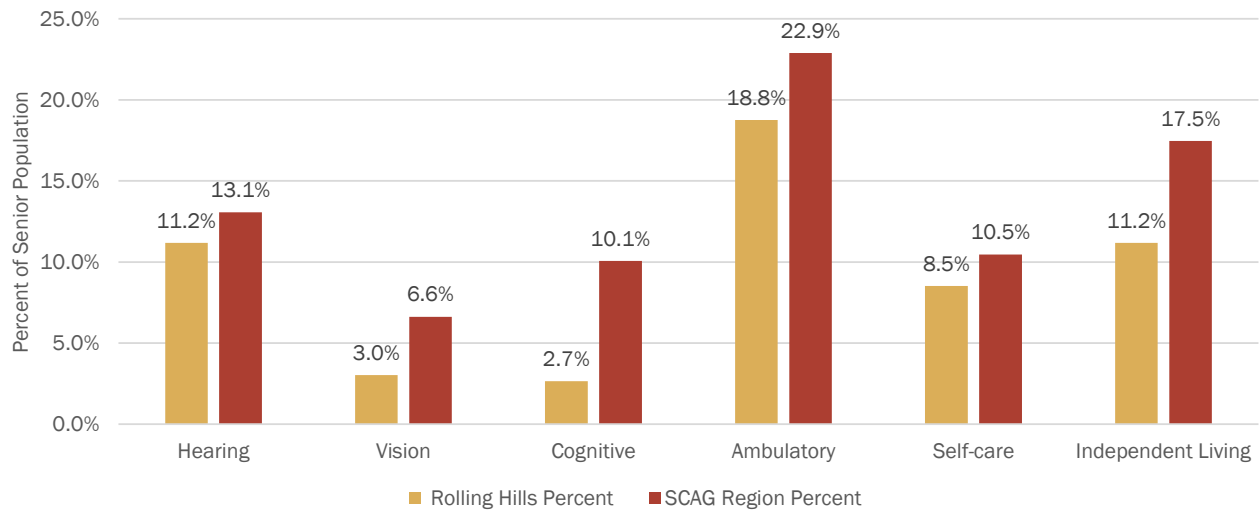
### Disability by Type



American Community Survey 2014-2018 5-year estimates.

Disability data also provides valuable context for assessing current and future need for accessible housing units. Note that since some disability types are not recorded for children below a certain age, calculating disability as a percentage of total population may not be accurate.

### Disability by Type - Seniors (65 and over)



American Community Survey 2014-2018 5-year estimates.

In Rolling Hills, the most commonly occurring disability amongst seniors 65 and older was an ambulatory disability, experienced by 18.8% of Rolling Hills's seniors (and 22.9% of seniors in the SCAG region).

## Disability by Employment Status

	With a Disability	Percent of Total	No Disability	Percent of Total
Employed	12	27%	389	54%
Unemployed	11	24%	25	3%
Not in Labor Force	22	49%	311	43%
<b>TOTAL</b>	<b>45</b>		<b>725</b>	

American Community Survey 2014-2018 5-year estimates.

Understanding the employment status of people with disabilities may also be an important component in evaluating specialized housing needs. In Rolling Hills, 26.7% of the population with a disability is employed, compared to 53.7% of the non-disabled population.

## Developmental Disabilities

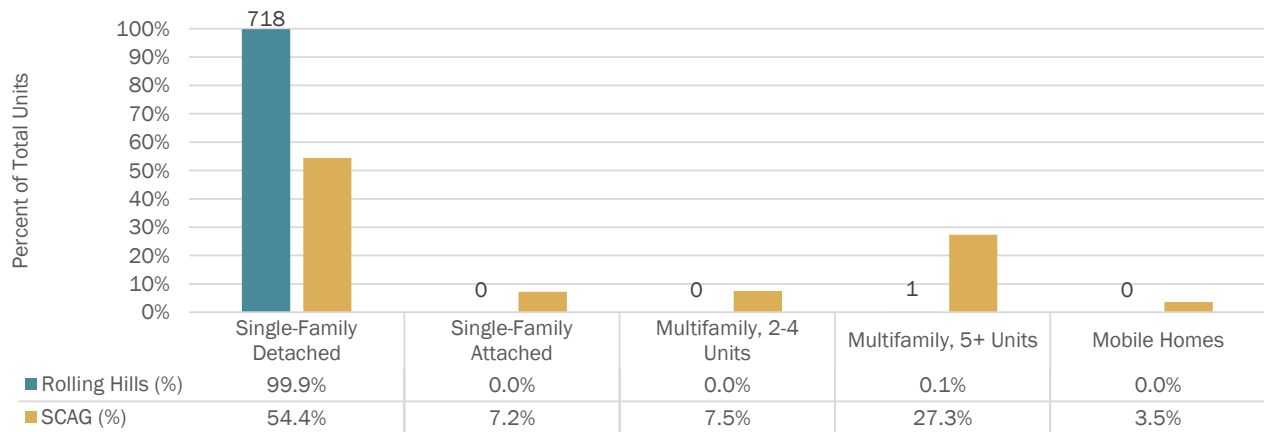
		Rolling Hills
<b>By Residence:</b>	Home of Parent/Family/Guardian	Unavailable
	Independent/Supported Living	Unavailable
	Community Care Facility	Unavailable
	Intermediate Care Facility	Unavailable
	Foster/Family Home	Unavailable
	Other	Unavailable
<b>By Age:</b>	0 - 17 Years	Unavailable
	18+ Years	Unavailable
<b>TOTAL</b>		<b>0</b>

CA DDS consumer count by CA ZIP, age group and residence type for the end of June 2019. Data available in 161/197 SCAG jurisdictions.

