

29TH ANNUAL DEMOGRAPHIC WORKSHOP

LASTING DEMOGRAPHIC IMPACTS AFTER THE RECOVERY



CONFERENCE HOSTED BY



USC
Price
Sol Price School
of Public Policy

LASTING DEMOGRAPHIC IMPACTS AFTER THE RECOVERY

ABOUT THE CONFERENCE

The annual Demographic Workshop is produced jointly by the USC Sol Price School of Public Policy and the Southern California Association of Governments. This year's program, "Lasting Demographic Impacts After the Recovery," provides new insights from research on what has changed during the long recovery since the Great Recession and what lingering effects ought to be considered for the future.

Following a check-up on recent migration, fertility, and aging statistics, we will examine whether the recovery in the region may be overheated – and whether to expect winners and losers despite aggregate growth. Next, we will take a look at housing choices and shortages as Millennials seek greater life stability and Baby Boomers look for their next move. Our last panel will consist of discussions of the impacts of these demographic shifts on transportation.

Our luncheon keynote speaker, Paul Taylor, will discuss "When Will an Aging America Stop Mugging the Future?" Following the luncheon keynote address, the workshop will break into a series of applied roundtables on topics including the 2020 Census, population estimates, Regional Housing Needs Assessments, and homelessness.

We are living in a constantly changing and uncertain environment. The 29th Annual Demographic Workshop is an opportunity to discuss what's new and what's happening, grounding this discussion in the changing lives of our population.

SPECIAL THANKS TO OUR PARTNERS



AGENDA

8:00 A.M. **REGISTRATION**

8:30 A.M. **WELCOME**

Jack Knott, Dean, USC Sol Price School of Public Policy

Hasan Ikhtrata, Executive Director, Southern California Association of Governments

Hon. Alan D. Wapner, President, Southern California Association of Governments

Julie Lam, Regional Director, Los Angeles Regional Office, U.S. Census Bureau

8:45 A.M. **DEMOGRAPHIC CHECK-UP: A DECADE OF RECOVERY**

Janna Goldberg (Moderator), Vice President, Age Wave

Johanna Thunell, Postdoctoral Scholar, USC Schaeffer Center for Health Policy and Economics

Walter Schwarm, Research Manager, Demographic Research Unit, California Department of Finance

9:35 A.M. **IS THE REGION EXPERIENCING AN OVERHEATED RECOVERY?**

Lisa Schweitzer (Moderator), Professor, USC Sol Price School of Public Policy

Steve Levy, Director, Center for Continuing Study of the California Economy

Mark Schniepp, Director, California Economic Forecast

10:25 A.M. **BREAK**

10:40 A.M. **DEMOGRAPHIC CHANGE & HOUSING SHORTAGE**

Deirdre Pfeiffer (Moderator), Professor, School of Geographical Sciences & Urban Planning, Arizona State University

Jordan Levine, Senior Economist, California Association of Realtors

Dowell Myers, Professor, USC Sol Price School of Public Policy

Jungho Park, Ph.D. Candidate, USC Sol Price School of Public Policy

11:30 A.M. **DEMOGRAPHIC CHANGE & TRANSPORTATION CHOICE**

Marlon Boarnet (Moderator), Professor, USC Sol Price School of Public Policy

Seva Rodnyansky, Postdoctoral fellow, The Berkeley Institute for the Future of Young Americans

Joshua Schank, Chief Innovation Officer, Office of Extraordinary Innovation, Los Angeles County Metro

12:20 P.M. **WORKING LUNCH & KEYNOTE: WHEN WILL AN AGING AMERICA STOP MUGGING THE FUTURE?**

Paul Taylor, Senior Fellow, Encore.org

1:30 P.M. **AFTERNOON GREETINGS**

Bill Schooling, Chief of Demographic Research Unit, California Department of Finance

