# Resolution by the [Name of Local Jurisdiction] in Support of "Business Friendly Principles" as part of SCAG's development of a Southern California Economic Growth Strategy

**Whereas**, [Local Jurisdiction] is a member of the Southern California Association of Governments (SCAG) who is engaged in the development of a Southern California Economic Growth Strategy;

**Whereas,** [Local Jurisdiction] supports working with SCAG and other key economic stakeholders to improve the Southern California economy;

**Whereas,** [Local Jurisdiction]is a business friendly municipality and has numerous practices in place to encourage economic growth within its community;

NOW, Therefore Be It Resolved, by the governing board of the [Local Jurisdiction] as follows:

1. That [Local Jurisdiction] supports the following "Business Friendly Principles" as part of SCAG's development of a Southern California Economic Growth Strategy:

#### Principle One - Economic Development as a Priority

[Local Jurisdiction] strives to demonstrate commitment to economic development as a priority.

## **Principle Two - Business Partnership**

[Local Jurisdiction] strives to provide quality municipal services to attract and retain businesses and employees.

#### **Principle Three-Business Responsive Processes**

[Local Jurisdiction] strives to communicate effectively with businesses including processes to increases its responsiveness to businesses that are seeking or doing business within its jurisdiction (commitments include responding to business inquires within an established time period and offering an expedited permitting process for new businesses).

### <u>Principle Four – Attractiveness to Business Investment</u>

[Local Jurisdiction] strives to streamline operations for efficient and responsive business assistance in areas of licensing, permitting, inspections and other municipal services and will seek to improve its attractiveness to new and existing businesses within its jurisdiction (commitment include striving to maintain competitive taxes and fees and establishing good communications with business base via newsletter or website).

2. That [Local Jurisdiction] authorizes its staff to submit a copy of this resolution to SCAG in time for SCAG's Regional Economic Summit currently scheduled for December 2, 2010.

Approved and adopted by the governing board of the [Local Jurisdiction] this day of, 2010.	
Mayor	•
Clerk	•