VISION
Southern California's Catalyst for a Brighter Future

MISSION
To foster innovative regional solutions that improve the lives of Southern Californians through inclusive collaboration, visionary planning, regional advocacy, information sharing, and promoting best practices.
### SCAG Facts

- **191 Cities**
- **6 Counties**
- **19.1 Million People**
- **48.1% State Population**
- **15th Largest Economy in the World**
- **$1.2T Regional GDP**
- **67% State’s Disadvantaged Communities**

**38,618 Square Miles**

### SCAG Regional Issues

- **Transportation**
- **Goods Movement**
- **Housing**
- **Air Quality**
- **SCS/Land Use**
- **Funding**
- **Long Term Growth Forecast**
- **Water**
**Primary Roles & Responsibilities**

- Develop a long-range Regional Transportation Plan (RTP), including a Sustainable Communities Strategy (SCS), to meet greenhouse gas (GHG) reduction targets.
- Develop a short-range Transportation Improvement Program.
- Develop a long-term regional growth forecast.
- Develop a Regional Housing Needs Assessment (RHNA).
- Provide a forum to address issues of regional significance.
- Serve as a regional data and information center.

**Benefits of Membership**

- A Regional Voice
- A Unique Regional Forum
- Advocacy
- Assistance in Achieving Local Objectives
- Tools, Data & Training
- Conferences & Events
Legislative Advocacy

- Legislative Communications and Membership Committee
- State and Federal Advocacy
- Policy Development
- Stakeholder Support

Governance Structure

General Assembly

Regional Council

- Bylaws & Resolutions Committee
- Nominating Committee
- Audit Committee
- District Evaluation Committee

Executive/Administration Committee

Community, Economic & Human Development Committee

Energy & Environment Committee

Transportation Committee

Legislative/Communications & Membership Committee

RHNA Subcommittee

Emerging Technologies Subcommittee
Executive Team Organizational Chart – November 2020

Kome Ajise
Executive Director
3.5 years at SCAG

Sarah Jepson
Director of Planning
7.5 years at SCAG

Julie Shroyer
Chief Information Officer
3.5 years at SCAG

Cindy Giraldo
Chief Financial Officer
3 months at SCAG

Art Yoon
Director of Policy & Public Affairs
4 years at SCAG

Mike Houston
Chief Counsel
2 weeks at SCAG

Carmen Flores
Human Resources Director
7.5 years at SCAG

Darin Chidsey
Chief Operating Officer
16 years at SCAG

Debbie Dillon
Chief Strategy Officer
17.5 years at SCAG

Divisions & Departments

EXECUTIVE MANAGEMENT

- Executive Director – Kome Ajise
- Chief Operating Officer – Darin Chidsey
- Chief Strategy Officer – Debbie Dillon

LEGAL SERVICES

- Chief Counsel/Director of Legal Services
- Deputy Legal Counsel
Divisions & Departments

PLANNING & PROGRAMS
- Transportation Planning & Programming
- Modeling & Forecasting
- Goods Movement & Transportation Finance
- Sustainability
- Mobility Planning and Management
- Planning Strategy Department
- Compliance & Performance Monitoring

POLICY & PUBLIC AFFAIRS
- Media & Public Affairs
- Legislation
- Office of Regional Council Support
- Regional Services

ADMINISTRATION
- Finance
- Accounting
- Budgets & Grants
- Contracts
- Human Resources
- Information Technology
Administrative Issues

- Stipends and Expense Report
- Confirming Meeting Attendance
- Agenda Distribution
- Form 700

Highlights of Connect SoCal

2020-2045 Regional Transportation Plan/Sustainable Communities Strategy

<table>
<thead>
<tr>
<th>WHAT?</th>
<th>WHY?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Long-term Vision and Investment Framework</td>
<td>- Transportation knows no boundaries</td>
</tr>
<tr>
<td>Federal Requirement</td>
<td>- Coordinate regional projects</td>
</tr>
<tr>
<td>• Updated every 4 years to maintain eligibility for federal funding</td>
<td>- Facilitates regional/local competitiveness for funding</td>
</tr>
<tr>
<td>• Long Range: 20+ years into the future</td>
<td>- Integrates transportation investments and land use strategies</td>
</tr>
<tr>
<td>• Financially-constrained: Revenues = Costs</td>
<td>- Allows any federally-funded or regionally-significant projects to maintain their eligibility for federal funding</td>
</tr>
<tr>
<td>• Passes regional emission standards (Conformity)</td>
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Connect SoCal is a...

