

Safe and Active Streets Working Group (SASWG)

Wednesday, June 14, 2023

WWW.SCAG.CA.GOV

Session Logistics



The meeting is scheduled for 1.5 hours.



All participant lines will be muted.



At the end of each presentation, there will be a Q & A. If you have a question, please type it into the chat box.



All presentations will be emailed to those who registered to participate in today's meeting.

Interpretation Services Available

SCAG offers interpretation for the Safe & Active Streets Working Group (& for other SCAG events)

When registering, indicate your interest in **interpretation services** & your **preferred language**.

Interpretation services are guaranteed with **72-hour advance notice**.



Introductions



In the chat, please share your

Name, pronouns, and agency/organization.





Agenda

- **1. Welcome & Introductions** Andrés Carrasquillo, SCAG
- **2. Go Human Updates** Alina Borja, SCAG
- **3. REAP 2.0 Program Announcements** Jacob Noonan, SCAG
- **4. Applying for a Safe Streets & Roads 4 All Grant** Andrés Carrasquillo, SCAG
- **5. HIVE Safety Solutions Overview** *Kim Kolody/Teresa Crisp, Jacobs*
- 6. Connect SoCal 2024 Update (Active Transportation, Mobility Hubs) Krista Yost, SCAG
- **7. Announcements & Closing** Andrés Carrasquillo, SCAG



2023 Go Human Updates

June 14, 2023

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🚯 🚳 human



Contents

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- 1Community Hubs Awards
Announcement2Co-branded Safety Messaging
Materials3Kit of Parts4Safety Storytelling Campaign
 - APA Award Winners

Go Human Community Hubs Grant Program Goals

- Leverage new or existing community gathering and resource sites to implement traffic safety strategies including but not limited to messaging, education, engagement activities, leadership development, community assessment or resource distribution.
- Hubs may include a physical or digital space or network.
- A hub co-locates multiple resources accessed by community members.



Congratulations to the Community Hubs Awardees!

Highlander Boxing Club

- HBC Community Hub
- San Bernardino County

Bike Ventura County (BikeVC)

- Youth Summer of Safety at the Oxnard Hub
- Ventura County

Youth Leadership Institute

- Eastern Coachella Valley Transportation Equity Allied Leadership (ECV TEAL)
- Riverside County

Nyeland Promise

- Viajes Seguros en Nyeland Acres -Comadres al Rescate
- Ventura County

Reach Out

- Jurupa Valley Community Hub
- Riverside County

The Bicycle Tree

- TWIGY Bikey Summer
- Orange County

Congratulations to the Community Hubs Awardees!

Latino Health Access

- Ride, Walk & Roll Orange County! 2023
- Orange County

Yolanda Davis-Overstreet Consulting

- *Re-Imagine Biking While Black: A Road Map to Advocacy & Joy Guide*
- Los Angeles County

People for Mobility Justice

- South LA Quick Build Community Planning
- Los Angeles County

Koreatown Youth & Community Center

- Koreatown Walk Audits
- Los Angeles County

BikeLA

- Safety Through Education and Distribution Program
- Los Angeles County

Learn More at the Go Human blog!

https://scag.ca.gov/news/scag-go-human-awards-360000-11-community-driven-projects

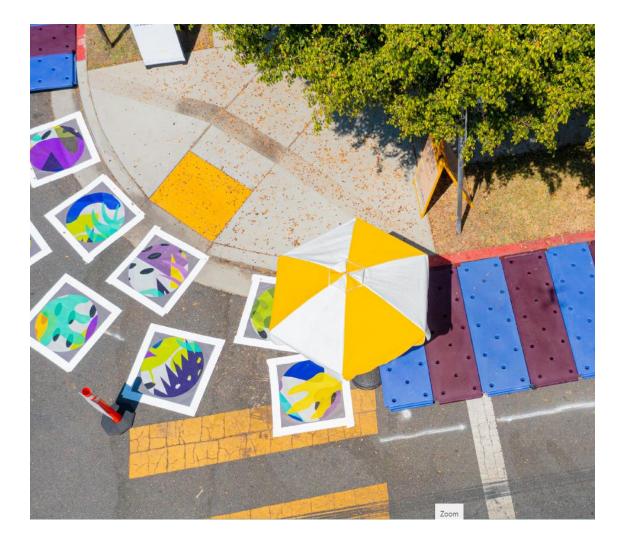
Co-branded Safety Messaging Materials

- SCAG supports traffic safety campaigns by designing, printing, and shipping advertisements to local partners.
- Ad types include banners, lawn signs, digital ads, and more.
- <u>Requests</u> for co-branded materials are now open.
- Print material and media services will be filled through Sep. 2023.



Kit of Parts

- Engagement tool for jurisdictions to temporarily demonstrate safety infrastructure.
- Available to jurisdictions, agencies and community-based organizations year-round at no cost.
- SCAG will provide in-depth technical assistance for five (5) Kit of Parts deployments through September 2023.
- New Resource: <u>Kit of Parts</u>
 <u>Playbook</u>



Kit of Parts: Learn More!