The California Department of Developmental Services also provides data on developmental disabilities by age and type of residence. These data are collected at the ZIP-code level and were joined to the jurisdiction-level by SCAG. Totals may not match as counts below 11 individuals are unavailable and some entries were not matched to a ZIP code necessitating approximation.

## V. HOUSING STOCK CHARACTERISTICS

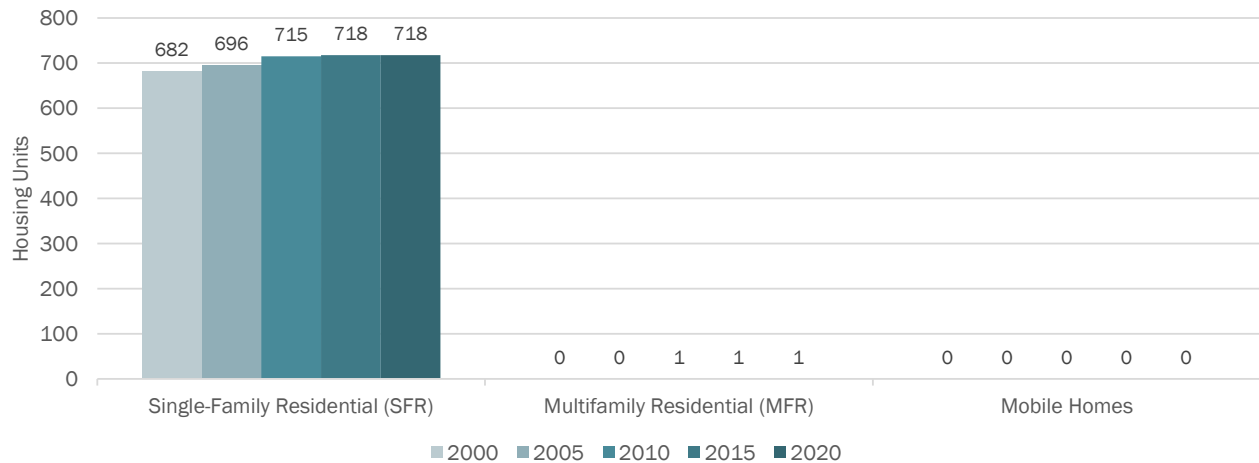
### Housing Type



CA DOF E-5 Population and Housing Unit Estimates

The chart above provides detailed information on the housing stock in Rolling Hills, which has a total of 719 housing units. The most prevalent housing type in Rolling Hills is single-family detached with 718 units. The share of all single-family units in Rolling Hills is 99.9%, which is higher than the 61.7% share in the SCAG region. Out of the total housing units in Rolling Hills, there are 666 occupied-units, which equates to a 7.4% total vacancy rate. The average household size (as expressed by the population to housing unit ratio) is 2.814.

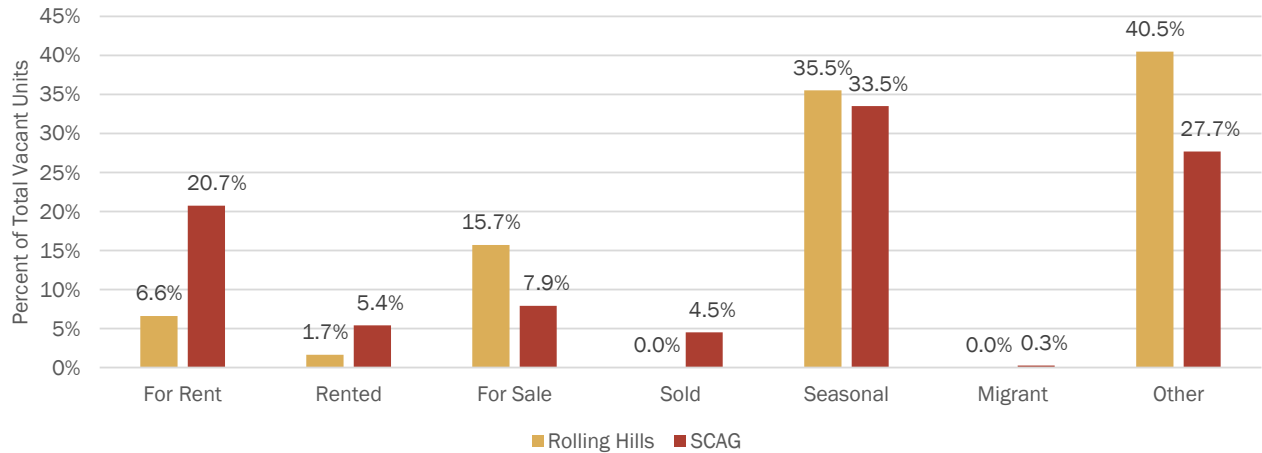
### Housing Type Trend



CA DOF E-5 Population and Housing Unit Estimates

Over the past two decades (2000-2020), there has been more construction of single-family residential units than multi-family residential units in Rolling Hills. When comparing 2000 to 2020, SFR units increased by 36, MFR units increased by 1, and mobile homes decreased by .

