

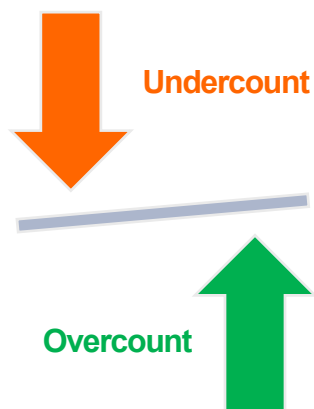
Undercount (and Overcount) Issues For 2020 Census

Beth Jarosz
@DataGeekB

June 2019

POPULATION REFERENCE BUREAU | www.prb.org

Differential Undercount = Overcount and Undercount



Today's topics:

- Demographics of differential undercount
- Reducing undercount
- Citizenship Q

Longer slide deck, with additional info, will be available on workshop website or Tweet me @DataGeekB

NEW
2020 Census
Bulletin from
PRB
www.prb.org

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Population Bulletin

BY MARK MATHER, LINDA A. JACOBSEN, BETH JAROSZ, LILLIAN KILDUFF,
 AMANDA LEE, KELVIN M. POLLARD, PAOLA SCOMMEGNA, AND ALICIA VANORMAN



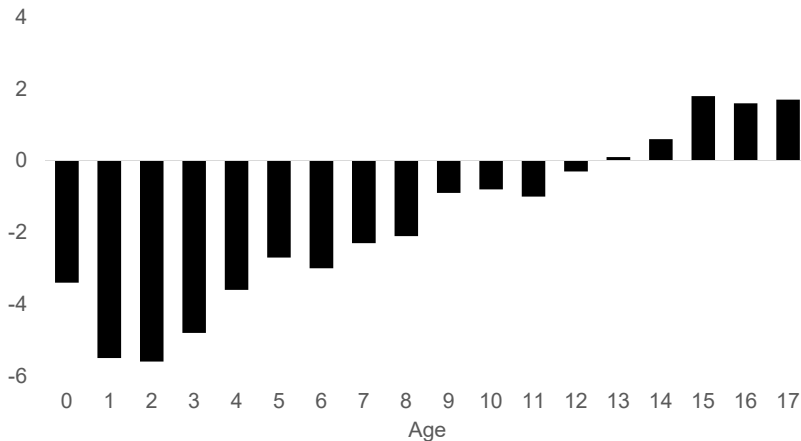
America's
Changing Population
 What to Expect in the 2020 Census

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Young Children Undercounted

2010 Census Net Undercount Rate, Nationwide



Source: U.S. Census Bureau. 2014. The Undercount of Young Children.

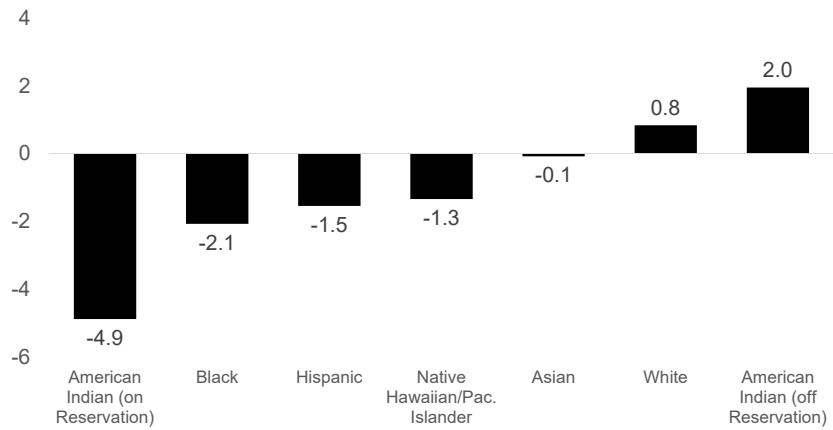
<https://www.census.gov/content/dam/Census/library/working-papers/2014/demo/2014-undercount-children.pdf>

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Communities of Color Undercounted