- Anticipated demos this year in: Buena Park, Montebello, Lynwood, Lancaster, Oxnard, and more.
- Two upcoming webinars and presentations highlighting community partners that have used the Kit.
 - American Planning Association (APA) CA Conference on **Sep. 16, 2023**
 - Association of Pedestrian and Bicycle Professionals (APBP) on Sep. 20, 2023



Safety Storytelling Campaign



Community Oral Histories

Video(s) about local efforts centering mobility justice and challenge dominant narratives of traffic safety.



Traffic Safety Pledge Drive

Incentives for new signatories to the *Go Human* Safety Pledge.



Community Expert-Led Education

Compensating community leaders to provide creative training services.

Congratulations to the APA Award Winners!

Santa Ana Active Streets Willard Safe Streets Orange County Chapter

- Grassroots Initiative
- Award of Excellence





City of Laguna Niguel *Niguel Hills Middle School*

Safety Improvements Orange County Chapter

- Implementation
- Award of Excellence

Congratulations to the APA Award Winners!



Congratulations to the APA Award Winners!

The ArtLands

Revitalizing Public Transit Through Bus Bench Art Inland Empire Chapter

- Grassroots Initiative
- Award of Excellence





THANK YOU!

For more information, please visit: https://scag.ca.gov/go-human



HOUSING INFILL ON PUBLIC AND PRIVATE LANDS (HIPP) & NOTICE OF FUNDS AVAILABLE FOR LASTING AFFORDABILITY (NOFA)

June 14, 2023

Jacob Noonan, Planning Supervisor

SCAG REAP 2.0 Program - Overview



PATH Program Funding Areas

NOFA (For Lasting Affordability) Funding for Innovative Housing Finance Trust Funds, Catalyst Funds \$45,000,000 \$45,000,000 Non-Transportation Utilities Infrastructure Improvements \$35,000,000 \$35,000,000

HIPP Pilot Program (*Housing Infill on Public and Private Land*)

 Large Corridor-Wide or Area-Wide Infill Housing Policies and Initiatives

• <u>\$8,835,000</u>

\$88,835,000

HIPP Pilot Program

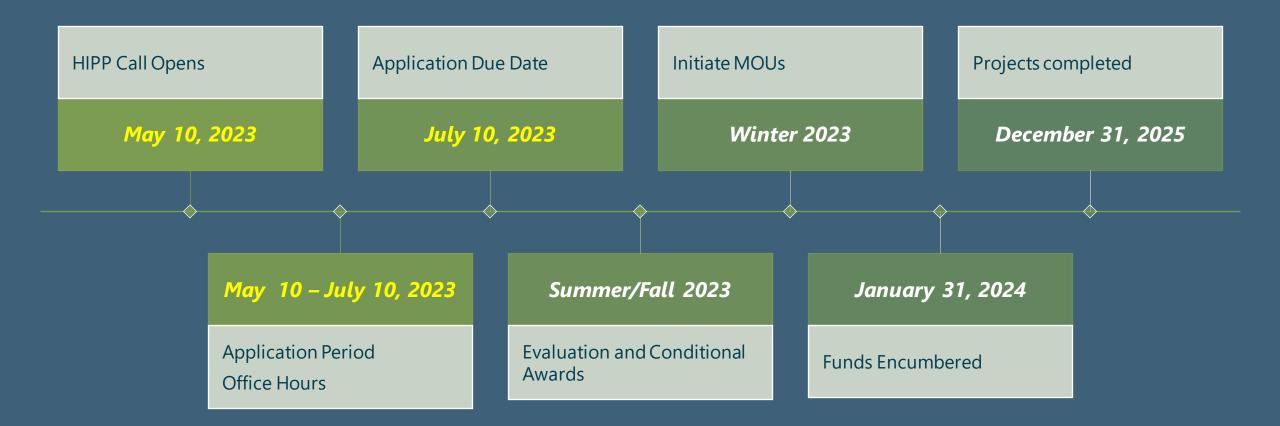
Eligible Applicants

 Entities with Regulatory Land Use Control

 Entities with Land Control

- Corridor-wide and Area-wide regulatory changes increasing housing potential.
 - General Plan/Zoning Updates
 - Specific Plans
 - Overlay Zones
- Developing a pipeline of available lands for housing development
 - Site inventories
 - Feasibility assessments
 - Preliminary environmental

Program Timeline



How To Apply

Download application at https://scag.ca.gov/reap2021

Email complete application in pdf form to <u>housing@scag.ca.gov</u> with "HIPP Application" in subject line

How To Apply

The completed application and all required attachments must be submitted by email to housing@scag.ca.gov with "HIPP Application" in the subject line. An emailed Dropbox link is also acceptable.