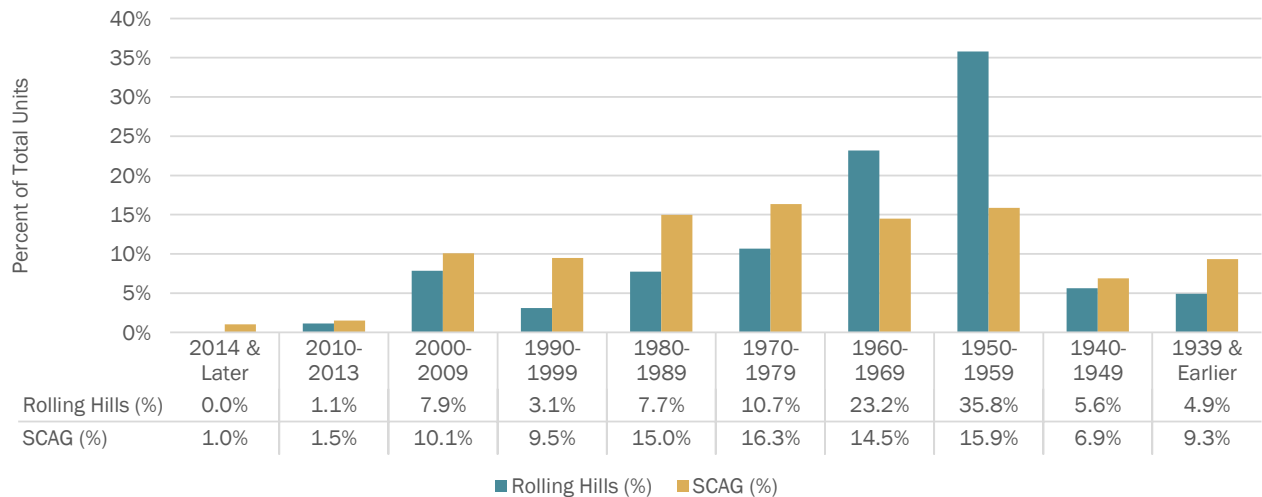
### Vacant Units by Type



American Community Survey 2014-2018 5-year estimates.

The ACS provides additional detail on vacant housing units by category.

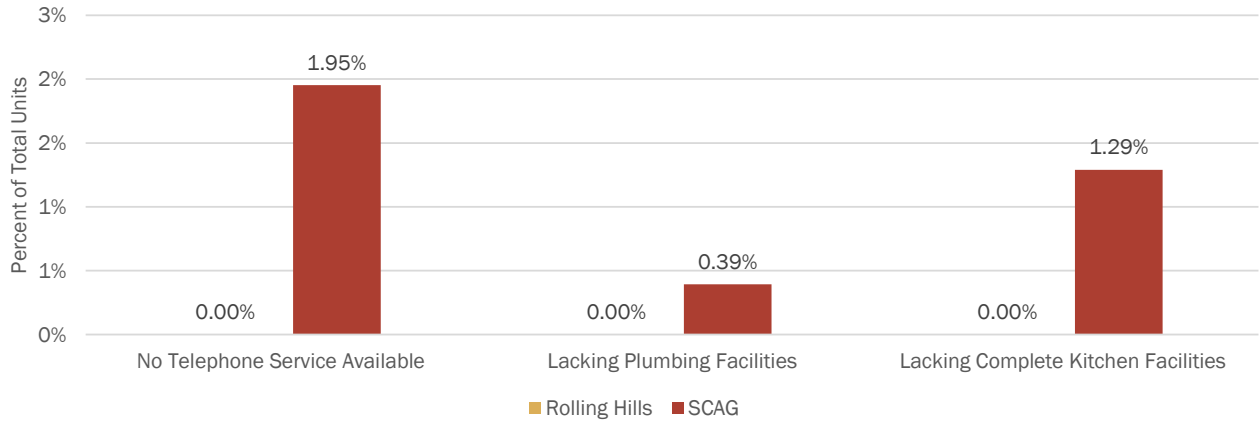
### Housing Units by Year Structure Built



American Community Survey 2014-2018 5-year estimates.

Examining the age of the current housing stock is one way to understand how historical development patterns have contributed to a city's form. The time period where the highest share of Rolling Hills's housing units were built is 1950-1959, while in the SCAG region more units were built during 1970-1979 than any other period.

