Safe and Active Streets
Regional Planning Working Group

Thursday, September 9, 2021
Session Logistics

The meeting will take approximately two hours.

All participant lines will be muted.

At the end of each presentation, there will be a Q & A. If you have a question, please type it into the chat box.

All presentations will be emailed to those who registered to participate in today’s meeting.
Interpretation services available!

SCAG offers free interpretation services for the Safe and Active Streets Working Group (and other SCAG events)

When registering, indicate your interest in interpretation services and your preferred language.

Interpretation services are guaranteed with 72-hour advance notice.
# Agenda

<table>
<thead>
<tr>
<th>1. Welcome</th>
<th>1:00 – 1:05pm</th>
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<tr>
<td>• Hannah Keyes, SCAG</td>
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<thead>
<tr>
<th>2. SBCTA Comprehensive Pedestrian Sidewalk Connectivity Plan Phase 2</th>
<th>1:05 – 1:25pm</th>
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<tr>
<td>• Stephanie Cheng, Fehr &amp; Peers</td>
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<tr>
<th>3. GO HUMAN: Community Safety Ambassador Showcase</th>
<th>1:25 – 1:45pm</th>
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<tr>
<td>• Lyndsey Nolan, CalWalks; Brian Chong, City of Moorpark</td>
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<tr>
<th>4. GO HUMAN: Mini Grant Showcase</th>
<th>1:45 – 2:15pm</th>
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<tr>
<td>• Becky Gillam, Safe Routes Partnership; Jenny Yu, KOA; Councilmember Denise Davis, City of Redlands</td>
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<tr>
<th>5. GO HUMAN: Peer Exchange Sharebacks and Safety Pledge Invitations</th>
<th>2:15 – 2:25pm</th>
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<td>• Alina Borja, SCAG</td>
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<tr>
<th>6. GO HUMAN: Activate Artesia Demonstration</th>
<th>2:25 – 2:30pm</th>
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<tr>
<td>• Hannah Brunelle, SCAG</td>
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<td>• Ricardo Light, City of Long Beach</td>
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<th>7. Regional Data Platform</th>
<th>2:30 – 2:50pm</th>
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<td>• Caitlin Smith, ESRI</td>
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<th>8. SCAG Updates</th>
<th>2:50 – 3:00pm</th>
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<tr>
<td>• Hannah Keyes, SCAG</td>
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<tr>
<td>• Cory Wilkerson, SCAG</td>
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Comprehensive Pedestrian Sidewalk Connectivity Plan Phase II

SCAG Safe & Active Streets Working Group September 9, 2021
Background

Pedestrian Planning

Regional priorities for pedestrian planning:

1. Improving pedestrian access to transit;
2. Removing existing barriers to pedestrian travel;
3. Development of regional trails and pathways which provide improved pedestrian access to destinations;
4. Improvement of the pedestrian environment on major regional arterials and at regional activity centers.
Project Overview

**PHASE 1 (2018-2020):**
Complete sidewalk inventory to assist in AT planning
- Sidewalk existence, width, material
- Crosswalks
- Some obstructions data (ex. curb ramps, buffers)
- Web portal integration
- ADA Transition Planning Toolbox

**PHASE 2 (2021-2023):**
More detailed obstructions data to support pedestrian improvement projects (ex. SRTS, ADA Transition Plans)

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**Aerial Attribute Inventory:**
- Sidewalk pavement width
- Travel lanes and widths
- On-street parking (marked)
- Roadway median type
- Landscaped buffers and width
- Driveways
- Trees and canopies
- Truncated domes
- Bus shelters
- Class II and III bike facilities (marked)

**ADA Survey Data:**
- Sidewalk segments
- Curb ramps
- Obstructions
Project Goals & Objectives

Goals
- Improve connections between people and places
- Improve public health, social equity, and community benefits with better pedestrian access

Objective
Provide more accurate pedestrian infrastructure data for active transportation projects
Project Team