1:45 P.M. **ROUNDTABLE DISCUSSIONS**

Table 1 — **2020 Census**

Table 2 — **Regional Housing Needs Assessment**

Table 3 — **Population Estimates & Housing**

Table 4 — **Homelessness**

3:00 P.M. **TAKEAWAYS OF ROUNDTABLES, QUESTIONS & ANSWERS**

3:30 P.M. **CONCLUDING REMARKS**

ROUNDTABLE DISCUSSIONS

TABLE 1 — 2020 CENSUS

This roundtable will be led by **Luz Castillo**, an Information Services Specialist at the U.S. Census Bureau's Los Angeles Regional Census Center. Luz's specialty is making Census data accessible and user friendly to new and existing data users. She will provide an overview about how the Bureau is conducting Census 2020, highlight changes since the 2010 Census, and discuss the unique issues facing this Census such as updating race and ethnicity definitions as well as additional challenges expected in achieving a complete count of the population.



LUZ CASTILLO

*Information Services Specialist,
U.S. Census Bureau*

TABLE 2 — REGIONAL HOUSING NEEDS ASSESSMENT (RHNA)

This roundtable will be led by **Megan Kirkeby**, Housing Policy Senior Specialist at the California Department of Housing and Community Development (HCD) and **Ma'Ayn Johnson**, Senior Regional Planner at SCAG focusing on the RHNA. Given the drastic increase in housing prices and challenges in constructing adequate housing in many regions of California, this roundtable will provide a discussion of the unique challenges facing the 6th cycle of RHNA, which will soon be tasked with determining the housing needs for all SCAG jurisdictions for the period from 2021-2029. The roundtable will discuss the roles and responsibilities of HCD and SCAG in the RHNA process, as well as the implications of proposed and recently passed RHNA-related legislation such as AB1086, which now requires overcrowding to be considered in a region's housing needs assessment.



MEGAN KIRKEBY

*Policy Research Specialist,
Housing & Community
Development*



MA'AYN JOHNSON

*Housing & Land Use Planner,
Southern California
Association of Governments*

TABLE 3 — POPULATION ESTIMATES & HOUSING

This roundtable will be led by **John Boyne** and **Phuong Nguyen** from the California Department of Finance's (DOF) Demographic Research Unit. Phuong leads the unit's efforts in producing California's official state and county-level population estimates which are used for a variety of planning and budgeting purposes. John specializes in the unit's housing and group quarter surveys, which compile housing units from cities and unincorporated areas annually for use in estimates and as a component of the Regional Housing Needs Assessment (RHNA). This roundtable will feature a discussion of the methodologies used by DOF in generating population and housing estimates, some of their applications, and current issues.