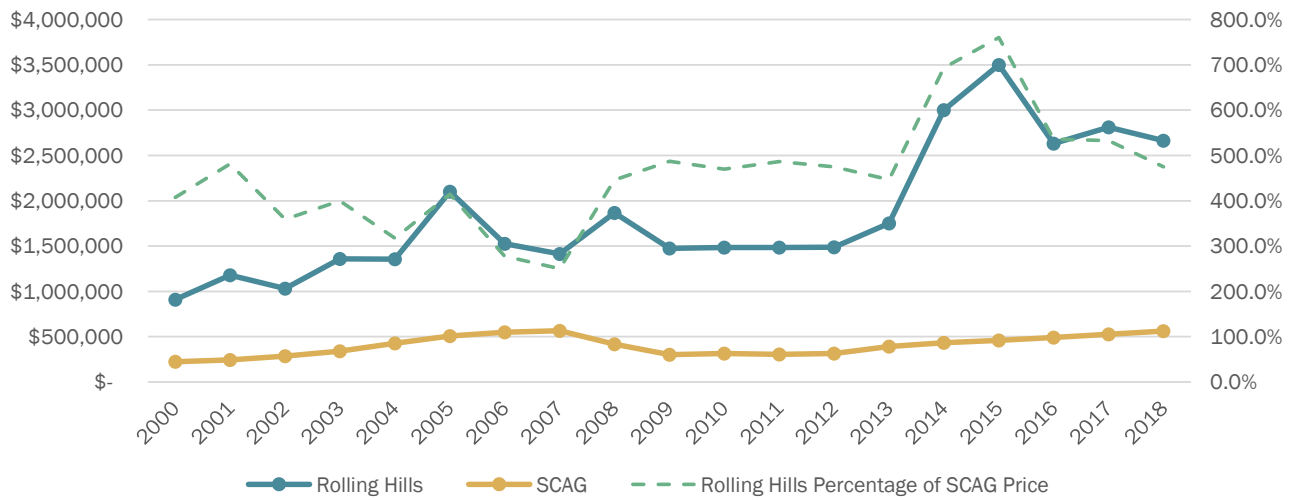
## Substandard Housing



American Community Survey 2014-2018 5-year estimates.

The ACS includes surveys about three factors of what may be considered substandard housing. In Rolling Hills, units lack telephone service, units lack plumbing facilities, and units lack complete kitchen facilities.

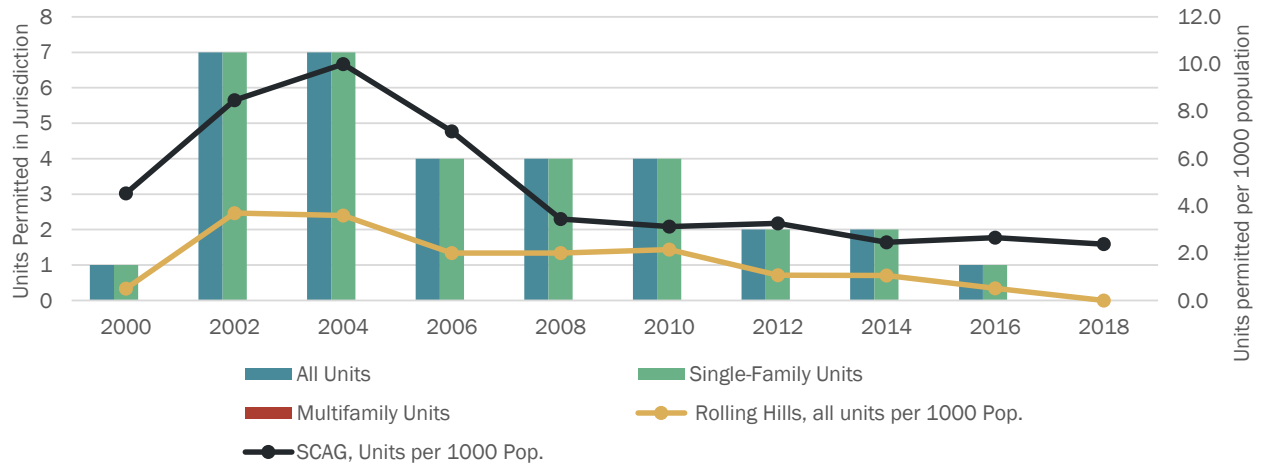
## Median Home Sales Price for Existing Homes



SCAG Local Profiles, Core Logic/Data Quick. SCAG median home sales price calculated as household-weighted average of county medians.

Between 2000 and 2018, median home sales prices in Rolling Hills increased 193% while prices in the SCAG region increased 151%. 2018 median home sales prices in Rolling Hills were \$2,664,750 and the highest experienced since 2000 was \$3,500,000 in 2015. Prices in Rolling Hills have ranged from a low of 250.1% of the SCAG region median in 2007 and a high of 760.3% in 2015.

