No. 5  
MEETING OF THE  

SUSTAINABILITY SUBCOMMITTEE  

Thursday, February 14, 2013  
10:00 a.m. – 12:00 p.m.  

SCAG Los Angeles Office  
818 West Seventh Street, 12th Floor  
Policy Committee Room A  
Los Angeles, CA 90017  
(213) 236-1800  

Videoconference Available  

Orange County Office  
600 S. Main Street, Suite 906  
Orange, CA 92863  

San Bernardino County Office  
1170 W. 3rd Street, Suite 140  
San Bernardino, CA 92410  

Imperial County Office  
1405 N. Imperial Ave., Suite 1  
El Centro, CA 92243  

Riverside County Office  
3403 10th Street, Suite 805  
Riverside, CA 92501  

Palmdale  
38250 Sierra Highway  
Palmdale, CA 93550  

Coachella Valley Association of Governments  
73-710 Fred Waring Drive, Suite 200  
Palm Desert, CA 92260  

The Regional Council is comprised of 84 elected officials representing 191 cities, six counties, six County Transportation Commissions and a Tribal Government representative within Southern California.
If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Marco Anderson at (213) 236-1879 or via email anderson@scag.ca.gov

SCAG, in accordance with the Americans with Disabilities Act (ADA), will accommodate persons who require a modification of accommodation in order to participate in this meeting. If you require such assistance, please contact SCAG at (213) 236-1928 at least 72 hours in advance of the meeting to enable SCAG to make reasonable arrangements. To request documents related to this document in an alternative format, please contact (213) 236-1928.
Sustainability Subcommittee
Member List

Los Angeles County:  Hon. Pam O’Connor, Santa Monica, District 41 (Primary): **Chair**
Hon. Carol Chen, Cerritos, Gateway Cities (Alternate)
Hon. Marsha McLean, Santa Clarita, North LA County (Alternate)

Orange County:  Hon. Kris Murray, Anaheim, District 19 (Primary) **Vice-Chair**

San Bernardino County:  Hon. Larry McCallon, Highland, District 7 (Primary)
Hon. Ed Graham, Chino Hills, District 10 (Alternate)

Riverside County:  Hon. Greg Pettis, Cathedral City, District 2 (Primary)

Ventura County:  Hon. Brian Brennan, Ventura, VCOG (Primary)

Ex-Officio:  Kristin Eberhard, NRDC (Primary)
David Shepherd, BIA (Alternate)
Terry Roberts, ARB (Other)
Michael Morris, FHWA (Other)
TELECONFERENCE INFORMATION
(Pursuant to Government Code Section 54953)

MEETING OF THE SUSTAINABILITY SUBCOMMITTEE
Thursday, February 14, 2013
10:00 AM – 12:00 PM

Note: Teleconference Number
Provided Under Separate Cover

For Brown Act Requirements, please post the agenda at your teleconference location.

MEMBERS PARTICIPATING VIA TELECONFERENCE

<table>
<thead>
<tr>
<th></th>
<th>Name</th>
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<tbody>
<tr>
<td>1</td>
<td>Hon. Greg Pettis, Cathedral City, District 2</td>
<td>4080 Lemon Street, Riverside, CA</td>
</tr>
<tr>
<td>2</td>
<td>Hon Kris Murray, Anaheim, District 19</td>
<td>2401 E. Katella Ave, Anaheim, CA</td>
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The Sustainability Subcommittee may consider and act upon any of the items listed on the agenda regardless of whether they are listed as information or action items.

CALL TO ORDER & PLEDGE OF ALLEGIANCE
(Hon. Pam O’Connor, Chair)

PUBLIC COMMENT PERIOD – Members of the public desiring to speak on items on the agenda, or items not on the agenda, but within the purview of the Subcommittee, must fill out and present a speaker’s card to the Assistant prior to speaking. Comments will be limited to three minutes. The Chair may limit the total time for all comments to twenty minutes.