JOHN BOYNE

*Research Analyst,
California Department of
Finance*



PHUONG NGUYEN

*Demographer,
California Department of
Finance*

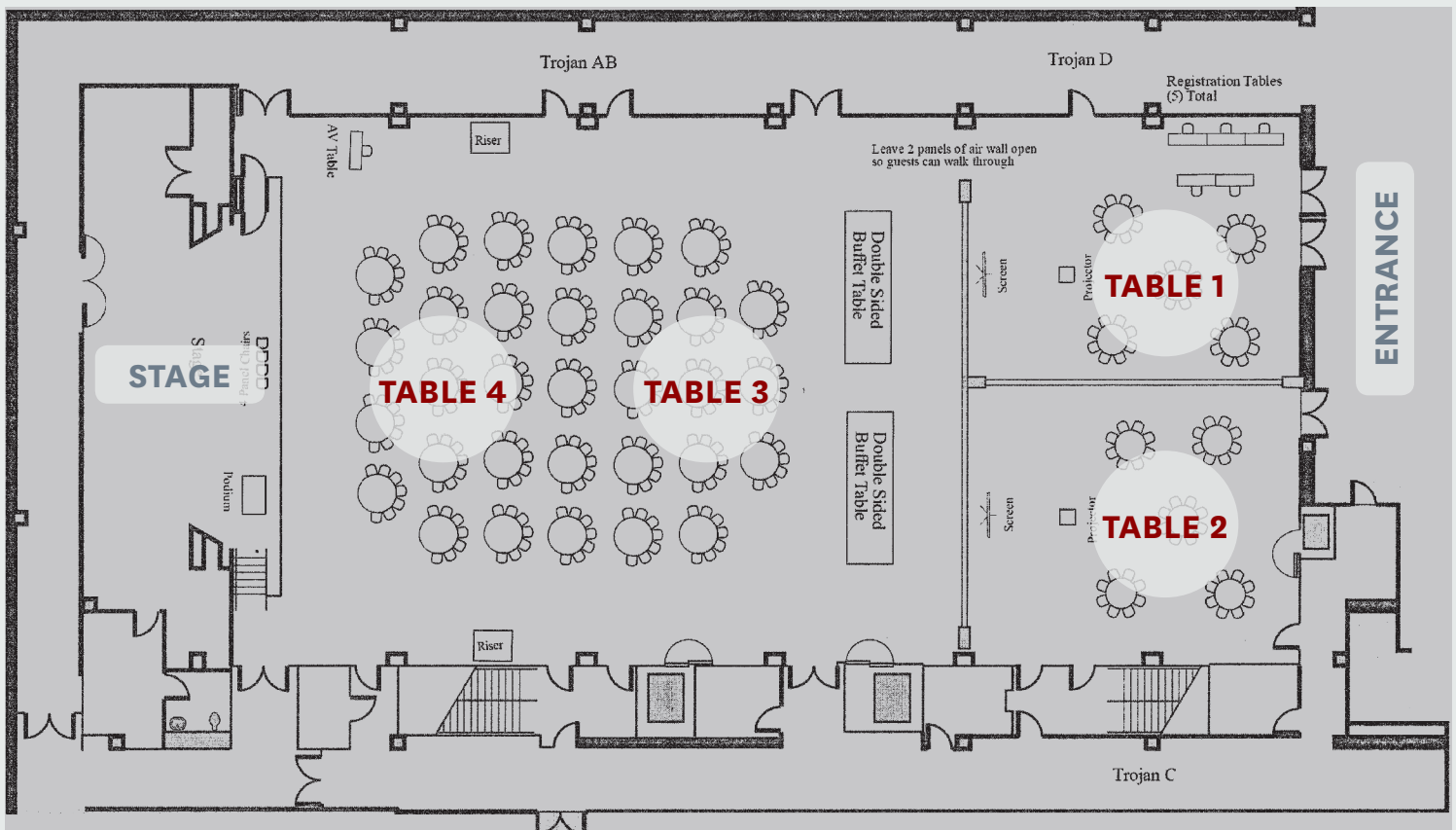
TABLE 4 — HOMELESSNESS

This roundtable will be led by **Chris Ko**, the Director of Homeless Initiatives for the United Way of Greater Los Angeles. He manages Home For Good, Los Angeles' collective plan to end homelessness. Homelessness has reached crisis levels in the region, and despite ballot measures increasing funding, planning and constructing supportive housing continues to be a challenge. Chris will discuss the challenges of ending homelessness in the region as well as Home For Good's action and outreach plans.



CHRIS KO

Director of Housing Initiatives,
United Way of Greater Los Angeles



GUEST SPEAKERS



MARLON BOARNET

*Department Chair,
Urban Planning and
Spatial Analysis*

Marlon Boarnet is a renowned authority

on urban economics, urban growth patterns, transportation, and regional science. He is an expert in transportation and land use, and has served on the National Research Council committee that authored "Driving and the Built Environment." He has published extensively in leading professional journals, and serves on the editorial boards of several more. He is also co-author of *Travel by Design: The Influence of Urban Form on Travel* (2001). Dr. Boarnet holds a Ph.D. in public affairs from Princeton University and a B.A. in physics from Rice University.



JANNA GOLDBERG

*Vice President of
Research,
Age Wave*

Janna Goldberg is the Vice President

of Research at Age Wave, a consultancy specializing in issues relating to an aging population. Dr. Goldberg previously worked for the RAND Corporation Survey Research Group for over six years on a variety of studies related to social policy and health. Janna holds a Ph.D. in urban planning and development from the USC Price School of Public Policy, a master's degree in international relations from the University of North Carolina Chapel Hill, a certificate in global health from the Johns Hopkins Bloomberg School of Public Health and a bachelor's degree in political science and art history from UC San Diego.