Application Package includes:

- 🕅 HIPP Funding Application (Completed and Signed)
- 🕅 Project Budget, Timeline, Scope, Deliverables
- Measurable Outcomes (Coming Soon)
- Project area maps. Three maps total. Please see the REAP 2.0 Mapping Indicator Instructions link below for instructions on how to create these maps.
 - 1) Map showing that the project area meets the definition of infill;
 - 2) Map depicting the Disadvantaged Communities and Communities of Concern supported by the project;
 - $\circ~$ 3) Map of the Priority Growth Area(s) in the project area). -
- Letter of Support (From a third-party organization that the project meets local housing needs)

Resources

- 塔 PATH Program Guidelines v3 (23-0510)
- Infill Guidance
- REAP 2.0 Mapping Indicator Tool
- REAP 2.0 Mapping Indicator Instructions
- Guidance on Equitable Engagement and Letters of Support
- PATH Program Presentation

Technical Assistance Available

□ Application Workshop (Recording and PPT)

□ Weekly Office Hours (May 10th – July 10th)

Visit the REAP 2021 webpage under PATH

- Application and resources
- Schedule an office hours using *Calendly*.

www.scag.ca.gov/reap2021

NOFA for Lasting Affordability

Eligible Applicants

 Entities that manage an established or planned Housing trust or land trust, or catalyst fund for, or have a missiondriven focus on, increasing Affordable Housing supply and lasting affordability.

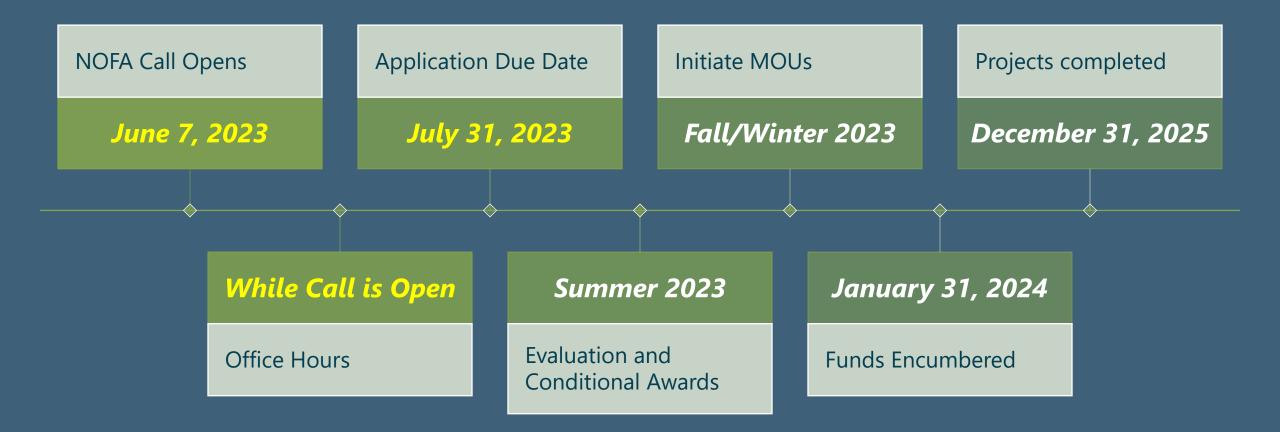
- At least \$45 Million available as grants.
- Program-level investments in emerging and existing trusts.*
- Consulting assistance and funding to establish or increase impact through:
 - New local and regional permanent funding sources,
 - New strategies and business models,
 - New and existing loan products and funding tools.

* Definition for a Trust

Eligibility can include cities, counties, JPAs (COGs), housing authorities, non-profit organizations "A distinct fund established by a government agency or nonprofit organization that receives ongoing dedicated sources of public or private funding to support the preservation and production of affordable housing and increase opportunities for families and individuals to access decent affordable homes."

(includes catalyst funds)

Program Timeline



How To Apply

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Email complete application in pdf form to <u>housing@scag.ca.gov</u> with "NOFA Application" in subject line

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□ Application Workshop (Recording and PPT to be posted)

□ Weekly Office Hours (June 7th – July 31st)

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- Application and resources
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www.scag.ca.gov/reap2021



Safe Streets and Roads 4 All (SS4A)

June 14, 2023

WWW.SCAG.CA.GOV

Agenda

- 1 Today's Objective
- 2 About SS4A
- **3** SS4A in the SCAG Region



Today's Objectives

- Provide an overview of the Safe Streets and Roads 4 All (SS4A) grant program.
- Share information about SCAG's Planning and Demonstration grant application
- Foster collaboration with local jurisdictions.
 - Learn who else is applying.