REVIEW AND PRIORITIZE AGENDA ITEMS

CONSENT CALENDAR

Approval Items

1. Approve Minutes from December 12, 2012 Sustainability Subcommittee Meeting
   (Hon. Pam O’Connor)

INFORMATION ITEMS

2. Draft Subcommittee Policy Recommendations Discussion
   (Marco Anderson, SCAG Staff)

3. Sustainability Program Call For Projects Ranking Criteria
   (Jacob Lieb, Manager, Sustainability, SCAG)

CHAIR’S REPORT
(Hon. Pam O’Connor, Chair)

STAFF REPORT
(Marco Anderson, SCAG Staff)

FUTURE AGENDA ITEMS
Any Subcommittee member or staff desiring to place items on a future agenda may make such a request.

ANNOUNCEMENTS

ADJOURNMENT
Please note that the next regular meeting of the Sustainability Subcommittee meeting will be a joint
meeting with the Active Transportation and Public Health Subcommittees. The meeting date and time will be determined.
THE FOLLOWING MINUTES ARE A SUMMARY OF ACTIONS TAKEN BY THE SUSTAINABILITY SUBCOMMITTEE. AN AUDIO RECORDING OF THE ACTUAL MEETING IS AVAILABLE FOR LISTENING IN THE OFFICE OF REGIONAL COUNCIL SUPPORT.

The Sustainability Subcommittee of the Southern California Association of Governments (SCAG) held its meeting at the SCAG office in Los Angeles. The meeting was called to order by the Hon. Pam O’Connor. There was a quorum.

Members Present:

Hon. Pam O’Connor (Chair) Santa Monica, District 41
Hon. Carol Chen Cerritos, Gateway Cities
Hon. Larry McCallon Highland, District 7
Hon. Greg Pettis Cathedral City, District 2
Hon. Ed Graham Chino Hills, District 10
Kristin Eberhard NRDC
David Shepherd BIA
Terry Roberts ARB

Members Not Present:

Hon. Brian Brennan Ventura, VCOG
Hon. Marsha McLean Santa Clarita, North L.A. County
Michael Morris FHWA
Hon. Kris Murray (Vice-Chair) Anaheim, District 19

CALL TO ORDER AND PLEDGE OF ALLEGIANCE

The Hon. Pam O’Connor, Chair, called the meeting to order at 10:04 a.m.

REVIEW AND PRIORTIZE AGENDA ITEMS

Hon. Pam O’Conner asked staff to move Item #3, the panel discussion regarding Future Trends in the Real Estate Development, Building, and Leasing Industries, to the last item for consideration. That way, staff can quickly present background information for the meeting and then speakers’ presentations can lead directly to an engaged dialogue.

CONSENT CALENDAR
Approval Items

Approve Minutes from October 2, 2012 Sustainability Subcommittee Meeting

A MOTION was made (Chen) to approve the consent calendar. The MOTION was seconded (Graham) and UNANIMOUSLY APPROVED. Roll-call was taken and the item was unanimously approved.

PUBLIC COMMENT - None

INFORMATION ITEMS

5. Review of Sustainability Subcommittee Draft Policy Recommendations

Hon. Pam O’Conner stated that the Sustainability Subcommittee needs to determine what level of action it wants to take moving forward, such as whether the subcommittee wants to make specific action recommendations or alternatively suggest general areas that require more research. The subcommittee recommendations will be delivered to the Community, Economic and Human Development Committee (CEHD) and then go to the Regional Council (RC). If the subcommittee does not have any specific recommendations, the subcommittee will want to deliver tangible material to enable the policy committees to keep dialogue going on significant topics and issues. Marco Anderson, SCAG staff, briefed the subcommittee on the key points, definition, and goals of the sustainability framework matrix.

2. Review Definitions of “Sustainability”

Marco Anderson, SCAG staff, stated that SCAG circulated an internal e-mail which tapped into staff’s intellectual capital to come up with some original and already existing definitions of “Sustainability.” The definitions of “Sustainability” as put forth by staff are comprised into three main areas. One of the areas is referred to as the 3-E’s: environment, economy, and equity. It is important to remember that the 3-E’s share importance regardless of how you state them, they should be co-equal. Other staff defined sustainability as the 3-P’s: people, places, and profit. The third aspect that all the definitions share is a component of time. Sustainability is not something that takes place at one point in time but rather balances the present with the future. How to get that balance is something this subcommittee is tasked with considering, which is to look at the component of time and some level of environmental constraint.