JORDAN LEVINE

*Economist,
California Association
of Realtors*

Jordan Levine is an Economist at the California

Association of Realtors (C.A.R.), where

he analyzes housing market conditions, macro-economic trends, and public policy issues. He contributes frequently to C.A.R.'s market analysis articles, Housing Matters blog, and Market Snapshot, and has written on a wide range of subjects relevant to the real estate industry. He earned a bachelor's degree in economics from UC Santa Barbara and a master's degree with merit in international economics from the University of Sussex.



STEVE LEVY

*Director & Senior
Economist of the Center
for Continuing Study of
the California Economy*

Stephen Levy is Director and Senior

Economist of CCSCE, a private research organization founded in 1969 to provide an independent assessment of economic and demographic trends in California. Mr. Levy is currently completing a strategy development project to improve the career pathway prospects for low- and moderate-income workers in the Bay Area. Mr. Levy is a member of the NOVA (Silicon Valley) and California Workforce Boards and the Board of the Bay Area Council Economic Institute. He holds degrees in economics from MIT and Stanford University.

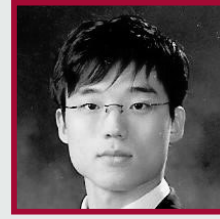


DOWELL MYERS

*Professor & Director,
Population Dynamics
Research Group*

Dowell Myers is a well-known specialist in

demographic trends and a longtime advisor to the U.S. Census Bureau. His 2007 book, "Immigrants and Boomers: Forging a New Social Contract for the Future of America," received an award from the American Sociological Association. He currently serves on a panel of the National Academy of Sciences that is studying the economic and fiscal consequences of immigration. Dr. Myers has an undergraduate degree in anthropology from Columbia University, a Master's in Planning from UC Berkeley and a Ph.D. in urban planning from MIT.



JUNGHO PARK

*PhD Candidate,
USC Sol Price School
of Public Policy*

JungHo Park is a PhD Candidate in Urban Planning and

Development at the USC Sol Price School of Public Policy. His research focuses on housing demography, including shortages, rental affordability, housing needs assessment and more. Before joining USC, Mr. Park was a researcher at the Korea Research Institute for Human Settlements and an engineer at the Samsung Construction Group and the Hyundai Development Company. Mr. Park holds a B.S. in architectural engineering from Yonsei University in South Korea and an M.S. in city planning from Seoul National University in South Korea.

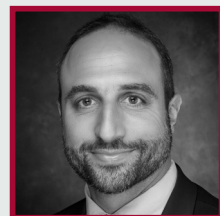


DEIRDRE PFEIFFER

*Associate Professor,
Arizona State University*

Deirdre Pfeiffer is an Associate Professor in the School of

Geographical Sciences and Urban Planning at Arizona State University and a member of the American Institute of Certified Planners. Dr. Pfeiffer is a housing planning scholar, with expertise on housing as a cause and effect of growing social inequality. Her most recent research appears in Journal of the American Planning Association, Journal of Planning Education and Research, Cityscape, Housing Studies, and Housing Policy Debate. Dr. Pfeiffer holds a M.A. and Ph.D. in Urban Planning from UCLA.



JOSHUA SCHANK

*Chief Innovation Officer,
Los Angeles Metropolitan
Transportation Authority*

Joshua L. Schank leads the LA Metro

Office of Extraordinary Innovation, which champions new ideas to improve mobility in LA County by informing the agency's high-level vision and piloting and implementing

new and experimental programs and policy. Prior to joining LA Metro, Dr. Schank was President and CEO of the Eno Center for Transportation, a national non-profit think-tank. He holds a Ph.D. in urban planning from Columbia University, a Master of City Planning from the Massachusetts Institute of Technology, and a B.A. in urban studies from Columbia University.