**Project Oversight**

**Project Management & Planning**

**Aerial Imagery Inventory**

**ADA Transition Plan Data Inventory**
Scope of Work

- Advisory Group & Stakeholder Engagement
- Data Collection
  - Aerial inventory
  - Sidewalk and curb ramp surveys
- Sidewalk Data Analysis
  - ADA Transition Plan support
- Plan Development
Project Schedule (22 months)

- **April 2021**
  - Project initiation – April 2021

- **2022**
  - Stakeholder engagement - *continuous*
  - Data collection & analysis – July 2021 to March 2022
  - Phase II Plan document – March 2022 to Dec 2022
  - SBCTA Board Approval – Jan 2023

- **February 2023**
  - Close project – Feb 2023
Data Collection Methods

Automated Extraction

Sidewalk and Curb Ramp Surveys
Automated Extraction
High resolution aerials + AI technology + human annotation + digital mapping

Project Attributes:

- Sidewalk pavement width
- Travel lanes and widths
- On-street parking (marked)
- Roadway median type
- Bicycle facilities (marked)
- Landscaped buffers and width
- Driveways
- Trees and canopies
- Truncated domes
- Bus shelters
Sidewalk & Curb Ramp Surveys

Utilizing digitized survey instruments, certified ADA experts will collect sidewalk and curb ramp data more rapidly than traditional methods.
Sample Survey Data Output
Data Collection Locations

Automated Extraction

• Most urbanized areas with sidewalks
• All Phase 2 sidewalk and curb ramp locations

Sidewalk and Curb Ramp Surveys

• Mileage allocated based on total population (per capita) for all agencies

• Recommended locations were identified based on the following factors:
  ▪ Phase 1 areas
  ▪ Major roadway connections
  ▪ Employment density
  ▪ Population density
  ▪ Access to transit
  ▪ Access to schools
Support from local agencies:

- Comments/modifications on survey locations
- Schedule of trash collection days, local events that may prohibit data collection (ex: farmers market, festivals, construction)
- Communication with local police
- Letter acknowledging permission to collect data and staff contacts
Current Status & Next Steps

Considerations

- Equity
- Engagement
- Data storage and sensitivity
- Future updates
Project Contacts

Ginger Koblasz
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Stephanie Cheng
S.Cheng@fehrandpeers.com
COMMUNITY SAFETY
AMBASSADOR TRAINING PROGRAM
PROGRAMA DE EMBAJADORES
DE LA SEGURIDAD COMUNITARIA
AMBASSADORS

5  
Imperial

34  
San Bernardino

10  
Ventura
**Program Overview**

**Trainings**
- 6 total
- Attend all 6
- 3 hours each
- Every other week

**Workshops**
- 12 total
- Attend only 6
- 2 hours each
- Every other week
Training 1: Onboarding and Listening Session

Workshop 1: Active Transportation 101 + Safe System Framework

Workshop 2: Active Transportation 101 + Safe System Framework
Training 2: Community Context

Workshop 3: Sharing Community Resources + Programs

Workshop 4: Turning Data into Stories
Training 3: Visioning Safe Systems

Workshop 5: Safety, Identity, and Movement in Public Space

Workshop 5: Safety, Identity, and Movement in Public Space
Training 4: Advocacy Skillshare

Workshop 7: Amplifying Community Voices

Workshop 8: Engaging Indigenous Communities
Training 5: Engaging Power

Workshop 9: Funding Projects

Workshop 10: Community Stories in Engaging Power
Program Overview

Training 6: Community Power

Workshop 11: Ambassador Showcase

Workshop 12: Ambassador Showcase
ACTIVATIONS

40 Total

5
Imperial

34
San Bernardino

10
Ventura
SAN BERNARDINO ACTIVATIONS
VENTURA ACTIVATIONS
SCAG’s
Safe & Active Streets Workgroup

Brian Chong
City of Moorpark
The Ambassador Experience

- What actually happened?
- Ambassador Resources
- City Resources
- Objectives Met
Creative Crosswalk

What Actually Happened?
What Actually Happened?