Safe Streets and Roads for All (SS4A) Grant Program

- Funds regional, local, and Tribal initiatives to prevent roadway deaths and serious injuries.
- \$1 billion per year for 5 years
 - 15% cap per state
- USDOT prioritizes regional collaboration to reduce redundancies in Action Plans completed at local and county/regional level.
- Round 2 Deadline: July 10
- Award Announcement: October 2023 and December 2023



About SS4A



Successful grant applications will:

About SS4A

Grant Priorities

Successful grant applications will:

Promote safety to **prevent death and serious injuries** on public roadways;

Grant Priorities

Successful grant applications will:

Employ **low-cost**, **high-impact strategies** that can improve safety over a wide geographic area;

Grant Priorities

Successful grant applications will:

Ensure **equitable investment** in the safety needs of underserved communities, which includes both underserved urban and rural communities;

Grant Priorities

Successful grant applications will:

Incorporate **evidence-based projects and strategies** and adopt innovative technologies and strategies;

Grant Priorities

Successful grant applications will:

Demonstrate **engagement** with a variety of public and private stakeholders; and

Grant Priorities

Successful grant applications will:

Align with the **Department's mission and Strategic Goals** such as safety; climate change and sustainability; equity and Justice40; and workforce development, job quality, and wealth creation.

Grant Types

• Planning and Demonstration (formerly Action Plan)

- Develop Action Plan, conduct safety planning to enhance Action Plan, or carry out demonstration activities to inform development of or update to Action Plan.
- \$100,000 to \$10 million (includes 20% local match)

Implementation

- Projects must be identified in an Action Plan
- \$2.5 to \$25 million (includes 20% local match)

Action Plan Components

Component	Abridged Description
Leadership Commitment and Goal Setting	An official public commitment to an eventual goal of zero roadway fatalities and serious injuries.
Planning Structure	A committee, task force, etc., that oversees Action Plan development, implementation, and monitoring.
Safety Analysis	Analysis of existing conditions and historical trends that provides a baseline level of crashes involving fatalities and serious injuries across a jurisdiction, locality, Tribe, or region.
Engagement and Collaboration	Robust engagement with the public and relevant stakeholders that allows for both community representation and feedback for Action Plan development.

Action Plan Components

Component	Abridged Description
Equity Considerations	Plan development using inclusive and representative processes . Equity impact assessments.
Policy and Process Changes	Assessment of current policies, plans, guidelines, and/or standards (e.g., manuals) to identify opportunities to improve how processes prioritize transportation safety .
Strategy and Project Selection	Comprehensive set of projects and strategies that will address the safety problems described in the Action Plan.
Progress and Transparency	Method to measure progress over time after an Action Plan is developed or updated, including outcome data.



SS4A IN THE SCAG REGION

SCAG Region Round 1 Awardees

- USDOT awarded \$45 million to the SCAG region, representing nearly 1/3 of the state limit.
 - Project cost totals \$56.3 million.
- Some projects were partially awarded.

	Ac	Action Plan Grant		Implementation Grant		Total	
County	#	Federal Award (millions)	#	Federal Award (millions)	#	Federal Award (millions)	
Imperial	-	-	-	-	-	-	
Los Angeles	3	\$6.7	2	\$30.5	5	\$37.2	
Orange	7	\$2.6	-	-	7	\$2.6	
Riverside	4	\$2.0	1	\$2.2	5	\$4.2	
San Bernardino	3	\$1.0	-	-	3	\$1.0	
Ventura	-	-	-	-	-	-	
Total	17	\$12.3	3	\$32.7	20	\$45.0	

SCAG Region Round 1 Awardees

Los Angeles	Orange	Riverside	San Bernardino
 <u>Action Plan</u> Irwindale (\$184,000) Pasadena (\$200,000) LA Metro (\$6.3 million) <u>Implementation</u> City of Los Angeles (\$9 million) Los Angeles County (\$21.5 million) 	 <u>Action Plan</u> Costa Mesa (\$630,472) Fullerton (\$200,000) La Habra (\$320,000) Laguna Beach (\$200,000) Laguna Niguel (\$200,000) Seal Beach (\$200,000) Orange County Department of Public Works (\$808,000) 	 <u>Action Plan</u> Indian Wells (\$200,000) Moreno Valley (\$435,600) Palm Desert Public Works (\$720,000) Riverside County (\$640,000) <u>Implementation</u> Wildomar (\$2.2 million) 	Action Plan • Colton (\$96,000) • Rialto (\$320,000) • Apple Valley (\$600,000)

Coordination between Jurisdictions

- FHWA seeks to reduce "redundancies" in Action Plans completed at local and county/regional level.
- SCAG's efforts can enhance local Action Plans and support planning efforts in high-need, low-capacity areas & through regional coordination.



Concept activities: Convene and coordinate

Action Plan Development	 Develop 8 elements of a regional Action Plan, expanding SS4A eligibility for local jurisdictions. Within "Planning Structure" element, convene regional SS4A awardees.
Go Human Safety Strategies	 Community engagement & jurisdiction engagement. Implement Go Human safety activities to support development of Action Plan, including Kit of Parts demonstrations, safety advertisements, CBO mini-grants. Fund local planning efforts & quick build demonstrations.