3. Review 2012-2035 Regional Transportation Plan/Sustainable Community Strategies (RTP/SCS) Housing Typology Assumptions

Jacob Lieb provided a review of the housing typology assumptions used for the 2012 RTP/SCS. The plan development process featured a substantial amount of analysis and public dialogue. The key conclusion was that the housing market is moving away from predominantly large lot single family homes and toward smaller lots and multi-family homes. The extent of this shift is potentially dramatic but ultimately
debatable. The direction of the shift is generally agreed to by most stakeholders. This conclusion was reflected in the assumptions for the adopted 2012 RTP/SCS.

4. Establish Future Subcommittee Meeting Dates

Hon. Pam O’Connor announced that the next meeting of the Sustainability Subcommittee will be a joint meeting of the Sustainability, Public Health and the Active Transportation Subcommittees. The meeting will be held on Monday, January 14, 1:00–3:00 p.m.

5. Future Trends in the Real Estate Development, Building, and Leasing Industries

David Shepherd, Chief Executive Officer (CEO) of the Building Industry Association (BIA), briefed the subcommittee on the current state of the home building industry and the benefits of new development for sustainability. Mr. Shepherd also talked about ideas for the subcommittee to consider and some suggestions for SCAG and its policy makers.

Mr. Mott Smith, representing the California Infill Builders Association (CIBA) briefed the subcommittee on the challenges facing infill development and the goal of the CIBA which is to promote the business of building more sustainable projects in urban areas throughout California. He also provided comments on what the CIBA believes would help promote infill which includes eliminating parking minimums, planning for infrastructure, and fixing the California Environmental Quality Act (CEQA).

Mr. David Pogue, Global Director of Sustainability for CB Richard Ellis (CBRE), gave the subcommittee some background on CBRE and its real estate holdings. Mr. Pogue also provided his thoughts on how corporate and institutional America is looking at the next generation of office building development that is being driven by location efficiency, energy efficiency, integrated with where people live, more density, opportunity for daytime and nighttime use, and what clients are seeking in carbon footprint counting.

CHAIR’S REPORT

Hon. Pam O’Conner stated that staff had prepared a list of seven policy framework discussion questions which the subcommittee did not get to discuss today. Hon. Pam O’Conner suggested that staff e-mail the questions to the subcommittee members and anyone who is interested at today’s meeting. If there are any comments or thoughts about any of the questions, members should contact staff via e-mail and the comments can be addressed at the next meeting or staff can prepare a summary.

STAFF REPORT - None
ADJOURNMENT - Hon. Pam O’Connor adjourned the meeting at 12:20 p.m.

____________________________
Huasha Liu
Director, Land Use and
Environmental Planning
Draft Subcommittee Recommendations

Sustainability Subcommittee Meeting
February 14, 2013
“We committed to an open process, and this is what that looks like. We have to talk about these questions. If we had something to look at then the staff work would be done, and we wouldn’t have an open process.”

-Hon. Pam O’Connor, 2011
2012-2035 RTP/SCS Adoption

- Adopted unanimously at SCAG’s General Assembly
- Regional Council approved a motion to create six new subject area subcommittees
Subcommittee Charters

- Charters Approved July 5, 2012

“The six (6) subcommittees will facilitate information exchange and policy development around their respective emphasis areas, identify regional priorities, and help facilitate the implementation of the 2012-2035 RTP/SCS.”

-SCAG Regional Council Staff Report, 2012
Subcommittee Outlooks

- Started the process with a range of ideas from discussions during the RTP/SCS development, and draft review
- Arranged for speakers to describe local examples of implementation
Policy Frameworks

- Initial framework categorized suggestions:
  - Definition
  - Needs Assessment
  - Perf. Monitoring
  - Strategy
  - Investment

- Allowed for stakeholder and member input
Consolidated Policy Suggestions

- Staff presented all the suggested policy recommendations in one document to demonstrate interrelatedness of the ideas.