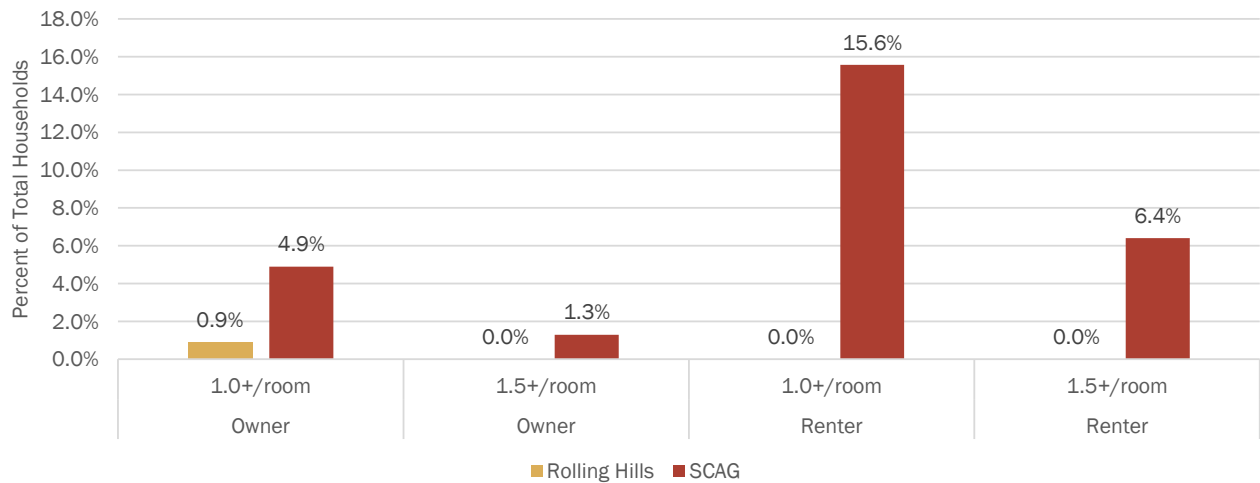
## Housing Units Permitted



Core Logic/Data Quick. Additional detail available in SCAG 2019 Local Profiles. SCAG median home sales price calculated as household-weighted average of county medians.

## VI. OVERPAYMENT AND OVERCROWDING

### Crowding by Extent and Tenure



American Community Survey 2014-2018 5-year estimates.

In Rolling Hills, 5 owner-occupied and renter-occupied households had more than 1.0 occupants per room, which meets the ACS definition for overcrowding. owner-occupied households and renter-occupied households had more than 1.5 occupants per room, which meets the ACS definition for severe overcrowding.

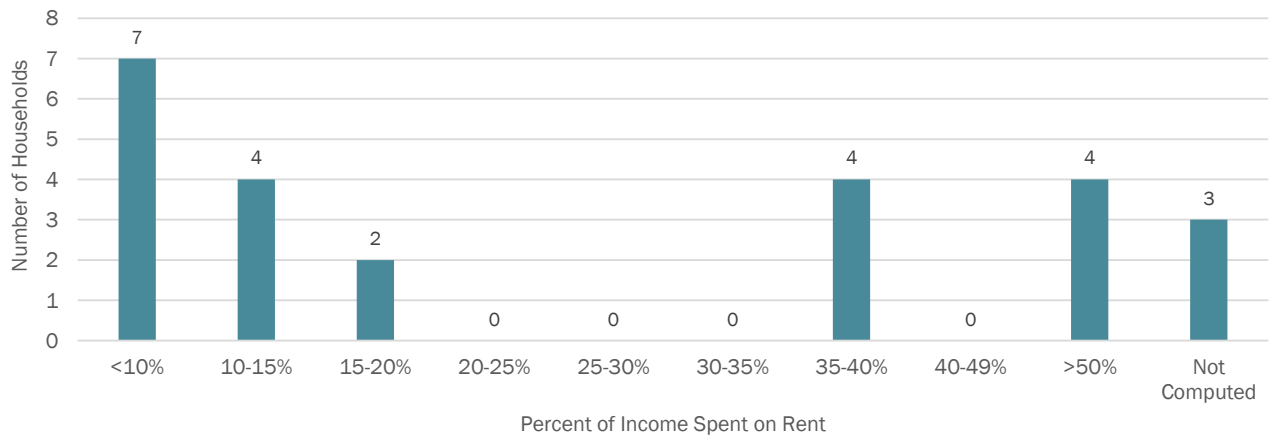
### Cost Burden by Income

Households by Share of Income Spent on Housing Cost:			
Income	< 30%	30-50%	> 50%
< 30% HAMFI	0	4	8
30-50% HAMFI	4	8	16
50-80% HAMFI	4	0	25
80-100% HAMFI	0	0	25
> 100% HAMFI	409	90	44
<i>Total Households</i>	<i>417</i>	<i>102</i>	<i>118</i>

HUD CHAS, 2012-2016. HAMFI refers to Housing Urban Development Area Median Family Income.

Housing cost burden is most commonly measured as the percentage of gross income spent on housing, with 30% a usual threshold for 'cost burden' and 50% the threshold for 'severe cost burden.' However, a lower-income household spending the same percent of income on housing as a higher-income household will likely experience more true 'cost burden.' These data indicate the number of households in Rolling Hills by their income relative to the surrounding area and their share of income spent on housing.