Resources

• USDOT

- FY23 SS4A Notice of Funding Opportunity (NOFO)
- <u>SS4A Applicant Eligibility</u>
- <u>SS4A Action Plan Components</u>
- Webinar Series
- External Resources
 - <u>Quick-Build Guide: How to Build Safer Streets Quickly and Affordably</u>

Take our survey!

- Let us know if you're applying for a grant.
- Share your priorities to inform SCAG's application.





Challenging today. Reinventing tomorrow.

Jacobs Hive for SCAG

Data Integration & Insights for Safety

Jacobs Hive – Safety Analytics Team



Michael Brown – Data & Technology Director / Hive Lead

Leverages a diverse and rich technical background to support corporate innovation and growth initiatives with a focus on advanced analytics, geospatial, and digital transformation.

Michael.Brown31@jacobs.com



Teresa Crisp – Digital Solutions - Customer Lead

Vice President of Sales & Growth at Jacobs. Client manager with a keen focus on identifying and solving client needs by leveraging technology and collaborating across our diverse organization.

Teresa.Crisp@jacobs.com



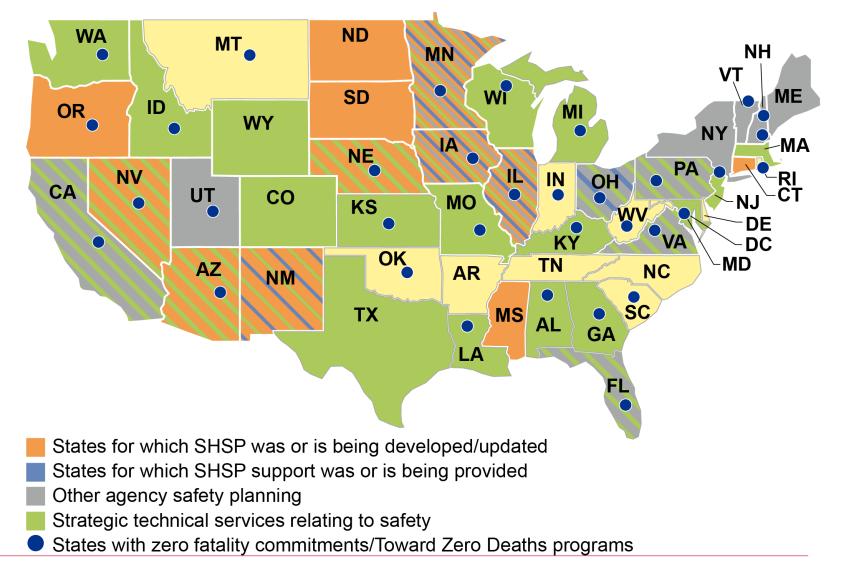
Kim Kolody–Safety Analytics Expert

Global Technology Lead for Highway & Traffic Safety at Jacobs. Leading teams to advance transportation safety analytics, implement the Safe System Approach and bring innovative, creative solutions to clients to save lives.

Kim.Kolody@jacobs.com

Streetlight + Jacobs Traffic Safety Engineers bring more holistic solutions

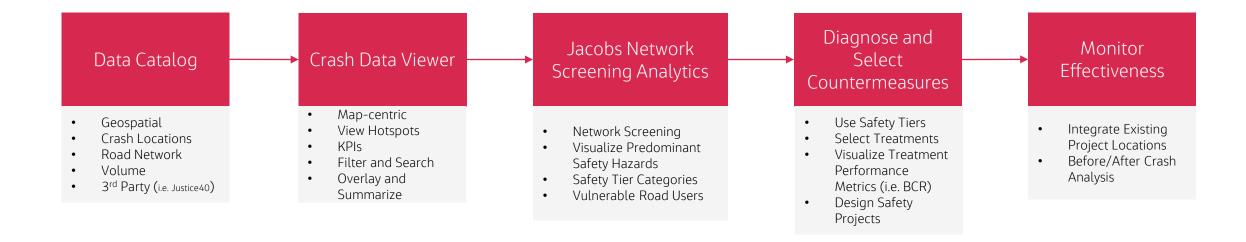
 Jacobs traffic safety consultants have partnered with over 85% of state agencies and hundreds of local agencies to advance transportation safety programs



Safety Analytics - Solution Overview

Project Intent:

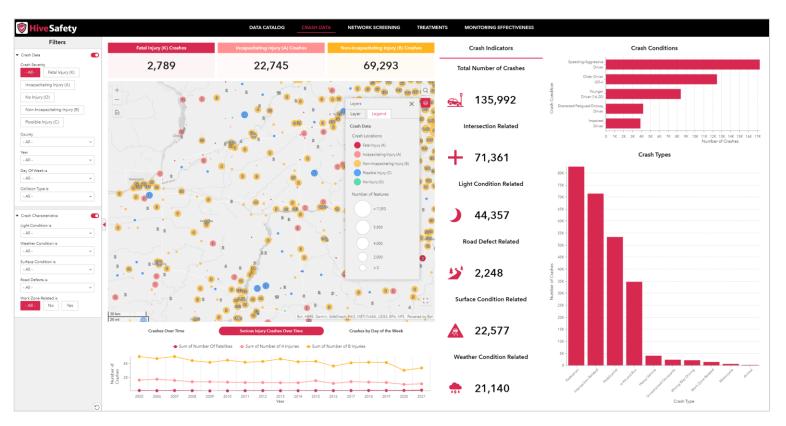
Provide SCAG with a tool that analyzes historical crash data and enables informed decisions regarding countermeasures to improve roadway safety.