2010 Census Net Undercount Rate, Nationwide



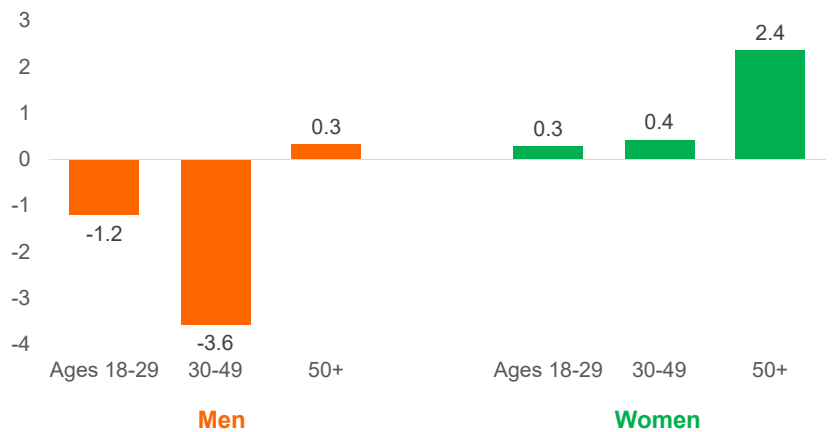
Source: U.S. Census Bureau. Census Coverage Measurement Estimation Report.
https://www.census.gov/coverage_measurement/pdfs/g01.pdf

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Men Undercounted

2010 Census Net Undercount Rate, Nationwide



Source: U.S. Census Bureau. Census Coverage Measurement Estimation Report.
https://www.census.gov/coverage_measurement/pdfs/g01.pdf

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Renters Undercounted

2010 Census Net Undercount Rate, Nationwide

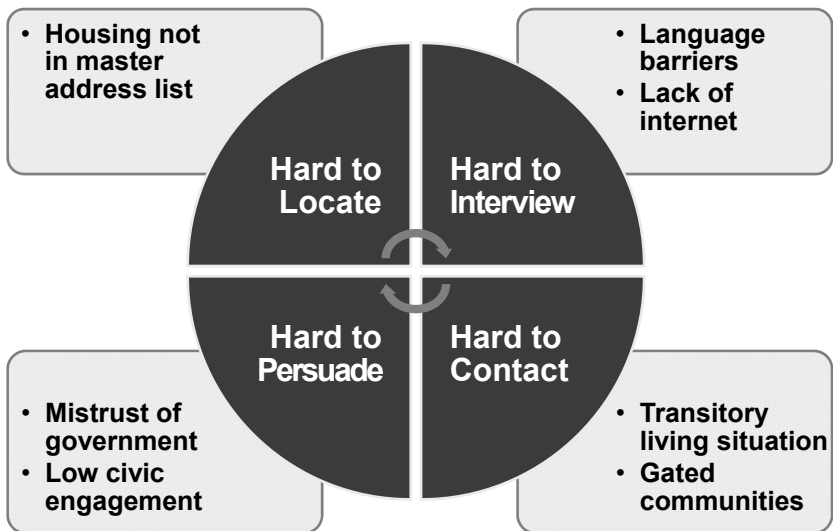


Source: U.S. Census Bureau. Census Coverage Measurement Estimation Report.
https://www.census.gov/coverage_measurement/pdfs/g01.pdf

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What May Make a Group “Hard to Count?”