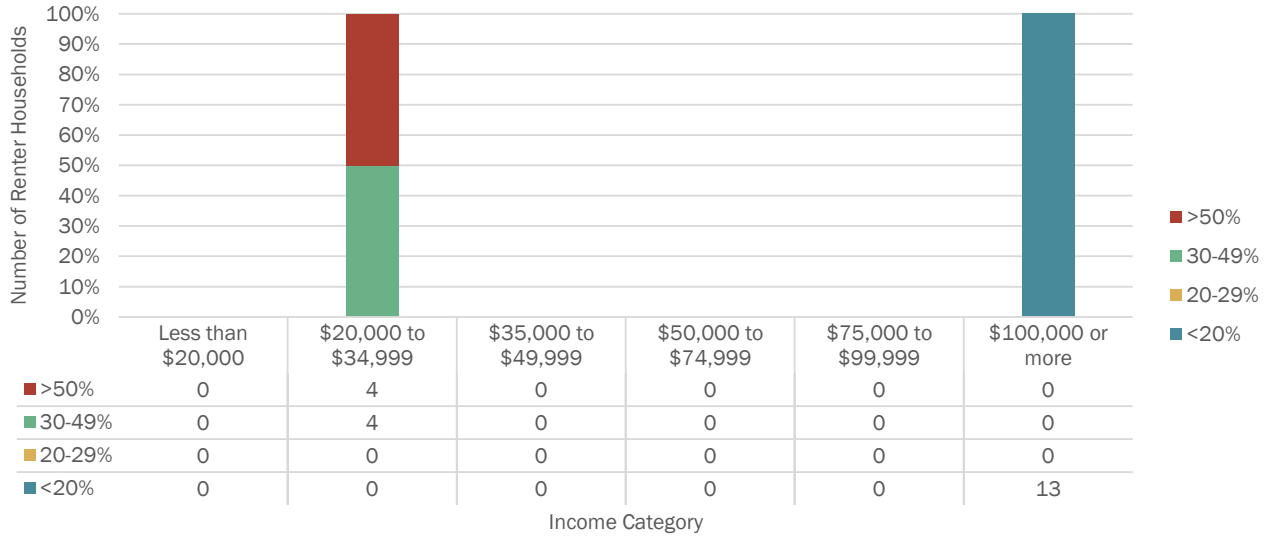
### Spending on Rent



Across Rolling Hills's 24 renter households, 8 (33.3%) spend thirty percent or more of gross income on housing cost, compared to 55.3% in the SCAG region. Additionally, 4 renter households in Rolling Hills (16.7%) spend fifty percent or more of gross income on housing cost, compared to 28.9% in the SCAG region.



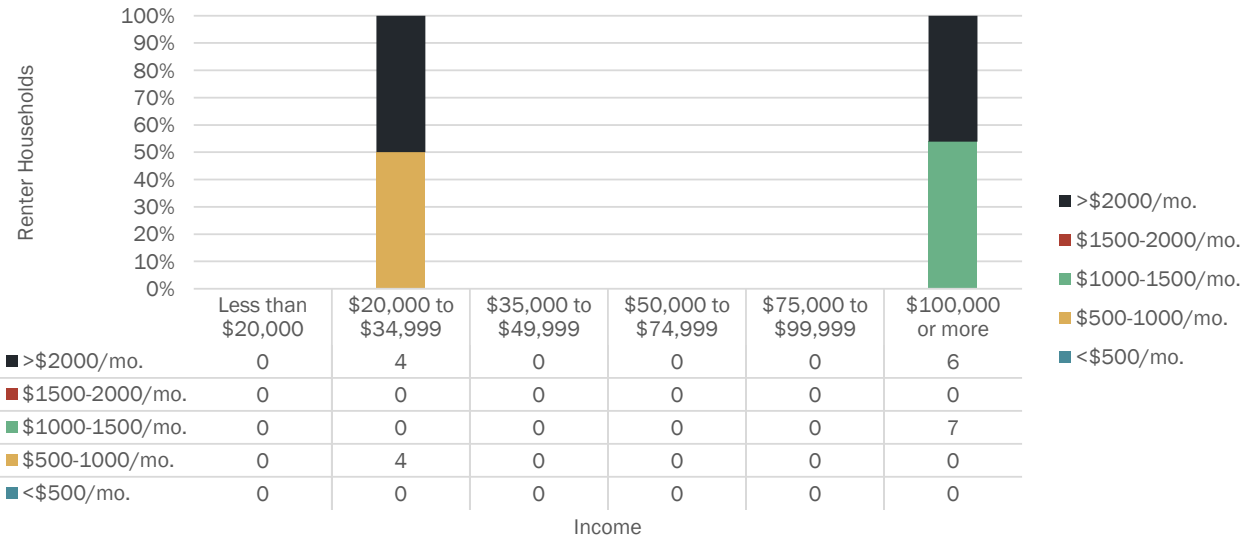
### Spending on Rent by Income



American Community Survey 2014-2018 5-year estimates.

While the previous table breaks down cost burden by area-relative income, the ACS also allows for the analysis of Rolling Hills's 21 renter households (for which income data are available) by spending on rent by income bracket (dollar amounts). As one might expect, the general trend is that low-income households spend a higher share of income on housing (e.g. over 50%) while high-income households are more likely to spend under 20% of income on housing.