Creative Crosswalk
• Started with a cold E-mail from SCAG to find Community Ambassadors

• Brainstorm Conference Call on Potential Projects:
  - Bike Safety Rodeo
  - Walking Tour of “Historic High Street”
  - Creative Crosswalk

• Moorpark Assists with Ambassador Training
  - Local government decision-making
  - Tips and tricks when engaging local governments
TIP #1
BUILD RELATIONSHIPS

TIP #2
EXPECT ALLIES (NOT ADVERSARIES)

TIP #3
GIVE PLAN “A” A CHANCE TO WORK

What Actually Happened?

Ambassador Training
What did the Ambassadors do?

- Hyper-local Expertise
- Ideas, Vision, Creativity, Passion
- They did the actual work!
• Permit Issuance + Fee Waiver
• Introduction to Arts Center Team
• Cutting Through Bureaucracy
SHORT-TERM GOALS
• Community excitement for street activations
• Pedestrian safety on a high-traffic day

LONG-TERM GOALS
• Relationships with seasoned Ambassadors
• Alliance between City and residents
• Ongoing collaboration to improve Moorpark

It all started with a single cold E-mail
TIP #1
BUILD RELATIONSHIPS

TIP #2
EXPECT ALLIES (NOT ADVERSARIES)

TIP #3
GIVE PLAN “A” A CHANCE TO WORK

Questions?
Brian Chong
Assistant to the City Manager
City of Moorpark
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bchong@moorparkca.gov

CityOfMoorpark
CityOfMoorpark
BCBrianChong
Go Human
Community Streets Mini-Grant Program

Safe and Active Streets Working Group – September 9, 2021

www.scag.ca.gov
Agenda

- Introductions
- Community Streets Mini-Grant Program Overview
- Awardee Highlights
- Next Steps
Community Streets Mini-Grants Program Overview

Program Goal: To build street-level community resiliency and increase the safety of people most harmed by traffic injuries and fatalities, including without limitation Black, Indigenous and People of Color; people with disabilities; and frontline workers, particularly those walking and biking.

Program Background: SCAG Go Human implemented the program to directly support local safety projects and to foster partnerships between CBOs, SCAG, and local agencies. This aim for this support is to catalyze permanent safety improvements.

Program Timeline: The Call for Applications opened in April, and the Project Implementation period was for 10 weeks that began in June and wrapped up last month.
Mini-Grants Program

The program received 45 APPLICATIONS of which 31 PROJECTS were awarded funds.

A total of $276,990 was AWARDED.

5 Awardees used the Go Human Kit of Parts for a total of 7 Mini-grants projects.
In addition to funding, the project team provided ongoing support to Mini-Grant awardees. Support came in the form of:

- Mid-project check-in calls
- Co-Branded Safety Material
- Kit of Parts coordination
- Promotion (i.e., Go Human Twitter Chat, Awardee spotlights)
- Partnership development
Wraparound Support

What was the reach of our engagement?

6 strategies +572,000 reach

- social media
- direct communication
- press release
- Go Human newsletter
- Safe Routes Partnership CA E-Blast
- Q&A webinar
Wraparound Support

- **LOS ANGELES**
  - 8 COMMUNITIES served via 259 MATERIAL ITEMS
  - total cost of $16,979

- **SAN BERNARDINO**
  - 4 COMMUNITIES served via 522 MATERIAL ITEMS
  - total cost of $2,5778

- **VENTURA**
  - 5 COMMUNITIES served via 226 MATERIAL ITEMS
  - total cost of $3,234.79

- **RIVERSIDE**
  - 2 COMMUNITIES served via 19 MATERIAL ITEMS
  - total cost of $3,7512

- **ORANGE**
  - 1 COMMUNITY served via 60 MATERIAL ITEMS
  - total cost of $6,540