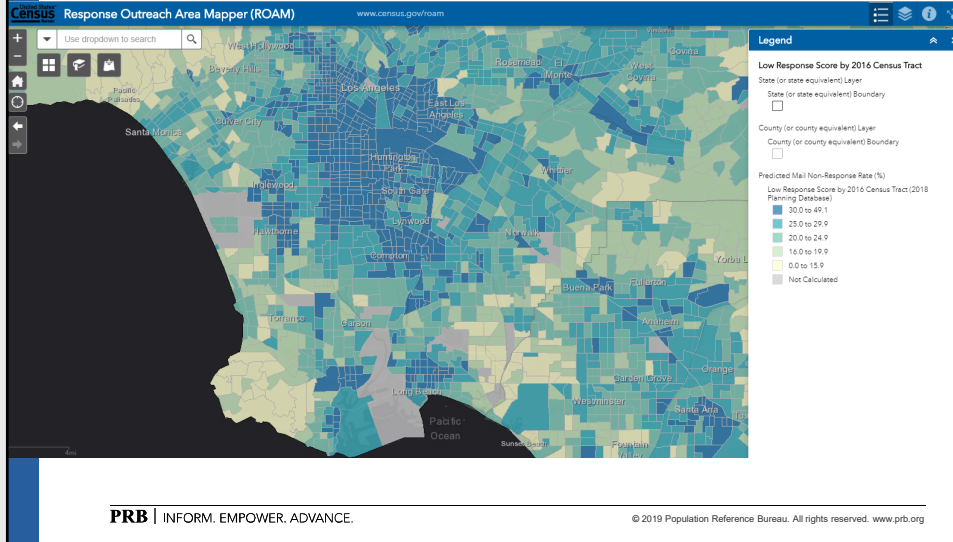


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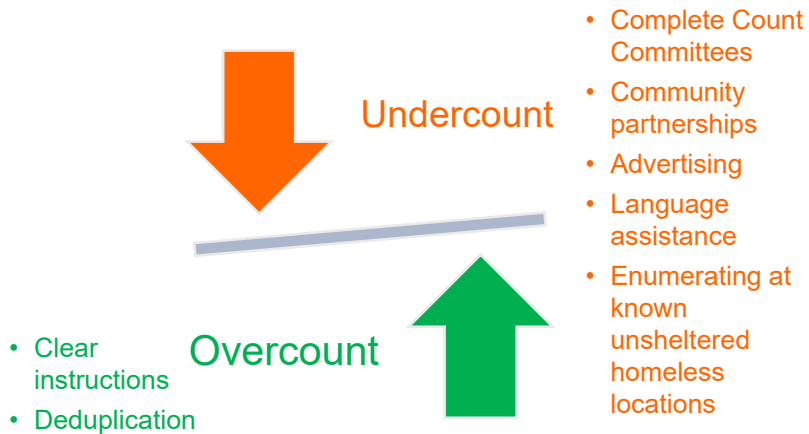
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Hard to Count Populations

<https://www.census.gov/roam>



(A Few) Ways to Reduce Undercount and Overcount



“Nudges” to Help Count Everyone

How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?

Number of people =

2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1?

Mark all that apply.

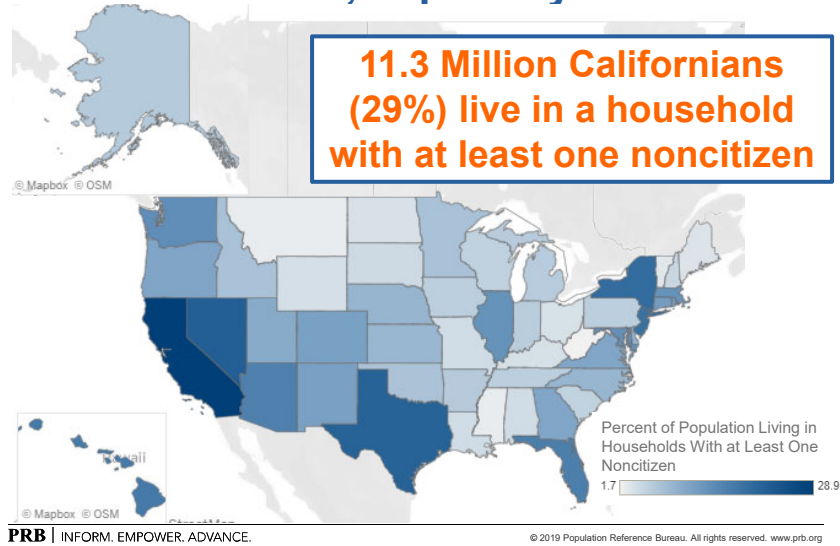
- Children, related or unrelated, such as newborn babies, grandchildren, or foster children
- Relatives, such as adult children, cousins, or in-laws
- Nonrelatives, such as roommates or live-in babysitters
- People staying here temporarily
- No additional people

Citizenship Question Complicates the Count

Is this person a citizen of the United States?