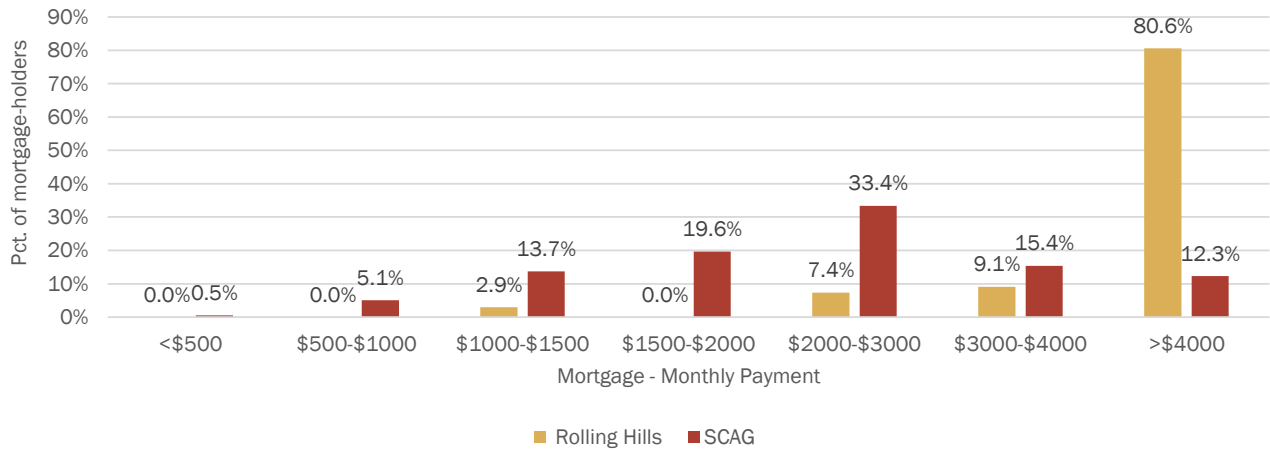
### Household Income by (Cash) Rent



American Community Survey 2014-2018 5-year estimates.

Rolling Hills renter households' cash rent paid can be broken down by household incomes. As one might expect, the general trend is that lower-income households spend less on rent while higher-income households spend more on rent, though this may not be universally true. Rent categories range from <\$500/month (0% of Rolling Hills renters) to >\$2000/month (47.6% of Rolling Hills renters). The most common rent category in Rolling Hills is >\$2000/month with 47.6% of renters.

### Monthly Owner Costs for Mortgage Holders



American Community Survey 2014-2018 5-year estimates.

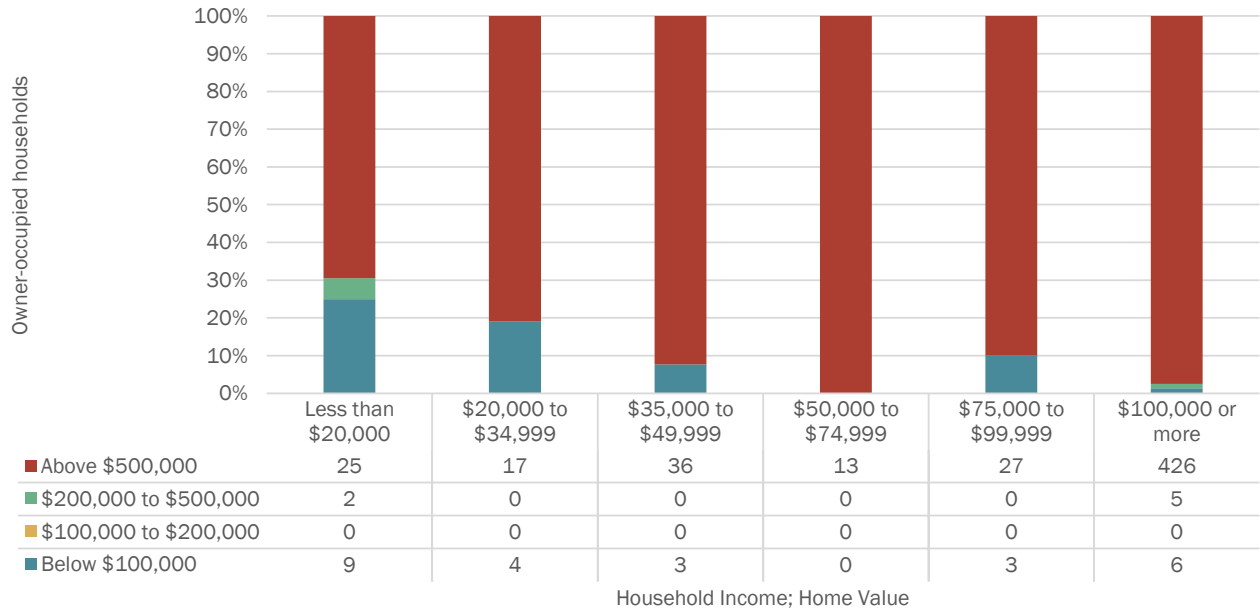
While renter households receive much of the focus when it comes to housing cost analysis, owner households make up 95.9% of Rolling Hills and 52.5% of the SCAG region. The most commonly occurring mortgage payment in Rolling Hills is >\$4000/month and the most commonly occurring mortgage payment in the SCAG region is \$2000-\$3000/mo.

### Costs for Mortgage Holders by Income



Mortgage-holding households in Rolling Hills can be broken down by income and the percentage of income spent on mortgage costs. As one might expect, the general trend is that lower-income households spend a higher share of income on housing costs, while high-income households may spend a lower share of income on housing. The income category most prevalent amongst Rolling Hills mortgage-holding households is \$75,000 or more (304 households) and the most prevalent share of income spent on mortgage costs is under 20% (136 households).