Review and Analyze Crash Data

Crash Data Reviewer

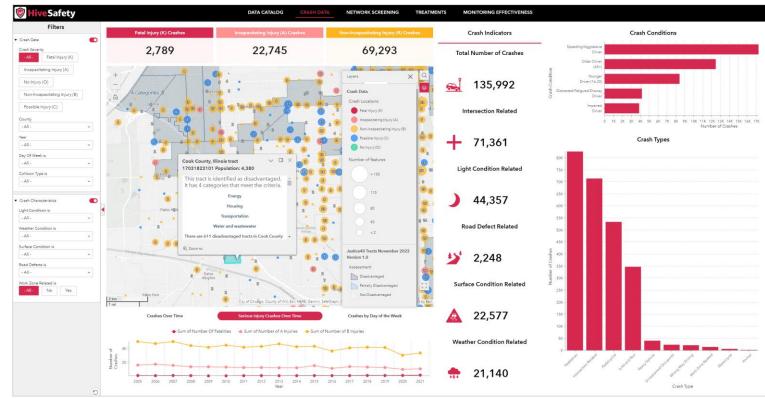
- Allows interrogation of crash data resulting in a better understanding of crash hot spots, predominant crash characteristics, and more.
- Ability to focus on specific crash types or conditions
- Collaborate with stakeholders through Map based mark-ups.
- Ability to add additional data layers to enrich the crash data.



Review and Analyze Crash Data

Crash Data Reviewer

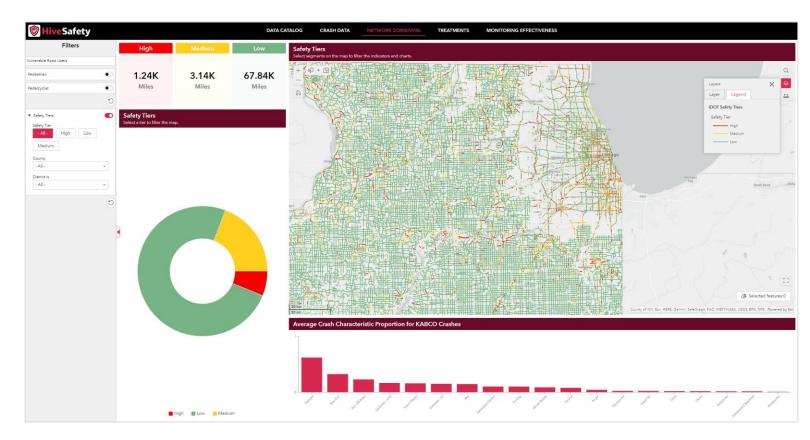
- Allows you to interrogate crash data resulting in a better understanding of crash hot spots, predominant crash characteristics, and more.
- Ability to focus on specific crash types or conditions
- Collaborate with stakeholders through Map based mark-ups.
- Ability to add additional data layers to enrich the crash data.
 - Example: Justice40



Network Screening – Safety Analytics

Safety Analytics

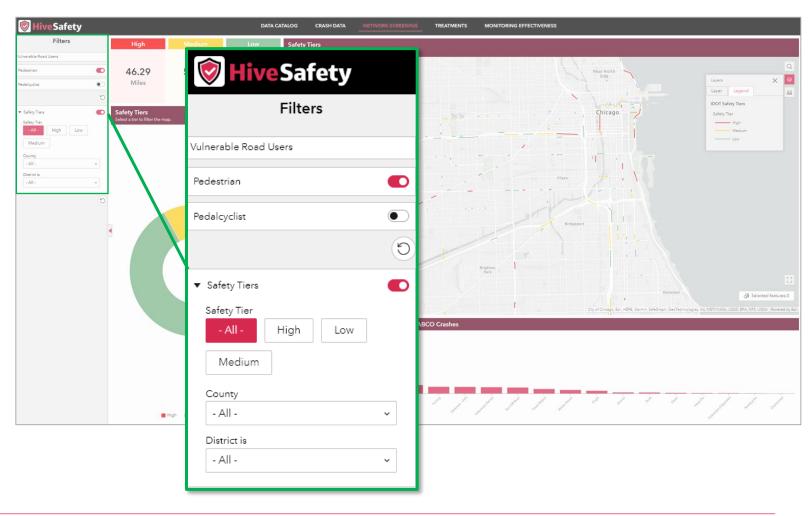
- The tool screens, quantifies and ranks safety performance of the road network.
- Analytics to diagnose the crash and road types and characteristics to discover anomalous patterns and locations of safety concerns.
- Visualize results and explore crash probabilities
 - Discover road conditions and characteristics that correlate to safe and un-safe conditions.