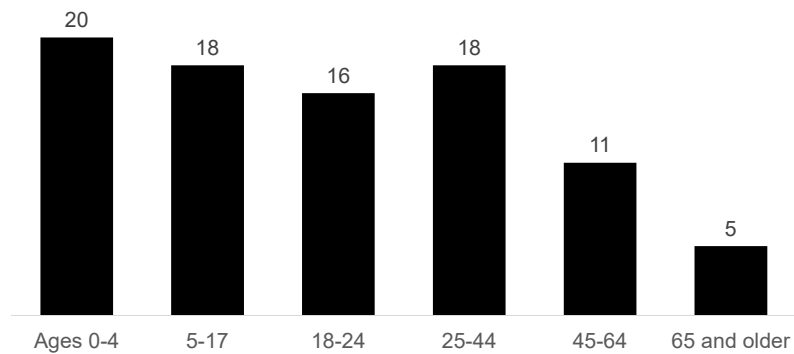
- Yes, born in the United States
- Yes, born in Puerto Rico, Guam, the U.S. Virgin Islands, or Northern Marianas
- Yes, born abroad of U.S. citizen parent or parents
- Yes, U.S. citizen by naturalization – *Print year of naturalization* ↴
- No, not a U.S. citizen

Citizenship Question Raises Undercount Risk in All States, Especially California



Young Children Most Likely to Live With a At Least One Noncitizen

Percent of U.S. Population Living With Noncitizen(s)



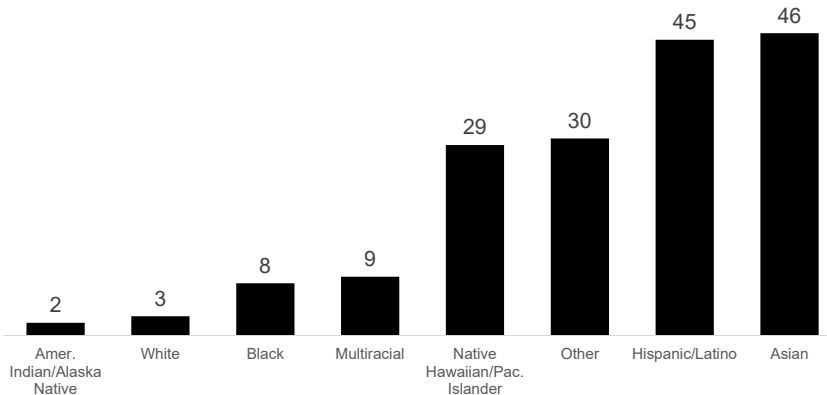
Source: Author's calculations based on U.S. Census Bureau American Community Survey (2016).
<https://www.prb.org/citizenship-question-risks-a-2020-census-undercount-in-every-state-especially-among-children/>

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Asian, Hispanic/Latino Populations Most Likely to Live with Noncitizen(s)

Percent of U.S. Population Living With Noncitizen(s)



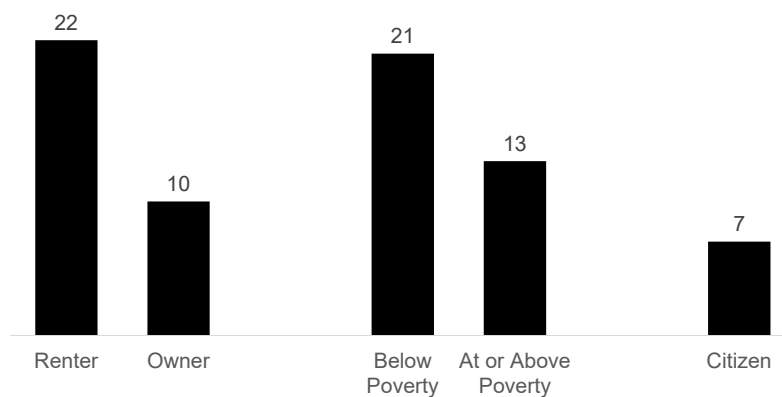
Source: Author's calculations based on U.S. Census Bureau American Community Survey (2016).
<https://www.prb.org/citizenship-question-risks-a-2020-census-undercount-in-every-state-especially-among-children/>

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Renters and Lower-income Households Most Likely to Live with Noncitizen(s)

Percent of U.S. Population Living With Noncitizen(s)



Source: Author's calculations based on U.S. Census Bureau American Community Survey (2016).
<https://www.prb.org/citizenship-question-risks-a-2020-census-undercount-in-every-state-especially-among-children/>

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So What?