<table>
<thead>
<tr>
<th>Subcommittee</th>
<th>Draft Policy Recommendations</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Public Health Subcommittee</td>
<td><a href="#">Develop standard definitions related to public health measures for use in the region, and incorporate these definitions into standard practice and policy as key considerations for project selection and implementation. Examples are still under development and will continue to be proposed at meetings #5 &amp; #6.</a></td>
<td><a href="#">2016 RTP/SCS Process</a></td>
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</table>
| Sustainability Subcommittee | Develop a definition of sustainability that recognizes the unique history and development patterns of Southern California yet challenges the region to achieve nationally ambitious targets. Proposed definitions of Sustainability SCAG should use to undergird the 2016 RTP/SCS:  
  - UN: Meeting current needs without hindering future generations from meeting their own needs.  
  - SB375: Reduce GHG emissions to 1990 levels by 2035 through a combination of vehicle and stationary source emissions reductions technologies, and per capita VMT reductions.  
  - Academic: Balance policies using triple bottom line determination: Equity, Environment, Economy - or - People, Places, Profit. Develop a definition of public health to guide regional public health policy. | [2016 RTP/SCS Policies](#) |
| Active Trans Subcommittee | Work with local jurisdictions and Caltrans to develop standard definitions of experimental bikeways in use in the region, ensuring consistency and helping acceptance of standards on State/national level.  
  - Active Transportation refers to transportation such as walking or using a bicycle, tricycle, velomobile, wheeled8d, scooter, skate, skateboard, push scooter, trailer, hand cart, shopping cart, or similar low-speed electrical devices. | [2016 RTP/SCS Process](#)    |
Draft Policy Recommendations

- Departing the Policy Framework format staff refined and synthesized the suggestions into 3-4 draft recommendations based on viability, and relevance.

Sustainability Subcommittee

Sustainability Subcommittee Policy Staff Recommendations

Goals and Guiding Policies were included in the 2012-2035 Regional Transportation Plan/Sustainable Communities Strategy. In order to assist in meeting the goals and guiding policies, six subcommittees were convened to help guide SCAG as it implements the 2012-2035 RTP/SCS and begins to lay the foundation for the 2016 RTP/SCS. These six subcommittees focus on different components that were strongly advocated for during the development of the last RTP/SCS.

At the commencement of the Sustainability Subcommittee, five components were represented for members to consider, discuss and define for a final deliverable to the SCAG Policy Committees. The components were: definitions, needs assessments, performance measures, strategy, and investments. Four subcommittee meetings were held and dialogue was held on the five components presented, the considerations for each component, and potential recommendations/actions were provided. The following four recommendations represent the output of comments and discussions held at the first three meetings of the Sustainability Subcommittee along with input provided by ex-officio members and stakeholders. These recommendations are intended to strengthen the implementation of the 2012-2035 RTP/SCS and development of the 2016-2044 RTP/SCS. These recommendations are not final, but rather will be taken to Policy Committees, and eventually to the Regional Council for deliberation and potentially for adoption.

1. Improve and expand the availability of data and information to evaluate the RTP/SCS and its alternatives relative to sustainability.
   - Catalogue current performance monitoring and measurement indicators and identify better, cost-effective methods for using them to refine RTP/SCS scenario comparisons.
   - Develop and refine performance metrics for location efficiency in order to measure development siting impacts, such as jobs/housing fit.
   - Identify sustainability goals beyond transportation and land use, and where practical, identify regional partners to work with to achieve those goals (e.g., water, energy, habitat conservation).

2. Next Steps: In consultation with the Plans & Programs Technical Advisory Committee (P&P TAC), modeling experts, and other partners determine performance monitoring and measurement best practices that can be adopted. Continue improving performance monitoring program.