Network Screening – Safety Analytics

Safety Analytics

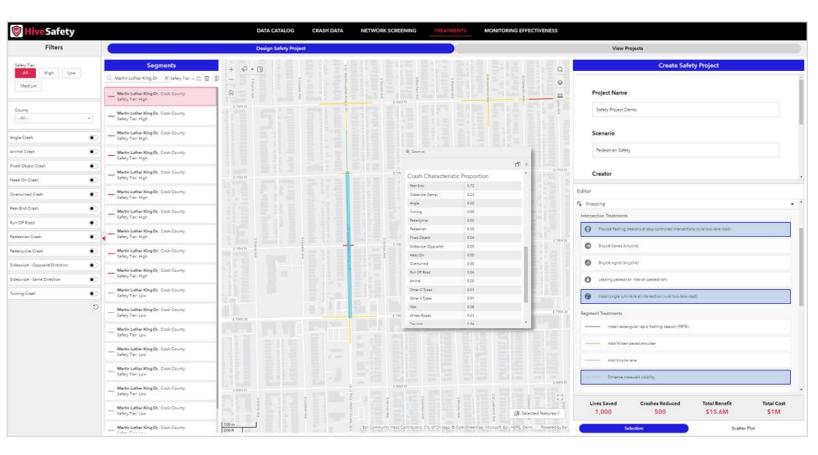
- The tool screens, quantifies and ranks safety performance of the road network.
 - Screen for specific criteria such as Vulnerable Road Users
- Analytics to diagnose the crash and road types and characteristics to discover anomalous patterns and locations of safety concerns.
- Visualize results and explore crash probabilities
 - Discover road conditions and characteristics that correlate to safe and un-safe conditions.



Develop Safety Projects

Diagnose and Select Countermeasures

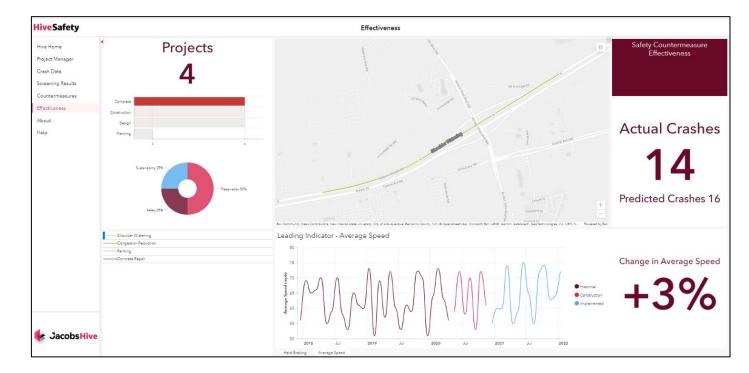
- More informed Countermeasure diagnosis and selection.
- Develop your Safety Project List scenario and dynamically tally and summarize
 - Cost,
 - Benefit,
 - Potential Lives Saved,
 - Mileage Treated,
 - Potential Severe Crashes Reduced.
- Interactively select Road
 Segments and apply Treatments



Evaluate the Effectiveness of Safety Projects

Measure and Monitor Effectiveness

- Monitor Crash Data to evaluate the effectiveness of Safety Projects.
- Leverage behavioral data as leading indicators to Safety Project effectiveness to gain insights much sooner.
- Evaluate how other Projects are impacting driver behavior and potential safety impacts.



Introduction	6/14/2023
Crash Data Reviewer (draft)	7/21/2023
Crash Data Reviewer (revised)	8/2/2023
User Training - Crash Data Reviewer	8/8/2023
Basis of Network Screening & Countermeasures	9/8/2023
Network Screening Module	12/4/2023
Countermeasure Module	2/2/2024
Monitor Effectiveness	2/2/2024
User Training (screening, countermeasure, monitor effectiveness)	after 2/2/2024

Thank You

Kim.Kolody@Jacobs.com Teresa.Crisp@Jacobs.com





THE 2024 REGIONAL TRANSPORTATION PLAN/SUSTAINABLE COMMUNITIES STRATEGY OF THE SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

SC

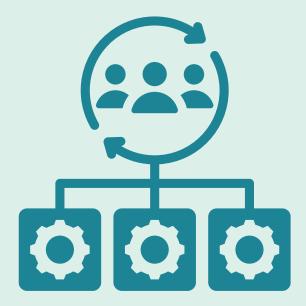


Safe and Active Streets Working Group

Krista Yost Assistant Regional Planner June 14, 2023

Policy Development Framework Background

- Adopted by the Regional Council on June 2, 2022
- Documented draft vision and goals
- Outlined policy priorities from Connect SoCal 2020, recent Regional Council actions, and emerging issues
- Established the subcommittees
- Proposed update of Regional Planning Policies introduced at March 2023 Joint Policy Committee





What is included in the Regional Planning Policies?