- **IMPERIAL**
  - 2 COMMUNITIES served via 32 MATERIAL ITEMS
  - total cost of $2,769
Demonstrations using the Kit of Parts: Day One – Vamos Pasadena

Day One used the Go Human Kit of Parts to install a Creative Crosswalk, demonstrating a positive traffic safety solution in Pasadena.
Awardee Highlights

Demonstrations using the Kit of Parts: Habitat for Humanity of Greater Los Angeles  New Visions for a Safer Washington Neighborhood

Habitat for Humanity used the Go Human Kit of Parts to create temporary creative crosswalks and curb extensions in Washington Neighborhood.
Awardee Highlights

Demonstrations using the Kit of Parts: Collins Neighborhood Association

COKE ST CAP: Coke Safety Two-wheeler, Cross and Play
San Bernardino County Spotlight: Music Changing Lives

Los Amigos Community Streets

"We believe in Spreading Paint, Not Hate!

It's more important than ever to remember that there is room for everyone on our streets – we need to be kind to one another as we drive, walk, or roll through our communities."
Awardee Highlights

LA County Spotlight: Public Matters

University Park Slow Jams
"The SAASy Thursdays bike rides were able to bring the traffic safety concerns of our community to light through the community and dialogue we were able to have with residents participating.

Many community members expressed how doing this ride made them feel safe to ride on the road, something foreign to them, how having bikes to borrow allowed them to participate."
Ventura County Spotlight: Nyeland Promise
Safe Travels/Viajes Seguros
Riverside County Spotlight:
Center for Community Action and Environmental Justice (CCAEJ)
South Fontana Climate Action and Safety Coalition

https://www.youtube.com/watch?v=no6iwsQDxwU
Los Angeles County Spotlight:
Yolanda Davis–Overstreet/Ride in Living Color

Biking While Black

https://www.youtube.com/watch?v=96KDo0PgY60
Next Steps

• Learn: Learn more about the Mini-grants awardees through the final report, StoryMap, and video
• Connect: Connect with Mini-grants recipients and develop strategies for future collaboration
• Stay inform: Stay tune for future opportunities from Go Human
Thank you!

Jenny Yu, AICP
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Andrés Carrasquillo
Community Engagement Specialist - SCAG
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The Artlands crosswalk mural project in Redlands

Denise Davis, Redlands City Council Member
Inclusive art approved for crosswalk near Redlands City Hall

Some City Council members worried about liability and First Amendment issues

The Artlands received an $8,000 grant to decorate a crosswalk on Vine Street near Redlands City Hall, seen here on July 16, 2021. The City Council on Tuesday, July 20, voted 3-2 to approve the inclusive art project. (Photo by Jennifer Iyer, Redlands Daily Facts/SCNG)
Overcoming challenges in the process...

The SCAG/Go Human grant required a letter of support from the City.

Federal Highway Administration Guidelines prohibit colorful crosswalk murals.

The paint was not an eligible cost as part of the $8,000 grant.

Little consideration has been given to future maintenance of this mural.
Successes...

theartlands We want to give a big shoutout to everyone that came together and helped make our crosswalk mural on Vine St. a reality. Look out for it very soon!

Thanks to everyone that contributed to our fundraiser. As a result, the paint is here and we are ready to go! Also to @gohumansocal and @scagnews for awarding us a Community Streets Mini-Grant and to @scagnews and @alaminute for sponsoring part of the paint costs. Without all of this support this wouldn't be happening.

Huge shoutout to our artists @pulppress for the amazing design and to everyone who came to the City Council meetings to fight for it.
SCAG’s Go *Human* Traffic Safety Peer Exchanges

September 9, 2021
Why Traffic Safety Peer Exchanges?

SCAG Region Total Number of Fatal Victims

Why are collisions occurring?

One of the top contributing factor of all collisions is unsafe speed.

Speed is the critical factor in the severity of collisions.