3. Support regulatory framework that puts sustainable development on an equal footing with exclusively automobile oriented development.
   - Recommend to Legislative Committee and Regional Council that SCAG engage in CEQA reform discussions occurring at state level.
   - Recommend that SCAG continue to support research, and/or development of best practices (e.g., thru Sustainability Program grants) into dynamic local regulation of Parking, Multi-Modal Level of Service, and Complete Street Standards.
Draft Policy Recommendation 1

Develop a definition of sustainability which recognizes the importance of local decision making, yet fosters regionally significant sustainability goals.
Draft Policy Recommendation 2

Consider and refine the availability of data and information to evaluate the RTP/SCS and its alternatives relative to sustainability.
Draft Policy Recommendation 3

Support regulatory framework and project delivery financing that allows for sustainable development

- TIF
- Land Assembly
- Grant Applications
- Brown Field Certification
- Business Development Incubators
- Rehabilitation
- Façade Improvements
- Wayfinding/Web Apps
- TDM Investments
Draft Policy Recommendation 4

Seek opportunities to promote transportation options with an active component/physical activity
Questions
Sustainability Subcommittee

Sustainability Subcommittee Policy Staff Recommendations

At the commencement of the Sustainability Subcommittee, five components were presented for members to consider, discuss and define for a final deliverable to the SCAG Policy Committees. The components were: definitions, needs assessments, performance measures, strategy, and investments. Four subcommittee meetings and dialogue was held on the five components presented, and potential recommendations/actions were provided. The following four recommendations represent the output of comments and discussions held at the meetings of the Sustainability Subcommittee along with input provided by ex-officio members and stakeholders. These recommendations are intended to strengthen the on-going implementation of the 2012-2035 RTP/SCS and development of the 2016-2040 RTP/SCS. These recommendations are not final, but rather will be taken to Policy Committees, and eventually to the Regional Council for deliberation and potentially for approval.

1. **Develop a definition of sustainability which recognizes the importance of local decision making, yet fosters regionally significant sustainability goals (discuss and decide among the following choices)**
   - **Option 1** - Sustainability - We work with our partners and local governments to achieve a quality of life that provides resources for today’s generation while preserving an improved quality of life for future generations
   - **Option 2** - Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs
   - **Option 3** - Living with future generations and nature in mind, as well as sharing the benefits of economic growth in justice
   - **Option 4** - Reduce statewide greenhouse gas emissions to 1990 levels by 2020

   **Next Steps:** Disseminate local definition throughout the organization, and its deliberative bodies. Pending further discussion and action by CEHD and Regional Council include language in drafting the 2016-2040 RTP/SCS.

2. **Consider and refine the availability of data and information to evaluate the RTP/SCS and its alternatives relative to sustainability, as defined**
   - Provide technical foundation for any potential improvements to performance measures and indicators by conducting research and identifying best methods for RTP/SCS alternatives evaluation and monitoring
     - Focus on strengthening the location efficiency indicator to guide sustainable development including, for example, jobs / housing fit and active transportation accessibility to neighborhood services
   - Develop performance monitoring program for tracking 2012-2035 RTP/SCS implementation
Next Steps: In consultation with technical working groups, modeling experts, and other partners determine performance monitoring and measurement best practices for consideration. Continue improving the performance monitoring and assessment program.

3. Support regulatory framework and project delivery financing that allows for sustainable development
   - Provide local examples of workable CEQA practices to statewide entities engaged in CEQA modernization discussions
   - Engage in the development of replacement local investment tools for Community Redevelopment Agencies (CRA)
   - Continue to support research, and/or dissemination of best practices (e.g. through Sustainability Program grants) of dynamic local regulation of Parking, Multi-Modal Level of Service, and Complete Street Standards

Next Steps: Report to Legislative Committee. Identify and assist local agencies that are adopting available CEQA amendments and local jurisdictions implementing alternative financing. Train local planners through SCAG Programs. Develop model ordinances and sample policy language through relevant Compass Blueprint Demonstration Projects. Promote the California Infrastructure Funding & Financing website that SCAG developed through the Compass Blueprint Program.