COMPASS
NOT A ROADMAP

VISION
NOT A GUARANTEE

PLATFORM
FOR REGIONAL COLLABORATION AND PARTNERSHIPS

Connect SoCal Adoption

Adopted for Federal purposes May 7, 2020 and for State SB 375 conformity on September 3, 2020
Connect SoCal Adoption

**CORE VISION**
- COMPLETE STREETS INVESTMENT
- SUSTAINABLE DEVELOPMENT
- DEMAND & SYSTEM MANAGEMENT
- SYSTEM PRESERVATION & RESILIENCE
- GOODS MOVEMENT
- TRANSIT BACKBONE

**KEY CONNECTIONS**
- SHARED MOBILITY & MOBILITY AS A SERVICE
- SMART CITIES & JOB CENTERS
- ACCELERATED ELECTRIFICATION
- GO ZONES
- HOUSING SUPPORTIVE INFRASTRUCTURE

**Benefits of Plan Implementation**

### Reduced Daily Vehicle Miles Traveled (per capita)

<table>
<thead>
<tr>
<th>Year</th>
<th>Base Year</th>
<th>Baseline</th>
<th>Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016 BASE YEAR</td>
<td>23.2 MILES</td>
<td>21.9 MILES</td>
<td>21.0 MILES</td>
</tr>
<tr>
<td>2045 BASELINE</td>
<td>21.9 MILES</td>
<td>21.0 MILES</td>
<td></td>
</tr>
</tbody>
</table>

- Baseline to Plan Comparison: -4.1%
- Base Year to Plan Comparison: -9.5%

### Reduced Daily Minutes of Delay (per capita)

<table>
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<tr>
<th>Year</th>
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</tr>
</thead>
<tbody>
<tr>
<td>2016 BASE YEAR</td>
<td>10.5 MINUTES</td>
<td>11.6 MINUTES</td>
<td>9.0 MINUTES</td>
</tr>
<tr>
<td>2045 BASELINE</td>
<td>11.6 MINUTES</td>
<td>9.0 MINUTES</td>
<td></td>
</tr>
</tbody>
</table>

- Baseline to Plan Comparison: -22.4%
- Base Year to Plan Comparison: -14.1%
Connect SoCal Implementation Strategy

Equity & Engagement

Local Capacity Building

Resilience

Transportation Safety

Local Technical Assistance Resources

Regional Studies & Programs

Transportation Funding & Programming

Inclusive Economic Recovery

Public Health

Sustainable Communities Program

Housing Program

Call for Collaboration

Go Human
**SCAG’s Commitment to Equity & Social Justice**

- July 2020 – SCAG Board adopted resolution
- Established Special Committee on Equity and Social Justice
- Focus on key deliverables:
  - Definition of equity
  - Equity inventory
  - Equity framework
  - Diversity, Equity, and Inclusion work plan
  - Public Participation Plan review

Staff report on board action available [here](#).
Special Committee on Equity & Social Justice [website](#).

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**President’s Committee on Equity & Social Justice**

- **September**
  - SCAG Overview
  - Committee Purpose
  - Arrested Mobility

- **November**
  - Regional Equity Discussion
  - SCAG Activities:
    - DEI Work Plan
    - Public Participation Plan

- **January**
  - Draft Racial Equity Framework & Early Action Plan

- **March**
  - Early Action Plan
  - Final Recommendations
Defining Equity

Leading with racial equity to address the pervasive and deep inequities faced by people of color across the region.

“As central to SCAG’s work, racial equity describes the actions, policies, and practices that eliminate bias and barriers that have historically and systemically marginalized communities of color, to ensure all people can be healthy, prosperous, and participate fully in civic life.”

Researching & Understanding Our Baseline

• Analysis of existing disparities and inequities
• Indicators across four main categories:
  o Economic Vitality
  o Healthy and Complete Communities
  o Mobility
  o Environment
• Informs Racial Equity Early Action Plan & future planning work
Equity Framework & Early Action Plan (EAP)

- Early Action Plan (EAP) critical for ensuring work advances and endures beyond life of Special Committee
- Includes range of range of internally and externally focused actions
- Iterative process
- Short-, medium-, and long-term actions
- Need for partnerships with other agencies and institutions

Establishing an Equity Framework

**Goals:**
- Shift the Organizational Culture
- Center Racial Equity in Regional Policy & Planning
- Encourage Racial Equity in Local Planning Practices
- Activate and Amplify

**Strategies:**
- **Listen & Learn:** Develop a shared understanding of our history of discrimination and structural barriers that perpetuate inequities today.
- **Engage & Co-Power:** Create an environment where everyone is included, able to share, and equipped to discuss inequities.
- **Integrate & Institutionalize:** Focus on systems change to improve racial equity.
Identifying Early Actions

What activities can SCAG pursue to...