HIT BY A VEHICLE TRAVELING AT 25 MPH
89% chance of survival.

HIT BY A VEHICLE TRAVELING AT 35 MPH
68% chance of survival.

HIT BY A VEHICLE TRAVELING AT 40 MPH
35% chance of survival.

1,450 PEOPLE DIE EVERY YEAR FROM COLLISIONS

5,500 PEOPLE SUSTAIN SERIOUS INJURIES EVERY YEAR FROM COLLISIONS

77% OF ALL COLLISIONS OCCUR IN URBAN AREAS
SCAG's Go Human Traffic Safety Peer Exchanges

Traffic Safety Peer Exchanges Events

**Wednesday June 9, 1 – 2:30 p.m.**
Using Data to Craft a Safety Narrative: High Injury Networks

**Wednesday June 16, 1 – 2:30 p.m.**
Making Traffic Safety a Reality: Funding Strategies

**Tuesday June 22, 1 – 2:30 p.m.**
More than a Checkbox: Better Community Engagement

**Thursday June 24, 10 a.m. – noon**
Traffic Safety is a Public Health Issue: Collaborating to Save Lives

**Tuesday June 29, 1 – 2:30 p.m.**
Repairing & Investing: Addressing Equity in the Built Environment

**Tuesday, July 13, 1 p.m**
Human-Centered Safety in Rural Communities
(Imperial, Riverside, & San Bernardino Counties)

**Thursday, July 15, 11 a.m.**
Traffic Safety in the City: Centering Equity & Access
(Orange, Riverside, & San Bernardino County)

**Tuesday, July 20, 1 p.m.**
Traffic Safety in Suburbia: Serving All Ages
(Ventura & Los Angeles Counties)

**Friday, July 23, 1:15 p.m.**
Reimagining Community Safety

**Thursday, July 29, 1 p.m.**
Traffic Safety in Suburbia: Serving All Ages
(Orange, Riverside, & San Bernardino Counties)

**Tuesday, August 3, 11 a.m.**
Human-Centered Safety in Rural Communities
(Ventura & Los Angeles Counties)

**Tuesday, August 10, 1 p.m.**
Traffic Safety in the City: Centering Equity and Access
(Los Angeles County)
Key Themes from the Exchanges

- Community Engagement & Outreach
- Equity
- Data
- Funding
SCAG's Go Human Traffic Safety Peer Exchanges

290 attendees
40 speakers
Key Takeaways from the Exchanges

**Put people first**
- Recognize the human toll
- Make it lighthearted & accessible
- Immerse yourself within community

**Safety improvements must prioritize equity**
- Developing a “high-injury network” + equity lens
- Ensure that feedback is meaningfully incorporated
- Repairing relationships

**Data is critical, but beware of incompleteness and bias**
- Address data gaps through qualitative research, community feedback, crowdsourcing of information, and proxy data sources.

**The need will always exceed available funding**
- Pay attention to the scoring rubric, answer questions fully, ground projects in data, show community support where it exists, add non-infrastructure programs to your project, and be concise.
SCAG's Go Human Traffic Safety Peer Exchanges

Watch recording of the events and view presentation materials:

https://scag.ca.gov/traffic-safety-peer-exchange-events
SCAG’s Go Human Safety Pledge
Why commit to the safety pledge?

Connect to SCAG Go Human Resources

Get Recognition for being a Safety Champion

Join the Growing Safety Pledge Cohort

TAKE THE SCAG SAFETY PLEDGE
Commit to safety and sign the SCAG Safety Pledge to design and build safer streets that promote walking, biking and community connections.
Sign the updated pledge today!

• Become a safety leader in the SCAG Region

• Get ideas on how to champion traffic safety in your community

• Get on the map so people can see you’re committed to safety
What’s new with the **updated pledge**?