“If everyone knows there’s a problem, can’t they just correct the data so everyone is using the right numbers?”

At Risk Due to Undercount

- Nearly a **trillion** dollars* in federal funds
- Representation in Congress and Electoral College

*FY2016 distribution by state of \$883.1 billion from 55 large federal expenditure programs. Analysis by Andrew Reamer at George Washington Univ.

Risk: A Decade of Under-Investment in Children



Image: USDA <https://flic.kr/p/quB5ar>
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Additional
Information

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Undercount of Children

- Neighborhood-level factors associated with undercount of children are not the same as those in the Low Response Score
- PRB and William O'Hare analyzed factors associated with child undercount

Counting Young Children in the 2020 Census

William P. O'Hare, O'Hare Data and Demographic Services, LLC
 Linda A. Jacobsen, Mark Mather, Alicia VanOrman, Kelvin Pollard
 Population Reference Bureau

Population Association of America Annual Meeting
 April 11, 2019

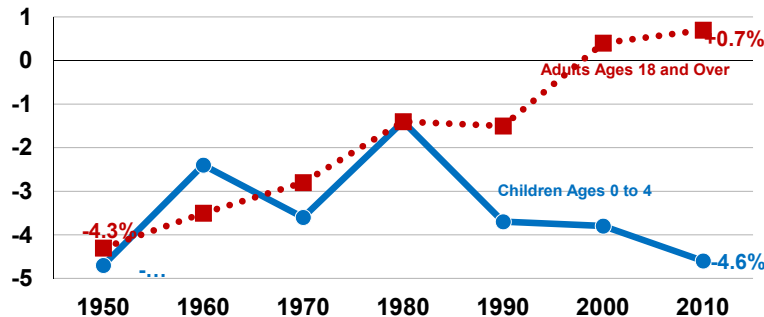
EXCERPTED FROM: W. O'Hare, L. Jacobsen, M.Mather, A.VanOrman, K.Pollard. 2019. "Counting Young Children in the 2020 Census" <http://paa2019.populationassociation.org/abstracts/193988>

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The Net Undercount of Young Children is Getting Worse While the Coverage of Adults Has Improved

Net Undercount Rates (in Percentages) of Young Children and Adults in the Census: 1950-2010



Source: O'Hare (2015), Chapter 4.
 EXCERPTED FROM: W. O'Hare, L. Jacobsen, M.Mather, A.VanOrman, K.Pollard. 2019. "Counting Young Children in the 2020 Census" <http://paa2019.populationassociation.org/abstracts/193988>

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Implications

- Net undercount of young children in the U.S. Census is a large and growing problem
- What are we going to do about it?
- What work is being done outside the Census Bureau on this issue?

EXCERPTED FROM: W. O'Hare, L. Jacobsen, M.Mather, A.VanOrman, K.Pollard. 2019. "Counting Young Children in the 2020 Census" <http://paa2019.populationassociation.org/abstracts/193988>

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Project With Population Reference Bureau (PRB)

- Develop a new metric for predicting areas where young children will be more difficult to count in the 2020 Census
- Make the new measure widely available and easy to use

EXCERPTED FROM: W. O'Hare, L. Jacobsen, M.Mather, A.VanOrman, K.Pollard. 2019. "Counting Young Children in the 2020 Census" <http://paa2019.populationassociation.org/abstracts/193988>

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Comparing Our Preliminary Model With Census Bureau's Model for Low Response Score

Seven Most Powerful Explanatory Variables in Our Undercount Model Compared With Seven Most Powerful Explanatory Variables in Erdman-Bates Low Response Score Model

OUR UNDERCOUNT MODEL (County Level)	ERDMAN-BATES LOW RESPONSE MODEL (Census Tract Level)
Percent of children ages 0-4 who live with nonrelatives or in group quarters	Number of persons per household
Percent of all households that have 7+ people	Percent of population ages 65+
Percent of households that are linguistically isolated (no one ages 14+ speaks English very well)	Percent of housing units that are renter-occupied
Percent of children ages 0-5 living with a grandparent householder	Percent of housing units that are vacant
Percent of persons living in renter-occupied households	Percent of population that is non-Hispanic White
Percent of children ages 1-4 who have moved in the past year	Median house value (in dollars)
Percent minority (Families with related children)	Percent of housing units that are single-unit structures

Note: Variables negatively associated with net undercount/low-response score are shaded in orange.