### Household Income by Home Value (for owned units)



Another approach to evaluating the relationship between housing and income is to compare incomes and home values in Rolling Hills. The most commonly-occurring income category amongst owner households in Rolling Hills is \$100,000 or more (437 households) and the most commonly-occurring home value category is Above \$500,000 (544 households).

### Extremely Low Income Housing Needs

	Total Households	Households below 30% HAMFI	Share below 30% HAMFI
White, non-Hispanic	487	8	1.6%
Black, non-Hispanic	0	0	#DIV/0!
Asian and other, non-Hispanic	131	4	3.1%
Hispanic	25	0	0.0%
<b>TOTAL</b>	<b>643</b>	<b>12</b>	<b>1.9%</b>
Renter-occupied	20	0	0.0%
Owner-occupied	615	14	2.3%
<b>TOTAL</b>	<b>635</b>	<b>14</b>	<b>2.2%</b>

HUD CHAS, 2012-2016. HAMFI refers to Housing Urban Development Area Median Family Income.

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## VII. ASSISTED UNITS AT RISK OF CONVERSION

### Assisted Units at Risk of Conversion

Risk Level	Definition:	Low-income units in jurisdiction	Percent of county's low-income units
Very High	At-risk of converting to market rate within the next year	0	#DIV/0!
High	At-risk of converting to market rate in the next 1-5 years	0	#DIV/0!
Moderate	At-risk of converting to market rate in the next 5-10 years	0	#DIV/0!
Low	At-risk of converting to market rate in the next 10 or more years and/or are owned by a large/stable non-profit, mission-driven developer.	0	#DIV/0!
<b>TOTAL</b>		<b>0</b>	<b>#DIV/0!</b>

California Housing Partnership, July 2020. Includes HUD, Low-Income Housing Tax Credit (LIHTC), USDA, and CalHFA projects. Subsidized or assisted developments that do not have one of the aforementioned financing sources may not be included.

The California Housing Partnership (CHP) provides data on assisted housing units and assesses the level of risk to converting to market rate. These data identify homes without a known overlapping subsidy that would extend affordability beyond the indicated timeframe and unless otherwise noted are not owned by a large/stable non-profit, mission-driven developer. Detailed 2019 data can be found in SCAG's RHNA data appendix at <http://scag.ca.gov/programs/Documents/RHNA/SCAG-Final-RHNA-Data-Appendix-030520.pdf>. Complete, updated data can be requested from CHP through Danielle Mazzella, Preservation & Data Manager ([dmazzella@chpc.net](mailto:dmazzella@chpc.net))

## VIII. REGIONAL HOUSING NEEDS ALLOCATION

### Final 6th Cycle Regional Housing Needs Allocation for Rolling Hills:

	Units
Very-Low Income (<50% of AMI)	20
Low Income (50-80% of AMI)	9
Moderate Income (80-120% of AMI)	11
Above Moderate Income (>120% of AMI)	5
<b>TOTAL</b>	<b>45</b>

SCAG, 2021. Based on SCAG's 6th cycle Final RHNA Allocation, adopted March 2021. Please note that for the housing element update, local jurisdictions will have to consider extremely low income (ELI) households as well. ELI housing needs may be calculated either by using Census data or simply assuming that 50 percent of the very low income households qualify as extremely low income households.

## MAJOR DATA SOURCES USED

	DESCRIPTION	FOR MORE INFORMATION, PLEASE SEE
ACS	American Community Survey 2014-2018 5-year estimates	<a href="http://www.data.census.gov">www.data.census.gov</a>
DOF	CA DOF E-5 Population and Housing Unit Estimates	<a href="http://www.dof.ca.gov/forecasting/demographics/">www.dof.ca.gov/forecasting/demographics/</a>
CHAS	HUD CHAS, 2012-2016	<a href="http://www.huduser.gov/portal/datasets/cp.html">www.huduser.gov/portal/datasets/cp.html</a>
CA DDS	California Department of Developmental Services	<a href="http://www.dds.ca.gov/transparency/">www.dds.ca.gov/transparency/</a>
SCAG LOCAL PROFILES	Including Construction Industry Research Board (CIRB) and Core Logic/DataQuick	<a href="http://www.scag.ca.gov/DataAndTools/Pages/LocalProfiles.aspx">www.scag.ca.gov/DataAndTools/Pages/LocalProfiles.aspx</a>



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[www.scag.ca.gov](http://www.scag.ca.gov)

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**IMPERIAL COUNTY**

1503 North Imperial Ave., Ste. 104  
El Centro, CA 92243  
Tel: (213) 236-1967

**ORANGE COUNTY**

OCTA Building  
600 South Main St., Ste. 741  
Orange, CA 92868  
Tel: (213) 236-1997

**RIVERSIDE COUNTY**

3403 10th St., Ste. 805  
Riverside, CA 92501  
Tel: (951) 784-1513

**SAN BERNARDINO COUNTY**

1170 West 3rd St., Ste. 140  
San Bernardino, CA 92410  
Tel: (213) 236-1925

**VENTURA COUNTY**

4001 Mission Oaks Blvd., Ste. L  
Camarillo, CA 93012  
Tel: (213) 236-1960