- Provided more potential pledge commitments
- Linked commitments to SCAG resources
- Better data for SCAG
- Map signatures for increased transparency
Check out the new map

- See who has signed the pledge
- Share with your social media channels
- Ask your city to sign the pledge

https://arcg.is/zrOWN
Thank you!

Sign the Pledge
https://survey123.arcgis.com/share/5e1852f69dff43f78774ee6f71f16955

Watch the Peer Exchanges
https://scag.ca.gov/traffic-safety-peer-exchange-events

Visit our website & follow us on socials
https://scag.ca.gov/go-human
@GoHumanSoCal

Contact us
Alina Borja
borja@scag.ca.gov
Introducing the Regional Data Platform…

Project Goals

1. Facilitate stronger local planning by providing modern tools and best practices to assist with General Plan Updates

2. Streamline the process of collecting and integrating data from member agencies to SCAG to enhance regional planning

Supporting *regionally aware* local planning
And *locally informed* regional planning

For a more cohesive and sustainable region…
SCAG Regional Data Platform

Solution Overview

**Legend**
- Geospatial Infrastructure
- Planning & Engagement Tools
- Data Orchestration
- External Systems

**SCAG Geospatial Infrastructure**
- **Regional Hub**
  - Discover, access, request assistance, engage (regionally)
- **Planning Tools**
  - Analyze, design, plan, publish
- **Engagement Tools**
  - Learn, engage (locally)
- **Local Input Web**
  - Contribute, review, update, manage data

**External Data Sources** (e.g., CPAD, FEMA)
- Data Tools
- Data Workflows

**Cities & Counties**
- Public, Partners, Stakeholders
- Developers & Other Data Stakeholders
Demos

Regional Data Platform
What’s next?

**User Testing with Pilot Jurisdictions**
- City of Barstow
- City of Fullerton
- Imperial County
- City of Long Beach
- City of Los Angeles
- City of Pico Rivera
- San Bernardino County
- City of Ventura

**Esri UC**
- Jul
- Aug

Incorporate testing feedback
Finalize and deploy

**LAUNCH**
- Fall 2021

**Rollout and Enhancements**
SCAG is working in partnership with the Caltrans Active Transportation Resource Center to expand the SCAG Regional Active Transportation Database statewide.

More updates to come, but please email atdb@scag.ca.gov if you would like to be involved in the stakeholder engagement process to inform the expansion.
Public Participation Plan

- Last updated in 2018
- Guides SCAG’s process for public outreach and engagement
- Ensures our public engagement is effective and inclusive

We Need Your Help!

- Tell us how we’re doing; share your public participation preferences in a short survey
- Should take no more than 10 minutes to complete
- Take the survey at surveymonkey.com/r/SCAGPPPSurvey by Sep. 24
Back to School Resources

Trauma Informed Approaches to Safe Routes to School Programming

• Prioritizing Physical and Psychological Safety
• Reflecting the impacts of the past year and a half

SAFE Routes Back 2 School

• Socially-connected, Active, Future for Everyone
• Resources launched monthly throughout the Summer
2022-23 Caltrans Planning Grant Call-for-Applications

• **Application Guide Released**
  - **Sustainable Communities Grants** ($29.5 million) to encourage local and regional planning that furthers state goals, including, but not limited to, the goals and best practices cited in the Regional Transportation Plan Guidelines adopted by the California Transportation Commission.
  - **Strategic Partnerships Grants** ($4.5 million) to identify and address statewide, interregional, or regional transportation deficiencies on the State highway system in partnership with Caltrans. A sub-category funds transit-focused planning projects that address multimodal transportation deficiencies.

• **Timeline:**
  - **October 27, 2021** – Grant application deadline
  - **Fall 2021 – Winter 2022** – Application evaluation and management approval of grant recommendations
  - **Spring 2022** – Grant announcements
  - **Fall 2022** – Grant recipients begin project activities
  - **Winter–Summer 2025** – Grant projects are completed, and grant funds expire (expiration dates depend on grant recipient and fund-type)
Thank you!

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