In addition to these three areas the Sustainability Committee found common ground with the Active Transportation and Public Health Subcommittees in supporting the promotion of Active Transportation.

4. Seek opportunities to promote transportation options with an active component/physical activity
   - Support goals and principles of Active Transportation Work Plan, as it pertains to sustainability
   - Promote active transportation as a means to encourage active and healthy lifestyles
   - Support and seek opportunities to promote safety in active transportation

Next Steps to 2016 RTP/SCS Development: Develop cost effective investments and strategies that promote active life style as part of 2016 RTP/SCS development process, subject to further stakeholder input and technical review, and work with transportation finance division to quantify costs and identify funding. This will be discussed further at Joint Meeting #6 with the Active Transportation, Public Health and Sustainability Subcommittees.
Sustainability Subcommittee

Sustainability Subcommittee Full Policy Framework Annotation

The number next to the "Suggested Items – Meeting Items and Input" identifies which staff policy recommendation it was considered to be a part of. If the "Potential Recommendations/Actions" was not considered as a part of the staff policy recommendations, a brief explanation will show.

- “1” represents the develop a locally suited definition of sustainability recommendation.
- “2” represents the RTP/SCS alternatives evaluation recommendation.
- “3” represents the sustainable development regulatory framework & redevelopment recommendation.
- “4” represents the support active transportation recommendation.

<table>
<thead>
<tr>
<th>Suggested Items – Meeting Items and Input</th>
<th>Included in Staff Recommendations?</th>
<th>If so, which policy?</th>
<th>Explanation</th>
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<tbody>
<tr>
<td>Develop a definition of sustainability that recognizes the unique history and development patterns of Southern California yet challenges the region to achieve nationally ambitious targets</td>
<td>Yes</td>
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<tr>
<td>Develop a definition of sustainability which recognizes the importance of local decision making, yet fosters regionally significant sustainability goals</td>
<td>Yes</td>
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<td>Asses status of local policy development that encourages sustainable development identified in local general plans</td>
<td>Yes</td>
<td>3</td>
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<td>Assess state of local adoption of Climate Action Plans to identify GHG emissions reductions through local policy actions</td>
<td>No</td>
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<td>This was not identified by the subcommittee as a priority.</td>
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<td>Continue to analyze and update housing market demand to assist in local planning</td>
<td>Yes</td>
<td>2</td>
<td>Note that staff is currently pursuing an open space work effort. No recommendation at this time.</td>
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<tr>
<td>Develop comprehensive open space mitigation strategies for each county</td>
<td>No</td>
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<td>Identify nexus between Complete Streets policies and private investment in public space amenities</td>
<td>Yes</td>
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<td>Continue to develop a robust performance monitoring program to measure 2012 RTP/SCS strategy outcomes Performance metrics should include: VMT/capita, mode share, % of population living within ¼ and ½ mile of transit, and within 3 miles of bike access to jobs or transit, % of population that can walk or bike to meet at least 50% of their daily needs, % of HH income spent on housing, utility, and transportation,</td>
<td>No</td>
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<td>It was noted by staff and modeling experts that SCAG has developed a robust set of performance monitoring indicators. The challenge now is to analyze and use them more effectively.</td>
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<td>Identify sustainability goals outside of transportation and land use, and identify regional partners to work with to achieve those goals e.g. water, energy, habitat conservation: Possible metrics include: minutes of walk/bike per capita, total energy consumption from new growth, total water consumption from new growth, % of HH within 500 feet of a high-volume roadway, aces of land consumed by new development, criteria pollutants per capita.</td>
<td>Yes</td>
<td>1</td>
<td>It was noted by staff and modeling experts that indicators should only be advanced if they can be monitored using readily available credible data. In other cases stakeholders should work with staff to</td>
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<tr>
<td>Develop and refine performance metrics for location efficiency in order to measure development siting impacts</td>
<td>Yes</td>
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<td>identify credible proxies for desired outcomes.</td>
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<td>Refine methods for measuring and analyzing jobs/housing fit across regional housing and employment centers</td>
<td>Yes</td>
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<td>Encourage development and adoption of sustainable development policies and zoning, and local climate action plans</td>
<td>Yes</td>
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<td>Replace parking minimum standards, in dense development environments, with locally adopted performance oriented parking standards and guidelines. Encourage locally tuned variable parking standards.</td>
<td>Yes</td>
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<td>Encourage Infrastructure Funding &amp; Financing system that returns operations and maintenance to locally funded rather than to solely dependent on developer funding.</td>
<td>Yes</td>
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<td>Develop regional growth scenarios to better achieve sustainability by analyzing varying emphasis on TOD, walk/bike-ability, complete streets, and alternative vehicles for neighborhood level trip making</td>
<td>Yes</td>
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<td>Assist local agencies in analyzing the relative lifetime costs and benefits of infill development in terms of infrastructure and services</td>
<td>Yes</td>
<td>3</td>
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<td>Develop policies regarding alternatives to traditional one-dimensional auto-oriented transportation engineering methods</td>
<td>Yes</td>
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<td>Encourage Appendix G deletions as part of CEQA Reform. Remove non-resource based categories from a need for exemption (i.e. shade &amp; shadow, parking, aesthetics, level-of-services)</td>
<td>Yes</td>
<td>3</td>
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<td>Perform validation studies to provide documented analysis of alternative trip generation, Level of Service (LOS) analysis and Parking Requirement methodologies</td>
<td>Yes</td>
<td>3</td>
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<tr>
<td>Continue to invest in local planning projects through the Compass Blueprint program, and new Green Region and Active Transportation grant programs</td>
<td>Yes</td>
<td>3</td>
<td>Note that Sustainability Program and Compass blueprint are on-going priorities.</td>
</tr>
<tr>
<td>Explore ability to invest in design and direct implementation of sustainable projects</td>
<td>No</td>
<td></td>
<td>Expanding the direct technical assistance programs at SCAG will be taken up by the policy committees and regional council in the coming months.</td>
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<td>Advocate for member jurisdictions at the state and federal levels to secure value-capture funding and financing tools to encourage public benefit development</td>
<td>Yes</td>
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<td>Invest in local customization of open-source scenario development and modeling systems</td>
<td>Yes</td>
<td>3</td>
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</table>
DATE: February 14, 2013