- Priorities established with the Core Vision of Connect SoCal 2020
- Policy direction from SCAG's Policy Committees since 2020 and recommendations from Connect SoCal 2024 special subcommittees

What is the purpose?

- Articulate broad and established regional policies to achieve goals and realize the regional vision of Connect SoCal 2024
- Provide a resource for transportation agencies or local jurisdictions to demonstrate alignment with RTP/SCS when seeking funding from state or federal programs

Vision & Goals



Draft Vision: A healthy, accessible, and connected region for a more resilient and equitable future.

- 1. Build and maintain a robust transportation network. (MOBILITY)
- 2. Develop, connect, and sustain communities that are livable and thriving. (COMMUNITIES)



- 3. Create a healthy region for the people of today and tomorrow. (ENVIRONMENT)
- 4. Support a sustainable, efficient, and productive regional economic environment that provides opportunities for all. (ECONOMY)

Policy Categories by Goal



MOBILITY

- System Preservation
- Complete Streets
- Transit & Multimodal Integration
- Transportation Demand Management
- Transportation System Management
- Technology Integration*
- Safety
- Financing the System

COMMUNITIES

- 15 Minute Communities *
- Housing the Region *
- Priority Development Areas
- Equitable Engagement & Decision-Making*

ENVIRONMENT

- Sustainable Development
- Air Quality & Clean Technology
- Natural & Working Lands Preservation
- Climate Resilience*

ECONOMY

- Goods Movement
- Broadband *
- Universal Basic Mobility*
- Workforce Development*
- Tourism



- **Complete Streets:** Pursue the development of complete streets that comprise a safe multimodal network with flexible use of public rights-of-way for people of all ages and abilities using a variety of modes (e.g., people walking, biking, rolling, driving, taking transit).
- **Transit/Multimodal Integration:** Encourage and support the implementation of projects both physical and digital that facilitate multimodal connectivity, prioritize transit and shared mobility, and result in improved mobility, accessibility, and safety.
- **Safety:** Eliminate transportation-related fatalities and serious injuries on the regional multimodal transportation system.



• **15 Minute Communities:** Promote 15-minute communities as places with a mix of complementary land uses and accessible mobility options that align with and support the diversity of places (or communities) across the region where residents can either access most basic, day-to-day needs within a 15-minute walk, bike ride, or roll from their home or as places that result in fewer and shorter trips because of the proximity of complementary land uses.

Regional Mobility Hubs Strategy What are Mobility Hubs?

- Places of connectivity where different transportation modes seamlessly converge
- May include public transit, active transportation, and shared mobility services
- Not typically considered independently of land use
- Differing naming conventions, definitions, and typologies



GoActiveLB Hub (Long Beach)

SCAG

Regional Mobility Hubs Strategy Why Mobility Hubs?

- Support safe and convenient transfer between transportation modes
- Provide first/last mile connections to transit
- Provide travel options, esp. for those with limited mobility options
- Promote mode shift
- Motivate GHG reductions







Regional Mobility Hubs Strategy

- Identify mobility hubs across the region
- Identify data needed to develop the methodology to quantify the strategies included in the mobility hub strategy for Connect SoCal
- Establish a baseline mobility hubs network
- Develop regional mobility hub guidelines, implementation guidance and recommended tools to advance mobility hubs (future work)



Mobility Hub Concept Example

SCAG

Stakeholder Engagement and Feedback



- Spring 2023: SCAG shared draft Regional Planning Policies and solicited feedback from several stakeholder groups:
 - County Transportation Council (CTC) Planning Directors
 - Subregional Executive Directors
 - SCAG's Regional Planning Working Groups
 - Technical Working Group (TWG)
 - Regional Transit Technical Advisory Committee (RTTAC)
 - Global Land Use & Economic (GLUE) Council

Next Steps



June: Solicited feedback from Policy Committee members on draft Regional Planning Policies July 2023: Seeking approval by EAC and RC on updated Policy Development Framework with revised Regional Planning Policies.

Summer 2023: Developing Implementation Strategies to include in Fall draft release of Connect SoCal 2024.

Development Update





COMPLETED MILESTONES

- ✓ Draft Goals & Vision
- ✓ Draft Performance Measures
- ✓ Local Data Exchange
- ✓ Project List

MILESTONES FOR 2023

- Public Outreach & Engagement
- Plan Modeling, Analysis, Writing
- Draft Release in Fall 2023



FOR MORE INFORMATION, PLEASE VISIT SCAG.CA.GOV/CONNECT-SOCAL



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