Long Beach Open Streets Initiative
Ricardo Light, Transportation Planner
City of Long Beach, Public Works
What is the Open Streets Initiative?

Outdoor Dining  Neighborhood Open Streets  Curbside Pick Up Signs
Open Streets Initiative

Eligible Business Types

- Restaurants
- Nail salons
- Hair salons and barber shops
- Gyms
- Select office uses (e.g., realtors, non-profits)
- No retail
Parklet Considerations

- Side streets
- Posted Speed Limit
- Parking lane
- Roadway width
- Business frontage
- Type of business
- Utility access
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Challenges

- **Surges in Demand** - 4th of July  
- **Barricade Supply** – local suppliers cleared out  
- **BIDs Organization** – active vs inactive  
- **COVID-19 Restrictions** – length and uncertainty of health orders  
- **Collisions** – formalization of program and increase in players  
- **Variety of Modifications & Cooperation**  
- **Neighborly Disputes**  
- **EQUITY**

**Surprise! Parking!**
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Adjustments

• Design in the field
• Stormwater considerations
• General and Liquor Liability
• Inclusion of bars
• Code enforcement
• Improved outreach to businesses in disadvantaged communities
NACTO Grant Objectives

- More parklets in North LB, West LB, Cambodia Town
- Small business and mom-and-pop shops
- Non-native English-speaking business owners
Blessing or curse? Pine Avenue closure draws mixed reactions from local businesses

By Mena Mascia, Senior Reporter - September 15, 2020

From groups playing Jenga at The Harbors to couples eating lobster at outdoor tables in front of King's Fish House, Pine Avenue has come to life again after months of a pandemic shutdown.

But while the full closure of the main thoroughfare in Downtown has largely pleased restaurant and bar owners, other businesses that rely on pickup and delivery say the closure has hurt their bottom line.

A survey by the Downtown Long Beach Alliance to gauge business owners' sentiments on the issue, which was sent out to 500 businesses across Downtown Long Beach, showed mixed reactions.

One of the city’s largest parklets gets the Long Beach mural treatment

A new mural by artists Cody Lundy and Valerie Orellana on the parklet outside of O'Flaco's. Courtesy the artist.

Coronavirus

(Almost) Positive Feedback

Open Streets Initiative
Thank you

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