TO: Sustainability Subcommittee

FROM: Jacob Lieb, Manager, Sustainability, 213-236-1921, lieb@scag.ca.gov

SUBJECT: Sustainability Program Call For Projects Ranking Criteria

DIRECTOR’S APPROVAL:

EXECUTIVE SUMMARY:
Staff has developed a consolidated Sustainability Program “call-for-projects” grant program, as called for in the FY 2013/14 Overall Work Program (OWP). As previously reported to the Policy Committees, the goal of the Sustainability Program is to build on the success of the Compass Blueprint effort to provide additional member services for communities and partners with two new components - Active Transportation and the Green Region Initiative. As such, the new Sustainability Program will contain three components - the two new components in addition to Compass Blueprint. Project selection criteria will be used to evaluate grant proposals and rank them for available funding.

The Active Transportation component will provide funding to plan and facilitate bicycle and pedestrian projects and programs in the region. Compass Blueprint grants will continue to focus on integrated land use and transportation planning. The Green Region Initiative component will provide grants to assist local jurisdictions in funding sustainability plans or studies, such as climate action plans and water, energy, or open space studies. A new consolidated “call-for-projects” will solicit project proposals for Active Transportation, Compass Blueprint, and the Green Region Initiative projects. The Sustainability Program Call for Projects criteria are being presented simultaneously to the three Policy Committees due to CEHD’s on-going oversight of Compass Blueprint, EEC’s role in the development of the Green Region Initiative, and TC’s role in Active Transportation. The Policy Committees’ recommendations will be presented to the Regional Council on March 7, 2013.