- **Listen & Learn**: Expand understanding among staff, SCAG’s elected leadership, local elected officials and the general public.

- **Engage & Co-Power**: Establish processes at SCAG, support local planning processes and expand understanding of planning processes to engage and co-power communities of color in land-use and transportation planning and policy-making.

- **Integrate & Institutionalize**: Update internal policies, regional plans and policies, practices to center racial equity in all aspects of work; support local plan development and join with others in different fields & sectors to address regional inequities.

Inclusive Economic Recovery Strategy (IERS) – Work Plan

**Research & Inventory of Resources**
Dec 2020–March 2021
- Literature review
- Best Practices/case studies
- Catalog of economic development organizations
- Regional, state and federal economic recovery efforts
- Reference list of public funding sources

**Draft Principles & Framework**
Jan 2021
- Baseline data
- Guiding principles
- Focus areas

**Small Group Convenings & Survey**
Feb–March 2021
- 25–30 convenings
- Survey
- Share draft IERS framework
- Learn about existing efforts
- Identify targeted policies and programs

**Draft Plan**
March–April 2021
- Combine learning from research and convenings
- Next steps for action – policy, programs, funding
- Update presentation to Special Committee in March 2021
- Present final plan at May General Assembly
Preliminary Baseline Data for the SCAG Region

National Equity Atlas

SCAG Region Baseline Equity Indicators

Unemployment Rate, SCAG Region (1980 – 2018)

While the disparity in unemployment between the White population and People of Color (POC) has shrunk, the unemployment rate for POC is still 38% higher.
For all races, the percentage of Working Poor has increased in the SCAG region; People of Color are Working Poor at rates 3 times as high as the White population.

The Median Hourly Wage for POC was 75% that of the White population in 1980; in 2018 it had decreased to 63% of the median wage for the White population.
SCAG Region Baseline Equity Indicators

Percentage of People Living in High Poverty (> +30%) Tracts, SCAG Region (2017)

In 2017, 20% of the SCAG region’s People of Color lived in high poverty census tracts, compared to 9% of the white population.

IERS – Guiding Principles

- Center on racial and gender equity
- Rebuild our region’s middle class
- Contribute to a climate ready region
- Tailor our strategies
- Reflect new and diverse voices
IERS – Focus Areas

- Transportation
- Housing Production
- Infrastructure
- Sector Based Strategies
- Human Capital

Universal Needs, Opportunities

- Affordable Housing
- Transportation Investment
- Digital Divide
**Regional Determination**

- **1,341,827 Housing Unit Need**
  - Very-Low: 351,796
  - Low: 206,807
  - Moderate: 223,957
  - Above-Moderate: 559,267

- **Process**
  - SCAG submits to HCD RHNA Consultation Package (6/19)
  - HCD provides Draft Regional Determination (8/19)
  - SCAG submits Objection to Determination (8/19)
  - HCD provides Final Determination (10/19)
  - SCAG President meets with HCD to reinforce concerns (01/20)

**Regional Methodology**

- February 2019: Methodology development begins
- March 2020: Final methodology adoption
- September 2020: Draft RHNA Allocation
- October 2020-January 2021: RHNA Appeals Process
- March 2021: Final RHNA Plan adoption
2020 Housing Element Updates

- March 2021: Final RHNA Allocation Plan adoption
- October 2021: Housing elements must be adopted
- February 2021: Housing elements must be adopted by this date to avoid reverting to a 4 year housing element cycle

- Several recent housing bills require additional analyses on selecting sites to meet RHNA
  - AB 1397 (additional analyses)
  - SB 166 (no net loss)
  - Others

AB 101: Regional Early Action Program

- Establishes a one-time funding source to accelerate housing production and increase housing supply

- Intended to facilitate meeting 6th RHNA allocations, including supporting housing element updates
GIS Services/Data/Modeling
• ArcGIS Free Trainings
• Transportation Model & Data
• Census/Demographic and Land Use Data
• Modeling Analysis
• Technical Support
• [link](https://scag.ca.gov/data-tools)

Benefits and Products
• Planning Development
• Traffic and Air Quality Analysis
• Grant Applications for Community Projects
• Research & Publication

Regional Data Platform
• The Housing Element Parcels HELPR app powered by the Regional Data Platform
• Parcel data can be brought into other Esri tools and applications for further analysis, visualization, and reporting
• SCAG’s General Plan Local Information Service Team (LIST) will provide support and training resources
• Esri and SCAG will support other aspects of General Plan updates, like Safety and Environmental Justice
Thank You!

www.scag.ca.gov