Source: Erdman and Bates (2017), *Public Opinion Quarterly*.

EXCERPTED FROM: W. O'Hare, L. Jacobsen, M.Mather, A.VanOrman, K.Pollard. 2019. "Counting Young Children in the 2020 Census" <http://paa2019.populationassociation.org/abstracts/193988>

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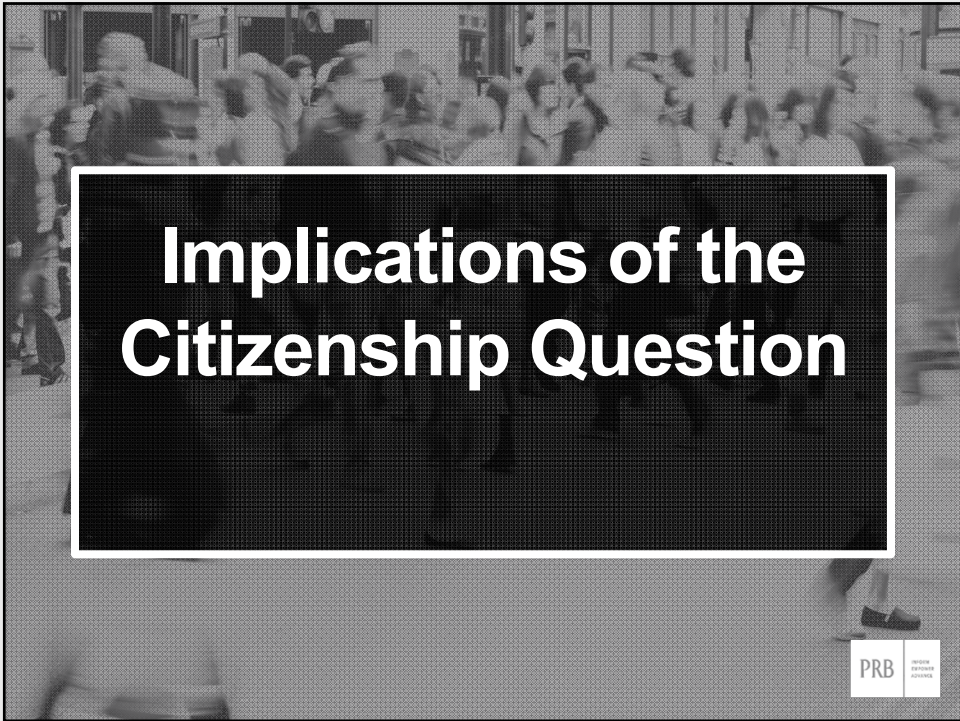
Results Will Be Disseminated Widely

- The new tract-level risk metric and associated data will be disseminated widely to groups working on the 2020 Census through the following:
 - PRB's social media platforms and website (www.prb.org)
 - The 2020 HTC Map developed by Steven Romalewski at City University of New York (CUNY) (www.censushardtocountmaps2020.us/)
 - The website of the 2020 Census Complete Count Committee for Young Children (www.countallkids.org)
 - The Annie E. Casey KIDS COUNT network and Partnership for America's Children network
 - The results will also be made available to the Census Bureau