The intent is to grow the Sustainability Program each year. After the release of the “call-for-projects” in early March 2013, this program will begin in mid-2013. Proposed projects will be evaluated and selected based on the criteria presented in this Staff Report.

STRATEGIC PLAN:
This item supports SCAG’s Strategic Plan Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; and Goal 4: Develop, Maintain and Promote the Utilization of State of the Art Models, Information Systems and Communication Technologies.

BACKGROUND:
Since 2004, Compass Blueprint has been a successful component of SCAG’s efforts to assist local jurisdictions and implement RTP/SCS policies. To date, 133 Compass Blueprint-funded local planning projects have been completed or are currently in progress. Each of these Demonstration Projects provides an example of integrated transportation and land use planning, tailored to local needs and aligned with regional priorities that other cities and counties can emulate.
At the May 2011 SCAG General Assembly, Executive Director Hasan Ikhrata announced that SCAG would initiate a Green Region Initiative, a key element of SCAG’s ongoing sustainability work, with funding to assist jurisdictions. The Green Region Initiative is part of a package of post-RTP/SCS follow-up activities, including Active Transportation, to assist local jurisdictions and others in implementing strategies identified in the RTP/SCS. The Green Region Initiative will join Active Transportation and Compass Blueprint in providing small grants to member jurisdictions to carry out a full suite of planning activities that help make the SCAG region more sustainable and implement the approved 2012-2035 RTP/SCS.

In coordination with the existing Compass Blueprint effort, a consolidated Sustainability Program “call-for-projects” has been developed by SCAG staff to help fund innovative approaches to solving regional issues. The “call-for-projects” will be released in March 2013, with work on approved projects to begin on or near the start of Fiscal Year 2013-2014. Pending review and approval by the Policy Committees and the Regional Council, project proposals will be evaluated and selected based on the criteria below. We anticipate approximately $1 million in total funding will be available as part of this call for projects.

Staff is seeking approval of the ranking criteria for the call for projects and has placed emphasis on the following:

- Rollout of the Sustainability Program, including new Active Transportation and Green Region components, along with the on-going Compass Blueprint component
- Assistance in updating local General Plans consistent with RTP/SCS strategies
- Implementation of the 2012-2035 RTP/SCS
- Cross-jurisdictional and multi-party collaborations
- Promoting „on-the-ground“ implementation of the 2012-2035 RTP/SCS

**Proposed 2013 Project Ranking Criteria:**

**General (for all projects): [70 points]**

- SCAG membership
- Demonstrates reasonable commitment to implement the project
- Implements the 2012-2035 RTP/SCS
- Promotes or encourages sustainability (3 E”s: Economy, Equity and Environment)
- Demonstrates a clear need for the project and requested services
- Involves public and private and/or cross-jurisdictional partnerships
- Demonstrates innovative approaches to regional planning issues that can be replicated elsewhere
- Leverages other public and private funding sources
- Outlines a realistic timeline

**For Compass Blueprint Projects: [30 points]**

- Integrates land use and transportation planning
- Promotes infill, Transit Oriented Development (TOD), and other forms of sustainable development
- Promotes a sustainable land use mix, including new housing

**For Green Region Initiative projects: [30 points]**

- Addresses climate change through GHG emission reduction or adaptation planning
- Promotes energy and/or water efficiency and savings
- Promotes overall sustainability on various resource issues
For Active Transportation projects: [30 points]
- Promotes Active (Bicycle and Pedestrian) Transportation Planning
- Promotes physical activity
- Promotes linkages within existing active transportation and transit networks
- Promotes safety, education and outreach

FISCAL IMPACT:
Funding for the selected projects resulting from the Sustainability Program’s Call for Projects is proposed as part of the draft FY 13-14 Overall Work Program (OWP) Budget, which includes $500,000 from a Strategic Growth Council grant awarded to SCAG. Funding of any work for FY 13-14 is contingent upon approval of the OWP Budget and availability of funding. Staff’s work for the current fiscal year is included in FY 12-13 OWP 13-225.SCG01641E.01 and 13-065.SCG00137.01.

ATTACHMENT:
None