MARK SCHNIEPP

*Director,
California Economic
Forecast*

Dr. Mark Schniepp is the Director of the California

Economic Forecast in Santa Barbara, where he prepares forecasts and commentary on California's regional economies for clients including Caltrans, Kaiser Permanente, Exxon Mobil and SCAG. Dr. Schniepp served as senior economist to Kathleen Connell, the California State Controller from 1999 to 2003 and Director of the Economic Forecast Project at UC Santa Barbara, between 1985 and 2000. Dr. Schniepp received his Ph.D. from UC Santa Barbara in 1985.



LISA SCHWEITZER

*Professor,
USC Sol Price School of
Public Policy*

Lisa Schweitzer is a Professor at

the USC Sol Price School of Public Policy. She specializes in urban studies, and, in particular, analyses of social justice, environment and transport. Her work has appeared in multiple popular and scholarly outlets, and her research has been funded by the National Science Foundation and the National Institute of Health. She maintains a blog about sustainable urbanism at www.lisaschweitzer.com.

Dr. Schweitzer holds a M.A. in Economics from University of Iowa and Ph.D. in Urban Planning from UCLA.



WALTER SCHWARM

*Research Manager,
California Department of
Finance*

Walter Schwarm joined the

Demographic Research Unit of the California Department of Finance in 2006 as an Analyst in the city projections assignment. After a number of years in the State Data Center assignment, Mr. Schwarm took over Population Projections for the State in 2011. From 2003-2006 he was the Post-Doctoral Research Fellow at the Regional Research Institute at West Virginia University, involved in a variety of public and privately funded research projects while maintaining the West Virginia population projections. He earned his Ph.D. in Economics from Colorado State University in 2002.



BILL SCHOOLING

*Chief of Demographic
Research Unit,
California Department of
Finance*

Bill Schooling is the Chief of

the Demographic Research Unit in the California Department of Finance, which is the lead agency for the State Census Data Center. He returned to Demographic Research earlier this year after working as the State Demographer for Arizona. Mr. Schooling was elected as the first Chair of the U.S. State Data Center Steering Committee. Bill is the former chief of the population estimates program at the Census Bureau. Bill has an M.P.A. from USC and an M.S. from Cornell's Population program in their Development Sociology School.

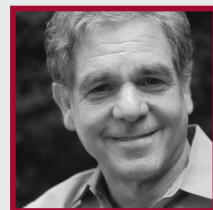


SEVA RODNYANSKY

*Postdoctoral fellow,
The Berkeley Institute
for the Future of Young
Americans*

Seva is newly joining the UC Berkeley Institute for Young

Americans as a postdoctoral fellow. His primary research focuses on how households move through Los Angeles County's expanding transportation system. Seva has a Ph.D. in Urban Planning and Development from the USC Price School of Public Policy and a B.A. from Northwestern University. He has previously worked as a strategy consultant and Booz & Company and PwC Strategy&.



PAUL TAYLOR

*Senior Fellow,
Encore.org*

Paul Taylor is a writer, speaker and researcher who

specializes in demographic change and generational trends. He is the author of [The Next America: Boomers, Millennials and the Looming Generational Showdown](#), which draws on his work at the Pew Research Center, where he served as executive vice president from 2003 to 2014. Paul was a newspaper reporter for 25 years, including 14 at The Washington Post. He is also the author of [See How They Run](#) and co-author of [The Old News Versus the New News](#). Mr. Taylor earned his B.A. at Yale University and twice served as the visiting Ferris Professor of Journalism at Princeton University.



JOHANNA THUNELL

*Postdoctoral Scholar,
USC Schaeffer Center
for Health Policy &
Economics*

Johanna Thunell

recently completed her Ph.D. in Public Policy and Management at the USC Price School of Public Policy. Her dissertation examined the role of public policy in the decisions of working families, including fertility, caregiving and work. During her time at USC, she also conducted research on intergenerational transfers, housing and inequality. She is a Postdoctoral Scholar at the USC Schaeffer for Health Policy and Economics, where her research will focus on gender and racial disparities in health care access and therapeutics.



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