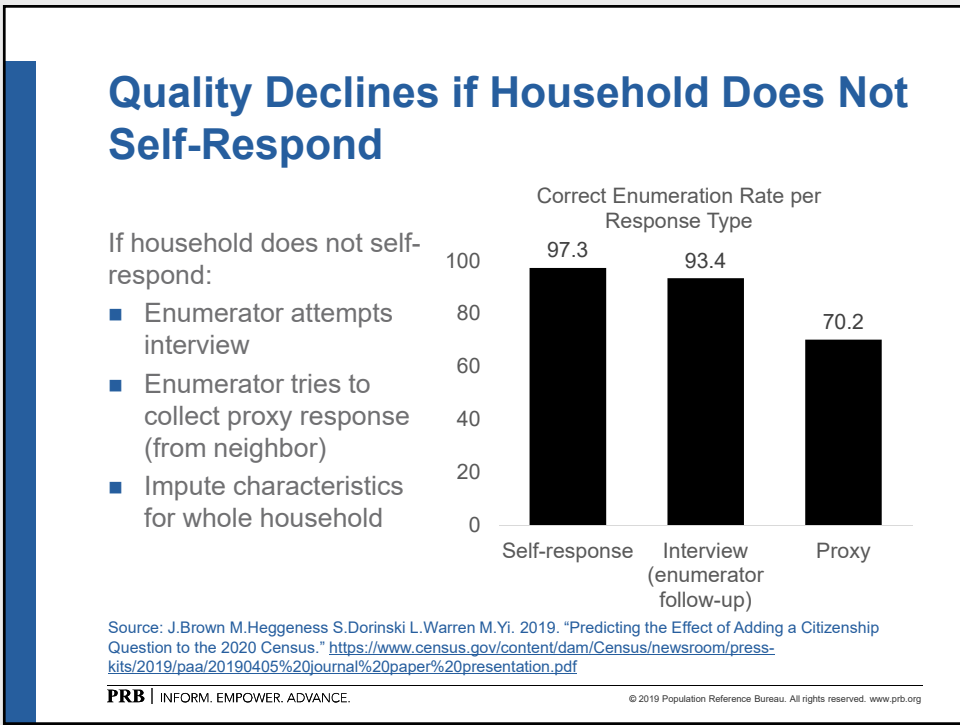
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Implications of the Citizenship Question



Citizenship Question and Decreased Household Self-Response

- Based on citizenship question
 - Census Bureau estimated 8.0 percentage point drop in self-response (to 28.1%) among housing units potentially having at least one noncitizen (2017 ACS)
 - 2.2 point drop in *overall* housing unit self-response
- Increased cost
 - Estimated increases \$55 million for every percentage point increase in nonresponse follow up
 - 2.2 percentage point change → estimated increased fieldwork cost **\$121 million**

Source: J.Brown M.Heggeness S.Dorinski L.Warren M.Yi. 2019. "Predicting the Effect of Adding a Citizenship Question to the 2020 Census." <https://www.census.gov/content/dam/Census/newsroom/press-kits/2019/paa/20190405%20journal%20paper%20presentation.pdf>

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Estimated Number and % of U.S. Population Living in Households With at Least One Noncitizen, by Demographic Characteristics, 2016

* Non-Hispanic. Data for American Indian/Alaska Native, Asian, Black, Native Hawaiian/Pacific Islander, Other, and White are for one race alone.

Source: Author's calculations based on U.S. Census Bureau American Community Survey (2016). <https://www.prb.org/citizenship-question-risks-a-2020-census-undercount-in-every-state-especially-among-children/>

	Total Population	Population Living in Household With At Least One Noncitizen	
		Number	Percent
Total population	323,128,000	44,824,000	14
Age Group			
0 to 4	19,726,000	3,943,000	20
5 to 17	53,825,000	9,438,000	18
18 to 24	31,018,000	4,813,000	16
25 to 44	85,147,000	15,103,000	18
45 to 64	84,182,000	8,860,000	11
65 and older	49,228,000	2,665,000	5
Race/Ethnicity			
Hispanic/Latino	57,390,000	25,775,000	45
Asian*	17,362,000	7,916,000	46
White*	197,487,000	6,772,000	3
Black*	39,809,000	3,214,000	8
Multiracial*	7,689,000	726,000	9
Other*	741,000	226,000	30
Native Hawaiian/Pacific Islander*	533,000	153,000	29
American Indian/Alaska Native*	2,117,000	42,000	2
Citizenship			
Citizen	300,712,000	22,408,000	7
Noncitizen	22,415,000	22,415,000	100
Housing Tenure			
Renter	110,685,000	24,306,000	22
Owner	204,362,000	20,065,000	10
Poverty Status			
Income below poverty	44,208,000	9,369,000	21
At or above poverty	270,961,000	34,933,000	13

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